



THE FOUNDATION STONE OF 'EAST WEST UNIVERSITY' FOOT-OVER BRIDGE LAID BY DNCC MAYOR ATIQUIL ISLAM AT AFTABNAGAR

Md. Atiqul Islam, Mayor of Dhaka North City Corporation (DNCC), laid the foundation stone of a foot-over bridge 'East West University' at Aftabnagar area in Dhaka. This bridge will connect Aftabnagar with the Merul Badda end of Hatirjheel.

East West University (EWU) has arranged a program in its Manzur Elahi Auditorium on Wednesday, 14 June 2023 to celebrate this occasion. In his speech, Mayor Atiqul Islam said that the foot-over bridge will be the most beautiful in the country with the expense of about four crore taka. He hoped that the construction of the bridge would be completed within six months.

Besides, to protect people from the risk of dengue fever, Mayor asked for everyone's active participation. Syed Manzur Elahi, Chairperson, Board of Trustees, EWU, Professor Dr. Mohammed Farashuddin, Chief Advisor and

Founder Vice Chancellor of EWU, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor of EWU, Brig. Gen. Muhammad Amirul Islam, Chief Engineer of DNCC, Mr. Masum Gani, Councillor of DNCC, and Md. Jahangir Alam, another Councillor of DNCC, also spoke on the occasion.

The program was attended by Dr. Rafiqul Huda Chaudhury, Member of the Board of Trustees, EWU, Mr. Nowshad Shamsul Arefin, Member of the Board of Trustees, Mr. Mansoor Mumin, Member of the Board of Trustees, EWU, Pro-Vice Chancellor, Treasurer, faculty members, officers, staff, students of the university and people of the locality were also present at the event. Later, Mayor Atiqul Islam planted a tree in East West University premise and urged everyone to plant more trees to save the city from heatwaves.



EWU Inaugurates ITS Modern Cafeteria

On August 14, 2023, East West University (EWU) inaugurated its newly built modern cafeteria to serve fresh food to the students in a pleasant environment. The cafeteria was inaugurated by Syed Manzur Elahi, Chairperson, Board of Trustees, EWU, and a former adviser of the Caretaker Government of Bangladesh among other distinguished guests were Professor Dr. Mohammed Farashuddin, Chief Adviser and founder Vice Chancellor of EWU, H.N. Ashequr Rahman MP, Member of the Board of Trustees, EWU, Nowshad Shamsul Arefin, Member, Board of Trustees, EWU, Mansoor Mumin, Member, Board of Trustees, EWU, Dr. Joy Samad, Member, Board of Trustees, EWU, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor of EWU, Professor Dr. M. Ziaulhaq Mamun, Pro Vice Chancellor of EWU, and Air Cdre (retd) Ishfaq Ilahi Choudhury, Treasurer of EWU. The Deans, Chief Engineer, Registrar, and heads of the academic and administrative departments



of EWU also participated in the inauguration ceremony.

The cafeteria is ready to serve five hundred people at the same time and to cook food for ten thousand people in a day. EWU family hopes that its artistic interior along with central air conditioning and automatic fire extinguishing system will enhance the beauty of the campus.



EWU OBSERVES NATIONAL MOURNING DAY

East West University (EWU) observed the National Mourning Day and paid homage to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman with due solemnity and honor during his 48th Shahadat anniversary on 15 August 2023 at the university campus, Aftabnagar, Dhaka.

The national flag was hoisted at half-mast as a mark of reverence at 5:34 am. The program was followed by a “Munajat”. The prayer was offered for the eternal peace of Bangabandhu and his family members who embraced Shahadat on 15

August 1975.

Professor Dr. Mohammed Farashuddin, Chief Adviser of EWU and former Personal Secretary of Bangabandhu, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, Professor Dr. M. Ziaulhaq Mamun, Pro-Vice Chancellor, Air Cdre (retd.) Ishfaq Ilahi Choudhury, Treasurer, Deans, and Chairpersons of the different departments, Registrar, Proctor, faculty members, officers, and staff of the university were present on this occasion.



An Anti-Mosquito Campaign Initiated by East West University

To control dengue fever and to stop the breeding of mosquitoes, East West University (EWU) conducted an “Anti-Mosquito and Larvae Destruction Drive” campaign at Aftabnagar in the capital. Professor Dr. Mohammed Farashuddin, Chief Adviser of EWU and the former governor of Bangladesh Bank initiated the campaign. On 26 July 2023, faculty members and students of EWU organized a rally to raise awareness among the people around the university campus.

Professor Dr. A. K. Enamul Haque, Dean of the Faculty of Business and Economics, and Professor Dr. M. Ruhul Amin, Dean of the Faculty of Science and Engineering of EWU led the campaign. Zahangir Alam, local Ward Councilor of Dhaka North City Corporation, also joined this awareness campaign. The Ward Councilor appreciated the role of EWU, saying that these initiatives are essential to fight against dengue.

Apart from the faculty members and students of the university, officers and staff of EWU also participated in the program.



DR. S. R. LASKER LIBRARY

A Gateway to Knowledge

East West University Library to be known as the “Dr. S. R. Lasker Library”

East West University Library will henceforth be known as the “Dr. S. R. Lasker Library. This change is a wonderful way to honor beloved late founder member of the Board of Trustees of East West University, Dr. Saidur Rahman Lasker, recognizing his unwavering dedication and invaluable contributions to both the library and the EWU Family.

Dr. S. R. Lasker Library organized Springer Nature eBooks Discussion Session



Dr. S. R. Lasker Library organized Springer Nature eBooks Discussion Session

Dr. S. R. Lasker Library organized an enlightening discussion session on the advantages of subscribing to Springer Nature eBooks for faculty members and students. The event took place on June 12, 2023, at the Reserve Section (Annex) of the Dr. S. R. Lasker Library. Springer Nature eBooks are unparalleled resources, annually providing thousands of textbooks, lecture note series, and proceedings for undergraduate, graduate students and researchers.

Mr. Avijit Das from Springer Nature, India, led the session. He discussed the different eBook

subscription models and elucidated the benefits of utilizing these eBooks.

The session was chaired by Dr. Dilara Begum, Associate Professor, Chairperson of the Department of Information Studies, and Librarian (In-Charge). Around 35 participants, including faculty members, administrative staff, and intern students, were in attendance.

New Subscription

The Dr. S. R. Lasker Library has begun subscriptions to the print editions of The Business Standard and Ajker Patrika newspapers. Users can read this newspaper in the Newspaper and Journal Section of the library. Additionally, it's worth noting that the library offers both online and hardcopy news-clipping services for the EWU community.

Publications

Sultana, A., Sakib Biswas, M., & Begum, B. (2023). Organizational behavior of private university library professionals: A developing country perspective. *Asian Journal of Information Science and Technology*, 13(2), 17–28.

Online Certificate Course and Program Completion

Ms. Shaharima Parvin, Senior Assistant Librarian has successfully completed the Research4Life Publishing and Research Communication Short Course 1: From idea to article: manuscript writing, journal selection and publishing in high impact journals. The Research4Life Publishing and Research Communications Short Course 1 was supported by the

Research4Life Capacity Development Committee and the Information Training and Outreach Centre for Africa. The course was held from 19 May to 2 July 2023.

Mr. Md. Sagar Shahanawaz, Assistant Librarian, has the following activities during the above-mentioned period.

1. “IEEE Xplore Webinar: **“Search Strategies to Maximize Your Research Experience”** and achieved certificates on 03rd May 2023 organized by *IEEE*.
2. “IEEE Xplore Webinar:” **“What’s New @ IEEE for Libraries: Solutions for Driving Innovation Forward”** and achieved certificates on 04th May 2023 organized by *IEEE*.

Mr. Md. Abdul Latif, Assistant Librarian, has the following activities during the above-mentioned period.

Webinar

1. “Jus Mundi: Legal Research tools Webinar” on 10 May 2023 organized by *Research4Life*.
2. “Library information services supporting human rights” on 16 May 2023 organized by *American Library Association*.
3. “Introduction to Systematic Reviews” on 28 June 2023 organized by *Research4Life*.
4. “PubMed Refresher - Updates for Research4Life users” on 23 August 2023 organized by *Research4Life*.
5. “WHO Global Evidence-to-Policy (E2P) Summit 2023” on 28-31 August 2023 organized by *WHO*.

Conference

International Conference on Library & Information Science ICLIS-2023 “Libraries as Catalysts for Transformation: Resilient Nations for a Better World” organized by Sri Lanka Library Association held virtually on 27th June 2023.

Visitor Updates

- Mr. Shams Rahman, Professor, RMIT Australian University, Australia visited Dr. S. R. Lasker Library on 10 May 2023.
- Zahirul Hoque, Professor, Prince Sultan University, Saudi Arabia visited Dr. S. R. Lasker Library on 11 May 2023.
- Md. Abdul Haque, Professor, BRAC University visited Dr. S. R. Lasker Library on 11 May 2023.
- MAbul Kashem Majumder, Retired Professor, Jahangirnagar University visited Dr. S. R. Lasker Library on 13 May 2023.
- Md. Anisur Rahman Associate Professor, Department of Physics, A.T.M. Zayed Hossain, Assistant Professor, Department of History, Ferdousi Sultana, Department of English and Babul Chandra Saha, Librarian, Govt. Titumir College visited Dr. S. R. Lasker Library on 30 May 2023.
- Ayesha Saeed, Deputy Director Talent Management at Banglalink Digital Communications visited Dr. S. R. Lasker Library on 23 July 2023.

East West University Center for Research and Training (EWUCRT)

The primary objective of the East-West University Center for Research and Training (EWUCRT) is to create knowledge through academic and applied research and to disseminate acquired knowledge through training, seminars, and publications. The following are the updates of EWUCRT from May-August 2023.

Call for Research Proposal

The center extended the time for submitting research proposals for its 16th Internal Funding Round. Such grants aim to nurture and sustain a vibrant research community at EWU by engaging academics and researchers from all faculties/fields. The deadline for submission of a research proposal is 31 December 2023. Please see the following link for details:

<https://www.ewubd.edu/notice-details/extension-time-call-research-proposal-round-16>

In response to 'Call for Research Proposal Round-16', EWUCRT received the following research proposal for funding, which is being revised by the author:

- “A Novel Transport Layer Protocol for the Internet of Things (IoT)” by Dr. Hasan Mahmood Aminul Islam, Assistant Professor, Department of Computer Science and Engineering, East West University

Research Grant

During the summer semester, EWUCRT released research grants for the following research proposals:

- “Performance Evaluation of Outcomes Based Undergraduate Engineering Programs – A Case Study of BSc in EEE program at East West University” by Dr. Khalid Imtiaz Saad, Assistant Professor, and Dr. Anisul Haque, Professor, Department of Electrical and Electronic Engineering, East West University;
- “Assessment through E-Portfolio in Tertiary Level Writing Course” by Ms. Kaniz Fatema, Senior Lecturer, Department of English, EWU;

Moreover, the following research proposal is under consideration for funding:

- “Phytochemical and Pharmacological Analysis of Secondary Metabolites of Endophytic Fungi associated with Few Medicinal Plants of Bangladesh” by Dr. Nazia Hoque, Associate Professor, Dr. Sufia Islam, Professor, Ms. Marjana Khalil, Ms. Parisa Tamannur Rashid, Ms. Shahnaz Siddiqua,

Senior Lecturer, Department of Pharmacy, EWU

Research Publication:

Publication in International Journal

Research studies supported by EWUCRT have yielded research papers, some of which have been published in international journals and conference proceedings, as below:

- A paper titled “*Criminology of Atrocity Crimes: Analysing the Aetiology of the Rohingya Persecution in Myanmar*” by Mr. Pizuar Hossain, Senior Lecturer, Department of Law, East West University was published in “International Annals of Criminology” (Cambridge University Press) in May 2023. For details:

<https://www.cambridge.org/core/journals/international-annals-of-criminology>

- Another paper titled “*Exploring Mental Health Challenges and Coping Strategies in University Students during the COVID-19 Pandemic: A Case Study in Dhaka City, Bangladesh*” by Mr. Masum Billah, Senior Lecturer, Dr. Mumita Tanjeela, Associate Professor, Department of Sociology, East West University, Dr. Shannon Rutherford, School of Medicine and Dentistry, Griffith University, Gold Coast, QLD, Australia, and Sadika Akhter, School of Health and Social Development, Deakin University, Melbourne, VIC, Australia in *Frontiers in Public Health* (Volume 11) in May 2023. For details:

<https://www.frontiersin.org/articles/10.3389/fpubh.2023.1152366/full>

<https://doi.org/10.3389/fpubh.2023.1152366>

Research Report

The following research reports have been published as Working Papers:

- **Working Paper-22:** “*Men, Masculinity, and Suicide in Jhendaidah District, Bangladesh*” by Dr. Anisur Rahman Khan, Associate Professor, Department of Sociology, East West University.
- **Working Paper-23:** “*Understanding Coping Strategies of University Students in Dhaka City During COVID-19: Through a Social Capital Lens*” by Dr. Mumita Tanjeela,

Associate Professor, Mr. Masum Billah, Senior Lecturer, Department of Sociology, East West University and Dr. Shannon Rutherford, Associate Professor, School of Medicine, Faculty of Griffith Health Schools, Griffith University, Australia.

Moreover, the following research report is in the pipeline:

“Rohingya Influx in Bangladesh: Perceptions and Attitudes of the Local Population” by Dr. Mobarak Hossain Khan, Professor, Mr. Rezwan Siddiqui and Ms. Rubayat Kabir, Senior Lecturer, Department of Social Relations, East West University.

Abstracts of Published Papers

The Abstracts of Published Papers is an annual East-West University Center for Research and Training (EWUCRT) publication. It aims to keep an official log of the academic publications of East West University faculty members. Currently, the Abstracts of Published Papers -2022, volume 17, is in the process of being published.

Journals

East West Journal of Humanities (EWJH), Vol.8 2018 (ISSN: 2074-6628), Special issue and East West Journal of Business and Social Studies (EWJBSS), Vol. 9-11,2023 (ISSN 2074-5443), are in the process of being published. Furthermore, East West Journal of Business and Social Studies (ISSN 2074-5443) has invited original manuscripts on theoretical/empirical works, review/survey on the literature on fundamental and applied topics in management and social sciences for EWJBSS, Volume 12, 2024. Please see the following link for details:

<https://www.ewubd.edu/storage/app/media/crt/Call%20For%20Paper/2nd%20Call%20Vol%2012.pdf>

Training

East West University Center for Research and Training organized the following training programs for the faculty members of the university during the Summer Semester 2023:

1. Training titled **‘Endnote Software’**:

East West University Center for Research and Training organized training on ‘Endnote Software’ for East West University faculty members. Endnote software is a reference management software that helps to create, store, and manage references/citations. The training was held on 13 May 2023 from 11.00 a.m. to 1.00 p.m. at EWUCRT Research Hub (Room No. 615), 5th floor, East West University. Mr. Gorkey Gourab, Adjunct Assistant Professor & Public Health Expert, Ministry of Health and Family Welfare, Government of the People’s Republic of Bangladesh was the resource person of this training program.



Training session on ‘Endnote Software’

2. Training titled **‘How to Write a Research Proposal?’**

East West University Center for Research and Training organized a hands-on training titled ‘How to Write a Research Proposal?’ for the East West University faculty members. The training program was held on 15 & 22 June, 06, 20 & 27 July 2023 from 10.00 a.m. to 4.45 p.m. at the EWUCRT Research Hub (Room No. 615), 5th floor, East West University. The resource persons of the training were:

- i. Dr. Rafiqul Huda Chaudhury, Chairperson, EWUCRT
- ii. Dr. Muhammed Shahriar Haque, Professor, Department of English, EWU
- iii. Dr. Mobarak Hossain Khan, Professor, Department of Social Relations, EWU
- iv. Dr. Anup Chowdhury, Professor, Department of Business Administration, EWU
- v. Dr. Farhana Ferdousi, Professor, Department of Business Administration, EWU
- vi. Mr. M H M Imrul Kabir, Senior Lecturer, Department of Mathematical and Physical Sciences, EWU.

