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Newsletter

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East West University Holds 9th Convocation



Honorable President Mr. Md. Zillur Rahman gives away a gold medal to a gold medallist at the 9th Convocation of EWU

The 9th Convocation of East West University was held on Sunday, 25 April 2010 at the Bangabandhu International Conference Centre, Agargaon, Dhaka. A total of 956 undergraduate and graduate students were conferred degrees. Six students were also honored with gold medals for their outstanding academic performance.

His Excellency Md. Zillur Rahman, the Honorable President of the People's Republic of Bangladesh and Chancellor of East West University presided over the ceremony and conferred the

degrees on the graduating students. In his speech the honorable President emphasized initiatives to create new job opportunities for the young generation with a view to flourishing their talents, thoughts and creativity. He said, "Graduates should be moulded in such a way that they can take their position both in national and international arena showing their own talents." President hoped that the country's universities would continue their best efforts to provide pragmatic, standard and quality education for the greater interest of the nation. He also said a huge number of students come out every year with degrees from the government and

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private universities. Although the graduates are not deficient in talent and qualification, many of them remain unemployed as the job market is not expanding in the same proportion.

Mr. Nurul Islam Nahid, M.P, the Honorable Minister, Ministry of Education, Government of the People's Republic of Bangladesh was present as the Special Guest. Professor A F Serajul Islam Choudhury, Professor Emeritus, University of Dhaka was the Convocation Speaker.

In his convocation speech Professor A F Seraju Islam Chouhury, urged the students to reciprocate the benefits they received from their parents and the society. He gave emphasis on Science and Humanistic education.

Mr. Jalaluddin Ahmed, President of the Board of Directors, East West University congratulated the graduating students on the accomplishment of their degrees. Professor Mohammed Shrif, Ph.D, Vice Chancellor gave the welcome address at the convocation.

Dean, faculty of Science and Engineering Professor Mohamed Ruhul Amin and Dean, faculty of Business and Economics Professor Nazrul Islam presented the respective graduating students to the Honorable Chancellor for conferment of degrees .

The valedictorian's speech was delivered by Ms. Sumaiya Tabassum Quader who achieved a CGPA of 3.99. Former Ministers, members of the East West University Board of Directors, eminent academics, dignitaries, faculty members, staff members and the guardians of the graduating students were present on the occasion. Mr. S I Nusrat A Chaudhury, Associate Professor of East West University acted as the Marshal of the convocation ceremony.

It is our great pleasure to extend a warm welcome to our class of summer 2010. Dear new members of the East West University community---your acceptance to EWU shows that your achievements, personal aspirations, and academic pursuits are a perfect match for East West University. East West is where you will find everything you need to accomplish your goals. If you are ready to make a difference in life, there is no better place for you to be than at EWU.

Another important event of this semester is that East West University held its 9th convocation amid lavish pageantry, much of it representing traditions that are associated with convocation for centuries. A total of 956 graduates and undergraduates received degrees at the convocation. We congratulate the graduates on their remarkable success and wish them a happy and prosperous life.

Throughout the spring semester our campus life bubbled with an unending stream of activities through which our students experienced diverse aspects of life. We have been able to give only a smattering of these activities in the current issue of our newsletter.

The long list of faculty publications in this issue demonstrates that our outstanding faculty remain as committed to teaching as to their own scholarship. Basically, we are a teaching university but our research mission underscores our need to grow as a research university as well. Besides publications, the faculty and staff of the university have continued to achieve other laurels in their respective fields.

The ever-expanding resources at EWU have been enhancing the educational experience of our students. Our library is fast becoming, besides being a growing repository for scholarship, a gateway to electronic information. The construction of EWU permanent campus at Aftabnagar, Rampura, is going on in full swing. This semester we recruited 18 and promoted 22 faculty and staff members.

With all these new resources, teachers, staff, and students in place, East West is perfectly poised to strive towards greater glory.

ইস্ট ওয়েস্ট বিশ্ববিদ্যালয়ের
নবম সমাবর্তনে সমাবর্তন বক্তা
ঢাকা বিশ্ববিদ্যালয়ের
অধ্যাপক সিরাজুল ইসলাম চৌধুরী এর
বক্তৃতা-



ইস্ট ওয়েস্ট বিশ্ববিদ্যালয়ের মহামান্য চ্যান্সেলার, সম্মানীয় আইস-চ্যান্সেলার, প্রো-আইস-চ্যান্সেলার, বোর্ড অব ডাইরেক্টরস এর সভাপতি ও সদস্যবৃন্দ, ভূীন, শিক্ষকবৃন্দ, অতিথিবৃন্দ এবং সমাবর্তন যারা সনদ পাচ্ছে সেই শিক্ষার্থীবৃন্দ,
ইস্ট ওয়েস্ট বিশ্ববিদ্যালয়ের এই সমাবর্তনের আনন্দোজ্জ্বল অনুষ্ঠানে যোগ দিতে পেরে আমি অত্যন্ত আনন্দিত এবং সেই সঙ্গে গর্বিতও।

এই বিশ্ববিদ্যালয়ের এটি নবম সমাবর্তন। সন্দেহ নেই যে বিশ্ববিদ্যালয় এগুচ্ছে। এই অগ্রগতি অবকাঠামোগত পরিসর, শিক্ষার্থী ও শিক্ষকদের সংখ্যা, শিক্ষার মান, সবদিক দিয়েই ঘটছে। ব্যক্তিগতভাবে বিশ্ববিদ্যালয়ের সঙ্গে যোগাযোগের যে সুযোগ ঘটেছে তাতে আমি এই অগ্রগতির বিষয়ে অবহিত: তবে আমার চেয়ে তাঁরা নিশ্চয়ই অনেক বেশি জানেন যারা নানাভাবে এর সঙ্গে যুক্ত। ইস্ট ওয়েস্ট বিশ্ববিদ্যালয়কে তার এই অগ্রযাত্রায় আন্তরিক অভিনন্দন জানাই।

সমাবর্তনে যে আনন্দ ও মিলন ঘটে তার কেন্দ্রে থাকে সনদ নিয়ে যে স্নাতকেরা বের হয়ে যাচ্ছে তারা। তাদের সকলের প্রতি বিশ্ববিদ্যালয়ের যেমন, আমরা যারা এখানে উপস্থিত আছি এবং যারা এখানে নেই তবু এর সঙ্গে যুক্ত ছিলেন এবং আছেন, তাঁদের সকলেরই হৃদয়উপচানো শুভেচ্ছা থাকবে।

একদিন এই শিক্ষার্থীরা বুকভরা আশা নিয়ে এখানে এসেছিল, আজ যখন তারা অনিশ্চিত কর্মক্ষেত্রে প্রবেশ করতে যাচ্ছে তখন সেই আশার সঙ্গে ভরসাও নিশ্চয়ই যুক্ত হয়েছে। তারা সমৃদ্ধ হয়ে বের হয়ে যাচ্ছে, এই সমৃদ্ধি যেমন জ্ঞানের তেমনি সামাজিকতারও। বিশ্ববিদ্যালয় হচ্ছে জ্ঞান সৃষ্টি, আহরণ ও বিতরণের প্রতিষ্ঠান। কিন্তু সেই কর্তব্যপালনই তার একমাত্র দায়িত্ব নয়, বিশ্ববিদ্যালয় সামাজিকতারও শিক্ষা দেয়। স্নাতকেরা যে জ্ঞান এখান থেকে সংগ্রহ করেছে, কর্মক্ষেত্রে তা পরীক্ষিত হবে। কোনো জ্ঞানই আসলে জ্ঞান নয় যদি তা পরীক্ষিত না হয়। নতুন নতুন দৃষ্টি ও পরীক্ষার মুখোমুখি হয়ে এই স্নাতকেরা যে নিজেদের যোগ্যতার পরিচয় দেবে সে ভরসা আমাদের আছে। কিন্তু আমরা এটাও আশা করবো যে তারা সামাজিক মানুষও হবে; তাদের মধ্যে থাকবে সহর্মিতা,

সংবেদনশীলতা, বিপন্ন মানুষের পাশে গিয়ে দাঁড়বার অগ্রহ। আমরা চাইবো তারা দৃষ্টান্ত হবে যেমন দক্ষতায় তেমনি সামাজিকতায়। ফলে তারা নিজেরা গৌরবান্বিত হবে, এবং তাদের বিশ্ববিদ্যালয়কেও নতুন নতুন গৌরব এনে দেবে। তারা যেমন নিয়েছে, তেমনি দেবেও। দেবে যে তা কেবল কৃতজ্ঞতার বোধ থেকে নয়, অন্তর্গত অনুপ্রেরণাতেও।

ওই অনুপ্রেরণাটা খুব জরুরী। বিশ্ববিদ্যালয়কে তারা যে গৌরব এনে দেবে তাতে উজ্জ্বলতা বাড়বে সারা দেশের। এই মুহূর্তে বাংলাদেশের ভাবমূর্তি যে খুব উজ্জ্বল এমনটা বলার উপায় নেই। উজ্জ্বলতা বৃদ্ধির দায়িত্ব মূলত শিক্ষিত মানুষদেরই। কিন্তু একা বড় হলে দেশের গৌরব যে বাড়বে তা কিন্তু নয়। পঙ্কে পদ্ম ফোটে, তাতে পদ্মের মর্দালা বৃদ্ধি পায়, কিন্তু পঙ্ক পঙ্কই রয়ে যায়। আমরা পঙ্কে প্রস্তুতিতে কয়েকটি পদ্মফুল চাই নে, চাই বাগানভর্তি অনেক ফুল, বহু রকমের বিচিত্র বর্ণের ও গন্ধের, যাতে প্রতিটি ফুলের সঙ্গে মিলে বাগানের নিজেরও গৌরব বাড়বে।

উপমাটা বদলেও দেওয়া যায়। দেওয়াটাই বোধ করি সঙ্গত: বলতে পারি যে ফুল নয় আমরা বরঞ্চ বরণাধারা চাই, যা কেবল যে সুন্দর তা নয়, উপকারী হবে বৈকি। নির্ঝরনের আজ বড় দরকার। প্রকৃতিতে যেমন নদী ও জলাভূমি শুকিয়ে যাচ্ছে, ভূমির স্বাভাবিক উৎপাদনশীলতা আসছে কমে,

সমাজেও তেমনি শুষ্কতা ও অনূর্বরতা দেখা দিয়েছে, এবং আমরা মানুষেরাও শুষ্ক, সংবেদনহীন ও উৎপাটিত হয়ে পড়ছি। কেবল জ্ঞানী ও দক্ষ মানুষেই কুলাবে না, সংবেদনশীল ও দায়িত্বজ্ঞানসম্পন্ন মানুষ চাই। শিক্ষিত জনের কাছ থেকেই সেটা প্রত্যাশিত, তাঁরা নেতৃত্ব দেবেন, অনুকরণীয় দৃষ্টান্ত স্থাপন করবেন এমনটাই আমরা আশা করি। কিন্তু তেমনটা যে ঘটাছে, পর্যাপ্ত পরিমাণে যে অনুসরণীয় মানুষ পাওয়া যাচ্ছে তেমন কথা বলার উপায় নেই, যে জন আমাদের দৈন্য ঘুটাচ্ছে না, ভাঙাচোরা ভাবমূর্তিটি ক্রমাগত স্থান হয়ে আসছে।

সমাজ থেকে প্রতিনিয়ত আমরা নিচ্ছি, সমাজই আমাদের ব্যক্তিগত বিকাশ ও উন্নতিকে সম্ভব করে তুলছে: কিন্তু প্রশ্নটা তো থাকে যে সমাজকে আমরা কি দিচ্ছি? সমাজ থেকে নেবার সঙ্গে সঙ্গে সমাজকে দিতেও হবে, নইলে তো আমরা প্রকৃত অর্থে মানুষ হতে পারবো না, কেননা মনুষ্যত্ব ওই দেওয়া-নেওয়া, ওই আদানপ্রদানের মধ্য দিয়েই অনুশীলিত হয়। কাজটা যে স্বর্ণ কিংবা দায়িত্ববোধ থেকেই করতে হবে তা নয়, স্বর্ণ ও দায়িত্ব তো আছেই, মূল অনুপ্রেরণাটা আসবে অন্তর্গত মনুষ্যত্বের তাগিদেই। এবং যা দেবো তা ক্ষেত্রও পাবে, সমাজ কোনো কিছুই আত্মসাৎ করে না, ধরে রাখা, ফিরিয়ে দেয়। সমাজ যদি সুন্দর হয় সে সৌন্দর্য ব্যক্তিপর্যায়ের আমাদের কাছে চলে আসবে, কেননা আমাদের সকলকে নিয়েই তো সমাজ, সে তো নিরাবয়ব ধারণা মাত্র নয়, সে একটা বাস্তবতা।

