



EWU Celebrates National Victory Day

East West University Celebrated the National Victory Day and paid respect to the Martyrs of the Liberation War by hoisting National Flag followed by "Munajat" for peace and prosperity of the country on 16 December 2012 at 6.35 am on the University Campus at Aftabnagar, Dhaka. Founder Vice Chancellor and President of the Board of Trustees Dr. Mohammed Farashuddin and Vice Chancellor Professor Ahmed Shafee were present on the occasion. Dean of the faculty, Chairpersons, Registrar, faculty members, staff members and the students were also present to celebrate the day.

Editorial

Last semester, EWU saw a flurry of activities from its departments and clubs. Specifically, we would like to note English department's training program on language documentation that drew participants from across the country. We also found a number of clubs organizing some great events. In particular, we appreciate our Sports club's organization of an intra-university soccer tournament.

Another good news-EWU experienced an astronomical increase of applicants for this semester! This must reflect our excellence as a center for higher education and we must strive to retain this standing.

Here is one thing that we'd like to draw attention to from all of our departments and clubs that from next issues of our Newsletter, we'd like to have succinct information focusing precisely on significant achievements. We encourage all departments to develop their own home page and update the information there regularly. This will facilitate reducing the size of our future newsletter. Normally, we'd expect a page and a half from each of our departments and clubs.

We wish you all a blessed and a Happy New Year!

The Editor



EWU Newsletter

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BoT Member's Views Mrs. Nurun Nahar Rahman



1. What do you think about the current functioning of East West University?

The East West University has come a long way since its inception. At the time of its founding, it was one of the very few private universities in Bangladesh. There were then many uncertainties as regards the prospects of private universities in our country. However, EWU took its vision and mission with utmost seriousness and made determined and consistent efforts to realize them. Today, it has set very high standards as the leading private institution of higher learning in the country, and is proudly housed in its own world-class campus. Our faculty is composed of highly distinguished educators. Our student body has grown considerably over the years, testifying to the attractiveness of EWU in an increasingly competitive milieu. The Board of Trustees has played a decisive nurturing role in the development of the University and consistently ensured its smooth and effective functioning. It will continue to make its strong contribution in the years to come.

2. How would you like to see the university in the next 10 years?

EWU is already the foremost private university in the country. In the next decade, we will build on our success and strive to become a highly competitive institution in the South Asian region. I foresee substantial acceleration in socio-economic progress in Bangladesh, which will generate concomitant demand for highly skilled

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professionals in all academic disciplines of EWU. We must respond adequately and effectively in order to be able to meet such demand from within the country. This will require continuous improvements and innovations in EWU's curricula and teaching methods, learning from the best practices of leading educational institutions around the world, and investing further in our faculty and staff, as well as in our infrastructure and facilities. We have all it takes to get us there.

3. How would you advise our students to make best use of their time?

Dear Students: You should always keep in mind that EWU is first and foremost a place of learning. Learning, however, is not limited to your classroom or laboratory work, although these are of primary importance. You must strive to become a well-rounded person by striking a good balance between academic and extracurricular activities. The world around you is changing fast. Our economy and society are increasingly connected with the world economy and other societies. In this way, the doors and windows on the world are opening up to you. To take full advantage of it, you must equip yourselves to be highly qualified and competitive not only in our country but also globally, while remaining committed to the ideals of humanity. To this end, you should take full advantage of the many facilities offered at the EWU to enhance your capacity for learning, creative thinking and creative problem solving; improve your personal, social and networking skills; and engage in actions to make our society a better place for all. Your parents make tremendous daily sacrifices for your education at the EWU, and you must work hard to make sure their sacrifices are truly worthwhile.

Professor Dr. M. Sekander Hayat Khan joined as Treasurer at EWU

Professor Dr. M. Sekander Hayat Khan joined as Treasurer at East West University on 2 September 2012. Before assuming the position, he was a professor at the Institute of Statistical Research and Training (ISRT), University of Dhaka.



Professor Khan is one of the most highly acclaimed statisticians and an evaluation specialists in the country having more than 39 years of experience in teaching and

research at the university level, and in planning, designing and implementing large-scale sample surveys, analysis of both quantitative and qualitative data generated through surveys, and writing of reports.

Dr. Khan did his Ph.D. in Mathematical Statistics (Probability theory) from the University of Otago, New Zealand in 1979. Before that Dr. Khan completed M.Sc. and B. Sc (Hons.) in Statistics from the University of Dhaka in 1971 and 1970 respectively. He has also a larger number of publications in International and National Journals, Research Reports, Published Books, and Conference Proceedings.

Dr. Khan has been teaching Statistics for 39 years at the university level, served a number of Universities at home and abroad. He worked as Project Director (PD) and Principal Investigator (PI) in many research studies sponsored by USAID, ILO, World Bank, MEASURE Evaluation (USA), Macro International, ICDDR,B, UNICEF, JICA, SESAME Workshop, GFATM, BCCP and SMC, Plan International, MOHFW and DPE

Appointment of Dean, FLASS

Dr. Muhammed Shahriar Haque, Associate Professor, Department of English has been appointed as Dean, Faculty of Liberal Arts and Social Sciences, effective from 19 September 2012, for two years.



FACULTY UPDATE

Department of Social Relations

Publications

- Dr. Bijoy P. Barua edited a book entitled, *Globalization, Culture and Education in South Asia: Critical Excursions*, with Professor Dip Kapoor, University of Alberta and Professor Al - Karim Dattoo of Aga Khan University, released by Palgrave McMillan, New York in October, 2012.
- Dr. Bijoy P. Barua has contributed a book chapter titled as "The Barua Community, Globalization, and Colonial Education: The Quest for Socio-cultural Identity in Bangladesh" in D. Kapoor, B. Barua and A. Dattoo (Eds.) *Globalization, Culture and Education in South Asia: Critical Excursions*, Published by: Palgrave McMillan, New York.
- Dr. Bijoy P. Barua has contributed a book chapter titled as "Globalization, Culture and Education in South Asia: Critical Excursions" in D. Kapoor, B. Barua and A. Dattoo (Eds.) *Globalization, Culture and Education in South Asia: Critical Excursions*, Published by: Palgrave McMillan, New York, co-authored with Dip Kapoor and Al Karim Dattoo.
- Dr. Lutfun Nahar, 'Social Change and Reproductive Behaviour in Rural Bangladesh' (Ph.D. thesis) published from the LAP LAMBERT Academic Publishing GmbH & Co. KG Heinrich-Böcking-Str. 6-8, 66121, Saarbrücken, Germany, 2012.
- Touhida Tasnima and Ehsanul Haque (Associate Professor) have contributed a book chapter titled as "Neoliberal Globalization and Higher Education in Bangladesh" in D. Kapoor, B. Barua and A. Dattoo (Eds.) *Globalization, Culture and Education in South Asia: Critical Excursions*, published by: Palgrave McMillan, New York.
- Zohra Akhter published a paper on "Islamist Terrorism in South Asia: A Search for Regional Cooperation," in Farooq Sobhan (ed.), *Bangladesh-India Relations: Security Perspective*, (PP137-159), Dhaka: University Press Ltd (2012).

Conference Presentation

- Dr. Barua has been selected as a distinguished panelist on 'Globalization, Education and Development in Asia and Australia' at the International Conference on Exploring Leadership and Learning Theories in Asia held at the University of Utara, Langkawi, Malaysia, from December 11- 13, 2012.

- The abstract of Dr. Bijoy P. Barua titled as "Popular Education and Rural Development in India and Bangladesh" has been accepted for an oral presentation at the international conference on " Exploring Leadership and Theories in Asia (ELTA)' be held at the University of Utara, Langkawi, Malaysia, from December 11- 13, 2012.
- Lutfun Nahar has presented a paper titled as "Elderly living arrangement: Does it improve the real or perceive health status among elderly in rural Bangladesh?" for a parallel session at the 2nd APA conference held in Bangkok, Thailand, from 26-29 August 2012.
- Lutfun Nahar, Md. Imtiazul Islam, Shaidullah Ahmed (2012), 'Reproductive and Sexual Health Knowledge Among Adolescents in a Marshy Island of Rural Bangladesh', accepted as poster in the First International Conference on Health Equity in Asia 2012, December 12-13, 2012, at the University of Indonesia, Depok Campus, Jakarta.
- Ehsanul Haque presented a paper on "Permeability of Disciplinary Boundaries in the Age of Globalization: Interdisciplinary Scholarship in International Relations" at a Conference on Academic Demarcations: Disciplines and Interdisciplinary, held at the University of Oslo, Oslo, Norway during September 13-15, 2012.
- Ehsanul Haque Presented a paper on "Bangladeshi Diasporas in the UK: Ties with Ancestral Homeland and Assimilation in the Hostland" at an International Symposium on Extraterritoriality of Languages, Literatures and Civilizations: Assessments and Prospects, held at the Université Paris-Est Créteil (UPEC), Paris and Créteil, France on October 18-20, 2012.

