



12th CONVOCATION OF EAST WEST UNIVERSITY

The 12th Convocation of East West University was held on Wednesday, 27th February 2013 on its own Campus, Aftabnagar, Dhaka-1212. A total of 1279 undergraduate and graduate students were conferred degrees.

Ms. Taslima Begum and Ms. Shamina Saiyara Prova of B. Pharm and Mr. Marzuq Chowdhury of Business Administration Department were honored with gold medals for their outstanding academic achievements.

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EDITORIAL

We've completed yet one more semester in a somewhat difficult situation due to unavoidable circumstances thank you for showing the spirit of work against all the odds.

We would like to share a few words on improving the standard of education at our university. As you agree to the fact that improving the quality of education at East West University has been a priority of the Founders of the university. We can't maintain or improve quality of higher education simply by maintaining the status quo. We need to consider how to challenge and disrupt orthodoxies and complacency in the higher education.

The EWU can't maintain or improve quality until every staff member, in particular individual academics, understands that they have a level of responsibility, a real accountability for the quality of student experience and for student outcomes. It is very important that academics exercise self - accrediting authority - that is, for accrediting, monitoring and evaluating own courses. No quality assurance body will maintain or improve quality by relying only on compliance with, assessment of, quality process.



EWU Newsletter

VOL XIII • ISSUE I • SPRING 2013

BoT Member's Views Mr. Jalaluddin Ahmed



1. What do you think about the current functioning of East West University?

East West University was established in 1996 by a group of dedicated educationists, public servants, social workers, and corporate personnel and UN Professionals. From a small beginning, University has grown in size and strength.

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As a university we must tackle the task of measuring outcomes, even those which prove elusive, problematic and seemingly impossible to achieve consensus on. Excellence in higher education is an integrated approach to assessment, planning, and improvement a continuous process. We must identify our strengths and improvement needs.

Last but not least, we would like to express our shock at the Savar tragedy and convey our deepest condolence for those who have lost their loved ones. Our prayers are for the departed souls.

Initially University was accommodated in a few hired buildings at Mohakahli and now it has shifted to its newly built well-designed, well-planned and impressive campus at Aftabnagar, Dhaka which can accommodate more than eight thousand students in conformity with its motto to ensure high quality education, equality, fair play and justice, it has exceeded our expectations. Since its inception, the University has laid emphasis on recruitment of well-qualified faculty members and admitting students on highly competitive basis through written and oral test. The University provides Merit Scholarships, Medha Lalon Fund Scholarships, Freedom Fighter Scholarships, Divisional Quota and generous financial assistance to the needy students.

Under the able guidance and policy directions of the Board of Trustees dedicated and highly qualified faculty and competent Staff members, East West University has come to be recognized as one of the top ranking private Universities in the country in respect of quality of education and research. No University can excel in educational achievements without back up support from research. Therefore, East West University has promoted research from the beginning and set up a Centre for Research and Training (CRT)

2. How would you like to see the University in the next 10 years?

I would like to see the University achieve further qualitative improvement in education, research and training and expanded role of offering courses in Subjects which are more relevant to the needs of the society and country. To meet increasing demand of the students for studies in East West University, we need more space and more accommodation in our new campus. For instance, we have a moderate size well-equipped Library to meet the needs of the teachers and students. We need more space for further development and expansion of EWU Library. We are trying to negotiate purchase of 7.5 bighas of land near to our new campus to go for further expansion and development of the university. The Board of Trustees have already decided to open the Department of Law. We have approximately 19 bighas of land at Vadam, Ashulia where we have further plans of constructing a residential Nursing College, Medical College and Hospital.

3. How do you advise our students to make the best use of their time?

I would like to tell our students to know that East West University has contributed significantly in raising the standards of the quality of private sector tertiary education in the Country within a short time. This has been a prolonged endeavour in terms of the vision of its founding fathers, its curriculum diversity, its uptodate

programs, its excellent faculty and its ever increasing resources and logistics support. We treat higher education as a sacred privilege. As a result the university fosters a holistic approach to education, covering not only the universe of human knowledge but also nurturing responsible citizen with a sense of public consciousness and a mission in society.

The shifting of the university to its much larger new own campus will provide state of the art facilities to students, faculty and administration that are an essential component for a place of higher education competing with global standard.

Dear students, there are extra ordinary opportunities for those who are prepared to face the test of change. Only those of you who will be able to anticipate the change and also take advantage of the change will be able to survive and succeed. And from amongst those who do this will one day emerge leaders who will take forward this exciting weave of change and expansion. A university education remains one of the very best investment open to us, one which generates enhanced career opportunities and enriched quality of life. University education is a vital element in what makes our country great and strong. I hope your commitment to the higher education will never wane, and that your support. East West University and our tradition, aspiration will be your chosen expression of that commitment.

A University is more than economics. It is also about character, civility, and common good about public service and genuine concern for those and less advantage than us. Our society is not just a collection of individuals pursuing material self-interest. It is comprised of people such as you and I, who believe that by working together with an enjoying more meaningful lives build strong bonds and have a substantial legacy of social harmony and progressive Bangladesh for our children and their children to follow.

I want our students of East Wes University to work hard and with dedication to pursue their higher education. I would like to remind them that they have been admitted in one of the best private universities in the country which has earned accolades by the highest standard of quality of education, efficient management, excellent faculty members, and highly competent members of the Board of Trustees.

Our students should not only apply to curriculum activities but also extra curricular programs by joining different student's clubs like Cultural club, Debating Club, Creative Marketing Club, Sports Club etc. They should be all rounder to face the changes and challenges of the globalized economy.

12th Convocation of EWU

Honorable Education Minister **Mr. Nurul Islam Nahid, M.P.**, presided over the ceremony and conferred the degrees upon the graduating students as the representative of the Honorable Chancellor. The Education Minister urged the graduating students to apply their knowledge to practical fields and to pursue education, knowledge and experiences throughout their lives.

As Convocation Speaker National Professor Dr. Sufia Ahmed mentioned that the social threat affects all classes of women, educated and uneducated alike, endangers the security of home and reduces women's potentials to national life.

Dr. Mohammed Farashuddin, President of the Board of Trustees, East West University congratulated the graduating students on the accomplishment of their degrees and advised them to work for the welfare of the society. Professor Ahmed Shafee Vice Chancellor gave the welcome address in the convocation ceremony.

Dean, Faculty of Business and Economics, Professor Muhammad Sirajul Haque; Dean, Faculty of Sciences and Engineering, Dr. M. Mofazzal Hossain and Dean, Faculty of Liberal Arts and Social Sciences, Dr. Muhammed Shahriar Haque presented the respective graduating students to the Honorable Education Minister for conferment of the degrees.

The valedictorian's speech was delivered by Ms. Taslima Begum of Pharmacy Department who achieved a CGPA 4.00. Members of the East West University Board of Trustees, eminent academics, dignitaries, faculty members, staff members and guardians of the graduating students were present on the occasion. Professor Dr. Md. Humayun Kabir Chowdhury of East West University was the Marshal of the Convocation ceremony.

East West University Centre for Research and Training (EWUCRT)

The primary objective of the center is to create knowledge through academic and applied research and disseminate acquired knowledge through training and publication. The Centre has the following updates:

Research Grants:

The centre received four research proposals in response to the call for Research Proposal Round -6. The research proposals are as follows:

1. *"The Endangerment and Documentation of the Pankhua Language in Bangladesh"*, by Zahid Akter, Department of English.
2. *"Knowledge of School Going Children on Disaster Risk Reduction"*, by Md. Ekhtekharul Islam, Department of Social Relations, East West University.
3. *"Marketing practices of the publishing industry in Bangladesh: An Explorative Study,"* by Kohinoor Biswas and Mashruha Zabeen, Department of Business Administration, Nabila Huq, Department of English, East West University.
4. *A composite approach to Tax Revenue Forecasting: Case study of the Tax System in Bangladesh"* by Biplob Kumar Nondi, Department of Economics, East West University.

Funds for research proposals # 1 and # 2 are released, while the fund for the proposal # 3 is expected to be released soon. The research proposal # 4 is still under review process.

Call for Proposals-Round 7

The EWUCRT has invited proposals for its 7th Internal Funding Round. This research fund is a seed grant provided to researchers affiliated with academic Departments for conducting research activities in accordance with the University research policy. Such grants are aimed at nurturing and sustaining a vibrant research community at the EWU by engaging academics and researchers from all faculties.

Research Reports

The following working paper funded by the centre is going to be published by April 2013.

An investigation into viewers' Evaluation of Advertisements, by Mr. S.S.M Sadrul Huda, Department of Business Administration, EWU.

Publication of Journals:

The East West Journal of Business and Social Studies (EWUJBSS) Vol-3, 2012 is just published and the East West Journal of Humanities (EWUJH) Vol-3, 2012 is in press .

New Appointment:

Ms. Shahla Sharmin has been appointed as the Department Secretary of the centre with effect from January 28, 2013.

Department of Business Administration

Research Publications

Kashfia Ahmed, Saadia Shabnam and Afreen Choudhury, Promoting Toothpaste Brands in Bangladesh: A Content Analysis on IMC Approaches *International Journal of Business and Commerce*, Published by Asian Society of Business and Commerce Research, Vol. 2, No.7: March 2013.