কিন্তু সমাজকে আমরা কি দেব? একত্র হয়ে আমরা দাতব্য প্রতিষ্ঠান গড়তে পারি, ব্যক্তিগত পর্যায়ে দানখরাত করাও অসম্ভব নয়, আমরা অন্যদেরকে উন্নতি করার জন্য অনুপ্রাণিত করতে পারি। এসব কাজের মূল্য আছে বৈকি, কিন্তু এদের কোনটাই পর্যাপ্ত নয়। সমাজসেবা, সমাজসংস্কার, এসব ভালো কাজ, কিন্তু বাংলাদেশে যা প্রয়োজন তা হলো একটা নতুন সমাজ গড়ে তোলা। যে সমাজে আমরা বসবাস করি সেটা মোটেই মানবিক নয়। এখানে প্রধান সত্য হচ্ছে বৈষম্য। বৈষম্য কবী গরিবে, নারী পুরুষে, গ্রামে ও শহরে।

প্রবল এখানে দুর্বলের ওপর অত্যাচার করে, দুর্বল উৎপাটিত হয়, হারিয়ে যায়; শিশু ও বৃদ্ধরা এখানে লাঞ্চিত হয়। আমরা মুক্তির স্বপ্ন দেখছি, তার জন্য আন্দোলন-সংগ্রাম করছি, কিন্তু মুক্তি আসেনি। না-আসার কারণ হলো সমাজ সেই আগের মতোই রয়ে গেছে। এই সমাজকে ভাঙতে হবে, ভাঙার প্রয়োজনে নয়, গড়ার প্রয়োজনে। আর ভাঙার উপায়টা যে বাইরে থেকে তাকে আঘাত করা তা নয়, উপায় হচ্ছে ভেতর থেকে নতুন একটা সমাজ গড়ে তোলা। সেই সমাজে মানুষে মানুষে আঁকড় ও সুযোগের সান্না থাকবে, ক্ষমতার বিকেন্দ্রীকরণ ঘটবে, এবং সকল পর্যায়ে যথার্থ জনপ্রতিনিধিদের শাসন প্রতিষ্ঠিত হবে।

এই কাজটা প্রধানত রাজনীতির। কিন্তু রাজনীতিকরা একাজ করছেন না। দায়িত্ব নিতে হবে তই শিক্ষিত ও দেশপ্রেমিক মানুষদেরকেই। প্রেম ভালোবাসার কথা খুব শোনা যায়, তার নামে অন্যায়ও চলে, কিন্তু যার অভাব সেটা হলো দেশপ্রেম। দেশপ্রেম ক্রমাগত কমেছে। কমে যাবার প্রধান কারণ ওই বৈষম্য। এখানে যারা সুযোগপ্রাপ্ত তাঁরা নিজেরদের কথাই ভাবে, দেশের মানুষের কথা ভুলে গিয়ে, এবং দেশের মানুষের সম্পদ নিজেরদের কুক্ষিগত করে ফেলে, কুৎসিৎরূপে সত্য হয়ে ওঠে আত্মপ্রেম।

সমাজ পরিবর্তনের জন্য দেশপ্রেমিকদের ঐক্য চাই। কাজটা তাঁরা রাজনৈতিক ভাবে করবেন, করতে পারেন সাংস্কৃতিক ভাবেও। এই সাংস্কৃতিক ভাবে করাটা কিন্তু কম জরুরী নয়। সাংস্কৃতিক কাজের মধ্যে প্রধান হচ্ছে মাতৃভাষার চর্চা করা। মাতৃভাষার চর্চার ভেতর দিয়েই আমরা সামাজিক ও স্বাভাবিক মানুষ হতে পারি, যুক্ত হতে পারি অন্য মানুষদের সঙ্গে, আমাদের ইতিহাস, ঐতিহ্য ও পরিবেশের সঙ্গেও। বাংলা বই পড়া, বই পড়তে অন্যদেরকে উৎসাহিত করা, বই লেখা এবং হস্তাঙ্গার গভীর আন্দোলনে মানুষকে উদ্বুদ্ধ করতে পারি। সঙ্গীত, নাটক, আলোচনা, নৃত্য, চিত্রকলা সবকিছুই চর্চা প্রয়োজন ও সম্ভব। এসবের মধ্যে পারস্পরিক সহর্মিতা ও ঐক্য গড়ে তোলা যাবে, যার ফলে ভেতর থেকে নতুন একটা সমাজই গড়ে উঠবে। রাষ্ট্র বাধা দেবে, কিন্তু সফল হবে না।

আমরা স্বপ্নের কথা বলি; স্বপ্ন তো খুবই প্রয়োজন, নইলে আমরা বাঁচবো কী করে, কিন্তু স্বপ্নের চেয়েও বেশি দরকার গন্তব্যের। স্বপ্ন দেখা সহজ, গন্তব্য স্থির করে সেখানে পৌছাটা কঠিন। গন্তব্যটা হচ্ছে নতুন সমাজগড়া। ওই গন্তব্যে একা পৌছানো যাবে না, যারিন কখনো, যেতে হবে সকলের সঙ্গে মিলে, ঐক্যবদ্ধ পদক্ষেপে, যেমন ঐক্য একাত্তরের দেখা গেছে, দেখা গেছে অন্যান্য আন্দোলনেও। কিন্তু ঐক্য তো টেকেনি, কেননা আমরা সমবেত ও ধারাবাহিকভাবে এগুতে পারিনি, ব্যক্তিবর্ধের আঘাতে বিচ্ছিন্নতা দেখা দিয়েছে, অনেক ক্ষেত্রেই আমরা পরস্পরের শত্রুতে পরিণত

হয়ে গেছি, একের ওপর অন্যের আস্থা নেই। নতুন সমাজ গড়ার লক্ষ্যটাকে সামনে রাখা চাই, তাতে স্বপ্ন থাকবে, কিন্তু স্বপ্নটা ব্যক্তিগত নয়, অলীকও নয়, সেটি হবে সমষ্টিগত ও বাস্তবিক।

আকাশ সত্য, সমুদ্রও সত্য। কিন্তু দুয়ের মধ্যে পার্থক্য বিস্তর। আকাশ আমাদেরকে উদার হতে শেখায়, স্বপ্ন দেখাতে উৎসাহিত করে, আকাশকুসুম রচনা আমরা অনায়াসেই করতে পারি, করেও থাকি। কিন্তু সমুদ্রে কাজটা ভিন্ন রকমের, সেখানে যেতে হলে সাহস চাই, জাহাজ দরকার হয়, মোকাবিলা করতে হয় বাড়বাড়ির, এমনকি জলদস্যুরও। সমুদ্রের শিক্ষাটা

শবল এখানে দুর্বলের ওপর অত্যাচার করে, দুর্বল উৎপাটিত হয়, হারিয়ে যায়; শিশু ও বৃদ্ধরা এখানে লাঞ্চিত হয়। আমরা মুক্তির স্বপ্ন দেখেছি, তার জন্য আন্দোলন-সংগ্রাম করেছি, কিন্তু মুক্তি আসেনি। না-আসার কারণ হলো সমাজ সেই আগের মতোই রয়ে গেছে। এই সমাজকে ভাঙতে হবে, ভাঙার প্রয়োজন নয়, গড়ার প্রয়োজন। আর ভাঙার উপায়টা যে বাইরে থেকে তাকে আঘাত করা তা নয়, উপায় হচ্ছে ভেতর থেকে নতুন একটি সমাজ গড়ে তোলা। সেই সমাজে মানুষে মানুষে অধিকার ও সুযোগের সম্যক থাকবে, ক্ষমতার বিকেন্দ্রীকরণ ঘটবে, এবং সকল পর্যায়ে যথার্থ জনপ্রতিনিধিদের শাসন প্রতিষ্ঠিত হবে।

এই কাজটা প্রধানত রাজনীতির। কিন্তু রাজনীতিকরা একাজ করছেন না। দায়িত্ব নিতে হবে তাই শিক্ষিত ও দেশপ্রেমিক মানুষদেরকেই। প্রেম ভালোবাসার কথা খুব শোনা যায়, তার নামে অন্যায়ও চলে, কিন্তু যার অভাব সেটা হলো দেশপ্রেম। দেশপ্রেম ক্রমাগত কমছে। কমে যাবার প্রধান কারণ ওই বৈষম্য। এখানে যারা সুযোগপ্রাপ্ত তাঁরা নিজেদের কথাই বলে, দেশের মানুষের কথা ভুলে গিয়ে, এবং দেশের মানুষের সম্পদ নিজেদের কুক্ষিগত করে ফেলে, কুৎসিৎরূপে সত্য হয়ে ওঠে আত্মপ্রেম।

সমাজ পরিবর্তনের জন্য দেশপ্রেমিকদের ঐক্য চাই। কাজটা তাঁরা রাজনৈতিক ভাবে করবেন, করতে পারেন সাংস্কৃতিক ভাবেও। এই সাংস্কৃতিক ভাবে করাটা কিন্তু কম জরুরী নয়। সাংস্কৃতিক কাজের মধ্যে প্রধান হচ্ছে মাতৃভাষার চর্চা করা। মাতৃভাষার চর্চার ভেতর দিয়েই আমরা সামাজিক ও স্বাভাবিক মানুষ হতে পারি, যুক্ত হতে পারি অন্য মানুষদের সঙ্গে, আমাদের ইতিহাস, ঐতিহ্য ও পরিবেশের সঙ্গেও। বাংলা বই পড়া, বই পড়তে অন্যদেরকে উৎসাহিত করা, বই লেখা এবং গ্রন্থাগার গড়ার আন্দোলনে মানুষকে উদ্বুদ্ধ করতে পারি। সঙ্গীত, নাটক, আলোচনা, নৃত্য, চিত্রকলা সবকিছুই চর্চা প্রয়োজন ও সম্ভব। এসবের মধ্যে পারস্পরিক সহমর্মিতা ও ঐক্য গড়ে তোলা যাবে, যার ফলে ভেতর থেকে নতুন একটি সমাজই গড়ে উঠবে। রাষ্ট্র বাধা দেবে, কিন্তু সফল হবে না।

আমরা স্বপ্নের কথা বলি; স্বপ্ন তো খুবই প্রয়োজন, নইলে আমরা বাঁচাবো কী করে, কিন্তু স্বপ্নের চেয়েও বেশি দরকার গন্তব্যের। স্বপ্ন দেখা সহজ, গন্তব্য স্থির করে সেখানে পৌঁছাটা কঠিন। গন্তব্যটা হচ্ছে নতুন সমাজগড়া। ওই গন্তব্যে একা পৌঁছানো যাবে না, যায়নি কখনো, যেতে হবে সকলের সঙ্গে মিলে, ঐক্যবদ্ধ পদক্ষেপে, যেমন ঐক্য একাত্তরে দেখা গেছে, দেখা গেছে অন্যায় আন্দোলনেও। কিন্তু ঐক্য তো টেকেনি, কেননা আমরা সমবেত ও ধারাবাহিকভাবে এগুতে পারিনি, ব্যক্তিস্বার্থের আঘাতে বিচ্ছিন্নতা দেখা দিয়েছে, অনেক ক্ষেত্রেই আমরা পরস্পরের শত্রুতে পরিণত হয়ে গেছি, একের ওপর অন্যের আস্থা নেই। নতুন সমাজ গড়ার লক্ষ্যটাকে সামনে রাখা চাই, তাতে স্বপ্ন থাকবে, কিন্তু স্বপ্নটা ব্যক্তিগত নয়, অলীকও নয়, সেটি হবে সমষ্টিগত ও বাস্তবিক।

আকাশ সত্য, সমুদ্রও সত্য। কিন্তু দুয়ের মধ্যে পার্থক্য বিস্তর। আকাশ আমাদেরকে উদার হতে শেখায়, স্বপ্ন দেখাতে উৎসাহিত করে, আকাশকুসুম রচনা আমরা অনায়াসেই করতে পারি, করেও থাকি। কিন্তু সমুদ্রে কাজটা ভিন্ন রকমের, সেখানে যেতে হলে সাহস চাই, জাহাজ দরকার হয়, মোকাবিলা করতে হয় বাড়বাড়ির, এমনকি জলদস্যুরও। সমুদ্রের শিক্ষাটা

হচ্ছে গভীর হওয়ার। আমরা আকাশচ্যুরী যতটা হয়েছি, সমুদ্রের দিকে ততটা তাকাইনি। ফলে আমাদের নিজেদের যে সমুদ্র, কল্পনার নয়, বাস্তবের, সেই বঙ্গোপসাগর আমাদের হাতছাড়া হয়ে যাবে এমন আশঙ্কা দেখা দিয়েছে। আর কেবল আমরাই-বা কেন, ধনী বিশ্বও তো আকাশপথে ছোটাছুটি করেছে, আকাশ নিয়ে গবেষণায় ও গ্রহ-উপগ্রহে গমনাগমনে যত অর্থ ব্যয় করেছে সমুদ্রের ব্যাপারে তার ভগ্নাংশও ব্যয় করেনি, বরঞ্চ সমুদ্রকে তারা নানাভাবে উত্তোক্ত ও দূষিত করেছে, যার ফলে সমুদ্র এখন ফুসে উঠছে, অনেক নিম্নভূমিকেই ডুবিয়ে দেবে বলে আশঙ্কা দেখা দিয়েছে। বাংলাদেশের মানুষের জন্য সমুদ্রকে উপেক্ষা করার ফলে মালিকানা হারানোর সঙ্কট তো দেখা

