

NEWSLETTER

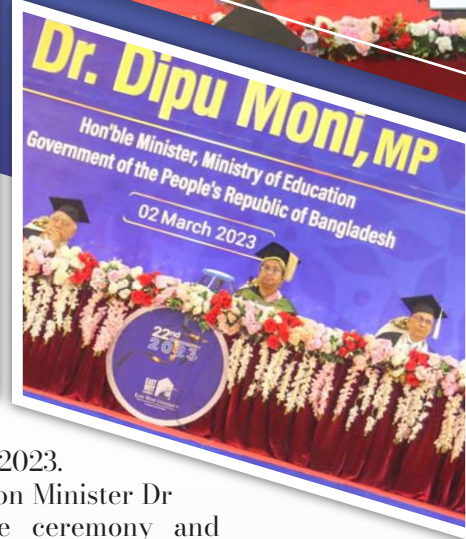
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EWU Celebrates 22nd Convocation Education Minister Urged for Productive Research and Innovation



East West University (EWU) organised its 22nd convocation at Aftabnagar Play Ground on Thursday, 02 March 2023.

On behalf of the Chancellor, Education Minister Dr Dipu Moni, MP presided over the ceremony and conferred the degrees among in total 2351 graduating students, including three students who received gold medals for their academic excellence.

In her speech, Education Minister Dr. Dipu Moni mentioned that smart education is essential to establish a smart Bangladesh. and that we need such research and invention which will create positive changes in the economy and society. She emphasized on coding, design, robotics and entrepreneurship. Dr. Dipu Moni thanked East West University for imparting quality education, Knowledge, and skill to the student. .

Professor Dr. Rounaq Jahan, a political scientist and distinguished Fellow at Centre for Policy Dialogue CPD), was present as the convocation speaker. Dr. Rounaq Jahan addressed students to keep ethics and values in mind while using technology instead of leading a techno-based life in that the proper use of

technology has enriched the source of knowledge as much as its abuse has also given birth to chaos and crisis.

Among others who delivered their speeches on the occasion were Syed Manzur Elahi, Chairperson, Board of Trustees, EWU, Prof. Mohammed Farashuddin, Chief Adviser of EWU, and Prof. M.M. Shahidul Hassan, Vice-Chancellor, EWU. Members of the Board of Trustees, Pro-Vice Chancellor, Treasurer, Deans, faculty members, officers, staff, graduates and their guardians participated in the convocation. The graduates were delighted to receive their certificates in due time.



**East West University
Observes the
52nd
Independence Day**

East West University (EWU) observed the 52nd Independence Day of Bangladesh with due dignity and respect. To commemorate this historic Independence Day, EWU arranged a program for the hoisting of the national flag at 05.57 a.m. on Sunday, 26 March 2023 at the EWU Campus, Aftabnagar, Dhaka. The national flag was hoisted by Professor Dr. Mohammed Farashuddin, Founder President of the Board of Directors, Chief Adviser and Founder Vice Chancellor of EWU while the University flag was hoisted by Professor Dr. M. M. Shahidul Hassan, Vice Chancellor of EWU. On this occasion, a prayer was offered for peace, security, and prosperity of the country.

Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of EWU, Air Cdre (Retd.) Ishfaq Ilahi Choudhury, Treasurer of EWU, Registrar, Deans of different faculties, chairpersons of various departments, Registrar, faculty members, Administrative officials, and Students of the university participated in this event.



East West University Observes International Mother Language Day

East West University (EWU) observed International Mother Language Day, a day that commemorates the language movement of 1952 in Dhaka, which played a crucial role in establishing Bangla as the official language and later the independence of Bangladesh.

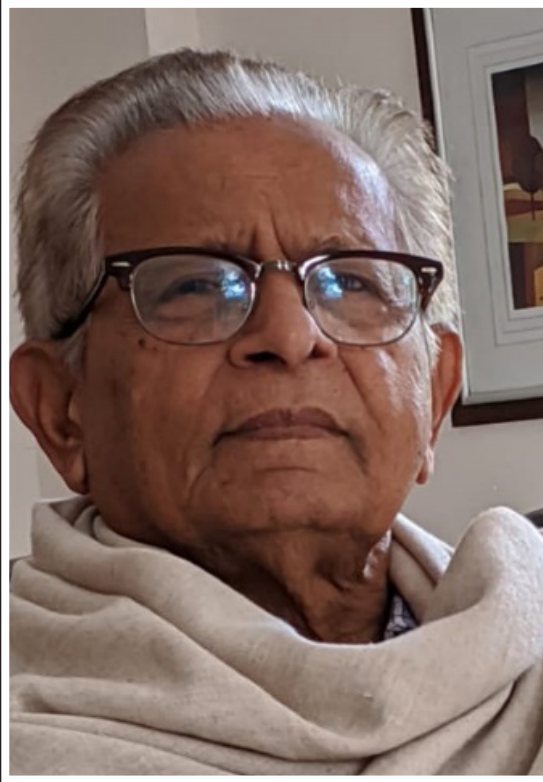
The day was marked by various events and activities by EWU and its clubs. The day started with “Provat Fery”. In addition, EWU clubs organized cultural programs including drama, performances of traditional songs, dances, recitations, poster exhibitions, and drawing competitions for showcasing the richness and diversity of Bangla culture.

A prayer was also offered for the eternal peace of the martyrs and the greater prosperity of Bangladesh. The program was attended by Professor Dr. Mohammed Farashuddin, Chief Adviser and Founder Vice Chancellor of East West University, Mrs. Najma Ahmed, Member, Board of Trustees, Mr. Nowshad Shamsul Arefin, Member, Board of Trustees, Mr. Mansoor Mumin, Member, Board of Trustees, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, Professor Dr. Ziaulhaq Mamun, Pro-Vice Chancellor, Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer, Deans, Faculty Members, Officials, Staff, and a large number of students of EWU attended the event.

OBITUARY

DR. SAIDUR RAHMAN LASKER

(1940-2023)



Dr. Saidur Rahman Lasker, Former Economist, Food & Agriculture Organization of the United Nations and a founder member of the Board of Trustees of East West University breathed his last in London on 31 January 2023. He was 83 years old. He was laid to rest in London, United Kingdom. East West University expressed deep condolence at his death and prayed to the Almighty for the salvation of the departed soul. An Economist, philanthropist, and community leader in Italy, Dr Lasker was a humble, polite, inspiring and caring person. His life started from tough and modest beginnings in Gopalganj, to rising to the position of a senior Economist at the United Nations in Rome. After retirement, he established two non-profit schools and a rural clinic in his village in Bangladesh. He is also a founder member of the Dhaka School of Economics in Bangladesh. Dr. Saidur Rahman Lasker left his wife Jahanara Rahman Lasker and two daughters and a son. His eldest daughter Dr Shawarna Lasker is a medical doctor in London, his second daughter Kona Lasker Haque is a commodity economist in

London, and his son Romano Lasker is a senior officer with the United Nations Development Programme in New York.

East West University (EWU) arranged a condolence meeting and 'Doa Mahfil' in order to the sad demise of Dr. Saidur Rahman Lasker, Founder Member of the Board of Trustees (BoT), EWU. The program was held on 04 March 2023 at the EWU Campus, Aftabnagar, Dhaka. The program was followed by 'Doa Mahfil' where special prayers were offered for the departed soul. Professor Dr. Mohammed Farashuddin, Chief Adviser and founder Vice Chancellor of EWU, H. N. Ashequr Rahman MP, Member of the BoT, Ms. Kona Lasker Haque, Member of the BoT, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, Dr. Mozammel Huq Azad Khan, Professor, Department of CSE, and Mr. Abidur Rahman Khan, Deputy Chief of Admin and Logistics have shared their memory with late Dr. Saidur Rahman Lasker. Members of the BoT along with their spouses, Pro Vice Chancellor, Treasurer, Deans, Chairpersons of the different departments, Registrar, Faculty Members, Officers, Staff, some of the students of the university, and family members of Late Dr. Saidur Rahman Lasker were present at the occasion.



Demand to Declare in

1971

**Killings as 'Genocide' at
EWU Discussion**

Prominent persons of the country demanded that the massacre prepared by the Pakistani forces in Bangladesh in 1971 be declared a 'genocide' in a discussion program at East West University (EWU). This demand was strengthened by the speech of Mofidul Haque, Trustee of Liberation War Museum, Professor Dr. Imtiaz Ahmed, Director of Center for Genocide Studies of Dhaka University, Prof. Dr. M. M. Shahidul Hassan, Vice-Chancellor of EWU and Prof. Dr. Mohammed Farashuddin, former PS to Bangabandhu and Chief Advisor of EWU at the newly constructed 'Manzur Elahi' auditorium of EWU on Wednesday, 01 February 2023.

Speakers said that the killings organized in Bangladesh in 1971 were cruel and terrible. More than 30 lakh people have been killed there,

5-6 lakh women have been brutally raped and more than 1 crore people have become refugees. Similar incidents have occurred in Bosnia, Rwanda, which has been recognized as 'genocide' by the United Nations. Even though more crimes were committed in Bangladesh in 1971 than that, but still has not received that recognition. The speakers demanded recognition of 'genocide' from the United Nations and also urge to the new generation to speak out through more research and writings to achieve that acknowledgement.

Documentaries on the liberation war 'Stop Genocide' and 'Janajudda 71' were screened at the event. Apart from this, patriotic music performed by the students of EWU. Faculty members, officials, staff and students of the university participated in the event.





East West University Arranges Merit Scholarship Award Ceremony 2023

East West University (EWU) provided the 'Merit Scholarship Award 2023' to 217 students from Summer 2022 to Spring 2023 Semester students for their excellent academic performance. Most of the scholarship recipients were female. The program was held on 16 March 2023 at the Manzur Elahi Auditorium of EWU, Aftabnagar, Dhaka.

Professor Dr. Muhammed Alamgir, a Member of the University Grants Commission of Bangladesh, attended the ceremony as Chief Guest, also said that EWU is a role model for all private universities. Dr. Alamgir argues that universities should provide students with such an atmosphere and environment that student will be able to concentrate on their study..

Professor Dr. Mohammed Farashuddin, Chief Adviser and Founder Vice Chancellor of EWU as the Program Chair. Professor Dr. M. M. Shahidul Hassan, Vice-Chancellor, EWU, and Professor



Dr. Muhammad Ziaulhaq Mamun, Pro Vice-Chancellor EWU shared their remarks on the occasion. Treasurer, Deans, faculty members, officers, staff, recipients and their guardians were present at the ceremony.






SUBJECT: THE PLANETARY AGE IN HUMAN HISTORY

 সম্মানিত বক্তা : অধ্যাপক ড. দীপেশ চক্রবর্তী

 অধ্যাপক ড. মোহাম্মদ ফারাসউদ্দিন

 সম্মানিত সভাপতি : অধ্যাপক ড. এম. এম. শহিদুল হাসান

 সম্মানিত অতিথি : অধ্যাপক ড. এম. এম. শহিদুল হাসান

EWU Arranges the 5th Nehreen Khan Memorial Lecture by Dr. Dipesh Chakrabarty

East West University (EWU) organized the 5th Nahreen Khan Memorial Lecture program on Sunday, 05 March 2023 in the Manzur Elahi Auditorium of EWU. Dr. Dipesh Chakrabarty, an eminent Indian historian, and professor of history at the University of Chicago, USA, was the Keynote Speaker on the occasion.

In his paper titled “The Planetary Age in Human History”, Dr. Chakrabarty, the globe is human-centric, human-made, where as the planet is not made by humans, and humans are not central to its history. By planetary history, Prof. Chakrabarty means “the much longer history of the ways in which geological and biological processes have combined on this planet to help it sustain complex and multicellular forms of live for hundreds of millions of years”. Prof. Chakrabarty, also argued that humans participation in the intensification of globalization, and expansion of economic

and extractive activities have created a crisis for humans and the planet itself. The speaker highlights the potential loss of biodiversity and the impact of humans as a geophysical force on the planet.

The lecture was organized in memory of a former student of EWU, Nehreen Khan (late), the daughter of the late Dr. Akbar Ali Khan, a former adviser to the caretaker government of Bangladesh. Professor Dr. Mohammed Farashuddin, Chief Adviser and founder Vice Chancellor of EWU, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, Professor Dr. Fakhru Alam, former Pro Vice Chancellor, and Air Cdre Retd Ishfaq Ilahi Choudhury, Treasurer of EWU also delivered their speech in the program. A large number of students, faculty members, officers and staff of the university and some relatives of the late Nehreen Khan were also present on the occasion.



EWU Celebrates International Women's Day

East West University (EWU) celebrated International Women's Day with colorful programs at EWU Campus, Aftabnagar, Dhaka on Thursday, 09 March 2023 on the celebration of International Women's Day. The University has arranged a vibrant rally Professor Dr. M.M. Shahidul Hassan, Vice Chancellor, Professor Dr. Muhammad Ziaulhaq Mamun, Pro Vice Chancellor, Air Codre (Retd) Ishfaq Ilahi Choudhury, Treasurer along with Deans, faculty members, officers, and students of the university participated in the rally.

The event was followed by a seminar at the Manzur Elahi Auditorium EWU. on "DigitALL: Innovation and Technology for Gender Equality". Dr. Firdausi Qadri, Emeritus Scientist, icddr,b was the Chief Guest, Professor Dr. M M Shahidul Hassan, Vice-Chancellor of EWU and Dr. Farzana Akhter, Dean, Faculty of Liberal Arts and Social Sciences, EWU were the special guests. The program was chaired by Professor Dr. Mohammed Farashuddin, Chief Adviser, and Founder Vice Chancellor of the University.

In the discussion, highlighting the progress of women in Bangladesh. They urge all to be aware and about women's rights active in family, society, workplaces, as well as politics. A large number of faculty members, officers and students of the university were present on the occasion.





EWU Inaugurated Its New 'Manzur Elahi' Auditorium

East West University (EWU) inaugurated its newly constructed international standard auditorium titled 'Manzur Elahi' auditorium on Tuesday, 31 January 2023 at EWU Campus, Aftabnagar, Dhaka. The auditorium was inaugurated by Professor Dr. Mohammed Farashuddin, Chief Adviser, and founder Vice Chancellor of EWU. Syed Manzur Elahi, Chairperson, Board of Trustees, EWU. H. N. Ashequr Rahman MP, Member, Board of Trustees, EWU, Nowshad Shamsul Arefin, Member, Board of Trustees, EWU, Mansoor Mumin, Member, Board of Trustees, EWU, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, Professor Dr. M. Ziaulhaq Mammun, Pro Vice Chancellor, and Air Cdre (Retd) Ishfaq

Ilahi Choudhury, Treasurer,

A K M Maniruzzaman, Chief Engineer, Registrar, faculty members, officials, students and other dignitaries were present at the inauguration ceremony. A prayer was also offered on the occasion. The university authority expects that this auditorium with more than 500 comfortable seats, ultramodern audio and visual system, a central air conditioning system, an automatic fire alarm system, CCTV control and a multimedia control room is now ready to organize both national and international events.



The Institutional Quality Assurance Cell (IQAC)

The Institutional Quality Assurance Cell (IQAC) of East West University has been playing an active role since its inception to ensure quality education. It plays catalytic roles through coordination, monitoring, evaluation, and compliance with quality assurance standards in teaching-learning, research, and support services. IQAC arranges workshops, seminars, symposiums, and orientation programs for the faculty members, university officers, and staff. IQAC organized the following activities from January 2023 to April 2023:

Orientation Program



IQAC organized a two-day “Orientation Program for the Newly Recruited Faculty Members” on 03-04 February 2023. This event was arranged for the faculty members who joined East West University in Spring 2023 semester. Professor Dr. Mohammed Farashuddin, Chief Adviser, and Founder Vice Chancellor, and Founder President, Board of Directors of EWU, was present in the program and shared his scholarly insights regarding effective teaching-learning practices at the university level. He provided constructive and realistic guidance to achieve the standards of quality education to meet the requirements of the current society and inspired the newly recruited faculty members to work with dedication and commitment to upholding the image of this institution. Professor Dr. M. M. Shahidul Hassan, Vice Chancellor of EWU, provided his guidance to implement OBE at the tertiary level and Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, EWU discussed his expert knowledge on OBE.

Participation in Workshops on “Teaching Excellence Programme (TEP)”

Professor Dr. Basanta Kumar Barmon, Director, IQAC and Professor Dr. Ahmed Wasif Reza, Additional

Director, Quality Assurance, IQAC both participated in workshops on “Teaching Excellence Programme (TEP)” organized jointly by British Council and University Grants Commission (UGC) of Bangladesh. Various teaching-learning modules of higher education (HE) such as effective teaching methods, student-centered learning, student engagement, assessment, and feedback were discussed in the workshop.



Workshop on “Professional Training for Capacity Building of IQACs”



Director, Institutional Quality Assurance Cell (IQAC), Additional Director, IQAC, and Dr. Md Abu Shahid Abdullah, Assistant Professor, Department of English participated in a workshop on “Professional Training for Capacity Building of IQACs” held from 12 March 2023 to 23 March 2023 organized by Bangladesh Accreditation Council in Dhaka. The primary objective of this 12-day foundation training was to develop the capacity of IQAC to ensure Internal Quality Assurance (IQA) in the HEIs. The workshops focused on QA in Higher Education, Bangladesh National Qualification Framework, learning domains of Bloom’s Taxonomy, necessity of external quality assessment, continuous professional development, pedagogical challenges, outcome-based curriculum design, learning outcome domains of BNQF, preparation of course plan, mapping, teaching-learning practices assessment, course

learning outcomes and exercise on mapping, self-assessment in the accreditation process, and academic strategic planning, which will surely be a helping hand for the teachers to enhance their teaching-learning methods.

Coordination by IQAC

IQAC has taken initiatives to provide training to three faculty members of EWU from Department of Business Administrative organized by Bangladesh Accreditation Council (BAC). The training was on “Implementation of BNQF in higher education, Effective Teaching Learning and Assessment Training, and Outcome Based Curriculum” held on 06-09 February 2023. The main focus of the training was to present the National Qualification Framework covering higher

educational institutions from level 7 to level 10. The training addressed issues like the necessity of BNQF, formulation and objectives of BNQF, elements of BNQF, levels, qualifications and graduating credits, credits and credit hours, student learning time and notional hours, semester system based learning outcomes, learning outcome architecture, domains of learning outcome, level descriptors, criteria based assessment system, common classification system and BNQF quality assurance area. The trainer also covered the aspects of technology integration to support curriculum evaluation, preparation of course outline and course plan, mapping TLAs with the CLOs, maintaining course files, course evaluation of attainment of CLOS, curriculum evaluation and review.