Kashfia Ahmed, Saadia Shabnam and Dr. A.K.M. Tanzir Hasan, "Effect of IMC of toothpastes on Oral Hygiene Behavior among the School Children of Dhaka City", *International Journal of Business and Commerce*, Published by Asian Society of Business and Commerce Research, Vol. 2, No.6: Feb 2013[36-43].

Md. Sajjad Hossain and S.M. Ebrahim Ullah "Servant Leadership: A New Paradigm of Leadership in Bangladesh", *International Journal of Research in Commerce and Management*, VOLUME - III, ISSUE - X (OCTOBER, 2012), (ISSN 0976 - 2183).

Md. Ziaul Haque, Muhammad Badruzzaman Bhuyian & Md. Kamrul Hasan, (2012), *Prospective Strategies for ICT Use in Tourism Sector of Bangladesh*. Journal of the Institute of Cost and Management Accountants of Bangladesh. Volume XL, No. 6, November-December, pp.37-43.

SAARC Festival of Literature

In March, Mr. Kamrul Hassan joined the SAARC Festival of Literature as an invited poet. He was one of the six delegates who represented Bangladesh in the festival.

Department of Electronics & Communications Engineering

Journal Publications:

1. R.M.Hafizur Rahman, M.Ayub Ali and A.S.A.Noor, "On Semiprime ideals in

Lattices", *J.Mech. Cont. & Math. Sci.* Vol- 7(2), 2013, Pp. 1094-1102.

2. Shiuly Akhter and A.S.A.Noor, "1-distributive Join Semi Lattice", *J.Mech. Cont. & Math. Sci.* Vol- 7(2), 2013, Pp. 1067-1076.
3. M.Ayub Ali, R.M.Hafizur Rahman, A.S.A.Noor and Jahanara Begum, "Some Characterizations of n distributive Lattices", *J.Mech. Cont. & Math. Sci.* Vol 7(2), 2013, Pp. 1045-1055.
4. M Mofazzal Hossain, M Rafiqul Alam, and Takayuki Watanabe, "Thermal Treatment of Al₂O₃, MgO, and CeO₂ Granulated Powders by Induction Thermal Plasma: A Numerical Approach," *Jpn. J. Appl. Phys.*, 52, (2013) 01AL01.
5. Deb Kumar Ghosh, Gurudas Mandal, Prasanta Chatterjee and Uday Ghosh, "Nonplanar Ion Acoustic Solitary Waves in e-p-i Plasma with Warm Ions, and Electron and Positron Following q-nonextensive Velocity Distribution", *IEEE Trans. Plasma Science*, Accepted.

Conference Publications:

1. R.M.Hafizur Rahman, M.Ayub Ali, Tapan Kumar Das and A.S.A.Noor, "A separation theorem for semi prime n-ideals", Presented in 1st international conference on ICRTMA held on 20-21 March, 2013, Vidyasagar University, West Bengal, India.
2. M.Ayub Ali, R.M.Hafizur Rahman, M.Mamunur Rashid and A.S.A.Noor, "Prime separation for n-ideals in n-distributive Lattices", Presented in 1st international conference on ICRTMA held on 20-21 March, 2013, Vidyasagar University, West Bengal, India.
3. A.K.M.S. Islam and A.S.A.Noor, "Relatively Stone Near lattices", Presented in 1st international conference on ICRTMA held on 20-21 March, 2013, Vidyasagar University, West Bengal, India.

Ms. Anindita Paul, Assistant Professor, Department of ECE, attended the 15th International Conference of International Academy of Physical Sciences (CONIAPS XV) during December 9-13, 2012. The research paper entitled "*Effects of kappa-distributed electrons on ion-acoustic shock waves in an e-p-i plasma in non-planar geometry*" was presented by her at the conference.

Ms. Paul was a speaker at a seminar titled "*Nonlinear ion modes in a dense multi ion plasma with strongly coupled ions and degenerate electrons*". The seminar was organized by Department of Physics, Jahangirnagar University, February 23, 2013.

Dr. M. Mofazzal Hossain has been appointed as the 'Dean' of School of Science & Engineering:

Dr. M. Mofazzal Hossain, Associate Professor, Dept. of ECE was appointed as the Dean, Faculty of Sciences and Engineering on 17 February 2013.

Dr. M. Mofazzal Hossain, Dean, FSE and Associate Professor, Dept. of ECE and **Dr. Feroza Begum**, Assistant Professor, Dept. of ECE participated in the workshop entitled "*Embedded System Design and Development*". The workshop was organized by the Institute of Information and Communication Technology (IICT), BUET during February 06 - 11, 2013.

Department of Electrical and Electronic Engineering

Achievements and professional activities of the faculty members

Prof. Anisul Haque has presented a key-note speech at the International Conference on Tertiary Education: Realities & Challenges, Dhaka, Bangladesh, 20 - 22 January 2013. The title of the presentation was *New Challenges for Tertiary Engineering Education in Bangladesh: Accreditation and Outcome Based Education*. The conference was organized by Daffodil International University, Dhaka.

Prof. Anisul Haque has been appointed as an Associate Editor of IEEE Access. IEEE access, debuted in 2013, is the first open access journal published by IEEE. The scope of this new mega journal comprises all IEEE fields of interest, emphasizing applications-oriented and interdisciplinary articles.

Publications

Fahima Afroz, Fahmida Repa, Fakir Mashuque Alamgir & Rahul Kumar, "Breakdown of coverage assessment parameters for WCDMA based on UMTS", in the International Conference on Emerging Trends & Developments on Science, Management & Technology (ICETDSMT-2013), 11-12 March, 2013, New Delhi, India,

Department of English

Dr. Muhammed Shahriar Haque was elected as one of the two Vice-Presidents of *Bangladesh English Language Teachers Association (BELTA)* at the Election of the

Executive Committee on 19 April 2013 for a period of two years.

PUBLICATION:

Haque, M. S. and Akhter, T. (2012). Imperialism in English Medium Schools: A Critical Insight. In Stamford Journal of English, Vol 7, pp. 98-128.

CONFERENCES AND TALKS:

Dr. Muhammed Shahriar Haque presented a paper and delivered the Keynote Speech at the following events:

1. 6th Bangladesh English Language Teachers Association (BELTA) Conference 2013 (18-20 January 2013): The following paper was presented at the conference organized by Bangladesh English Language Teachers Association (BELTA), English in Action (EIA) and British Council Dhaka, Bangladesh:

Technology-Enhanced Language Learning: Potentials of 'virtual' language learners' association

2. Talk on Career Development (20 April 2013): The following Keynote Speech was delivered at the Career Development Programme, organized by Presidency International School, Chittagong:

Career Paths in the 21st Century: Potentials and Challenges.

PROFESSIONAL COURSES AND TRAININGS

Dr. Muhammed Shahriar Haque completed an online course conducted by the University of Oregon, USA, and two trainings conducted by the British Council Dhaka respectively:

1. Practical Applications in Listening and Speaking Skills (PALSS)-a 10-week (100 hours) online course on, conducted by the University of Oregon, USA, from 7 January to 15 March 2013 (sponsored by The American Centre, Dhaka).
2. Training of the (ToT)-a 40 hours intensive training conducted and sponsored by the British Council-10-14 February 2013.
3. Training of Teachers-a 8-week training conducted by the British Council-January-March 2013.

Harunur Rashid Khan, Assistant Professor, presented a paper titled 'The Role of Forums in Developing ELT' in the 6th BELTA International Conference held in Dhaka during 18-19 January 2013. During this conference he also took part as a panellist in an interactive session on 'English Exam Reforms in the Secondary Level'.

Harunur Rashid Khan attended IATEFL Conference 2012 held in Glasgow, Scotland on 22 March 2012 as a panel discussant in a book launch event in which he gave a talk on 'Project English and Lessons Learned'. Both of his professional trips were sponsored by the British Council.

Masrufa Ayesha Nusrat, Assistant Professor presented a paper titled 'Language Teaching in Bangladesh at Tertiary Level: A critical perspective' at the 59th TEFLIN International Conference on English Learning and Teaching in the Digitization Era, November 6-8, 2012 at Widya Mandala Catholic University, Surabaya, Indonesia.

Chowdhury Omar Sharif, Lecturer, published a paper on "Browning's Logue: Mono or "Despo"." RABINDRA JOURNAL (ISSN 2477-1714), Vol. 08, Issue 01, Feb. p. 211-217. Print. He also published a paper on "Indo-Anglian Poetry: An Image House." Interactions: An International Journal of Humanities and Social Sciences (ISSN 2277-3940), Vol. 02, Issue .

As part of the departmental seminar series The English Department organized a seminar on *Searching the Soul in Solitude* Sefat Irine Mou, Lecturer, BRAC Institute of Languages (BIL), BRAC University presented a paper on *Letter to a Child Never Born*. The Department of English, East West University, commenced this year's Seminar Series on Tuesday, 5th February 2013. The seminar was on the book *Letter to a Child Never Born* by Oriana Fallaci, presented by Sefat Irine Mou, Lecturer, BRAC Institute of Languages (BIL), BRAC University.

English Department Students Perform Plays:
The students (ENG 301: Elizabethan and Restoration Drama) of the English Department performed plays in different groups with much enthusiasm.