দিয়েছেই, সমুদ্রযাত্রা সে সাহস, গভীরতা ও সম্পদ নিয়ে আসতে পারে তাও পাওয়া যায় নি। আমরা দুর্বল হয়ে গেছি। আমাদের পক্ষে কেবল আকাশনির্ভর হলে চলবে না, সমুদ্রনির্ভরও হওয়া চাই, এবং এটা ভুললে মরাত্মক ক্ষতি হবে যে বাংলাদেশ কেবল নদীমাতৃক নয়, সমুদ্রমাতৃকও বটে।

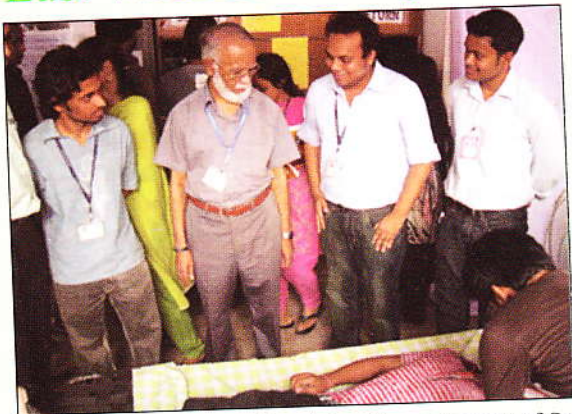
জলবায়ু পরিবর্তনের যে বিপদ আমাদের জন্য আতঙ্ক হয়ে দেখা দিচ্ছে তার বিষয়ে আন্তর্জাতিক ভাবে জানানোর কাজে আমরা যত না উদ্যোগী হতে পেরেছি বিশ্বের বিজ্ঞানী ও পরিবেশসচেতন মানুষদের উদ্যোগটা তার চেয়ে বেশি। বিষাক্ত গ্যাস নিঃসরণের ব্যাপারে ধনী দেশগুলোর ওপর চাপ সৃষ্টি করা একটি বড় মাপের দেশপ্রেমিক কর্তব্য। বাংলাদেশেই সে-কাজে নেতৃত্বদান করবার কথা। সেটা সে দেবেও, যদি শিক্ষিত দেশপ্রেমিকেরা এগিয়ে আসেন।

এই প্রসঙ্গে আরেকটি আশঙ্কাজনক সত্যের কথা স্মরণ করা যাক। দেশে বিজ্ঞান শিক্ষার্থীর সংখ্যা কমে যাচ্ছে; উচ্চতর পর্যায়ে মানববিদ্যার চর্চাও কমতির দিকে, বিজ্ঞানমনস্কতাও নিম্নগামী; শিক্ষার হার বাড়ছে অথচ বিজ্ঞান ও মানববিদ্যার চর্চা বাড়ছে না এটা মোটেই ভালো খবর নয়। বিজ্ঞান ও মানববিদ্যা মনুষ্যত্বের বিকাশের জন্য অপরিহার্য বৈকি।

এই সমাবেশে আমার কাজ উপদেশ দেওয়া নয়, প্রধান কাজ স্নাতকদের অভিনন্দন জানানো এবং পরবর্তী জীবনে তাদের সর্বসঙ্গী সাফল্য কামনা করা; সেই কাজটা করার জন্যই আমি এখানে দাঁড়িয়েছি, আর এই যে অতিরিক্ত কথাগুলো বললাম তা ওই দায়িত্বপালনের অংশ হিসেবে, তার বাইরে নয়। তাদের জয় হোক।

আপনাদের সকলকে আন্তরিক ধন্যবাদ এবং কর্তৃপক্ষের প্রতি আবার কৃতজ্ঞতা আমাকে এই কাজটি করার সুযোগ দানের জন্য।

Blood Donation Program at East West University



A day-long voluntary blood donation program of Spring Semester 2010 was held on 30 March 2010 on the ground floor of the Foundation Building of East West University.

The program was organized by the Rotaract Club of East West University in association with the Quantum Foundation, Dhaka. Professor Mohammed Sharif, Vice Chancellor of East West University inaugurated the program. Students of East West University donated blood voluntarily.

The program was aimed at raising public awareness about the need for regular blood donations, encouraging new and re-energizing current donors, and helping reduce blood crises of the country. Students, faculty members and staff, all came forward to donate blood to help save the lives of hundreds.

U.S. Professor Visited EWU



Dr. Godfrey F. Mendes, Professor & Dean of Global Program, Franklin University, USA, and his associate Mr. Zia Imran, made a courtesy call on the Vice Chancellor of East West University, Prof. Mohammed Sharif, Professor Dr. Nazrul Islam, Dean, Faculty of Business & Economics and Coordinator, Graduate Studies (MBA, EMBA & MBM) Programs and Dr. Humayun Kabir Chowdhury, Professor & Chairperson, Department of Business Administration were present in the meeting. They have discussed various issues of mutual interest such as exchange of programs, curriculum development, credit transfer, faculty development and joint research collaboration.

EWU Center for Research and Training

a. Call for Abstracts of Published Papers 2009

A Call for Abstracts of Published Papers (for full time faculty members) was announced. A total of 111 papers including journal articles, conference papers, book reviews and books were received by the Center.

b. Research Symposiums 2009

The Center organized a research symposium on March 18, 2010 where Dr. Sufia Islam, Associate Professor, Department of Pharmacy presented her research proposal titled, "Isolation and Identification of the Causative Organisms on Street Vended Food Samples Collected from East West University Area". In the Symposium, Dr. Kaisar Talukder, Scientist, ICDDR,B and Dr. Lutfun Nahar, Faculty member, Department of Social Science, were the discussants. The Symposium was chaired by Dr. Bijoy P. Barua, Executive Director, EWUCRT.

c. Journal

East West Journal of Humanities

The inaugural issue of the East West Journal of Humanities (ISSN 2074-6628) has been published. A total of thirteen research papers and a book review were published in the journal.

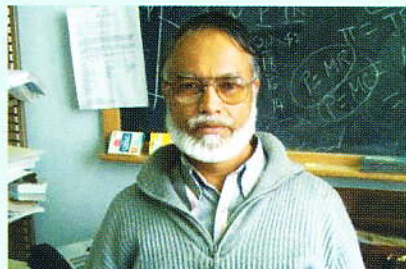
d. Training Program

An inaugural ceremony of the training course entitled "Competition Policy and Law" was held in the EWU Auditorium on 12 March 2010. The program was jointly arranged by East West University, Unnayan Shamannay and CUTS-International, India and was supported by the Bangladesh Investment Climate Fund, managed by IFC Advisory Services in South Asia in partnership with DFID and the European Union. Professor Dr. Syed Modasser Ali, Honourable Advisor to the Prime Minister, Government of the People's Republic of Bangladesh graced the session as the Chief Guest. The program was chaired by Professor Mohammed Sharif, Vice Chancellor, EWU. The event was inaugurated with the welcome address by Dr. B. P. Barua, Executive Director, Centre for Research and Training (CRT), EWU. Dr. A. K. Enamul Haque, Team Leader, CLPB Project, and Mr. Udai Singh Mehta, Representative, CUTS, India graced the program with their valuable presence. Vote of thanks was delivered by Professor Muniruddin Ahmed, Pro-Vice Chancellor, EWU to conclude the session.



Photograph of the inaugural session

Prof. Sharif's Theory receives Acceptance by his Profession



Vice Chancellor Prof. Mohammed Sharif

A group of economists based in the Netherlands have launched a major project to test for various policy implications of Professor Mohammed Sharif's theory of "Forward Falling Labor Supply." Professor Sharif developed this theory in early nineteen eighties explaining the work behavior of the world's poor terming it a distress sale phenomenon as against the conventional characterization of it as subsistence mentality behavior. Since then he has published a book and many articles in international journals including Cambridge Journal of Economics exploring various aspects of this theory. The project involves economists from the University of Utrecht and Technical University of Delft. The researchers expect to derive some major findings for policy dealing with the mitigation of poverty.

Career Counseling Center

Bdjobs.com Campus Career Festival at East West University



Bdjobs.com organized a two-day long Bdjobs.com Campus Career Festival at East West University on 26 & 27 January 2010. Vice Chancellor, Prof. Mohammed Sharif inaugurated the event on 26 January 2010 at 10:00 a.m. Mr. AKM Fahim Mashroor, CEO of Bdjobs.com Ltd, Mr. S I Nusrat A Chaudhury, Associate Professor & Head, Career Counseling Center, Mr. Omar Faruq, Assistant Professor & Deputy Director, Career Counseling Center and other faculty members were present.

Mr. Mashroor said that this career festival would bridge the gap between the prospective employers and new graduates. The graduates and graduating students interacted with the employers and dropped their résumés according to their eligibility and preference.

Workshop on "Leadership for the 21st Century"

Bangladesh Youth Leadership Center (BYLC) conducted a workshop on "Leadership for the 21st Century" on EWU campus on 28 March 2010 from 2:00 p.m. to 05:00 p.m. The objective of the workshop was to develop the presentation, teamwork, analytical and leadership skills of the participants through case studies and discussions.

Mr. Ejaj Ahmad, a Harvard trained expert of leadership and founder of BYLC, conducted the workshop along with Mr. Mirza Salman Hossain Beg, a recent graduate of EWU, and his team.

Celebrating American Black History Month

Career Counseling Center, EWU Library & Cine & Photography Club, Prothom Alo Bondhu Shobha and The American Center of the US Embassy, Dhaka organized a documentary Film Show on Celebrating Black History Month with a special show of "Biography: Barack Obama" on 11 February 2010 at 1:20pm in EWU Auditorium.

Ms. Catherine A. Hallock, Cultural Affairs Officer of The American Center, Embassy of the United States of America, was present as Guest Speaker.

Windows 7 Feature Presentation

Microsoft Bangladesh arranged a presentation at EWU. The event showcased various features of Windows 7 and its associated components for the students. It also included a competition which became a platform for students to show their creativity and technical knowledge. Later students presented their ideas on Windows 7 and from them two were selected for the grand finale. Top twos from ten universities will participate in the grand finale and from which the champion will get the opportunity to visit the Regional Headquarters of Microsoft in Singapore. The two were selected by vote of general audience and judges. The Intra-university competition was judged by Dr. Mozammel Huq Azad Khan, Professor & Chairperson of Dept. of Computer Science & Engineering; Mr. Omar Faruq Asst. Professor, Dept. of Business Administration and Deputy Director, CCC and Mrs. Sabiha Rahman Juthi, Lecturer, Dept. of Electronics & Communications Engineering.

Foreign University Representatives Visit and Hold an Information Session on EWU campus

University of Nottingham, UK

Mr. Matthew Elliott, International Officer from University of Nottingham visited EWU campus. He made a presentation on education system of UK and the facilities at the University of Nottingham and how to apply there for graduate programs with an interactive session with students, graduates on EWU campus on 1 February 2010 at 3:10 p.m.

University of Brunel & British Council

Ms. Hannah Holland, International Marketing Manager, Brunel University, UK conducted a seminar at EWU on 14 March 2010 at 11.00am. The presentation was especially for students of Economics on the courses the university offer and the facilities available for international students. The presentation lasted for 40 minutes concluding with a Q/A session.

Corporation Activation Programs

The following renowned organizations visited EWU campus for events/promotional activities:

a2z study: Higher Education opportunities
New Age and Aktel: Collecting write ups / page / letters / messages on St. Valentines Day
Interspeed Activation: Microsoft Windows 7
BOONE (General Pharmaceuticals Ltd.): Dental Care
Qubee: WiMax

Special Thanks

A significant number of EWU students got jobs in the following renowned organizations during Spring 2010. We, on behalf of EWU, congratulate our graduates on a good start in their career journey.

Avery Dennison
Banglalink
BRAC Bank Limited
CEPSA
Eastern Bank Limited
GMG Airlines
HSBC
Lanka Bangla Finance
Lanka Bangla Securities
Navana Petroleum
Pacific Bangladesh Telecom Limited (CITYCELL)
Parkway Health
Singapore Airlines
Standard Chartered Bank
TM International Bangladesh Limited, AKTEL
Unilever Bangladesh Ltd.
Warid Telecom

CCC Conveys Heartfelt Thanks to the Authorities of the following Organizations for Providing Internships for the Students of EWU

BRAC Bank Limited
DESKO
Dhaka Bank Limited
EXIM Bank Limited
Grameenphone
HSBC
Islami Bank Bangladesh Limited
Jamuna Bank Limited
Mercantile Bank Limited
Mutual Trust Bank Limited
National Life Insurance Company
Navana Petroleum
NCC Bank Limited
Orion Laboratories Limited
Prime Bank Limited
Standard Chartered Bank
Team Sourcing Company Ltd.
UCBL
Unilever
Uttara Bank Limited

Information and Communications Services

Information and communications services (ICS) is responsible for computer and communications setup, development, maintenance and support at EWU. To ensure security and better service ICS has implemented "Domain Controller" and added some interesting webmail features.

