### **Undergraduate Orientation at the New Campus of EWU**

The orientation program of the new students enrolled in the undergraduate program of East West University in the Summer semester was held on 24 May at its own campus in Aftabnagar.

Mr. Nurul Islam Nahid, MP and Hon'ble Minister, Ministry of Education, Government of the People's Republic of Bangladesh graced this occasion as the chief guest. Dr. Mohammed Farashuddin, President, Board of Trustees of EWU was also present on this occasion while Professor Dr. Muniruddin Ahmed, Vice Chancellor (In-charge) presided over the whole session.

In his speech, congratulating the new-comers, Education Minister Mr. Nahid told that the students who have got the chance to admit in this university are very lucky. Many students in Bangladesh don't get the opportunity of receive higher education. So, it is important to keep in mind that their education must be time-befitting and practical so that they can contribute to this nation.

He explained that we achieved independence with the sacrifice of 30 lakh people, but still our country is rotating within the periphery of poverty, corruption and illiteracy. The present government is working to free the nation from such problems with utmost priority. The new generation should be ready to take their challenges to develop the nation through applying their practical and earned knowledge from such a University like East West. He also put emphasis on amending the UGC law, reiterating the need for an accreditation council for the private and public universities in Bangladesh.

In his speech, Dr. Mohammed Farashuddin explained the history of the university with a note that the university is built to provide quality and time-befitting education for the students. Today, the graduates of EWU are serving in various sectors both at home and abroad with reputation. With an urge to form an accreditation council





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to oversee the private and public universities, he also pointed out that the UGC law should be amended to secure the quality of higher education in Bangladesh.

Mr. Jalaluddin Ahmed, S.M. Nousher Ali, Dr. Rafiqul Huda Chaudhury and HN Ashequr Rahman MP, members, Board of Trustees of EWU, were also present on this occasion.

In his concluding speech, Professor Dr. Muniruddin Ahmed, Vice Chancellor (In-charge) advised the students to follow the rules of the University and concentrate on their studies properly. He also told the guardians to take care of their sons and daughters at home and guide them for their right career.

Dr. Chowdhury Faiz Hossain, Dean, Faculty of Science and Engineering, Dr. Bijoy P. Barua, Dean, Faculty of Liberal Arts and Social Sciences, Professor Dr. Muhammad Sirajul Haque, Dean. Faculty of Business and Economics and Dr. Abdus Sattar, Proctor of EWU also spoke in this ceremony welcoming the new-comers in the university.

### **BBA Undergraduate Orientation held at East West University**

The orientation program of the new students enrolled into the BBA Program of East West University into the summer semester was held on 11 May 2011 in the university auditorium.

The objective of the program was to welcome the new students and orient them to the university environment, faculties and academic system. Syed Manzur Elahi, founder member and President (acting), Board of Trustees of EWU was the chief guest of the occasion while

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Professor Dr. Muniruddin Ahmed, Vice Chancellor (In-charge) was the special guest.

In his speech, Syed Manzur Elahi told that the world is getting globalized in the sense of capital and labor flow. Bangladesh is also such a country that has immense opportunity on investing capital from neighboring nation China in the coming five years. He urged that the students should prepare themselves for the upcoming market. He also indicated that a student has the options to get job abroad in this globalized world, but it requires good speaking skills in English, self-confidence and appropriate education from the respective field. In his address, Professor Dr. Muniruddin Ahmed put emphasis on the students to develop their qualities during their stay in this university. He told the students that they are so lucky to get chances to study in a leading University like East West. He also described that there are quality faculty members and skilled administrative personnel to help the students in their learning process.

The program was chaired by Professor Dr. Humayun Kabir Chowdhury. Chairperson of the Department of Business Administration while Dr. Muhammad Sirajul Haque, Dean, Faculty of Business and Economics and Ms. Kohinoor Biswas, Assistant Professor, Department of Business Administration spoke on the occasion.

#### **Editorial**

It has been yet another busy semester for us at East West University. As always, the summer semester was bustling with energy, excitement and dedication from the entire university community. We remained busy through publishing, attending conferences, organizing events, hosting competitions and by simply being involved. We started the semester, like we always do, by heartily welcoming the new students enrolled into the university through a festive Orientation program. We were fortunate to host a colloquium lecture on Population and Development by Dr. Arthur Erken, the UNFPA Representative in Bangladesh. The Department of English too, had an eventful semester as they jointly organized a two-day long international seminar on "Innovative Approaches in English Language Teaching" with Teachers Helping Teachers (THT) - a Japan based teachers' forum, and Bangladesh English Language Teachers Association (BELTA).