Field Trip/ Study Tour

- Department of Social Relations, East West University has organized a study tour for the students of "Ecological System and Environment" (GEN 203) at APON Rehabilitation Center, APANGAON, Singair, Manikganj on 1st December 2012 led by Md. Ekhtekharul Islam, Lecturer of the aforesaid department. APON is one of leading organizations working on rehabilitation process of drug addicted people especially children who lack identity. With an overarching vision, the tour aims to connect the challenging issues of the society with environmental sustainability. In line with this vision, students have attended three sharing sessions with drug addicted male and female (age 15 to 45) as well as with drug addicted children (age 5 to 9). They have established firsthand experience to one of the most challenging issues of our society relating environmental sustainability through participation in the tour. At the end, students have

organized a friendly football match with the children of different ages. The tour has ended successfully with highly positive response from the students as well as pursuing an objective of future cooperation with APON.



A face-to-face sharing session with the drug addicted children under rehabilitation process.

Department of Business Administration

Chapters in Edited book

Hossain, M, Hossain, M, and Sen, Kunal (2012), "Accounting Standards and Capital Market Development" in Accounting and Development, Edited by Trevor Hopper, Mathew Tsamenyi, Shahzad Uddin and Danture Wickramasinghe, Edward Elgar Publishing: United Kingdom, pp.120-142.(ISBN Number: 978 1 84844 816 2 9)

M Sayeed Alam, Sabina Sharmin, Omar Faruq, (2012), "Do family and experience matter to access finance? A test on women entrepreneurs of Dhaka" Education and Social Sector: Issues and Challenges, Regal Publishers , India. pp 559-569, ISBN : 978-81-8484-181-7.

Conference papers

Kohinoor Biswas, M Sayeed Alam, Farhan Faruqui (2012) "An Roadside Food Vendors Turnout as Brands? A Case Study from Dhaka" International Marketing Conference, Organized by Indian Institute of Management. Calcutta, 28-30 December 2012 Kamrul Hasan, Munshi Samaduzzaman (2012) "A Critical Analysis of the Goal Setting Theory of Edwin A. Locke and Gary P. Latham" GBMF Conference , Kanpur, India 16-18 December.

Al Mamun Md., Laila Zaman, (2012)"Towards Knowledge Economy: A Study of Fashionable Management Concepts Awareness among Bangladeshi Managers", International Conference on Information and Knowledge Management (ICIKM 2012), July 24-26, 2012, in Kuala Lumpur, Malaysia., 2012.

Chowdhury Golam Hossan, Atiqur. Rahman Sarker & Rumana Afroze (2012), 'Do the managers have the right managerial skills? An example of a garment factory'. 4th Annual Research Symposium in Business and Economics. Organised by Faculty of Business and Economics, United Arab Emirates University. Al Ain, UAE.

G.M. Nazmus Saadat & Atiqur. Rahman Sarker (2012). 'HRM Practices in Private Commercial Banking Sector of Bangladesh: An Analysis on Job Satisfaction and Organizational Performance'. EBES 2012 Conference-Istanbul. Organised by Eurasia Business and Economics Society (EBES), Istanbul, Turkey.

Article

Chowdhury Golam Hossain, Atiqur Rahman Sarker & Rumana Afroze (2012), "An Assessment of Managerial Skills in the Labour Intensive Industry: A Case Study of a Garments Manufacturing Firm", Journal of Accounting, Business and Management (JABM), 19 (2), October. (ABDC Rang 'C').

Atiqur Rahman Sarker, Chowdhury Golam Hossan & Laila Zaman (2012), "Sustainability and Growth of Low Cost Airlines: An Industry Analysis in Global Perspective" American Journal of Business and Management (AJBM), 1 (3) 162-171, September.

Md. Al-Mamun, Farida Yasmeen, Fahmi Mehjabeen (2012)"A Logit Analysis of Loan Decision in Bangladeshi Banks" International Journal of Applied Business Administration and Economics, Vol. 1(4), pp 19-28.

Md. Al Mamun, Abdul Hannan Mia (2012) "Origin of & Solution to Global Financial Meltdown: An Islamic View", International Journal of Business and Management, Vol. 7, No. 14, July 2012.

Md. Al Mamun, Kazi Md. Tarique, and Farida Yasmeen (2012) "The level of Policy Blunder in the Recent Regulatory Attempt to Stabilize Dhaka Stock Exchange" International Journal of Applied Business Administration and Economics, Vol. 1, Issue 2, May, 2012.

Md. Al Mamun, Prof. Dr. Abdul Hannan Mia (2012) "Fiscal policy determinants of Bangladeshi Economy: An Econometric Analysis." International Journal of Applied Business Administration and Economics, Vol. 1, Issue 2, pp 110-124.

Md. Al Mamun, (2012) "Towards Universal Banking: A study of Bangladeshi Private Commercial Banks" International Journal of Research in Commerce, IT and Management, Volume 02 (2012), Issue 05. ISSN 2231 - 4245.

Chapter in edited book

Atiqur Rahman Sarker (2012). Entrepreneurship in Restaurant Business: In the Context of Bangladesh. Saarbrucken, Germany: Lambert Academic Publishing. ISBN-9783659148835.

Atiqur Rahman Sarker & Marium Jebbour, (2012) "Employee Motivation through Non-Financial Incentives: A Case Study from the UK Organisation". Saarbrucken,

Germany: Lambert Academic Publishing. ISBN- 978-3-659-20088-5.

Atiqur Rahman Sarker & VaraLaxmi Pillai, (2012). Sustainability and Growth of Low cost Airlines: A Global Perspective. Lambert Academic Publishing. ISBN-978365910354-4.

Department of English

Zahid Akter, Assistant Professor & Chair was awarded a grant from East West University Center for Research & Training to conduct a research on the Pangkhua language of Rangmati, Chittagong. In his research, Mr. Akter will try to determine the endangerment of the language and to describe its phonological, morphological and syntactic structures.

Dr. Muhammed Shahriar Haque has presented papers at four conferences:

1. *International conference on "Teaching and Learning English through Technology"* (21 October 2012): The following papers were presented at the conference, Department of English, University of Dhaka (DU), held at DU campus, Dhaka, Bangladesh:

- Who's afraid of technology?: Implications of Web 1.0 and Web 2.0 in English Language and Literature Teaching.

2. *International Conference on Quality Teaching and Learning (ICQTL)* (23-24 October 2012) on the theme of *"Fostering Quality for Teaching and Learning"*: The following paper was presented at the conference, organized by Centre of Quality and Academic Development, Universiti Malaysia Terengganu (UMT), held at Primula Hotel, Kuala Terengganu, Malaysia:

- Teaching-Learning in the 21st Century: Potentials of Web 2.0 in Bangladesh

3. *1st Conference on English and Interdisciplinarity* (14-15 December 2012) on the theme of *"Shakespeare"*: The following paper was presented at the conference, organized by the Department of English, North South University (NSU), held at NSU campus, Bashundhara, Dhaka, Bangladesh, International Islamic University Chittagong, held at Chittagong:

- Shakespeare and the 'new media': Autonomy through technology (with co-presenter Md. Tanvir Ahamed Siddiki)

4. *2nd National Seminar on* (25 December 2012) on *"English Studies in Bangladesh"*: The following paper was presented at the conference, organized by the Department of English Language and Literature, International Islamic University Chittagong, held at Chittagong:

- Technology Enhanced Teaching in Higher Education: Potentials of Facebook

Workshops Conducted

Furthermore, Dr. Muhammed Shahriar Haque conducted the following workshop:

1. Fulbright Alumni Association Bangladesh (FAAB) Teacher Training Workshop (10 November 2012) on the theme of *Ways to Improve Classroom Practices in Bangladesh*: The following workshop was conducted, organized by (FAAB), held at Edward M Kennedy Center, Midas Center, Dhanmondi, Dhaka:

- Using Technology in the Language Classroom

The participants of the workshop comprised teachers from private and public universities, colleges and schools.

Publications

1. Haque, M. S. and Baki, R. (2012). In Quest of The Marginalized English Language Skills: A Qualitative Expedition. *International Journal of Linguistics and Literature (IJLL)*, Vol.1, Issue 1, pp. 27-46.

2. Haque, M. S. (2012). Discourse of Advertising: Linguistic/Semiotic Discourse Structures in Bangladeshi Educational Advertisements (Research Report). Dhaka: EWUCRT (East West University Centre for Research and Training).

3. Haque, M. S. (2012). Teaching-Learning in the 21st Century: Potentials of Web 2.0 in Bangladesh. Conference proceedings: *International Conference on Quality Teaching and Learning (ICQTL)*. Kuala Terengganu, Malaysia: Universiti Malaysia Terengganu (UMT).

Presentations

Nabila Huq presented her paper 'The Sense of (Not)Belonging in Bangladeshi Immigrants' Narratives: Three Novels in English From Two Continents' at the 6th International Symposium on Identity and Multicultural Politics, which was held from Monday 29th to Wednesday 31st of October, 2012 in Montreal, Canada.