Department of Genetic Engineering and Biotechnology

The Genetic Engineering and Biotechnology program is rapidly growing. The program now has a total of 42 students with 26 new students in their first semester. We are especially pleased to see that the academic qualifications of the newly admitted first semester are excellent and include first two on academic scholarship.

GEB department was invited by Professor Dr. Aftab Uddin, Chairperson, Department of Genetic Engineering and Biotechnology, University of Dhaka, to participate in and present posters in the GEBC outreach program of 2013.

Department of Computer Science and Engineering

Promotion

Dr. Taskeed Jabid has been promoted to Assistant Professor position effective from March 02, 2013.

Journal Publications:

Syed Murtuza Baker, Hart Poskar, Falk Schreiber, Björn H. Junker, "An improved constraint filtering technique for inferring hidden states and parameters of a biological model", *Bioinformatics* 2013; doi: 10.1093/bioinformatics/btt097.

Khaled bin yousuf, Md. Fattah ibne Shaheed, **Md. Nawab Yousuf Ali**, "Development of analysis rules of Bangla for UNL based Machine Translation", *UACEE International Journal of Advances in Electronics Engineering* Volume-3 Issue 1, ISSN 2278-215X, pp 15-20

Md. Shamsujjoha, Hafiz Md. Hasan Babu, Lafifa Jamal "Design of a Compact Reversible Fault Tolerant Field Programmable Gate Array : A Novel Approach in Reversible Logic Synthesis", *Microelectronics Journal*, **ELSEVIER**, (Accepted in Jan-13, 2013).

Conference:

Hasin Al Rabat Chowdhury, Tasneem Farhat, and **Mozammel H A Khan**, "Memetic Algorithm to Solve Graph Coloring Problem," *2013 The 2nd International Conference on Advance in Soft Computing (ICASC 2013)*, 26-27 May 2013, Phuket, Thailand.

Mozammel H A Khan, "An Evolutionary Algorithm with Masked Mutation for 0/1 Knapsack Problem," *2nd International Conference on Informatics, Electronics & Vision (ICIEV 2013)*, 17-18 May 2013, Dhaka, Bangladesh.

K. M. Imtiaz-Ud-Din, Touhid Bhuiyan and Shamim Ripon, **Circle of Trust - One Hop Trust Based Security Paradigm for Resource Constraint MANET**, *International Conference on Advanced Computing, Networking, and Informatics (ICACNI-2013)*, Chhattisgarh, India, (Advances in Intelligent and Soft Computing, Springer) (Accepted).

Md. Nawab Yousuf Ali, Khaled Bin Yousuf and Fattah Ibne Shaheed, "Development of Bangla word dictionary through Universal Networking Language structure", *Proceedings of the Engineering, Science and Technology Conference 2012*, 28-29, December 2012, Dhaka, Bangladesh. (**Received Best Paper award**)

Khaled Bin Yousuf, Md. Fattah Ibne Shaheed, **Md Nawab Yousuf Ali**, "Development of analysis rules of Bangla for UNL based machine translation",

Proceedings of the International Conference on Advances in Computer Science and Electronics Engineering CSEE 2013, pp 143-148.

Bhuiyan, T. and Kundo, R.,(2012). Implementation of a Learning Management System to Support e-Learning Courses. *Global Engineering, Science and Technology Conference*, 28-29 Dec, 2012, Dhaka, Bangladesh.

Yousuf, K. B., **Bhuiyan, T.**, Khan, S., Nahar, A. and Ali, N. Y. (2013). Development of a Web-based e-Learning System for Teaching Institution. *3rd International Conference on Intelligent Computational Systems*, 29-30 April, 2012, Singapore.

Md. Shamsujjoha, Hafiz Md. Hasan Babu "A Low Power Fault Tolerant Reversible Decoder Using MOS Transistor", 26th International Conference On VLSI Design and the 12th International Conference on Embedded Systems, Pune, India 2013, ISSN: 1063-9667, ISBN: 978-1-4673-4639-9, IEEE Computer Society, Los Alamitos, CA, USA, pp.368-373, Jan. 2013.

Md. Shamsujjoha, Hafiz Md. Hasan Babu, Lafifa Jamal, Ahasan Raja Chowdhury "Design of a Fault Tolerant Reversible Compact Unidirectional Barrel Shifter", 26th International Conference On VLSI Design and the 12th International Conference on Embedded Systems, Pune, India 2013, ISSN: 1063-9667, ISBN: 978-1-4673-4639-9, IEEE Computer Society, Los Alamitos, CA, USA, pp.103-108, Jan. 2013.

Conference:

1. Prof. Mozammel Huq Azad Khan is a member of the International Program Committee of "International Conference on Informatics, Electronics & Vision (ICIEV 2013)" to be held on 17-18 May 2013 in Dhaka, Bangladesh.
2. Prof. Mozammel Huq Azad Khan is a member of the International Technological Committee of "2013 The 2nd International Conference on Advance in Soft Computing (ICASC 2013)" to be held on 26-27 May 2013 in Phuket, Thailand.

MoU Signing with Microsoft Bangladesh Limited:

On March 10, 2013, Department of Computer Science & Engineering, East West University signed a MoU with Microsoft Bangladesh Limited. With this MOU the vast collection of Microsoft products became available free of charge to the students and teachers. This makes it possible for the university to explore the possibility of implementing different software solutions for number of Microsoft products.

Department of Economics

Publications:

1. Basanta Kumar Barmon, Imrana Sharmin, Parvez K. Abbasi and Al Mamum (2012). "Economics of Mushroom (*Agaricus bisporus*) Production in a Selected Upazila of Bangladesh", *The Agriculturists*, Vol. 10, No. 2, pp. 77-89.
2. Basanta Kumar Barmon, Imrana Sharmin, Debashish Dey, (2012). "A Comparative Study on the Cost of Higher Education in Private and Public Universities in Bangladesh" *East West Journal of Business and Social Studies (EWJBSS)*, Vol. 3, pp. 47-67.
3. M. Ali, (2012). "Microeconomic Analysis on Determinants of Antenatal Care Utilization in Bangladesh: A Finite Mixture Modelling Approach" *Indian Economic Journal* (Accepted).

UGC Award:

Dr. Basanta Kumar Barmon, Associate Professor and Chairperson, Department of Economics has been nominated "UGC Award-2011" for his research on "*Rice-prawn Farming System: Impacts on Soil Quality and Land Productivity of Modern Variety Paddy Production in Bangladesh.*"

Research Grant:

Mr. M. Manjurul Islam, student, Master in Development Studies (MDS) in the Department of Economics has been selected for research grants of the research project "*Tobacco Use among Rickshaw Pullers of Dhaka City: Behavior, Awareness and Prevention*" under the Bangladesh Center for Communication Programs (BCCP).

Scholarship:

Ms. Nushrat Chowdhury, student, Masters in Economics (MS) in the Department of Economics was selected for MA program in Economics as a full time graduate student for Fall semester 2012 in University of Manitoba, Winnipeg, Canada and she has been awarded with scholarship based on her academic brilliance during her undergraduate study period in East West University. She is currently on study leave and pursuing her MA program in University of Manitoba, Canada.

Scholarship:

Ms. Saima Afrose Matin, student, Masters in Economics (MS) in the Department of Economics has been selected for MA program in Economics as a full time graduate student in University of Guelph, Ontario, Canada for Fall semester 2013 and has been awarded scholarship based on her academic performance during her undergraduate study period in East West University.

Get Together Party:

A get together party was held on 22 February, 2013 at university faculty lounge that was organized by Dr. Basanta Kumar Barmon, Chairperson, Department of Economics. Honorable President, Board of Trustees, and Advisor and Coordinator, Dept. of Economics Dr. Mohammed Farashuddin, Vice Chancellor, Professor Dr. Ahmed Shafee, Pro-Vice Chancellor, Professor Dr. Muniruddin Ahmed, Dean, faculty of Business and Economics, Professor Dr. Muhammad Sirajul Haque and all faculty members, officer and staffs of the department of economics were present in the occasion. The motive of this event was to bring all the members of the department of economics together and further enhance the congenial bond between them.

Picnic 2013:

An annual picnic was arranged by the Department of Economics on 22 March, 2013. The picnic was held in "Deepali Resort, Shooting & Picnic Spot". A group of 120 students along with 11 faculty members made the occasion a joyous and festive experience for all. Various friendly games such as cricket, football and etc. were played by all. It was memorable experience for everyone.

Department of Social Relations

Seminar:

Dr. Rafiqul Huda Chaudhury, Honorary Professor and Advisor, Masters Programme Population, Reproductive Health, Gender & Development, gave a seminar on, Do Population Trends Matter to Agricultural Productivity? : A Case Study of Bangladesh, at Bangladesh Institute of Development Studies (BIDS) on January 30, 2013.

Discussant:

Dr. Rafiqul Huda Chaudhury, Honorary Professor and Advisor, Masters Programme In Population, Reproductive Health, Gender & Development, was discussant of a Key note paper on, Integrating Population Issues into Development Plans, organized by General Economics Division, Planning Commission, Government of the People's Republic of Bangladesh.

Guest Speaker

Dr. Bijoy P. Barua, Professor and Chairperson, Department of Social Relations was invited as a distinguished Guest Speaker on Indigenous Knowledge, Participatory Research and Sustainable Livelihood in the Closing Session of



Dr Barua speaking at the seminar on "Indigenous Knowledge Participatory Research and Sustainable Livelihood" In Nepal

an International Seminar on Sustainable Livelihood, organized by the National College Center for Development Studies, Kathmandu University, Nepal. The event was held on March 1, 2013 at the NTNC Conference Hall, Khumaltar, Lalitpur.