While flipping through the newsletter, be sure to check out our many activities, accomplishments and achievements over the semester. We are also delighted for Professor Dr. Muniruddin Ahmed, Vice Chancellor (In-charge) for being honored with Academy of Sciences Gold Medal 2007.

Despite the sweltering heat and pouring rain, our students didn't turn a blind eye to extracurricular activities. From the EWU Environmental & Social Club's signature campaign with the cooperation of Families United against Road Accident to raise voice against road mishaps to an exhibition on travel photography focusing on Bangladesh organized by EWU Photography Club -the students were busy leaving their mark on the university and beyond. As is the norm, the Career Counseling Center continued to help students improve their leadership and competency skills by various workshops. In an effort to help them navigate through the challenges of life after university, the CCC also arranged internships placements, on-campus recruitments and meetings with noted alumni.

As we eagerly await the day we get to move to our new campus on Aftabnagar, we wish everyone to continue their excellent work and to make the university proud. Here's hoping for a great semester ahead!

Nazia Manzoor Editor, EWU Newsletter

# **East West University observes National Mourning Day**

East West University observed the National Mourning Day to pay homage to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman with due solemnity and honor on 15th August 2011.

The day started with hoisting up the half-mast national flag and black flag by Dr. Mohammed Farashuddin, President, Board of Trustees of EWU. As a part of a day-long program, Khatmul Quran was also organized. A discussion meeting followed by a "milad mahfil" was organized after Asr prayer at the university auditorium.

Professor Dr. Muniruddin Ahmed, Vice Chancellor (In-charge), Dr. Bijoy P. Barua, Dean, Faculty of Liberal Arts and Social Sciences, Professor Dr. Muhammad Sirajul Haque, Dean, Faculty of Business and Economics, and others discussed various aspects of the life of Bangabandhu Sheikh Mujibur Rahman and the significance of National Mourning Day.





# UNFPA Representative speaks at EWU on Population and Development

Dr. Arthur Erken, the UNFPA Representative in Bangladesh made a courtesy visit to East West University, and gave a colloquium lecture on Population and Development to the students and faculty members at the university auditorium on 25 June.

In his presentation, Dr. Erken showed the global population trends and Bangladesh's population prognosis and challenges. Dr. Erken revealed that Bangladesh is globally acclaimed as a success story in fertility reduction across different wealth groups starting from a low income and literacy base, yet the population would grow to 225 million by 2050 from today's 150 million due to momentum and young age structure. In a context like this, the ideal policy might be to delay the child birth by 2 years in a country where persistent early marriage is prevalent across all income groups. The rising unmet need is hindering

the progress towards achieving replacement level fertility.

Dr. Mohammed Farashuddin, President, Board of Trustees of EWU, chaired the whole session and also took part in the discussion. He underscored the need for rapid increase in tertiary, technical and vocational education that would augment the country twin benefits. transforming the country's large population into human capital and reducing fertility due to women's economic participation. Dr. Rafiqul Huda Chaudhury, member, Board of Trustees of EWU and former UNFPA CST advisor also explained the regional variations in reproductive health indicators in low performing areas like Sylhet and Chittagong while exploring some unique Bangladeshi paradox. Deans, faculty members, administrative personnel and students of EWU took part in this event to listen from the Representative on this issue.

### Launching Ceremony of EWU Digital Library and International Workshop on Health Information Literacy Organized

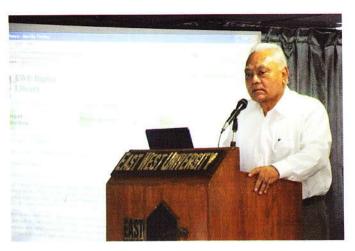
East West University organized the launching ceremony of EWU Digital Library and International workshop on Health Information Literacy (IWHIL) 2011 on 27 July at the university auditorium.

Syed Manzur Elahi, founder member, Board of Trustees, East West University, Chairman, Apex Group, and former Adviser to Caretaker Government of Bangladesh was present as the chief guest in this ceremony while Dr. Mohammed Farashuddin, President, Board of Trustees of East West University, presided over the session.

EWU Library is the first university library in Bangladesh that uses Greenstone Digital Library Software for building a digital library with a contribution to implement Bengali version of this software. To maintain a world class standard, East West University (EWU) Library has chosen this software to build a digital library for this institution. Greenstone Digital Library Software was successfully installed and implemented to serve the huge demand of digital information of the users as well as the intellectual community of the country.