Fifteen faculty members from various departments of East West University participated in the training. The center has received the following research proposals from the training workshop for consideration of research grants:

1. *“Determination of New and Novel Alpha Glucosidase Inhibitors from Bangladeshi Medicinal Plants and 3DQSAR (Three Dimensional Quantitative Structure Activity Relationship) Studies and Docking studies on these α -Glucosidase Inhibitors”* by Dr. Shamsun Nahar Khan, Professor, Department of Pharmacy, EWU;
2. *“Socio-Educational Culture and English Competency in the Context of Bangladesh”* by Ms. Shamima Akter Shanta, Senior Lecturer, Department of English, EWU;

3. *“Sexual and Reproductive Health Rights of Women in Disasters: A Critical Analysis in the Context of Bangladesh”* by Ms. Nabila Farhin and Ms. Nadia Rahaman, Senior Lecturer, Department of Law, EWU;
4. *“The Role of Instagram in Shaping the Destination Selection Process of Generation Z (A Study in Bangladesh)”* by Ms. Faizaa Zainab Khundker, Lecturer, Department of Business Administration, EWU;
5. *“GARCH Models and Forecasting Financial Crisis”* by Ms. Rafayat Jalal, Lecturer, Department of Business Administration, EWU;
6. *“The COVID-19 Pandemic & Herding Behaviour: Evidence from DSE”* by Mr. Md. Miad Uddin Fahim, Lecturer, Department of Business Administration, EWU;
7. *“Intersecting Webs of Power, Identity, and Trauma: A Comparative Study of Wide Sargasso Sea and Jane Eyre”* by Ms. Khadizatul Kobra, Lecturer, Department of English, EWU;
8. *“Perceptions of Academic Librarians of Bangladesh Regarding Preservation of Indigenous Knowledge”* by Mr. Raiyan Bin Reza, Lecturer, Department of Information Studies, EWU;



Training session on ‘How to Write a Research Proposal?’

Meeting of East West University Research Ethical Committee (EWUREC)

East West University Center for Research and Training organized the 16th EWUREC meeting on 06 July 2023 at 10.00 a.m. at the English Department Seminar Room, room- 238, Block- C, East West University for the ethical clearance of the following research proposals:

1. *“Assessment through E-portfolio in Bangladeshi Tertiary Level English Writing Course”*
2. *“Phytochemical and Pharmacological*

Analysis of Secondary Metabolites of Endophytic Fungi Associated with Few Medicinal Plants of Bangladesh”

The meeting was chaired by Professor Dr. Muhammed Ziaulhaq Mamun, Pro-Vice Chancellor, EWU, and Chairperson of EWUREC, East West University.

Meeting of East West University Research Committee (RC)

East West University Center for Research and Training (EWUCRT) organized its 24th Research Committee (RC) meeting on 05 July 2023 at 10.15 am in the Conference Room (Room no: 508, 4th floor) of the university. Dr. Rafiqul Huda Chaudhury, Chairperson, EWUCRT and Member, Board of Trustees, East West University, chaired the meeting. The Pro Vice-Chancellor, deans, chairpersons of the academic department, and the Executive Director and Deputy Executive Director of the Center were present in the forum. Dr. Muhammed Shahriar Haque, Executive Director, EWUCRT presented a brief PowerPoint presentation about EWUCRT’s activities from July 2022 to June 2023. The committee discussed and decided on important issues like promoting faculty members to submit grant research proposals, the EWUCRT website, ethical approval of research papers, the EWUCRT 2nd Research Fair, etc.



East West University Research Committee (RC) Meeting

Inauguration of Integrated Chemistry Research Laboratory

Dr. Rafiqul Huda Chaudhury, East West University Center for Research and Training (EWUCRT) Chairperson, inaugurated the chemistry lab of the Mathematical and Physical Sciences department of East West University on 18 May 2023. The chemistry lab has scientific equipment purchased mainly by the EWUCRT-funded research grants. This equipment is used by the faculty members and students of the Department of Pharmacy, Civil Engineering, and GEB, in addition to the MPS department. The lab is also being used by the faculty members of Bangladesh University of Engineering and Technology (BUET), Dhaka Medical College (DMC), and Bangladesh

Council of Scientific and Industrial Research (BCSIR). The chairperson of EWUCRT was accompanied by the dean of the Faculty of Sciences and Engineering (FSE), the chairperson and faculty members of the MPS and Pharmacy department, the chairperson of the GEB department, the Executive Director, and Deputy Executive Director of EWUCRT.



Inauguration of Integrated Chemistry Research Laboratory

Meeting with BBA and English Department

To promote research, EWUCRT held meetings with the Department of Business Administration (BA) and the Department of English on 15 May and 15 June 2023, respectively. Dr. Rafiqul Huda Chaudhury, Chairperson of EWUCRT, briefed all the faculty members who were presented in the meeting about the importance of research and research facilities of the University. He requested the chairpersons of the BA and English departments to do the following:

- Send a list of high-index journals in their fields to the Vice Chancellor of East West University.
- Encourage junior faculty members to do research and to conduct research jointly with both junior and senior faculty members, which is active cooperation in joint research.



Meeting with the BBA Department

Also, Dr. Muhammed Shahriar Haque, Executive Director of EWUCRT presented a PowerPoint presentation regarding the research grants policy of the center.



Meeting with English Department

EWUCRT Website

East West University Center for Research and Training (EWUCRT) is developing a dynamic, user-friendly, and informative website. In this connection, EWUCRT is creating research profiles of all researchers who have received (research) grants from this Center. A professional photographer photoshoot program for the Researcher was held on 30 and 31 August 2023 at the Research HUB (Room # 615), Block # A, East West University. The Center also requested the faculty members update their profiles on the EWU website so that the Center can create faculty members' research profiles on the EWUCRT dynamic website.

Renewal of 'Turnitin' Software

Turnitin software has been renewed for one more year (May 2023 to April 2024) for checking plagiarism of articles, research reports, student assignments, theses, and other documents.

Appointment of New Deputy Executive Director

Dr. Md. Sohel Rana, Associate Professor, Department of Mathematical and Physical Sciences, East West University, joined as Deputy Executive Director and Assistant Editor of the East West Journal of Business and Social Studies at East West University Center for Research and Training (EWUCRT) with effect from 01 September 2023. EWUCRT wishes him all the success.

The Institutional Quality Assurance Cell (IQAC)

The Institutional Quality Assurance Cell (IQAC) has been working to develop a system for conscious, consistent, and catalytic action to improve the academic and administrative performance of the institution and promote measures for institutional functions toward quality enhancement through the internalization of quality culture and institutionalization of best practices. IQAC was established at East West University with the purpose of maintaining quality standards in teaching, learning, and all academic practices. IQAC arranges workshops, seminars, symposiums, and orientation programs for faculty members, university officers, and staff. IQAC organized the following activities from May 2023 to August 2023:

Orientation Program

IQAC organized an Orientation Program for New Faculty Members of EWU who joined in Summer 2023 semester, which was held on 30-31 May 2023. Professor Dr. M. M. Shahidul Hassan, Vice Chancellor of EWU, and Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, EWU were present in the program. Vice Chancellor gave a presentation on “The Role of Universities in 4IR” and instructed the new faculty members to adopt the competency-based teaching-learning methods that will help the students compete in national and international job markets. Pro-Vice Chancellor delivered an insightful lecture and inspired the newly appointed faculty members to improve their teaching and learning skills. Fifteen faculty members from seven departments participated in this event.



Workshop

Workshop on “BAC Program Accreditation Process: PLO- CLO Mapping”

On 17 June 2023, IQAC of EWU organized a day-long workshop on “BAC Program Accreditation Process: PLO- CLO Mapping” for the members of Program Self-Assessment Committee of BA in English, and all faculty members of BSS in Sociology, BSS in Information Studies, and B.Sc. in Genetic Engineering and Biotechnology. Twenty-two faculty members

participated in this event. The workshop started with a welcome address by the Director of IQAC Professor Dr. Basanta Kumar Barmon. Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor was present at the event and gave directions for the success of the workshop. Professor Dr. Ahmed Wasif Reza, Additional Director of IQAC conducted the whole session and discussed different aspects of Outcome-Based Education.



Workshop on “Advancing Outcome-based Education (OBE) Implementation in CSE Department: Strategies for Effective Integration”

IQAC of EWU organized a day-long workshop on “Advancing Outcome-based Education Implementation in CSE Department: Strategies for Effective Integration” for the faculty members of the Department of Computer Science and Engineering, which was held on 15 July 2023. Professor Dr. Md. Mozammel Huq Azad Khan, Dr. Taskeed Jabid, Chairperson, and Mr. Rashedul Amin Tuhin, Senior Lecturer, Department of CSE were present at the event as resource persons. The main object of the workshop was to enhance the implementation of outcome-based education in the CSE department. The workshop aimed to provide participants with strategies and techniques that can be effectively utilized to integrate outcome-based education principles into the curriculum and teaching methodologies. A total of twenty-eight faculty members participated in the workshop.



IQAC also organized a series of workshops on “Different aspects of Outcome-based Education (OBE)” on 16-18 July 2023, “focused group discussion with Alumni” on 20 July 2023, and a day-long

workshop on “Effective management of course files for ensuring better Continuous Quality Improvement (CQI)” on 22 July 2023, for the faculty members of the Dept. of CSE.

Workshop on “Advancing Outcome-Based Education (OBE) Implementation in CE Department: Strategies for Effective Integration”

IQAC of EWU organized a day-long workshop on “Advancing Outcome-Based Education Implementation in CE Department: Strategies for Effective Integration” for the faculty members of the Department of Civil Engineering on 19 August 2023. The program began with a welcome address by Dr. Md. Naimul Haque, Chairperson and Associate Professor, Department of CE. Professor Dr. Ahmed Wasif Reza, Additional Director of IQAC conducted the workshop. Professor Wasif explained how to address complex engineering problems and activities while designing a term project /Capstone Design Project. Dr. Md. Naimul Haque, Associate Professor and Chairperson, Dr. Md. Tawfiq Sarwar, Associate Professor, and Dr. Engr. Mohammad Kamruzzaman Talukder, Assistant Professor, Department of CE

discussed on “Structure and Components of the OBE curriculum, and Course Design and Assessment Strategy in the Dept. of Civil Engineering. A total of eight faculty members of the department of CE participated in the workshop.



Publication

Ehsanur Rauf Prince, Basanta Kumar Barmon, Teresa Islam, (2023). “An Investigation into the Spatial Rice Market Integration in Bangladesh: Application of Vector Error Correction Approach” Asian Development Perspectives, 2023;14(1):39-53; <https://doi.org/10.22681/ADP.2023.14.1.39>.

Editorial

The mission and vision of East West University (EWU) aims at contributing to the development of the education sector of the country by ensuring quality education and producing skilled graduates in order to enhance the sustainable development of the nation to keep pace with the global context.

Keeping this in mind, EWU Family always keeps an eye on modern and up-to-date modes of teaching and learning; and, the range of activities of teachers, students, and staff at EWU reflects it. Among the plethora of such activities in the last four months were lots of activities including doing academic research, presenting and publishing research papers. To begin with, more than one hundred research papers have been shared in national and international conferences and published in international journals in Summer 2023.

The Center for Research and Training (EWUCRT) has always been in charge of taking care of a research-friendly environment at EWU by organizing a significant number of seminars, trainings, and meetings, whereas the Institutional Quality Assurance Cell (IQAC) did their best by organizing seminars and workshops. EWUCRT provides researchers with fund and opportunities for research and publication. EWUCRT has provided research grants for three research projects in Summer 2023; and, many research studies supported by EWUCRT have been published in international journals and conference proceedings.

In parallel with both IQAC and EWUCRT, all departments and their faculty members at EWU were actively involved in national and international conferences, seminar series, workshops, research and publications. As well as, all clubs along with the Career Counseling Center (CCC) at the Department of Students' Welfare, EWU had a busy schedule of different events and programs. Their continuous achievements highlight a healthy and research-friendly environment at EWU.

Summer 2023 began with the happy news of “East West University Foot-over Bridge” which is expected to be ready for use very soon. EWU Family has moved one more step ahead by inaugurating its reconstructed modern cafeteria which can serve five hundred people at the same time and cook food for ten thousand people in a day. As part of their regular social work, EWU has also conducted an “Anti-Mosquito and Larvae Destruction Drive” to control dengue mosquitoes.

East West University is always committed to its promise to contribute to the welfare of the country by imparting not only academic knowledge and skills but also historical truths and evidence to its family members. EWU Family has observed the National Mourning Day and the 48th Shahadat anniversary of the Father of the Nation Bangabandhu Sheikh Mujibur Rahman with due solemnity and honour on August 15, 2023.



FACULTY UPDATE

Department
of

COMPUTER SCIENCE AND ENGINEERING

Journal Publications

Showmick Guha Paul, Arpa Saha, Mohammad Shamsul Arefin, Touhid Bhuiyan, Al Amin Biswas, Ahmed Wasif Reza, Naif M. Alotaibi, Salem A. Alyami, and Mohammad Ali Moni, “A Comprehensive Review of Green Computing: Past, Present, and Future Research”, *IEEE Access*, vol. 11, pp. 87445-87494, 11 August 2023. DOI: 10.1109/ACCESS.2023.3304332. (ISI/SCI and SCOPUS-Cited Publication)

Ahmed Wasif Reza, Muhammad Sazzad Hossain, Moonwar Al Wardiful, Maisha Farzana, Sabrina Ahmad, Farhana Alam, Rabindra Nath Nandi, and Nazmul Siddique, “An Advanced Strategy to Classify MRI-Based Brain Tumors Using Deep Convolutional Network”, *Applied Sciences*, vol. 13, no.1, pp. 312, 2023. DOI:10.3390/app13010312. (ISI/SCI and SCOPUS-Cited Publication)

Conference Publications and Book Chapters

Md. Shahadat Anik Sheikh, Rashik Buksh Rafsan, Hasib Ar Rafiul Fahim, Md. Tabib Khan, and Ahmed Wasif Reza, A Sustainable E-Waste Management System for Bangladesh, *International Conference on Machine Intelligence and Emerging Technologies (MIET 2022)*, pp. 739–753, published in Springer Nature Book Series: Lecture Notes of the Institute

for Computer Sciences, Social Informatics and Telecommunications Engineering (LNICST, volume 491), 11 June 2023. DOI:10.1007/978-3-031-34622-4_58 [Book Chapter] (SCOPUS-Cited Publication)

M. Mursalin, Md. Abdul Kader Jilani, and Ahmed Wasif Reza, A Hybrid Cloud System for Power-Efficient Cloud Computing, *International Conference on Machine Intelligence and Emerging Technologies (MIET 2022)*, pp. 730–738, published in Springer Nature Book Series: Lecture Notes of the Institute for Computer Sciences, Social Informatics and Telecommunications Engineering (LNICST, volume 491), 11 June 2023. DOI:10.1007/978-3-031-34622-4_57 [Book Chapter] (SCOPUS-Cited Publication)

Md Shamsur Rahman Talukdar, Marwa Khanom Nurtaj, Md Nahid Hasan, Aysha Siddeka, Ahmed Wasif Reza, and Md. Shamsul Arefin, Trade-offs of Improper E-waste Recycling: An Empirical Study, *International Conference on Machine Intelligence and Emerging Technologies (MIET 2022)*, pp. 715–729, published in Springer Nature Book Series: Lecture Notes of the Institute for Computer Sciences, Social Informatics and Telecommunications Engineering (LNICST, volume 491), 11 June 2023. DOI: https://doi.org/10.1007/978-3-031-34622-4_56 [Book Chapter] (SCOPUS-Cited Publication)

Nabila Islam, Lubaba Alam Chhoa, and Ahmed Wasif Reza, Energy Consumption Issues of a Data Center, International Conference on Machine Intelligence and Emerging Technologies (MIET 2022), pp. 702–714, published in Springer Nature Book Series: Lecture Notes of the Institute for Computer Sciences, Social Informatics and Telecommunications Engineering (LNICST, volume 491), 11 June 2023. DOI: https://doi.org/10.1007/978-3-031-34622-4_55 [Book Chapter] (SCOPUS-Cited Publication)

Ullah, Mohammad Hemayet, Maimuna Rahman, Bonosree Roy, and Md Mohsin Uddin. “Automatic Multi-document Summarization for Bangla News Text Using a Novel Unsupervised Approach.” In Fourth Industrial Revolution and Beyond, Lecture Notes in Electrical Engineering, vol 980, pp. 489-500. Springer Nature Singapore, Singapore, 2023. https://doi.org/10.1007/978-981-19-8032-9_34 [Scopus Indexed]

Abdul Kyume, Md. Musfiqur Rahman, Md. Irfan Azad, Md. Nahid, M. Saddam Hossain Khan, and Md. Mohsin Uddin. “Contextual Bangla Next Word Prediction and Sentence Generation Using Bi-directional RNN With Attention.” In Proceedings of the 2023 5th International Congress on Human-Computer Interaction, Optimization and Robotic Applications (HORA), Istanbul, Turkiye, 2023, pp. 1-9, <https://doi.org/10.1109/HORA58378.2023.10156660>. [Scopus Indexed]

Al Hossain, Umme Hani Konok, Rezoanul Islam, Raihan Mohd Karmol Ruhani, Ruhadina Musfikin, Md. Mohsin Uddin, M. Saddam Hossain Khan, and Rashedul Amin Tuhin. “Utilizing GloVe Embeddings for Deep Learning Based Analysis of Research Paper Abstracts.” In Proceedings of the 2023 5th International Congress on Human-Computer Interaction, Optimization and Robotic Applications (HORA), Istanbul, Turkiye, 2023, pp. 1-6, <https://doi.org/10.1109/HORA58378.2023.10156746>. [Scopus Indexed]

Marwa Khanom Nurtaj, Rafsan Bari Shafin, Md Nahid Hasan, Krittika Roy, M. Saddam Hossain Khan, Rashedul Amin Tuhin, and Md. Mohsin Uddin. “Enhancing Performance of Abstractive Multi-Document Update Summarization on TAC Dataset.” In Proceedings of the 2023 5th International Congress on Human-Computer Interaction, Optimization and Robotic Applications (HORA), Istanbul, Turkiye, 2023, pp. 1-6, <https://doi.org/10.1109/HORA58378.2023.10156657>. [Scopus Indexed]

Md Nahid Hasan, Rafsan Bari Shafin, Marwa Khanom Nurtaj, Zeshan Ahmed, M. Saddam Hossain Khan, Rashedul Amin Tuhin, and Md. Mohsin Uddin. “Implementation Of Bangla Extractive Update Summarization Task On BUSUM-BNLP-Dataset: A

Multi-Document Update Summarization Corpus.” In Proceedings of the 2023 5th International Congress on Human-Computer Interaction, Optimization and Robotic Applications (HORA), Istanbul, Turkiye, 2023, pp. 1-6, <https://doi.org/10.1109/HORA58378.2023.10156794>. [Scopus Indexed]

Sanjeda Sara Jennifer, Sheikh Aminul Islam, Sharmin Sultana Koly, Rashedul Amin Tuhin, M. Saddam Hossain Khan, and Md. Mohsin Uddin. “BilinBot: A Bilingual Chatbot Using Deep Learning.” In Proceedings of the 2023 2023 5th International Congress on Human-Computer Interaction, Optimization and Robotic Applications (HORA), Istanbul, Turkiye, 2023, pp. 1-6, <https://doi.org/10.1109/HORA58378.2023.10156681>. [Scopus Indexed]

Professor Dr. Ahmed Wasif Reza Received “Excellence Contribution Award”



Professor Dr. Ahmed Wasif Reza from the Department of Computer Science and Engineering (CSE), East West University, won the prestigious “Excellence Contribution Award” at the 6th International Conference on Intelligent Computing and Optimization (ICO’2023), Thailand, due to his exceptional contributions to research and publications. His number of research papers has been accepted for publication in Springer Lecture Notes (indexed by Scopus). This achievement

highlights his outstanding contributions to his field of research.