East West University (EWU) is always committed to its promise to contribute to the welfare of the country by imparting not only academic knowledge and skills but also historical truths and evidence to its family members. Among the plethora of such activities in the last four months were lots of celebrations followed by thought-provoking discussions by different scholars from both home and abroad. To begin with, EWU celebrated International Mother Language Day, International Women’s Day, and the 52nd Independence Day with due respect. Besides, EWU organized an intellectual conversation among the most prominent scholars of the country to raise a collective voice against 1971 killings as well as to “demand to declare 1971 killings as ‘Genocide’”.

The celebration of the 22nd Convocation was a part of the yearly calendar EWU sincerely follows. Gracing the event with her presence, the Honourable Education Minister Dr. Dipu Moni thanked EWU Family for enhancing the graduates’ knowledge and skills. The Convocation Speaker Professor Dr. Rounaq Jahan, a political scientist and distinguished Fellow at Centre for Policy Dialogue, was a source of inspiration for all.

The arrangement of the 5th Nehreen Khan Memorial Lecture 2023 was one of a kind as usual due to the fascinating area of study of the speaker Professor Dr. Dipesh Chakrabarty, an eminent Indian historian, who shared his groundbreaking research on “The Planetary Age in Human History” to decolonize the common mindset about the essence of history that has surprisingly avoided the parallel journey of contemporary globalization and environmental loss leading gradually and collectively towards existential crisis.

As usual, the Institutional Quality Assurance Cell (IQAC) did their best by organizing seminars and

workshops, whereas the Center for Research and Training (CRT) of EWU has always been in charge of taking care of a research-friendly environment at EWU by organizing a significant number of seminars, trainings, and meetings. In parallel with both IQAC and CRT, all departments and their faculty members at EWU were actively involved in national and international conferences, seminar series, workshops, research and publications. As well as, all clubs along with the Career Counseling Center (CCC) at the Department of Students’ Welfare at EWU had a busy schedule of different events and programs. Their continuous achievements highlight a healthy and research-friendly environment at EWU.

EWU Family has moved one step ahead by inaugurating its new ‘Manzur Elahi’ Auditorium with all the best contemporary world-class facilities to accommodate 500 people. Besides, to facilitate the students, EWU has arranged Merit Scholarship Award 2023 to provide in total 217 students with ‘Merit Scholarship Award 2023’ for their excellent academic performance.

When EWU Family takes pride in themselves, they sometimes experience great loss that remains beyond their ability to fight against. Such a great loss for EWU Family was the death of Dr. Saidur Rahman Lasker, one of the founder members of the Board of Trustees of East West University; he was a Former Economist, Food & Agriculture Organization of the United Nations. He expired on January 31, 2023, at the age of 83. EWU Family shares their deepest condolence for the death of Dr. Lasker. May his departed soul rest in peace with the blessed ones!

Editorial

East West University Center for Research and Training (EWUCRT)

The primary objective of the East West University Center for Research and Training (EWUCRT) is to create knowledge, through academic and applied research, and to disseminate acquired knowledge through training, seminar, and publication. The following are the updates of EWUCRT from January-April 2023:

Call for Research Proposal

East West University Center for Research and Training (EWUCRT) has invited research proposals for its 16th Internal Funding Round on 16 January 2023. This research fund is a seed grant provided to researchers affiliated with academic departments for conducting research activities in accordance with the university research policy. Such grants are aimed at nurturing and sustaining a vibrant research community at EWU.

Research Grant

Research grants have been released for the following research proposals:

- *“Comparative pharmacological study of the oleanane triterpenoids from Terminalia arjuna in non-alcoholic steatohepatitis”* by Dr. Mst. Rejina Afrin, Assistant Professor, Dr. Chowdhury Faiz Hossain, Professor and Ms. Rupali Ghosh, Lecturer, Department of Pharmacy, East West University and Dr. Md. Mohiuddin Kabir, Associate Professor, Department of Genetic Engineering and Biotechnology, East West University,
- *“Performance Evaluation of Outcomes Based Undergraduate Engineering Programs – A Case Study of BSc in EEE program at East West University”* by Dr. Khalid Imtiaz Saad, Assistant Professor and Dr. Anisul Haque, Professor, Electrical and Electronic Engineering, East West University.

Research Publication

Research Report

The following research reports are in the process of being printed:

- **Working Paper-22:** *“Men, masculinity and suicide in Jhendaidah district, Bangladesh”* by Dr. Anisur Rahman Khan, Associate Professor, Department of Sociology, East West University.
- **Working Paper-23:** *“Understanding coping*

strategies of university students in Dhaka City during COVID-19: Through a social capital lens” by Dr. Mumita Tanjeela, Associate Professor, Mr. Masum Billah, Senior Lecturer, Department of Sociology, East West University and Dr. Shannon Rutherford, Associate Professor, School of Medicine, Faculty of Griffith Health Schools, Griffith University, Australia.

Abstracts of Published Papers

The Abstracts of Published Papers is an annual publication of East West University Center for Research and Training (EWUCRT). It aims to keep an official log of academic publications of the faculty members of East West University. The Abstracts of Published Papers volume 16, 2021 was published in April 2023.

Seminar

In order to disseminate knowledge in academia, EWUCRT organized the following research seminars:

“Performance Evaluation of Outcomes Based Undergraduate Engineering Programs – A Case Study of BSc in EEE program at East West University” on 09 February 2023 at 09.00 am in EWUCRT Seminar Room (Room no- 560), 4th floor, Block-C of East West University, which was presented by Dr. Khalid Imtiaz Saad, Assistant Professor and Dr. Anisul Haque, Professor, Electrical and Electronic Engineering, East West University.



Ms. Parisa Tamannur Rashid, Senior Lecturer, Department of Pharmacy, East West University is presenting in a Research Seminar *“Isolation, Structure Elucidation and Bioactivity of Secondary Metabolites of Endophytic Fungi Associated with Three Medicinal Plants of Bangladesh”* on 23 March 2023 at 11.50 am in EWUCRT Seminar Room of East West University, which was presented by Dr. Nazia Hoque, Associate Professor, Dr. Sufia Islam, Professor, Ms. Marjana Khalil, Senior Lecturer, Ms. Parisa Tamannur Rashid, Senior Lecturer and Ms. Shahnaz Siddiqua,

Senior Lecturer, Department of Pharmacy, East West University;



Ms. Kaniz Fatema, Senior Lecturer, Department of English, East West University is presenting in a Research Seminar

“Implementation of E-portfolio in Bangladeshi Tertiary Level English Writing Course” on 30 March 2023 at 12.00 pm in EWUCRT Seminar Room, which was presented by Ms. Kaniz Fatema, Senior Lecturer, Department of English, East West University.

Training

East West University Center for Research and Training (EWUCRT) organized a hands-on training titled ‘Statistical Data Analysis: Foundations for Structural Equation Modelling Using SPSS and SPSS AMOS’ on 16 and 23 February 2023. Ten faculty members from various departments participated in the training program. Dr. Jashim Uddin, Professor, Department of Business Administration, East West University was the resource person of this training program.



Dr. Jashim Uddin, Professor, Department of Business Administration, East West University is conducting a training program

Meeting of East West University Research Ethical Committee (EWUREC)

East West University Center for Research and Training organized the 15th EWUREC meeting on 23 March 2023 at 10.00 am at EWUCRT Research Hub, room# 615, Block# A, East West University for the ethical clearance of the of the following research proposal.

“Performance Evaluation of Outcomes Based Undergraduate Engineering Programs – A Case Study of BSc in EEE program at East West University”

The meeting was chaired by Professor Dr. Muhammed Ziaulhaq Mamun, Pro-Vice Chancellor, EWU and chairperson EWUREC, East West University.

Meeting with Business Administration Department

EWUCRT held a meeting with the DDC members of the Business Administration department on 6 April 2023, to seek their support in promoting faculty research. Dr. Rafiqul Huda Chaudhury, chairperson, EWUCRT briefed the DDC members, who were present in the meeting, about the outcomes and rewards of conducting research. He was accompanied by Dr. Muhammed Shahriar Haque, Executive Director of EWUCRT.

Dr. Chaudhury requested the DDC to:

- Send a list of high-index journals in the field of business administration to the Vice Chancellor of East West University.
- Promote collaborative research in which senior faculty members collaborate with junior faculty members in conducting research.

The DDC asked EWUCRT to hold an orientation programme for junior faculty members of BBA on university research policy at a convenient date. The DDC chair and its members thanked EWUCRT as well as the Board Members of East west University for taking various initiatives and promoting research.

Meeting with Mr. Tanvir Mokammel

Dr. Muhammed Shahriar Haque, Executive Director of EWUCRT had a meeting with Mr. Tanvir Mokammel, a renowned filmmaker, director, producer and writer, on 16 March 2023. Dr. Haque briefed Mr. Mokammel and his team regarding the activities of EWUCRT, and handed over the latest publications to him.



Mr. Tanvir Mokammel is receiving EWUCRT Publications

Promotions and New Appointment

Promotion list of the Faculty Members:

SN	Name	Designation & Department	Promoted to
1	Dr. Farhana Ferdousi	Associate Professor, Business Administration	Professor
2	Dr. Jashim Uddin	Associate Professor, Business Administration	Professor
3	Dr. Nikhil Chandra Shil	Associate Professor, Business Administration	Professor
4	Dr. M Sayeed Alam	Assistant Professor, Business Administration	Associate Professor
5	Dr. Md. Rashidul Islam	Assistant Professor, Business Administration	Associate Professor
6	Dr. Rumana Afroze	Assistant Professor, Business Administration	Associate Professor
7	Dr. Mohammad Masudur Rahman	Senior Lecturer, Business Administration	Assistant Professor
8	Dr. Mahnoor Sattar	Senior Lecturer, Business Administration	Assistant Professor
9	Dr. Shabiha Akter	Senior Lecturer, Business Administration	Assistant Professor
10	Ms. Jannatul Ferdous Shetu	Lecturer, Business Administration	Senior Lecturer
11	Ms. Fariza Binte Mahbub	Lecturer, Business Administration	Senior Lecturer
12	Mr. Md. Shafiqul Islam	Lecturer, Business Administration	Senior Lecturer
13	Ms. Sarah Enamul Haque	Lecturer, Economics	Senior Lecturer
14	Ms. Afia Fahmida Daizy	Lecturer, Economics	Senior Lecturer
15	Ms. Sayeda Jahan	Lecturer, Economics	Senior Lecturer
16	Dr. Moriam Quadir	Associate Professor, English	Professor
17	Ms. Khadijatul Kaminy	Lecturer, English	Senior Lecturer
18	Ms. Syeda Shabnam Mahmud	Lecturer, English	Senior Lecturer
19	Ms. Shahnaz Ameer, Lecturer	Lecturer, English	Senior Lecturer
20	Ms. Sadia Afreen, Lecturer	Lecturer, English	Senior Lecturer
21	Dr. Suraia Nusrin	Assistant Professor Genetic Engineering & Biotechnology	Associate Professor
22	Dr. Md. Tawfiq Sarwar	Assistant Professor, Civil Engineering	Associate Professor
23	Dr. Munita Tanjeela	Assistant Professor, Sociology	Associate Professor
24	Ms. Manzuma Ahsan	Lecturer, Sociology	Senior Lecturer
25	Ms. Nabila Farhim	Lecturer, Law	Senior Lecturer
26	Mr. Mridul Bepari	Lecturer, Law	Senior Lecturer
27	Ms. Nadia Rahaman	Lecturer, Law	Senior Lecturer
28	Mr. Sayeed Hossain Sarwar	Lecturer, Law	Senior Lecturer
29	Dr. Mst. Rejina Afrin	Assistant Professor, Pharmacy	Associate Professor
30	Dr. Nazia Hoque	Assistant Professor, Pharmacy	Associate Professor
31	Mr. Mamunur Rahman	Lecturer, Pharmacy	Senior Lecturer
32	Ms. Shahnaz Siddiqua	Lecturer, Pharmacy	Senior Lecturer
33	Ms. Rupali Ghosh	Lecturer, Pharmacy	Senior Lecturer
34	Ms. Parisa Tamannur Rashid	Lecturer, Pharmacy	Senior Lecturer
35	Dr. Ahmed Wasif Reza	Associate Professor, CSE	Professor
36	Dr. Md. Sawkat Ali	Assistant Professor, CSE	Associate Professor
37	Dr. Mohamma Salah Uddin	Assistant Professor, CSE	Associate Professor
38	Dr. Sarwar Jahan	Assistant Professor, CSE	Associate Professor
39	Dr. Mohammed Mosecur Rahman	Assistant Professor, EEE	Associate Professor
40	Dr. Md. Fazlul Karim	Associate Professor, MPS	Professor
41	Mr. Abdur Rahaman Sumon	Lecturer, Information Studies	Senior Lecturer

Promotion list of the Non Teaching Officers:

SN	Name	Designation & Department	Promoted to
1	Ms. Shahla Sharmin	Senior Departmental Officer, (PS to Pro-VC) Office of the Pro-Vice Chancellor	Assistant Registrar (Junior)
2	Ms. Sampa Talukder	Accounts Officer, Department of Finance & Accounts	Senior Accounts Officer
3	Ms. Rafia Rahman Sumi	ICS Officer, Information & Communication Services (ICS)	Senior ICS Officer
4	Mr. Md. Humayun Kabir Mia	ICS Officer, Information & Communication Services (ICS)	Senior ICS Officer
5	Ms. Syeda Farzana Ahmed	Assistant Registrar, Center for Research & Training (EWUCRT)	Deputy Registrar
6	Mr. Riyad Khandaker	Lab Officer, Center for Research & Training (EWUCRT)	Senior Lab Officer
7	Ms. Proteeti Purna	Departmental Officer, Office of the Registrar	Senior Departmental Officer
8	Mr. Muhammad Tanjib Hasan	Departmental Officer, Office of the Registrar	Senior Departmental Officer
9	Mr. Md. Jamal Hossain	Examinations Officer, Office of the Controller of Examinations	Assistant Registrar (Junior)
10	Mr. Patit Paban Seal	Administrative Officer, Department of HR & Logistics	Assistant Chief (Junior), Admin & Logistics
11	Mr. Md. Rafiqul Islam	Assistant Engineer (Electrical), Department of EMD	Upgradation from level-08 to level-07
12	Mr. Shawkat Ali	Assistant Librarian, EWU Library	Senior Assistant Librarian
13	Ms. Shaharima Parvin	Assistant Librarian, EWU Library	Senior Assistant Librarian
14	Mr. Tahur Ahmed	Assistant Librarian, EWU Library	Senior Assistant Librarian
15	Mr. M. Abdul Gani	Assistant Librarian, EWU Library	Senior Assistant Librarian
16	Md. Abdul Latif	Library Circulation Officer, EWU Library	Assistant Librarian
17	Mr. Md. Ershadul Haque	Library Circulation Officer, EWU Library	Assistant Librarian
18	Mr. S. M. Rashad Iqbal Shovon	Departmental Officer, Business Administration	Senior Departmental Officer
19	Mr. Ahmed Rassel	Registration Officer, Computer Science & Engineering (CSE)	Assistant Registrar (Junior)
20	Mr. Sk. Habibur Rahman	Senior Departmental Officer, Computer Science & Engineering (CSE)	Assistant Registrar (Junior)
21	Mr. Md. Anwarul Kabir	Senior Lab Officer, Electrical & Electronic Engineering (EEE)	Upgradation from level-08 to level-07
22	Mr. Md. Shofiqul Islam	Senior Lab Officer, Pharmacy	Assistant Manager (Lab)

The following officer recently newly joined EWU:

SN	Name	Designation	Department	Date of Joining
1	Mr. Nafi Sinha	Departmental Officer	Entrepreneurship Development Center (EDC)	01 January 2023



East West University Library

A Gateway to Knowledge

Activities and Events

Webinar on Understanding Libraries' Opportunities and Challenges in Achieving Sustainable Development Goals: Bangladesh Context

East West University (EWU) Library successfully organized a webinar on "Understanding Libraries' Opportunities and Challenges in Achieving Sustainable Development Goals: Bangladesh Context" on 15 January 2023. The speakers of this webinar were: Dr. Dilara Begum, Associate Professor & Chairperson, Department of Information Studies, and Librarian (In-Charge), East West University and Md. Al Mamun, Manager, Library and Information Services, ICDDR, B, Dhaka, Bangladesh. The webinar focused on opportunities and challenges in achieving Sustainable Development Goals (SDGs) for the libraries and library and information science (LIS) professionals in Bangladesh. Around 50 participants were present at this webinar. Dr. Muhammad Hossam Haider Chowdhury, Chairman, Bangladesh Association of Librarians, Information Scientists and Documentalists (BALID) and Dr. Md. Mizanur Rahman, President, Library Association Bangladesh (LAB) expressed their views and opinions and hoped that this type of webinar will help LIS professionals to understand their roles and supports in achieving SDGs. They also thanked Dr. Dilara Begum and EWU Library team members for arranging an effective webinar for continuing engagement and dissemination of information at national and international levels.

Training Session on Manupatra and Legal Resources

On 01 February 2023, a training program was held for the faculty members of the Department of Law, East West University, focusing on the use of Manupatra and

Legal Resources. The welcome speech was given by Dr. Dilara Begum, Associate Professor & Chairperson, Department of Information Studies, and Librarian (In-Charge), East West University. This session was conducted by Mr. Tahur Ahmed, Senior Assistant Librarian, East West University, with the presence of Mohammed Motiur Rahman, Deputy Librarian (Jr.). The training covered, such issues as the introduction, usage, and search techniques of legal content in the online Manupatra Legal Database, as well as the usage and search techniques of some e-resource databases such as Springer, Cambridge University Press, Global Online Access to Legal Information (GOALI), LawArXiv, Oxford Journals, and JSTOR, and the usage and search techniques of Legal Reference Books in hard copy, including DLR, MLR, BLD, and PLD.

East West University Library observed National Library Day 2023

EWU Library celebrates the National Library Day 2023 on 5 February every year since its declaration as National Library Day. The slogan for the National Library Day was "স্মার্ট লাইব্রেরি, স্মার্ট বাংলাদেশ" (Smart Library, Smart Bangladesh). East West University Library has arranged a series of programs on the occasion including awareness building campaign using library social media tools, best library users award among faculty and student and quiz competition among the students etc. Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, East West University along with Dr. Dilara Begum, Associate Professor & Chairperson, Department of Information Studies and Librarian (In-Charge), East West University inaugurated this event.