The second aspect of the ceremony was aimed at launching the workshop on Health Information Literacy (IWHIL) 2011. Libraries help evolve information literacy programs for their patrons, and health information literacy can play a pivotal role to empower communities and nations in meeting their regular health information needs. In this age of information and communication technology, Health Information Literacy (HIL) program has appeared as a multifaceted task which is frequently varying due to technological innovation. Librarians need to be more competent to teach its patrons on health information literacy skills and to empower them as lifelong learners and critical thinkers.

In his speech, Syed Manzur Elahi told that we live in the age of communication and media, mostly based on the internet. It is a great contribution of the 20th and 21st century that such an invention has a great role to raise awareness on health matters like HIV AIDS, fever,



headache and so on. He said that the digitalization of East West University library and organizing the workshop on health literacy mark our scientific attitude to adopt new technologies for the well being of our population.

Thanking the participants and trainers in this workshop, Dr. Mohammed Farashuddin, also put emphasis on empowering the people by creating a "Digital Bangladesh". He says, "We are trying to achieve the standards of Millennium Development Goals on our population." "We have to work more for that." He also pointed out that this kind of workshop will create a platform for sharing knowledge on these relevant matters.

Dr. Jagtar Singh, Professor and Head, Department of Library and Information Science, Punjabi University, Patiala, India, was present as the Lead Resource Person for the workshop. Among others, Ms. Dilara Begum, Librarian, East West University also spoke on this occasion.

### Closing Ceremony of International Workshop on Health Information Literacy organized

East West University (EWU) Library organized the closing ceremony of International Workshop on Health Information Literacy on 30 July. A total of 30 participants from Bangladesh, India, Nepal and Maldives took part in this four day long workshop.

Md. Humayun Kabir, Secretary, Ministry of Health and Family Welfare, Government of the People's Republic of Bangladesh was present as the Chief Guest in this event while Professor Dr. Muniruddin Ahmed, Vice Chancellor (In-charge), East West University presided over this session.

In his speech, Md. Humayun Kabir praised the initiative saying that this workshop will equip the library professionals with most up-to-date knowledge on the use of digital library for health information. People need to know proper information to keep their wellness in every aspect of life, and digital library in this regard has a big role to play.

In his speech, Professor Dr. Muniruddin Ahmed also put emphasis on the role of information and digital library to build a nation free from various diseases. He said that people need to be informed about how they will get the information and when they have to use this information to prevent their health from upcoming diseases. Finally, he thanked the trainers, participants and organizers for organizing a successful international workshop at East West University.



### The state of signer sungunge

### Teaching held at East West University



Reporting By Dr. Shahriar Haque, Akhter Jahan & Habib Mohammad Ali

A two-day long international seminar on "Innovative Approaches in English Language Teaching" was organized at East West University, Dhaka from 22 to 23 July. It was jointly organized by the Department of English, EWU, Teachers Helping Teachers (THT) - a Japan based teachers' forum, and Bangladesh English Language Teachers Association (BELTA).

Since one of the prime goals of BELTA is to develop and empower teachers, it organizes different types of programs focusing on this aspect particularly. This was the sixth THT seminar in Bangladesh mainly initiated by BELTA and the facilitators were ELT experts and specialists in English language teaching and teacher education including the likes of Dr. Steve Cornwell, of Osaka Jogkauin College, Ms. Anne McLellan Howard of Miyazaki International College, Dr. Helen Emery of the University of Essex, Mr. Michael Stout of Toyo Gakuen University, and Prof. Steve Wolfe of Ryukoku University. The six member THT team was led by Dr Patrick Dougherty from Higher Colleges of Technology, UAE.

In his speech on the inaugural ceremony, Dr Patrick Dougherty praised the networking activities of THT, BELTA and East West University to develop English language skills among the teachers and trainers. He asserted that it is the partnerships and friendships we have developed that have sustained us and are vital in our growth. With his passion and feelings for English teaching, he encouraged the participants to learn the most up-to-date English language teaching methods in different levels.

Dr. Mohammed Farashuddin, President, Board of Trustees of East West University also spoke on the day of inauguration. With an emphasis on the need of learning English in Bangladesh, he said that we are a developing nation and we need to develop the skills of our English teachers. This will in turn develop the English language skills of our students. He also urged all to develop listening skills

particularly because it is a part of democracy. As a part of this development process, it is important to go beyond the arrogance that we know everything. This will broaden the horizon of our learning and democratizing the society to establish the right of others. He also thanked the trainers and participants of this international seminar.

The Department of English, East West University (EWU), has always been a leader in terms of promoting English language teaching and learning in Bangladesh. Three international conferences had already been organized by this department respectively in 2006, 2008 and 2009 where renowned educationists and researchers from literature, linguistics and English language teaching (ELT) from home and abroad have shared and presented their valuable opinions and findings. Following the trend, it has stepped into a new arena of teacher training and development.