Professor Dr. Ahmed Wasif Reza Received “Plaque of Appreciation” From Baete, Ieb

The Board of Accreditation for Engineering and Technical Education (BAETE) of the Institution of Engineers, Bangladesh (IEB) arranged a prestigious “International Symposium on Quality Assurance in Engineering Education through Accreditation – III”, at Radisson Blu Water Garden Hotel, Dhaka, 11-12 May 2023, with the theme “Education Imparts Competencies for Sustainable Development”. Dr. Ahmed Wasif Reza, Professor of the Department of Computer Science & Engineering (CSE) and Additional Director of Institutional Quality Assurance Cell (IQAC), East West University, was a Member of the Organizing Committee for the International Symposium. Professor Wasif received the “Plaque of Appreciation” crest from Emeritus Professor Elizabeth Taylor (Honorary Fellow of Engineers Australia), Chair of the Washington Accord, International Engineering Alliance in recognition of his contributions.



Professor Dr. Ahmed Wasif Reza Received “Plaque of Appreciation” From Baete, Ieb.

A Seminar on Capstone Project and Writing Research Paper



A Comprehensive Guide to Capstone Project and Writing a Research Paper

East West University Computer Programming Club (EWUCoPC) has organized a seminar on «Capstone Project and Writing a Research Paper» on 18 June 2023.

The speaker was professor Dr. Ahmed Wasif Reza, Department of Computer Science and Engineering EWU. More than 120 students enthusiastically joined this seminar.

Professor Dr. Wasif Reza’s Seminar on Writing And Publishing Research Papers



The seminar hosted by the Institute of Electrical and Electronics Engineers (IEEE) Computer Society Student Branch Chapter (SBC) of East West University (EWU) proved to be an excellent chance for researchers to improve their understanding of writing and publishing great research articles. The keynote speaker was Dr. Ahmed Wasif Reza, a well-known professor from EWU’s Department of Computer Science and Engineering (CSE). The event began at 4.50 PM on June 14th, 2023.

Workshop on Advancing Outcome-Based Education (OBE) Implementation in CE Department: Strategies for Effective Integration

Prof. Dr. Ahmed Wasif Reza, Department of CSE, and Additional Director, Quality Assurance, IQAC, EWU was the key resource person of a day-long workshop, organized by the Department of Civil Engineering (CE), titled “Advancing Outcome-Based Education (OBE) Implementation in CE Department: Strategies for Effective Integration” for the faculty members of the Department of Civil Engineering, EWU. The workshop was held on 19 August 2023, Saturday.



Workshop on Advancing Outcome-Based Education (OBE) Implementation in CE Department: Strategies for Effective Integration

Workshop on OBE, organized by the Department of English



Workshop on OBE, organized by the Department of English

The department of English, organized a workshop on Outcome Based Education to develop OBE

knowledge of the faculty members. The workshop was held on Thursday, 10 August at 1:30 pm.

Prof. Dr. Ahmed Wasif Reza, Department of CSE, and Additional Director, Quality Assurance, IQAC, EWU was the key resource person.

External Examiner

- Appointment as External Assessor for the assessment of the MPhil Transfer Report, University of Mauritius, August 2023.
- Appointment as External Examiner for the Ph.D. thesis, Siksha 'O' Anusandhan, Bhubaneswar, Odisha, India, August 2023.

Keynote Speaker Invitation

Keynote speaker invitation from 7th International Conference on Intelligent Computing & Optimization, October 26-27, 2023, Phnom Penh, Cambodia.

Department
of

BUSINESS ADMINISTRATION

Publications

Islam, M.R., 2023. "How to Achieve Financial Flexibility: the Role of Corporate Governance" Journal of the Knowledge Economy, <https://doi.org/10.1007/s13132-023-01182-3>. (Indexed in Scopus, Web of Science (SSCI).

Shaily, Sharjana Alam, Hassan, Kamrul and Rahman, Zoeb Ur. Assessing the Moderating Effect of Covid-19 Pandemic on Online Customer Purchasing Behaviour in the Fashion Industry of Bangladesh. International Journal of Professional Business Review. Miami v.8, n.8, p. 01-24, 2023. ISSN: 2525-3654. (Indexed in Scopus).

Akter, S., Kabir, M T., Popy, N. N., (2023). Adaptation of Telemedicine during the COVID-19: Evaluating Perceived Quality and Acceptance. BUFT Journal of Business & Economics (BJBE) ISSN 2664-9942 (Print) 2023 Volume 4 issue 1 pp.1-26, DOI: 10.58481/BJBE2312.

Hossain, M N., Kabir, M H M I., Akter, S. (2023). The rivalry between Traditional Market and Social Commerce Market and a brief study of consumer tendency: An empirical evidence. Romanian Journal of Economics, 56 (1), pp. 63-86

Shafi, Sujana, Arzaman, Ameer Farhan Mohd, Aziz, Noor Aisyah Abdul, Embong, Abdul Mutalib, Noh, Che Hasniza Che, Kadir, Firdaus Khairi Abdul, Salamun, Hailan, Mohua, Marjea Jannat, Hassan, Kamrul. Factors contributing to mental depression: A study among university students. Multidisciplinary Reviews. Volume 6, Issue 2, 2023, (Indexed in Scopus).

Achievements

Kamrul Hassan has received the prestigious literary award *Arani Shahitto Puroskar 2023* for his special contribution to the field of Bangla Poetry. This prize, awarded by Tangail Shahitto Parisad was handed over to him in a formal ceremony held at Tangail.



Kamrul Hassan receiving the Arani Shahitto Puroskar from Poet Mridul Dasgupta

Departmental Orientation, Summer 2023



Department of Business Administration welcomes the freshers of Summer 2023 on June 06, 2023. Dr. Farhana Ferdousi, Chairperson of the Department of Business Administration was the program chair on the occasion.



Orientation program was chaired by Prof. Dr. Farhana Ferdousi, Chairperson of the Department of Business Administration.

Career Development Sessions with Unilever & Banglalink



Farhan Karim, Talent Advisor of Unilever Bangladesh Limited and Shamiul Haque, Digital Analytics and Nutrition Manager, Unilever Bangladesh Limited conducted the session titled "Tips & Tricks to Get Ready for the Job"

Department of Business Administration (DBA) organized a career development session titled "Tips & Tricks to Get Ready for the Job" on 11 May 2023 in room no. 550. Farhan Karim, Talent Advisor of Unilever Bangladesh Limited and Shamiul Haque, Digital Analytics and Nutrition Manager of Unilever Bangladesh Limited conducted the session.

Department of Business Administration (DBA) also organized a seminar titled 'Tips and Tricks to Get Ready for the Job' for the undergraduate students of the final year on 11 May 2023 at the SM Nowsher Ali Lecture Gallery. Md Ishfaqur Rahman, Senior Talent Acquisition Specialist at Banglalink Digital Communications Limited conducted the seminar. The guest highlighted the importance of poise, attitude, basic social skills, and communication ability as well as the dos and don'ts of different interviews.



Md Ishfaqur Rahman, Senior Talent Acquisition Specialist at Banglalink Digital Communications Limited conducted the seminar titled 'Tips and Tricks to Get Ready for the Job'.

Department of Business Administration, EWU signed a MoU with the Institute of Chartered Secretaries (ICSB) of Bangladesh

Department of Business Administration signed a Memorandum of Understanding (MoU) with the Institute of Chartered Secretaries of Bangladesh (ICSB) on June 12, 2023, A team from ICSB under the leadership of Mr. Mohammad Asad Ullah FCS, president of ICSB attended the signing ceremony. Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of East West University and Mr. Mohammad Asad Ullah FCS, president of ICSB represented EWU and ICSB.



Memorandum of Understanding (MoU) with the Institute of Chartered Secretaries of Bangladesh (ICSB)
Freshers' Seminar, Summer - 2023



Freshers' Seminar titled 'Thinking Future' for Summer 2023

On 15 June 2023, Department of Business Administration organized a Freshers' Seminar titled 'Thinking Future' for Summer 2023 freshers. Mr Shubho Kumar De, Head of Voice and Base CVM, and K M Raihan, Head of Internet & Digital CVM, were the speakers. Both were from Banglalink's Marketing Operations and Commercial department. Syed Mustyen Quader, Brand Manager of Unilever Bangladesh Ltd, was the third speaker.

Department of Business Administration jointly organized a seminar with the Institute of Chartered Accountants of Bangladesh

Department of Business Administration organized a seminar with the Institute of Chartered Accountants of Bangladesh (ICAB) on 20 June 2023 at the S.M. Nousher Ali Lecture Gallery. Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer, EWU; Dr. Nikhil Chandra Shil, FCMA, Professor, Department of Business Administration, EWU; Mohammad Eklas Uddin, FCA, Director of Finance, East West University, S.M. Abdus Shakur, Deputy Director, Student Counselling & Placement (Education & Students Affairs), Institute of Chartered Accountants of Bangladesh (ICAB) and faculty members of the department were present in the seminar. Three members of ICAB who are alumni of the university have also joined the seminar.



The Department of Business Administration has organized a seminar with the Institute of Chartered Accountants of Bangladesh (ICAB)

DBA Organized the Fifth Session of the Research Infocus

Department of Business Administration organized the fifth session of the Research InFocus on 6 July 2023. A research paper titled "The Role of Board Leadership Structure in Achieving Financial Flexibility: Evidence from an Emerging Economy" was presented in this session by Dr. Md. Rashidul Islam, Associate Professor, Department of Business Administration.

Expert Sessions Held for Strategic Management Students



Mr. Ishtiaq Hasnat Chowdhury spared his valuable time to conduct two consecutive sessions

Department of Business Administration arranged an expert session for Strategic Management students titled "Prepare Yourself for The Transition: From Learner to Doer". Mr. Ishtiaq Hasnat Chowdhury (Chief Control Officer, Digital Business Services, in a leading multinational bank) spared his valuable time to conduct two consecutive sessions on July 20, 2023.

DBA Signed MoU with Banglalink Digital Communications Limited



Memorandum of Understanding (MoU) with Banglalink Digital Communications Limited

Department of Business Administration signed a Memorandum of Understanding (MoU) with Banglalink Digital Communications Limited on 23 July, 2023. Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of East West University and Monzula Morshed, Chief Human Resources and Administration Officer of Banglalink signed by MoU on behalf of East West University and Banglalink Digital Communications Limited respectively.

Guest Lecture Session on "Brand Management" Course

Department of Business Administration organized a guest lecture session for the students of the course

“Brand Management (MKT 416)” on 27 July 2023. Mr. Syed Abrar Ahmad, Industry Manager, CPG/ Brand from Mediam Group, Bangladesh conducted the session on “Digital Media Planning for Local and International Brands”.



Mr. Syed Abrar Ahmad, Industry Manager, CPG/ Brand from Mediam Group, Bangladesh conducted the session on “Digital Media Planning for Local and International Brands”

Guest Lecture Session on “Management of Commercial Banks” Course

Department of Business Administration organized a guest lecture session for the students of the course “Management of Commercial Banks (FIN380)” on 27 July 2023. Mr. Khaled Bin Kamal, currently Head of Finance and Treasury at Walton Hi-tech Industries PLC and former Head of Risks Management of BRAC Bank Limited was the presenter at this session. The topic of the lecture session was “Risk Management in Commercial Banks”.



Mr. Khaled Bin Kamal, currently Head of Finance and Treasury at Walton Hi-tech Industries PLC lectured at the session “Risk Management in Commercial Banks”

DBA Signed MoU with Macquarie University, Australia

Department of Business Administration, East West University (EWU) signed a Memorandum of Understanding (MoU) with Macquarie University,

Australia on 01 August 2023. Professor Dr Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of East West University and Professor Dr. Rahat Munir, Head, Department of Accounting and Corporate Governance, Macquarie University, Australia have signed the MoU on behalf of East West University and Macquarie University respectively.



Memorandum of Understanding (MoU) with Macquarie University, Australia

Seminar on “Skills vs Knowledge: Strategies To Address Employer’s Expectations”

Department of Business Administration organized a seminar titled “Skills vs Knowledge - Strategies to Address Employer’s Expectations” on 01 August 2023 in S. M. Nousher Ali Lecture Gallery. Professor Dr. Rahat Munir, Head of the Department of Accounting and Corporate Governance at Macquarie University, Australia conducted the session.



Dr. Rahat Munir, Head, Department of Accounting and Corporate Governance, Macquarie University, Australia conducted the session titled “Skills vs Knowledge - Strategies to Address Employer’s Expectations”

Guest Lecture Session on “International Human Resource Management” Course

Department of Business Administration organized a guest lecture session for the students of the course “International Human Resource Management (HRM421)” on 07 August 2023. Sultan Mahbulul Haque, HR Head, Babylon Group was the speaker

at this session. The topic of the lecture session was “HRM Practices in the Corporate Realm”. Mr. Sultan generously shared personal experiences and invaluable HR perspectives, enriching students’ comprehension of the HRM domain and equipping them with a more comprehensive grasp of the subject.



Sultan Mahbubul Haque, HR Head, Babylon Group was the speaker of the session titled “session was “HRM Practices in the Corporate Realm”

Workshop on “gig economy and cloud accounting”



Workshop on “GIG Economy and Cloud Accounting”

The Department of Business Administration organized a workshop titled “GIG Economy and Cloud Accounting” on 24 August 2023. Md. Habibullah, ACCA, Assistant Professor, Bangladesh Institute of Capital Market (BICM) conducted the workshop.

Tree Plantation Initiative

Summer 2019 students from the department of business administration took an initiative for tree plantation. Among the guests were faculty members as well as Mashfiqur Rahman, Registrar of East West University.



Tree Plantation Initiative by the Summer – 2019 Students of the Department of Business Administration

MBA/EMBA Summer Events

MBA/EMBA New Student Orientation



The orientation program for newly admitted students of the MBA/EMBA program for the Summer Semester of 2023 was held on June 3, 2023. The chief guest on this occasion was Professor Dr. M. M. Shahidul Hassan, Vice Chancellor of East West University. Alumnus of MBA and senior director at Nexel Research Limited, Mr. Abdullah Al Mamun, attended this event as a special guest. The program chair for this orientation was professor Dr. Anup Chowdhury, Coordinator of the MBA and EMBA programs.

MBA Club hosted a workshop on “Success Begins with You”



East West University MBA Club hosted a workshop titled “Success begins with you” on June 10, 2023. Imtiaz Ilahi, an alumnus of East West University and the Managing Director of Wunderman Thompson Bangladesh, was the keynote speaker at the workshop. Imtiaz Ilahi has more than 25 years of corporate experience.

Visit to COCA-COLA Bangladesh Beverage Limited

On June 15th, 2023, MBA Club went to visit Coca-Cola Beverage Bangladesh Limited. A total of 30 students took part in this industrial visit. Students were formed in groups and guided through the office and

manufacturing plants. The team was led by the head of operations of the company, and they gave a detailed presentation on each manufacturing process. MBA Club President Noor Muhammed introduced his panel and thanked Coca-Cola Beverage Bangladesh Limited for organizing this tour.