East West University Library organized an awards giving ceremony on the occasion of National Library Day 2023

The East West University Library held an awards giving ceremony on 09 April 2023 at the Annex Section of

the EWU library on the occasion of National Library Day 2023. The event is organized annually to raise awareness about the importance of the library and the National Library Day among the EWU Community.



East West University Library organized an awards giving ceremony on the occasion of National Library Day 2023

The best library users were selected from two categories: one from faculty members (one male and one female) and one from students (one male and one female). There was also a category for quiz competition. Dr. Mohammad Kamruzzaman Talukder, Assistant Professor, Department of Civil Engineering Sarah Enamul Haque, Senior Lecturer, Department of Economics were named the best library users from faculty category: Also, Ferdousi Rahman (DBA) and Md. Mohshiu Islam Khan (CSE) were named the best library users from the students. The winners from the quiz competition category were listed as Marjana Jahan (GEB), Nahiyat Jahan Tonima (Pharmacy), and Sumi Habib (Economics). All of the winners expressed their appreciation for the EWU Library's environment, services, and professionalism. Dr. Dilara Begum, Associate Professor, Chairperson of the Department of Information Studies, and Librarian (In-Charge) presided over the event.

EWU Library Celebrated Open Education Week

From 6th to 10th March, 2023, the East West University Library celebrated Open Education Week. The library organized a series of events, promoting various Open Education (OE) practices as well as hosting a knowledge-sharing session on how to promote the use of Open Educational Resources (OER) in teaching and learning.



EWU Library Celebrated Open Education Week: March 6-10, 2023

As part of this session, interns from the Department of Information Studies presented the benefits and contributions that university students can make towards the utilization of OER in their studies. The event was graced by the presence of Dr. Dilara Begum, Associate Professor and Chairperson of the Department of Information Studies, Librarian (In-Charge). Around 30 participants including faculty members, administrative staff, and intern students attended the session.

EWU Library organized SciFinder Training Session

East West University Library organized a training session on SciFinder Academy Discover Platform for the faculty members of the Department of Pharmacy on 16th March 2023 at 3:00 PM at Library Annex. The purpose of this session was to improve their knowledge and skills concerning the platform's new features. Esteemed speakers, Andrew McKay and Jo-An Chia from the American Chemical Society, conducted this session and highlighted the new and effective features of SciFinder.

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge) chaired this session. Professor, Dr. Chowdhury Faiz Hossain and other faculty members of the Department of Pharmacy present. Approximately 30 participants, including admin staff and intern students attended the session.

Publication

Parvin, S. (2023, February 27). scholarly communication librarians are a necessity for the open access movement in Bangladesh. IFLA Section Academic and Research Libraries.

Conference/Online Certificate Course/ Program Completion/ Webinar

Mr. Md. Shawkat Ali, Senior Assistant Librarian, East West University has been recognized as "Certified Mendeley Advisor" on 15th February 2023, provided by Mendeley and ELSEVIER.

Mr. Md. Shawkat Ali, Senior Assistant Librarian, East West University has successfully completed the following online course:

- A) "Guide to reference managers: How to effectively manage your references" and achieved certificates on 16 March 2023 organized by ELSEVIER.
- B) "Creating a Restorative Library Culture" and achieved certificates on 23 March 2023 organized by OCLC WebJunction.
- C) "Gender Bias in academic publishing" and achieved certificates on 24 March 2023

organized by ELSEVIER.

- D) "IEEE Xplore Webinar: "Search Strategies to Personalize and Accelerate Your Research Experience" and achieved certificates on 27th March 2023 organized by IEEE.
- E) "Universal Design at Your Library" and achieved certificates on 01 April 2023 organized by OCLC WebJunction.
- F) "IEEE Xplore Webinar: "Climate Change: IEEE's Role in Bringing Technology Solutions to Meet the Challenge" and achieved certificates on 03 April 2023 organized by IEEE.

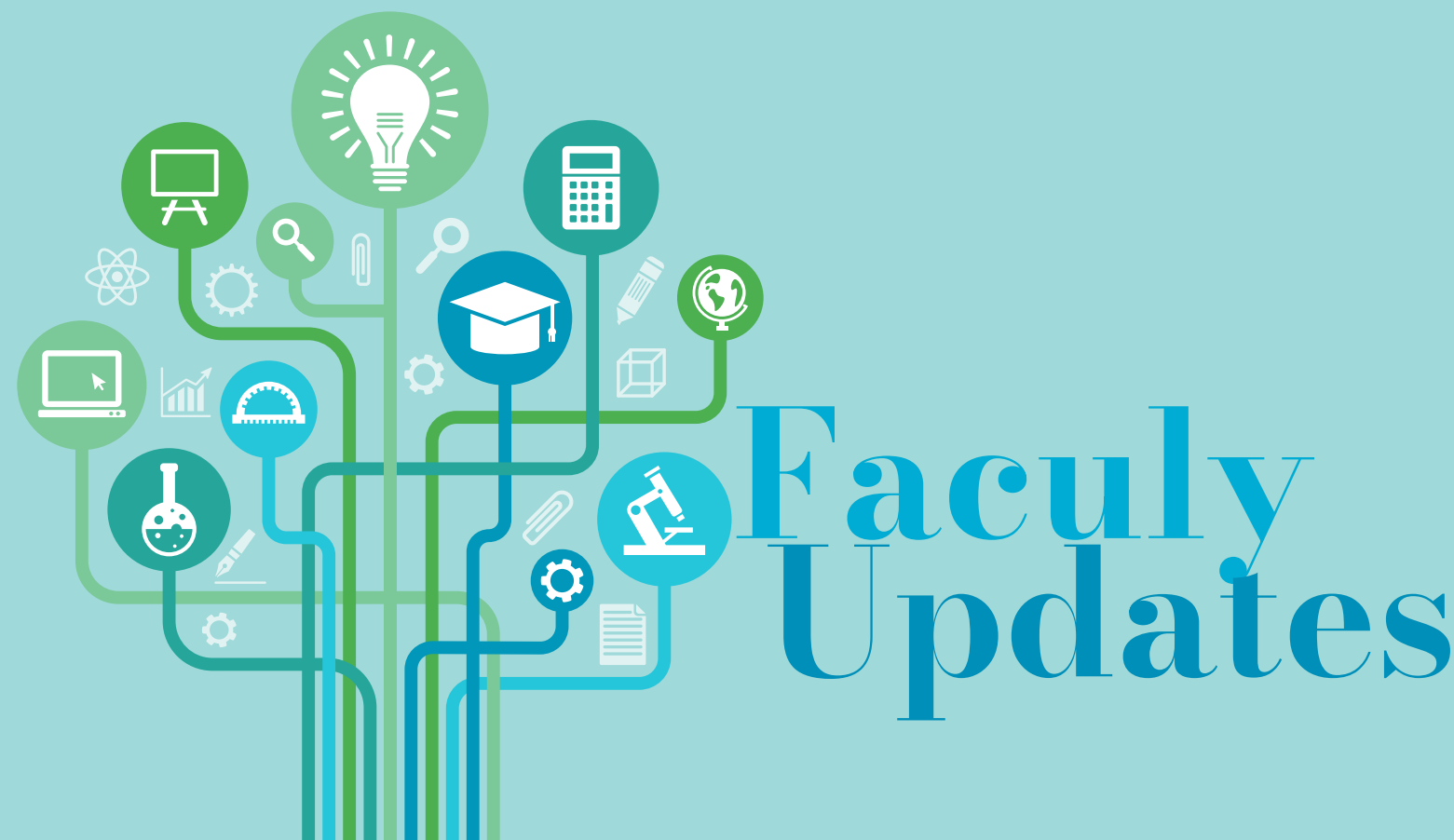
Mr. Tahur Ahmed, Senior Assistant Librarian, East West University has successfully completed the online "Manupatra Certified Legal Research (MCLR) Program" and was awarded a certificate on January 04, 2023, organized by Manupatra Academy.

Mr. Tahur Ahmed, Senior Assistant Librarian, East West University, was awarded a scholarship from the American Library Association (ALA), USA to take the online course "Fundamentals of Management" from January 09, 2023, to February 03, 2023. He successfully completed the course and received a certificate. The course was designed for new managers to develop the skills necessary to lead their department or organization, as well as for existing managers to enhance their abilities. Meanwhile, Ms. Afrin Sultana, Assistant Librarian, East West University, was also awarded a scholarship by the ALA to participate in the online course "Fundamentals of Acquisitions" held from January 30, 2023, to March 10, 2023, and she successfully completed the course and received a certificate.

Mr. Tahur Ahmed, Senior Assistant Librarian, East West University attended the first fully hybrid "UCL Open Science and Scholarship Conference" held on 24 April 2023 organized by University College London, UK. The theme of the conference was "Open Science and the Case for Social Justice".

Visitor Updates

- Mr. Ashek Rahman and his family son of Mr. H. N. Ashequr Rahman, MP Member, Board of Trustees, EWU visited EWU Library on 27 December 2022.
- Dr. Sufia Islam, Chairperson & Professor Department of Pharmacy her son Ifrat Islam with her wife visited ewu library on 16 January 2023.
- Vikash Chhabra Director, Business Development, India & Africa visited EWU Library on 14 February 2023.
- Dr. Leni Chaudhuri Executive Director at University of Chicago Center in Delhi, India visited EWU Library 06 March 2023.
- 15 students of Patuakhali Science and Technology University visited EWU Library on 26 February 2023.
- Mrs. Najma Ahmed Member, Board of Trustees, EWU, and her family visited EWU Library 13 April 2023.



Faculty Updates

Department of Business Administration

Publication

- Islam, M.R., Zulfiqar, M., Wang, M., Wang, C. and Ghafoor, S., 2023. Behavioural Phenomena of Family Firm Control Diversity and R&D Investment with Moderating Role CEO Compensation. *Psychology Research and Behavior Management*, pp.397-417. (Indexed in Scopus, Web of Science (SSCI)).
- Islam, M.R., 2023. "How to Achieve Financial Flexibility: the Role of Corporate Governance" *Journal of the Knowledge Economy* (Accepted). (Indexed in Scopus, Web of Science (SSCI)).

Conference Presentation

Islam, MR presented a research paper on "The role of Board Leadership Structure in achieving Financial Flexibility: Evidence from Emerging Economy" at International Accounting Conference organized by Bangladesh Accounting Association, Dhaka-Bangladesh on 28-29 January 2023.

Achievement and Honour

- Professor Dr. Tanbir Ahmed Chowdhury evaluated a Ph.D. Thesis entitled "Building Brand Equity Through Social Media Marketing:

The Context of it Start-Ups in Hyderabad, Telangana State", of Mr. Dilip Kumar Parida, Reg. No. 163510003, KLU Business School, Department of Commerce and Management, KL University, India, April 2023.

- Dr. Mahnoor Sattar, Assistant Professor of DBA, EWU successfully delivered a keynote speech via zoom at the 22nd FMSC Research Session of the University of Sri Jayewardenepura, a public university of Sri Lanka on 22nd February, 2023.

Freshers' Seminar, Spring-2023



Mr. A.K.M Fahim Mashroor, CEO of Bdjobs was the speaker at the seminar titled "Towards a Bright Future".

"Towards a Bright Future" – A program for fresher's Spring – 2023 was organized by the Department of

Business Administration, EWU on 23 February 2023. Mr. A.K.M Fahim Mashroor, CEO of Bdjobs, was the speaker of the program.

Industry Visits

Study Tour at PRAN Industrial Park

On December 16, 2023, The Department of Business Administration, East West University, arranged a study tour as a part of the course Strategic Management (MGT 480). A total of 192 students visited the *PRAN Industrial Park (PIP)* one of the largest and most modern factories in South Asia. This tour provided the students with a perfect reality check along with exposure to current work practices in modern manufacturing establishments like PIP as opposed to theoretical knowledge being taught in their classrooms.

Study tour at Coca-Cola Manufacturing Plant, Comilla

On March, 16 2023, The Department of Business Administration of East-West University arranged a study tour as part of the course Strategic Management (MGT 480). A total of 187 students visited the Coca-Cola Manufacturing Plant, located in the AML Beverage Unit, Comilla one of the largest and most modern factories in South Asia. The tour of the Coca-Cola Manufacturing Plant enabled the students to see the industrial activities and management of a large workforce working at different segments of factories.



Study tour at Pangaon Inland Container Port, Dhaka

To gain more practical knowledge about the Export and Import sector, the students and the instructor of the International Marketing course of East West University visited the Pangaon Inland Container Port, a modern and state-of-the-art port facility situated on the banks of the river Buriganga in Dhaka, Bangladesh. The visit was aimed at providing students with insights into the functioning of the port. During the visit, the students were taken on a guided tour of the port area where they witnessed the entire process of loading and unloading containers as well as the customs clearance procedures.

Workshop on “Investment in the Capital Market” Organized at BICM

Department of Business Administration of EWU

organized a day-long workshop titled “Investment in the Capital Market” for the fresher students of the BBA program at the Multipurpose Hall of Bangladesh Institute of Capital Market (BICM) at Topkhana in Dhaka on 18 March 2023. A total of 70 students attended the workshop with enthusiasm and enjoyed the entirety of the program.



Business-Tech Event “Face The Future” Organized by the Department of Business Administration, East West University

Department of Business Administration, East West University successfully organized a panel discussion event titled “Face the Future” with the tagline of “Stay ahead with MIS” on 27th March 2023 to equip students with learning about the usage of business and technology.



Mr. Syed Soheal Reza, CEO, ADN Digi Net LTD; Mrityunjoy Das, Director, Next IT; Medina Ali, Medina Tech Limited (Dr. Chashi) and Atif Ahmed Akkhor, Executive Director, Medina Tech LTD were discussant in the program.

Guest Lecture Session



Mr. Md. Mehanazuddin Rupom, Head of the HR & Admin Department of AMANN Group, delivered the lecture.
Department of Business Administration, East West

University organized a guest lecture session on “People Analytics” for HRM major students on 4 April 2023 to educate students on how an employee can capture CEO’s attention by getting deeper into strategic HR metrics.

Department of Business Administration organized a guest lecture session for the students of the course “Management of Commercial Banks (FIN380)” on April 11, 2023. Mr. Khaled Bin Kamal, currently General Manager at Unique Group and former Chief Enterprise Risk Officer (Head of Risks Management) of BRAC Bank Limited was the presenter at this session. The topic of the lecture session was “Risk Management in Commercial Banks”.



Mr. Khaled Bin Kamal, General Manager of Unique Group delivered the speech on Risk Management in commercial banks.

Department of Business Administration, EWU successfully organized a guest lecture session on international trade to provide a deeper industry-level understanding of international business. Mr. Md. Abul Mansur, Senior Principal Officer (Trade Service) of WOORI BANK shared his experiences about documentation in international trade. Mr. Mansur shared his experience with relevant international rules and regulations as well as local laws that govern international trade like, CISG, Incoterms-2020, URC-522, UCP-600, ISBP-745, FERA-1947, GFET-2018, Import Policy Order 2021-2024, Export Policy Order 2021-2024, etc.



Mr. Md. Abul Mansur, Senior Principal Officer (Trade Service) of WOORI BANK conducted the session.

MBA/EMBA Programs

Guest Speaker Sessions in MBA

Real-world examples are one of the most effective methods to help students grasp a topic. The sharing of personal or professional, positive, or negative, real-world experiences by guest speakers helps students make a connection between what they are learning and the real world. The MBA/EMBA program arranged the following three guest speaking sessions for Spring 2023 semester to enrich the knowledge of our students.

Session 1 (21 March 2023)



Mr. Ashraf Bin Taj Managing Director of International Distribution Company Bangladesh (Pvt) Limited, is one of the largest distribution companies in Bangladesh representing globally for 12 FMCG brands came to EWU campus and shared his experiences with the students of MKT530: Digital Marketing.

Session 2 (19 March 2023)

A passionate branding and marketing professional with a track-record of effective marketing skills and more than fourteen years of experience in brand, marketing, corporate marketing, advertising, sales and promotion, Mr. Sajid Mahbub, MCIM, Chief Operating Officer & Executive Editor at Bangladesh Brand Forum visited EWU and met the students of MKT501 to shed light on his ideas on Segmentation, Targeting and Positioning.



Session 3 (2 April 2023)

Faiyaz Ahmed, Co-Founder & Managing Director of Marketing Futures shared his knowledge and experiences with the students of MKT501 on how to create sustainable brands for customer satisfaction.



EWU MBA Club

Workshop on Stress Management

On February 25, 2023, the EWU MBA Club hosted a workshop on “Stress Management” at the S. M. Nousher Ali lecture Gallery. The workshop was led by Nuzhat E. Rahman, a counseling psychologist and psychotherapist. This workshop was attended by approximately 60 MBA/EMBA students.



Workshop on “Supply Chain Strategy in Retail: What is Coming next?”

On March 18, 2023, East West University MBA club arranged an event on “Supply Chain Strategy in Retail: What is Coming Next?” at the S.M. Nousher Ali Gallery. Sabbir Nasir, Executive Director of Shwapno, was the chief guest of this workshop. He spoke on supply chain in retail, future scopes, career development, retail, and operational development in supply chain. Around eighty students participated in this workshop.



Department of Information Studies

Faculty Activities

- Dilara Begum, Associate Professor and Chairperson, Department of Information Studies & Librarian (In-Charge), East West University, Bangladesh has been elected as a Governing Board Member of the International Federation of Library Associations and Institutions (IFLA). She is the first Bangladeshi academician and information Professional who achieved this global position.
- Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University was invited as an Invited Speaker at 11th International Library Information Professionals’ Summit (I-LIPS) organized by Galgotias University, Greater Noida, India on 13-15 April 2023. At this conference, she talked about “Creative Commons License: An Essential tool for Empowering LIS Professionals”.
- Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University was invited as an Invited Speaker at International Conference on Academic Libraries (ICAL-2023) on 5-8 April 2023 organized by University of Delhi (North Campus), Delhi, India. At this conference, she talked about “Why Media and Information Literacy Matters for Nurturing Trust”.
- Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University was invited by UNESCO to join the conference titled “Internet for Trust - Towards Guidelines for Regulating Digital Platforms for Information as a Public Good” as an Invited Speaker. The conference was held from 21 to 23 February 2023 at UNESCO Headquarters in Paris, France. She shared her knowledge, expertise and insights on “User empowerment and complaint Mechanism”
- Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University shared her experiences and knowledge at the webinar on “Understanding Libraries’ Opportunities and Challenges in

Achieving Sustainable Development Goals: Bangladesh Context” organized by East West University Library on 15 January 2023.