All students need their own accounts for using the lab as well as the internet. The students will be able to personalize their desktop in any PC they use. A drive "Z" will appear when a student will log in and he/she can save his/her necessary files in that drive. This drive is accessible from any lab. Any information about his/her login will be mailed automatically to his/her email address.

In the webmail [mail.ewubd.edu] ICS has implemented some interesting features which are listed below:

1. EWU logo in the top left panel of webmail.
2. To Do list. By which any one can save his/her task list and the list will appear in the left panel below the folder list. Any one can also maintain his/her task in the Calendar.
3. Java script clock. By enabling this, a clock will appear on the left panel of webmail.
4. Folder sizes. By clicking this link any one can see the number as well as size of the mail.
5. Add to address book. Just one click on the link and the address of the sender will be saved in address book.
6. Block / Unblock sender. The mail from the Block Sender list will be deleted automatically. This will prevent unnecessary mail from an unwanted sender
7. Show HTML Version by Default. This enables to view the mail as html format (with multimedia).
8. Display Attached Images with Message. Enabling this will show the image attached to the mail in the webmail.
9. Auto Message Save and Recovery. This saves messages which are interrupted by any problem (logoff, power failure).
10. Personalize Spam Protection
11. Enable Unread Message Notification for all folders. This shows number of unread messages in the left panel.
12. Message Filters. By creating rules a new mail will be moved to a specific folder specified by the user.
13. New Mail Notification.

Library Picnic

EWU Library organized a picnic at Karimpur, Narshindi, on 17 March 2010. There were several events to make the picnic enjoyable and fun.



Project Proposal

East West University Library submitted a project proposal on "Workshop on Information Literacy" to International Network for the Availability of Scientific Publications (INASP), 60 St Aldates, Oxford OX1 1ST, United Kingdom. INASP accepted our proposal to organize the workshop. EWU library organized a two-day long workshop on 3-4 January 2010 on information literacy in EWU auditorium for the faculty members and the students of East West University. Professor Dr. Jagtar Singh, Dean, Faculty of Education and Information Science and Head, Department of Library and Information Science, Punjabi University, Patiala, India facilitated the proceedings of the workshop as the Resource Person. A total of 60 participants participated in the workshop comprising faculty members and students. The workshop activities included visual presentation, lab work and group work.

The objectives of the workshop were to raise awareness of information literacy; to provide hands on training experience, on information when and why information is needed, where to find information, how to evaluate, use and communicate information in an ethical and legal manner; to develop the research attitude, quality education and capacity building among the stakeholders of academic institutions.



Mr. M. Azizur Rahman, Chief Information Commissioner, Right to Information Commission, Government of the People's Republic of Bangladesh was present as the chief guest and Mr. Saiful Bari, Chief Adviser, ATN Bangla, was present as the special guest of the closing session.

CSE Department Arranges Study Tour



CSE Department arranged a study tour of Submarine Cable Landing Station at Cox's Bazar on Thursday 21 January 2010. A total of 31 senior students and seven faculty members of the department participated in the study tour. The engineers of the Submarine Cable Landing Station elaborately discussed and demonstrated the operation and maintenance issues of the various equipment of the station. This tour was highly informative for both faculty members and the students.

East West University Comes forward to help a sick student

A student of East West University, Md. Anisur Rahman (Tanin) is suffering from kidney disease. One of his kidneys failed and the other one is also in a weak condition. A large sum of money is required to transplant his kidneys which his parents can not afford.

To support this cause, East West university donated Tk Two lacs and twenty thousand in a ceremony. Vice Chancellor of East West University, Prof. Mohammad Sharif, Ph.D handed over the cheque to the father of the ailing student. Student Welfare Activities Coordinator and Chairperson of Business Administration Department, Prof. Humayun Kabir Chowdhury and Moderator of Creative Marketing Club, Md. Farhan Faruqui were also present in the program.

EWU Alumni Night 2010



East West University Alumni Association (EWUAA) organized a grand Alumni reunion of EWU graduates at the Bangabandhu International Conference Centre on April 25, 2010. The evening was graced with the presence of the President Mr. Jalaluddin Ahmed, Board of Directors, EWU, Vice Chancellor Dr. Mohammed Sharif, and the Coordinator, Student Welfare Activities, Professor Dr. Humayun Kabir Chowdhury.

The speakers thanked the Alumni Association Steering Committee members for arranging such a graceful night for the graduates. A directory containing the names and current profession of alumni was launched with the hope that it will facilitate social and profession interaction, and strengthen the bond between the university and its graduates.

Mr. M. Lutfur Rahman, Convener, Alumni Association Steering Committee made the concluding speech and expressed a vote of thanks to the EWU authorities. It was a true celebration of togetherness with over 800 graduates gathered on the occasion. The event ended with a vibrant cultural show organized to welcome the new graduates of 2010, who had attended their convocation in the morning and the Alumni night. It was a great opportunity for the Alumni to recall all those lively moments spent on their university campus.

EWU Library

East West University (EWU) Library has been playing a significant role as a supporting section of the whole educational process of EWU since the beginning of the university in 1996 and now it is one of the best university libraries in the country. It has been designed to meet the information, research, and curriculum needs of students, faculties, and staff members for research and development activities. You can visit the library, for a wealth of books, periodicals, audio-visual materials, news paper clippings, maps and can access online databases on campus and library website from off and on campus. This library is a comfortable place to read and study. It is fully automated. All library staff members are trained and professional and many of them are specialists in a particular field of research or learning. We will help you to get the best from our services.

Objective of the library

To support the university community in developing lifelong skills in innovative and analytical thinking, research and information literacy, and by providing distinctive collections, services, facilities and programs.

EWU Library Website

Address: <http://lib.ewubd.edu>

The EWU Library website provides necessary links to the users. User can use most of the library online facilities through internet from anywhere. Available information on the EWU Library website is as follows:

| | |
|---------------------|----------------------------------|
| About Library | Library Catalogue |
| Library at a glance | New Arrivals |
| Users' guide | Online Journals |
| Services | Reservation (faculty only) |
| Requisition form | My Account (to know user status) |
| Reference style | |

Contact Information

East West University
Foundation Building
49 Mohakhali C/A
Dhaka-1212
E-mail: library@ewubd.edu or dilara@ewubd.edu

Floor Distribution

The library has space ranging from the ground floor to the 4th floor. Floor distributions of the library are as follows:

Ground Floor

Pigeon-hole area (where users can keep their belongings before entering the library)

New arrival display board

1st Floor: (under process)

2nd Floor: (Reserve Section)

Books of every title of library holdings

Reference service desk

Photocopy from library materials

Search corner for online journals and library catalogue

Study space

3rd Floor: (Circulation Section)

Circulation service (lending facilities)

Issuance and renewal of library card

Issuance of library clearance

Text book collections for lending & reading

Search corner for online journals and library catalogue

Study space

4th Floor (Reference Section)

Periodicals and journals

Magazines and daily newspapers

Reference book collections (Dictionary, Encyclopedia,

Banglapedia, Statistical reports, Dissertation, Yearbooks, etc.)

News clippings services

German language corner

Online journal & library database search corner.

Study space.

Present Status of Library Resources

Present collections of EWU Library are as follows:

| Description of Items | Quantity |
|------------------------------------------|---------------------------|
| Books | 23,369 (as of April 2010) |
| Journals, Periodicals, Magazines (Local) | 130 |
| Journals (Foreign) | 13 |
| CD-ROMs | 1340 |
| Audio Cassettes | 137 |
| Dissertation/Thesis/Reports | 369 |
| Maps | 06 |

Online Resources

Besides above collections, the EWU library provides access to following online resources to its users through EWU Library website

<http://lib.ewubd.edu/Page.aspx?Command=OnlineJournal> :

Name Of The Journals And Urls Subscribed Journals

JSTOR, Business Collection URL: <http://www.jstor.org/browse>

JSTOR, Language & Literature Collection URL:

<http://www.jstor.org/browse>

ACM (Association for Computing Machinery) URL:

<http://portal.acm.org/dl.cfm>

BIPC (Bangladesh-INASP-PERI-Consortium) URL:

www.inasp.info

TESOL (Teachers of English to Speakers of Other Languages)

URL: <http://www.tesol.org/>

REGISTERED JOURNALS

HINARI (The Health Internet Network Access to the Research Initiative) URL: <http://www.who.int/hinari/en/>

AGORA (Access to Global Online Research in Agriculture) URL: <http://www.aginternetwork.org/en>

OUP (Oxford University Press) URL:

<http://www.oxfordjournals.org>

OARE (Online Access to Research in the Environment) URL:

<http://www.oaresciences.org/en/>

E-Books

Oxford Scholarship Online is a vast and rapidly expanding cross-searchable e-book database. The database is available in the domain of East West University through Bangladesh-INASP-PERI Consortium (BIPC). It contains 3,772 Oxford books in Biology, Business and Management, Classical Studies, Economics and Finance, History, Law, Linguistics, Literature, Mathematics, Music, Neuroscience, Philosophy, Physics, Political Science, Psychology, Public Health and Epidemiology, Religion and Social Work

URL

<http://www.oxfordscholarship.com/oso/public/index.html>

Library Services

i. Reproduction Services: Library members may get photocopy services from the library materials. The photocopy service is available from 9:00 to 5:30 pm through Sunday to Thursday. The students may also get the photocopy services after 5.30 pm of each working day, and on Friday and Saturday from the university ground floor of DDC building.

ii. News Clipping Service:

The library provides news clipping services on the following subjects on a regular basis:

1. Agriculture
2. Management
3. Business Affairs
4. NGO Affairs
5. East West University Affairs

6. Population Census & Economics
7. Publication/Articles of EWU faculty Staff
8. English Literature
9. Financial Management
10. Environment & Natural Resources
11. Human Rights (Civil & Political Rights)
12. Information & Communication Technology
13. Information Science & Library Management.
14. Biography
15. Marketing
16. Commercial Law
17. Pharmacy
18. Power & Energy
19. Education (General)
20. Rural Development
21. Social Problems & Development
22. United Nations Offices
23. University Education
24. Women Affairs
25. General news on universities of Bangladesh

The users can also get the following services from the library:

Circulation Services
Current Awareness Services
Selective Dissemination of Information Services
Reference Services
Referral Services
Online Journal & E-books services
Internet Service
News clipping Service
Photocopy Service

Library Facilities

- i. Reading facilities: The EWU library's reading rooms are spread out on all the three floors of the library. Around 300 students can sit comfortably in its well-furnished air conditioned reading rooms at a time.
- ii. Borrowing facilities:
 - Undergraduate students are entitled to borrow two textbooks and one CD/DVD-ROM at a time for 4 days (according to the revised EWU library rules).
 - Graduate students are entitled to borrow two textbooks and one CD/DVD-ROM at a time for 7 days (according to the revised EWU library rules).
- iii. Browsing facilities: Users may search/browse library online journal and EWU online catalogue through available six PCs (two PCs on each floor) in the library.
- iv. Newspaper facilities: The Library regularly subscribes to 16 national leading dailies (9 Bengali and 7 English). Users may also use back issues of newspapers up to last two months.
- v. Online access facilities: East West University Library is a member of INASP-PERI Consortium (BIPC) for getting access to full-text articles, abstracts, and bibliographical information of online journals of different publishers on different disciplines through Bangladesh Academy of Sciences (BAS).

Corporate Membership

EWU Library has corporate membership with British Council Library, Dhaka, and American Information Centre (Archer k. Blood American Center Library). With these memberships EWU library users may avail browsing, searching Online Public Access Catalogue, Photocopy services, and access to online journal of those respective institutions.

IFLA Membership

Recently, EWU library got the institutional membership from International Federation of Library Associations and Institutions (IFLA) on 11 November 2008. EWU Library will be benefited from getting or sharing specialized expertise on various types of libraries and library workshop, receiving selective newsletters, facilities to exchange electronic information of IFLA documents, including IFLA journal (a widely used information source), IFLA directory, IFLA annual Report etc. EWU Library will also get the opportunity to participate in IFLA general conference with a discount registration fee.

Now and onward, EWU library will get various opportunities from IFLA like right to associate and elect members for the governing board and the president election of IFLA.

Foreign Language Collection

A German Language Corner is available at the Reference Section, 4th floor of Foundation Building. Here, books are arranged according to class number.

Timing

The Library is open for 7 days a week except government holidays and as per academic calendar under following time schedule:

Sunday to Thursday : 8:30 am - 10:00 pm (without any break)

Friday : 8:30 am - 5:30 pm

(break from 1:30 pm - 3:30 pm for lunch and Jummah Prayer)

Saturday : 5:00 pm - 10: 00 pm.