English Department Seminar Series, Fall 2012

This Fall semester we have had three papers presented in Seminar Series 2012 organized by the Department of English, East West University. Our first presenter was Israt Jahan and she presented her paper on "The Art of Existence and the Care of the Self in Family Ties". Israt Jahan works as Senior Lecturer in the Department of English, East West University. Her paper highlights the

characters' relation to the objects of the world, the sudden awake of consciousness in the characters, human being's confrontation with the absolute freedom and solitariness, and illuminates the conflict between public and private self and the terror upon realizing the failure of language to communicate.

Sarah Zahed, Lecturer in the Department of English, East West University was the second presenter in this seminar series, and the title of her paper was "Home Lost in Space and Time: A Study of Mahmoud Darwish's Poetry". Previously, an ample amount of research and studies have been conducted in understanding Darwish's/Palestinian's quest for a homeland but this paper offers an (re)interpretation of this quest in the context of Lefebvre's philosophy of space-time.

The last presenter of the Seminar Series 2012 was Waseema Tasneem and the title of her paper was "What are we doing and what do we want?" which was about a Basic Needs Analysis Survey on the teachers' and the students' opinion on the Syllabus Development of the ELT courses in the undergraduate level of the Department of English.

Akhter Jahan, a Senior Lecturer at the department, has returned this semester from the UK after passing MA TESOL with distinction from the University of Lancaster. She went there with the support of Hornby Trust Scholarship last year.



Training Program on Language Documentation

Department of English organized a training program on Language Documentation from 9-23 December. Dr. David A. Peterson, one of the leading linguists in the area of Kuki-Chin language studies, conducted the Training Program. Participants from the University of Dhaka, East West University, Brac University, North South University and Chittagong University attended the training. The participants benefitted in a number of ways. As there was a speaker of an indigenous language in the Training Program, they knew first hand a living language hitherto unwritten and undescribed. They learned the necessary skills and contemporary methods of how to document a language. Coupled with these, their familiarity with a new language enriched their insights into language structures and functions that they would be able to draw on in their

second language research and publications. The President of Board of Trustees, Dr. Mohammed Farashuddin was the chief guest at the inauguration of the Training Program. Eminent Professor of Bengali, Dr. Moniruzzaman, Dr. Zinat Intiaz of Director of the International Mother Tongue Research Institute, Mr. Zahid Akter, Chair of the Department of English were present among others during the concluding ceremony when participants received their certificates.

Department of Genetic Engineering & Biotechnology

The Department of Genetic Engineering and Biotechnology is well under way. The first class of sixteen students has successfully completed their first semester and has enrolled in an expanded list of course offerings for the second semester. Also, a second, larger class is expected to begin classes in January 2013. Plans for a teaching and research laboratory are being completed and the money for orders for the purchasing of the latest generation of laboratory equipment has been officially approved by the university and the ordering is now in process.

Department of Economics

Publications

1. Sanzidur Rahman, Basanta K. Barmon (2012), "Energy Productivity and Efficiency of the 'Gher' (Prawn-fish-rice) Farming System in Bangladesh", *Energy*, Vol. 43 pp. 293-300. www.elsevier.com/locate/energy.
2. M. Ali, (2012)"Appraising Inflation Targeting: Panel evidence from Developed Economies", *Journal of Economic Policy and Research* (forthcoming).
3. Chaudhury, Muntasir (2012) "Import Demand Function and Elasticities of Crude Oil for Bangladesh" *The Jahangirnagar Economic Review*, Vol. 23, pp.101-116.

Promotion

Dr. Basanta Kumar Barmon has been promoted as Associate Professor at the Department of Economics, East West University since 19 April, 2012.

Chairperson

Dr. Basanta Kumar Barmon, Associate Professor, Department of Economics, East West University, has been appointed as Chairperson of the Department of Economics since 3rd September, 2012.

Department of Electrical and Electronic Engineering



Dr. Mashiur Rahman Bhuiyan from PPL Energyplus, USA delivering a talk on "Power Markets in USA-An Overview with a Nodal Perspective."

Departmental Activities

Rizvi Ahmed, Research Lecturer of the EEE Department, EWU delivered a workshop on "Introduction to AVR Micro-controller," on October 01, 2012 organized by IEEE Student Branch, East West University.

Achievements and professional activities of the faculty members

Prof. Anisul Haque has been elected a Board member of the *Board of Accreditation for Engineering and technical Education (BAETE)*. BAETE is an autonomous body under the umbrella of the Institution of Engineers, Bangladesh (IEB) and is responsible for accrediting the undergraduate and graduate engineering programs in Bangladesh.

Prof. Anisul Haque has been serving as an editor of *IEEE Transactions on Electron Devices*. He has also served as peer reviewer of *Journal of Applied Physics*, *IEEE Transactions on Electron Devices* and *Solid-State Electronics*.

Dr. Mohammad Mojammel Al Hakim, has become a member of the editorial board of the *Advances in Molecular Imaging, Scientific Research Publishing (SCIRP)*, China and became a member of *Nanoscience & Technology Institute (NSTI)*, USA.

Dr. Mohammad Mojammel Al Hakim, has been reviewing projects submitted for funding in the *National Science Foundation (NSF)*, USA and *Engineering & Physical Sciences Research Council (EPSRC)*, UK.

Dr. Mohammad Mojammel Al Hakim, has been performing collaborative research with Oxford Instruments Plasma Technology (OIPT) and University of Southampton, UK on the *Material and etches for nanowire biosensors and Remote plasma atomic layer deposition (ALD) of ZnO for thin film transistor applications*. The result of these researches has been highlighted by OIPT yearly process news as successful academia-industry collaboration.

Dr. Mohammad Mojammel Al Hakim, has been working as a peer reviewer of the *IEEE Transaction of Electron Devices*, *IEEE Electron Devices Letters*, *ECS Journal of Solid-State Science & Technology*, *Electrochemical & Solid-State Letters*, *Material Letters*, *Journal of Electrical Engineering-IEB Bangladesh*.

Publications

S.M. Sultan, O.D. Clark, T.B. Masaud, Q. Fang, R. Gunn, M.M.A. Hakim, K. Sun, P. Ashburn and H.M.H. Chong, "Remote plasma enhanced atomic layer deposition of ZnO for thin film electronic applications," *Microelectronic Engineering*, vol. 97, pp. 162-165, 2012.

Kai Sun, M. M. A. Hakim and Peter Ashburn, "Rectangular polysilicon nanowires by top down lithography, dry etch and metal induced lateral crystallization," *Electrochemical and Solid-State Letters*, vol. 15, pp. H62-H64, 2012.

Kai Sun, M. M. A. Hakim, R. Gunn and P. Ashburn, "Effect of fluorine on the lateral crystallization of amorphous silicon nanowires," *ECS Journal of Solid State Science & Technology*, vol. 1, pp. P94-P99, 2012.

T. M. Golam Sarwar, M. R. Siddiqui, Md. M. Satter, and Anisul Haque, "On the enhancement of the drain current in Indium rich InGaAs surface channel MOSFETs," *IEEE Transactions on Electron Devices*, Vol. 59, No. 6, pp. 1653 - 1660, 2012.

Rahul Kumar, Fakir M. Alamgir and Christer Andrews, "Impacts & Minimization of Interference for AD HOC network," *Journal of Information and Communication Technologies*, Volume 2, Issue 9, September, 2012.

Kai Sun, M. M. A. Hakim, R. Gunn and P. Ashburn, "Effect of an Oxide Cap Layer on the Metal-induced Lateral Crystallization of Amorphous Silicon," in press for publication into in *Electronic Materials and Processing (SSS&T)* section of the *ECS Journal of Solid State Science and Technology*, 2012.

M. A. B. Shafi, S. Sutradhar, K. Debnath and Anisul Haque, "Influence of Interface Trap States and Quantum Mechanical Effects on the Drain Current of In_{0.53}Ga_{0.47}As MOSFETs," in the *Proceedings of the IEEE International Conference on Electron Devices and Solid-State Circuits (EDSSC)*, Bangkok, Thailand, 3-5 December 2012 (paper ID # 98).

Department of Applied Statistics New Appointments

Ms. Shamima Hossain and Afsana Al Shamim have joined the department as Lecturer.

New Course GEN 225

The department introduced a new Course "GEN-225 Demography and Economic Statistics" for other disciplines like, BBA, Economics, EEE, ECE and Pharmacy.

U. Sikder, R.-U.-Ferdous, and Anisul Haque, "Effects of Doping of Intermediate Band Region on Intermediate Band Solar Cell Characteristics," in the Proceedings of the *7th International Conference on Electrical and Computer Engineering (ICECE 2012)*, Dhaka, Bangladesh, 20-22 December 2012 (paper ID # p700).

Kai Sun, M. M. A. Hakim, I. Zcimpekis-Karakonstantinos, R. Gunn and P. Ashburn, "Comparison of Etches for Top-down Fabrication of Polycrystalline Silicon Nanowires," in the proceedings of the *38th international conference on Micro and Nano Engineering*, 16-20 September, Toulouse, France, 2012.