- Md. Hasinul Elahi and Abdur Rahaman Sumon, Senior Lecturer, Department of Information Studies participated in the webinar titled ‘Internet for Trust: Towards Guidelines for Regulating Digital Platforms’ on 23 February 2023.
- Abdur Rahaman Sumon, Senior Lecturer, Department of Information Studies conducted “Media and Information Literacy Workshop” at Liaquat Ali Memorial School and College, Narua, Baliakandi, Rajbari on 11 January 2023 as the Resource Person.
- Rumana Rahman, Lecturer, Department of Information Studies attended a training on “Performing Factor and Regression Analysis in SPSS” held on 16th February and 23rd February 2023 by the Center for Research and Training (CRT), East West University.

Department Activities

Freshers Reception Program Spring 2023

Freshers Reception program was hosted for the students of Spring Semester 2023 on 20th March 2023 by the Department of Information Studies, East West University. It was held in the CCC Lobby of main campus where the senior students of the department received the new students with warm gestures.



Pitha Utshob 2023

A “Pitha Utshob” has been arranged by the Department of Information Studies on 16th February 2023 at Career Counselling Centre Lobby. The students of the department brought various homemade delicious Pithas. Dr. Mohammed Farashuddin, Chief Advisor and Founder Vice Chancellor was present at the program. Among other dignitaries Dr. Muhammad Ziaulhaq Mamun, Pro-Vice-Chancellor, Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer; Dean, Faculty of Science and Engineering; Professor A. K. Enamul Haque, Dean, Faculty of Business and Economics; Dr. Farzana Akhter, Dean, Faculty of Liberal Arts and Social Sciences; chairpersons and faculty members of other departments, section heads and library professionals graced the occasion with their kind presence.



Seminar on Media and Information Literacy for Smart Citizens

Department of Information Studies organized a seminar titled “Media and Information Literacy for Smart Citizens” on Tuesday, 04 April 2023, at S.M. Nousher Ali Lecture Gallery, the keynote speakers were venerated Dr. Kazi Mostak Gausul Hoq, Professor, Department of Information Science and Library Management, University of Dhaka and Dr. Jagtar Singh, Professor, Department of Library and Information Science, and Chairperson, Human Resource Development Cell, Guru Kashi University, India. The program was chaired by Dr. Farzana Akhter, Dean, Faculty of Liberal Arts and Social Sciences. Dr. Dilara Begum, Chairperson and Associate Professor, faculty members, administrative officials, and Students of East West University, were also present.

IFLA President Ms. Barbara Lison Delivered Keynote Speech on Advocacy and Networking at the Department of Information Studies

Department of Information Studies, East West University organized an international seminar on “Advocacy and Networking: A must know-how for the Information Professionals” on Tuesday, 18 April 2023 at S. M. Nousher Ali Lecture Gallery where the president of International Federation of Library Associations and Institutions (IFLA) Ms. Barbara Lison was present at the session as the Keynote Speaker. Respected Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor was the chief guest and Mir Jahurul Islam, Director General, (BANSDOC) was the special guest of the program. Dr. Dilara Begum, Chairperson and Associate Professor, Department of Information Studies chaired the seminar. Delegates of Library Association of Bangladesh (LAB), and Bangladesh Association of Librarians, Information Scientists and Documentalists (BALID), Information Professionals from different institutions of Bangladesh as well as faculty members and students from different departments were present at the seminar.



Department of

Mathematical and Physical Sciences

Journal Publications

- M A Meah, M K Bhuiyan, M M Rahman, **M. F. Karim**, "Far Field Tsunami Simulation Using an Open Boundary Condition from an Extended Domain", *International Journal of Statistics and Applied Mathematics*, ISSN: 2456-1452, 8(2): 51-56, 2023.
- **N.A. Khan**, D.K. Yoo, S. Lee, T.-W. Kim, C.-U. Kim, S.H. Jhung, Microwave-assisted rapid synthesis of nanosized SSZ-13 zeolites for effective conversion of ethylene to propylene, *J. Ind. Eng.Chem.* 2023, 121, 242-248. (Impact factor: 6.76)
- Kifayati Rosiyanti Dewi, Maya Ismayati, Nissa Nurfajrin Solihat, Nancy Dewi Yuliana, Feri Kusnandar, Handy Riantana, Heryani Heryani, Abdul Halim, **Thamina Acter**, Nizam Uddin & Sunghwan Kim, "Advances and key considerations of liquid chromatography-mass spectrometry for porcine authentication in halal analysis", *Journal of Analytical Science and Technology* (under SpringerOpen, Impact factor: 3.56), 14, 13 (2023).
- **A. K. M. Nazimuddin**, M. Humayun Kabir, and M. Osman Gani, "Spiral Patterns and Numerical Bifurcation Analysis in a Three-Component Brusselator Model for Chemical Reactions", *Mathematics and Computers in Simulation*, Vol. 203, pp. 577-591, 2023.
- **Shamima Hossain**, "Generalized Linear Regression Model to Determine the Threshold Effects of Climate Variables on Dengue Fever: A Case Study on Bangladesh", *Canadian Journal*

of Infectious Diseases and Medical Microbiology, vol. 2023, Article ID 2131801, 12 pages, 2023.

- Farzana Nazneen, **Prianka Mondal**, Naafis Ahnaf Shahed, Shamima Khanom, Md Kamal Hossain and Farid Ahmed, "T-BN nanosheets as High-capacity anode for Li- and Na-Ion Batteries: An ab initio study", *Computational and Theoretical Chemistry*, Vol. 1224, 114105, 2023.

Conferences

Prianka Mondal, Kamal Hossain and Farid Ahmed, "Ab Initio Study of the Effect of Stress on the Structural, Electronic, and Optical Properties of Cubic $XAlO_3$ (X= Ce and Pr) Structure Using the GGA+U Approach," National Conference on Physics 2023.

Seminars

Dr. Fazlul Karim, Professor, EWU, and Mr. S. M. Yiasir Arafat, M. Sc. Student, BUET delivered a pair of lectures on "Investigation of paraxial NLS equation's closed form of soliton solutions and waveform profile" on February 16, 2023.



Dr. Fazlul Karim is delivering a presentation. Mr. S. M. Yiasir Arafat is delivering a presentation.

Department of

Pharmacy

Publications

Al-Amin, M., Eltayeb, N. M., **Hossain, C. F.**, Rahman, S. S. F., Khairuddean, M., Muhamad Salhimi, S. (2023). Bioactive compounds from *Curcuma aeruginosa* and the effect of comosone II on the migration and invasion of breast cancer cells. *Journal of Asian Natural Products Research*, 25(3), 252-263.

Ghosh, R., & Nandi, T. (2023). Species differences on intestinal CYP expression. *International Research Journal of Gastroenterology and Hepatology*, 6(1), 19-29.

Ghosh, R., Nayan, M., Hossain, I., & Nandi, T. (2023). siRNA: A comprehensive review of marketed products till August 2022. *Journal of Advances in Medical and Pharmaceutical Sciences*, 25(1), 31-43.

Ghosh, R., Nayan, M., Hossain, I., Mitu, M. M., & Nandi, T. (2023). Common approaches of cytochrome P450 (CYP) induction assays. *International Blood Research & Reviews*, 14(1), 6-14.

Jamil, S., Bari, Q. I., Akhter, A., Hasan, M., Mukul, M. E. H., **Rashid, P. T.,** & Hossain, M. J. (2023). Self-medication practice and its potential determinants among Riverine-Island's people in Sirajganj, Bangladesh: A cross-sectional study. *Bangladesh Pharmaceutical Journal*, 26(1), 79-88.

Nayan, M., Hossain, I., Nandi, T., & **Ghosh, R.** (2023). Prevalence of perceived anxiety in general people, students, and healthcare professionals during COVID-19 pandemic: A comprehensive scientific review. *Asian Journal of Research in Infectious Diseases*, 12(4), 1-14.

Rahman, M., Islam, M. R., Apu, M. N. H., Uddin, M. N., Sahaba, S. A., Nahid, N. A., & Islam, M. S. (2023). Effect of SMAD4 gene polymorphism on breast cancer risk in Bangladeshi women. *Beni-Suef University Journal of Basic and Applied Sciences*, 12(1), 1-7.

Saleh, M. M., Abuarqoub, D. A., Hammad, A.M., Hossain, M. S., **Ahmed, N.,** Aslam, N., Naser, A. Y., Mood, C.J., Laughton, C. A., & Bradshaw, T. D. (2022). In vitro anticancer properties of novel bis-triazoles. *Current Issues in Molecular Biology*, 45(1), 175-196.

Sultana, G. N. N., Das, A., Akhtaar, K., **Hossain, C. F.,** Islam, M. A. (2023). Study of covid-19 case with multiple comorbidities: severe to survival. *Bioresearch Communications*, 9(1), 1177-1179.

Conference Proceedings

Afrin M. R., Hossain, C. F., Ferdusi, M., Islam, S., Hossain, M. S., Arafath, M. N., Haque, U. H., Hasan, Z., Koga, Y. (2023). Evaluation of pharmacological activities of ethyl acetate fraction of *Ceraceomyces tessulatus*. ISESFE 2023, Imphal, India, 24-26 February 2023, (ISESFEC/23/O-018), ISESFEC 2023, P.68

Afrin, M. R., Laboni, R. A., Razia, S., **Hossain, C. F.,** Wahed, M. I. I. (2022). Evaluation of hypoglycemic and antihyperlipidemic effects of crude methanol extract and its ethyl acetate fraction of *Terminalia bellirica* fruits in fructose-induced type 2 diabetes mice. *Journal of Bangladesh Academy of Sciences*, V-46 (I), P.144-145.

Afrin, M. R., Soma, J. H., Zinnia, M. A., Tanny, A. M., Zaman, T., Afrin, M., Tamanna, K., Mim, N. J. **Hossain C. F.** (2023). Anti-hyperglycemic and hepatoprotective effects of Arjunic acid isolated from *Terminalia arjuna* in Streptozotocin-induced type 1 diabetic mice. ISESFE 2023, Imphal, India, 24-26 February 2023. (ISESFEC/23/O-044), ISESFEC 2023, P.83.

Rizwan, F., Monjur, F., **Rahman, M., Tamanna, S.,** Khan, N. M., Islam, M. R., Karan, S., Alam, S., Mariyam,

L. (2023). Burnout risks in Bangladeshi healthcare-professionals: A multi-center, cross-sectional study. Proceedings of 2nd International Conference on "Pharmaceutical Sciences, Pharmacy Practice, and Traditional Medicines", University of Dhaka, Bangladesh.

Tafi, I. K., Topa, A. F., **Roy, A., Nasrin, N., Islam, S.** (2023). Study of antibiotic sensitivity profile of *Staphylococcus aureus* isolated from nasopharyngeal swab samples of underprivileged school children near East West University, Dhaka. Proceedings of 2nd International Conference on "Pharmaceutical Sciences, Pharmacy Practice, and Traditional Medicines", University of Dhaka, Bangladesh.

Invited as Speaker

Professor Dr. Chowdhury Faiz Hossain was invited as a keynote speaker on International Conference on Technological Innovations in Agriculture, Life Sciences and Food & Nutrition (ICALF) 2023 organized by Swami Vivekananda University, Kolkata, India, 27-28 February 2023. Delivered speech on "Adventures of new drug discoveries from natural products for the unmet therapeutic need".

Professor Sufia Islam chaired a session at 2nd International Conference on "Pharmacy Education and Practice through Research and Collaboration", 10-11 February 2023 at the University of Dhaka, Bangladesh.

Dr. Rejina Afrin was nominated by Bangladesh Academy of Sciences (BAS) as a young scientist and invited from UNESCO TWAS CASAREP to deliver a lecture to the topic "Contribution of physics and chemistry towards medical sciences and the global health care"- online meeting of Young Scientists, Jawaharlal Nehru Centre for Advanced Scientific Research, Bengaluru, India, 19-20 January 2023. Delivered speech on "Investigation of molecular mechanism for hepato-protective effects of curcumin in NASH-HCC mice model".

She was also invited as a keynote speaker on International Conference on Technological Innovations in Agriculture, Life Sciences and Food & Nutrition (ICALF) 2023 organized by Swami Vivekananda University, Kolkata, India, 27-28 February 2023. Delivered speech on "Discovery of drug leads for non-alcoholic steatohepatitis (NASH)".

Seminar and Programs

Seminar on 'Antibiotic resistance, a silent killer: Bangladesh scenario in global perspective'

Department of Pharmacy, East West University has arranged a seminar on "Antibiotic resistance, a silent killer: Bangladesh scenario in global perspective" on

March 19, 2023. Professor Dr. M. M. Shahidul Hasan, Vice Chancellor of East West University welcomed the guests. Dr. Md. Anwar Hossain Howlader, Honorable Secretary of the Ministry of Health and Family Welfare, Government of the People's Republic of Bangladesh was present as Chief Guest. Professor Dr. Md. Anwar Hossain, Vice Chancellor, Jashore University of Science and Technology delivered the keynote speech. Mr. Md. Nasser Shahrear Zahedee, member of the Board of Trustees, East West University was present as Special Guest. The seminar was chaired by Professor Dr. Mohammed Farashuddin, Chief Advisor and Founder Vice Chancellor of East West University.



Seminar on Antibiotic Resistance

A Memorandum of Understanding (MoU) with Beximco Pharmaceuticals Limited

A Memorandum of Understanding (MoU) between Beximco Pharmaceuticals Limited and Department of Pharmacy, East West University has been signed on 20 February 2023 through a joyous ceremony held at EWU premises. Mr. Rabbur Reza, Chief Operating Officer (COO) of Beximco Pharmaceuticals Ltd. and Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of EWU represented their respective organizations as signatories.

The MoU was signed under a research project entitled “Lipid Nanocapsule (LNC) loaded topical system for transdermal delivery of Estradiol as hormone replacement therapy for post-menopausal women”, where Dr. Farhana Rizwan, Associate Professor is acting as Project Coordinator.



MoU program between Beximco Pharmaceuticals Limited and Department of Pharmacy, EWU

Participation at International Conference in India (ICALF)

Professor Dr. Chowdhury Faiz Hossain and Dr. Rejina Afrin, Associate Professor participated at the International Conference on Technological Innovations in Agriculture, Life Sciences and Food & Nutrition (ICALF) 2023 organized by Swami Vivekananda University, Kolkata, India, February 27-28, 2023. Professor Hossain and Dr. Afrin were invited as keynote speakers at the conference.



ICALF 2023, Kolkata, India

Participation at International Conference in India (ISESFE 2023)

Professor Dr. Chowdhury Faiz Hossain and Dr. Rejina Afrin, Associate Professor participated at the 10th International Congress of the Society for Ethnopharmacology (SFE), India (ISE-SFEC 2023), February 24 - 26, Imphal, Manipur, India.



ISE-SFEC 2023, Imphal, India

Evaluator of Global Essay Competition

Professor Dr. Shamsun Nahar Khan, Department of Pharmacy, is appointed as an “Global Essay Competition” evaluator by the IOCD (International Organization for Chemical Sciences). The IOCD, in collaboration with the Royal Society of Chemistry (RSC), has launched an annual essay competition, ‘Young Voices in the Chemical Sciences for Sustainability’ in 2023. The theme for the 2023 competition is: “How can the chemical sciences lead the stewardship of the Earth’s element resources?”

Seminar with Dr. Shyamal Das, Associate Professor, and Associate Dean Research, School of Pharmacy, University of Otago

Department of Pharmacy, East West University is honored by the presence of Dr. Shyamal Das, Associate Professor and Associate Dean Research, School of Pharmacy, University of Otago, New Zealand, as he agreed to share his knowledge and wisdom about “Excellence in teaching and research in the University of Otago, New Zealand” for the students and faculty members on January 15, 2023. In this interactive session, Dr. Das encouraged young researchers to pursue higher studies abroad and answered relevant queries.



Dr. Shyamal Das addressing the audience

Visit to Square Pharmaceuticals Ltd.



Visit to Square Pharmaceuticals Ltd.

Students of 7th semester of Department of Pharmacy, East West University visited Square Pharmaceuticals Ltd. in Kaliakair on 8th January 2023.

Participation at the 2nd International Conference on Pharmaceutical Science, Pharmacy Practice and Traditional Medicine:

Department of Pharmacy, East West University made their spontaneous participation at the “2nd International Conference on Pharmaceutical Science, Pharmacy Practice and Traditional Medicine”;

organized by the Department of Pharmacy, Faculty of Pharmacy, University of Dhaka, February 10-11, 2023.

Research Grants

Professor Dr. Chowdhury Faiz Hossain:

1. Title of the Project: Comparative pharmacological study of the oleanane triterpenoids from *Terminalia arjuna* in non-alcoholic steatohepatitis. (Reference no: EWUCRT (RP) -14(5)-2021).

Year of award: 2023

Funding agency: East West University, Center for Research and Training (EWUCRT) Role on the grant: Co-Principal Investigator-1 (Co-PI-1).

Dr. Farhana Rizwan

1. Title of the Project: Lipid Nanocapsule (LNC) loaded topical system for transdermal delivery of Estradiol as hormone replacement therapy for post-menopausal women.

Year of award: 2023

Funding agency: Beximco Pharmaceuticals Ltd.

Role on the grant: Project Coordinator

Dr. Rejina Afrin

1. Title of the Project: Isolation and identification of bio-active secondary metabolites from the leaves of *Corchorus olitorius* (Jute plant) for the treatment of pain and inflammation.

Year of award: 2023

Funding agency: Ministry of Science and Technology

Role on the grant: Principal Investigator (PI)

2. Title of the Project: Comparative pharmacological study of the oleanane triterpenoids from *Terminalia arjuna* in non-alcoholic steatohepatitis. (Reference no: EWUCRT (RP) -14(5)-2021).

Year of award: 2023

Funding agency: East West University, Center for Research and Training (EWUCRT)

Role on the grant: Principal Investigator (PI).

Department of Social Relations

List of Publications

- Wahab, F., **Sultana, M.Z.**, Ibrahim, M., Sharmin, S., Nasim, R., Akter, E. 2022. Severity Grading of Covid -19 Pneumonia in Vaccinated Patients: A Cross- sectional Hospital-based Study. Shaheed Monsur Ali Medical College Journal. SMAMC Journal. Volume 8 No. 2. July 2022.
- Rana, M. S., Billah, S. M., Moinuddin, M., Siddique, M. A. B., **Khan, M. M. H.** Exploring the factors contributing to increase in facility child births in Bangladesh between 2004 to 2017-2018. Heliyon 2023 (accepted on April 24, 2023).