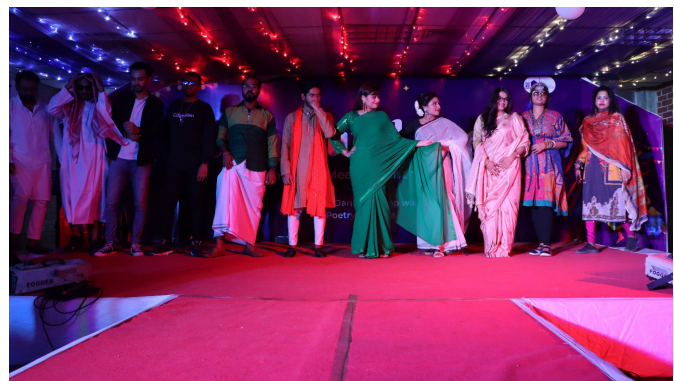


Service industries visit to Le Meridien

On June 19, 2023, the East West University MBA Club arranged a service industry visit in the hotel Le Meridien. A total of twenty students from MBA & EMBA programs participated in this visit. Zannatun Naeim Eshita (Assistant Manager-Training, Le MERIDIEN) and Jamil Ul Reza (HR Executive, Le MERIDIEN) welcomed all and gave a presentation about their hotel. The students got to know various aspects of the hotel industry and management of a luxury hotel.

Cultural Feast by MBA Club

On July 28th, 2023, the MBA Club organized its cultural program. This program’s slogan was “Where art meets business soul.” The purpose of these programs was to promote cultural awareness among MBA and EMBA students. Professor Anup Chowdhury, Coordinator, MBA & EMBA Program was the Chief Guest of the program.



Paper Publications

1. Akhter, Farzana. "Forever Displaced: Religion, Nationalism and Problematized Belonging of Biharis in Ruby Zaman's *Invisible Lines*." *SARE: Southeast Asian Review of English*, vol. 60, no. 1, July 16, 2023, pp 128-150. ISSN 0127-046X. (Q 1 Journal, Elsevier's Scopus indexed)
2. Akhter, Farzana. "Embracing Otherness: The Role of Nostalgia in Bicultural Identity Formation in How the García Girls Lost Their Accents, Dreaming in Cuban, and An American Brat." *English Studies: A Journal of English Language and Literatures*, May 22, 2023. DOI: 10.1080/0013838X.2023.2217745. (Q 1 Journal, Scopus Indexed)
3. Akhter, Farzana. "Revisiting Manhattan Music in the Time of COVID-19: Body Politics, Anti-Asian Racism and Negotiation of Ethnic Identity" reprinted in *Performing Identity in the Era of COVID-19*, edited by Lauren O'Mahony et al. July 31, 2023, pp. 17-34, Oxon/NY: Routledge/Taylor and Francis. ISBN 9781032514512.
4. Islam, Ariful. "Decolonizing the Biocolonial Mind: Rebooting Resistance against Ecopolitics and Biocoloniality in Select Indigenous Female Poets' Poetry in Bangladesh". Proceedings of the second annual AEGS conference (p. 46-75) on *Struggle and/as Transformation* held at Marquette University, the USA, held on April 18-20, 2023. <https://epublications.marquette.edu/cgi/viewcontent.cgi?article=1000&context=aegs2023>
5. Ameer, Shahnaz. "The Redeemed Mariner: A Post-Pastoral Reading of "The Rime of the Ancient Mariner." *Harvest*, vol. 37, 2023, pp. 7-16.
6. Shenjutee, Moumita Haque Khan. "The Conflict between Gender, sexuality and patriarchal ideals emerging from colonial India: A retrospective on Nirad C Chaudhuri's Literary Works and Essays." *Harvest*, vol. 37, 2023.
7. Islam, Ariful. Presented a paper on "A Critical Analysis of the Two Translated Versions of the Quran in Bangladesh: Can the Translators Speak?" at the International Conference entitled *New Dimensions of Philology: Languages, Literature, Linguistics, Culture* (May 29-June 04, 2023) organised by the Department of Philology, Faculty of Humanities and Information Technology Sciences of The Mazovian Academy in Plock, Poland.
8. Islam, Ariful. Presented a paper on "'Stepmonsters' and the Good Mother Myths in Bengali Folktales: Thakumar Jhuli (1907)" at the International Conference entitled *From Stabat Mater to Mater Movens: Analysing Discourses on Motherhood* (July 8-9, 2023) organised by University of London, Birkbeck.
9. Anowara Rayhan Arusha, Rohini Zakaria Oishee and Nazia Parvin Shefa, lecturers, jointly presented a paper entitled "Global Englishes in Classrooms: A Systematic Review and Critical Study" at the International Conference on *Teaching English Literature and Interdisciplinarity* organized by East West University and Association of Teachers of Literatures in English, Bangladesh (ATLEB) on 28-29 July, 2023.
10. Anowara Rayhan Arusha, Lecturer, Department of English, East West University, presented a paper on "Representation of Gender and Social Class in Bangladeshi ELT Textbooks: A Critical Study at the International Conference titled *Mapping Gendered Spaces in Language, Literature and Culture* on May 4-5, 2023, at the University of Dhaka.

Workshop on Outcome-Based Teaching and Learning

Department of English of East West University organized a two-hour workshop on Outcome Based Teaching and Learning on Thursday, August 10. Dr. Ahmed Wasif Reza, Professor of Department of Computer Science and Engineering and Additional Director, Institutional Quality Assurance Cell (IQAC), EWU conducted the workshop.

Conference Presentations

1. Akhter, Farzana. "Revisiting History in Literary Narratives." Invited Panel Discussant. July 29. International Conference on *Teaching English Literature and Interdisciplinarity*

The workshop mainly focused on the scope of Outcome Based Education.



International Conference on “Teaching English Literature and Interdisciplinarity” at East West University

A two-day international conference titled “Teaching English Literature and Interdisciplinarity” was jointly organized by the Department of English, East West University (EWU) and the Association of Teachers of Literatures in English, Bangladesh (ATLEB) at the EWU campus on July 28-29, 2023. There were 21 different sessions presenting approximately 150 papers and posters.

The prestigious event was inaugurated at the Manzur Elahi Auditorium, EWU. Esteemed educationist Dr. Serajul Islam Choudhury, Professor Emeritus of University of Dhaka, graced the occasion as the chief guest. The inaugural session was chaired by Syed Manzur Elahi, Chairperson, Board of Trustees, East West University.

Seminar Series at the Department of English

Professor Dr. Fahmida Akhter, Department of Drama and Dramatics, Jahangirnagar University, gave a seminar series lecture on “Interpretive Framework” and the (Re)vision of History and Gender in *Muktir Gaan* (Song of Freedom, 1995) on 20th July, 2023.

The Writing Center



The Writing Centre of the Department of English has undergone an aesthetic and functional renovation. The faculty members, undergraduate teaching assistants (UTAs), and the voluntary teaching assistants (VTAs) remain available at The Writing Centre to help students from all departments improve their writing skills and general English proficiency. This

reorganization includes the addition of a new reading corner. This space will foster a love of reading among students and encourage a sense of community around books. The Writing Center launched a Book Drive during Summer 2023 to support this initiative, calling on students and faculty members to donate books to our collection. The Writing Centre introduced the “Human Journal Program,” an interactive session for students.

Personal Achievements of the Faculties

Dr. Akhter Jahan, Chairperson and Associate Professor, Department of English has won a scholarship to participate in the *Social Emotional Learning* TESOL Modular Education online self-study course beginning from August 21st, 2023. This opportunity also includes one year membership to TESOL International Association. This program is sponsored by the U.S. Department of State in partnership with Regional English Language Offices (RELO). Beside, Moumita Haque Shenjutee, Rohini Zakaria Oishe, Nazia Pervin Shefa, Maria Mollah, and Khadizatul Kobra, lecturers of Department of English have been rewarded by the Department of English, Dhaka University, and its alumni association for their outstanding results in honors and masters in the Department.

EWUSC School of Karate: Nurturing Excellence, Achieving Milestones



Embarking from an initial concept and driven by an inherent need for necessity, the EWUSC School of Karate has traversed an inspiring path of evolution. Its training program has effortlessly integrated into the cocurricular activities of students, making a lasting impression on their physical and mental well-being. The resolute commitment and unwavering diligence of our students have been vividly mirrored in their remarkable accomplishments. Four outstanding individuals have not only completed the training program but have also been awarded the prestigious Yellow Belt, which is an emblem of their dedication and perseverance. Heartfelt congratulations to Asif Hasan, Suraiyah Islam Muna, Tahsin Ferdous Maisha, and Sumaiya Kibria for their outstanding accomplishments.

Paper Publications

Farzana, Z., Saha, A., & Siddiki, Z.A. (2023). Molecular characterization of *Streptococcus agalactiae* and *Streptococcus dysgalactiae* causing bovine mastitis in the southern region of Bangladesh. *Journal of Advanced Veterinary and Animal Research*. Volume 10, Issue 2, Pages 178-184. doi: <http://doi.org/10.5455/javar.2023.j667>

Departmental Activities

Seminar on Biosafety and Biosecurity in Biotechnology



Department of Genetic Engineering and Biotechnology at East West University hosted a seminar on '**Biosafety and Biosecurity in Biotechnology**' on June 21, 2023. Renowned speaker Dr. Asadulghani, Head of Bio-safety & BSL3 Laboratory, Iccdr,b, was the speaker.

Tour of Research Facilities at the National Institute of Biotechnology

On July 27, 2023, 27 final-year students from The Department of Genetic Engineering and Biotechnology undertook a research facility tour at the National Institute of Biotechnology, Dhaka. The visit offered students a firsthand experience of advanced biotechnological endeavors.



Student Activities

Conference Papers

1. Sweety, N. N., Monir, S., Akhter, H., Nusrin, S., Mahub, M. M. Isolation and Characterization of Plant Growth - Promoting Rhizobacteria (PGPR) from Rice and Lentil Rhizosphere from Various Fields of Bangladesh. 5th ICBHA 2023 Conference, September 01 - 03, 2023 | Dhaka, Bangladesh.
2. Tabassum, T., Swarna, S.K., Mahub, M.M., Nusrin, S., and Jesmin. Esterase activity in microorganisms isolated from landfill sites using plastic as sole carbon source. 5th ICBHA 2023 Conference. September 01 - 03, 2023 | University of Dhaka, Bangladesh.
3. Kamol, R.I., Swarna, S.K., Mahub, M.M., Nusrin, S., and Jesmin. Lipase activity of microorganism isolated from Amin Bazar and Matuail landfill. 5th ICBHA 2023 Conference. September 01 - 03, 2023 | University of Dhaka, Bangladesh.

Poster Presentation Contest and Seminar on Excelling in Academic Curriculum



The Biotech Club of The Department of Genetic Engineering and Biotechnology inaugurated its activities with a successful event "Poster Presentation Contest and Seminar on Excelling in Academic Curriculum".



Paper Publication

Tasfia, S. R., Sakib, H. A., Khanam, T., Hoque, N., Rahman, M., Khan, A., & Islam, S. (2023). Potential drug-drug interactions and prescription errors in COVID-19 infected patients. *Public Health Toxicology*, 3(2), 1-7.

Conference Paper

Rizwan, F, Tanjina Afrin, T., Rahman, M., Nasrin, N., Monjur, F. (2023). A Review on Bioremediation approaches for heavy metal pollution in Bangladesh. 5th Euro-Mediterranean Conference for Environmental Integration (EMCEI-23) at University of Calabria Convention Centre in Rende (Cosenza), Italy, will be held from 2-5th October 2023 (Accepted).

ADMET and Molecular Docking: Empowering Students for Research

A series of sessions on the “Application of ADMET and Molecular Docking Tools” was conducted by the Department of Pharmacy at East West University in Spring 2023. The primary focus of these sessions was to impart knowledge of computational techniques and cultivate skills through hands-on experience.



Molecular Docking Session

Exploring Pharmaceuticals: A Glimpse into Industry Dynamism



Visit to Pharmaceutical Industries

On June 17, 2023, two groups of 7th-semester Pharmacy students from East West University visited Beximco Pharmaceuticals Limited and Synovia Pharma PLC. It provided firsthand insights into pharmaceutical industry operations. These experiences bridged classroom knowledge with real-world applications, nurturing a passion for innovation.

Orientation Program of Fall 2023 Semester

On June 1, 2023, the Department of Pharmacy at East West University organised an orientation program to welcome the incoming students of the Fall 2023 semester. By acquainting the freshers with vital details, the program aimed to pave the way for a seamless and successful academic journey ahead.



Orientation program for Fall 2023 semester

Dr. Shamsun Nahar Khan: Inspiring Speaker at Annual Science Fair

Dr. Shamsun Nahar Khan, Professor in the Department of Pharmacy, was invited as motivational speaker and judge at the Annual Science Fair held on 03 August 2023 at Sena Public School and College, Savar Cantt, Dhaka. Dr. Khan delivered a talk titled “Hands-on Experiment and Science Education at School.”



Dr. Khan at the Science Fair

Journal Publication

Khan, A. R., Shimul, SMAK & Ratele, K. (2023). "Psychological Perspective of Suicidal Behaviour in South Africa", *Journal of Suicide Prevention*, 5: 3-16.

Hussain, R., Shova, T.Y. (2023). "Increasing Rate of Suicide among the University Students of Bangladesh: A Sociological Investigation. *ASR: CMU Journal of Social Sciences and Humanities* (2023) Vol.10 No.2 (Online). ISSN: 2465-4329 (online)

Hussain, R., Shova, T.Y. (2023). «Effects of Covid-19 on Bangladesh's School Dropout and Child Marriage Rates: A Threat to Achieving Sustainable Development Goals and Promotion of Intergenerational Poverty". *East West Journal of Business and Social Studies. Special issue* (volume 9-11, 2023).

Billah, M., Rutherford, S., Akhter, S., & Tanjeela, M. (2023). "Exploring mental health challenges and coping strategies in university students during the COVID-19 pandemic: A case study in Dhaka city, Bangladesh". *Frontiers in Public Health*, 11, 1152366.

Uddin, J., Uddin, H., Rahman, M., Saha, P., Hossin, M. Z., Hajizadeh, M., & Kirkland, S. (2023). "Socioeconomic disparities in diabetes-concordant comorbidity: National health interview survey, 1997–2018". *Public Health*, 222, 160-165. [Published date: 4 August 2023] <https://doi.org/10.1016/j.puhe.2023.06.041>

Hasan, M. K., Uddin, H., Younos, T. B., Mukta, N. A. H., & Zahid, D. (2023). "Prevalence of truancy among school-going adolescents in three South Asian countries: association with potential risk and protective factors". *International Journal of Adolescence and Youth*, 28(1), 2242480. [Published date: 4 August 2023] <https://doi.org/10.1080/02673843.2023.2242480>

Conference Papers

Mannan, F. (2023, June 25-July 1). Bound by Patriarchy: Women's Experience of Internal Migration in Bangladesh. *XX ISA World Congress of Sociology*, Melbourne, Australia.

Mannan, F. (2023, June 25-July 1). Does Education Really Empower Women? Revisiting The Role of NGOs in Bangladesh. *XX ISA World Congress of Sociology*, Melbourne, Australia.

Tanjeela, M. (2023, June 25-July 1). Gendered Struggle of Bangladeshi Women in Coping with Climate Change: Need for Gender Transformative

Approaches. *XX ISA World Congress of Sociology*, Melbourne, Australia.

Tanjeela, M. (2023, June 25-July 1). How Students Developed Coping Strategies during COVID-19? A Sociological Study Among University Level Students in Dhaka City, Bangladesh. *XX ISA World Congress of Sociology*, Melbourne, Australia.

Hussain, R., (2023, June 25-July 1). Rumours (Gujob) and Misinformation in the Era of Information Society: A Case of Bangladesh Society. *XX ISA World Congress of Sociology*. Melbourne, Australia.

Billah, M., (2023, June 25-July 1). Exploring Mental Health Challenges and Coping Strategies in University Students during COVID-19: A Case Study in Dhaka, Bangladesh. *XX ISA World Congress of Sociology*, Melbourne, Australia.

Billah, M. (2023, June 22-23). Investigating Health Professionals' Knowledge, Attitudes, and Practices about Refugees' Health Risk Behaviours and Healthcare Utilization in Australia. *PRAXIS 2023: SCPA's 10th Annual Postgraduate Research and Practice Conference*, Southern Cross University, Gold Coast, Queensland, Australia.

Shimul, S.M.A.K. (2023, June 25-July 1). How the Ready-Made Garment Workers of Bangladesh Mobilise Protest Movements at the Verge of Union Extinction? *XX ISA World Congress of Sociology*, Melbourne, Australia.