M. M. A. Hakim, L. Tan, A. Abuelgasim, C. H. de-Groot, W. Redman-White, S. Hall and P. Ashburn, "Drive Current Improvement in Vertical MOSFETS using Hydrogen Anneal," accepted in the proceedings of the *7th International Conference on Electrical and Computer Engineering (ICECE 2012)*, Dhaka, Bangladesh, December 20-22, 2012 (paper ID # p368).

Department of Computer Science and Engineering

Publications

Book

- Bhuiyan, T., **Trust for Intelligent Recommendation** (In press), Springer Media, USA.

Book Chapter

- Md. Nawab Yousuf Ali and Shamim Ripon, **UNL Based Bangla Machine Translation Framework**, in book *Technical Challenges and Design Issues in Bangla Language Processing*, IGI Global.

Journal

- Shamim Ripon, Aoyan Barua and Mohammad Salah Uddin, **Analysis Tool for UNL-Based Knowledge Representation**, Special Issue, Journal of Advanced Computer Science and Technology Research.
- Shamim Ripon, Moshir Mahamud Piash and Sheikh Md. Alam Hossain, **Modeling Product Line Variants - Semantic Web Approach**, International Journal of Lecture Notes on Software Engineering (ISSN 2301-3559) (In Press)
- Shamim Ripon, Sumaya Mahub and K. M. Imtiaz-uddin, **Verification of A Security Adaptive Protocol Suite Using SPIN**, International Journal of Engineering and Technology (IJET), (ISSN 1793-8236) (In Press).

- Mohammad Zakir Hossain Sarker, **Md. Nawab Yousuf Ali**, Jugal Krishna Das, "Dictionary Entries for Bangla Consonant Ended Roots in Universal Networking Language", International Journal of Computational Linguistics (IJCL), Volume (3) : Issue (1) : 2012, pp. 79-87.

- Mohammad Zakir Hossain Sarker, **Md. Nawab Yousuf Ali**, Jugal Krishna Das, "Outlining Bangla Word Dictionary for Universal Networking Language", IOSR Journal of Computer Engineering, ISSN: 2278-0661, Vol 4, Issue 1, Sep-Oct, 2012. pp. 14-19.

- Mohammad Zakir Hossain Sarker, **Md. Nawab Yousuf Ali**, Jugal Krishna Das, "Development of Dictionary Entries for the Bangla Vowel Ended Roots for Universal Networking Language", International Journal of Computer Applications (0975-8887), Volume 52, Number 19, August 2012. pp. 38-53.

Conference

- Shamim Ripon, Sumaya Mahub and K. M. Imtiaz-uddin, **Verification of A Security Adaptive Protocol Suite Using SPIN**, *2nd International Conference on Security Science and Technology (ICSST 2013)*, April 1-2, 2013, Singapore (In Press).
- **Mozammel H A Khan**, "Classical Arithmetic Logic Unit Embedded on Reversible Quantum Circuit", International Conference on Computer and Information Technology (ICCIT 2012), 22-24 Dec. 2012, Chittagong Bangladesh.
- Shamim Ripon and Mijanur Rahman, **Modeling Nonfunctional Requirements - A Case Study**, *International Conference on Future Trends in Computing and Communication Technologies (FTCom)*, Malacca, Malaysia (In Press).
- Shamim Ripon, Moshir Mahamud Piash and Sheikh Md. Alam Hossain, **Modeling Product Line Variants - Semantic Web Approach**, *2012 International Conference on Software and Computing Technology (ICSCT 2012)*, Kuala Lumpur, Malaysia.
- Shamim Ripon, Aoyan Barua and Mohammad Salah Uddin, **Analysis Tool for UNL-Based Knowledge Representation**, International Workshop for Promising Researcher in Computer Science Applications and Technology (WPR'12) in conjunction with *International Conference on Advanced Computer Science Applications and Technologies - ACSAT2012*, Kuala Lumpur, Malaysia.
- Mijanur Rahman and Shamim Ripon, **Modeling Non-functional Requirements: A Case Study**, *International Conference of Computer Science and information System* (Accepted as Poster), Pristina.

- Shamim Ripon, Sk. Jahir Hossain, Keya Azad and Meheedi Hassan, **Formal Modeling of Product-Line Variant Requirements**, *2012 International Conference on Software and Computer Engineering (ICSCE 2012)*, Singapore (In press)

New Appointments

- **Dr. Taskeed Jabid** rejoined the Department of Computer Science and Engineering after finishing four years study leave on September 2012.
- **Md. Shamsujjoha** joined the Department of Computer Science and Engineering as a Lecturer on September 2012

Promotion

- **Ms. Maheen Islam** has been promoted to Assistant Professor position.
- **Ms. Shaila Sharmin** has been promoted to Senior Lecturer position.

Student Achievements

- **Mohammad Salah Uddin** presented a research paper in the *International Conference on Advanced Computer Science Applications and Technologies - ACSAT2012*, Kuala Lumpur, Malaysia.
- **Aoyan Barua** presented a research paper in the *International Workshop for Promising Researcher in Computer Science Applications and Technology (WPR'12)*, Kuala Lumpur, Malaysia.
- Research paper by the final year students **Moshiur Mahamud Piash, Sumaya Mahbub, Sheikh Md. Alam Hossain** and **Mijanur Rahman (MS)** of CSE Department have been accepted to be published in the following conferences:
 - i) *2nd International Conference on Security Science and Technology (ICSST 2013)*, April 1-2, 2013, Singapore.
 - ii) *2012 International Conference on Software and Computing Technology (ICSCT 2012)*, Kuala Lumpur, Malaysia.
 - iii) *International Conference on Future Trends in Computing and Communication Technologies (FTCom)*.
- Research papers by the final year students **Sk. Jahir Hossain, Keya** and **Md. Meheedi Hassan** of CSE Department have been accepted to be published in the *2012 International Conference on Software and Computer Engineering (ICSCE 2012)*, Singapore.

Picnic

The students of Department of CSE enjoyed a picnic on 30th November 2012 at Satchari National Park, Habigonj.



CSE Department Celebrates Annual Picnic.

CAREER COUNSELING CENTER

EWU became 2nd Runner-up in Unilever "BizMaestros" Program

Unilever Bangladesh in collaboration with Career Counseling Center arranged a road show for "Bizmaestros"; a case competition program; on 17th September 2012. The program was mainly designed for final year students to flavor them with real life marketing challenge. The purpose of the event was not only to make the future candidates face real life corporate issues but also to select the best ones who would put their hardest effort to make further achievements for the reputed organization. 17 EWU teams consisting of five members each participated in 1st round of the contest and from there "The A team" was selected by UBL. The team participated in the final round winning the 2nd Runner-up title. The members of the "The A team" were, Amrin Jahan, Shahin Md. Samiul Hauque, Taeef Najib, Naima Islam and Md. Infitar Al Saba. Unilever Chairman Mr. Kamran Bakar handed over the trophy among the team members.

Seminar on "Career at Airtel"

Career opportunity for the graduating students was conducted by Noor Mohammad, Chief Human Resource Officer, Airtel Bangladesh under the arrangements of CCC on October 15, 2012. The event was named "Career at Airtel" and the objective was to inform the students about the job openings and internship opportunities at Airtel Bangladesh. It was an interactive session where students cleared all their queries regarding the job market for the fresher.

Training Programs for Students

EWUCCC every semester arranges skill development program for EWU students to help them build themselves for the real life corporate world. The program this semester was conducted by two professional career counselors G. Sumdany Don, Consumer Engagement Specialist, Philip Morris Services India and Debasish Sarkar, Head-Learning & Development, Evolve360, India. Six consecutive classes are held every Friday from 2nd week of October 2012. The program content by G. Sumdany Don covers goal setting, self motivation, CV writing, creative job search, interview skills and networking. On the other hand the program content by Debasish covers goal setting & self motivation along with the basic rights, time management, positive attitude, team work, effective communication, personal grooming, body language, basic etiquette, presentation skill, decision making ability & problem solving. Debasish as well

arranges for a short test at the end of the program to check the development in students' knowledge and attitude.

Seminar on Bengal Vacation Internship

With the help of CCC, Bill May Cortes, American tourism expert from Bengal Vacation Club held an internship seminar for the final year students who will be graduating and stepping into the corporate world on 17 October 2012. There the students were given the knowledge on the growth of the company and how they will be benefited by the career opportunity.

Career Opportunities at Nestle Bangladesh and Road show of "The Blue Tie Challenge 2012"

Nestle Bangladesh Limited in association with Career Counseling Center held a road show for "The Blue Tie Challenge 2012" along with knowledge sharing session on November 6, 2012. The purpose was not only to launch the competition and invite the students to participate, but also to inform them about the career opportunities at Nestle. They collected CV of interested students during the road show. The session was conducted by Shafkat Sumit, Business Manager-New Project and Ipshta Fahmin, People Engagement, Nestlé Bangladesh Limited. Finally a team of four members, Raiyan Ahmed, Rafsan Salekeen, Ishrat Jahan and Nahil Salahuddin was selected by the university who participated in the 1st round of the competition which was held on November 15, 2012.