Departmental Activities

Seminar

Seminar on Class Etiquette



The Department of Social Relations (DSR) of East West University (EWU) hosted a seminar entitled “Class Etiquette” for the newly admitted undergraduate students (Spring 2023) of the Population and Public

Health Sciences (PPHS) program on February 12, 2023. The purpose of the seminar was to guide students about, appropriate behaviors within and outside classrooms. The talk was delivered by Rubayat Kabir, Senior Lecturer, DSR, EWU. Prof. Dr. Md. Mobarak Hossain Khan, Chairperson, DSR chaired the seminar.

Other Departmental Activities

Celebration of the World Health Day 2023

Department of Social Relations (DSR) of East West University celebrated “World Health Day 2023” by organizing a poster presentation on this year’s theme of the day “Health for All”. The undergraduate students of Population and Public Health Sciences (PPHS) prepared posters as part of their course activities of PPHSI05 entitled ‘Introduction to Epidemiology’ and presented them on 12 April 2023. The poster presentation was led by their course instructor Dr. Marzia Zaman Sultana, Senior Lecturer, DSR. The Chairperson of the Department Prof. Dr. Md. Mobarak Hossain Khan enjoyed and appreciated their presentations.



Department of Sociology

Book Chapter

Khan, A. R. (2023). Cultural Perspectives of Suicide in Bangladesh. In S. M. Yasir Arafat & M. M. Khan (eds.) *Suicide in Bangladesh: Epidemiology, Risk factors & Prevention* (pp. 43-64), Singapore: Springer.

Journal Publications

Khan, A. R., Hussain, Rasel., & Mizanur, M. M. (2022). Pathways to the Studies on Men and Masculinities

in Bangladesh, *Humanisma Journal of Gender Studies*, 6, 2 <http://dx.doi.org/10.30983/humanisme.v6i2.5573>

Khan, A. R., & Arendse, N. (2023). Male suicide cases in Bangladesh: Lensing through Durkheim’s sociological typology, *Journal of Human Behavior in the Social Environment*, <https://doi.org/10.1080/10911359.2022.2164543> [Taylor & Francis/Routledge, Scopus Indexed]

Hussain, R., & Shimul, S. M. A. K. (2023). *Women Migrant Workers and Their Transition across State Boundaries:*

Labour Exporting Policies of Bangladesh and the Reality. (IPS Working Paper Series No.3). Hong Kong: Institute of Policy Studies, Lingnan University. doi: 10.14793/ipswp_03

Hussain, R., & Shova, T.Y. (2023). *Increasing rate of Suicide among the University Students of Bangladesh: A Sociological Investigation.* ASR Chiang Mai University Journal of Social Sciences and Humanities. Chiang Mai University, Chiang Mai, Thailand 50200 (forthcoming).

Uddin, H., & Hasan, M. (2023). Family resilience and neighborhood factors affect the association between digital media use and mental health among children: does sleep mediate the association? *European Journal of Pediatrics*, 1-14. [Published date: 16 March 2023]

Conference Paper

Hussain, R., Hasan M.H., (2023). *Children's ingratitude, negligence, and abuse towards elderly parents: A sociological insight from Bangladesh Society.* Postgraduate Conference on Interdisciplinary Learning: Intersections of Research, Society and Postgraduate Education. Lingnan University, Hong Kong, 31st March-1 April 2023.

Award & Scholarship

WADEM Conference Scholarship 2023, for attending the 22nd World Association for Disaster and Emergency Medicine (WADEM) Congress 2023 in Killarney, Ireland will take place from 9-12 May 2023. [Award received date: 1 March 2023]

Open Source

Anisur Rahman Khan has published a feature article titled, *"Suicide is a mental health issue, not a crime"*, published by 360info open-access global wire agency, based at Monash University Australia.

Departmental Activities

Orientation Program Spring 2023

Department of Sociology conducted an orientation program for newly admitted undergraduate students on February 2, 2023. The purpose of the program was

to familiarize students with the university's academic system, faculty members, regulations, and facilities.



The event was chaired by Professor Dr. Fouzia Mannan, Chairperson of the Department of Sociology, The current students of the department organized a cultural program.

Field Trip to SOS Children's Village



On March 22, 2023, a field trip was organized for SOC 107 (Social Problem and Analysis) students to the SOS Children's Village located at Shyamoli, Dhaka. The trip was led by the course instructor, Dr. Mumita Tanjeela, Associate Professor of the Department of Sociology.

The objective of the visit was to provide students with an opportunity to learn about the history, structure, and services of the organization, as well as the changing patterns of families in the global and local context, and the institutional needs of children without families. This trip was instrumental in helping the students understand how to address social problems effectively.

Department of

Genetic Engineering & Biotechnology

Publications

- Das, Arindita, Ahsan, N., Begum, R., & Sultana, G. N. N. (2023). Association of MT-ATP6 gene mutations with the pathogenesis of chronic kidney disease in human. *Human Gene*, 36, 201155.
- Sultana, G. N. N., Das, Arindita, Akhtaar, K., Hossain, C. F., & Islam, M. A. (2023). STUDY

OF COVID-19 CASE WITH MULTIPLE COMORBIDITIES: SEVERE TO SURVIVAL. *Bioresearch Communications*, 9(1), 1177-1179.

Conference Papers

- Zahra, T. R. K. and Kabir, M. M. Investigating the effect of pH and temperature on L-asparaginase production by *Bacillus licheniformis* KR-6 strain isolated from the soil in Bangladesh. 14th

AFOB Regional Symposium (ARS 2023), 27-29 April, 2023. Regional Centre for Biotechnology, Faridabad (NCR - Delhi), India.

- Islam, M. T., Anwar, S., Mourosi, J. T., & Hosen, M. J. Association of socio-demographic factors and selected SNPs with Autism Spectrum Disorder in Bangladesh. BSBMB-SABC-OMC International Conference 2023, 03-05 February, 2023. University of Dhaka.

Others Activities

Industrial Visit to the Pharmaceutical Plant of Incepta Pharmaceuticals Ltd.

Department of GEB arranged an industrial visit at the Zirabo Plant of Incepta Pharmaceuticals Limited on March 20, 2023, for twenty-five final semester GEB students two faculty members. Dedicated professionals took the students to the Biotech Production, Biotech R&D Lab, and Warehouse facilities providing them a detailed overview. The students gained substantial understanding of the production and maintenance of biotech drugs.



Seminar on Nanomaterial-Based Electrochemical DNA Biosensor for the Detection of Animal Species

A scientific seminar entitled “Nanomaterial-Based Electrochemical DNA Biosensor for the Detection of Animal Species” was organized by Department of Genetic Engineering and Biotechnology, East West University on 3rd May, 2023.



Dr. Abu Hashem was the honorable speaker who enlightened us and ignited our imagination by his delivery. He's currently working as Principal Scientific Officer, and Head of the Division, Microbial Biotechnology Division, and institutional coordinator at the National Institute of Biotechnology, Dhaka. Dr. Hashem unveiled the secrets nanomaterial-based biosensors which has renovated the field of species detection by providing a rapid, sensitive, and cost-effective solution. The event was wrapped up with an interactive Q&A session.



Student Activities

Publications:

Dristy, T. T., Noor, A. R., Dey, P., & Saha, A. (2023). Structural analysis and conformational dynamics of SOCS1 gene mutations involved in diffuse large B-cell lymphoma. *Gene*, 864, 147293.

Department of
LAW



The Hon'ble Chief Justice of Bangladesh Inaugurated 'East West University Law Clinic'

Department of Law organized the inauguration ceremony of the East West University Law Clinic, on 8 April 2023, at the Manzur Elahi Auditorium of East West University. The Hon'ble Chief Justice of Bangladesh, Mr. Justice Hasan Foez Siddique was the chief guest of the ceremony. In addition, Professor M. M. Shahidul Hassan, Vice Chancellor, East West University, was present as a guest of honour at the event. Professor Dr. Mohammed Farashuddin, Chief Adviser and Founder Vice Chancellor of East West University, gracefully chaired the program.

“Women and Girls Rights in the Digital Age: Risks and Opportunities”. Adity Rahman Shah, Senior Lecturer and Mridul Bepari, Senior Lecturer, Department of Law, EWU organized the event.



East West University Law Department jointly organized an online learning session, supported by Bureau for International Narcotics and Law Enforcement Affairs (INL), U.S. Department of State on 21 March 2023 as a part of celebrating International Women's Day.

Journal Publications

- Shah, Adity Rahman, “The Un-peopling of Peoples: A Critical Study on the Justifiability of the Non-recognition of the Indigenous Peoples of the Chittagong Hill Tracts”, The Asian Yearbook of Human Rights and Humanitarian Law, Vol 7 (Leiden: Brill/Nijhoff.) 30 April 2023.

- Hossain, M. P. (2023) Criminology of Atrocity Crimes, Analysing Aetiology of the Rohingya Persecution in Myanmar, International Annals of Criminology, 61(1) (accepted for publication on 4 April 2023). [Cambridge University Press]
- Farhin, Nabila & Basri, Rabeya, PWD in Covid-19: Bangladesh perspective in Singh, A. Ed). International Handbook of Disaster Research, Springer, Singapore (1 January 2023).
- Mashraf Ali and Alam, Jobair, 'Fifty Years of Human Rights Enforcement in Legal and Political Systems in Bangladesh: Past Controversies and Future Challenges' (2023) 24(1) Human Rights Review 121-142.

Seminar/Workshop Presentations

- Hossain, M. P. (January 20, 2023). Transitional Justice to Address the Rohingya Persecution in Myanmar. A Workshop on Participatory Action Research in the Rohingya Refugee Camp, organised by the Asia Justice and Rights (AJAR) –Indonesia, Cox's Bazar, Bangladesh.
- Hossain, M. P. (March 19, 2023). An Analytical Discussion on Atrocity Crimes Against the Rohingya People in Myanmar. Stellar Scholars' Talk, hosted by the Centre for Peace and Justice, BRAC University, Dhaka, Bangladesh.
- Ali Mashraf, conducted a learning session titled 'Legal Writing: Searching for the 'Golden Topic'' for the editorial board members of Dhaka Law Review, the student-run law review of the Department of Law, University of Dhaka, on 26 January 2023.

Academic Reviewer

Shah, Adity Rahman, acted as an academic reviewer for the Global Journal of Comparative Law (Brill | Nijhoff) (Schopus).

Academic Judging in Moot Court Competitions

Ali Mashraf, invited as an adjudicator in the knockout rounds of the 5th Intra-Department Moot Court Competition 2023, organized by the University of Asia Pacific Moot Court Club on 20-21 January 2023

Departmental Activities

- Department of Law, East West University organized a lecture titled "Inherent Power under the Code of Criminal Procedure, 1898" on 01 January 2023. Mr. Md. Yadnan

Rafique Rossy, Advocate, Supreme Court of Bangladesh was the resource person. The lecture focused on various case laws of application and non-application of inherent power by the High Court Division of Bangladesh. Mr. Sk. Md. Habibullah, Senior Lecturer, Department of Law delivered the opening and concluding remarks.



- Department of Law, East West University organized a lecture titled "Submission of Tax Return" on 04 January 2023. Mr. Dihider Masum Kabir, Advocate, Supreme Court of Bangladesh was the resource person. The lecture focused on submission of tax return by an individual taxpayer. Mr. Sk. Md. Habibullah, Senior Lecturer, Department of Law delivered the opening and concluding remarks.



- A team from Department of Law, East West University participated on the 7th Bangladesh Qualifying Rounds of the Philip C. Jessup International Law Moot Court Competition 2023 during February 9-11, 2023. The EWU Moot Team consisted of three law students - R.K.M. Rabin Ahmed (ranking 12th out of 64 mooters) and Nowshin Mustafa (ranking 20th out of 64 mooters) as speakers and Tanzila Islam as a researcher. The team was trained by Ms. Nadia Rahaman, Senior Lecturer, Department of Law, East West University. In

respect of the memorial ranking, the team East West University placed 7th and team ranking was 12th among the 32 different universities of Bangladesh.

Department of Law organized a lecture titled “Historical Background of the Code of Criminal Procedure, 1898” on 09 February 2023. Mr. Fowzul Azim (Senior District Judge), Judge, Nari o Shishu Nirjatan Daman Tribunal -3, Chattagram. The lecture focused on historical aspects of the criminal procedure of Bangladesh from ancient period to modern period. Mr. Sk. Md. Habibullah, Senior Lecturer, Department of Law delivered the opening and concluding remarks.

East West University successfully participated in the Prof. N. R. Madhava Menon Global Jural Conclave SAARCLAW Mooting Competition 2023 held at Lloyd Law College, Greater Noida, India on 15–18 February 2023. Sabbir Ahmmad, Md. Bany Amin Abdullah and Mir Mohammad Mohi Uddin Rafi represented East West University at the competition. Mr. Ali Mashraf, Lecturer, Department of Law, East West University, coached the team .



On the very first day of the Law Clinic, the participants met the two legendary figures of the legal arena in Bangladesh: Dr. Kamal Hossain, the Chairman of the drafting committee of the Constitution of Bangladesh and Barrister Amirul Islam, the drafter of the Proclamation of Independence. Dr. Hossain the Bangladesh Bar Council Canons of Professional Conduct and Etiquette 1969, twinning it with his over 50 years of experience as lawyer. Barrister Amirul Islam explained ‘the challenges to be a lawyer’. Both of the sessions were followed by a very engaging question-and-answer session.

Department of Civil Engineering

Seminar

Department of Civil Engineering at East West University organized a seminar on 3rd May 2023 to discuss the challenges in designing high-rise buildings. Engr. Md. Ahsan Habib, principal structural engineer and founder of the Center for Structural Associates took the chair as the guest.



Seminar arranged by Department of Civil Engineering Department

Engr. Md. Ahsan Habib discussed, by showcasing what type of challenges engineers usually face, the type of challenges he had to face while working on many high-rise building projects, and the type of measures that were taken to tackle those challenges.

Dr. Md. Naimul Haque, Chairperson of the Department of Civil Engineering, Honoured the speaker with a crest.

Conference Publications

Mahmud, K., Pang, J., Ahmed, S. S., Yu, G., Sarwar, M. T., Bedyk, I., and Anastasopoulos, P. Ch., Lessons Learned from Naturalistic Driving Data Processing in a Secure Data Enclave: Preliminary Discoveries from Analyzing Dash Camera Videos, 102th Transportation Research Board Meeting, National Academies, Washington D.C., USA, January, 2023.

Club Activity

Department of Civil Engineering Organized the Annual Picnic



Annual Picnic of Civil Engineering Department

Department of Civil Engineering organized the annual picnic at Arshinagar Resort, Gazipur. The whole event was initiated and executed by East West University Civil Engineering Club (ECEC). Faculties, students, and alumni of the department joyously attended the event.

Industrial Visit to The Berger Paints Industrial Complex



Industrial Visit of Civil Engineering Department Spring 2023

The students of Civil Engineering Department East West University went to a daylong industrial visit at the industrial complex of Berger Paints Bangladesh at Savar in Dhaka on March 20, 2023. The students were able to gather knowledge on the use of painting products in damp proofing, environmental protection, and home decoration. The students gained practical

experience in the function of different segments of the wastewater treatment process.

Field Survey of Spring 2023 Semester

Department of Civil Engineering, East West University organized a field survey on March 22, 2023 for the Civil Engineering students enrolled in the “Surveying and Introduction to GIS” course (CEI03) in Vadam, Ashulia. Along with the students, one faculty member and three lab officers participated and supervised the field survey. The students performed practical surveying tasks throughout this field survey, and these experiences are expected to help the students understand the real-life surveying problems.



Field Survey of Civil Engineering Department Spring 2023

Department of Economics

Publications

- Professor Dr. Syed Abul Basher writes about the comparative analysis of air pollution control mechanism of Bangladesh with China and India in Bonikbarta titled as “বায়ুদূষণ নিয়ন্ত্রণ: চীন পারলে বাংলাদেশ পারছে না কেন?” on February 16, 2023.
- Dean, Faculty of Business and Economics, and Professor Dr A K Enamul Haque writes about Bangladesh’s forex exchange crisis, fuel price and government policies in Bonikbarta titled as “টাকার সংকট! আলো-আঁধারের স্ক্রবণ” on April 9, 2023.
- Assistant Professor Parvez Karim Abbasi writes about the geopolitical lessons that nations can draw from the Battle of Palashi in the era of the New Great Game, in the Long Form segment of Dhaka Tribune titled as “Pondering the Palashi parable” on February 26, 2023.

Brown Bag Seminar Series

- Dr. Md Rumi Shammin, Professor, Environmental Studies Program, Oberlin College presented his work “Climate Change

and Community Resilience in South Asia” on March 30, 2023. His work was primarily on the community-based adaptation initiatives in climate vulnerable areas of South Asia, representing examples of multi-faceted and holistic approaches that combine emerging global scientific knowledge and local indigenous knowledge.



- Dr. Syed A. Basher, Professor, Department of Economics of East West University presented his work “Bangladesh’s Export Diversification: A Snapshot” on April 6, 2023. This paper

conducts a brief review of the literature to investigate potential explanations for why Bangladesh's export revenue is heavily dependent on a few products and why diversifying export earnings is challenging.

- Mashiath Khurshid, graduating student of MSS Economics of East West University presented her work "From Cheques to Mobile Financial Services: A Quantitative Analysis of Bangladesh's Shifting Digital Payment Landscape" on April 13, 2023. This thesis analyses the potential impact of various cashless digital financial platforms on the economy of Bangladesh and concludes by discussing various policy implications of our findings, highlighting the significance of these digital services on the country's economic activity.

Field Trip



Under the supervision of Professor Dr. A.K. Enamul Haque, students of ECO353 (Blue Economics) went on a field trip on 22-26 February 2023, to Nijhum Dwip, a small island under Hatiya upazila of Noakhali District. 59 students divided into 3 teams went for survey and data collection in the Jahajmara Union, Namar Para Union and Nijhum Dwip itself. The students interacted with the locals, got to know about their livelihood and their struggle of living in an island that often suffers from natural calamities. Senior Lecturers Saiyeeda Saniya Munim, Estiaque Bari, Ehsanur Rauf Prince and Lecturer Proma Paromita Chowdhury took part in the trip as well.

Annual Picnic 2023

On March 18, 2023, the Annual Picnic 2023 of Department of Economics took place at Barnochota Resort in Savar, which brought together students, alumni, faculty members, administrative officers, and families for a day of fun and bonding.

Faculty Activities

- Parvez Karim Abbasi, Assistant Professor, participated as an expert discussant during the Bangladesh Institute of Peace and Security Studies (BIPSS) roundtable discussion

"Two Years of Military Rule in Myanmar: Ramifications for the Future" February 28, 2023.