M. Ahsan, (2023, June 25-July 1) The Cultural Construction of Women through Language: Exploring Gender Identity in Bangladesh. Paper presented in the *XX ISA World Congress of Sociology 2023*, Melbourne, Victoria, Australia.

International Academic Participation



Anisur Rahman Khan participated (Online) in the 2023 Suicide Prevention Summit (19-21 May 2023) organised by Mental Health Academy, Australia.

Rasel Hussain participated in a Roundtable Session as a Discussant entitled “In Conversation with Senior Sociologists: Making Connections, Bridging Generations” at the *XX ISA World Congress of Sociology* in the Melbourne Convention and Exhibition Centre (MCEC), Melbourne, Australia, on June 27, 2023.

Masum Billah moderated a Roundtable Session as a Discussant entitled “In Conversation with Senior Sociologists: Making Connections, Bridging Generations” at the *XX ISA World Congress of Sociology* in the Melbourne Convention and Exhibition Centre (MCEC), Melbourne, Australia, on June 27, 2023.

Membership

Anisur Rahman Khan has been elected as an international status member by the prestigious American Psychological Association (APA) for 2023-2024 (Membership no. C200246384)

Senior Lecturer Rasel Hossain's Achievement



Senior Lecturer Rasel Hussain was awarded a Ph.D. in Sociology and Social Policy from Lingnan University in Hong Kong. “Information Economy, Employment Vulnerability and the Development of New Urban Marginality: The Case of Bangladesh” is the title of his doctoral dissertation. Hossain was awarded the Prestigious Hong Kong Ph.D. Fellowship Scheme (HKPFS) in 2020 from the University Grant Commission (UGC) of Hong Kong for his research.

Department Activities

Field Trip to Khagrachari

The students of SOC 406: Sociology of Development went on a field trip to Khagrachari to visit the Khagrachari Mohila Kollyan Samiti, a non-governmental organization working for the welfare and development of women in the Khagrachari area. The students visited the NGO office of KMKS and

then two ethnic community villages near Perachora Village.

During the trip, the students were able to observe and understand the practical development process of the Khagrachari area. They conducted in-depth interviews with local and root-level people, especially ethnic minorities, to get a better understanding of their needs and challenges.

Field Trip to Khagrachari



A recent field trip organized for the students of SOC 318: Sociology of Religion proved to be a great learning experience. The two-day field trip, which took place in Khagrachari Sadar on May 4, 2023, was aimed at introducing the students to the diverse communities residing in the area and their unique customs and traditions.

The focus of the trip was to gain an in-depth understanding of the customs, practices, and traditions associated with Buddha Purnima.

Field Trip to Panama City and the Sonargaon Museum



A group of students from the Department of Sociology at East West University took a day-long field trip to Panama City and the Sonargaon Museum. The trip was part of their SOC 205 (Rural Sociology) course.

The students also visited a local village. They met villagers and learned about their daily lives, customs, and beliefs. The students also conducted interviews

with the villagers to learn more about their challenges and opportunities.

The field trip was a valuable learning experience for the students. In addition to learning about rural life and culture, the students also learned about the importance of preserving Bangladesh's cultural heritage.

Orientation Program for Summer 2023



Department of Sociology arranged an orientation program for the newly admitted undergraduate students on June 1, 2023. The Chairperson of the Department Professor. Dr. Fouzia Mannan gave a welcome speech to the freshers and introduced them to the department's faculty members. Afterward, the senior students of the departments performed a cultural program.

Field Trip to Madhapur, Tangail.

A recent field trip was organized for the students of SOC 304: Sociology of Environment in Madhapur

Shal Forest at Tangail. A discussion session with a grassroots-level Garo Women's Organization named Achik Michik Society was arranged for the students during the field visit. Sulekha Morong, Secretary of the organization along with some members of the organization took part in that participatory session.

Field Trip to Madhapur, Tangail.

A field trip was organized for the students of SOC102: Introduction to Anthropology on August 4-5, 2023, at Madhapur, Tangail.

The trip aimed to gain an in-depth understanding of the customs, beliefs, practices, and traditions associated with anthropological perspectives. During the two-day field trip students experienced and learned cultural diversity and the distinct cultural identity of the Garo peoples.



ELECTRICAL AND ELECTRONIC ENGINEERING

Faculty Members

Professor Anisul Haque

- Presented an invited talk on *Curriculum Design, Teaching, Learning and Assessment in the Affective Domain*, Organized by the IQAC, University of Asia Pacific, Dhaka, 27 July, 2023.
- Participated as a resource person in a 3-day training workshop for BAETE Tier-2 program evaluators. Jamuna Resort, Tangail, 13 – 15 July, 2023.

Professor Khairul Alam

Khairul Alam, "DC and RF performance of an n-channel monolayer black phosphorus nanoribbon transistor," *Journal of Electronics and Electrical Engineering*, vol. 2, pp. 86–98, June 2023.

Electronics Club

Power Plant Visit



An industrial tour was arranged by EWU Electronics Club on 22nd July 2023 at Haripur 412 MW Combined Cycle Power Plant.

The instructors thoroughly guided the participants on the working principles of a gas turbine, steam turbine, step-up generator, cooling system, water-cooled generator, compressor, safety feature and water purification system respectively.

In total 45 students participated in the industrial tour under the supervision of our two faculty members Md. Abdur Rahman, Lecturer, Dept. of EEE, EWU and Shovon Talukder, Lecturer, Dept. of EEE, EWU.

Workshop on Basic Tools of AutoCAD Software

East West University Electronics Club successfully hosted a “Workshop on Basic Tools of AutoCAD Software” on the 2nd August 2023.

Dr. Sadik Rahman, Assistant Professor, Department of Civil Engineering, was The Speaker. 50 participants from different departments attended the workshop. Participants discovered innovative design techniques and learned how to bring their ideas to life in vivid 2D and stunning 3D designs.

A short evaluation test was conducted. After the evaluation, the top three scorers were awarded a certificate of achievement, and all the participants were presented with a certificate of appreciation and refreshments.



Career Talk with Alumni organized by EWUEC

East West University Electronics Club hosted a highly informative and engaging event named “Career Talk with Alumni” on July 13, 2023 at S. M. Nousher Ali Lecture Gallery.

EWU alumni Fahmidur Rahman Oni (Senior Manager, Project & Business Development, Saif Power Group), Saffat Hossain Nayeem (Assistant, Engineer, TBEA), Taisir Jibian Rahi (Assistant Engineer, ZICOM Equipment Pte. Ltd.) and Rima Ahmed Tahmina (Engineer, Ulkasemi) took the stage and graciously shared their experiences and insights with the attendees. They provided valuable advice on career choices after graduation, emphasizing the significance of internships and research opportunities. Besides, the moderators M. Saddam Hossain Khan (Senior Lecturer, Department of CSE) and Kamanashis Saha (Lecturer, Department of EEE) adn also present.



PES RES For Kids: “Green Power Coloring Competition”

The IEEE PES RES For Kids: “Green Power Coloring Competition” was arranged by the IEEE East West University Student Branch executives and volunteers on May 9, 2023, at Jaynul Abedin School & College in Aftab Nagar. It is a part of PES (Power Energy Society) NwB (Networking without borders) Project. The PES NwB project is an initiative, which aims to encourage future generations to use sustainable practices and renewable energy sources, including the event in its scope. The event was a great success, and it helped create awareness among the students about renewable energy and its importance in our daily lives.

Report on “A Complete Guide to Write a Perfect Research Paper”

Researchers gathered at East West University’s Institute of Electrical and Electronics Engineers Dr. Ahmed Wasif Reza, a renowned professor from the Department of Computer Science & Engineering, was The Speaker.

The seminar, held on June 14th, 2023, provided researchers with a valuable opportunity to improve their understanding of writing impactful research articles.

The event served as an exceptional platform for researchers to deepen their comprehension of research paper writing and publication, enabling them to contribute more productively to the academic and

scientific community.

Workshop on “Industrial Revolution 4: Data & Blockchain”

On 22nd July, the IEEE EWU Student Branch along with Creative IT Institute organized an illuminating workshop titled “Industrial Revolution 4: Data & Blockchain”.

Distinguished participants included notable experts from the realm of blockchain technology, academia, and enthusiastic students. The workshop aimed to provide attendees with a comprehensive understanding of blockchain’s fundamental concepts, its diverse applications, and its promising future.

Seminar on “Funding Your Future: Strategies for Securing Financial Aid and Scholarship”

On August 20, 2023, the IEEE EWU Student Branch and Department of Electrical and Electronic Engineering jointly organized a seminar on “Funding Your Future: Strategies for Securing Financial Aid and

Scholarship.” Syed Mostasim Hasnain Saif, the former president of the IEEE EWU Student Branch, shared his incredible journey from East West University to Sungkyunkwan University (SKKU) in South Korea.

Distinguished guests gracing the event included Dr. Mohammad Ryyan Khan, Chairperson and Associate Professor of the Department of Electrical and Electronic Engineering, Professor Dr. Anisul Haque, Assistant Professor Dr. Khalid Imtiaz Saad, and Lecturer Kamanashis Saha.

The poster features a central circular portrait of Syed Mostasim Hasnain Saif, a man in a graduation cap and gown. To the left of the portrait, his name and credentials are listed: Syed Mostasim Hasnain Saif, Research Assistant, Building Information Science And Technology Lab (BIST Lab) SKKU, Msc in Global Smart City, Sungkyunkwan University (SKKU), South Korea, Bsc in EEE, East West University, Former Chairperson, IEEE EWU Student Branch. Below the portrait, there are icons for a calendar showing Sunday 20/08/23, a clock showing 3:00-4:40 PM, and a location pin for Room No. 550. Logos for East West University and the Department of Electrical and Electronic Engineering are also present.

Department
of

Publications Paper

- **Elahi, M. H.** & Ahmed, S.M.Z. (2023). Assessing information quality of Bangladesh e-government websites. *Performance Measurement and Metrics*, 24(2), 69-84. <https://doi.org/10.1108/PMM-04-2021-0017>
- **Begum, D.** & **Elahi, M. H.** (2023). Interreligious dialogue to unite youth against religious extremism in Bangladesh: Role of academic libraries. In *88th IFLA World Library and Information Congress*. The Netherlands: International Federation of Library Associations and Institutions (IFLA).
- **Begum, D.** & Hoq, K. M. G. (2023). The role of library and information science professionals in promoting digital fluency: Emerging challenges and opportunities. In *3rd International Conference on Information and Knowledge Management* (pp. 14-15). Dhaka: East West University.
- **Reza, R. B.** (2023). Exploring the fancy world: CNN’s Coverage of AI generated Content. In *3rd International Conference on Information and Knowledge Management*. Dhaka: East West University.

INFORMATION STUDIES

Faculty Activities

- Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University participated at MLA|SLA '23 Annual Conference (hybrid) held in Detroit, Michigan, USA organized by the Medical Library Association (MLA) the Special Libraries Association (SLA) on 16-19 May 2023 as the Invited Speaker.
- Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University was invited by “The Institute of Chartered Accountants of Bangladesh (ICAB)”, Dhaka, as a digital library specialist on 11 June 2023.
- Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge) chaired the discussion session on Springer Nature eBooks organized by Dr. S. R. Lasker Library, East West University on 12 June 2023 at 3:00 PM at the Reserve Section (Annex) of the library. Springer Nature eBooks are unparalleled resources, annually providing

thousands of textbooks, lecture note series, and proceedings for undergraduate, graduate students and researchers.

- Dr. Dilara Begum, Associate Professor and Chairperson, Md. Hasinul Elahi and Abdur Rahaman Sumon, Senior Lecturer, Rumana Rahman Sithi and Raiyan Bin Reza, Lecturer from the Department of Information Studies, East West University participated in a day-long workshop on “BAC Program Accreditation Process: PLO-CLO Mapping” for the Program Self-Assessment Committee (PSAC) of the academic program which was held on 17 June (Saturday) 2023 organized by IQAC, East west University. .
- Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University was invited by the International Federation of Library Associations and Institutions (IFLA) as a Governing Board Member to attend the IFLA World Library and Information Congress 88th IFLA General Conference and Assembly on 21 - 25 August 2023 in Rotterdam, The Netherlands. At this conference, she was also invited as a speaker at the Interreligious Dialogue, a key point for sustainable development.

Departmental Activities

Freshers' Reception

Department of Information Studies, East West University organized a program for newly admitted students (summer 2023) on June 15, 2023. The goal of this program was to introduce incoming students to their department, teachers, seniors, and fellow classmates.



3rd International Conference on *Information and Knowledge Management (I-IKM)*

The 3rd International Conference on *Information and Knowledge Management (i-IKM)* was organized by the Department of Information Studies at East West University on 3 - 5 August, 2023. Around 200 individuals from ten different nations attended the conference. A total of 42 papers including 4 keynote papers, 6 invited papers, and 32 contributed papers were presented across different sessions. Dr. Hasan Mahmud, MP, Honorable Minister, Ministry of Information and Broadcasting, Government of the People's Republic of Bangladesh, inaugurated the three days conference as the Chief Guest.



Proceeding published by the Department of Information Studies, East West University

A proceeding featuring the authors' abstracts from the 3rd International Conference on Information and Knowledge Management was published by the Department of Information Studies. The editor of the proceedings is Dr. Dilara Begum, Associate Professor & Chairperson, Department of Information Studies, East West University. Dr. Hasan Mahmud, MP, Honorable Minister, Ministry of Information and Broadcasting, Government of the People's Republic of Bangladesh unveiled the proceedings of the 3rd i-IKM on 4th August 2023 from the venue of East West University.

MoU Signing Between Department of Information Studies, East West University and UNESCO Dhaka Office

An MoU was signed between the Department of Information Studies, East West University and UNESCO Dhaka Office on 14 August 2023 at East West University to jointly organize the Global Media and Information Literacy Week 2023.

Paper Publications

1. **N.A. Khan**, M. Hasan, H. J. Lee, S. H. Jhung “Highly porous polyaniline- or polypyrrole-derived carbons: Preparation, characterization, and applications in adsorption”, *Chemical Engineering Journal*, 474, 145472 (2023. 10. 15) (IF 15.1, ISSN: 1385-8947). <https://doi.org/10.1016/j.cej.2023.145472>.
2. Acter, T., Son, S., Kim, D., Yim, U. H., Barrow, M. P., Shi, Q., Uddin, N., Kim, S (2023). “Environmental petroleomics – Application of ultrahigh-resolution mass spectrometry for molecular-level understanding of the fate of spilled oils”. *Trends in Environmental Analytical Chemistry* (Publisher: Elsevier), Vol. 40, e00212. DOI: <https://doi.org/10.1016/j.teac.2023.e00212>.

Book Chapters

N.S. Lopa, B.N. Bhadra, N.A. Khan, S. Zhuiykov,

M.M. Rahman “KOH/NaOH-Activated Carbon, Biomass-Based Supercapacitors”, John Wiley & Sons, Inc, 2023. Publication date: 13/6/2023. <https://doi.org/10.1002/9781119866435.ch10>.

Seminars

Dr. Fazlul Karim, Professor, EWU delivered a lecture on “Advanced Concepts in Fluid Mechanics (Lagrangian & Eulerian Approach)” on June 15, 2023.



Dr. Fazlul Karim is delivering a presentation.

List of Publications

- N Aziz, MAAdman, NS Suhaimi, S Misbari, AR Alias, AA Aziz, LF Lee, MMH Khan. Indoor air quality (IAQ) and related risk factors for sick building syndrome (SBS) at the office and home: A Systematic review. *IOP Conf. Series: Earth and Environmental Science* 2023; 1140: 012007.
- MS Rana, SM Billah, M Moinuddin, MAB Siddique, MMH Khan (2023). Exploring the factors contributing to increase in facility child births in Bangladesh between 2004 to 2017- 2018. *Heliyon*, 9(5): e15875, doi:10.1016/j.heliyon.2023.e15875.
- B Banu, KC Ko, MMH Khan, L Ali, T Barnighausen, R Sauerborn, A Souares (2023). Effects of traditional versus m-Health educational interventions for diabetic patients: a randomised controlled trial in peripheral district of Bangladesh. *Diabetes Epidemiology and Management*, 9, 100106.
- MMH Khan (2023). Covid-19 in Bangladesh as an Example of the World Region South Asia. In: Alexander Krämer and Michael Medzech (ed): Covid-19 pandisziplinär-Gesundheitswissenschaftliche, soziopolitische und philosophische Hintergründe. Springer Fachmedien Wiesbaden GmbH, Abraham-Lincoln-Str. 46, 65189 Wiesbaden, Germany 2023.
- Kabir, R., Sultana, M. Z., Mondal, M. S. H., & Kabir, I. (2023). Undergraduate Student's Stress, Anxiety, Depression and their Coping styles during Covid-19. *Mental Health: Global Challenges Journal*, 6(1), 67–76. <https://doi.org/10.56508/mhgj.v6i1.156>
- Wahab, F., Salahuddin, A.Z., Ibrahim, M., Sultana M.Z., Sharmin, S., Ahmed, A., Jabbar, N., Keya, M.T. (2023). SARS-CoV-2 Infection after Vaccination: A Comparative Profile between Dose 1 and Dose 2. *Mymensingh Med J*. 32 (1): 96-102
- Wahab, F., Sultana, M.Z., Hossain, M., Aziz, T.A., Khatun, M., Chanda, T., Rahman, S. (2023). Novel Messenger RNA Coronavirus Vaccination: A Study of Adverse Skin Reactions. *Ban Acad Dermatol*. 03 (01): 03-08

- Hossain, M. A. & Hossain, M. B. (2023). Understanding fertility behavior of the Forcibly Displaced Myanmar Nationals in Bangladesh: A qualitative study. PLoS ONE 18(5): e0285675. <https://doi.org/10.1371/journal.pone.0285675>
- Islam, M. M., Hossain, M. A. & Sanjowal, R. K. (2023). Bangladesh at Fifty: Changes and Challenges on Population and Development. Virtually presented (Oral Live) at the XX ISA World Congress of Sociology, Melbourne, Australia on June 25 - July 1, 2023.
- Bini, N.A. (April, 2023), "A synergistic relationship between University of Dhaka and contemporary Dhaka city: A socio-economic overview", Celebrating 100 years of the University of Dhaka: Reflections from the Alumni National and International, Volume II, University of Dhaka, Pg.33-48. ISBN-978-984-97615-3-2.