Day long workshop on "Career Planning"

Career Counseling Center and enroute management consulting (emc) organized a day-long workshop on "Career Planning-HOW TO PREPARE YOURSELVES FOR THE CORPORATE WORLD" for EWU students on 8th November 2012 at East West University. The workshop was conducted by Mr Syed Taher Ahmed, Consultant, Learning and Development, emc and HR personnel of The City Bank Limited. The primary objective of the workshop were -train students to face the corporate with more confidence and present themselves better to be recognized as quality human resource. Around 200 students were participated the workshop from 10AM to 5PM.

Knowledge Sharing Session by The City Bank Ltd

EWUCCC arranged a Corporate Knowledge Sharing Session on 19 and 20 November 2012 with the partnership of The City Bank Limited. The objective of the session was to raise awareness among students from Business Administration discipline having major on different fields regarding the actual reality in current job market. The City Bank Limited has an aim to establish a platform for the business students to enhance their corporate knowledge alongside their regular academic knowledge. It is worth

mentioning here Mohammad Mahbubur Rahman, Chief Financial Officer, November 19, 2012, 3:00 PM discussed on Banking and Badrudduza Choudhury, Head of SME, The City Bank Limited on November 20, 2012 at 3:00 PM discussed on Banking. The program was coordinated by Nazmus Sadat Zia, Associate Manager, Talent Management, Human Resources Division, The City Bank Ltd. and Md. Nahid Tanveer, Officer, Human Resources Division, City Bank Limited who is also an EWU graduate as well as an Alumni member.

Green Taxation Policy by ACCA

On 28 November 2012, under the arrangement of CCC, Chas Roy-Chowdhury, Head of Taxation at ACCA, held a seminar on Green Taxation / Global Taxation Policy. The objective of the seminar was to build the knowledge of the accountancy profession and career development of the students of EWU. The students were provided with the knowledge how taxations policies come in effect around the globe.

Campus Career Festival 2012 by bdjobs.com

Bdjobs.com arranged a Bdjobs.com Campus Career Festival 2012 with the cooperation of CCC on 5th & 6th November 2012. 25 companies were participated the festival and the participated organizations were Abdul Monem Limited, Advanced Chemical Industries Limited (ACI), AjkerDeal.com Ltd., APM Global Logistics BD Ltd. (DAMCO), Assurance Developments Ltd., Bdjobs.com Ltd., Coats Bangladesh Limited, CSL Software Resources Ltd., DBL GROUP, Eduaid, Exin Ltd., Gemcon Group, IBS (Professional Training & Services Ltd.), MGH Group, Nascenia Limited, Omicon Group, Pacific Bangladesh Telecom Ltd. (Citycell), Realtya2z.com Ltd., Rise Up Labs Ltd, Splendor IT, Super Star Group, TNT Express Bangladesh, VIYELLATEX Group, Wings English Language Centre, ZANALA Bangladesh Ltd.

Vice Chancellor, Professor Ahmed Shafee was Chief Guest inaugurated the event and visited the stalls on 5 December 2012. A I Muqsit, Chairman of Bdjobs.com Ltd, Nahid Hassan Khan, Adviser, Students' Welfare & Head, Career Counseling Center, and the representatives from different organizations were present.

The organizations offered at least 56 jobs for graduates and final year students. Not only they offered but also the participating employers held in 666 persons interview session with the graduating students during the event within the campus.

Interview and Booth in Campus

Eastern Bank Ltd & BRAC Bank arranged booth at the campus by the help of CCC. The booths were set up to benefit the students with quick opening of students

account in reputed banks of Bangladesh. Along with the booth BRAC Bank arranged an interview session with the students at career counseling center in purpose of on campus recruitment.

Survey by Nielsen

Nielsen Company Ltd. one of the leading survey research companies held a market research survey on Employer Branding in EWU campus with the help of CCC on 18 September 2012. EWUCCC cooperated by arranging the venue and final year students who were major in marketing as per the requirement of Nielsen. The survey procedure benefited the students with their future employment.

Job Placement

In Fall 2012, 926 CVs of EWU graduates have been sent to 39 organizations as a part of the placement process of CCC of EWU. Following is the list of organizations where the EWU graduates have been placed in different positions.

1. Aventis Bangladesh
2. Avery Dennison
3. BRAC Bank
4. CAPM (Capital & Asset Portfolio Management) Company Limited
5. Coats Bangladesh
6. DBL group
7. Eastern Bank Ltd.
8. Ezzy Group
9. LankaBangla Securities
10. MGH group
11. Philip Moris
12. Reckitt Benckiser
13. SA Television
14. SkyTracker
15. Standard Chartered Bank
16. The City Bank Limited

Internship Placement

In Fall 2012, 60 CVs of EWU graduating students have been sent to 91 organizations as a part of the internship placement process of CCC of EWU.

CLUB UPDATE



East West University Business Club (EWUBC)

East West University Business Club (EWUBC) is the first club of the university with the goal to promote leadership and entrepreneurship of ingenious students. The Club works with the all the phases of business to demonstrate and practice the professional, leadership as well as management skills of the students under the proficient supervision of impeccably competent moderators.

East West University Business Club had gone through with a learning workshop & competition in Fall-2012.

A "Case Competition" along with a workshop on "How to Solve a Case?" was organized by EWUBC on 5th November, 2012. The chief guest of the program was Professor Ahmed Shafee, Vice Chancellor of East West University. Md. Sajjad Hossain, Lecturer, Department of Business Administration conducted the workshop with multimedia presentations. Followed by the Workshop the guest speaker Abu Syeed, an ex-graduate of East West University and a member of defending winning team of "Nestlé Blue Tie" presented a short speech. Finally the case competition began with 13 teams consisting of 4 members each. The competition was judged by Ms. Farhana Ferdousi (Assistant Professor), Ms. Kohinoor Biswas (Assistant Professor), Md. Anamul Haque (Senior Lecturer), Mr. Nafis Sarwar Islam (Senior Lecturer) and Md. Sajjad Hossain (Lecturer). After a thorough evaluation three teams were chosen for the title. The Vice-Chancellor handed over the trophies to the winning teams. Mr. Nahid Hassan Khan (Advisor, Students' Welfare) and Kashfia Ahmed (Moderator, Business Club) were also present in the event.



Executive Committee

EWUBC has reformed its executive committee in Fall-2012.

President: Huzzatul Murshed

Vice-President: Muhammad Nazmul Amin

Treasurer: Rokibuzzaman Munna

General Secretary: Mahmud Hossain

Coordinator: Zayed Mohammad Johny & Md. Muttashim Billah



Ewu Computer Programming Club

East West University Computer Programming Club upholds the motto of providing information and knowledge of latest technologies and concept regarding computer among the student and nurturing them to advance their knowledge in computer programming. The club held some important seminars and events this semester which were very helpful for the students to increase their technological knowledge and develop their concept.

Summary of club activities:

Inter University Gaming Competition

- EWU Computer Programming Club jointly with Anonymous Management successfully organized a gaming competition, "Battle Ground Zero 2012" on 18th - 21th October 2012 at the ICS Central Lab of the East West University campus. Flora Limited and Intel were the event partners of the competition. Participants engaged each other in a multitude of gaming genres from 9 am till 8 pm during the competition days.

Training Program for the Computer Programmers

- Our programming teams have performed well in the regional contests held so far. To achieve that, EWU Computer Programming Club has always arranged training programs to groom the contestants up to their potential. Starting from the beginning of each semester, the club organizes a semester long training program for the computer programmers. Every Thursday and Tuesday a programming training class was arranged for juniors and every Sunday a programming class was taken for seniors.

Programming Contest Titled "Intra University Programming Contest"

- Each semester an Intra University Programming Contest is organized for all the students of East West

University. The basic purpose of these contests was to identify the potential programmers of this university. This was a good opportunity for the interested programmers to prove their skills, so that they could be trained to compete in the Inter University contests in future.

Regional Programming Contest Participation

- Every semester our teams participate in different regional programming contests organized throughout the country. This semester our teams successfully participated in the BGC Trust Inter University Programming Contest 2012, Chittagong on 8 September.



Gaming Contest "Battle for Glory" and teams participating the contest.

Executive Committee

- President: Pronaya Prosun Das
- Vice President: Sohan Ahmed
- General Secretary: Tarjia Alam Nisha
- Public Relation Secretary: Musfiqur Rahman
- Event Coordinator: Yasir Taher
- Organizing Member: Ruhul Amin, Yasin Muhammad Nur



East West University Creative Marketing Club (EWUMC)

The Creative Marketing Club has undertaken a broad range of activities in "Fall 2012" those were participated and appreciated by general students and faculty members of East West University.