- Parvez Karim Abbasi, Assistant Professor, participated as a designated speaker and spoke at length on various avenues of increasing trade and economic engagement between Bangladesh and France at the Cosmos Foundation's Ambassador Lecture Series "Bangladesh-France Relations: Prognosis for the Future" on April 1, 2023
- Sarah Enamul Haque, Senior Lecturer, Department of Economics was named the best library user from the faculty category: female at the East West University Library Awards Ceremony on April 9, 2023, at the Annex Section of the EWU library on National Library Day 2023.



- Parvez Karim Abbasi, Assistant Professor, participated as a discussant on Tritiyao Matra Talk Show program, Channel I and discussed Bangladesh-Japan relations in the fields of trade, economy, connectivity, and defense cooperation and Indo-Pacific strategy on the eve of the Prime Minister's visit to Japan on April 26, 2023.

International Research Student at the Department of Economics, East West University

Ms. Federica Betti, a research student of the Department of Architecture and Urban Studies, AUIC School of the Politecnico di Milano, Italy has reported to the Department of Economics in order to pursue her field research on Delta Architecture and Culture in Rural Bangladesh: An Anthropological Study under the supervision of Professor Bijoy P. Barua, who has been appointed as Co-Supervisor by the School Di Milano, Italy.

Promotions and Joining

Dr. Muntasir Chaudhury re-joined after completing his PhD from Concordia University and is the new Chairperson of the Department of Economics



- Afia Fahmida Daizy, Sarah Enamul Haque and Sayeeda Jahan have been promoted to Senior Lecturers.
- Kazi Maneeha Muzib, Sadia Anjum and Md. Abdus Sattar Moin have joined the Department as Lecturers.

East West University Economics Club



The EWUEconClub organized a workshop titled 'Basic Excel,' aiming at providing newly admitted students of the Department of Economics with essential knowledge of Microsoft Excel. The workshop was conducted by Asiya Siddica, Senior Lecturer at the Department of Economics, in a single session. A total of 44 participants were present awarded a crest and a certificate.



The EWUEconClub's 4th session of "Alumtalks" was held on March 11, 2023 featuring Alumni Galib Mubashir, Product Manager of 10 minutes School, as the guest speaker. The event focused on the "Case Competition Cracking Hacks" and provided valuable insights on how to win case competitions. The hour-long event was engaging, interactive, and attended by nearly 100 students and executive members.

Entrepreneurship Development Centre

Mr Saquib Chowdhury, Founder & Chief, rtl@hashimpur, conducted a class of Post Graduate Diploma in Entrepreneurship Development as a Guest Speaker. The session was held on 10th March 2023 Mr. Chowdhury discussed about innovation, creativity, and technology entrepreneurship.



Extra-Curricular Activity



Mukul Mojumder Ishaan, a 3rd year student of Department of Economics, debuted in the Coke Studio – Season 2 with National Poet Kazi Nazrul Islam's melodious song "Darale Duaarey". Ishaan has previously performed lived in the East West University campus with East West University Club of Performing Arts (ECPA). On his Facebook page "Ishaan Er Gaan" he often posts his song covers and originals.

Department of English

Journal Publications

Akhter, Farzana. "American Ethnic and Immigrant Novels: A Mere Commodity or a Discourse of Resistance and Reformation?" *South Central Review*, volume 40, no. 1, Spring 2023 (April 18), pp. 1-23, Johns Hopkins University Press. doi:10.1353/scr.2023.0000.

Kabir, T., Jahan, A. & Trainin, G. (2023). I'm going to do my Duolingo, got to keep my owl happy: Using Duolingo in Bangladesh. In E. Langran (Ed.), *Proceedings of Society for Information Technology & Teacher Education International Conference* (pp. 2091-2097). New Orleans, LA, United States: Association for the Advancement of Computing in Education (AACE).

Kabir, M. M. N., Haider, M. Z. Khan, R., Roshid, M. M., Jahan, A., & Sultana, S. (2022). Online Assessment Practices of English Language Teachers and Students in Higher Education in Bangladesh: Challenges and Choices, *BELTA Journal*.

Jahan, A., & Govindasamy, S. (2022). Impact of Textual Enhancement on EFL Learners' Noticing and Acquisition of Noun and Verb Phrases. In: Khan, R., Bashir, A., Basu, B.L., Uddin, M.E. (eds) *Local Research and Glocal Perspectives in English Language Teaching* (pp. 293-310). Springer, Singapore.

Abir. S.U.H.K. (February 2023). *Murakamir Scheherazade ebong Onnanyo Golpo* (Translation). Anubad Prokashoni.

Abir. SUHK. (April 2023). *Chera Shopner Jaal* (Novel). Bangla Tribune Eid Shonkha.

Conference Papers

Akhter, Farzana. "Resisting the Politics of Representation: Women, War, and Bangladeshi War Movies," January 7. 138th Modern Language Association Annual Convention (MLA). San Francisco, January 5-8, 2023.

Islam, Ariful. "Decolonizing the Biocolonial Mind: Rebooting Resistance against Ecopolitics and Biocoloniality in Select Indigenous Female Poets' Poetry in Bangladesh," April 20. 2023 AEGS Social Justice Conference: Struggle and/as Transformation. Marquette University, USA, April 18-20, 2023.

Rohini Zakaria Oishee presented a paper on "Displacement and Struggle for Recognition in Monica Ali's Brick Lane" at the 2nd International Conference on Refugee, Resistance, and Recognition: Global Literary Representations in [Post]post-colonial Perspectives (ICRRR 2023) organized by the Department of English, Shahjalal University of Science & Technology, Bangladesh on February 24-25, 2023.

Moumita Haque Shenjutee presented a paper on "The Refugee Women, Their Agency and Their Voice: A Comparative Analysis of the Female Protagonists of Ritwik Ghatak's Movies "Meghe Dhaka Tara" (The Cloud Capped Star) and "Subarnarekha" (The Golden Thread) from a Subaltern Perspective" at the 2nd International Conference on Refugee, Resistance, and Recognition: Global Literary Representations in [Post] post-colonial Perspectives (ICRRR 2023) organized by Shahjalal University of Science and Technology, on February 24-25, 2023.

Workshop and Training Session



Dr. Akhter Jahan, Chairperson and Associate Professor, Department of English attended a three-day workshop on "Raising Teacher Awareness of Dyslexia and Inclusive Practices" in Male, Maldives in January 2023 as a part of a project funded by the University of York, UK to train EFL teachers from Bangladesh, Bhutan, Nepal, the Maldives, Pakistan, and Sri Lanka (South Asia) and Albania, Bosnia and Herzegovina, Kosovo, and Serbia (Central Europe). Afterward, she conducted a day-long training on that topic involving 40 teachers from 22 different schools at the EMK Centre, Dhanmondi, Dhaka on 4 March 2023 and at Al Azhar International Grammar School, Uttara, Dhaka on 4/18 March 2023.

Seminar Series (Rhizome), the Department of English



The renowned Bangladeshi filmmaker, journalist, and writer, Tanvir Mokammel, who is the prestigious Ekushey Podok winner in 2017 and the winner of ten Bangladesh National Film Awards, presented a documentary titled “1947 Partition in Tanvir Mokammel’s Films” on 16 March 2023.

Freshers’ Reception, Spring 2023

East West University’s Department of English held a cultural evening on March 19, 2023, to welcome the new students of Spring 2023. Dr. Farzana Akhter, the Dean of the Faculty of Liberal Arts and Social Sciences, attended the event. The session commenced with a welcome speech from Dr. Akhter Jahan, the department’s chairperson and was followed by cultural

presentations by current students exploring themes of diversity, desolation, and class exploitation. The evening concluded with remarks from Ms. Shahnaz Ameer, the Team Leader of the Freshers Reception Organizing Committee, thanking everyone involved in making the event a success.



Department of

Electrical and Electronic Engineering

Faculty Members’ Research and Publications

Dr. Mohammad Mojammel Al Hakim

Professor

Publications

- M M A Hakim, “Investigation on the non-linear behaviour of silicon nanowires and assessment of the biosensing potential,” Eng. Res. Express (IOP Publishing), vol. 5, p. 025017, 2023. DOI 10.1088/2631-8695/accad3.
- M M A Hakim, “Comparative investigation of anisotropic etches for polysilicon nanowire definition in thin film technology,” Eng. Res. Express (IOP Publishing), vol. 5, p. 015072, 2023. DOI 10.1088/2631-8695/acc310.

Professional Activities

- Reviewed several articles submitted for publication into Nano letters, Sensors & Actuators B: Chemical and Journal of Computational Electronics.
- Reviewed two projects submitted into Engineering & Physical Sciences Research Council (EPSRC), UK for funding that were processed respectively by The University of Manchester and by The University College London.
- Actively participated in developing a Technology Incubation and Entrepreneur

Development Center in the East West University (EWU) named as **Center for Innovation and Technology (CINTEC)** which is currently under consideration by the Finance Division, Ministry of Finance, Bangladesh and the Asian Development Bank (ADB).

- Serving as a member of the National Utilization Committee for Nanofabrication Facility, Bangladesh Atomic Energy Commission, Dhaka, Bangladesh

Laboratory Improvement

Completely new Lab module for VLSI circuits & system (EEE 416) has been developed using CADENCE EDA, SILVACO and other Intelligent Design Software’s.

Mr. Fakir MASHUQUE Alamgir

Assistant Professor

Publications

Alamgir, F.M., Alam, M.S. “Hybrid multi-modal emotion recognition framework based on InceptionV3DenseNet”, *Multimedia Tools and Applications* by Springer Nature, Volume 10, Issue 23, pg: 1-28, March 2023. DOI: <https://doi.org/10.1007/s11042-023-15066-w>

Professional Activities

- Reviewed the paper “Object Grasping with Cross-structure hand using Bilateral Control based Imitation learning” for IEEE Robotics & Automation Letters.
- Appointed as a Branch Counselor of EWU IEEE Student Branch, Ch-10, Bangladesh Section.

Mr. Shovon Talukder

Lecturer

Publications

S. Talukder, Computational and Experimental Analysis of a Triode Microfuse with a WO₃ Heater, J Sens. 2023 (2023) 1–20.

Professional Activities

Serving as a moderator of IEEE EWU Student branch, Chapter-10, Bangladesh section.

Mr. Rizwan Shaikh

Lecturer

Publications

KM Tanvir Ahmed, Zahidur Rahman, Rizwan Shaikh, Sk Imran Hossain, "Malaria Parasite Detection Using CNN-Based Ensemble Technique on Blood Smear Images", 2023 International Conference on Electrical, Computer and Communication Engineering (ECCE), 23-24 February, 2023, Bangladesh.

Mr. Md. Abdur Rahman

Lecturer

Publications

Md. A. Rahman, Md. M. Rahman, and Md. A. Alim, "Design

and Performance Analysis of an In-Band Full-Duplex MAC Protocol for Ad Hoc Networks," Telecom, vol. 4, no. 1, pp. 100–117, Jan. 2023, doi: 10.3390/telecom4010007.

Seminar on "All about Radio technology"

On 12th of April, 2023 East West University Electronics Club successfully conducted a fruitful live demonstration and seminar, on "All about Radio technology" in collaboration with Amateur Radio Society of Bangladesh (ARSB). With the help of the seminar and live demonstration, participants learned about the importance of Radio technology in modern times.



Department of

Computer Science and Engineering

Publications

Patents

Jeong, Taeyoung and Park, Kisung and Jeong, Chanho and Kim, Ki Hong and Lee, Young-koo and Rasel, Md Mostofa Kamal. 2023. Operator Movement Optimization Technique for Procedures. US Patent US20230048391A1, filed Dec 23, 2021, and issued Feb 16, 2023.

Journals Publications

- T. A. Tani, M. M. Shibly, M. S. Hasan, N. Yeasmin and S. Ripon, "Autoencoder and Deep Convolutional Generative Adversarial Network in Improving Classification Performance of Bangla Handwritten Character", Chapter 1 in Book Handbook of Deep Learning Applications in Image Analysis, Springer.
- A. W. Reza, M. S. Hossain, M. A. Wardiful, M. Farzana, S. Ahmad, F. Alam, R. N. Nandi, and N. Siddique, "An Advanced Strategy to Classify MRI-Based Brain Tumors Using Deep

Convolutional Network," Applied Sciences, vol. 13, no.1, pp. 312, 2023. DOI:10.3390/appl3010312.

- S.G. Paul, A. Saha, A.A. Biswas, M.S. Zulfiker, M.S. Arefin, M.M. Rahman, A.W. Reza, Combating Covid-19 using machine learning and deep learning: Applications, challenges, and future perspectives, Array, vol. 17, no. 3, 100271, March 2023, doi: <https://doi.org/10.1016/j.array.2022.100271>. (SCOPUS-Cited Publication)
- T. Tisha, M. A. Shibly, R. A. Tuhin, A. W. Reza, "Modeling and classification of departmental business processes of a Bangladeshi university", Indonesian Journal of Electrical Engineering and Computer Science, vol. 29, no. 2, pp. 1113~1121, February 2023. DOI: 10.11591/ijeecs.v29.i2. (SCOPUS-Cited Publication)
- M. Arifuzzaman, M. R. Hasan, T. J. Toma, S. B. Hassan, and A. K. Paul*, "An Advanced Decision Tree-Based Deep Neural Network in

Nonlinear Data Classification,” in Technologies Special Issue Data Science and Big Data in Biology, Physical Science and Engineering, vol. 11, no. 1: 24, 2023.

- M. A. Kabir, F. Farjana, R. Choudhury, A. I. Kayes, M. S. Ali, and O. Farrok, “Net-Metering and Feed-in-Tariff Policies for the Optimum Billing Scheme for Future Industrial PV Systems in Bangladesh,” *Alexandria Engineering Journal*, vol. 63, pp. 157-174, 2023.
- M.S.H. Onim, Z.M.M. Sakif, A. Ahnaf, A. Kabir, A.K. Azad, A.M.T. Oo, R. Afreen, S.T. Hridy, M. Hossain, T. Jabid, and M.S. Ali, “SolNet: A Convolutional Neural Network for Detecting Dust on Solar Panels.” *Energies* 2023, 16, 155.
- A. Mimi, S. F. T. Zohura, M. Ibrahim, R. R. Haque, O. Farrok, T. Jabid, and M. S. Ali, “Identifying Selected Diseases of Leaves Using Deep Learning and Transfer Learning Models,” *Machine Graphics and Vision*, 32(1), 55–71, 2023.
- T. Jabid, N. H. Rizvy, F. T. Z. Mow, T. Z. Shosy, M.S. Ali, M. Islam, S. B. Hassan, and M. Hasan, “An Intelligent Road Accident Reduction System Using Device-to-Device Communication,” *Indonesian Journal of Electrical Engineering and Computer Science*, 2023. (accepted)
- T. Howlader, O. Farrok M.A. Kabir, and M. S. Ali, “Oceanic Wave Energy Devices,” *Linear Electrical Generator for Wave Energy Conversion*, M. R. Islam, and O. Farrok (Eds.), Springer, 2023. (accepted)
- M. R. Shipon, M. S. Ali, M.A. Kabir, and O. Farrok, “The Wave Energy Converter: Pelamis,” *Linear Electrical Generator for Wave Energy Conversion*, M. R. Islam, and O. Farrok (Eds.), Springer, 2023. (accepted)
- M. M. Sujon, M.A. Kabir, M. S. Ali, and O. Farrok, “Resonant Wave Energy Converters,” *Linear Electrical Generator for Wave Energy Conversion*, M. R. Islam, and O. Farrok (Eds.), Springer, 2023. (accepted)
- M. S. Ali, M. S. H. Khan, R.A. Tuhin, M.A. Kabir, A. K. Azad and O. Farrok, “Hydrogen Energy Storage and Transportation Challenges and Recent Advances: a Review,” *Hydrogen Energy Conversion and Management*, M. Khan, K. Azad and A. Oo (Eds.), Elsevier, 2023. (accepted)
- I. Jahan, M. A. Kabir, M. M. Hasan, R. Islam, A. K. Azad, M. S. H. Khan, O. Farrok, and M. S. Ali, “Proton Exchange Membrane (PCM) Fuel Cell System Integration Modelling and Simulation for Clean Hydrogen Production and Conversion,” *Hydrogen Energy Conversion and Management*, M. Khan, K. Azad and A. Oo

(Eds.), Elsevier, 2023. (accepted)

- H. Ferdous, S. Jahan, F. Tabassum, and M. I. Islam, “The Performance Analysis of Digital Filters and ANN in De-noising of Speech and Biomedical Signal,” *International Journal of Image, Graphics and Signal Processing (IJIGSP)*, vol. 15, no. 01, February 2023.

Conference Publications

- A. Al Munem, L. T. Maha, R. M. Haque, N. F. S. Safa, **M. H. A. Khan**, and M. A. I. Khan, “Rice blast disease detection using CNN models and DCGAN,” *Proc. 6th International Conference on Intelligent Computing & Optimization 2023 (ICICO 2023)*, 27 – 28 April 2023, Hua Hin, Thailand.
- M. N. Y. Ali, G. Sorwar, and M. L. Rahman, “Mangoes Taste Detection System Using Deep Learning”, *Proceedings of the 3rd IEEE International Conference on Artificial Intelligence and Signal Processing (AISP’ 23)*, VIT-AP University, Vijayawada, Andhra Pradesh, India, 18-20 March 2023.
- M. S. Uddin and M. Y. Munsif, “JuLeDI: Jute Leaf Disease Identification using Convolutional Neural Network”, *7th International Conference on Inventive Communication and Computational Technologies (ICICCT 2023)*, Namakkal, India, 22-23 May 2023.
- M. Mahajebin, M. R. A. Rashid and N. Mansoor, “Mood Classification of Bangla Songs Based on Lyrics”, *7th International Conference on Inventive Communication and Computational Technologies (ICICCT 2023)*, Namakkal, India, 22-23 May 2023.

Departmental Activities

A Daylong “Project Showcasing and Job Fair”



Inauguration of “Project Showcasing and Job Fair”

Department of Computer Science and Engineering (CSE) at East West University (EWU) organized a day-long “Project Showcasing and Job Fair” on 21 March 2023, where 25 project and job fair stalls were displayed. Professor Dr. Mohammed Farashuddin,

Chief Adviser and Founder Vice Chancellor of EWU, inaugurated the program and visited venue.

Professor Dr. M. M. Shahidul Hassan, Vice Chancellor of EWU, Professor Dr. Muhammad Ziaulhaq Mamun, Pro Vice-Chancellor of EWU, Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer of EWU, Professor Dr. M Ruhul Amin, Dean of the Faculty of Sciences and Engineering at EWU, and faculty members of the CSE Department, EWU, were also present.