The presentations in this program combined theory with practice and offered the working educator a chance to expand his or her skill set, share with colleagues, and obtain lesson plans and ideas that could be taken directly back to the classrooms in difficult and marginalized contexts. It, thereby, included topics ranging from developing a welcoming classroom to five minute activities for motivation - all of which were accommodated with the needs and interests of the educators of Bangladesh. Thus, the seminar was aimed to provide an opportunity for the participants, who were English language teachers of various levels across the country, to meet and share experiences, and to build a sustainable community of ELT practitioners in Bangladesh.

Mr. Shafiqur Rahman, Chairperson, Department of English. EWU. Dr. Rubina Khan, President, BELTA, Dr. Shahriar Haque. Associate Professor, Department of English, EWU and Convener of this event. were present and spoke on this auspicious occasion.



# Professor Dr. Muniruddin Ahmed honored with Academy of Sciences Gold Medal 2007

In recognition of outstanding contributions in the field of Pharmaceuticals Science, Bangladesh Academy of Sciences has honored Professor Dr. Muniruddin Ahmed, Vice Chancellor (Incharge) of East West University with the Academy of Sciences Gold Medal 2007. Architect Yeafesh Osman, Hon'ble State Minister, Ministry of Science and Information & Communication Technology awarded the gold medal to Professor Dr. Muniruddin Ahmed at a ceremony in Osmani Memorial Auditorium on 31 July.

Professor Dr. Muniruddin Ahmed's fields of research include isolation, purification, characterization and pharmacological screening of natural products from medicinal plants; and glucocorticoid receptor interaction with glucocorticoids and differential agonists: news aspects of mechanism of action. He has determined structures of about 150 new compounds from different medicinal plants of Bangladesh. Some of the new compounds have shown potent analgesic, anti-inflammatory and diuretic activities.

Professor Dr. Muniruddin Ahmed has been serving at East West University as Vice Chancellor (In-charge) since 26 April 2011. He joined East West University on 11 May 2008 as the adviser in the Department of Pharmacy, and he was appointed as the Chairperson of the same department on 1 January 2009. On 11 May 2009, he became the Pro-Vice Chancellor of East West University. Dr. Ahmed is on extraordinary leave from Dhaka University where he started his career as a lecturer in the Department of Pharmacy in 1976.

Professor Dr. Muniruddin Ahmed obtained PhD from Free University Berlin, Germany in 1982 with DAAD Scholarship. He was also awarded Senior DAAD, JSPS and prestigious Alexander von Humboldt Foundation Fellowships to pursue Post-doctoral research in Germany and Japan. For outstanding research, he was also awarded A.R. Chowdhury Memorial Gold Medal, H.H. Rahman Gold Medal and University Grants Commission Award.

Dr. Ahmed has published more than 95 scientific research articles, mostly in international journals. He is also a columnist on regular basis on different issues, particularly on health, medicines and current national and international topics in different leading national daily newspapers. He has published four books.

#### **East West University Center for Research and Training (EWUCRT)**

The East West University Center for Research and Training (EWUCRT) has been engaged in disseminating and sharing knowledge among the faculty members and students of the University. In this effort, the Center organized the following events and activities during the summer:

#### Colloquium:



East West University and its Center for Research and Training organized a colloquium on 'Population and Development: Global Trends and Bangladesh Population Prognosis and Challenges', for the faculty members and students of the university. The colloquium was held on June 25, 2011 and it was addressed by Dr. Arthur Erken, UNFPA Representative in Bangladesh.

#### Special Study Report:

A special research study entitled 'An Assessment of the Undergraduate Teaching Assistants (UTAs) and Graduate Teaching Assistants (GTAs) in East West University', has been published by the Center in August 2011.

#### Funding Research Project(s):

Of late, the following research projects have been processed and funded by the Center on behalf of the University:

 The research project entitled 'Isolation and Identification of the Causative Organisms on Street Vended Food Samples Collected from East West University Area'. This will be conducted by Dr. Sufia Islam and her colleagues from the Departments of Pharmacy and Social Sciences, EWU.

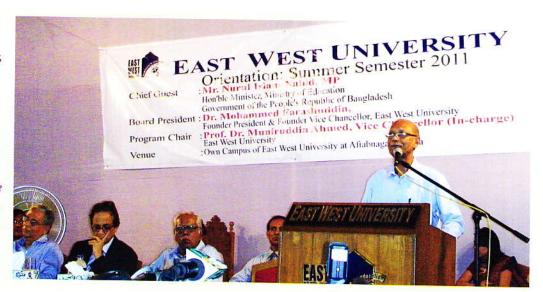
ii) The study entitled 'Total Quality Management and Organizational Performance: A Casual Path Analysis'. This will be jointly conducted by Ms. Farhana Ferdousi and Ms. Saadia Shabnam, Department of Business Administration, EWU.