Departmental Activities

Seminar on Social Etiquette



Department of Social Relations (DSR) at East West University (EWU) organized a seminar on "Social Etiquette" on June 18, 2023 for the newly admitted students. The program's goal was to instruct students on the proper behavior expected at this level of higher education. The talk was delivered by Rubayat Kabir, who is a Senior Lecturer in the Department of Social Relations at East West University. Professor and DSR Chair Dr. Mobarak Hossain Khan served as the event's program chair.

Study Tour

Students of the GEN 226: Emergence of Bangladesh course, Sections 12 and 13, of the Summer 2023 semester visited Teliapara Muktijuddha Memorial Complex, Satchhari, Habigonj, Sylhet as part of a study tour to a historical place related to the liberation war of Bangladesh. Md Anwer Hossain, lecturer of the Department of Social Relations led

the arrangement of this study tour.



Achievement

Nishat Anjum Bini, Lecturer, Department of Social Relations, received prestigious Dean's Award from University of Dhaka in 2022



Nishat Anjum Bini, Lecturer, Department of Social Relations, received prestigious Dean's Award in 2022 for obtaining first position in Master of Arts from the Department of History, Faculty of Arts, University of Dhaka.

Training

Nishat Anjum Bini, Md Mahmudul Hasan, and Md Anwer Hossain from the Department of Social Relations attended and completed Training workshop on "How to Write a Research Proposal?" from East West University Center for Research and Training (EWUCRT), East West University. All of them are lecturers in the department. Dr. Md Mobarak Hossain Khan, Chairperson of DSR served as the trainer.

Besides, Nishat Anjum Bini (Lecturer, Department of Social Relations) attended and completed Training workshop on "Research Paradigms and Advanced Methodology in Arts and Social Sciences" from The Center of Advanced Research in Arts and Social Sciences (CARASS), University of Dhaka. (May 2023)

Departmental Activities

Paper Publications

“Regional income dynamics in Bangladesh” by Syed Basher, Francesca Di Iorio, and Stefano Fachin, June 2023. Forthcoming in Empirical Economics.

Newspaper Articles

- The Daily Star. Syed Abul Basher and Francesca Di Iorio, “Are individual districts falling behind, while Bangladesh develops as a whole?” July 16, 2023.
- কালবেলা. ড. সৈয়দ আবুল বাশার, “মূল্যস্ফীতি বাড়লে সরকারের সুবিধা?” ২৩ জুলাই ২০২৩.
- BonikBarta. সম্পাদকীয়. ড. সৈয়দ আবুল বাশার, “ইউরোপের গ্যাসের কৌশল এখন পর্যন্ত ইতিবাচক.” জুন ০৩, ২০২৩.
- BonikBarta. সম্পাদকীয়. ড. সৈয়দ আবুল বাশার, “ডলার-বহির্ভূত বাণিজ্য ডলারকে ঘায়েল করতে পারবে কি?” মে ১৫, ২০২৩.
- Project Syndicate. M. Niaz Asadullah & Syed Abul basher, “Making the Asian Monetary Fund A Reality” June 12, 2023.

Seminar and Workshops

Seminar on “Hepatology Meets Economics: The East West Story”

The Department of Economics organized a seminar titled “Hepatology Meets Economics: The East West Story” on 17th of August in S.M Nousher Ali Lecture Gallery. The seminar was a joint venture between the Interventional Hepatology Division of the Bangabandhu Sheikh Mujib Medical University (BSMMU) and the Department of Economics of East West University.



Dr. Sheikh Mohammad Fazle Akbar, Visiting Researcher, Ehime University, Japan, elucidated hepatological diseases and associated issues at the seminar. Professor Dr. Mamun Al Mahtab, Head of the Interventional Hepatology Division of BSMMU, also spoke on the occasion. Professor A. K. Enamul

Haque, Dean, Faculty of Business and Economics along with. Professor Dr. Chowdhury Faiz Hossain and Dr. Mst. Rejina Afrin, Associate Professor from the Department of Pharmacy, East West University were also present.

Faculty Workshop

Department of Economics organized a workshop for its faculty members on 3rd June 2023. The workshop aimed at improving overall teaching performance. The workshop had three sessions conducted by Professor Dr. Mohammed Farashuddin, Professor Dr. A. K. Enamul Haque, and Professor Dr. Bijoy P. Barua. Professor Dr. Mohammed Farashuddin emphasized on the vision of East West University and how this vision can be reflected on teaching by faculties and in students’ learning. Professor Dr. A. K. Enamul Haque covered various dimensions such as the art of classroom teachings, techniques of practical assessment, student evaluation, understanding students and advising. Professor Dr. Bijoy P. Barua shared his insights and experience on the philosophy of education and teaching.

Faculty Achievements

Participation in the Asian Association on Environmental and Resource Economics

Dr. A K Enamul Haque, Professor and Dean of Faculty of Business and Economics, joined the 12th Congress of the Asian Association on Environmental and Resource Economics of Waseda University of Japan on 29 - 30 August 2023.

Participation in a Workshop on “Images from The Sky: an Alternative Approach for Measuring our Progress”

Dr A K Enamul Haque, Professor and Dean of Faculty of Business and Economics, joined the one-day virtual workshop on August 25, 2023, titled “Images from the sky: An alternative approach for measuring our progress” for environmental economics research and chaired the session under the topic of “Limitation of GDP as a measure of economic progress and alternative methods”. This workshop was a part of the 12th Congress of the Asian Association on Environmental and Resource Economics that was jointly organized by South Asian Network for Development and Environmental Economics (SANDEE), International Centre for Integrated Mountain Development (ICIMOD), Goa University, India, and East West University.

Student Achievements

EWU student Nabil conquers the business world with startup - Durjoy DSS

Md Nabil Hasan, has outshined thousands of brilliant competitors in national level Business Case Competitions such as Battle of Minds by British American Tobacco, Climate Justice Idea Case Competition by the Daily Star, Sales sprint by EWU, Playmakers 5.0 sponsored by Prefetti Van Melle organized by the Faculty of Business Studies, University of Dhaka, Service Combat by EWU, Idea Innovation 2.0, Sustainable Entrepreneurship Competition 2023 and many more national competitions. Amidst all, Nabil is one of the founding members of the retail tech startup Durjoy DSS.

Sumaiya Kabir Publishes in Modern Diplomacy

Kabir, S. (2023) "Wealth redistribution and the illusion of equality: The perils of money's power and the disparity it creates" *Modern Diplomacy*.

EWUEC Orientation

East West University Economics Club arranged an orientation program on 25th of July 2023 to welcome

the new members of the club. In the program, the moderators, the executive panel, and all sub-executive members were introduced to the fresh minds joining the club. There was a cultural session where the current general members, senior general members, sub executive and executive members played games, sang songs and altogether had a wonderful time.

National Budget Discussion FY 2023-24



A discussion session was arranged by the East West University Economics Club on the national budget titled "National Budget Discussion FY 2023-24" on June 8, 2023. Nine groups consisting of the current students participated in an in-depth analysis of the budget with the esteemed faculties.

Department
of

Publications

Research Article

Siddiqi, S. A., Rahman, S., Al-Mamun, A., Nayak, J. K., Sana, A., & Baawain, M. S., 2023. A new treatment step of bio electrochemically treated leachate using natural clay adsorption towards sustainable leachate treatment. *Environmental Science and Pollution Research*, 1-13. (IF: 5.8, Q1). (Published on June 2023)

Review Article

Rahman, S., Al Balushi, N.J., Nayak, J.K., Al-Mamun, A., Al-Abri, M., Al Alawi, M., Sana, A., 2023. A review on semiconductor photocathode in bio electrochemical systems: Mechanism, limitation, and environmental application. *Mater. Today Sustain.* 22, 100349. (IF: 7.22, Q1). (Published on 04 August 2023)

Billah, K.; Sharif, H.O.; Dessouky, S. Bivariate-Logit-Based Severity Analysis for Motorcycle Crashes in Texas, 2017–2021. *Sustainability* 2023, 15, 10377. <https://doi.org/10.3390/su151310377> (Published on 30 June 2023)

The Orientation Program of Summer 2023

Following the succession of the orientation program of Spring 2023, the ECEC also affably received the

CIVIL ENGINEERING

20th batch of the course. The Summer 2023 semester marked the enrollment of a total of 44 students, with 38 of them actively engaging in the proceedings. Throughout the session, newcomers received comprehensive insights into the department, club, and pertinent matters from the ECEC members."



Seminar on High-Rise Buildings

On 3rd May 2023, Department of Civil Engineering at East West University organized a seminar, aided by ECEC to address the complexities associated with the design of high-rise buildings. The session took place at the Jalaluddin Ahmed Lecture Gallery. Engr. Md. Ahsan Habib, principal structural engineer and founder of the Center for Structural Associates assumed the role of the honored guest. To conclude the seminar, Engr. Md. Ahsan Habib was honored with a crest by the honorable chairperson Dr. Md.

Naimul Haque on behalf of the Civil Engineering Department.



Seminar on Project Management



Seminar on Project Management

On 19th June 2023, Department of Civil Engineering

at East West University organized a seminar to discuss the challenges and viability of Project Management. ECEC efficaciously managed the whole event. Dr. Abu Naser Chowdhury, Superintending Engineer, Public Works Department (PWD), Bogra; assumed the role of the honored guest.

EWU Intra Civil Football Cup 2023

Another noteworthy achievement for the East West University Civil Engineering Club entails the arrangement of the eagerly anticipated intra-department football tournament. The whole-day competition was held on 21st July 2023, featuring the participation of 12 teams spanning different batches.

The prizes were distributed by the Chairperson of the department Dr. Md. Naimul Haque, associate professor Dr. Md Tawfiq Sarwar, and ECEC moderator Dr. Khondoker Al Sabbir Billah.



EWU Intra Civil Football Cup 2023

Department
of

LAW

Paper Publications

1. Haque, Muhammad Ekramul and Mashraf, Ali, 'Bangladesh' in Luís Roberto Barroso and Richard Albert (eds), The International Review of Constitutional Reform 2022 (The University of Texas at Austin 2023) [Accepted].
2. Hossain, Md. Pizuar (2023). Criminology of Atrocity Crimes: Analysing Aetiology of the Rohingya Persecution in Myanmar. International Annals of Criminology, 61(1), 43-65 (Cambridge University Press).
3. Farhin, Nabila & Jahan, Israt. (2023) Female Frontline Health Workers in High-risk Workplaces: Legal Protection in Bangladesh amid the COVID-19 Pandemic. Amahazion, Fikrejesus (Ed). An Exploration of How

COVID-19 Impacted Women and Girls Around the World: The Hidden Toll, Cambridge Scholars Publishing. ISBN: 1-5275-2538-4, ISBN13: 978-1-5275-2538-2 (Release date: 2 August, 2023)

Conference Papers

1. Hossain, Md. Pizuar (July 10-14, 2023). Transitional Justice and Criminology: A Study on Myanmar's Rohingya as a Case of Atrocity Crimes and Human Rights Abuses. 16th Biennial Meeting of the International Association of Genocide Scholars (IAGS): Authoritarianism & Genocide-Narratives of Exclusion, hosted by the University of Barcelona, Spain.
2. Hossain, Md. Pizuar (June 5-8, 2023). Bangla

Hate Speech on Facebook: Learning Possible Policy Responses through the Case of Arabic Content Moderation. RightsCon (online), hosted by Access Now in San José, Costa Rica.

3. Farhin, Nabila and Rabbani, Meshkat-A (2023). Are Child Actors Workers in Bangladesh? A Critical Legal Analysis. 2nd International Conference on Technology Business and Justice. Jatiya Kabi Kazi Nazrul Islam University, Trishal (137-138) (5-6 June, 2023)
4. Ali, Moshraf, presented the paper 'Compensation During and After Rape Trials in Bangladesh: Identifying the Loopholes in the Existing Practices and Outlining the Future Trajectories' at the 2nd International Conference on Gender, Social Justice and Sustainable Development: The Asian Perspective organized by the Bangamata Sheikh Fazilatun Nessa Centre for Gender and Development Studies, University of Dhaka, Bangladesh in August 2023
5. Ali, Moshraf, co-presented the paper 'Human rights with special reference to violence against women and children: Comparative analysis of compensation for rape victims in India and Bangladesh' at the 7th Annual International Faculty Development Programme 2023 organized by Chandigarh University, India in July 2023.

International Peer Reviewed Blog

Shah, Adity Rahman, "The Responsibility to Protect (R2P): Under what circumstances might the Security Council sanction an intervention to prevent or halt mass atrocities be justifiable, whether legally or otherwise?" Human Rights Blog, Centre for Advanced Studies in Human Rights (CASIHR) Rajiv Gandhi National University of Law, India, 17 July, 2023.

Workshop Attended

1. Farhin, Nabila, Senior Lecturer, Department of Law attended a certificate training program on "Strategic Litigation" under the Empowering Workers for Justice (EWJ) project organized by the Rule of Law Collaborative of the University of South Carolina (USC-ROLC) and Bangladesh Legal Aid and Services Trust (BLAS) (11 May – 10 July, 2023)

2. Farhin, Nabila, Senior Lecturer, Department of Law attended a certificate training program on "How to Write a Research Proposal?" organized by East West University Center for Research and Training (EWUCRT) (15 June-27 July, 2023)
3. Rahaman, Nadia, Senior Lecturer, Department of Law, participated in a training organized by the East West University Centre for Research and Training (EWUCRT) on 'How to Write a Research Proposal', submitted and presented a research proposal as a part of the program.
4. Rahaman, Nadia, Senior Lecturer, Department of Law, participated in a Roundtable on Preventing Sexual Violence organized by International Committee of the Red Cross (ICRC), Bangladesh on 10th of July, 2023



Training Workshop Presentation

1. Hossain, Md. Pizuar (June 6, 2023). Voices of Rohingya Youth in Cox's Bazar Camp: Atrocity Response and Prevention. 2nd Workshop on Participatory Action Research in the Rohingya Refugee Camp, organised by the Asia Justice and Rights (AJAR) – Indonesia in Cox's Bazar, Bangladesh.
2. Nadia Rahaman, Senior Lecturer, Department of Law, conducted a training session on 'Street Lawyering and Community Lawyering' organized by North South University Law and Mooting Society (NSULMS) on 1st September 2023.

Judging in Moot Court and Other Student Competitions

1. Ali, Moshraf, invited as an adjudicator in the grand finale round of the 'ISPAHANI

Presents SCLS Law Olympiad 4.0 2023' on Constitutional Law organized by the Society for Critical Legal Studies, University of Chittagong on 18–19 August 2023.

2. Ali, Moshraf, invited as an adjudicator in the grand finale round of the '4th Intra-Department Moot Court Competition 2023' organized by the Sonargaon University Moot Court Society on 5 June 2023.
3. Ali, Moshraf, invited as an adjudicator in the semifinal round of the '4th Intra-Department Moot Court Competition 2023' organized by the American International University-Bangladesh Moot Court Club on 3 August 2023.
4. Ali, Moshraf, invited as an adjudicator in the preliminary rounds of the '12th Annual Moot Court Competition 2023' organized by the Dhaka University Moot Court Society on 14 July 2023.



Awards

Nabila, Farhin was the recipient of the Best Paper Award in Law Discipline for the Conference Paper titled, "Are Child Actors Workers in Bangladesh? A Critical Legal Analysis" in the 2nd International Conference on Technology Business and Justice, organized by Jatiya Kabi Kazi Nazrul Islam University (5-6 June, 2023).

Research Project

Farhin N. and Rahaman N. conducted a research project on 'Empowering Workers for Justice', in collaboration with University of South Carolina for Bangladesh Legal Aid and Services Trust (BLAST).