While he attended the seminar, Professor Barua was engaged in several co-curricular activities including curriculum designing schemes of the National College-Center for Development Studies. He also delivered a talk before the faculty and students on the importance and relevance of studying Development Studies in the context of South Asia at the auditorium of the college on March 4, 2013.

Nomination as a Member of the Advisory Board of an International Journal:

Dr. Bijoy P. Barua has been nominated as a Member of International Advisory Board of Samridhi-Journal of Development Studies, published by the National College-Center for Development, Kathmandu University, Nepal in recognition of his scholarly contribution to the field of international development and sociology of education.

Coordinator of the Internship Programme of the University of Victoria:

Dr. Bijoy P. Barua will coordinate/facilitate a fully-funded four-month long (September-December, 2013) internship programme for the graduate students of East West University on behalf of the Centre for Asia-Pacific Initiatives (CAPI) of the University of the Victoria, Canada. The Programme is designed to mainly focus on migration related issues in the context of (international) development studies.

Field Trip

Facilitated by **Dr. Lutfun Nahar**, Assistant Professor, Department of Social Relations, the students of the Masters Programme in Population, Reproductive Health, Gender and Development (MPRHGD) made a field visit to Gono Shaistha Kendra (GSK) on March 9, 2013. One of the primary aims of this field visit was to help students better understand the reproductive health, infant and child health management system in a rural setting in Bangladesh. A total of 15 students and faculties together spent a whole day visiting different types of households, monitoring, evaluation and other activities of the GSK in the field of reproductive health and development.



The MPRHGD students and faculties with officials of GSK during their field visit

Learning and Sharing Session

The Department of Social Relations, EWU and WaterAid Bangladesh jointly organised a



Hasin Jahan delivering a lecture on 'Impacts of Climate Change on Drinking Water Supply in Coastal Areas of Bangladesh'.

Learning and Sharing Session on 'Impacts of Climate Change on Drinking Water Supply in Coastal Areas of Bangladesh' on March 16, 2013. The aim of the session was to help the students of the course on 'Ecological System and Environment' better understand the circumstances in which theoretical concepts are being applied in the field. Ms. Hasin Jahan, Director-Programmes of WaterAid Bangladesh, delivered the lecture as a guest speaker at the event. This highly interactive session ended successfully on a positive note of enhancing future cooperation between the two organizing institutions. The session was coordinated by **Md. Ekhtekharul Islam**, Lecturer, Department of Social Relations.

Research Grant

Md. Ekhtekharul Islam, Lecturer, Department of Social Relations, EWU, has recently been awarded a research grant from the Center for Research and Training, EWU to carry out a study on 'School Children's Knowledge on Disaster Preparedness'. The study will be completed by December 2013.

Panel Discussant

As a panel discussant, **Zohra Akhter**, Lecturer, Department of Social Relations attended a roundtable titled "Economic Migrants or Asylum Seekers: Rohingya in Bangladesh." The roundtable was organized by the Refugee and Migratory Movements Research Unit (RMMRU), a research unit of the University of Dhaka, on November 17, 2012 at the CIRDAP auditorium, Dhaka.

Department of Pharmacy

Lectures and Presentation

Dr. Sufia Islam, Chairperson, Department of Pharmacy, East West University attended the "Samson H Chowdhury Memorial Conference 2013" held at the ball room of Ruposhi Bangla Hotel on January 26, 2013. The topic of discussion at the conference was 'Bangladesh Pharmaceutical Industry and Current Issues.' Square Pharmaceuticals arranged this conference in honor of the Bangladeshi pharmaceutical industry pioneer; entrepreneur and founder chairman of Square Group the

late Samson H Chowdhury. Dr. Islam attended the conference as a panel speaker of a session on the 'Expected Framework for Industry and Academic Relationship'.

Dr. Shamsun Nahar Khan, Assistant Professor, presented her paper entitled "Structure and Function of 7SK-SLI snRNA" in the Molecular and Cellular Biology Department at Harvard University, Cambridge, MA, USA.

A poster titled, "Analgesic, neuropharmacological, anti-diarrheal, and cytotoxic activities of the extract of *Solanum sisymbriifolium* (Lam.) Leaves" by **Apurba Sarker Apu, Shakhawat Hossan Bhuyan, Maima Matin, Md. Faruq Hossain, Farjana Khatun and Abu Taiab Md. Jamaluddin** was presented in the "1st International Symposium on Pharmaceutical Science: A Global Approach" held in University of Science and Technology Chittagong (USTC) on February 26, 2013. The poster depicted the original research work done by the faculty members and students of pharmacy department of East West University.

Poster presenter was Md. Shakhawat Hossan Bhuyan who was a student of Department of Pharmacy, EWU.

Mohammad Kawsar Sharif Siam, Lecturer, presented a poster on, "Peptide based in silico drug designing against Nipah virus targeting viral proteins and prediction for the mode of action", at 20th Annual International Conference on Intelligent Systems for Molecular Biology, Long Beach, California, USA.

Mohammad Kawsar Sharif Siam, Lecturer, presented a poster on "In-silico experiment of the human CFTR sequence to identify common disease causing mutation and development of small drug therapies for cystic fibrosis." at 20th Annual International Conference on Intelligent Systems for Molecular Biology, Long Beach, California, USA.

Awards and Achievements

Dr. Shamsun Nahar Khan, Assistant Professor, Department of Pharmacy has been awarded the "First Atta-ur-Rahman Prize" by TWAS founded by Nobel Laureate Professor Abdus Salam in Trieste, Italy. The prize was announced at the TWAS 23rd General Meeting in Tianjin (China). Dr. Khan was honored for her work on enzyme identification and inhibition, cutting-edge research on the borders of chemistry and biology.

Abdullah Al Maruf, Senior Lecturer (on study leave), has been selected for the most prestigious Vanier Canada Graduate Scholarship by University of Toronto, Canada.

program attracts world-class doctoral students and helps establish Canada as a global centre of excellence in research and higher learning.

Md. Amran Howladar, Senior Lecturer, has been admitted in the Department of Chemistry of University of Alberta, Canada as research assistant for conducting MSc leading PhD program. He has enrolled in Spring-2013.

Publications:

Apu, AS. Al-Baizyd, AH. Ara, F. Bhuyan, SH. Matin, M. and Hossain, MF. (2013) Phytochemical analysis and bioactivities of *Argemone mexicana* Linn. Leaves. *PhOL - PharmacologyOnline*, 3(3):16-23.

Apu, AS. Matin, M. Bhuyan, SH. Faruq, HM. and Ireen, K. (2013) Study of analgesic, neuropharmacological and anti-diarrheal activities of ethanol extract of *Solanum sisymbriifolium* fruits. *Pharmacologia*, 4(3):164-169.

Apu, AS. Chowdhury, FA, Khatun, F. Jamaluddin, ATM. Pathan, AH and Pal, A.(2013) Phytochemical screening and In vitro evaluation of pharmacological activities of *Aphanamixis polystachya* (Wall) Parker fruit extracts. *Tropical Journal of Pharmaceutical Research*,12(1):111-116.

Apu, AS. Bhuyan, SH. Khatun, F. Liza, MS. Matin, M. and Hossain, MF. Assessment of cytotoxic activity of two medicinal plants using brine shrimp (*Artemia salina*) as an experimental tool. (2013) *International Journal of Pharmaceutical Sciences and Research*, 4(3):1125-1130.

Apu, AS. Hossain, MF. Rizwan, F. Bhuyan, SH. Matin, M. and Jamaluddin, ATM. Study of pharmacological activities of methanol extract of *Jatropha gossypifolia* fruits. (2013) *Journal of Basic and Clinical Pharmacy*,4(1):20-24.

Saha, RK. Acharya, S. Shovon, SSH and Roy, P. (2013) Medicinal activities of the leaves of *Musa sapientum* var. *sylvesteris* in vitro. *Asian Pacific Journal of Tropical Biomedicine*,3(6): 476-482.

Saha, RK. Acharya, S. Shovon, SSH, Apu, AS. and Roy, P. Biochemical investigation and biological evaluation of the the methanolic extract of the leaves of *Nyctanthes arbortristis* in vitro. (2012) *Asian Pacific Journal of Tropical Biomedicine*, S 1530-1534.

Pal, A. Mahmud, ZA. Akter, N. Islam, MS and Bachar, SC. (2012) Evaluation of Antinociceptive, Antidiarrheal and Antimicrobial Activities of Leaf Extracts of *Clerodendrum indicum*. *Pharmacognosy Journal*, 4(30):

41-46.

Ahmed, KT. Haque, MR. Ahsan, M. and Hasan, CM. (2013) Isoflavones from the Bark of *Ormosia robusta* (Fabaceae) Baker. *American Journal of Pharmtech Research*, 3(1).

Sarker, S. **Pal, A.** and Sultana, J. (2012) Market Survey and Analysis of Packaging Information Provided by Different Pharmaceutical Companies of Bangladesh. *Bangladesh Pharmaceutical Journal*,15(2): 165-169.