#### Research Reports by Faculty Members

Three research project reports by the faculty members of the university are currently being reviewed and revised with the aim of publishing them.



Mr. Nurul Islam Nahid,
MP and Hon'ble Minister,
Ministry of Education,
Government of the
People's Republic of
Bangladesh delivering
speech on undergraduate
orientation program of
East West University in the
Summer semester held on
24 May at its own campus
in Aftabnagar ( Details
news is in front page).



# Agreement Signing Ceremony for Electro-Mechanical Works of the Campus Project of East West University

East West University has signed three separate agreements with the following firms for Electro-mechanical Works of the own campus at Aftabnagar, Dhaka on 19 May 2011 at the conference room of the University:

The firms are Penguin Engineering Limited for Central Air-conditioning System (HVAC System) of the Campus Project, Creative Engineering Limited for Lifts and Dumbwaiter of the Campus Project, and Adex Corporation Limited for Sub-station of the Campus Project.

Prof. Dr. Muniruddin Ahmed, Vice Chancellor (In-Charge) of East West University signed these agreements with the above-mentioned firms. Mr. Anis Ahmed, Managing Director, signed the agreement on behalf of Penguin Engineering Limited, Mr. Md. Tabibul Huq, signed the agreement on behalf of Creative Engineering Limited and Mr. Ali Azam, Managing Director, signed the same on behalf of

Adex Corporation Limited.

Mr. Jalaluddin Ahmed, member, Board of Trustees and Chairperson of the Campus Development and Construction Committee presided over the ceremony.

Dr. Mohammed Farashuddin, President, Board of Trustees, Founder Vice Chancellor & Founder President, Members of the Board of Trustees Mr. H. N Ashequr Rahman, MP, Mr. S M Nousher Ali and Mrs. Razia Samad were present on the agreement signing ceremony.

Mr. Bashirul Haq, Principal Architect of East West University Campus Project, Prof. Dr. Anisul Haque, Convener. Technical Committee, Campus Project, Registrar, Chief of HR&L, Project Director of Campus Project, Secretary of the Board and Controller Finance and Accounts and many officials of the firms were present on the signing ceremony.



### **East West University Library**



The East West University Library is an invaluable resource for students, researchers and for faculties of the university. The library has over the years built a robust collection of books, bound volumes, journals and news papers, and many other resources like thesis, student's project reports, CDs and videos.

The library, located on the Foundation building, spread over 11,000 sq. ft., also provides access to the best of digital resources through its subscription to various databases consisting of scholarly science, business, management relevant content etc. The library has network to provide business, environment, agricultural and economic, and academic information to the users.

#### Library hours:

Sunday to Thursday: 8:30 am -10:00 pm (without break)

Friday : 3:00 pm -8:30 pm Saturday : 5:00 pm - 10:00 pm

The EWU Library remains closed on government holidays and as per

academic calendar.

#### Different Sections of Library:

Section	Descriptions	
Ground floor: Pigeonhole area	To deposit the personal belongings of students before entering the library.	
2nd floor: Reserve Section	All books are reserved here for reading purpose only. Text book only Processing section Photocopy section Online Journal & Library catalogue search corner Reference service desk.	
3rd floor: Circulation Section	All books are reserved here for reading purpose only. Text book only Processing section Photocopy section Online Journal & Library catalogue search corner Reference service desk.	
4th floor: Reference Section	Periodicals and Journals Magazines and Daily Newspapers Reference Book Collection Encyclopedia, Britannica, Banglapeadia, Statistical Reports, Dissertation Reports, Yearbooks, etc. Online Journal & Library catalogue search corner Newspaper Clippings Service Library Administration	

#### Arrangement of library materials:

Books are arranged on the shelves subject-wise in numerical order and are classified according to the world wide used Dewey Decimal Classification (DDC) scheme. So that items on same or related subjects can generally be found together. Sears list of Subject Headings (SSH) and Library of Congress Subject Headings (LCSH) are used to determine subjects.

#### Library collection at a glance:

Types	Quantity (As on August 02, 2011)	
Books	24000	copies
Local journals/ Periodicals/ Magazines	131	titles
Foreign Journals	12	titles
Report/Thesis	632	titles
CD-ROMs	1450	copies
Audio Cassettes	137	copies
Online journals	36	titles
National Newspapers	18	titles
Maps (Large size)	06	copies

#### **Online Journals:**

Use of online journals has increased to a very great extent by the virtue of World Wide Web. So it is a very demanding resource for any research and academic institution. All online journals are not free of cost. So EWU library subscribes world renowned online journals.