A total of three "Weekly Communication Skill Practice" sessions have been organized for students to realize the

conceptual theories of marketing in a more realistic and interesting manner. Activities like 'Branding', 'Marketing Quizzes' and 'Crosswords' and 'Marketing Case Analysis' were arranged. These sessions received grand response from the general members and the students of the university.



Executive Committee

- President: Shahin Mohammad Samiul Haque
- Vice president: Ishita Ishrat Chowdhury
- Assistant Vice President: Md. Asibul Islam
- General Secretary: Shafkat Ahmed Chowdhury
- Treasurer: Naima Islam
- Chief Co-ordinator: Morshed Alam Shuva



ECPA's Report For Newsletter

East West University Club for Performing Arts (ECPA) is very much reputed as the largest club of East West University (EWU) with a huge number of members around. ECPA, since its beginning, has been very much consistent in arranging and performing in various cultural programs in several occasions all over the year. Music, drama, recitation, dance, organizing and the other sections of this club is very much rich because of it's talented and dedicated members. As a result, ECPA is well known to the students of EWU.

In the beginning of Fall 2012 ECPA participated in Debate Spree which was organized by East West University Debating Club at EWU campus. At that program ECPA presented a show fully based on the traditional concept of Bangladeshi local culture. The artist were synchronized with some folk songs flavored by the announcements in local "PALA" style.

With the entrance of the students near the evening sunset, the reception for the new faces of East West University started as "Fresher's Oriented Program" arranged by East West University Club for Performing Arts. In the program the chief guest was Prof. Ahmed Shafee, VC, EWU.



Then the program start with a mime show that was performed by the ECPA's performers. That 15 minutes show was the first one ever to be appreciated firmly in the premises of East West University.

Then a fusion of rock and melody was represented in a very accessible way for the audience performed by club artists in a very smart and satisfying way. Students and guests expression were amazing that showed that the presentation reached their expectation level of enjoying the right time with the hunting rates of amusement.

The show was over with the Regular speech delivered by moderator and cheerful feedback from viewers. The ending scratch was colored by words those were "Enlight the lightening joys in future"

East West University Club for Performing Arts (ECPA) has met the level of expectation by successfully arranging and organizing one of the biggest events of this year, Intra University Performing Competition 2012.

On the 6th November the event started with a colorful ceremony to reward the latent talents among the students in different segments like band song, folk, modern, classical song and dance, drama etc.

The event was judged by ECPA's ex-members who have earned fame by their own specialization. Over 200 participated and only few of them succeed after close challenges. The competition continued for 2 days.

On 8th November, a program with luxury and art was held in the East West University faculty lounge by current members of ECPA. The show was enlightened by honorable vice-chancellor and administrative entities. They handed the prizes to winners and shared their expressions and experiences with all.

After the prize giving ceremony dance and music was offered by performers of ECPA. The crowd was amazing with their support. A moderate but rocking flow was presented to the audience according to their comments, finally the show declaration of co-operation to arrange the upcoming events with appreciation from honorable vice-chancellor Prof. Ahmed Shafee which was cheered firmly.

Finally the annual cultural night ended with the motto of ECPA that is, "We Perform with Attitude"

ECPA holds a huge number of dedicated members who are very much versatile in performance and with all the help and support of the honorable moderators Muntasir Chaudhury and Farhana Zareen Bashar, the members of this club hope to present even better performances in the future.

The current Executive members of ECPA are Md. Ashrafur Rahman (president), Md. Imran Mahmud (Vice-president), Md. Asad Uz Zaman (General Secretary), Kudrot-E-Kibria (Treasurer), Samiul Ahsan (Event Coordinator).

East West University Debating Club

Fall 2012 has been full of activities for EWUDC. The club successfully hosted the 6th national debate tournament, EWU Debate Spree 2012. This year's tournament exceeded all expectations, and became a grand festival by doing well in every measure of standard. Spree 2012 became a battleground of fierce debaters, where 88 teams, from 40 different institutions took part in three segments, including Inter University Bangla, Inter Club English and Inter College Bangla debate. The tournament ended with a grand closing ceremony, which was honored by the presence of Finance Minister of the People's Republic of Bangladesh, Abul Maal Abdul Muhith as the chief guest. He praised the initiative of East West University in organizing such a national level event in its own campus at Aftabnagar. Dr. Mohammed Farashuddin, President, Board of Trustees of East West University, and Professor Ahmed Shafee, Vice Chancellor of EWU were also present in the program.



EWUDC began the semester by winning the runner up trophy in the 3rd Inter University Debate Championship organized by London School of Legal Studies (South) .Team EWU Durbar comprising M. Azam Koreshi Sanin, Shawon Saroar, and Anjum Navid reached the final, leaving 30 teams behind. EWUDC kept its consistency, and performed brilliantly in subsequent tournaments. On October 14 2012, EWUDC snatched another runner up trophy. Team Agnibina (member: Mehedi Hasan, Srabonty Mazumder, and Mohammad Rabiul Islam), representing

East West University became the runner up in the prestigious NSU Inter varsity Debate Championship 2012.

Along with the superb display by the Bangla debaters in national level tournaments, English debaters of the club have also showed great commitment and determination. English debaters did remarkably well in the BIPED Asian British Parliamentary Debate 2012, held in Jakarta, Indonesia. Team EWU 2 represented by Subreena Fahreen Eusa and Syed Mustyen Quader earned 10 points in six rounds of debate. This is the highest score earned by any team of the club in Asian British Parliamentary debate. The contingent of EWUDC also included M.Azam Koreshi Sanin and Naim Khan Tasnim as team EWU 1, and Abdalur Rahman Sadi as adjudicator.

On Public Speaking competition organized by JahangirNagar University Debate Organization, two debaters of the club made it into the top three. Rakib Hasaan became Champion, while Mounota Shahrin secured the 3rd position. On another occasion, Rejwana Rahman won championship at public speaking competition in TIB JUDO National Women's' Debate fest 2012.

EWUDC regularly holds workshop to develop debating skill and team building of the debaters. To enhance the competence of the debaters, the club organized 15 Bangla debate sessions, and 10 English debate sessions. The club also arranged a few workshops to build up team spirit among the debaters, which would help them not only in their debating career, but also in their professional life.



Electronics Club's activities during Fall 2012

In Fall semester 2012, EWU Electronics Club arranged two workshops, one is on PS Spice and another one is on CMOS designing for engineering students. The CMOS workshop was conducted by Ulkasemi Bangladesh. Fifty students of different engineering departments of EWU participated in this workshop.

EWUEC was a part of Campaign of one mega event like Digital World 2012. This digital world 2012 is a national program arranged by the ministry of ICT. In this Campaign program they discussed about Cloud Computing and also shown the importance of this Cloud Computing.

Executive Committee

- i. President: Shah Md. Imran
- ii. Vice President: Md. Sadruddin Suvro
- iii. General Secretary: Ismail Hossain
- iv. Treasurer: Subir Mandal
- v. Event Coordinator: Zahid Choudhury
- vi. Public Relation: Rejwana Rahman



East West English Conversation Club

East West English Conversation Club has been a very popular and successful club in its activities and objectives. The main objective of this club is to make students fluent in English. So the club arranges different kinds of chat sessions, public speaking sessions and workshops. Its motto is "we try to keep you thinking... in English." Though it is moderated by Department of English, this club is open for all students. The moderators of this club are Ms Tanzina Tahereen, Ms Sarah Zahed and Syeda Nadia Hasan, Lecturers of the Department of English.



This fall semester the club held its regular chat sessions once in a week. Every chat session comprises of two segments: presentation, and chat. In every session one particular student gives a PowerPoint presentation on a selected topic, and it is followed, in the second part, by the participation of all the students who practice conversation in English with their friends on an interesting topic. The topics are provided by the moderators in each session. In addition to these sessions, the club has organized a workshop on "Writing Skills" presided over by Mr. Zohur Ahmed, Senior Lecturer, Department of English, East West University, on 18 November, 2012 and a "Reading Session" on 29 November, 2012.

Executive Committee

President: Mahfuz Hasan Bhuiyan

Vice President: Saqlain Mallick

General Secretary: Mehedi Hasan

Treasurer: Nasir Ahmed Anik

Events Coordinator: Faria Zaman

Executive: Sazzadul Haque

Executive: Humaiyra

EWU Environmental & Social Club

EWU Environmental & Social Club is engaged in social support program, rehabilitation of affected people, exploring talents of young generation, afforestation program, community building, etc. It has arranged a Mehendi Utshab on the eve of Eid Ul Azaha last year.