Seminar/Workshop

- Ms Dilara Begum, Librarian along with Mohammed Motiur Rahman, Assistant Librarian and Safinoor Sagorika, Library Circulation Officer attended a program of "National Library Week" organized by the American Center of the U.S. Embassy in Dhaka, on 11 April 2010
- Md. Ahasan Habib, Assistant Librarian and Md. Mamun Or Rashid, Library Circulation Officer participated the BIPC Training Program on Management of e-Resources, Venue: Institute of Information and Communication Technology Computer Lab, BUET, on 31 March 2010 to 1 April 2010
- Md. Ahasan Habib attended a workshop at Olympia Restaurant at Dhanmondi on e-books and online resources of Gale Products held on 5 April 2010. Mr Alok Srivastob, CENGAGE publications was the main presenter. About 30 library personnel of different academic libraries were present at the workshop. Mullick Brothers and Paragon Enterprise jointly organized that workshop.

Resource Person

- Ms Dilara Begum, Librarian, made a presentation on Information Literacy in the Modern World as a resource person at Institute of Information and Communication Technology Computer Lab, BUET, 1 April 2010
- Ms Dilara Begum, Librarian, attended a meeting to lend her thoughtful ideas to Bangladesh National Scientific and Technical Documentation Centre (BANSDOC) for developing their library automation.
- Ms Dilara Begum, Librarian, attended a meeting at Bangladesh Bureau of Educational Information and Statistics (BANBEIS) to assess the performance of their Library software, held on February 2010.

Information Literacy training program

Mr. Md Nasir Uddin, Assistant Librarian (Electronic Resources), delivered a series presentation on "Library MIS" at 3.00 p.m. on 10, 17, 24 March 2010 in the reference section of the library. Most of the library officials attended the presentation.

Library Visit

Ten-member team of BANSDOC visited EWU Library to know about the automated EWU library function and facilities on 25 March 2010. Mr Md Nasir Uddin, Assistant Librarian (Electronic Resources), briefed the visiting team on EWU Library automation system describing both the interactive desktop and web module of Library MIS.

Undergraduate Orientation Spring 2010

The undergraduate orientation program of the newly admitted students for spring semester 2010 in the different undergraduate programs of East West University was held on the University Premises on Wednesday, 13 January 2010 at 10.00 a. m.



Dr. Rafiqul Huda Chaudhury, Member, Board of Directors of the university, graced the orientation program as the Chief Guest. Dr. Chaudhury in his speech urged the students to make the best use of the unique learning opportunities available at this university. He also advised the students not to misuse the existing facilities of the University. A total of 545 students got themselves admitted in this semester in the different undergraduate programs in Business Administration, Economics, Computer Science and Engineering, Electrical and Electronics Engineering, Electronic and Telecommunications Engineering, Pharmacy and English.

Professor Dr. Mohammed Sharif, Vice Chancellor of East West University in his concluding address as the program chair highlighted the existing infrastructure facilities, outstanding qualified faculty members and availability of merit scholarship schemes of the university.

Colonel Shah Murtoza Ali (Retd.) Registrar gave the welcome address. Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor of the university spoke on the occasion.

Professor Dr. Mohamed Ruhul Amin, Dean of the Faculty of Science and Engineering and Professor Dr. Nazrul Islam, Dean, Faculty of Business and Economics also spoke on the occasion.

Graduate Orientation Spring 2010

The orientation program of the newly admitted students for Spring 2010 in MBA, EMBA, MBM and MDS programs of East West University, was held in the university auditorium on 14 January 2010 at 6:00 p.m. Professor Dr. Mohammed Sharif, Vice Chancellor, East West University, graced the occasion as the Chief Guest. Dean, Faculty of Business and Economics and Coordinator of Graduate Studies (MBA, EMBA & MBM), Professor Dr. Nazrul Islam, chaired the session. A total number of 179 students enrolled in different graduate programs in MBA, Executive MBA, MBM and Master in Development Studies.



As Chief Guest of the program, Professor Dr. Mohammed Sharif, Vice Chancellor advised students to be well-equipped with proper education and knowledge to become worthy citizens of the country. He mentioned availability of merit scholarships and financial assistances of the University for the students especially coming from middle-class families to support their study at EWU. He also urged students to make the best use of the facilities the university provides.

Dean, Faculty of Business and Economics and Coordinator of Graduate Studies (MBA, EMBA & MBM), Professor Dr. Nazrul Islam and Program Chair, welcomed the newcomers to the EWU family. He stressed modern learning in order to face the challenges of the corporate sector. Dr. Islam highlighted the maximum use of existing support facilities of the university. He also mentioned some important rules of the University which are very important for the new students to study at EWU.

Among others, Professor Dr. Humayun Kabir Chowdhury, Chairperson, Department of Business Administration, Professor Dr. Muhammad Sirajul Haque, Chairperson, Department of Economics and Colonel Shah Murtoza Ali (Retd.), Registrar, EWU, also spoke on the occasion. Mr. Ujjal Chowdhury, Vice-President of MBA Club, delivered a speech on behalf of graduate students. Ms. Mumun Jahan, an MBA graduate gave a presentation on the Graduate Programs and the East West University. The program was anchored by Mr. Muzahidul Islam, an MBA student of EWU and a newsreader in ETV. The program was followed by refreshments.

Faculty update

Department of Electronics & Communications Engineering

Publications

Journal Papers:

1. M. R. Amin, M. I. U. Khan, and M. Salimullah, "Decay Instability of Dust-Acoustic Wave in a Magnetized Dusty Plasma", *IEEE Trans. Plasma Sci.* (USA), Accepted (In Press), March 2010.
2. M. R. Amin, Sanjit K. Paul, Gurudas Mandal, and A. A. Mamun, "Effects of vortex-like (trapped) electron distribution on nonlinear dust-acoustic waves with positive dust charge fluctuation", *J. Plasma Phys.* (UK), Accepted (In Press), 2010.
3. Tanzilah Noor Shabnam, Md. Imdadul Islam and M. R. Amin, "Call Admission Control Strategy for System Throughput Maximization Using DOVE", *J. Convergence Information Technology (JCIT)* (Korea), Accepted (In Press), 2010.
4. Sarwar Jahan, Md. Imdadul Islam, and M. R. Amin, "Cost Optimization of Underlay Overlay Cellular Network for Handoff Traffic", *J. Telecommunications* (UK), Accepted, 2010.
5. M.R. Amin, "Quantum Effect on Modulational Instability of a Laser Radiation in a Semiconductor Plasma", *J. Applied Physics* (USA), vol. 107, no. 2, pp. 023307-7, February 2010.
6. Md. Abul Kalam Azad, Md. Bazlur Rahman & A. S. A. Noor, "Finitely Generated n-ideals Which Form Relatively Normal Lattice", *Journal of Physical Sciences*, West Bengal, India, Vol. 13, 2009, page 97-105.
7. Gurudas Mandal and Prasanta Chatterjee, "Shock Waves in a Dusty Plasma with Positive and Negative Dust where Ions are Non-thermal", *Zeitschrift für Naturforschung* (Germany), Vol. 65a, 85-90 (2010).

Conference Papers

1. Md. Asif Hossain, Mushlah Uddin Sarkar, M.R. Amin & Md. Imdadul Islam, "Performance Comparison of Bow-Tie and Slot Antenna Based on RWG Edge Elements", The 2nd International Conference on Electronic Computer Technology (ICECT 2010), *IEEE Xplore*, Kuala Lumpur, Malaysia, May 7-10., 2010, Accepted (In Press).
2. Mushlah Uddin Sarkar, Md. Asif Hossain, M.R. Amin & Md. Imdadul Islam, "The Impact of Frequency on Radiation Pattern of Bowtie and Spiral Antenna Based on RWG Elements", The 2nd International Conference on Electronic Computer Technology (ICECT 2010), *IEEE Xplore*, Kuala Lumpur, Malaysia, May 7-10., 2010, Accepted (In Press).

3. Ramit Azad, Yu. G. Ermolaev, "Magnetic Field of the Earth", International Conference on Magnetism and Advanced Materials (ICMAM-2010), Dhaka, Abstract, Accepted (In Press).

Interactive Seminar

ECE Dept. organized an interactive seminar on "OFDM for Wireless Network" on 9 March 2010. The seminar was conducted by Mr. Mustafa M. Hussain, Assistant Professor, ECE Dept. Numerous students and faculty members were present in the seminar. The speaker discussed various sectors on next generation wireless technologies. He explained the principles of OFDM and its uses in future wireless networks. Students especially who are doing research were highly benefited from the talk.

Department of Electrical and Electronic Engineering

Workshop on CV Writing and Interview Facing

EEE Department organized a Workshop on CV Writing and Interview Facing for the students of the department on 24 February, 2010. Mr. S. I. Nusrat Chaudhury, Head, Career Counseling Center, and Mr. Omar Faruq, Deputy Director, Career Counseling Center conducted the workshop. The event was attended by around 40 senior students of the EEE department. In this interactive workshop, the students learned about the techniques of preparing professional CVs and how to prepare for interviews.

Publications

1. Md. M. Satter and Anisul Haque, "Modeling Effects of Interface Trap States on the Gate C-V Characteristics of MOS Devices on Alternative High-Mobility Substrates," *Solid-State Electronics*, Vol. 54, No. 6, pp. 621-627, 2010.
2. M. A. Karim and Anisul Haque, "A physically based, accurate model for quantum mechanical correction to the surface potential of nano-scale MOSFETS," *IEEE Transactions on Electron Devices*, Vol. 57, No. 2, pp. 496-502, 2010.
3. S. Raju, S. M. Salahuddin, and Md. Ishfaqur Raza, "Improvement in data transmission efficiency in communication systems using scattering compensation techniques," *Progress in Electromagnetics Research C*, Vol. 12, pp. 237-251, 2010.
4. Md. Abdul Wahab and Khairul Alam, "Performance of zero-Schottky-barrier and doped contact single and double walled carbon nanotube transistors," *Japanese Journal of Applied Physics*, vol. 49, pp. 025101(1-6), 2010.

Other Activities

1. Prof. Anisul Haque presented an invited talk on "Quantum mechanical effects in surface potential based MOS compact models" in IEEE Electron Devices Society Mini-Colloquium (WIMNACT 23) at the Heritage Institute of Technology, Kolkata, on April 9, 2010. The event was organized by the IEEE Electron Devices Society, Kolkata Chapter.

Prof. Anisul Haque joins as an Editor of IEEE Transactions on Electron Devices

Prof. Anisul Haque, Chairperson, Department of Electrical and Electronic Engineering, has been appointed as a member of the Editorial Board of IEEE Transactions on Electron Devices (T-ED). T-ED is one of the top ranking journals published by IEEE. As an editor, Prof. Haque's primary responsibilities will be to recommend for or against the publication of manuscripts assigned to him taking account of the comments of peer reviewers, to nominate and evaluate papers for annual awards, to invite authors to submit high quality papers to the Transactions, and to participate in the critical mission of advancing the quality of the published papers. Prof. Haque is the only editor in any IEEE journal from Bangladesh. It may be mentioned that he has also been serving as a Distinguished Lecturer of IEEE since 2009.

Prof. Anisul Haque served as a peer reviewer for IEEE *Transactions on Electron Devices*.

Department of Pharmacy

Outstanding Achievement

Professor Chowdhury Faiz Hossain, Chairperson of the Department of Pharmacy has earned a place as one of the top tier reviewers from the *Journal of Natural Products*. The *Journal Natural Products*, a publication of American Chemical Society, is a high impact leader in Natural Product Research as reported in the 2008 Journal Citation Reports by Thomson Reuters.

Seminar

A Seminar on "Opportunities for Higher Studies in United States of America" was arranged by the Department of Pharmacy on March 03, 2010, at 3.30 p.m. Mr. Taneem Amin, MS, Division of Clinical Pharmacology, Department of Pharmacology was the speaker of the seminar.

Journal Papers Published/Accepted

1. Md. Abdul Muhit, Syed Mohammed Tareq, Apurba Sarker Apu, Debasish Basak and Mohammad S. Islam. "Isolation and Identification of Compounds from the Leaf Extract of *Dillenia indica* Linn". *Bangladesh Pharmaceutical Journal*. Vol. 13, No 1, January 2010
2. Apu AS, Muhit MA, Tareq SM, Pathan AH, Jamaluddin A, Ahmed M. "Antimicrobial activity and brine shrimp lethality bioassay of the leaves extract of *Dillenia indica* linn". *J Young Pharmacists* 2010;2: 50-3.