#### Currently EWU Library subscribes following online journals:

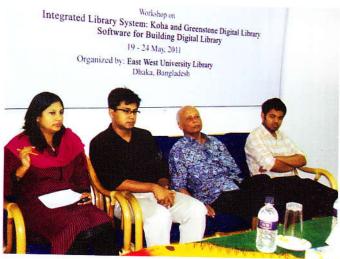
Sl. No.	Name of the Publishers	URL Address	Note
1.	Acoustical Society of America	http://scitation.aip.org/JASA	
2.	American Astronomical Society	http://aas.org/journals	
3.	American Chemical Society	http://pubs.acs.org/search/ad vanced	
4.	American Institute of Physics	http://www.aip.org/pubs/	
5.	American Physical Society	http://prola.aps.org/search	
6.	American Society of Agricultural and Biological Engineers	http://asae.frymulti.com/	
7.	American Society of Civil Engineers	http://www.ascelibrary.org	
8.	Annual Reviews	http://arjournals.annualrevie ws.org/	
9.	Beech Tree Publishing	http://www.ingentaconnect.c om/content/beech	
10.	Cambridge University Press - Cambridge Journals Online	http://journals.cambridge.org	
11.	De Gruyter	www.reference- global.com/action/showPubli cations?display=bySubject& pubType=journal	
12.	EBSCO Host	http://search.ebscohost.com	
13.	Geological Society	http://www.lyellcollection.org/	

Sl. Name of the No. Publishers		URL Address	Note
14.	Institute for Operations Research and Management Sciences (INFORMS)		
15. Institute of Electrical and Electronics Engineers		http://ieeexplore.ieee.org/	
16. International Forestry Review - Commonwealth Forestry Association		http://www.cfa- international.org/IFR.html	
17.	IOP Publishing	http://iopscience.iop.org/	
18. Mary Ann Liebert, Inc, publishers			
19. NPG (Nature and Palgrave Macmillan Journals) (as subscribed)		http://www.palgrave- journals.com/pal	
20.	NRC Research Press Journals Online	http://www.ingentaconnect.c om/content/nrc	
21.	OSA - Optical Society of America	http://www.opticsinfobase.org/	
22.	Oxford University Press - ebooks (as subscribed)	http://www.oxfordscholarshi p.com/oso/public/index.html	
23,	Oxford University Press - Oxford Journals	http://www.oxfordjournals.org/	
24.	Policy Press	http://www.ingentaconnect.c om/content/tpp	
25.	Project MUSE	http://muse.jhu.edu	
26.	Royal College of Physicians	http://www.ingentaconnect.c om/content/rcop/cm	
27.	Royal Society - Royal Society Journals Online	http://www.royalsocietypubl ishing.org/journals	
28.	Sage Online Journals - IMechE (was Professional Engineering Publishing)	http://journals.pepublishing. com/home/main.mpx	
29.	SPIE Digital Library	www.SPIEDigitalLibrary.org	
80.	Springer	www.springerlink.com	
31.	Symposium Journals	http://www.symposium- journals.co.uk/	
32.	Taylor & Francis E- Books, Agropedia or Europa World Plus	http://peri8.etailer.dpsl.net/ho me/html/subjectcategory.asp	
3.	University of Chicago Press	www.journals.uchicago.edu	
54.	former Interscience content	www.interscience.wiley.com www.thecochranelibrary.com	
- 1		http://www3.interscience.wil ey.com/	
23		http://elibrary.worldbank.org/	
	AGORA	http://www.aginternetwork.o	
8.	HINARI	http://extranet.who.int/hinari /en/journals.php	
	(	http://oare.oaresciences.org/ content/en/journals.php	
		nttp://www.jstor.com	
1.	TESOL !	nttp://www.tesol.org/s_tesol/ ndex.asp	

#### **EWU Digital Library:**

East West University Library launched "EWU Digital Library" on 27 July, 2011 at the university Auditorium. Syed Manzur Elahi, founder member, Board of Trustees, East West University, Chairman, Apex Group, and former Adviser to Caretaker Government of Bangladesh was present as the chief guest in this ceremony while Dr. Mohammed Farashuddin, President, Board of Trustees of East West University, presided over the session.