A closing ceremony was held at the SM Nousher Ali Lecture Gallery of EWU, with Professor Dr. Muhammad Ziaulhaq Mamun, Pro Vice Chancellor of EWU, as the Chief Guest. Dr. Md. Mozammel Huq, long with Professor, Dr. Taskeed Jabid, Chairperson, Azad Khan and Dr. Maheen Islam, Associate Professor of CSE Department were also present.



Closing Ceremony of "Project Showcasing and Job Fair"

Study Tour to Sheikh Kamal IT Business Incubator

A study tour was organized by the Department of Computer Science and Engineering (CSE) for around 100 students and 6 faculty members to the Sheikh Kamal IT Business Incubator at Chittagong University of Engineering and Technology (CUET), Bangladesh on January 25th, 2023. The objective of the study tour was to expose the students to the resources and opportunities available at a campus-based incubator and encourage entrepreneurship.



Study Tour to Sheikh Kamal IT Business Incubator at CUET

The study tour provided the students with an insightful

experience, where they were able to learn about the resources and support available for technology startups at the incubator.

Seminar on "Job Opportunities on AI/ML & Data Analytics"



Seminar on "Job Opportunities on AI/ML & Data Analytics"

Department of Computer Science and Engineering (CSE) at East West University (EWU) recently collaborated with ADN DigiNet Ltd. to organize a seminar titled "Job Opportunities in AI/ML & Data Analytics". The event aimed at providing fresh graduates with insights into the growing fields of artificial intelligence, machine learning, and data analytics. The seminar was held at the Nousher Ali Lecture on April 13, 2023, speakers were Md. Shameem Hassan, Head of Technology, and Md. Mizanur Rahman, Project Manager. Faculty members from the Computer Science & Engineering department at East West University, including Dr. Taskeed Jabid, Associate Professor & Chairperson, Dr. Maheen Islam, Associate Professor, and Senior Lecturer M. Saddam Hossain Khan, attended the seminar.

One of the highlights of the event was the availability of internship opportunities with ADN DigiNet. ADN DigiNet selected 10 students for their internship program, promising them valuable industry exposure and mentorship.

Workshop on "Outcome Based Education (OBE)"



Department of Computer Science & Engineering (CSE) at East West University (EWU) recently

organized a workshop on Outcome-Based Education (OBE) on January 12, 2023, at the Admission Office Lobby. Professor Dr. Ahmed Wasif Reza conducted the workshop for 1000 students. Dr. Taskeed Jabid, Chairperson and Associate Professor, along with other faculty members were present during the workshop that included discussion on the importance of modern teaching methods and the key elements of OBE.

Dr. Ahmed Wasif Reza's Workshop and Seminar on Complex Engineering Problems

Dr. Ahmed Wasif Reza conducted a seminar on "Introducing Complex Engineering Problems in Final Year Design Project" at Daffodil International University (DIU) on 16 April 2023 and a workshop on "Complex Engineering Problems" on 9 February 2023 at the Department of Computer Science and Engineering (CSE), University of Liberal Arts Bangladesh (ULAB).

Dr. Ahmed Wasif Reza's Workshop on Outcome Based Education (OBE)

Dr. Ahmed Wasif Reza was invited as a "Guest Lecturer" to conduct a daylong workshop on "Finalization of the OBE Curriculum (PO-CO & KPA Mapping)" on 7 February 2023 and another workshop on "Outcome Based Education (KPA Mapping)" on 7 March 2023 at the Department of Naval Architecture and Marine Engineering (NAME), Bangladesh University of Engineering and Technology (BUET).

CSE Department Annual Picnic 2023

The "Annual Picnic 2023" was successfully organized by Department of Computer Science and Engineering (CSE), East West University (EWU) on Sunday, February 26, 2023. The picnic venue was Rangamati Resort, Gazipur. The participation of students, faculty members and officials of the CSE Department had turned this event into a beautiful union of all in a charming environment.



Professional Training on Quality Assurance in Higher Education, Organized by Bangladesh Accreditation Council

Dr. Ahmed Wasif Reza, Professor of the Department of Computer Science and Engineering, and Additional Director, IQAC, participated in the two week-long workshops on "Professional Training for Capacity

Building of IQACs" held from 12 March 2023 to 23 March 2023 organized by Bangladesh Accreditation Council (BAC) in Dhaka, Bangladesh. A total of 18 faculty members from 18 public and private universities of Bangladesh actively participated in the workshop. The motto of this training was Sustainable Socioeconomic Development Through Excellence in Higher Education. The objective of this 12-day foundation training is to develop the capacity of IQAC for ensuring Internal Quality Assurance (IQA) in the HEIs and to develop a pool of highly qualified QA professionals.

Teaching Excellence Programme Jointly Organized by the UGC and British Council

British Council in partnership with the University Grants Commission (UGC) of Bangladesh arranged a very prestigious "Teaching Excellence Programme" from 6 December 2022 to 17 March 2023 at Dhaka, Bangladesh. In the workshops, different teaching-learning modules in Higher Education (HE) were discussed. Dr. Ahmed Wasif Reza, Professor of the Department of Computer Science and Engineering and Additional Director, IQAC participated in the 11 day-long workshops on the Teaching Excellence Programme. A total of 30 faculty members from 15 public and private universities in Bangladesh actively participated in the workshop. The Teaching Excellence Programme explored how teaching and learning in higher education in Bangladesh would be further improved.



Seminar on "Introducing Complex Engineering Problems in Final Year Design Project at DIU"

A seminar on "Introducing Complex Engineering Problems in Final Year Design Project", organized by Institutional Quality Assurance Cell (IQAC), Daffodil International University (DIU), was held on 16 April 2023 at International Conference Hall, DIU. Dr. Ahmed Wasif Reza, Professor of the Department of Computer Science and Engineering (CSE) and Additional Director, Quality Assurance, Institutional Quality Assurance Cell (IQAC) of East West University, was invited as a "Keynote Speaker" to conduct the session.

Daylong Workshop on “Outcome Based Education (OBE)” at NAME BUET

The Department of Naval Architecture and Marine Engineering (NAME), Bangladesh University of Engineering and Technology (BUET) organized a daylong workshop on 7 March 2023 titled “Outcome Based Education (KPA Mapping)”. Professor Dr. Ahmed Wasif Reza from the Department of Computer Science and Engineering (CSE), East West University was invited to conduct the workshop as a “Guest Lecturer”.



National Workshop on “Current Research Trends in Computing World” at DIU

Reception of IEEE Global Leader and Reopening IEEE DIU Student Branch 2022-23 and the National Workshop on “Current Research Trends in Computing World” was held on February 26, 2023, at Daffodil International University (DIU), Bangladesh. Professor Dr. Ahmed Wasif Reza from the Department of Computer Science and Engineering (CSE), East West University was invited as “Keynote Speaker” sharing his thoughts on “Addressing Complex Engineering Problems in Engineering Curriculum Development” at the national workshop on “Current Research Trends in Computing World”.



Workshop on “Finalization of the OBE Curriculum (PO-CO & KPA mapping)” at NAME BUET

The Department of Naval Architecture and Marine Engineering (NAME), Bangladesh University of Engineering and Technology (BUET) organized a workshop on 7 February 2023 titled “Finalization of the OBE Curriculum (PO-CO & KPA Mapping)”. Professor Dr. Ahmed Wasif Reza from the Department of Computer Science and Engineering (CSE), East West University was invited to conduct the workshop as a “Guest Lecturer”.



Workshop on “Complex Engineering Problems” at ULAB

A workshop on “Complex Engineering Problems” was held on 9 February 2023 at the Department of Computer Science and Engineering (CSE), University of Liberal Arts Bangladesh (ULAB). All the faculty members attended the workshop. Professor Dr. Ahmed Wasif Reza from the Department of CSE, East West University was invited to conduct the workshop as the key resource person.



Project Showcasing at the “National Science Carnival 2023”

The National Science Carnival, which is a signature event of the East West University Science Club, took place on March 15-16, 2023. The CSE Department at East West University recently exhibited two innovative projects at the National Science Carnival 2023, namely an AI-based garbage detection system and a sensor-based technology for rooftop gardening. These projects have the potential to revolutionize environmental sustainability and garnered great interest from attendees. The projects were supervised by Dr. Mohammad Salah Uddin, an Associate Professor in the CSE Department.



Project Showcasing at the “National Science Carnival 2023”

Department of Students' Welfare
Career Counseling Center

Training Programs

Ice-breaking sessions for newly enrolled students



Career Counseling Center organized an Ice-breaking sessions for the newly enrolled students of the Spring semester on February 12, 13, 14, & 16 2023. The 'Ice Breaking Session' was held for four days in 12 sessions. Mr. Debasish Sarkar, Certified Teacher of Transcendental Meditation (TM) & Chief Consultant-L&D, Evolve360 Learning Solutions Pvt. Ltd., India, was the speaker at the event. More than 700 students in total participated in the sessions.

Decision-making and problem-solving session

Career Counseling Center arranged a program entitled "Decision making and problem-solving session" for the executives of the clubs on 15 February 2023 at Nousher Ali Lecture Gallery. Mr. Debasish Sarkar, Certified Teacher of Transcendental Meditation, Chief Consultant-L&D, Evolve 360 Learning Solutions Pvt. Ltd. conducted the program.

CV Writing Workshop for EEE Students



Career Counseling Center organized CV Writing Workshop for EEE students of East West University on 16 February 2023 at Nousher Ali Lecture Gallery. The program was conducted by Mr. Debasish Sarkar, Certified Teacher of Transcendental Meditation (TM); Chief Consultant - L&D, Evolve360 Learning Solutions

Pvt. Ltd. The focus of the workshop was on creating an impressive that can showcase a candidate's eligibility resume.

CV Writing Workshop for BBA Students



Career Counseling Center arranged a CV Writing Workshop for BBA students of EWU on 19 February 2023 at Nousher Ali Lecture Gallery. included two different slots for BBA students. The focus of the workshop was on creating a well organized resume. The workshop was conducted by Mr. Debasish Sarkar, Certified Teacher of Transcendental Meditation (TM); Chief Consultant - L&D, Evolve 360 Learning Solutions Pvt. Ltd.

Seminar/Workshop

Opportunity for master's and PhD programs in the USA



EWU Career Counseling Center in association with EducationUSA and the U.S. Embassy organized a session on "Opportunity for master's program in the USA" on 31 January 2023 at S. M. Nousher Ali Lecture Gallery. The program was conducted by Mr. Razoun Siddiky Tohin, EducationUSA Adviser, Ms. Linda Christine Larson, Director of Students Recruitment, College of Engineering at The University of Texas at Arlington and Mohammad Niamat Elahee, Professor of International Business at Quinnipiac University. In this session, the university representatives shared information opportunities, and guidelines on how to

complete successful applications for graduate studies.

Corporate Visits and Meetings

DSW & CCC sat for several meetings with different companies. The purpose of those meetings was to build a relationship with them for creating opportunities for job placement, internship, higher studies abroad, training programs, seminars, workshops.

The companies are - Aggreko International Projects Ltd., Amann Bangladesh Ltd., Banglalink, Bdjobs.com, Beetles Cyber Security Ltd., Blackstone Shipping Ltd., Dekko Legacy Group, DP Cube Learning and Skills Pvt. Ltd., Eastern Bank Ltd., Edison Group, Edvoy Educational Services, Global Study Ltd., International Education Counselling Centre Ltd., Nestle Bangladesh Ltd., Nexdecade Technology (Pvt.) Ltd., Nrbjobs.com, Overveases Stydy Couselling Ltd., The City Brokerage Ltd., United Commercial Bank Ltd., Unleash Career, Wadhvani Foundation.

Partnership Meeting



A meeting was held on 23 February 2023 regarding a partnership between East West University and the University of North Carolina. In the meeting, Dr. Dan Kulmala, Associate Vice Chancellor of Global Engagement, University of North Carolina at Pembroke, Mr. Sohel Iqbal, Education Outreach Coordinator, U.S. Embassy Dhaka, Bangladesh. Dr. M. Ruhul Amin, Dean Faculty of Sciences and Engineering, Professor of the Department of Mathematical and Physical Sciences, Dr. Farzana Akhter, Dean, the Faculty of Liberal Arts and Social Sciences & Associate Professor of the Department of English, Dr. Taskeed Jabid, Chairperson & Associate Professor, Department of Computer Science and Engineering and Mr. Nahid Hassan Khan, Adviser, Department of Students Welfare & Head of Career Counseling Center were present.

Job & Internship Placement

CCC conveys heartfelt thanks to the authorities of the following organizations for providing internships and jobs to the students and graduates of EWU.

Job Placement

10 Minute School, Abaid Monsur Construction, Abroad

Inquiry, Access Telecom(BD) Limited, ACI Ltd., ACME Laboratories Ltd., Agami Education, Foundation Aristopharma Ltd, Bangladesh University of Business and Technology, Banglalink Digital Communications Limited, BD Food Limited, bdCalling, BJIT Limited, BRAC Net Limited, Brain Station-23, Colocity Limited, Cumilla Judge Court, Datapath Ltd., Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Eastern Bank Ltd, Education Hub Limited, Farming Future Bangladesh, General Pharmaceutical Limited, Grey Advertising Bangladesh Ltd, Huawei Technologies Co. Ltd., Huawei Technologies Ltd., IDLC Asset Management Limited, Immaculate International, Incepta Pharmaceuticals Ltd, International Hope School Bangladesh, Invieta Solutions Ltd., Jamuna Group of Industries, KTS Logistik Limited, M.S Trade Agency, Ministry of Foreign Affairs, National Institute of Cancer Research & Hospital, Neural Semiconductor Ltd, Oxford grammer school, Pacific international, Pathao, PIE International Education, Quantanite Bangladesh Ltd., Rigel-it, Roche Bangladesh Limited, Roxy Paints Ltd., Silver Line Group, Springdale International School, SQ Celsius Limited, Standard Chartered Bangladesh, Synesis ITPLC, Synovia Pharma PLC, Synovia Pharma PLC, Teleaus, Trust Axiata Digital Limited, Ujjwala Limited, US Bangla Group, Vertical Innovations Limited, Ziska Pharmaceuticals Limited

Internship Placement

ACI Ltd., ADN DigiNet Ltd., Anil Salam Idris & Co. Chartered Accountants, Apex Footwear Limited, Bank Asia Ltd., BATB, Bitopi Group, Bkash Limited, BRAC EPL Stock Brokerage Ltd, BSRM Steels Limited, Cotton Group, Daraz Bangladesh Ltd., DataPath Ltd., Dhaka Bank Ltd., Dhaka Tribune, DHL Express, DHL Global Forwarding Bangladesh, Dulux Paints, Duncan Brothers (Bangladesh) Limited, edotco Bangladesh Co. Ltd., Energypac, Firefields Ltd., Foodpanda, GETCO Business Solutions Limited, HishaBee Technologies Limited, IDLC Asset Management Limited, IDLC Finance Limited, Innovative Shoemakers Limited, Investment Corporation of Bangladesh, Mediacom Ltd, Merchantile Bank Ltd., Mount Elizabeth Hospitals Singapore, Munchies.com.bd, Mutual Trust Bank Ltd., National Bank Ltd., Nestle Bangladesh Ltd., Pathao, Prime Bank Ltd., Robi Axiata Ltd., Saga City, Shanta Industries Ltd., StridesCo, Team Sourcing Co. Ltd., The Cith Bank Ltd., The Premier Bank Limited, Trust Bank Ltd., Ujjal Flour Mills, United Commercial Bank Ltd., USB Express Limited, voltage & battery manufacturing company Ltd, Woori Bank, Zaynax Group.



Agro Industrialization Club

Sales Sprint 2023



East West University Agro Industrialization Club (EWUAIC) organized “Sales Sprint 2023” an Intra University Sales-based Case Competition. The competition had four phases: a workshop on the “Sales and Retail” industry, a workshop about “Case Solving Overview” Round 1 and Final Round. The Final Round of the “Sales Sprint 2023” was held on 15th April, 2023. The best six teams among the forty five teams got a chance to participate in the final round. “We Tried Few”, 1st Runner up “The Scanners” and 2nd was running team. Running up “The Trailblazers”.



Business Club

“Idea - The Competition Courses 2022” A Platform to Learn the Basics of Case Competitions



EWUBC came up with “IDEA-The Competition Courses- An Intra University Business Case Competition” which was held on 5-12 January, 2023. There were two workshops in this event to give the participants

a platform to learn cracking business cases. The workshop on “Presentation Hacks” was conducted by guest speaker, Dr. Fazluz Zaman, Faculty, BeDifferent Program, Central Queensland University, and Kaplan Business School. The second workshop entitled “Case Cracking Hacks” was conducted by Mr. Farhat Chowdhury Zishan, Lead - Growth & New Business, The Daily Star. The champion of this year was “We Tried Few.” The First Runner Up team was the “Team Brave Ventures” and the 2nd Runner Up was the “Team Combaters.”



Computer Programming Club

Orbitax SUST SWE Technovent 2023



EWU Computer Programming Club with the collaboration of the Software Engineering Society (SWE), and Shahjalal University of Science and Technology (SUST) participated in the biggest tech event “Orbitax SUST SWE Technovent 2023” powered by DSI. One team from East West University participated in the Cefalo SUST Inter-University Programming Contest that was held on the 28th of January 2023. East West University team stands at 120 positions and is ranked 6th position among the private universities.

The 2022 ICPC Asia Dhaka Regional Site Online Preliminary Contest



EWU Computer Programming Club had taken part in “The 2022 ICPC Asia Dhaka Regional Site Preliminary Contest” on February 11, 2023 hosted by the Green University of Bangladesh. About 25 teams and 75 members participated in this Online Preliminary Contest.

Career Opportunities through Competitive Programming



The Computer Programming Club organized a seminar on “Career opportunities through Competitive Programming” on 19th February 2023. At the seminar, there were two guest speakers: Md. Solaiman Hosen, a Lead Engineer at Samsung R&D Institute Bangladesh Ltd, and Swapnil Saha, a former software engineer at Samsung R&D Institute Bangladesh Ltd. The students got a vast knowledge of programming and guidance about career opportunities through programming.



Programming Training Class Spring 2023

EWU Computer Programming Club organized training classes on the 18th and 24th of February 2023 to improve competitive programming where first-year students got priority. The class was taken by senior students who were experienced in competitive programming.