Departmental Activities

A team of Department from Law, East West University participated in the Nuremberg Moot Court

Competition 2023. The Nuremberg Moot Court 2023 was held in-person in Nuremberg, Germany from 19 to 22 July 2023. A total number of 125 teams from different countries were selected for the written phase of this competition. The team of East West University was one of them. The EWU Moot Team consisted of total three law students: Mir Mohammad Mohi Uddin Rafi, Tanzila Islam and Saima Haque. Ms. Nadia Rahaman, Senior Lecturer, Department of Law, East West University, was the trainer of the team.



Certificate Giving and Closing Ceremony of the 5th Workshop on Mooting and Advocacy

The Department of Law at East West University (EWU) hosted the 5th workshop on "Mooting and Advocacy Skill" at EWU on July 22 and July 26, 2023. The event was organized by EWU Moot Committee, which comprised Farzana Rifat Siddique, Lecturer Nadia Rahaman, Senior Lecturer, and Md. Pizuar Hossain, Senior Lecturer. The program was attended by 107 EWU law students from four semesters: Spring 2022, Summer 2022, Fall 2022, and Spring 2023. Four distinguished individuals, including judges and advocates, delivered lectures on various topics related to mooting and advocacy. These topics included 'Introduction to Mooting,' 'Fact Marshaling,' 'Legal Research and Memorial Writing,' and 'Oral Advocacy and the Art of Presentation.'



EWU Moot Committee Members and Participants of 6th Workshop on Mooting and Advocacy

East West University (EWU) Moot Committee organized the 6th workshop on "Mooting and

Advocacy” at EWU on August 26, 2023. The event was attended by 75 third- and fourth-year law students of EWU. During the workshop, three distinguished speakers explained different aspects of legal research and the technical skills required for a successful career as an advocate. In addition, they have offered extensive insights on different aspects of mootng, equipping participants with the essential skills and knowledge needed to succeed in this field.

Department of Law, East West University organized a lecture titled “Exploring Criminal Proceeding: Pre-Trial and Trial Stages” on 29 August, 2023. Mr. Sk. Muzahidul Islam, Senior Judicial Magistrate, Chief Judicial Magistrate Court, Dhaka was the resource person. The lecture focused on various aspects of a criminal proceeding in order to picture the practical aspects in the minds of the students.



The Second Edition of East West University Law Clinic

Department of Law organized the second edition

of Law Clinic which was inaugurated by the Hon'ble Chief Justice of Bangladesh. Law clinic is a combination of teaching practical knowledge and skills necessary for a legal professional with a commitment to pro bono/voluntary service.



In the Summer 2023 semester, more than 25 sessions were conducted by the top-notch legal professionals from home and abroad. Some of the resource persons are Dr. Kamal Hossain, Advocate, Supreme Court of Bangladesh and the Chairman of the drafting committee of the Constitution of Bangladesh; Barrister M. Amir-ul Islam, Advocate, Supreme Court of Bangladesh and drafter of the Proclamation of Independence; Judge John Blakey, Judge, US District Court, Illinois, USA; Barrister Rokanuddin Mahmud, Senior Advocate, Supreme Court of Bangladesh, Justice Md. Zakir Hossain, Hon'ble Judge, Supreme Court of Bangladesh; Mr. Ruhul Amin. District and Session Judge, Kushtia; Mr. Sk. Samidul Islam, Additional Metropolitan Sessions Judge, Dhaka.

Department of Students' Welfare

Career Counseling Center

Training Programs

Ice-Breaking Session



Career Counseling Center organized Ice-breaking sessions for the newly enrolled students of the summer semester on 11 June 2023. It helps to develop students' soft skills including goal setting, time management, study habits, maintaining CGPA and co-curricular activities, etc. Nahid Hassan Khan, Adviser, Department of Students' Welfare and Head of Career Counseling Center East West University was the speaker at the event. Around 250 students in total participated in the sessions.

Skills for Success: Wadhvani Foundations Path to Employability Excellence



Wadhvani Foundation, a US-based non-profit organization in collaboration with the Career Counseling Center of East West University conducted a dynamic briefing session on 30th July 2023 at S.M. Nousher Ali Lecture Gallery. The event introduced the "21st Century's Core Employability Skills Course," which offers a blend of online and face-to-face learning opportunities. The course was led by Mr Estanul, Senior Program Manager, and Mr Shahriar, Senior Associate from Wadhvani Foundation.

Crafting Future Leaders: Exclusive CV Writing Workshop

On 5th August 2023, the EWU Career Counseling Center and Upay, a UCB fintech company, co-organized a "CV Writing Workshop" at the Jalaluddin Ahmed Lecture Gallery. Mr. Arpon Saha, the Head of Human Resources at Upay, led the two sessions capitalizing his extensive experience in talent acquisition. Around 198 students from the Faculty of Business and Economics participated in this workshop. Additionally, the session covered various relevant aspects of the job application process.



Career Clinic: On Spot CV Assessment



East West University Career Counseling Center in collaboration with Kore Search organized a beneficial event, entitled "Career Clinic", in collaboration with Kore Search on 29th August 2023. It provided a valuable chance for the students to craft their CVs properly under the guidance of experts from Kore Search. This session was conducted by Kazi Naim, Founder and CEO of Kore Search, the HR director Rakib Hasan, and the Project Coordinator Arif Faisal Emon from Kore Search were also present.

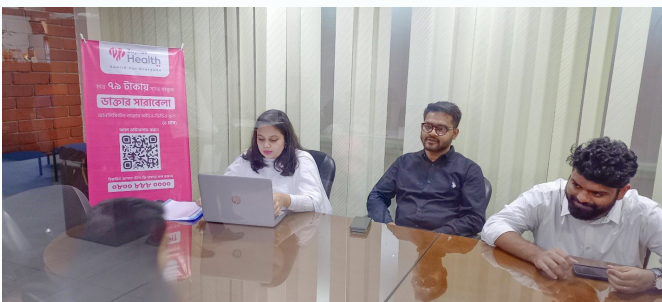
Gateway to Success: Mastering CV Writing and Interview Skills

An enlightening session on "CV Writing and Interview Skills" was arranged by the Career Counseling Center

of East West University in collaboration with bKash Limited. This session was held on 31st August 2023 at the Razia Samad Lecture Gallery. The event's keynote speaker was Abu Usuf Md. Rashedul Amin, General Manager, BKash Limited.



On-Campus Recruitment Program



Career Counseling Center in collaboration with Zaynax Health Ltd. arranged on-spot recruitment on May 11, 2023, This recruitment was for the position of Remote Tele Sales Executive at Zaynax Health Limited.

Seminar and Workshop

Informational session on JCI Smart Bangladesh Summit, Expo & CYE Award 2023



East West University Career Counseling Center in association with Junior Chamber International (JCI) Dhaka organized a session on “JCI Smart Bangladesh Summit, Expo & CYE Award 2023” on May 11, 2023. The event was conducted by Ms. Nazia Nusrat Shamma, Local Committee Chair, JCI Dhaka Metro, and Junior Chamber International (JCI) members.

Leaders’ Series Explores Successful Tech Transformation

On 19th June 2023, Grameenphone Academy organized an enlightening session on “Tech-Transformation” at GP house. This event aimed to empower youth with future-ready skills and insights into the dynamic world of technology, capitalizing on the extensive experience of Yasir Azman, the chief Executive Officer of Grameenphone. Approximately 400 students from East West University actively participated in this event.



Leader’s Masterclass on Smart Bangladesh



Grameenphone Academy, a free learning platform, hosted a skill development programme on July 27, 2023, at GP house. The event featured Zunaid Ahmed Palak, MP, Honorable State Minister of the ICT division, as the guest speaker of this event. The speaker talked about the government’s past initiatives and outlined their prospective plans concerning these vital aspects.

Strategic Approaches to Compensation and Benefits Management

On August 30th, Career Counseling Center and bKash co-hosted a session on “Compensation Benefits and Management” at S.M. Nousher Ali Lecture Gallery. The speaker was Gias Uddin Ahmed, EVP and Head of HRBP at Customer Service and Compensation Benefits. He highlighted many things including the

HR framework's role in determining pay scales based on employee performance.



Problem-Solving: Analyzing the Underlying Issues and a New Way to Address Them

The Career Counseling Center of East West University arranged an event on “Problem Solving: Analyzing the underlying issues and a new way to address them” at S.M. Nousher Ali Lecture Gallery. This event was held on 30th August 2023 in two different sessions Mr. Debasish Sarkar, Certified Teacher of Transcendental Meditation (TM); Chief Consultant - L&D, Evolve360 Learning Solutions Pvt. Ltd was the speaker of the event.



Corporate Visits and Meetings

DSW and CCC sat for several meetings with different organizations. The purpose of those meetings was to build a relationship with them to create opportunities for job placement, internship, higher studies abroad, training programs, seminars, and workshops.

Axiata Digital Bangladesh (Private) Ltd., Bangladesh Mohila Parishad, Bangladesh Youth Leadership Center (BYLC), Bengal Meat Processing Industries Ltd., BRAC Bank Ltd., B-Trac Technologies Ltd., Corporate Ask, Creative Soft Technology, DBL Group, Dhaka Bank Ltd., DHL Bangladesh, Ding, Dot 5 Pvt. Ltd., dun & bradstreet, Enroute management consulting, Escorp Apparels Ltd., FedEx Trade Networks, FinSource Limited, Gazi Satellite Television Limited, Global Freight Ltd.,

Golden Harvest FinTech Ltd., GoZayaan, Healthcare Pharmaceutical Ltd., Innovision Consulting Pvt Ltd., Karnaphuli, LabAid Cancer Hospital and Super Speciality Centre, Lala Move , Metlife Bangladesh, MindShaper, Multidrive Services Ltd., Nextdecade, Parkway Healthcare, Popular Pharmaceutical Ltd., Power Ride Services Ltd. (Amar Taka), Prime Bank Ltd., R.S. Corporation, Rancon Motor Bikes Limited, Reckitt Benckiser (Bangladesh) PLC, REVE Systems, Robi Axiata, Solvers, Transcom Beverages Ltd., UCB Fintech Company Ltd., Unilever Bangladesh, United Commercial Bank Ltd., Upay, Wadhvani Foundation, ZUNOKS

Internship & Job Placement

CCC conveys heartfelt thanks to the authorities of the following organizations for providing internships and jobs to the students and graduates of EWU.

Internship Placement

Apex Footwear Limited, Apex Property, Arla Foods Arla Foods, Bangla Trac Communications Limited, Bangladesh Finance, Bank Asia Limited, Beximco Pharmaceuticals, bKash Limited, BRAC, Dhaka Bank Limited, EDOTCO Group, Fast Security Islami Bank Limited, Hotel Sarina Dhaka, IFIC Bank Limited, Jamuna Bank Limited, Janata Bank Limited, London School of Leadership, Investment, and Technology Maroon4 Mediacom Limited, Meghna Bank Limited, Meghna Group of Industries, NCC Bank Limited, NRB Commercial Bank Limited, ONE Bank Limited, Onnorokom Software Limited, Robi Axiata Limited, Shahjalal Islami Bank Limited, Shop Lover Limited, Square Pharmaceuticals Limited, The City Bank Limited, The City Bank Ltd. US Bangla Group, Youth School for Social Entrepreneurs.

Job Placement

Dekko Legacy Group, DHL Global Forwarding, Directorate of Primary Education., Dot Birth Limited, DPE, E Lab Bangladesh Ltd, E-Medical Solution Limited, Farooq and Associates, Fiber@Home, Flo Water Solutions Ltd., Fly hub Bangladesh, FONS Bangladesh, General Pharmaceuticals Limited, Genome Center, Grey Advertising Bangladesh Limited, Hoda Vasi Chowdhury & Co. , IDLC, IFAD Group, IT Village, Jenphar Bangladesh Ltd. Magpie nest, Marico Bangladesh, Mridha's drawing house, Palli Sanchoy Bank (Govt. Bank), Partex Star Group, Quantanite, Quantanite BD, Radiant pharmaceutical, Renata Limited, Reverie Power & Automation Ltd., Robi Axiata Ltd., SAS Group, Shajgoj Limited, Sheba.XYZ, Smart Lab, Smart Technologies Ltd., The ACME Laboratories LTD., The Dr Academy, United Commercial Bank, University of Dhaka, US-Bangla Airlines , Wire Digital, Wit Institute, Youngone Corporation Ziska Pharmaceuticals Limited

CLUB ACTIVITIES



Agro Industrialization Club

Workshop on Public Speaking

East West University Agro Industrialization Club hosted a workshop on Public Speaking on 8th May 2023 to improve skills and overcome the public speaking anxiety of students. The keynote speaker of this workshop was Rafsan Sabab, Host and content Creator, What a Show! The moderator of the club, Estiaque Bari, Senior Lecturer, Department of Economics was also present.



Agro Biz Expo 2023



East West University Agro Industrialization Club hosted Agro Biz Expo for the fifth time on 20-21 June 2023. The Agro Biz Expo was a two-day trade exhibition. Agro Biz Expo was inaugurated by Professor Dr. Mohammed Farashuddin, Chief Adviser, East West University. Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer were also present at the inauguration ceremony as guests.



Business Club

100 Minutes Boost Up

East West University Business Club (EWUBC) organized an engaging and informative event called “100 Minutes Boost Up: A Platform to Ignite Your Skills.” The first segment of the event, “Decoding Business Competition,” was facilitated by Afnan Bin Ashraf, the winner of Biz Maestros in 2017 and currently serving as Unilever Brand Manager. The second segment, “Entrepreneurship Roadmap,” focused on nurturing an entrepreneurial mindset among the participants.



Industrial Visit at PRAN-RFL

On 29 July 2023, East West University Business Club embarked on a remarkable industry visit to Pran RFL Group-Ghorashal. The visit provided the students with an in-depth understanding of the manufacturing process, cutting-edge technology and automation, stringent quality checks, and vital safety measures.

InfographiX, an Exciting Graphic-based Competition



East West University Business Club had organized this event in collaboration with the prestigious Bangladesh Strategy Summit 2023. It was set to ignite

creativity on graphics. judges, including Mashruha Zabeen, Silvia Akhter, and Nayeema Sultana, evaluated the exceptional work.



Computer Programming Club

Intra University Valorant Championship 2023

The Computer Programming Club organized an Intra University Valorant Championship on 08 May 2023. Nine teams participated in the competition. Finally, the “TEAM WITHOUT TAG” secured the final and won the tournament.



BUET Inter-University Programming Contest 2023

The BUET Inter-University Programming Contest 2023 was held at Bangladesh University of Engineering and Technology on 28 July 2023. It was a matter of pride that the representative team from East West University namely EWU_Exponential_Decay, achieved overall ranking of 31st among 100 teams from universities all across the country.



Graphic Design Workshop

To enhance student skills and foster greater interest in this field, East West University Computer Programming Club successfully orchestrated a “Graphic Design” workshop in collaboration with the WIT Institute on August 27-28, 2023. The workshop garnered the participation of approximately 500 attendees from diverse departments over the course of two days, offering them a platform for knowledge acquisition, innovative thinking, and engagement within the realm of design.



Creative Marketing Club

Service Combat Chapter 3

East West University Creative Marketing Club launched its intra-event, entitled “Service Combat Chapter-3” two workshops. The first workshop of Service Combat Chapter-3 “The Service Mastery” was held on May 7 to guide the participants about the Bangladesh service industry and the key strategies to ace business competition cases. The keynote speakers of the workshop were Md. Ziaul Hoque, the Marketing Officer of Corporate Sales of Meghna Group of Industries & Nazifa Saiyara Kamaly, Associate Business Development Manager of Eskimi. On May 10, the second Service Combat Chapter-3 workshop, was held to groom the participants with tips and tricks to seize the stage.



Industry Visit at Bandar Steel Industries Ltd in Madanpur

East West University Creative Marketing Club organized an industrial visit on 24th June to bridge the gap between academia and industrial expertise and provide firsthand insights into management and operations to club members. This time, it was arranged at Bandar Steel Industries Ltd. in Madanpur.



Unlocked360 “Elevating the Mind Map to Methodology

East West University Creative Marketing Club launched its brand new segment for the first time ever to the students of “UNLOCKED 360° series “Elevating the Mind Map to Methodology” on 22nd July 2023. The guest speaker for this course was Ahnaf Chowdhury Niloy, Management Consultant at KPMG, one of the global BIG4 firms and a renowned Research Reviewer at Emerald Publishing.





Club For Performing Arts

Geetsharothi



The East West University Club for Performing Arts organized a cultural program to celebrate Rabindra and Nazrul Jayanti at the East West University Auditorium on 12th June 2023. The event featured recitations, dance dramas, and musical performances, along with speeches and a poetry recital by renowned personalities. The speech delivered by the Treasurer Sir, Air Cdre (Retd) Ishfaq Ilahi Choudhury was informative and inspiring. The poetry recital by Kamrul Hassan Sir was a captivating addition to the program.