Mohammad Kawsar Sharif Siam, Abbas Khan and Tahir Mehmood Khan, "**Medical and pharmacy students' knowledge and perceptions about generic medicines in Bangladesh**", *Journal of Pharmaceutical Health Services Research*, Volume 4, Issue 1, pages 57-61, 2013

Others

Farah Shahjin and **Mohammad Kawsar Sharif Siam** have joined as the Lecturer in the Department of Pharmacy in Spring 2013.

Department of Applied Statistics

Seminar

A seminar was arranged on 28th December, 2012 in collaboration with the career counseling center for advocating the choice of Applied Statistics as a career. Dr. Kenneth M. Holland, Director, Center for International Development, Ball State University, spoke on the occasion advocating the importance and advantage of choosing the Applied Statistics as a career. Professor Dr. M. Mosleh-Uddin, member Board of Trustees and Coordinator & Advisor to the Dept. of Applied Statistics and department Chair, Prof. Dr. Abdus Sattar also spoke at the seminar.

Current Status

The Applied Statistics Department is growing gradually. In the Spring 2013 semester, 26 students got admitted into this program in their first semester. We are really happy to have this size of students and hope that the trend will continue in the coming semesters.

Orientation of New Students

An orientation of graduate and undergraduate programs were held in the department of Applied Statistics. Professor Dr. M. Mosleh-Uddin, member of board of trustees and Coordinator & Advisor of this department was present. He spoke on the importance and benefits of learning statistics and choosing Applied Statistics as a career.

Professor Dr. Abdus Sattar, Chairperson of the dept. initiated the program and described the rules & regulations of the University using a Power-point. He briefed the students about the grading system as well,

which will help them to set-up their academic goals in future.

The Dean of the Sciences & Engineering faculty, Prof. Dr. Chowdhury Faiz Hossain also spoke on that occasion.

Visit of Dr. Ken Holland

Dr. Ken Holland, Director, center for international affairs of Ball State University visited East West University on 2nd January, 2013 at the invitation of Professor Dr.M.Mosleh-Uddin, member BOT and Coordinator & Advisor, Dept. of Applied Statistics. He met with Dr.Mohammad Farashuddin, President Board of Trustees, at his office. Professor Ahmed Shafee, Vice Chancellor and Professor Dr. Abdus sattar, Chairperson of the dept. and Dr. Julie Lebo of Ball State University were also present at the meeting. The visit was a follow-up of the MoU signed between East West University and Ball State University in July, 2012.



Following the meeting the team attended a launch invitation by Dr.M.Mosleh-Uddin at the department of Applied Statistics which was also attended by all teachers of the department.

EWU Library on UGC Digital Library Consortium

To enhance the quality of higher education and research, University Grants Commission of Bangladesh (UGC) has launched the UGC Digital Library Consortium for the public and private universities in the country. East West University Library has become a member of this consortium. As a member of this consortium, we can easily access a lot of online journals databases including emerald (<http://www.emeraldinsight.com/>) EM120 (detail title list can be found here http://www.emeraldinsight.com/products/management_ejournals/listings.htm#120) and emerald engineering (detail title list can be found here <http://www.emeraldinsight.com/products/eng/database.htm>), ACM Digital Library (<http://dl.acm.org/>) and JSTOR (<http://www.jstor.org/>).

Publication:

Ms Dilara Begum, Librarian, Head of Library, East West University published a paper as co-author on "Education, Information Literacy and Lifelong learning: three pillars of nation building in the emerging knowledge society" in Bangladesh Journal of Library and Information Science. Vol.2, no.1, 2012

Seminar:

Ms Dilara Begum, Librarian, Head of Library, East West University, attended a one day seminar on "Reading in the International Era" held at Panjabi University, Patiala, India, on 06 November 2012.

National Convention and International Seminar:

Ms Dilara Begum, Librarian, Head of Library, East West University, presided as President (Acting) in a National Convention and International Seminar, arranged by Library Association of Bangladesh (LAB), where **Prime Minister of Bangladesh, Sheikh Hasina** was present, held at Bangabandhu Conference on October 17-18, 2012.

Ms Dilara Begum, Librarian, Head of Library, East West University and Md Mamun-Or-Rashid, Assistant Librarian, presented a paper titled: Greenstone Digital Library Software: A Case Study of Bangladesh at International Conference

Ms Dilara Begum, Librarian, Head of Library, East West University, attended in an annual practice and knowledge conference on Digital World 2012 session on 'Library to change the world' organised by Ministry of Information and Communication Technology, Bangladesh held at Bangabandhu Conference on Decdember 08, 2012.

Consultancy:

EWU Library personnel give consultancy to Eastern University Library to build their Digital Library and Automation System with Kohan ad Greenstone digital library software as well as provided training for the Eastern University Library personnel.

Training:

EWU Library personnel delivered a training program at Dept. of Information Science and Library Management, University of Rajshahi on integrated Library system: koha and Greenstone Digital Library Software for their faculty members in two phase, from 19- 23 December, 2012. and 13 January - 17 January, 2013 at Rajshahi University. 15 faculty members of that department attended the training session.

Md. Mamun-Or-Rashid, Assistant Librarian, delivered a presentation on "Integrated Library Sytem Koha and MARC-21" held at East West University Library held on 13 February 2013. Almost all library officials attended the presentation

Md Rafiqur Rahman, Assistant Librarian, delivered a presentation on 'Online Resources' held at East West University Library held on 26 February 2013. Almost all library officials attended the presentation

Invited Guest:

Ms Dilara Begum, Librarian, Head of Library, East West University, attended as a Chief Guest in Valedictory Session in a Seminar on "Reading in the International Era" held at Panjabi University, Patiala, India, on 06 November 2012

Ms Dilara Begum also attended at launching Ceremony of Automated and Digital Library of Eastern University as the Special Guest on December 30, 2012.

Ms Dilara Begum attended a meeting on Departmental Blog issues at Prime Minister's Office organized by Access to information (A2i) on 13 February, 2013

A meeting held in Prime Minister's Office organized by Access to Information on 13 February, 2013 and **Ms Dilara Begum** has been nominated as convener of Digitalization Library Task Force for Library and Information Services and she is also nominated a member for Policy Making Task Force for Library Commission

Workshop:

Tahur Ahmed, Library Circulation Officer, attended a workshop on "Advanced Search Skills on Internet Resources" on January 26, 2013 at North South University, Dhaka

Event:

East West University Library organized a daylong Picnic at Vulta, Narayanganj on March 26, 2013 where all Library Official's were present.

Club Update

Pharmacy Club

Celebration of Pharmacy Day:

Recently the Department of Pharmacy and Pharmacy Club of East West University has jointly organized its first ever "EWU Pharmacy Day, 2013" at their Aftabnagar campus in the capital's Rampura on February 20, 2013. The day's events started from 9.00 am with the introduction of new logo of EWU Pharmacy Club followed by seminars, patient counseling, poster presentation, blood donation campaign, which were held at the different venues of East West University.

Dr. Mohammed Farashuddin, President of the Board of Trustees and Founding Vice Chancellor of EWU, presided over the inauguration session; Mr. Abdul Muktadir, Managing Director of Incepta Pharmaceuticals Ltd. and Incepta Vaccine Ltd. was the chief guest of the session; Prof. Ahmed Shafee, Vice Chancellor, EWU; Prof Muniruddin Ahmed, Pro-Vice Chancellor, EWU; Dr Sufia Islam, Chairperson of the Department of Pharmacy & Moderator of Pharmacy Club were also present at the inauguration ceremony.

The first seminar of the day on 'Diabetes: Overview', was presented by Dr. Md. Afroz Jalil, Country Manager, Roche Bangladesh Ltd. and was held at the morning session. This session was conducted by Dr. Shamsun Nahar Khan, Assistant Professor, Department of Pharmacy, EWU.

The second seminar of the day on 'Quality culture & Mind set', was presented by Ms. Israt Alam, Manager, Product Development, Sanofi-Aventis Bangladesh Ltd. Mr. Md. Muinuddin Mazumder, Director, Operations, Sanofi-Aventis Bangladesh Ltd. has also given the speech on the session. This session was conducted by Dr. Repon Kumar Saha, Assistant Professor, Department of Pharmacy, EWU.

Day long poster presentation program was held in front of open ground of EWU campus featuring the 13 posters with various innovative ideas regarding health, environment and medicine. The best posters were :

01. Modern controlled release dosage forms
02. Nuclear power plant
03. Creating public awareness about formalin misuse


After the day long program, the closing session was chaired by Prof. Ahmed Shafee, Vice Chancellor, EWU. In the award giving ceremony, the crest and certificates were given to the ex. Moderator and ex. Executive committee members of Pharmacy Club, the winners and participants of the previous activities like science fair, poster presentation, badminton tournament and football tournament of the Department of Pharmacy. At the end of the closing session, the vote of thanks was given by Ms. Farhana Rizwan, Senior Lecturer, Department of Pharmacy & Moderator of Pharmacy Club.

A fabulous cultural program at the evening session was organized by the students of the Department of Pharmacy which covered classical and parody songs, dance, drama, news and documentary presentation. The entertainment concluded with the expression of gratefulness in the memory of the language of martyrs.