EWU MBA Club

Field Trip to Square Pharma Plant

EWU MBA Club organized a field trip to Square Pharmaceuticals Limited, country's leading firm in the industry since 1985. The 36 students from MBA/EMBA/MBM programs visited the company's state-of-the-art Plant at Kalikoir, Gazipur on 22 September 2012. Mr. Md. Fakhru Hasan, Senior Manager, HRD and Mr. Parimal Talukder, Manager, Research & Development guided the students to the Quality Assurance Department, RM warehouse and recently launched R&D wing. After that, the students were shown the Insulin Manufacturing Unit and the General Production process where products are continuously checked and monitored in every steps of production - starting from receiving of imported RM/PMs to work-in-process inventory to final packaging of finished goods. The modern and sophisticated machines from countries like Germany and Italy have allowed Square to produce world-standard medicine and receive approval from WHO, UK MHRA and TGA of Australia. Square now exports medicine to 40 different countries of the world. Later, Mr. Kamrul Hassan, Moderator of MBA Club and also the Joint Coordinator of MBA/EMBA/MBM thanked the Square officials on behalf of the students and the University for their warm reception and full cooperation in making the trip a success.

Seminar on Leadership and Enterprise Development

A seminar on Leadership and Enterprise Development was organized by MBA Club on 5 December, 2012 at the lobby in front of Career Counseling Centre. Two guest speakers addressed the students from both graduate and undergraduate programs. The first speaker Mr. Ziaur Rahman is a corporate trainer and the CEO of IITM - a training and consultancy based organization. He spoke on Leadership Development and Managerial Excellence. Drawing examples from successful entrepreneurs' lives, Mr. Rahman clearly drew the demarcation line between management and leadership. A fine speaker, Mr. Rahman, stressed that every business graduate should learn the art of leadership and acquire leadership behaviour to bring positive and proactive changes in his or her organization. The second speaker Mr. Rezwan Ahsan is the Deputy Managing Director of Mampower - an electrical machine manufacturer and distributor company. Sharing his own experience in rebuilding Mampower which was built by his ancestors, Mr. Ahsan spoke on Enterprise Development and Qualities to become a Successful Entrepreneur. His personal journey into the world of risk taking and institution building charmed the audience, who learnt a number of new ideas from the eloquent speech. Professor Nargis Akhter, Coordinator of Graduate Studies delivered the welcome address. She mentioned that seminar on business related issues should be a regular phenomenon at EWU Campus and we shall work towards that aim. Engr. Kamrul Hassan, Moderator of MBA Club and Joint Coordinator of Graduate Studies conducted the whole session.

Executive Committee

President: Md. Faysal Kabir

Vice President: Easel Mortuza

General Secretary: Muntasir Rashid

Treasurer: Abdur Rob Rayan

Event Coordinator: Rashed Mahmud Imrose

Moderator: Engr. Kamrul Hassan



East West University Science Club

Knowledge, Creation and Innovation

Objective

The objective of EWU Science Club is to nurture and guide the young minds of East West University to know the known and unknown of sciences and find ways to utilize the gathered knowledge for the betterment of humanity.

Events

In the semester fall 2012, EWU Science Club launched two successful events. One of them is the 'Intra University Mathematics Competition, 2012' on September 26, 2012; for the undergraduate students of East West University. After a rigid contest ten of them were given prizes as the top scorers. The moderator of EWU Science Club, Ms Anindita Paul, Assistant Professor, Department of ECE, was the honorable judge of this competition. The spontaneous participation of the students was seen because of the heartiest efforts of the members of the EWUSC. The names of first three students in order of merit are:

Rank 1: Tasneem Farhat

Rank 2: Arup Kumar Pramanik

Rank 3: Md. Ahmed Jaman Rumi

EWU Science Club also arranged another event, a study tour for the undergraduate engineering students at Natural Gas Fertilizer Factory, Fenchuganj, Sylhet, which started from the evening of 22nd November, to the morning of 25th November, 2012. Thirty eight students and one faculty member Ms Feroza Begum, Phd, Assistant Professor, Department of ECE, along with the moderator of EWUSC, Ms Anindita Paul, Assistant Professor, Department of ECE, visited the oldest fertilizer factory in Bangladesh. From this amazing tour the students came to know about the story behind the foundations of this historical industry.



They also got a clear idea about how the manufacturing, processing, packaging, storing and marketing of the products are done. Besides, as the tour was only for engineering students, they got the opportunity to observe how the machines work in real. This tour gave the students a chance to escape from their scheduled daily life and helped them to learn from practical experience which will assist them in their educational carrier.

Executive committee

President: MD. Sharafat Hossain

Vice-President: Mohammad Towfiqul Hasan Chowdhury

General Secretary: Mregongka Chowdhury

Treasurer: Fuaduzzaman

Event Coordinator: Sameha Zaman Ruthi

Pharmacy Club

Club Activities

The Pharmacy Club organized a seminar on "Career Opportunities in Technical Field of Pharmaceutical Sector of Bangladesh" on 4 October at the Faculty Lounge of East West University. The guest speaker of the event was Susmita Laila, Product Development Manager, Eskayef Bangladesh Limited. The seminar started with a welcome speech by Nishat Nasrin, Senior Lecturer of Pharmacy Department. In her speech, Susmita Laila talked about the importance of career planning beforehand according to the individual's interest and competence. She mentioned about the different technical fields of Pharmaceutical Sector, and discussed the qualifications required for working in each of the different fields separately. Ms. Laila also gave an overview about the recruiting process, so that students can prepare themselves accordingly. Professor Dr. Choudhury Faiz Hossain, Dean, Faculty of Sciences and Engineering, Dr. Sufia Islam, Chairperson of the Department of Pharmacy and other faculty members were present in the seminar.

The Pharmacy Club also organized a seminar on "Key Performance Indicators in Pharmaceutical Operations" on 4th October 2012 at the Faculty Lounge of New Campus of East West University. The guest speaker of the event was Md. Muin Uddin Mazumder, Director, Industrial Affairs, Sanofi-aventis Bangladesh Ltd. Professor Dr. Choudhury Faiz Hossain, Dean, faculty of Sciences and Engineering and Dr. Sufia Islam, Chairperson of Pharmacy Department, along with the faculty members of Department of Pharmacy were present in the seminar. Dr. Sufia Islam inaugurated the event with a welcome speech and introduced the guest speaker. Md. Muin Uddin Mazumder presented an informative overview about the major indicators that determines the performance of various pharmaceutical operations.

He further explained how managerial style, team work and other qualifications can be reflected upon oneself to reach the predetermined goal in the different pharmaceutical sectors. In his speech Mr. Mazumder also emphasized the importance of creativity, customer focus, the need to value others opinions in order to be truly successful in life. Later an interesting question-and-answer session followed which was very interactive with the active participation of the students of the Pharmacy Department. Finally Farhana Rizwan, Senior Lecturer of Pharmacy Department and moderator of Pharmacy Club concluded the program with a Vote of Thanks.



Rotaract Club of East West University

Rotaract Club of East West University (RCEWU) achieved Charter Certificate on June 6, 2006 with an aim to introduce humanitarian service and encourage high ethical standards among the students. It is a Rotary-sponsored service club for young men and women ages 18 to 30. Since the club began its journey, it organized various successful programs.

Blood Donation Camp

With the slogan of "Give blood, save life", Rotaract Club of East West University (RCEWU) had conducted a Blood Donation Camp on 20th November 2012 at ground floor of C block with the assistance of Bangladesh Thalassaemia Hospital. Thalassaemia patients need 2 bags of blood in each month. We, the members of RCEWU, had collected 73 bags of blood for the Thalassaemia patients. The members of RCEWU had given the volunteer service and motivated the EWU students to donate blood and save the Thalassaemia patients.



Blood Donation Camp on 20th November 2012.

Help Parvez

Parvez is a vendor and is suffering from a Tumor. Being the only earning member in his family, he is unable to continue his business since he has been suffering from this disease. He is in need of a surgery and does not have an adequate amount of money to bear the cost for his operation and medicine. He needs around 20,000 taka for his treatment. With the help of RCEWU members, our club has collected Tk 17,605 from the students, faculties and the employees of East West University. On behalf of EWU students, our honorable Vice Chancellor Professor Ahmed Shafee gave the fund to Parvez on November 18, 2012. **Help Parvez, 18th November 2012.**

RCEWU Executive Committee

President: Oliva Biswas

Vice-President: Tareque Aziz

General Secretary: Shyama Das

Joint Secretary: Faisal Hossain

Treasurer: Shovon Saha



Ultimate Sports Experience for East West University Sports Club in Fall Semester 2012

East West University Sports Club (EWUSC) had a splendid success in Fall-2012 with the activities it has executed. EWUSC has organized Intra Department Football Tournament, participated in the oxy Inter University Basketball Tournament 2012, In Mentors' Inter University Futsal Tournament 2012 and Victory Day Inter Private University Boys Basketball Tournament. The basic purpose of these events was to meet the recreational and competitive needs of the East West University student community in a wide variety of sport and recreation activities.

1st Intra Department Football Tournament

East West University Sports Club (EWU SC) has met the level of expectation by successfully arranging and organizing one of the biggest events of this year, Intra Department Football Tournament 2012. This Tournament was considered as one of the biggest events of the East West University as hype of this event was created during Summer 2012 semester. The whole East West was eagerly waiting for this event to know who will be the champion department in football.