3. Nobokrishna Ghosh, MA Mannan, Forhad Monjur, Farhana Rizwan and AFM Salim. "Escalated regimen of hepatitis b vaccine in childhood hematological malignancies while on chemotherapy". *Southeast Asian J Trop Med Public Health*. vol 41 No 3, May 2010.
4. Mannan S.J.,Azad M.A.K.,Ullah M.A., Maruf A.A., Rayhan M.I.,Ahsan MS & Hasnat A (2010). "Investigation of Serum Trace Element, Malondialdehyde and Immune Status in Drug Abuser Patients Undergoing Detoxification". *Biological Trace Element Research* (Accepted), Apr 14. [Epub ahead of print]
5. Ullah M.A.,Dowla S.U.,Maruf A.A.,Azad M.A.K.,Shohag M.H.,Sultana R. Latif A.H.M.M. & Hasnat A (2010). "Relative Bioavailability Study of Two Different Enteric Formulations of Esomeprazole in Healthy Bangladeshi Male Volunteers: An Open-Label, Single-Dose, Randomized Sequence, Two-Way Crossover Study". *Clinical Therapeutics* (Accepted).
6. Kanij Fatema, Md. Zakiur Rahman, Tasnuva Haque, Muhammad Shahidul Islam and Sayma Ara Dayna. "Assessment and In Vitro Release Profiles of Salbutamol Sulphate from Hypromellose and Carbomer Based Matrix Tablets." [*In Research Journal of Pharmacy and Technology* (RJPT)].
7. Tajnin Ahmed, Muhammad Shahidul Islam, Tasnuva Haque and Mohammad Abusyed. "The Effect of Manufacturing Methods and Different Shapes on the Release Pattern of Diclofenac Sodium Matrix Tablets." (*The Stamford University Journal of Pharmaceutical Sciences*).
8. Muhammad Shahidul Islam, Md. Moniruzzaman, and Ruknuzzaman Rony. "Effects of coating on the release profile of combination drug from hydrophilic matrix pellets." (*The Stamford University Journal of Pharmaceutical Sciences*).



Conference, Workshop & Presentation

Sufia Islam, Shovon Kumar Das, Cynthia Ummay Siddiqua, Abida Sultana Liza, S K Roy. "Study on iron intake from dietary source in 2-4 years old children of lower socio economic status (SES)". International Workshop on Micronutrients and Child Health, New Delhi, India, October 20- 23, 2009.

Shamsun Nahar Khan presented an oral paper titled "Aspects of the New Class of Alpha-Glucosidase Inhibitors in the Treatment of the Diabetes".

Shamsun Nahar Khan also participated in the "1st International Conference of Bangladesh Bioethics Society (BBS) 15-16 March, 2010, organized by UNESCO Bangkok, and UGC.

Shamsun Nahar Khan visited Pakistan in January 1-8, 2010, due to a meeting at International Center for Chemical and Biological Sciences (H. E. J research Institute of Chemistry) with Prof. Dr. Atta-ur-Rhaman N.I., H.I., S.I., T.I. (former Minister, Ministry of Science & Technology Government of Pakistan, Islamabad) regarding a "antidiabetic project".

Maruf A.A., Ahmed M., Azad M.A.K. , Ullah M.A. & Hasnat A.(2010). "Pharmacogenetics of CYP3A4 in Bangladeshi Population including TB Patients". Human Genome Organization: 14th Human Genome Meeting (HGM-2010): Next Generation Genomics and Medicine, Montpellier, France, May 17-21, 2010 (Accepted for both oral and poster presentation).

Mr. Muhammad Asaduzzaman, Senior Lecturers, Department of Pharmacy participated a workshop on "Unsafe Injection Use and Risk of HBV, HCV and HIV Infections: Intervention for Risk Reduction - Part II", organized by British Council funded UK-Bangladesh Higher Education Link Program, British Council, November 15, 2009.

Research Symposium

Dr. Sufia Islam, Associate Professor, Ms. Farhana Rizwan and Mr. Muhammad Asaduzzaman, Senior Lecturers, Department of Pharmacy presented a research proposal on "Isolation and Identification of the causative organisms on street vended food samples collected from East West University area" in 10th Research Symposium CRT, EWU, March 18, 2010.



In-Plant Training Program

A total of Seventy five students of the Department of Pharmacy have underwent a one-month in-plant training

programme from January/ February/ March 2010 in some of the most renowned pharmaceutical industries like, Square Pharmaceuticals Ltd., Incepta Pharmaceuticals Ltd., Eskayef Bangladesh Ltd., Sanofi-aventis Bangladesh Ltd., Beximco Pharmaceuticals Ltd., ACI Pharmaceuticals Limited.

New Research Laboratory

Department of Pharmacy has purchased three highly sophisticated state-of-the-art analytical instruments from a world renowned Japanese Manufacturer.

The instruments are as follows:

1. PC based Automated Binary Gradient High Performance Liquid Chromatography (HPLC) Prominence System with Refractive Index (RI) detector and Photodiode Array (PDA) detector.
2. Shimadzu PC Based Fourier Transform Infrared Spectrophotometer (Prestige-21) with RI solution software including Temperature Controlled High-Sensitivity DLATGS Detector and advanced Dynamic Alignment System.
3. Shimadzu Gas Chromatography system with Flame Ionization Detector, Flame Thermionic Detector, Electron Captured Detector

All these new instruments have been installed in a new research laboratory of the Pharmacy Department (Lab-7). Installation site training program has been conducted for 15 days by AQ Chowdhury Science and Synergy (Pvt.) Ltd for Faculty and Lab Officers of the Department.

Observance of the International Women's Day

Faculty members, Lab officers and other staff of the Department of Pharmacy observed International Women's Day on March 8, 2010. On the occasion all members of the department arranged a get together where Pro-vice Chancellor Professor Dr. Muniruddin Ahmed and Professor Chowdhury Faiz Hossain, Chairperson of the Department, were also present.



Department of Economics

Publications

1. Basanta Kumar Barmon Assistant Professor, and Abdus Sattar, Associate Professor, Dept. of Economics, East West University (2010). "Growth Performance of Non-Food Grains under the Crop Diversification Program (CDP) in Bangladesh". *East West Journal of Business and Social Studies*, Vol. 01, No. 01, January 2010.
2. Saiyeeda Saniya Munim, lecturer, Biva Arani Mallick, Senior Lecturer, Iftekharul Huq, Senior Lecturer, (2009). "Conceptualizing Social Capital in Lieu of the Market - Viewing Literature through a New Framework" *Journal of Business and Technology*, The Institute of Science and Technology (IST), Vol. 2, No.2.

Higher Studies

Arup Kumar Sinha, Senior Lecturer, Dept. of Economics, East West University has completed Master of Science (MS) in Mathematical Science, University of West Florida, USA, 2010.

Study Tour

A study tour organized by Department of Economics went to Srimangol, Sylhet, on February 5, 2010, where both teachers and students from the department were present. It was a nice and enjoyable day-long program.

Department of English

Publications

1. Masrufa Ayesha Nusrat's translation of short stories, "Revenge" (originally 'Shodh' by Papree Rahman) and "I Watched the Horses Galloping" (originally "Ami Ghora Dekhchi" by Jharna Rahman) were published in the 33rd SAARC Literature Festival conference proceedings in New Delhi, on 26-29 March 2010, published by the Foundation of SAARC Writers and Literature (FOSWAL) in collaboration with the Indian Council for Cultural Relations (ICCR).
2. A Paper titled, "Liminal Phases, Domestic Spaces: Home in Interpreter of Maladies" by Ms. Naveera Ahmed has been accepted for publication in *Crossings: ULAB Journal of English Studies*, Vol 2, Issue 1, 2010 .

Conferences

1. Mr Harunur Rashid Khan, Assistant Professor of English, currently an adjunct faculty, made a power point presentation of his paper titled "English Learning Atmosphere in the Madrasah Setting: A Critical Overview" in the 44th TESOL Conference in Boston, USA on 26 March 2010. As a TESOL member and an affiliate leader, he also took part in several important meetings/workshops in the conference.
2. Abstract of a paper by Ms. Waseema Tasneen, Lecturer, titled, "Literature in Language Teaching: A Comparative Study of the Teachers' and the Students' Views at International Schools in Bangkok" has been accepted for Asian EFL Conference 2010, Taiwan.
3. Zahid Akter, Assistant Professor, Dept. of English, published a paper titled "The Endangerment of Small, Indigenous Languages: Lessons from Malaysia" in *the East West Journal of Humanities* (Vol.1 No.1, ISSN 1998-1600).

Presentation

Masrufa Ayesha Nusrat, Assistant Professor, Department of English presented a paper, "Varieties of Otherness in Birds, Beasts and Flowers by D.H. Lawrence" at the Department of English lecture series, East West University on 16 March 2010

Zahid Akter presented a paper titled "The Implications of Language Education Policy for Language Endangerment in China" on 14 April 2010 in the Department of Linguistics at the University of Colorado at Boulder, Colorado, USA. He also guest-lectured on "World Language Policies and Language Endangerment" on 13 April 2010 at an undergraduate class of the same university.

Kobita o Gaan: Celebration of International Mother Language Day

On 16th February, Department of English organized an event titled "Kobita o Gaan" to celebrate international mother language day. The students and faculty members of English Department took the initiative to pay respect to all mother languages and also to celebrate our glorious language movement. Surely, this event proved that the students of the English department, despite being exposed to English most of the time, did not forget to take pride in their mother language.

The Honorable Vice Chancellor Dr Mohammad Sharif, Honorable the Founder and Former

Vice Chancellor Dr. Farashuddin, Chairperson of the department Shafiqur Rahman, the Honorary Adviser to the Department Dr. Fakrul Alam, faculty members, staff and students were present. The idea to hold such an event was proposed by Zahid Akter, Associate Professor of English Department, and with the support of enthusiastic students from both MA and BA Programs, this event was a success.

In the Auditorium decorated with letters from different languages, the program started with opening speech of Mr. Zahid Akter who articulated the importance of practicing Bengali in its original form and disapproved of the common practice of Banglish. Dr. Mohammad Sharif appreciated English department for taking the initiative to pay respect to our language.

The program gained its momentum when the poetry recitation started. As the participant came forward to recite their favourite poems the room was filled with patriotic feelings and everybody was stunned by the performances. Dr. Fakrul Alam chose to recite Jibonannada Das's poem "Bodh" and Dr Farashuddin sir's passionate step to recite a poem right on the spot made the program livelier. Our honorable faculty members Farhana Farid, Faria Tofail, Monzur Alam, Hasan Al Zayed and department Chairperson Shafiqur Rahman, along with many others including students performed consecutively.

The Program would not have been a success if the singers like Mr. Golam Rabbany, Shaili Samadi, Saima Sultana, the dancing duo Samia and Mamia and the team of musicians had not voluntarily participated in the program. Their wonderful performances touched everybody's heart.

Department of English Welcomes its Freshers

A reception was organized by the Department of English and East West University Club for Performing Arts (ECPA) for the freshers of the English Department on 28 February 2010. The occasion witnessed the presence of the Honorable Vice Chancellor, Dr. Mohammed Sharif, the Chairperson of the English Department, Mr. Shafiqur Rahman, the Honorary

Adviser to the Department, Dr. Fakrul Alam, the Chairs of various departments and faculty members. The program began with a slide show portraying the department from every angle to the new comers. This was followed by the Vice Chancellor's valuable speech and words of advice. Then the invigorating performances of the students ignited the stage. Soon ecstasy filled the air when Nazrul and folk songs sung by talented students took over the fluttering young hearts of the newcomers. Soulful recitation of poems by some faculty members and students of the department were also appealing to the enthusiastic freshers. This was a hearty welcome to the freshers and it was the result of the hard work and dedication of the organizers and volunteers. It was a memorable day for the English Department of East West University. The reception ended with a vote of thanks by the Chairperson of the English Department and the moderators of the club.

Annual Picnic of the Department of English

The department of English, East West University arranged an escapade for faculty members, staff and students on March 5, 2010. The journey started at 8.00 a.m. from the campus. The daylong picnic included fun-filled games and sumptuous food at a cozy private spot in Narayanganj. The biggest attractions of the event were the cultural show along with the raffle draw in the afternoon.

Department of Social Sciences

Publications and Workshops

Dr. Bijoy P Barua, Associate Professor, was honored as a Senior Fellow of *the Journal of Alternative Perspectives in the Social Science*, Guild Independent Scholars, USA.

Dr. Bijoy P. Barua's book, *Western Education and Modernization in a Buddhist Village: A Case Study of the Barua Community in Bangladesh* was published by Lambert Academic Publishing, Köln, Germany, Europe.

Rayyan Hassan, Senior Lecturer attended a workshop titled 'Measuring the Economic Impact of competition' for Sugar, Rubber and Cellphone industries" held on 16th march 2010, at the BRAC centre Inn, Dhaka, organized by Overseas Development Initiative (ODI) and South Asian Network on Economic Modeling (SANEM)

Final acceptance of chapter titled "Voicing our roots: A critical review of indigenous media and knowledge in Bengal"-- Sudhangshu Sekhar Roy & Rayyan Hassan for the book titled *"Indigenous Knowledge and Learning in Asia/Pacific and Africa"*, Edited by Dip Kapoor and Edward Shizha from Palgrave and Macmillan, New York September 2010.