EWU Library is the first university library in Bangladesh that uses Greenstone Digital Library Software for building a digital library with a contribution to implement Bengali version of this software. To maintain a world class standard, East West University (EWU) Library has chosen this software to build a digital library for this institution. Greenstone Digital Library Software was successfully installed and implemented to serve the huge demand of digital information of the users as well as the intellectual community of the country.



#### Workshop:

East West University Library organized a six day long training workshop on "Integrated Library System: koha and Application of Greenstone Digital Library Software for building Digital Library" at East West University from 19 - 24 May, 2011.

#### International Workshop:

East West University Library organized a four day long "International workshop on Health Information Literacy" at East West University from 27 - 30 July, 2011. Librarian, Dilara Begum. was the Program Director for the workshop, sponsored by International Federation of Library Associations and Institutions (IFLA)/ under Action for Development through Libraries (ALP).

Dr. Jagtar Singh, Professor and Head, Department of Library and Information Science, Punjabi University, Patiala, India, was present as the Lead Resource Person for the workshop. Participants from various countries such as Maldives, Nepal and India were also present there.

Libraries must evolve their information literacy programs for their patrons, and health information literacy can play a pivotal role to empower communities and nations in meeting their regular health information needs. In this age of information and communication technology, Health Information Literacy (HIL) program has appeared as a multifaceted task which frequently varies due to technological innovation. Librarians need to be more competent to teach its patrons on health information literacy skills and to empower them as lifelong learners and critical thinkers.

### **East West University Library**



#### Presentation:

Assistant Librarian, Mr. Kazi Farhad Noman, Md. Rafiqur Rahman and Md. Mamun-Or-Rashid attended a program on "Presentation on Virtual Library Database" arranged by The American Centre Library of the U.S. Embassy on June 28, 2011.

#### Wedding:

Mr. Md. Mamun-Or-Rashid, Assistant Librarian, got married on 02 July 2011. Congratulations to Mr. and Mrs. Mamun.

#### New Born:

Mr. Md. Mominul Islam, Assistant Library Officer was blessed with baby girl named Manha Musaykah on 16 July 2011. Congratulations to Mr. and Mrs. Mominul Islam and may the Almighty bless the newborn.

### **Career Counseling Center**



#### **Bdjobs Campus Career Festival 2011**

Bdjobs.com, organized a two day long Campus Career Festival at East West University on the 26th & 27th of May, 2011. Mr. AKM Fahim Mashroor, CEO of Bdjobs.com was present at the inaugural session and also highlighted the significance of a career objective and gave a valuable/enlightened speech on the current trend of job market.

This career festival was basically arranged for giving an idea about the present job market for the undergraduate as well as the postgraduate students of EWU. In this festival, students got a chance to drop in their CV and get acquainted with the employers of participating companies and to a significant number of EWU graduates who have also been placed in particular organizations..

#### Partnership with Alumni members of EWU

Career Counseling Center has taken an initiative to create a bridge between the ex students and the existing students of EWU. The purpose is to create bonding between the Alumni Members and the current students of EWU. Through this program, the alumni members can share their experiences and also take part in the grooming session with existing students. As part of this initiative, the Career Counseling Center has arranged the following programs during Summer 2011:

### "Shape Your Leadership" by EWU graduates employed at British American Tobacco

CCC arranged a seminar on "Shape Your Leadership' on the 23rd July, 2011. The seminar was conducted by former alumni members of EWU Zobair Mahmood Fahim and Md. Shakibul Haque who were working Assistant Territory Officers of BAT at Joypurhat and Bogra respectively. They shared their experience regarding their journey at BAT and also gave promising speech to prepare the students to face the upcoming challenges of the corporate sector. The purpose of this seminar was to educate the students on aspects and attributes regarding leaderships. Numerous students attended the seminar and made their presence felt with their wholehearted devotion.



### Seminar on "Information Technology in Telecommunication" by CITO of Airtel

CCC arranged a seminar on "Information Technology in Telecommunications" which was conducted by Mr. Lutfur Rahaman-Chief Information Technology Officer and also the former president of Alumnai Association of EWU. In this seminar, the former students shared their experience with the existing students and also gave them a fruitful idea on the role of information technology in telecommunications.