The tournament held in Aftabnagar premises block # F from 17th October as on 21st October The whole event was ref by Voroith Chandra, one of the renowned referees of Bangladesh. In The tournament Nine teams participate to battle for the best department football team of East West University.

East West University Sports Club successfully branded this event by giving the team names of our unsung Bengali heroes instead of their department name. The nine unsung titled heroes were Sher-E-Bangla (BBA-2), Titumir (Economics), Micheal Moduhudon (ETE), Kazi Nazrul Islam (English), Khudiram (MBA), Tipu Sultan (Pharmacy), Jibonando Das (BBA 1), Isha Kha (CSE) and Surja Sen (EEE) to give this tournament a rebellious vibe.

The finalist Kazi Nazrul untitled as English department and Sher-E-Bangla untitled as BBA-2 were in the battle for the best football department team of East West University. Sher-E-Bangla (BBA-2) was the champions of the tournament against Kazi Nazrul (English) by scoring 6-1 goal. Surja Sen (EEE) was considered as "The Fair Play" team of The Tournament.

At the prize giving ceremony Mr. Nahid Hassan Khan (Advisor, Students' Welfare), Kashfia Ahmed (Senior Lecturer), ASM Ashif (Senior Lecturer), Masudur Rahman (Lecturer) and many other Faculty members of other departments were present. ASM Ashif (Moderator, Sports Club), successfully coordinated the event and handed over the Trophy.



East West University Telecommunications Club

Limited Signals, Unlimited Ideas

East West University Telecommunications Club (EWUTC), one of the most active clubs of East West University (EWU), organized the two-day-long telecommunication competition TELCO WARFARE 2012 on September 13 and 14, 2012. Holding the tagline "Fight for honor [Win the battle of knowledge] Be the first TELECHAMP", it was the first national level program of the club in its six years of journey. Students from 23 universities and 19 colleges came up with their creative minds to battle for the showcase of knowledge. The program was inaugurated by Prof. Ahmed Shafee, Honorable VC, East West University.

There were four categories of competition - APPS WAR, TELE WAR, NET WAR and Q WAR. First three categories were open for the undergraduate students whereas the Q WAR was exclusively open for college level students. APPS WAR and Q WAR contest held at the first day of exposition. In APPS WAR each participant was allowed to give a presentation of five minutes regarding the individual's mobile application. East West University acquired the first position in APPS WAR. Q WAR consisted of 100 questions which were divided into four sections - telecom today, general science, current affairs and general knowledge. The questions were designed to test the young curious minds of college level students. The first day also saw a seminar being held named "IT Talk" which was conducted by the general secretary of Bangladesh Open Source Network (BDOSN), Mr. Munir Hasan.

NETWAR, TELEWAR and the final round of the remaining participants of Q WAR were the main attractions of the second day. NET WAR was composed of a short quiz and packet tracer simulation whereas TELE WAR consisted of a quiz of 100 questions. University of Liberal Arts Bangladesh (ULAB) made his mark on TELCO WARFARE by winning the first place in NET WAR. On the other hand, EWU took the first two positions in TELE WAR displaying its superiority in telecommunication field. One of the interesting parts of the competition was the 2nd round of the remaining six Q WAR participants. Adamjee Cantontment College battled all the way out to take the first prize in this category. BAF Shaheen College and Dhaka Residential Model College got the second and third prize respectively.

Finding the TELECHAMP was the eventual goal that worked as the foundation of the TELCO WARFARE 2012. Combining the points acquired from APPS WAR, TELE WAR & NET WAR, East West University had made its mark to hold the honor of TELECHAMP.

Executive Committee

President: Khandker Shafaet-uz-Zaman

Vice-President: Shaikh Rayhan Hossain

General Secretary: MD. Ariful Islam Bhuiyan

Treasurer: MD. Nurul Islam

Event Coordinator: Nahida Islam Nupur & Mehedi Hasan Khan

East West University Boys Basketball Team

East West University Sports Club participated in the oxy Inter University Basketball Tournament 2012 held from 11th to 20th October of this year. The event features both Public and Private Universities all over Bangladesh.

East West University Sports Club (EWUSC) had formed a team of 12 brilliant players along with a manager. East West University Boys Basketball Team played very well and won two matches in the group stages. East West University Boys Basketball Teams were appreciated for their immense dedication of this tournament but unfortunately, they did not qualify for the semi-finals.

East West University for the first time participated in any basketball tournament which was successfully coordinated by East West University Sports Club.

In Mentors' Inter University Futsal Tournament 2012

Mentors' Inter University Futsal Tournament 2012 was held in Bangladesh National Handball Stadium, Motijheel. A total of 32 teams (24 boys and 8 girls) from 12 Universities across the city participated in the tournament. In Mentors' Inter University Futsal Tournament 2012 East West University Boys Football Team have made us proud by achieving 3rd place in the tournament and won the fair play team award.

In Victory Day Inter Private University Boys Basketball Tournament

East West University Sports Club (EWUSC) is going to Participate in Victory Day Inter Private University Boys Basketball Tournament. Victory Day Inter Private University Boys Basketball Tournament will start from 7th December 2012 where East West University Boys

Basketball Teams will face Brac University, North South University and Ahsanullah University. East West University Boys Basketball Teams' recent performance has given them enough experience to show a good sportsmanship in the tournament.

East West University Sports Club Moderators and Executive Committee 2012-2013

Executive Committee

President: Abu Sadat Chowdhury

Vice President: A. K. M. Ezazul Haque

General Secretary: Tanjirul Islam

Treasurer: Mohammad Sumsul Alam

Event Coordinator: A.K.M Ezazul Haque

EWU Photography Club visits Nepal

As a part of international photography tour, East West University Photography Club for the first time paid a visit to Nepal. A total of 15 students took part in this tour which was guided by Md. Sayeed Alam, club-moderator and Assistant Professor, East West University.

This tour gave them ample opportunities to know more about photography in different areas like Portrait, Landscape, Still-life and Architecture.

M Foradul Islam, Minister and Deputy Chief of Mission of Bangladesh in Nepal, met with these young photographers and attended a dinner with the club members. The places students went for photography were Shree Boudhanath temple, Swayambhu temple, Patan Nagar, Devis Fall, International Mountain Museum, Bat cave, Pokhra Sarangkot, School of Arts, Kathmandu University.



AWARD

1. IIUPE-2012

International Inter University Photography Exhibition 2012 organized by North South University Photography club was held from 19th -24th October 2012 ,at National Art Gallery, Bangladesh Shilpokola Academy, Shegunbagicha, Dhaka.

East West University Photography club wins award in the following categories in this IIUPE-2012

Photo story	Third prize	Saif Farhad
Conceptual	Third Prize	Saif Farhad
	Honorary mention	Fabia Nishat
Portrait	First prize	Rosy Khan
	Third Prize	Mutasim Billah
	Honorary mention	Istiak Karim
Still life	Third prize	Fatima Rasul Munira
	Honorary mention	Rony Bhuiyan
Landscape	Third Prize	Mushfikur Rahman
Action	Third Prize	Jessica Islam Lia

2. TTL Out of the Box-2012

East West University Photography club wins award in the competition organized by TTL Out of the box

Portrait	First prize	Nigar Sultana
Nature	First prize	Khadiza Rahman Diza
Nature	Third Prize	Fatima Rasul Munira
Daily life	Third Prize	Fatima Rasul Munira

3. Dhaka University Photography Society organized first national photography Exhibition 2012. Out of 60 photographs, photographs of Nafiul Islam Rizon and Nigar Sultan were selected for this exhibition

Executive Committee (2012-13)

President: T.M. Nafiul Islam Rizon

Vice President: Md Shajedur Rahman, and Mushfiq Mahub Turjo

General Secretary: Mahmood Sadman

Treasurer: Evana Alam

Event Co-ordinator: Istiak Karim and Ahmed Raihan Ameen



Agro-Industrialization Club

Agro-industrialization club has been established with the purpose of giving practical experience in agro-industrial sector to the students of East West University.

Recent activities

In this semester we reform our moderators and executive committee. The list of the new committee is given below

Executive Committee

President: Md. Mahmudul Hasan

Vice-President: Md Neshat Fahmed Bhuiya

General Secretary: Md. Kamruzzaman Rifat

Treasurer: Anup Kumar Dash

Coordinator: Kashfia Farhin

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East West University

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BSS in Economics
BSS in Sociology
B. Sc in CSE
B. Sc in ICE
B. Sc in EEE
B. Sc in ETE
Bachelor of Pharmacy
B S in Applied Statistics
B. Sc in Genetic Engineering & Biotechnology

Graduate Programs

MBA
Executive MBA
MBM
MDS
MSS in Economics
MS in CSE
MS in Applied Physics & Electronics
MS in Telecommunications Engineering
MA in English
MA in ELT
Master of Population, Reproductive Health,
Gender and Development
M. Pharm in Clinical Pharmacy & Molecular
Pharmacology
MS in Applied Statistics



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