Appointments & Promotions

Appointments

Faculty Members

Professor Monirul Alam Hossain - Professor, Business Administration
 Dr. Shaikh Muhammad Allayear - Assistant Professor, CSE
 Mr. Maruf Mohammad Akbor - Senior Lecturer, Pharmacy
 Dr Mr. Mohammad Shahidul Islam - Lecturer, Pharmacy
 Mr. Arefin Mustafa - Lecturer, Pharmacy
 Mr. S.M. Shahriar Rashid, Research Lecturer, EEE
 Mr. Shamim Ahmed, Research Lecturer, EEE
 Mr. Khondker Zakir Ahmed, Research Lecturer

Staff Members

Mr. Ashraful Islam - Administrative Officer
 Mr. A.K.M. Abul Basher Khan - Accounts Officer
 Mr. Bibash Majumder - Accounts Officer
 Ms. Natasha Kangkaboti - Assistant Library Officer
 Ms. Taslima Akhtar - Library Assistant
 Ms. Shrabani Akter - Receptionist
 Mr. Anichur Rahman - PS to Vice Chancellor
 Mr. Md. Mashiur Rahaman Kawsar - Driver
 Mr. Md. Mustafa Kamal - Messenger
 Mr. Md. Topon Uzzaman - Messenger

Promotions

Faculty Members

Department of Business Administration

| SL | Name | Designation | Promoted to |
|----|-------------------------|-----------------|---------------------|
| 1 | Mr. Nikhil Chandra Shil | Senior Lecturer | Assistant Professor |
| 2 | Mr. Lutfur Rahman | Senior Lecturer | Assistant Professor |
| 3 | Ms. Farhana Ferdouse | Senior Lecturer | Assistant Professor |
| 4 | Ms. Kohinoor Biswas | Senior Lecturer | Assistant Professor |

Department of English

| SL | Name | Designation | Promoted to |
|----|--------------------|---------------------|---------------------|
| 1 | Dr. Shahriar Haque | Assistant Professor | Associate Professor |
| 2 | Ms. Faria Tofail | Senior Lecturer | Assistant Professor |
| 3 | Ms. Naveera Ahmed | Lecturer | Senior Lecturer |

Department of Economics

| SL | Name | Designation | Promoted to |
|----|---------------------------|-----------------|---------------------|
| 1 | Mr. Iftekharul Haque | Senior Lecturer | Assistant Professor |
| 2 | Ms. Saiyeeda Saniya Munim | Lecturer | Senior Lecturer |
| 3 | Mr. Parvez Karim Abbasi | Lecturer | Senior Lecturer |
| 4 | Ms. Imrana Sharmin | Lecturer | Senior Lecturer |

Department of Pharmacy

| SL | Name | Designation | Promoted to |
|----|------------------------------|-------------|-----------------|
| 1 | Mr. Abu Taiab Md. Jamaluddin | Lecturer | Senior Lecturer |
| 2 | Mr. Apurba Sarkar Apu | Lecturer | Senior Lecturer |
| 3 | Mr. Md. Zakiur Rahman | Lecturer | Senior Lecturer |
| 4 | Mr. Muhammad Shahidul Islam | Lecturer | Senior Lecturer |
| 5 | Mr. Ahsanul Hasan | Lecturer | Senior Lecturer |
| 6 | Mr. Abdullah Al Maruf | Lecturer | Senior Lecturer |

Department of Electronics and Communications Engineering

| SL | Name | Designation | Promoted to |
|----|----------------------|---------------------|---------------------|
| 1 | Dr. Gurudas Mandal | Assistant Professor | Associate Professor |
| 2 | Dr. K.C. Amanul Alam | Assistant Professor | Associate Professor |
| 3 | Mr. Asif Hossain | Lecturer | Senior Lecturer |

Department of Electrical and Electronic Engineering

| SL | Name | Designation | Promoted to |
|----|------------------|---------------------|---------------------|
| 1 | Dr. Khairul Alam | Assistant Professor | Associate Professor |

Staff Member

| SL | Name | Designation | Promoted to |
|----|------------------|-----------------|-------------|
| 1 | Ms. Dilara Begum | Joint Librarian | Librarian |

Club update



Pharmacy Club

Objective

The pharmacy club's primary objective is to prepare students to meet the future needs of the pharmacy profession. The club intends to organize seminars and carry out other formal interactive programs for the dissemination of advanced knowledge in different areas of Pharmacy. The club also provides opportunities for pharmacy students to meet each other as well as faculty and professional pharmacists in order to interact in a setting outside the classroom.

Seminar

Cervical Cancer, one of the fatal diseases, claims the lives of 18 women in Bangladesh every day and 1.1 million women globally every year. GlaxoSmithKline Bangladesh celebrated this year's International Women's Day with the theme "Let's take a short trip to a life saving journey". For this purpose Pharmacy Club and GSK organized a seminar in East West University Auditorium on 15th March 2010 at 3:00 pm. The main speakers at the seminar were Professor Samina Chowdhury and Professor S. A. R. Chowdhury. Ms Rumana Ahmed, Communications Manager, GSK was also present at the seminar.

Workshop



A workshop on "Career Planning and Exploration" was held on 15th April 2010 in East West University Auditorium. The program was presided over by Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor, East West University. This effort was taken by Pharmacy Club of East West University to assist the graduating students in planning their career in different sectors of the pharmaceutical field. Mr. Muhibuz Zaman, COO, Pharma, ACI Ltd; Mr. Muhammadul Haque, Director, Marketing, Square Pharmaceuticals Ltd; Mr. Mahbubul Karim, Director, Technical Operations, Incepta Pharmaceuticals Ltd and other top level personnel from several pharmaceutical companies were also present.

They took part in an exciting round table discussion with the students. The programme was conducted by Dr. Sufia Islam, Associate Professor, Department of Pharmacy and Moderator of the Pharmacy Club of East West University



Moderators

Dr. Sufia Islam
Associate Professor, Department of Pharmacy
Mr. Abu Taiab Md. Jamaluddin
Lecturer, Department of Pharmacy

Executive Committee

The members of the committee are as follows:

| Name | Position |
|-------------------------|-------------------|
| Shahreen Raihana | President |
| Mahamudul Hossain Robin | Vice President |
| Maria Ahmed | General Secretary |
| Asif Imran Ruben | Event Coordinator |
| Muzahidul Islam | Treasurer |

EWU Club for Performing Arts

In Spring 2010 EWU Club for Performing Arts (ECPA) events include celebration of two of the National Days and a colourful ushering of the Bengali New Year 1417.

ECPA started the semester with a humanitarian effort. Realizing the plights of the destitute during the cold spells ECPA came forward to collect winter clothes and money in January 2010 that were later distributed among the affected people in North Bengal.

21st February celebration started with a procession to Shahid Minar at midnight to pay respect to the Language Martyrs. On 22 February a day-long Signature Campaign was carried out. The response was overwhelming. In green and red letters the Honorable Vice Chancellor Prof. Mohammed Sharif, the Honorable Pro- Vice Chancellor Prof. Muniruddin Ahmed, Coordinator of the Student Welfare Activities Prof. Md. Humayun Kabir Choudhury as well as Faculty members and students expressed their thoughts and dreams in Bangla on a 100 square feet white banner. The banner was put on display later on. On 30 March 2010 a program was arranged to mark our Independence Day titled "She Din Aar Koto Dure".

The performances were thoughtfully threaded through a background narration of a freedom fighter whose struggle started during the Language Movement of 1952. The narration took the audience through nine months' Fight for Independence. The pain of loss and the joy of victory were depicted through heartfelt rendition of songs and a touching enactment of one letter from "Ekattoer Chithi".

The semester ended with a bang with yet another fun-filled Pahela Boishakh celebration on the campus on 14 April 2010. The day began with a rally in the morning organized by EWU Social and Environmental Club. It was followed by the cultural program by ECPA. The New Year was welcomed with 'Esho he Boishakh. esho esho...'. The presence of President of BOD Mr. Jalaluddin Ahmed, Mr. S. S. M. Sadrul Huda and other distinguished faculty members graced the occasion. The traditional Boishakhi song was followed by a brilliant performance of "Ekti Noboborsher Golpo". The play gave the audience a taste of authentic Boishakhi festivity through putul nach, bioscope, fair, etc. scintillating performances followed only to be lauded by the enthusiastic crowd.

Moderators

Ms. Farhana Farid
Lecturer, Department of English
Ms. Farhana Zareen Bashar
Lecturer, Dept of English

Executive Committee

Ishtiaque Tonmoy
Tanvir Ahmed
Mushfiqur Rahman
Asif Imran Ruben

EWU Electronics Club



EWU Electronics Club is one of the leading clubs at EWU. This club celebrated the "Club Birthday" on 4th March, 2010 with a nice cultural show and a MATLAB workshop. National Electronics Project Exhibition and Competition (NEPEC) is one of the remarkable programs of this club. Every year the club arranges fresher reception program for the newly admitted students in a festive manner.

Moderators

Dr. Gurudas Mandal
Assistant Professor, Department of ECE
Ms. Tahseen Kamal
Senior Lecturer, Department of EEE

Executive committee

Rifat Ahsan, President
Zamiul Haque Tuhin, Vice-President
Fahmidur Rahman Oni, Event-Coordinator
Laswkar Aminul Islam, General Secretary
Shah Md. Imran, Treasurer

EWU Science Club

Objective

The Objective of EWU Science Club is to nurture and guide the young minds of East West University to know the known and unknown features of science and find a way to utilize the knowledge for the betterment of humanity.

Picnic

East West University Science Club organized a picnic for the students of the university on March 5, 2010 at "Utsab", Gazipur. A total of 89 students and 5 faculty members enjoyed the picnic very much. Most attractive part of the picnic was a cricket match, fun games and raffle draw, and the students and teachers jointly participated in all the arrangements.

Mathematics Competition

To encourage the students in Mathematics, Science Club arranged a Mathematics Competition on April 12, 2010 for the students of EWU. This is the fourth initiative of the club and a large number of students participated in the event. The club declared the names of top ten performers and they are:

- Rank 1 Joseph Armand Baroi (2006-2-60-005)
- Rank 2 Saniul Islam (2006-3-80-004)
- Rank 3 Md. Forhad Shamim (2007-2-50-025)
- Rank 4 Said Imam (2009-1-80-048)
- Rank 5 Dewan Md Amit (2004-3-86-041)
- Rank 6 A.B.M Nadim (2009-1-80-024)
- Rank 7 Md. Rifat Ahsan (2006-1-80-006)
- Rank 8 Arup Kumar Pramanik (2009-2-60-008)
- Rank 9 Md. Toufique Arefin (2006-2-80-003)
- Rank 10 Md. Rashidul Hasan (2006-2-28-039)

Moderators

Ms. Anindita Paul
Assistant Professor, Department of ECE
Mr. Md. Anisur Rahman
Lecturer, Department of CSE

Executive Committee

President : Muntaha Karim
Vice-President : Farzana Hossin
Treasurer : Mohammad Towfiqul Hasan Chowdhury
General Secretary : Md. Kamrul Hasan
Event Coordinator : Md. Sharafat Hossain

IEEE Student Branch at EWU



1. Name of the Club: IEEE Student Branch, East West University
2. Club Objective: IEEE is the largest professional organization in the world. In Asia Pacific region, it has 490 student branches and East West student branch is one of them. The objective is related to IEEE activities such as arranging and attending seminars, talks, workshops, study tours, and various competitions.
3. Summary of Club Activities: The club activities for Spring 2010 semester (from January to April 2010) are listed below.

The branch organized a two day Matlab workshop on advanced topics for the senior students.

4. Executive Committee: Following is the list of executive committee:

- Branch Counselor:** Khairul Alam, PhD
Assistant Professor, Dept. of EEE,
EWU
IEEE Member # 41610297
- Chairman:** Marzana M Mahmud
IEEE Member # 90515660
- Vice-Chairman:** Pintu Das
IEEE Member # 90505140
- Treasurer:** Siddiqa Sumaia
IEEE Member # 90515672
- General Secretary:** Mithila Barman
IEEE Member # 90505130
- Branch Coordinator:** (1) Shaimum Sahriar
IEEE Member # 90728454
(2) M. A. Al-Mamun
IEEE Member # 90734248

EWU Business Club



Seminar on "How to Establish a Strong Brand" and Inauguration of New Logo of the Club



A seminar titled "How to Establish a Strong Brand?" was held at East West University, Dhaka. Muhammad Risalat Siddique, the Brand Manager of Unilever Bangladesh, graced the seminar by his presence and a nice informative speech.

Arranged by East West University Business Club, the seminar started with a short welcoming speech by Dr. Nazrul Islam, Professor and Dean, Faculty of Business and Economics, East West University. He emphasized the importance of "Brand" and stated that it was a crucial functional area in any business house. Then, Mr. Faysal Amin, the Head of Media and Publication, greeted the guest on behalf of the Business Club as well as the students.

The Brand Manager Mr. Siddique, in his lively presentation, thoroughly discussed the concept of "Branding". His discussion covered all areas of Branding including the definition of a brand, brand management etc, followed by a real-life example of the marketing experience of "Pepsodent toothpaste" in the country.

The first topic of the presentation grabbed everyone's attention, as it was an interesting discussion about the differences between "brand" and "Brand". Muhammad Risalat Siddique said, "Every brand has its own characteristics. People associate different things with that, which, in most cases, depend on their feelings about the brand."

The presentation ended with a video show, which informed the students about Pepsodent's activities throughout Bangladesh over the years. It included video footage about the programs that are carried out by Pepsodent to make school going students health conscious at an early age. Information about Pepsodent's reaching hundreds and thousands of people and helping them with their oral health problems, as well as about training programs and workshops arranged by Pepsodent were also shown to the audience. The seminar ended with the Business Club Moderator, Mr. Mahmud Zubayer's honoring the guest with a crest on behalf of the club.