New Executive Committee

Tasmi Akhter	- President
Mahmudul Hasan Tushar	- Vice President
Muhammad Kamruzzaman	- General Secretary
Munira Tasnim Karim	- Treasurer
Md. Al-Hafiz	- Event Coordinator
Arafat Siddiqui	- Media Coordinator

IEEE Student Branch

1) Name of the Club:	IEEE Student Branch, East West University								
2) Logo									
3) Club Objective:	The Institute for Electrical and Electronic Engineers (IEEE) is the largest professional organization in the world. The student branch at East West University is only one of more than 490 student branches of IEEE in the Asia-Pacific region. The objectives of the branch is related to IEEE activities such as arranging and attending seminars, talks, workshop, study tours, and various competitions.								
4) Summary of Club Activities:	<p>The club activities for Spring 2013 semester (from January to April 2013) are listed below.</p> <ul style="list-style-type: none"> The student branch arranged a study tour to the British American Tobacco, Bangladesh (BATB), in March, 2013. All the current members of the IEEE student branch participated in the tour. At BATB, Mr. Neel Ejaj, Production Manager, gave a tour of their factory, showing the different machineries and explaining their operations. The participants obtained a practical experience on PLC (Programmable Logic Controllers) controlled automated manufacturing process. 								
5) Executive Committee:	<table> <tr> <td>a) Chair:</td> <td>Farhana Akhter Zannat IEEE Member # 92489965</td> </tr> <tr> <td>b) Vice Chair:</td> <td>Irfan Arafat IEEE Member # 91158450</td> </tr> <tr> <td>c) Treasurer:</td> <td>Md. Asrarul Haque IEEE Member # 92490009</td> </tr> <tr> <td>d) Event Coordinators:</td> <td>Mehedi Hasan IEEE Member # 92489985 Mehzabeen Mehedi IEEE Member # 92561929</td> </tr> </table>	a) Chair:	Farhana Akhter Zannat IEEE Member # 92489965	b) Vice Chair:	Irfan Arafat IEEE Member # 91158450	c) Treasurer:	Md. Asrarul Haque IEEE Member # 92490009	d) Event Coordinators:	Mehedi Hasan IEEE Member # 92489985 Mehzabeen Mehedi IEEE Member # 92561929
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d) Event Coordinators:	Mehedi Hasan IEEE Member # 92489985 Mehzabeen Mehedi IEEE Member # 92561929								

MBA CLUB Executive Committee

Designation	Name
President	Fazle Kaiser
Vice-President	Farana Ferdous Karim
General Secretary	Md. Iqbal Nur
Treasurer	Md. Habil Uddin
Coordinator	Shamima Shamsi Ara Tazin

Seminar

The East West University MBA Club organized a seminar on **Monetary Policy Formulation & Implementation in Bangladesh - Recent Experiences** on Sunday March 24, 2013 at 6:45 pm at the Teachers' Lounge of EWU. Professor Abdul Bayes, Ex-Vice Chancellor and Professor of Economics, Jahangirnagar University and Professor Habibullah Bahar, Agrani Bank Chair Professor, BIBM talked on monetary policy practices in Bangladesh. Their scholarly deliberations enlightened the audience on this very important dimension of Bangladesh economy. There were a significant number of students from the graduate program who took keen interest and participated in the question-answer session enthusiastically.



East West University Photography Club
8th Annual Photography Exhibition

East West University Photography Club EWUPC organized the 8th Annual Photography Exhibition at DRIK gallery during 2-6 January 2013.

Dr. Mohammed Farashuddin, President of the Board of Trustees was the Chief Guest and Professor Ahmed Shafee, Vice Chancellor of EWU was the Program Chair of the ceremony.

A total of 49 photographs and 2 photo stories from 19 photographers were selected out of 2789 submissions for exhibition. The jury panel for photography selection comprised of renowned photographers Mr. Abir Abdullah and Mr. Shafiqul Alam Kiron.

This year a legendary photographer of Bangladesh Mr. Pavel Rahman was awarded with **Lifetime Achievement** award. Mr. Morshed Hyder Khan and Ms. Nishat Ara were declared Photographers of the Year, Mr. Hasnur Rakib and Mr. Istiaqe Karim were the **Young Talent** of the Year and Mr. Nafiul Islam Rizon was the Organizer of the Year.



EWU Photography Club member Success at Samsung CTIT photo competition 2013

Samsung with BCS computer city jointly organized digital photo competition 'City Fair 2013' for the fourth time. In this competition. This year number of selected photographers in Samsung city IT Photo Contest were 34 and among them 8 were from our East West University Photography club(EWUPC), which is the

highest number of participation from a club. Riaz Mahmud Bhuiyan of EWUPC won the first prize. Two other members from EWUPC Samiul Ahsan and Hasnur Rakib won special awards.

East West University Debating Club

Spring 2013, for EWUDC started in an awesome manner as the team EWU comprised of Sabrina Sharmin, Rakib Hasan Rabbi and M. Azam Koreshi Sanin broke as the topmost team at 7th UIU National English Debate Championship 2013, by defeating North South University, Bangladesh University of Engineering Technology (BUET), Jahangirnagar University and Independent University Bangladesh. Sabrina and Sanin were in the list of top 10 debaters of the tournament. In the Bangla debate of this same tournament the team of Fahmida Rahman Shwasty, Shahrin Ahsan Mounota, and Rejwana Rahman reached the quarter final. This same team reached semifinal at DU Shurjoshen Hall Debate Competition on 22nd February, 2013.

EWUDC participated in Eastern University National Debate Competition 2013 organized by Eastern University. There the team of Rejwana Rahman, Shahrin Ahsan Mounota and Dipu reached the semi finals.

To celebrate The Independent Day, Daffodil University organized a mix up debate on 26th March 2013. EWUDC debaters Shahrin Ahsan Mounota and M. Azam Koreshi Sanin participated there as debater. M. Azam Koreshi Sanin along with his team reached semifinal. And Shahrin Ahsan along with his team reached quarter final.

M. Azam Koreshi Sanin represented East West University at 6th School of Debate as an instructor and at Eastern University National Debate Competition 2013 as the Tabulation Master. Shatil Hasan represented East West University as a trainer of English debate at Jahangirnagar University. He was also a member of the Tabulation team at Academia Debate Festival 2013.

East West University Creative Marketing Club (EWUCMC)

The Creative Marketing Club has undertaken a wide range of activities in "spring 2013" that were participated and appreciated by general students and faculty members of East West University.



A total of three "Weekly Communication Skill Practice"

sessions have been organized for students to make them learn the conceptual theories of marketing in a more practical approach and interesting manner.



A seminar on "360 DEGREE MARKETING COMMUNICATION" have been taken place in front of career counseling center and conducted by one of

the leading marketers of the country, Chairman & Creative Chief of Unitrend Limited, Mr. Muneer Ahmed Khan. Vice Chancellor of our university Professor Ahmed Shafee, moderators of our club Md. Farhan Faruqui, Md. Anamul Haque Rubai and Husne Ara along with our faculty members was there to make the seminar interactive.

Activities like branding and marketing quizzes, crosswords and marketing case analysis were arranged. Workshops on Graphics Designing have been conducted by members of creative panel to make the members learn about Graphics Designing. The sessions received great response from the general members and students of the university.

Executive Committee

President: Shahin Mohammad Samiul Haque

Vice president: Md. Asibul Islam

Assistant Vice President: Shafkat Ahmed Chowdhury

General Secretary: Morshed Alam Shuva

Treasurer: Naima Islam

English Conversation Club

This spring semester the club held its regular chat sessions once in a week. Every chat session comprises of two segments: presentation, and chat. In addition to these sessions, the club has organized a workshop on "Opportunities to use Technology in the EFL Classroom" and "Submitting for Publication in ELT Professional Journals, Especially Forum" presided over by Mr. Fife MacDuff on 22 January, 2013.

Executive Committee:

President : Mahfuz Hasan Bhuiyan

Vice President: Saqlain Mallick

General Secretary: Mehedi Hasan

Treasurer: Nasir Ahmed Anik

Events Coordinator: Faria Zaman

Executive : Sazzadul Haque

Executive : Humaiyra

Workshops "Opportunities to use Technology in the EFL Classroom" and "Submitting for Publication in ELT Professional Journals, Especially Forum" conducted by Fife MacDuff



BUSINESS CLUB (EWUBC):

Business Club organized a "Certified Training Workshop on MS Excel" on 1st March 2013. The workshop was entitled "Excel Tools & Techniques for Financial Modeling". A group of 80 students had participated on the workshop in two sessions containing three hours each at EWU computer lab. The trainer was a CFA holder. As most of the companies now use Financial Modeling as a tool to compare business initiatives and alternative financial scenarios, in this workshop a sound knowledge on Financial Modeling was imparted among the participants. After the workshop there was brief session on CFA. A certificate of participation and a notepad were handed over to every participating student. The video copy of the entire workshop was also provided to the participants, so that they might rehearse the tools & techniques for further learning. Mohammad Sajjad Hossain, Moderator, EWUBC was present in the workshop.

EXECUTIVE COMMITTEE:

President: Huzzatul Murshed
Vice-President: Muhammad Nazmul Amin
Treasurer: Rakibuzzaman
General Secretary: Mahmud Hossain
Coordinator: Zayed Mohammad Johny & Md. Muttashim Billah

EWU COMPUTER PROGRAMMING CLUB



Programming Contest Titled "Intra University Programming Contest"

This semester, the club organized three Intra University Programming Contest for all the students of East West University. The basic purpose of these contests was to identify the potential programmers of this university. This was a good opportunity for the interested programmers to prove their skills, so that they could be trained to compete in the Inter

University contests in future.