National Girls Programming Contest

The Daffodil International University of Bangladesh hosted the National Girls Programming Contest. The contest took place at Daffodil International University’s campus on 25th February 2023. This time two teams got selected for the NGPC contest. They were Team

EWU_Seishin and Team EWU_MNM.



The 2022 ICPC Asia Dhaka Regional Site Contest



East-West University students took part in “The 2022 ICPC Asia Dhaka Regional Site Contest” hosted by the Green University of Bangladesh held from 10-11 March, 2023. About 162 teams from all over the country participated in this programming contest. After attending the “Online Preliminary Contest” team EWU_Exponential_Decay qualified for the main Contest of the 2022 ICPC Asia Dhaka Regional. It was a matter of pride that EWU_Exponential_Decay secured 36th place among all the universities and 6th among the private universities in the ranking.

Seminar on Future IT



East West University Computer Programming Club organized a seminar on “Future IT Industry Leaders” on 14th March 2023 at East West University. The speakers were Mashrul Hossain Khan Leon Vice President PeopleNTech Limited, Mr. Abdul Hamid CEO, PeopleNTech Limited, Mr Forhad Hasan Nur Sr. SEO Executive and Faculty of Digital Marketing PeopleNTech Limited Quazi Mahmudul Huq, faculty Head PeopleNTech Limited. It was the only CPLS

(Certified Partners for Learning Solutions) of Microsoft Corporation in Bangladesh.

Intra-University Computer Programming Contest

East West University Computer Programming Club successfully organized Intra University Computer Programming Contest for Spring 2023. This contest was held at the East West University campus on the 15th of April, 2023. During the competition, The event ended with a prize giving ceremony where crests and certificates were handed over to the winners.



Creative Marketing Club

Marketing Minds Season I

East West University Creative Marketing Club organized “Marketing Mind” on 4 January 2023. The workshop was conducted by Nafees Salim, Head of Digital Marketing, at Lifespring. It was an insightful workshop on the “Do’s and Don’ts of Marketing” where participants could explore and learn the Mastery of Business itself.



Alumni Exhortation: A Workshop Based on Graphics Designing and AI in Content Marketing



East West University Creative Marketing Club hosted another segment of “Alumni Exhortation” to boost members’ skills in “Adobe Photoshop and Illustrator and AI in Content Marketing” which was held on 27 March 2023. The event created an opportunity for all its members to become equally ahead in the competition with the goal of inspiring its members to harness these 21st-century skills.



Club For Performing Arts

ECPA Participated in the Opening Ceremony of the Newly Constructed Manzur Elahi Auditorium

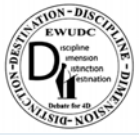
East West University Club for Performing Arts participated in a discussion program on 1st February 2023 Manzur Elahi Auditorium. The musicians of ECPA performed at the beginning and end of the event. Documentaries on the liberation war as ‘*Stop Genocide*’ and ‘*Janajudda 71*’ were screened at the event. Mofidul Haque, Trustee of the Liberation War Museum; Professor Dr. Intiaz Ahmed, Director of the Center for Genocide Studies of Dhaka University; Prof. Dr. M. M. Shahidul Hassan, Vice Chancellor of EWU and Prof. Dr. Mohammed Farashuddin, former PS to Bangabandhu and Chief Advisor of EWU were present as guests and delivered their valuable speech. Sharing they explained the inhuman scenario of 1971 why it should be recognized as genocide.



International Mother Languages Day on 21st February named “অ-তে অমর”



EWUDC organized a cultural event named “অ-তে অমর” to honor Language Martyr on 21st February 2023 at the Faculty Lounge of East West University. The event started with the National Anthem and then proceeded to beautiful music and dance performance. Lastly, they ended the program with a stage drama, entitled “Nishpran Raktakarabi” which gave a new message and perspective about the Language Movement.



Debating Club

৪র্থ আন্তঃধর্মীয় সম্প্রীতি বিতর্ক উৎসব ২০২৩



East West University Debating Club was represented by team EWU BBA at the “৪র্থ আন্তঃধর্মীয় সম্প্রীতি বিতর্ক উৎসব ২০২৩” that held from the 5th to the 6th of February, 2023 on the campus of Dhaka University. The team consisted of Nayemur Rahman, Maruf Hasan Prince and Tanvir Shiam Joy. After 3 preliminary rounds, the team ranked 1st in the tab with 3 wins. Nayemur Rahman and Tanvir Shiam Joy secured the third speaker rank in the tab. At last, team BBA secured the position of Runner-up in this prestigious debate competition, defeating other teams.

WUB Law Fest 2023



EWUDC achieved the Runner’s Up position of WUB LAW FEST 2023. It was held on 9-11 February 2023. The excellent performance of EWUDC Spades earned them a place in the final. After 4 rounds of debates, EWUDC Spades was announced as the Runner-Up of WUB LAW FEST 2023. It was a glorious moment for EWUDC Spades to receive Runner’s Up prize from the Vice Chancellor of World University of Bangladesh and Chairperson of WUB LAW Department.

NSU IV 2023



East West University Debating club participated in a debate competition organized by North South University. The tournament was held on 10-18 March. Two teams from EWUDC participated in both Bangla and English segments. The team performing in the Bangla segment scored a total of 8 points after 4 preliminary rounds and placed themselves in the top 8 teams. Team EUWDC Grey participated in the English segment and scored 7 points in four preliminary rounds.

EWUDC Intra-Club Debate Tournament 2023



EWUDC organized the “Intra Club Debate Tournament 2023” on April 15, 2023. The theme of this year’s intra-club debate is *Klemti Horra* (MY WORD IS FREE). There were both Bangla and English segments. A total of 16 teams participated in the Bangla segment, and 12 teams participated in the English segment. In the English debate segment, the winning team was Thanos Returned to Joker’s Place and the Runner-up team was

CLUB UPDATES

team Vanguard. The team Amra Asif achieved the championship in the Bangla segment. The Runner-up team in the Bangla segment was Team Durjoy. Rubayat Kabir, the Club moderator, shared her valuable thoughts in the prize giving segment to encourage the participants.

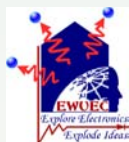


Economics Club



Alumtalks 4th session

The Economics Club pulled off an absolute stunner with their 4th session of Alumtalks. The event was hosted for one hour and featured Galib Mubashir, a product manager at 10 Minute School, as the main guest speaker. The theme of the session was “Case Competition Cracking Hacks.” The event was held on 11 March 2023 and brought together an impressive crowd of nearly 100 students and executive members. The speaker shared his incredible experience in the education industry and gave students insider tips and tricks on how to win case competitions.



Electronics Club

Pi Day Celebration 2023



On the 23rd of March, 2023 East West University Electronics Club successfully organized the Pi Day celebration program, one of its signature events. About 80 students from different departments registered and participated in the program. Both the club moderator

M. Saddam Hossain Khan, Senior Lecturer of the CSE department and Kamanashis Saha, Lecturer of the EEE department, were present at the program and shared their valuable speech. In the program, there was a Quiz competition along with fun games like ‘Rubik’s Cube Solve’ and ‘Pi Recitation’.

The event ended with prize giving ceremony.



English Conversation Club

Let’s Talk Communication

East West University Conversation Club organized “Let’s Talk Communication” on 27th February 2023, with the purpose of discussing various roles and methods of communication, and the importance of communication in our daily lives. The guest speaker, Sadman Sadik, a renowned YouTuber and online educator, delivered an informative speech on different communication methods and shared valuable tips for effective communication and improving our communication skills.



Let’s Ace GRE & TOEFL



“Let’s Ace GRE & TOEFL” was a program organized by the East West University English Conversation Club (EWUECC) on 30th March 2023 that gave attendees invaluable advice on how to do well on the GRE and

TOEFL. Anwar Naser, who is the Country Manager for Educational Testing Service (Bangladesh), was present as the distinguished guest.



Environmental & Social Club

21st February Art competition



On the occasion of International Mother Language Day on 21st February, 2023, East West University Environmental & Social Club (EWUESC) organized a notable event on "Art Competition" at the Wi-Fi Zone of East West University, with the intention of giving recognition to the skilled poor and special children by giving gifts. The program was held in two parts from 9-1 pm. In total 25 special and 25 underprivileged children took part in two segments of the event.

The Independence Ride 2023



The Independence Ride Program was held on 18 March 2023. The program was organized in collaboration with East West University and the South Dhaka Cyclist (SDC). The program aimed at celebrating the Independence Day of Bangladesh and promoting cycling as a healthy and environment-friendly mode of transportation. The Pro Vice-Chancellor of East West University, Dr. Muhammad Ziaulhaq Mamun inaugurated the program. A total of 300+ riders participated in the program, with 150 riders from East West University and 150 riders from SDC.

Eid for All, Iftar for All, and Mehedi Festival 2023

This year, East West University Environmental and

Social Club has stepped towards another example of spreading happiness and kindness through the event "Eid for All, Iftar For All" with the presence of honorable dignitaries such as Dr. Mohammad Ziaul Haq Mamun (Pro Vice-Chancellor), Air Cdre (Retd) Ishfaq Ilahi Choudhury (Treasurer) and Md. Shajid Ul Haque Khan Abir (Club Moderator Senior Lecturer, Department of English). This event was arranged on 17th April 2023, BAF Shaheen College Dhaka Green Thumbs (BAFSDGT) also participated in the glorious activity. The event was segmented into two categories. In the first half, 42 unprivileged children were given 42 packets of dry foods (Rice, Sugar, Noodles, Oil, etc.) as Eid Salami. In the latter half, there was a Mehedi Festival by in-house club members.



IEEE
Branch

Student

Webinar on the topic "Innovation and Entrepreneurship in Sustainable Energy"



IEEE East West University Student Branch organized an online webinar on "Innovation and Entrepreneurship in Sustainable Energy" to promote IEEE PES DAY 2023 on 26th April 2023. The event was graced by the presence of Fakir Mashuque Alamgir, Branch Counselor, IEEE EWU SB, and Shovon Talukdar, Moderator, IEEE EWU SB. Fakir Mashuque Alamgir Sir delivered an insightful introductory speech. Rushali Thakkar, an Assistant Professor at M.H Saboo Siddiq College of Engineering, was the speaker at the event. She presented an informative presentation that highlighted the difference between innovation, invention, and entrepreneurship.



Investment and Finance Club

Industrial Tour 2023 at Bangladesh Milk Producer's Cooperative Union Limited



East West University Investment and Finance Club organized its third Industrial Tour on **18th February 2023**, at Milk Vita Factory, located at Bangladesh Milk Producer's Cooperative Union Limited, BaghaBari Milk Vita Factory, Baghabarighat Shahjadpur, Shirajganj. The purpose of the factory visit was to help students examine the various operations of milk processing in the plant as well as understand the operations of the milk processing industry.

ROAD 2 FIN



East West University Investment and Finance Club launched a new event of workshop on "Road 2 Fin" associated with City Brokerage Ltd. on 21st March 2023. This was a finance-based workshop series designed to enhance the financial knowledge of students for East West University through financial industry experts and institutions. The title of the program was "Invest In your Future", The session began with an insightful presentation from AKM Fazlay Rabby the Vice President and Head of Research and Investment at City Brokerage Ltd.



Model United Nations Club

CUMUN 2023

Chittagong University Model United Nations Conference 2023 was the 7th edition of the MUN conference hosted by CUMUNA (Chittagong University Model United Nations Association) of Chittagong University where EWU MUNC participated. It was a 4-day conference from 25th to 28th January, 2023. "PROMOTING GLOBAL ADHERENCE TO HUMAN RIGHTS FOR CESSATION OF VIOLENCE THROUGH PEACEFUL COHESION" was the theme for this year's CUMUN conference.



Seminar on "Geopolitical Implication of Russia-Ukraine Conflict"



East West University Model United Nations Club organized a seminar on "Geopolitical Implications of Russia-Ukraine War" at the premises of East West University campus on February 23, 2023. At least two hundred students from various departments of the university were present at the seminar. The Treasurer of East West University, Air Commodore (Retd.) Ishfaq Ilahi Choudhury was present as the chief guest of the seminar. The event was presided over by Assistant Professor Parvez Karim Abbasi, Moderator of East West University Model United Nations Club.

Building Awareness Against Disinformation Among Youth

East West University Model United Nations Club successfully participated in a gender-focused workshop titled on 'Building Awareness Against Disinformation Among Youth' organized by 'Bangladesh Institute of Peace and Security Studies (BIPSS)' in collaboration with the U.S. Embassy (Public Diplomacy section) on 26th February, 2023 at the American Center, Dhaka. The workshop focused on gender-related issues and aimed at raising awareness among young people about the impact of disinformation on gender relations.



Photography Club

Artist Talk with World Famous Photographer Ismail Ferdous



Artist Talk with Ismail Ferdous on January 3, 2023, was successfully organized by the East West University Photography Club (EWUPC). Ismail Ferdous is currently an internationally recognized photographer and filmmaker based in New York, United States. In this talk, Ismail Ferdous discussed how to start photography projects and how to deal with the culture of photography and its different aspects.

Ineffable: An Intra-University Photography

On March 14 - 16, 2023 EWU Photography Club (EWUPC) held its 11th in-house exhibition titled "INEFFABLE" in the EWU courtyard. Professor Dr. Mohammed Farashuddin, Chief Adviser and

Founder and Vice Chancellor of East West University inaugurated this exhibition. There were also the Pro Vice-Chancellor Professor Muhammad Ziaul Haq Mamun, Treasurer Air Cdre (Retd.) Ishfaq Ilahi Choudhury, Nahid Hassan Khan, Advisor and DSW, and Head CCC. There were over 500 total submissions, with 8 photo stories. The exhibition featured only 30 carefully chosen photographs and 1 photo story, was made by two renowned jurors, Istiak Karim, and Ziaul Haque Oisharjh. Sohan Ahmed took the first place, Sultan Ahmed Niloy was the second place, and Syed Md. Mahid secured the third position. Sultan Ahmed Niloy won the photo story as well.



Robotics Club

EWU Robotics Club Took Part in BEC ROBO MANIA 2022



On January 5, 2023 East-West University Robotics Club's teams Abacus, Cytron, and O-Zone took part in the project showcase and robo-soccer portion of the BEC ROBO MANIA 2022 organized by BUBT EEE Club of Bangladesh University of Business and Technology. The O-Zone team presented an innovative fume purification system that separates toxic substances from the exhaust and deposits them inside the device, which can then be recycled and turned into useful products.

THE ROBO CARNIVAL 2023

On January 19th to 20th, 2023 the BUET Robotics Society hosted the varsity competition known as “Robo Carnival 2023.” A team led by the East West University Robotics Club become an honorable mention in the competition of ROBO CARNIVAL 2023 BUET at the segment of project showcasing. The project of the O₂ Zone team was displayed which was an innovative fume purification system that separates toxic substances from the exhaust and deposits them inside the device, which can then be recycled and turned into useful products.



Web Programming and AI: Harnessing the Power of Intelligent Technology

On February 11, 2023, a webinar titled “Web Programming and AI: Harnessing the Power of Intelligent Technology” was organized by the East West University Robotics Club which took place on Google Meet and Facebook Live. The event featured Jhankar Mahbub as the chief guest, who is a senior web developer at The Nielsen Company and the founder and CEO of Programming Hero. The moderator of the club Md. Al Imran, Lecturer, Department of Computer Science & Engineering, was also present at the webinar.

Kickstart To Robotics 3.0, Level 1

East West University Robotics Club (EWURC) successfully arranged a workshop on “Kickstart to Robotics 3.0 - Level 1” for beginners on 18 March 2023. All the basic topics of robotics were covered through an interactive session. Students came to know about different modules in robotics, and got the chance to implement that knowledge using the club’s equipment, and a project segment was also arranged to examine their learning.

Workshop on BDAPPS App Development Knowledge Sharing Session

East West University Robotics Club organized a workshop on “BDAPPS APP DEVELOPMENT KNOWLEDGESHARINGSESSION” on March 20th, 2023. Bdapps is the first National App Store in Bangladesh, providing Robi network tools for monetization and messaging. The session was conducted by a team from

Bdapps who discussed the platform’s key features and benefits as well as potential areas for its use.



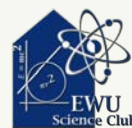
Rotaract Club

Blood Donation Camp 2023



On 19th March 2023, the Rotaract Club of East West University organized “Blood Donation Camp 2023”. The event was inaugurated by Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor at EWU, Md. Shafiqul Islam, Moderator of RACEWU, and Nahid Hassan Khan, Advisor of CCC. The Blood Donation Campaign was organized in collaboration with Bangladesh Thalassemia Foundation.

A total of 137 bags of blood was donated by the students, faculty members, and security members who voluntarily participated in the campaign.



Science Club

EWU National Science Carnival 1.0

On 15-16 March, 2023 East West University Science Club (EWUScC) achieved great success by organizing “EWU National Science Carnival 1.0”. In that program more than 235 students from 23 universities and 7

colleges participated. in four different programs, 1. Math Olympiad, 2. Bio-Chemistry Olympiad, 3. Project Presentation, 4. Wall magazine & poster presentation.



Sports Club

EWUSC School of Karate 2023



East West University Sports Club created a platform named “EWUSC School of Karate” to teach martial arts on the university campus on a regular basis. The training program has been made open to all students to increase extracurricular activities at the university. The school already has more than 70 students.

EWU Intra-University Badminton Tournament 2023

East West University Sports Club successfully organized the EWU Intra-University Badminton Tournament 2023 from February 24th to 26th ,2023 at the EWU basement. Around 150 students took part in this event. The event also included participation from highly esteemed faculty and administrators of this renowned university. Teachers from various departments also participated. Club moderator, M. H. M. Imrul Kabir was present at the award giving ceremony.



Telecommunication Club

Seminar on “Blockchain: Building a New Decentralized World”

East West University Telecommunications Club arranged a seminar on “Blockchain: Building a New Decentralized World” on 21 March 2023. The purpose of the seminar was to introduce students to the technology of blockchain and help them understand its potential applications in various fields. The seminar began with an introduction to blockchain technology and its fundamental principles. The speaker explained how blockchain works, its advantages, and why it is considered a revolutionary technology.



Seminar on LinkedIn: Kickstart with LinkedIn

East West University Telecommunications Club (EWUTC) arranged a seminar on “LinkedIn: Kickstart with LinkedIn” on 28 March 2023. The seminar was an insightful and informative session that provided students with a comprehensive overview of how to use LinkedIn to jumpstart their careers. The seminar was conducted by Sunjeeda Parvin, Head of the department SCPD, Creative IT Institute. The speaker highlighted the fact that LinkedIn is not only a social networking platform but also a powerful tool for career development and job searching.





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