Debating Club

EWUDC OPEN DEBATE 2023

East West University Debating organized “Open Debate 2023” on 16th and 23rd June. 32 teams were selected during slot allocation. The Champion team of the segment was ‘Rocket Rakoon’. The Runner-up team was ‘Hogwarts Express’. Abdullah Mohammad Shukrana and Nasir Uddin were announced Debaters of the tournament. Abdullah Mohammad Shukrana won the position of Debaters of the Final as well.



মেম রোকেয়া বিতর্ক উৎসব



East West University Debating Club participated in the esteemed মেম রোকেয়া বিতর্ক উৎসব where they exhibited their intellectual finesse and made a lasting impression on the national debating landscape. In the crucible of competitive discourse, EWUDC fielded two outstanding teams, each contributing their unique brilliance and secured a position in round of 16 in this knockout debate tournament.

AUGMEDIX Presents 11th BUETDC Nationals 2023



East West University Debating Club recently shone on the national stage at the AUGMEDIX Presents 11th BUETDC Nationals 2023. This British Parliamentary debating competition was hosted by the Bangladesh University Engineering Debating Club on July 21-22, 2023. Among the fierce competition, EWUDC proved its mettle with four teams in two different segments. In the Bangla segment, EWUDC Spades secured an impressive 4th rank with 8 points and ended their journey in the Semifinal.

AUW Inter Varsity Debate Championship 2023

Participating in the highly anticipated AUW Inter Varsity Debate Championship 2023, East West University Debating Club made a resounding impact from 28th July to 29th July, 2023. This intellectually charged event, hosted by the esteemed Asian University for Women (AUW), drew exceptional

debaters from diverse institutions. EWUDC fielded two formidable teams, each contributing distinctively. EWUDC Sapphire, represented by Lubaba Rahman & Raida Jahan, achieved an impressive 6th position, while EWUDC Emerald, composed of, secured a notable 12th place.



CIPRB-DUDS বিতর্ক প্রতিযোগিতা ২০২৩

East West University Debating Club participated in the event “CIPRB-DUDS পানিতে ডুবে মৃত্যু প্রতিরোধে বিতর্ক প্রতিযোগিতা ২০২৩ held on 21-22 July, in partnership with the Centre for Injury Prevention and Research, Bangladesh (CIPRB) and Dhaka University Debating Society (DUDS). EWUDC participated with two dedicated teams. Team EWUDC Spades made 3 wins out of 4 preliminary rounds and ended their journey in the Quarterfinal.



NITER IV 2023



East West University Debating Club made an impactful stride in intellectual discourse in the

prestigious NITER IV 2023 tournament held from 28th July to 29th July, marked a significant convergence of brilliant minds and adept debaters from diverse institutions. EWUDC showcased its prowess through two remarkable teams. EWUDC Spades won 3 out of 4 debates in the preliminary rounds and went to the semifinals, and EWUDC Enigma won 2 out of 4 debates but couldn't make the breaking statement.

Cafe Sao Paulo presents 5th AUSTDC Nationals 2023

East West University Debating Club participated in “Cafe Sao Paulo presents 5th AUSTDC Nationals 2023” organized by Ahsanullah University of Science & Technology Debating Club, which was held from 11th to 12th August 2023, at Ahsanullah University of Science & Technology premises. EWUDC Spades achieved 3 out of 3 wins and ranked 2nd in the preliminary rounds and ended their journey in the semifinals. EWUDC Megamind scored 7 points in 4 preliminary rounds and reached the quarterfinal with 7th rank. EWUDC Sapphire, achieved 5 point and ranked 15th position.



BUDC Intra 2023

East West University Debating Club participated in BUDC Intra 2023 hosted by the BRAC University Debating Club on 18 August, 2023. EWUDC Spades achieved 8 points and ranked 3rd in the preliminary rounds and ended the journey in quarterfinals. EWUDC Olive, achieved 5 points and ranked 12th after the preliminary rounds.





Economics Club

National Budget Discussion FY 2023-24



East West University Economics Club organized a discussion session on the national budget titled “National Budget Discussion FY 2023-24.” The event was held on June 8, 2023. The discussions revolved around the current budget, comparing it to the previous one, justifying its worthiness, and exploring other relevant aspects. The event featured esteemed faculty members, including Professor A. K. Enamul Haque (Dean), Dr. Muntasir Chaudhury (Chairperson), Dr. Md. Nazmul Hoque ,Assistant Professor, Dr. Biva Arani Mallik ,Assistant Professor, and Estiaque Bari ,Senior Lecturer, who was also the initiator of this educational event.



Electronics Club

Drone Hands-On: An Introduction into The World of Drones



On May 10, 2023, the Electronics Club of East West University organized a workshop on “Drones Hand-On: An Introduction into The World of Drones”

to provide participants with a comprehensive understanding of drone technology, including its functions, operations, and design. The guest speaker of the event was Foysal Hussain, an alumnus of the university and the owner of Rotor Solutions Bangladesh.

Seminar on Public Speaking



East West University Electronics Club successfully organized a public speaking learning session for the general members of the club on 26th May 2023. The seminar was conducted through google meet. speaker of the event was Hasan Mahmud Samrut (Lead, Talent Management Team- Excellence Bangladesh and Debater, Jahangirnagar University Debate Organization).



English Conversation Club

Reviewer's Fest



East West English Conversation Club organized the highly anticipated event “Reviewer’s Fest” on 15th June, 2023. This intra-university competition aimed

to improve the reviewing, writing, presenting, and speaking skills of the participants in various segments. The winners of the “Reviewer’s Fest” were awarded prize money and crests as a token of appreciation for their outstanding reviews.

Inter-University Inkspiration: A Creative Writing Showdown with EWUECC.

Inkspiration: A Creative Writing Showdown with EWUECC is the first creative writing inter university competition brought to us by East West University English Conversation Club (EWUECC). Hence, the event not only provided an opportunity for students to develop their writing abilities but also prepared them for future professional endeavors. And a workshop on creative writing called “The Art of Literary Engagement” was conducted by Engr. Kamrul Hassan on August 20th.



Environmental & Social Club

Deyal Potrika 4.0



The East West University Environmental & Social Club organized a remarkable art exhibition titled “Deyal-Potrika 4.0” on July 23-24, 2023. The

exhibition took place at the WiFi Zone on the university campus, attracting numerous students, faculty members, and art enthusiasts. The Pro Vice-Chancellor of East West University, Dr. Mohammad Ziaul Haq Mamun, graced the occasion with his esteemed presence. The ceremony was also attended by Ishfaq Ilahi Choudhury, Treasurer. Dr. Farhana Ferdousi, Chairperson of the Department of Business Administration.



IEEE

**IEEE
Branch**

Student

Webinar on “The journey towards higher study & guidelines for prospective MS/ Ph.D. students”

On June 3rd, 2023, the IEEE East West University Student Branch organized a highly informative webinar on “The Journey Towards Higher Study & Guidelines for Prospective MS/Ph.D. Students.” The event aimed to provide valuable insights and guidance to students aspiring to pursue their Master’s or Ph.D. degrees.

Industrial Revolution 4: Data & Blockchain

On 22th July, IEEE EWU Student Branch organized an illuminating workshop titled “Industrial Revolution 4: Data & Blockchain” with Creative IT Institute. Distinguished participants included notable experts from the realm of blockchain technology, academia, and enthusiastic students. The workshop aimed to provide attendees with a comprehensive understanding of blockchain’s fundamental concepts, its diverse applications, and its promising future.



Funding Your Future: Strategies for Securing Financial Aid and Scholarship

On August 20, 2023, the IEEE EWU Student Branch and Department of Electrical and Electronic Engineering jointly organized a seminar on “Funding Your Future: Strategies for Securing Financial Aid

and Scholarship.” Syed Mostasim Hasnian Saif, the former president of the IEEE EWU Student Branch, presented his incredible journey from East West University to Sungkyunkwan University (SKKU) in South Korea during the event.



approximately 70 finalists from East West University. The champion received BDT 5,000, while the 1st and 2nd runners-up secured BDT 4,000 and BDT 3,000 respectively.



Investment and Finance Club

Corporate Visit at City Brokerage Limited

East West University Investment and Finance Club organized its Corporate Visit on 21st June 2023, at City Brokerage Limited, located at City Center, Motijheel, Dhaka. The objective of this Corporate Visit was to provide the students with a platform to explore the corporate culture, gather practical financial industry knowledge, and create a network with the industry executives.



FINXCEL - An Excel Based Training and Competition

East West University Investment & Finance Club splendidly executed “FINXCEL” - an Excel-based training and competition presented by Pathao on August 5, 2023. With over 850 participants registered, the event culminated with the participation of

“ROAD 2 FIN” - Enhancing the Financial Knowledge

East West University Investment and Finance Club organized the second season of “Road 2 Fin” a finance-based workshop with the association of Shanta Securities Limited, on 29th August, 2023. The objective of this event was to enhance the financial knowledge of the students. The topic of this season’s workshop was “Personal Finance Management and Professional Excellence”. Mr. Jane Alam Romel, Chief Operating Officer of Shanta Securities Limited and Mr. S.M. Galibur Rahman, Head of Research and Strategic Planning delivered their inspiring speech.



Model United Nations Club

Empowering Youth against Disinformation: A Workshop Recap

On 25 July, 2023, a workshop geared towards building awareness among young people about disinformation and fake news was held at Hotel Bengal Blueberry. Organized by the ‘Bangladesh Institute of Peace and

Security Studies (BIPSS)' in partnership with IFES and USAID, this event aimed to equip participants with skills to combat misinformation effectively. The workshop unfolded in two parts. Firstly, attendees were shown what disinformation is and how it affects society. The second part involved group activities, where participants brainstormed ways to counter disinformation with the guidance of experts.



Photography Club

Workshop on Street Photography and Adobe Lightroom



East West University Photography Club held two excellent workshops on 20-21 June. Dr. Muhammad Imam Hasan (Bangladesh Fujifilm X photographer and faculty member at Foto Photography Institute) led the first session, which focused on street photography - photography that records everyday life in a public place. Emon Rozario (Specialized in Concert and fashion photography, and post-processing) led the second session, which aimed towards Adobe Lightroom- an image processing software.



Robotics Club

Workshop on Microsoft Azure Administration



On 13th May 2023, East West University Robotics Club organized a workshop on “Microsoft Azure Administration.” to provide students with essential knowledge and practical skills related to Azure administration and its various services. The guest speaker for the event was Kaisar Ahmed Khan, a certified professional with expertise in RHCA, VCP-DCA, MCSA, and ITIL.

Workshop on Satellite and Amateur Radio Communication



The East West University Robotics Club hosted a highly successful workshop on “Satellite and Amateur Radio Communication” held on May 5, 2023, attracted a diverse group of enthusiasts and experts eager to explore the fascinating world of radio communication systems and satellite technology. The workshop was divided into two sessions. In the first session, Mr. Anup Kumar Bhowmick, along with other experienced instructors, delivered comprehensive

lectures on radio communication systems. for the license examination. During the technical session, the Amateur Radio Society of Bangladesh (ARSB) set up multiple antennas on the rooftop of East West University and a ground station on the 7th floor.

EWU Robotics Club becomes Champion in 'DUET TECHFEST' 23'



After competing with a vast number of ingenious projects manufactured by students from various universities across the country, “East West University Robotics Club” achieved a proud triumph at DUET TECHFEST’ 23 with their project called “O-ZONE.”



Rotaract Club

GROW 1.0

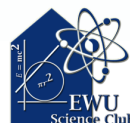


On June 20th, Rotaract Club of East West University organized a workshop titled “GROW 1.0. The workshop was a tremendous achievement with the enthusiastic participation of students. Md. Rafsan Ahmed Ramim, Assistant Manager, Brand Marketing at Turaag Active, was the keynote speaker for the event.

BREATH for a Better World



Breath 4.0 was a signature program of Rotaract Club of East West University. The purpose of the program was to influence the student to plant more trees and build a sustainable environment. In the initial part, Rotaract club of East West University arranged a free tree distribution program on 16-17 August,2023. Almost 1100 trees from “BONAYAN” were distributed to EWU students, faculties, staff and other employees. In that program, honorable Vice-Chancellor Professor M. M. Shahidul Hassan, PhD. Chairperson of BBA Department, Dr. Farhana Ferdousi, and Chairperson of Law, Dr.Md.Mehedi Hasan received and Adviser of DSW, Nahid Hassan Khan received.



Science Club

Seminar on “Internet of Things (IoT)”



On 9th May 2023, East West University Science Club had achieved great success in organizing a seminar based on Internet of Things (IoT). The keynote speaker for this seminar was honorable ASM Ahsanul Sarkar Akib (Founder and Managing Director of Robo Tech Valley). In this event Club Moderator Dr.

Akter Hossain, Assistant Professor, Department of Mathematical & Physical Science were present.

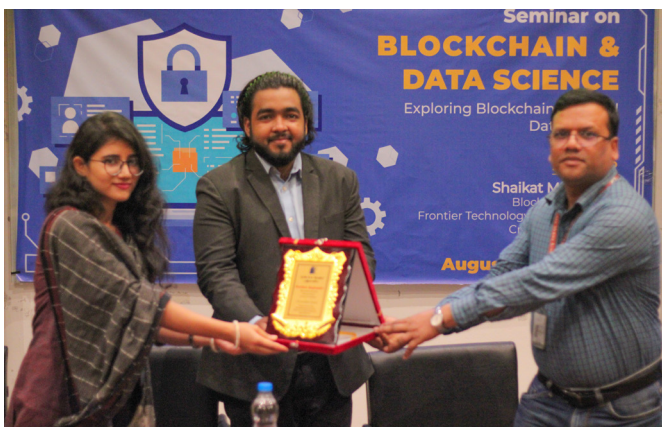
Search Your Innovation 2.0

The much-anticipated event “Search Your Innovation 2.0” organized by the EWU Science Club took place on 27th July, 2023. The event featured 8 exciting segments, including Science Fiction Movie Review, Graphics Design, IQ and Analytical Test, Rubik’s Cube and Sudoku Solve, Scientific Photography, Creative Art, T-shirt Design, and Scientific Presentation. During the prize-giving ceremony, the winners of each segment were acknowledged and rewarded for their achievements.



Blockchain and Data Science

The EWU Science Club successfully organized a seminar titled “Unveiling Blockchain and Data Science” on August 22, 2023. It brought together more than 90 participants for a deep dive into the world of blockchain technology and data science, highlighting the intersection of innovation and information. The highlight of the day was the presence of our keynote speaker Mr. Shaikat Majumdar, a Blockchain Expert and Trainer at Creative IT Institute. His insights and expertise illuminated the potential of blockchain technology and data science in shaping the digital future.



Awareness on Drug Addiction



The significant event ‘Awareness on Drug Addiction’ organized by the East West University Sociology Club took place on 27th July, 2023 to promote awareness and understanding about drug addiction. Dhaka Imperial Collage was chosen, as adolescents were more vulnerable to drug addiction compare to other age group as well as it had a significant relationship with the subject matter of sociology.

Unraveling the Future of Workplace

East West University Sociology club organized this event on 3rd August 2023 to provide knowledge to the students about organizational success. Through this event, the club created a strong network with Sadman Sadik. Students get various aspects of the future workplace, the impact of technology, changing job dynamics, and the importance of adaptable skill sets.



Embrace the Rhythm with Chondo

East West University sociology club organized this event on 20th August, 2023 to offer an ultimate criteria on reproductive health and self care. The event aimed to shed light on the importance of these aspects

in maintaining well-rounded and healthy lifestyle. Attendees were treated to an insightful discussion by Chondo experts to achieve a harmonious balance between physical, mental and reproductive well-being.



Sports Club

Clemon Indoor Uni Cricket Tournament 2023



East West University cricket team displayed their competitive spirit and determination in the Clemon Indoor Uni Cricket Tournament 2023. The tournament took place on 22-27 July. Despite facing challenges, they showcased their talent and dedication.



Telecommunication Club

Seminar on Career Path on Cyber Security and SQA

EWUTC arranged a seminar on “Career Path on Cyber Security and SQA”. The seminar was held on 26th July, 2023. The seminar was very interactive for students. The Guest Speaker was Sabiul Islam Head

of Cybersecurity & SQA at Burnsyst, Dubai, UAE.



Workshop On Full Stack Web Development With DJNGO, REACT, AI, and ML

East West University Telecommunications Club arranged a workshop on “Full Stack Web Development With DJNGO, REACT, AI and ML”. The workshop was held on 23rd August, 2023. The workshop was very interactive for students. The guest speaker was Amrit Chhetri an EC- Council Certified Instructor and Cyber Security, DFIR & AI Researcher.



Carrier Talk with Alumni

East West University Telecommunications Club arranged a seminar on “Carrier Talk with alumni”. The seminar was held on 27th August, 2023. The guest alumni was Shafiul Siddique Maintenance Support Engineer at Bangladesh Computer Council-BCC.





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DNCC Mayor speaks on the occasion of the inauguration of 'East West University' Foot-over Bridge at Manzur Elahi Auditorium



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