Regional Programming Contest Participation

Every semester our teams participate in different regional programming contests organized throughout the country. This semester our teams successfully participated in the Bangladesh University, International University of Business Agriculture and Technology (IUBAT), Bangladesh University of Business and Technology (BUBT) and North South University (NSU).

Executive Committee members:

President: Pronaya Prosun Das
Vice President: Sohan Ahmed
General Secretary: Tarjia Alam Nisha
Public Relation Secretary: Musfiqur Rahman
Event Coordinator: Yasir Taher
Organizing Member: Ruhul Amin, Yasin Muhammad Nur



Rotaract Club of East West University

Rotaract Club of East West University (RCEWU) achieved Charter Certificate on June 6, 2006 with an aim to introduce humanitarian service and encourage high ethical standards among the students. It is a Rotary sponsored service club for young men and women ages 18 to 30. Since the club has begun its journey, it organized various successful programs.

HELP BABY RANI:

RCEWU plays a dynamic role for the helpless and underprivileged people of the society. Once again, RCEWU proved its worth by extending helping hand to Baby Rani (10th March, 2013), a worker in East West University, who suddenly fainted during her duty-hours. Later, medical checkup showed that she was suffering from anemia. RCEWU has collected Tk. 13,206 instantly for the treatment of aiding Baby Rani.

Winter Cloth Distribution:

RCEWU collected winter clothes from the club members and distributed the clothes and some blanket to the road side sleeping people, who had inadequate clothes for survival in the winter (31st January, 2013). The volunteers worked from 9:00 pm to 1:00am and distributed the clothes in different places of Dhaka City.

ROTASIA:

ROTASIA is an international conference of Rotaractors and Rotaract Clubs of South Asia. On the third day of "Rotasia Bangladesh 2013", Rtr. Jasper Amit Mittra and Rtr. Tareq Aziz attended (1st February, 2013) a whole

day River Cruise in the Buriganga River to exchange information, enhance fellowship and build networks for a common agenda of youths in general.

Mother Language Day:

On 21st February, East West University arranged the program for the remembrance of the martyrs of 1952 Language Movement. The members of RCEWU joined the program by commemorating the martyrs and showing respect to them by bestowing flowers at the Shohid Minar, constructed by the authority of EWU at EWU Campus.

HELP MR. JAMAN:

RCEWU has collected Tk. 5,859 instantly for the treatment of aiding Mr. Jaman who is a member of "Rassel Sports Club". Mr. Jaman was in need of money for his kidney transplant. The fund raising program was held on 3rd April 2013.

RCEWU Executive Committee:

President: Oliva Biswas

Vice-President: Tareque Aziz

General Secretary: Najmus Sakib Khan

Joint Secretary: Faisal Hossain

Treasurer: Shovon Saha

EWU SCIENCE CLUB

East West University Science Club has organized a picnic on 1st February, 2013. Students and faculty members of the university participated on this event. On 1st February morning two buses started the journey from the university campus. Students and the faculty members have visited the historical place "Shalbon Bihar" and gathered experiences of the place and achieved knowledge about the history.

Executive Committee:

President : Md. Sharafat Hossain

Vice-President : Mohammad Towfiqul Hasan Chowdhury

General Secretary : Mregongka Chowdhury

Treasurer : Fuaduzzaman

Event Coordinator : Sameha Zaman Ruthi



Agro-Industrialization Club

Agro-Industrialization Club start its' journey at 01 April 2011 after finishing the program "**Firey Chol Matir Taney**" in Channel I. EWUAIC provides a platform for showing our creativeness by analyzing the real features of the agricultural sector. We did lots of activates in our club for the development of our skills and our agricultural sectors. We are hopeful that in the long run by working in this club students of EWU are able to

contribute in the agricultural sector that is very effective for their own carrier.

Activities:

In 25 March 2013 we have done an event on "Agro exposition and idea sharing" in East West University campus (Ground Floor) to enrich our knowledge about participating organization and motivate our students to build agro-based industries along with develop themselves as successful entrepreneurs.

After the exposition, we have arranged a seminar to show the present circumstances, procedure and several idea of agro business of our country. **Dr. Md. Zahangir Alam** National Project Director of Community Rural Radio Project, **Mr. Atiqul Alam** Assistant Manager (Marketing) of Square consumer products limited, **Summit Chakrabati** from Nestle, **Mahammad Bin Faruque** Business Development Manager of Nirvana agro limited, **Md. Rafiqul Islam** Chief Scientific Officer of Bangladesh Jute Research Institution, **Jannatul Ferdous** Managing Director of Ajana Mushroom Food Product and others were delivering their valuable speech in that seminar.

Executive Committee:

President Md. Mahmudul Hasan

Vice-President Md Neshat Fahmed Bhuiya

General Secretary Md. Kamruzzaman Rifat

Treasurer Anup Kumar Dash

Coordinator Kashfia Farhin

ECPA's Report



East West University Club for Performing Arts (ECPA) is very much reputed as the largest club of East West University (EWU) with a huge number of members around. ECPA, since its beginning, has been very much consistent in arranging and performing in various cultural programs in several occasions all over the year. Music, drama, recitation, dance, organizing and the other sections of this club is very much rich because of it's talented and dedicated members. As a result, ECPA is well known to the students of EWU.

East West University Club for Performing Arts was on the go to arrange couple of the biggest events in the current semester to prove themselves successful again. The go started with the "fresher's Reception" for the new comers of spring '13. The program was started with honorable Vice Chancellor's announcement and advice for the fresher. Moderators of cultural club then started their inspiring speeches specially mentioning about having some cultural practices along with being serious about the academic studies. The program started with a dance of delight from the members of the cultural club. Then cheers from the audiences started to arise as the music arrangement was progressing. The crowd had smiling faces while going home as a very good performance was delivered by ECPA to convince the fresher to start with a joyful mind to start the university life.

East West University Club for Performing Arts again gave the flavor of enjoyment matching with the context on the 21st February, 2013. Honorable President of the board of trustees of East West University, Dr. Mohammad Farashuddin opened the ceremony on the occasion of "International Mother Language Day" by placing bucket of flowers on the "Shahid Minar" for expressing respect to the language martyrs. Then other clubs also followed the rally to do so. The celebration started with the poem "Asad er khola chithi" to enter into the gateway of a dance performance and a very strongly appreciated drama presentation remembering the blood given for our language. Then the music started to grab the claps from the audience till the end by performing songs from "Shadhin Bangla Betar Kendro". The program ended with a will to do better, have better and feel the good to develop our aim to serve our country.

The last arrangement of this semester was one of the biggest event in the club arrangement history, that was the "Borshoboron Uthshob 1420" arranged by ECPA. The whole university campus was in a festive mood to have the honorable President of the board of trustees of East West University to call the opening of the event as the "mongol shovajatra" was on the move after it. Different stalls of Bangali Cultural Products was having rushes of big crowd whom the program started with the song of tradition "Esho he Boishakh". Then the dancers performed following the drama participants. "Ghorar gari", different game shows were also arranged as the music was ongoing with different types of popular bangle songs performed by ECPA. The crowd responses was too amazing that signified the performance as amazing. The audience got the final level of amusement as the program ended with the performance of the band, "Old School" providing a great show. That was an event accepted as a very successful one measuring the appreciation.

During this events, ECPA also got itself participating in an "Inter University Musical Talent Competition" named as "Music on : keep the beats on" arranged by "Element 79" where the famous private and public universities took their part. ECPA proved themselves up to the standard level by achieving the first runner up position and a huge appreciation from the audiences from different universities. The judge response was also amazing to make ECPA proclaim once again, "We perform with attitude...".

ECPA holds a huge number of dedicated members who are very much versatile in performance and with all the help and support of the honorable moderators Muntasir Chaudhury and Farhana Zareen Bashar, the members of this club hope to present even better performances in the future.

The current Executive members of ECPA are:
Md. Asad Uz Zaman (president),
Samiul Ahsan (Vice-president).
Kudrot-E-Kibria (General Secretary),

Environment & Social Club

The East West University Primary Education program 'Poruader Ashor' sponsored by East West University Environment & Social Club celebrated the Int. mother language day at 21st February 2013. The program is organized by some energetic young minds of EWU. It helped the kids of the school to know about the history of our language movement. Beside the primary education program it is always trying to teach the poor children about our glorious national history like this program. There are 40 students & 24 volunteer teachers (from various dept. of EWU) in this program. On that day, the students & teachers along with the program director Sheikh Irfan Hussain from BBA Dept. & the president of EWUESC Abid Hossain expressed their respect by giving flower to the Monument. Then a cultural program performed by the kids was held in which Rhymes, dance and drama was performed. A few sports events were also held for the kids of school. At last prize giving ceremony and some refreshment were given for the winners.

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Sports Club

Over the years, East West University Sports Club has been trying to reflect students' passion on different sports, and spring of 2013 was no different. East West University participated in numerous sports tournaments in the Spring semester of 2013, which included Cricket, Table Tennis, Badminton and Basketball. The participation in these vast areas of sports, through East West University Sports Club, has brought, after quite some time, great success to the University.