EWU Business Club recently organized a logo competition for the students of East West University. After the seminar President of the club Nahid Ali Mosleh awarded the 2nd Runner Up Ashiqur Rahman with a Crest and a certificate, Moderator Mr. Mahmud Zubayer awarded the 1st Runner up Mir Tabassum with a certificate and a crest. Finally chief guest and the speaker of the seminar Muhammad Risalat Siddique, Brand Manager, Unilever Bangladesh awarded the Winner Jahangir Alam Rajib with a Certificate and a Crest. The objective of organizing such a competition among students was to enhance the creativity and extra curricular activities of the students.

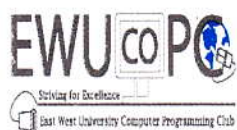
Moderators

Mr. Mahmud Zubayer
Mr. Md. Lutfur Rahman

Executive Committee

| | |
|---------------------|---------------------|
| Md. Nahid A. Mosleh | : President |
| Asif Hossain Rupom | : Vice President |
| Moutusi Das | : Treasurer |
| M. Al. Mamun | : General Secretary |
| Zaedur Rashid | : Chief Coordinator |

EWU Computer Programming Club



East West University Computer Programming Club upholds the motto of providing information and knowledge of latest technologies and concepts regarding computers among the students and nurturing them to advance their knowledge in computer programming. The club held some important seminars and events this semester which were very helpful for the students to increase their technological knowledge and develop their concepts.

Intra University Computer Programming Contest, Spring 2010



EWUCPC organizes Intra University Computer Programming Contest every semester. This semester, three contests were held on 10th February, 4th March and 1st April respectively. Among

the contestants, top six were awarded. They were Md. Rashidul Hassan, M. M. Rifat-Un-Nabi, Al- Muktadir, Md Shah Alam Shamim, Md. Nur Alam, K.M. Saiful Islam.

Training Program



EWUCPC has always arranged training programs to groom the contestants up to their potential. As before, this semester the training program has helped more students to increase their programming skills.

This semester, the Training Program was launched on 24th January, 2010 and successfully continued for the rest of the semester. The contestants were trained by Mahmudul Hassan, BUET (Student). There were separate classes for junior programmers which was conducted by M.M. Rifat-Un-Nabi.

Contest Participation

EWU Computer Programming Club sent two teams to participate in the Inter University Programming Contest. One team was sent to Chittagong to participate in CUET National Collegiate Programming Contest, organized by Chittagong University of Engineering and Technology on 23rd January, 2010. The members of the teams were Riasat Ullah, Fahim Ahmed and Nur Alam. Another team participated in National Collegiate Programming Contest (NCPC) organized by Shajalal University of Technology on 11th April 2010. The team members were M. M. Rifat-Un-Nabi, Md. Shah Alam Shamim, Md. Rashidul Hasan.

Fund Raising for Ms. Umeda Khanom

This semester the EWUCPC raised funds to help one of our CSE students named Umeda Khanam who has been suffering from cancer for about six months. With the kind help of our President Mr. Jalaluddin Ahmed and our Vice-chancellor Mohammad Sharif, all clubs donated 1, 30,000 BDT to help her treatment. Along with other clubs EWUCPC also arranged a movie show and other events to raise funds. We could raise a total of 3, 48,500 BDT.

PLEASE HELP !!!
OUR FRIEND || OUR SISTER || OUR DAUGHTER
BECAUSE WE ARE A FAMILY



Umeda Khanom Tanha
Dept. of Computer Science and Engineering
Batch 2005
Suffering from BLOOD CANCER

WHY NOT WE CAN SAVE HER
5,000 EWUIANS x 100 BDT
= SAVE 1 EWUIAN

Account information: Contact
Mr. Yousuf Khan Phone: 01822885884
50 F/O, 43/5A, Dhaka-1206, Bangladesh. Mobile: 01913252983
Jawar Shara Branch, Barisal: 01832187997
Uttara Bank LTD. Maitland: 01671004192

Moderators

Mr. Md. Nawab Yousuf Ali
Assistant Professor, Dept. of CSE, EWU
Ms. Sazia Mahfuz, Senior Lecturer
Dept. of CSE, EWU
Ms. Shaila Sharmeen
Lecturer, Dept. of CSE, EWU

Executive Committee

M. M. Rifat-Un-Nabi : President
Rokibul Hassan Chowdhury : Vice President
Al Muktadir : General Secretary
Md. Imtiaz Kabir : Treasurer
Khaled Bin Yousuf : Organizing Secretary

EWU English Conversation Club

The Club sat for chat sessions every Sunday and Wednesday and 8 chat sessions were held.

Apart from the chat sessions, the club organized a fund-raising movie show in the auditorium for Keya, a school girl suffering from bone cancer and donated 18,600 tk to her elder brother on 24 February 2010.

On 12 April, Monday the club organized a workshop on "Presentation Skills" from 12:00 -1:30 in the auditorium which was conducted by Ms. Nahid Kaiser, Senior Lecturer, Dept. of English, Daffodil International University. With huge response students from different departments attended the workshop. The workshop mainly focused on various skills needed to do a successful presentation. The workshop ended with question-answer session and was a great success.

Moderator

Ms. Sonia Sharmin
Senior Lecturer, Dept. of English, EWU

Executive Committee

President : Moiyedul Azam Koreshi
Vice President : Muntaka Enayet Khan
General Secretary : Sharif Wahida Shawon
Treasurer : Towhida Khan Khusbu
Event Coordinator : Jerry Anthony Rozario

EWU Debating Club

Spring - a rocking semester

Lobby debate

On March 30, EWUDC organized a day long debate to create a spirit for debate on the campus. The event received marked enthusiasm and appreciation from students of all departments and faculty members. A good number of new debaters joined the club on the day. It was a joyous day for the members which helped to lift the debating spirit



Championship against Dhaka University

East West University has won the championship trophy in the Binary Logic Inter University Debating Competition 2010, organized by BCS Computer City. A total of eight teams participated in the contest; namely: East West University, Dhaka University, BUET, Jahangirnagar University, BRAC University, Stamford University, United International University, and American International University Bangladesh. The final round was held on Feb 4, in which the East West University Debating Club defeated the team of Dhaka University.



Upcoming UADC 2010

EWUDC is going to send 6 debaters and 2 adjudicators to participate in the United University Debating Championship.

Two national level celebrity debaters Dr Abdun Noor Tushar and Advocate Hassam Mahmud were invited as experts to finalize the selection process. EWUDC is working with full passion, arranging workshops, to groom debaters.

Executive Committee

President : Nusrat Saafa
Vice President : Mehrab Binte Imtiaz
General Secretary : Tauhid Hossain Papon
Treasurer : Taslima Begum Molie
Event Coordinator : Md Kamal Uddin Rony

Moderator

Ms. Kohinoor Biswas
Assistant Professor, Dept of Business Administration
and Assistant Proctor

EWU Telecommunications Club



Objective

East West University Telecommunications Club (EWUTC) is a club which keeps the pace with the telecom related events and supports at the university. The club is enhancing the knowledge of its members by organizing various important and valuable activities. These include inviting guest speakers from the Telecommunications industry, organizing discussions about employment opportunities and arranging field trips to observe the applications of technology in the industry. The club further enhances the education of its members by organizing picnics, hosting study groups and workshops on selected topics. Throughout the academic year, the club plans to regularly host and participate in a number of events both on and off the campus.

Field Trip



Participants for the Field Trip at Submarine Cable Landing Station, Cox's Bazar

EWU Telecom Club successfully organized a Field Trip to the Submarine Cable Landing Station, Cox's Bazar. The journey

began from the EWU Campus on 11 March and returned on 15 March 2010. 41 Students and 2 Faculty members participated in the trip. The visit to the landing station took place on 14 March. The authority of the landing station arranged an interactive session for the students. After that, they showed the equipments and the software used on the station. This landing station is the main point from where the Internet Backbone of Bangladesh has been created. Students got the opportunity to observe the real life scenario of the submarine cable and its landing station. This would help them in their career in the future. Along with the visit to the station, EWUTC also arranged a tour of Saint Martin, the most beautiful place of the country. The students also visited some other remarkable and scenic places of Cox's Bazar and had lots of fun there.

4th Birthday Celebration

EWUTC celebrated its 4th Birthday on 18 April 2010 in the EWU Auditorium. A large number of students and faculty members were present to celebrate their beloved club's birthday. Various cultural programs were arranged on the occasion. There was also a funny quiz competition for the students. The event was very enjoyable and fun for the students. Moderators of the club gave a small presentation on EWUTC and its various activities. They planned to arrange some National level events in 2010 and some International Events in 2011. At the celebration, certificates were distributed among the students who had visited the Submarine Cable Landing Station and submitted a report on it. Attractive Birthday Cake & other Refreshments were served among the participants.

Moderators

Ms. Sabiha Rahman Juthy
Mr. Md. Asif Hossain

Executive Committee

President : Shihabul Alam Muhin
Vice President : Md. Rashidul Islam
General Secretary : Kamrul Shaker
Treasurer : Md. Atiqur Rahman
Event Coordinator : Sadia Tamanna Islam

EWU MBA Club Published Wall Magazine



The EWU MBA Club published a wall magazine on 7 April 2010 at 5:30 p.m. Mr. Jalaluddin Ahmed, President of the Board of Directors, EWU inaugurated the ceremony. Professor Dr. Nazrul Islam, Dean, Faculty of Business and Economics and Coordinator, Graduate Studies (MBA, EMBA & MBM), Professor Dr. Humayun Kabir Chowdhury, Chairperson, Department of Business Administration, Mr. Kamrul Hassan, Assistant Professor, Department of Business Administration, Mr. Md. Mosharraf Hussain Mridha, Assistant Registrar, Graduate Programs, MBA Club office bearers, and students of MBA, EMBA & MBM programs were present on the occasion.

In his speech, Mr. Jalaluddin Ahmed praised the activities of the MBA Club. He added that this sort of activity would bring out the innovative ideas among the students. He mentioned that print media like the wall magazine and it is very vital and more appealing to the students. He encouraged the club members for their contribution to the club activities. He suggested the students to perform such activity in every two months. He also assured that EWU would give all-out support to the clubs to publish the wall magazine.

Professor Dr. Nazrul Islam, Dean, Faculty of Business and Economics and Coordinator, Graduate Studies (MBA, EMBA & MBM), in his speech encouraged the students and lauded for publishing the magazine in short time. Mr. Kayedul Islam, President, MBA Club gave a vote of thanks on behalf of the club members.

Creative Marketing Club

The country's 1st ever club created for Marketing is the Creative Marketing Club (CMC). The objective of this club is to unearth the raw marketing talents among the students of East West University. The Club updates its members about the different activities being currently undertaken in the marketing world. CMC aims to create future leadership in marketing. With this end in mind, it undertakes activities such as inviting people from the corporate world as guest speakers in class or workshops on advertising, branding; arranging competition on marketing case analysis, arranging marketing quizzes, product identification game shows, print advertisement competition, etc. It enables the marketing students of East West University to become the best in the country and to build an excellent corporate link at the same time. The different activities undertaken in the last few months are:

Intra University Marketing Quiz Competition: Season 2 East West University Creative Marketing Club (EWUMC) recently organized the first round of "CMC Intra University Marketing Quiz Competition: Season 2" on March 14, 2010. The participants were divided in two groups- one for final year students (Group 'A') while the other for second and third year students (Group 'B'). The competition has two stages. First stage was in MCQ format. The second stage, a buzzer round, and the prize giving ceremony will be held in the next semester. The objective of this event was to provide the students of EWU an opportunity to test how much they have gained control over the depths of knowledge on marketing.

Moderators

Mr. Md. Farhan Faruqi
Mr. Md. Anamul Haque Rubai

Executive Committee

| | |
|---------------------|----------------------------------------------|
| President | : Md. Muntasir Rashid |
| Vice President | : Abdur Rob Raiyan |
| Ast. Vice President | : Md. Mustafizur Rahman |
| Treasurer | : Mohammad Saif Mostofa |
| General Secretary | : Ahmed Mucen |
| Chief Coordinator | : Md. Imran Kayesh Md. Oliur Rahman Tarek |

Editor

Shafiqur Rahman

Assistant Professor &
Chairperson, Department of English
East West University

Assistant Editor

Shafik Waes

Assistant Registrar
East West University

Academic Programs of East West University

Undergraduate Programs

BBA
B.Sc in CSE
B.Sc In ICE
B.Sc in EEE
B.Sc in ETE
Bachelor of Pharmacy
BA in English
BSS in Economics

Graduate Programs

Master of Business Administration
Master of Business Administration (Executive)
Master of Bank Management
MS in Computer Science and Engineering
MS in Telecommunications Engineering
Master in Development Studies
MA in English
MA in English Language Teaching
Master of Population, Reproductive Health,
Gender and Development (MPRHGD)



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