The semester started with the EWU Badminton team participating in the All University Doubles Badminton Tournament, which was held at Dhaka University Gymnasium. Total Sixty (60) teams, both from Public and Private Universities participated in this tournament. Two (2) Boys' and One (1) Girls' team represented East West University. The players were Rezowana Hossain Shantona, Tanzeem Ibrahim, Tanjirul Islam, Asif Haq Rajon, Asif Hasan Anik and Mohammad Saidul Islam. The Girls' team beat NSU, UIU, and AIUB in group stages, and in the Final they lost to BRAC University, becoming the Tournament Runners-Up in Girls' double. Asif Hasan Anik and Mohammad Saidul Islam beat AIUB, BUP, IBA and NSU in group stages but lost in the Quarter-Final. Tanjirul Islam and Asif Haq Rajon beat KUET, IBA and 3 teams from NSU in group stage and gained place for quarter-final as group champion. In Quarter-Final, the team beat IUB and was placed ahead of NSU, reaching final but unfortunately lost to Shanto-Mariam University of Creative Technology in a hard fought three-set game, becoming the Tournament Runners-Up in Boys' double too.

The University than participated in the 6th UIU Inter Private Table Tennis Tournament 2013 held at the United International University campus. Five players

represented the university in both singles and doubles. In the Singles Competition, Nayeemul Bari of East West University reached the semi-final, losing to the eventual tournament winner from UIU. He was also ranked 3rd best player in the singles competition, based on points.

In basketball, EWU participating in the DPS Inter Private University Boys Basketball Championship 2013. The team was grouped with the likes of North South University (NSU) and BRAC University (BRAC). In the group stages, EWU won their first match against BRAC but unfortunately lost against NSU the following match. EWU qualified to the Quarter Final as group runners-up and faced IUB, beating them comfortably by 23 points. In the Semi Final, EWU played a hard fought game with LCBS, winning it by 2 points and reaching the Finals to face NSU. The final was a spectacular showdown between two giants of the game at university level. At the end, NSU won the match by only 2 points, limiting East West University to settle for the position of Tournament Runners-Up, which is still a big achievement. Joy Clive was the highlight of the tournament, as he scored in every game for EWU, accumulating a total of 61 points throughout the tournament; the highest in the EWU team. Special accreditation should also be given to Abir Richard and Shuvo Joseph for putting up a decent performance for EWU throughout the tournament.

The University Cricket Team started the semester by taking part in the much hyped Clemon Indoor Uni Cricket 2013. A total of 32 universities from all over Bangladesh took part in this sports extravaganza, which was held at Shaheed Sohrawardi Indoor Stadium, Mirpur. In the group stages, EWU faced BGMEA University of Fashion & Technology, Eastern University and Sher-E-Bangla Agriculture University. In the first game, EWU batted second and reached the target set by BGMEA in only 2.1 over in the 8 over game. EWU also won the next two group stage matches in a convincing fashion, reaching the Quarter-Final to face American International University Bangladesh (AIUB). The Quarter-final against AIUB was dubbed by many as the best match the tournament, where EWU lost to AIUB by only 5 runs. Asif Hasan Anik of EWU team brought great pride to the university for being selected as One of Hero of 8 Heroes of the Tournament. He was also Man of the Match in all the 3 matches of EWU in the group stages.

For East West University Sports Club, spring came to an end by East West University participating in the 6th ULAB Fair Play Cup T20 2013. This was an 11-a-side cricket tournament, consisting of 8 private universities.

EWU was grouped with Northern University Bangladesh (NUB) and State University of Bangladesh (SUB). Although EWU lost their first match to SUB, they came back to winning ways against NUB in their second match. Unfortunately, one win was not enough for EWU to make them through to the next round. However, Khandakar Shafeat-Uz-Zaman played some incredibly good cricket for the EWU team in both the matches by first getting a score of 34 runs, not out, in 11 balls and scoring a half-century in only 23 balls in the second match.

All in all, the last few months were eventful for East West University Sports Club. The vision of Club Moderators, ASM Ashif and Biplob Kumar Nandi, the hard work by club executives and members and finally the sincere & tireless efforts of all the players has brought unprecedented success to the University. Such triumphs prove that East West University is on the track to becoming one of the power houses of sports at university level.

--- *Syed Mehtab Hussain*
East West University Sports Club

East West University Telecommunications Club

Seminar on 3G Network, 12 December 2012

East West University Telecommunications Club (EWUTC), one of the most active clubs of East West University (EWU), organized a seminar on 3G network on December 12, 2012. Around 50 students attend the seminar and got a basic knowledge about 3G network.

The key speaker of the seminar was A.N.M. Asif Hossain, Deputy Manager, Planning and Implementation of Teletalk Bangladesh Limited.

Picnic 2013, 23 February 2013

East West University Telecommunications Club (EWUTC), one of the most active clubs of East West University (EWU), organized a picnic for the student of ECE Department. The venue of the picnic was Shilpi Kunjo, Chandra, Gazipur and the entry fee was 849 BDT. Almost 170 students participated in the program.

Executive Committee Selection:

EWUTC has selected its 7th executive committee for 2012-2013. Executives are:

President: Khandker Shafaet-uz-Zaman

Vice-President: Shaikh Rayhan Hossain

General Secretary: Mehedi Hasan Khan

Treasurer: MD. Nurul Islam

Event Coordinator: Nahida Islam Nupur

an "Inter University Musical Talent Competition" named as "Music on : keep the beats on" arranged by "Element 79" where the famous private and public universities took their part. ECPA proved themselves up to the standard level by achieving the first runner up position and a huge appreciation from the audiences from different universities. The judge response was also amazing to make ECPA proclaim once again, "We perform with attitude...".

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EWU Career Counseling Center

EWU participated at U.S. Trade Show 2013

American Chamber of Commerce in Bangladesh and U.S. Embassy, Dhaka jointly organized the 22nd annual U.S. Trade Show at Ruposhi Bangla Hotel from 14th to 16th February 2013. East West University participated in the Trade Show on invitation of AmCham in order to maintain its presence in the prevailing competitive environment and to build an image focusing the motto "Excellence in Education". In those three days, a significant number of visitors enquired at the stall, proving the presence of East West University worthwhile.

Ghulam Muhammed Quader, MP, Minister, Ministry of Commerce, Government of the People's Republic of Bangladesh, Dan Mozena, Ambassador, Embassy of the United States of America, Aftab ul Islam, President, AmCham, Mr. A. Gafur, Executive Director, AmCham & Director of U.S. Trade Show and other officials, faculty members, students visited the stall.

East West University Hosts "Go for Knowledge"

On March 23, 2013, Bangladesh Brand Forum with support of EWU organized a knowledge sharing session titled "Go for Knowledge" for university students at the EWU campus. This session was a part of the Bangladesh Brand Forum (BBF) Seminar 2013, which was held for business professionals at the Radisson Water Garden Hotel on the same day.

"Go for Knowledge" was especially designed interactive session between the students and the marketing experts Mr. Abhijit Datta (Regional Manager of Marketing, South West Asia, Coca-Cola) and Mr. Bob Pickard (PR Expert, Ex-President & CEO of Asia Pacific, Burson Marsteller). Two hundred students from eight different universities got the opportunity to participate in the session through a case competition that took place at their respective universities. Among those students, the top scorers won the chance to experience the BBF Seminar 2013.

The Vice Chancellor, Professor Ahmed Shafee was present at the session. The program was conducted by Adviser, Students Welfare and Head, Career Counseling Center Mr. Nahid Hassan Khan. The session started with observing one-minute silence in honor of the departed soul of our late President Mohammed Zillur Rahman.

Mr. Abhijit Datta shared his experience of the corporate world with a slide show and an audio-visual. Through the session, he tried to build a bridge between the academic learning and corporate experiences. Mr. Bob Pickard's session was also followed by a lively

interaction with the student audience. The two hours session was thriving with knowledge for the richness of insights shared by the speakers and the depth of interest in learning about the corporate world as expressed by the students

Training Programs for Students

Every semester CCC arranges skill development program for EWU students to help them build themselves for the real life corporate world. This semester there were two workshops conducted by two professional career counselors; Mr. G. Sumdany Don (Consumer Engagement Specialist, Philip Morris Services India) and Mr. Debasish Sarkar (Head-Learning & Development, Evolve360, India). The workshop started from 1st week of March 2013. The program content by Mr. G. Sumdany Don covered; goal setting, self motivation, CV writing, creative job search, interview skills and networking. On the other hand the program content covered by Mr. Debasish Sarkar was; goal setting & self motivation along with the basic rights, time management, positive attitude, team work, effective communication, personal grooming, body language, basic etiquette, presentation skill, decision making ability & problem solving. He as well arranges for a short test at the end of the workshop to check the development in students' knowledge and attitude.

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BSS in Sociology
B. Sc in CSE
B. Sc in ICE
B. Sc in EEE
B. Sc in ETE
Bachelor of Pharmacy
B S in Applied Statistics
B S in Genetic Engineering &
Biotechnology

Graduate Programs

MBA
EMBA
MBM
MDS
MSS in Economics
MA in English
MA in ELT
MS in CSE
MS in Applied Physics & Electronics
MS in Telecommunications Engineering
Master of Population, Reproductive
Health, Gender and Development
M. Pharm in Clinical Pharmacy &
Molecular Pharmacology
MS in Applied Statistics



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