### Career Counseling Center



### Seminar on "Leadership and Competency" by Associate Director-HRD, BRAC

A seminar on Leadership and Competency was held on June 2011 at EWU auditorium. The seminar was conducted by Mr. Mehraj Hamid, Associate Director, Human Resources Division, BRAC. Students from all departments of EWU took part and they were mesmerized by the speech of Mr. Mehraj Hamid. Mr. Hamid talked about competency and how to become a good leader. He focused on the relationship between body and soul and its impact on professional life. Nahid Hassan Khan, Advisor, Students Welfare & Head, Career Counseling Center was also present at the seminar

### CV writing workshop conducted by Head of HR, AB Bank Ltd.

Taking the EEE students into consideration, CCC had arranged for a CV Writing Workshop held on 23rd July which was conducted by Asif Zaman- Head of HR, Arab Bangladesh Bank Limited. The aspects of this workshop proved to be functional. The students of EEE were given various guidelines on how to write an enthralling CV and were notified the important aspects related to writing a CV. Fundamentally, when writing a CV, a student must keep in mind that the resume must neither be too lengthy nor too squat. Moreover, the CV must consist of basic information like the academic background and the accolades achieved throughout their lifetime. Mr Asif Zaman conducted a successful workshop, which really facilitated the CV writing skills of the EEE students. Our EEE students made their presence felt with their wholehearted presence and devotion.

#### Internship selection at Uniliver

On the 23rd of June Unilever paid a visit to East West University in order to recruit potential interns. This session was basically for final year students. Participating students were briefed on Unilever and other important aspects related to internship. Moreover, students were assessed on the basis of their communication skills. Students were segregated into groups of 10 on the basis of the semester in which they would be doing their internship. They were given case studies and were asked to perform focus group discussion. A moderator representing Unilever was present with each group. This focus group discussion was done in order to test the communicating skills and the ability of the students to work in a team. Moreover, this also tested their patience and their perseverance. The session proved

to be very useful for all the students as they got a chance to prove their own potential and also identify their latent skills. After this session, some students were short listed from each group and were called upon for an interview. Students, who were present, participated wholeheartedly.

#### On-campus recruitment test by Rahimafrooz

Rahimafrooz arranged for a written test at the EWU premises on the 19 May, 2011. The students who were in their final year got the opportunity to attend this written test. The purpose this test was to judge the potential of the undergraduates. The fundamental motive for arranging such a test was to assess the skills of the students and to compare them with those of other private universities. The students were assessed on the basis of their mathematical and English language skills. The students really enjoyed attending the test and the test was concluded with refreshments served by Rahimafrooz.

#### Career at Bangladesh Army (ISSB)

Life is a platform overflowing with challenges. One platform where there is a constant need to be determined and to have the courage to accept challenge readily is in the army. A briefing session was held on "Build your career at Bangladesh Army" on the 21st of June, 2011. This session was conducted by Brigadier General Mirza Baker Sarwar Ahmed, President, Inter Services Selection Board (ISSB). Brigadier General Mirza conversed in brief about his career in the military. His basic motive was to induce students to build up their career in the army. Career in the army is all about accepting challenges and being determined in the goals and motives that a person should set in their life. Brigadier General Mirza highlighted the various phases that he had to overcome during his early army years. It wasn't that easy for him to reach this high a position. Moreover he also expressed his lifestyle in the following way- "Life in the army is nothing but uniform. With travel, adventure, excellent training and education possibilities, you can get what it takes while enjoying a lifestyle which is second to none." Students were really inspired by his speech and were really eager to find a way to build up their career in the army. This session was very informative and students participated wholeheartedly in this session.

#### Meeting with interns

An intern meeting was held at the Career Counseling Center of EWU on 20th July 2011 at DDD-1503. This intern meeting was presided over by Mr. Nahid Hasan Khan, Adviser, Students' Welfare & Head. Career Counseling Center. In this occasion, Mr. Hassan addressed many issues regarding career development which includes interview facing, corporate gestures and so on. He shared his experience and stories with the interns so that they can overcome their initial fears.



### **Career Counseling Center**

#### Internship

As a part of Career Counseling activities, the Career Counseling Center has sent 75 CVs to 57 organizations in Summer 2011.

### The following organizations have arranged internship placements for EWU graduates.

Akij Particle Board Mills Ltd. Ashuganj Power Station Company Ltd. Bengal Plastic Industries Ltd. Citibank N.A. Coats Bangladesh Ltd. Dhaka Electric Supply Company Ltd. Dutch-Bangla Bank Limited Energypac Power Generation Ltd. EXIM Bank Ltd. Fareast Stocks & Bonds Ltd. Grameen Phone Ltd. Grey Bangladesh **HSBC** iBMS Technology

Islami Bank Bangladesh
Kushiara Group
NCC Bank Limited
Prime Bank Limited
Robi Axiata Limited
Shahjalal Islami Bank Ltd.
Southeast Bank Limited
Standard Chartered Bank
The City Bank Limited
Trust Bank Limited
UCE Telecom Solutions Ltd.
Unilever Bangladesh Limited
United Commercial Bank Ltd.
W?rtsil? Bangladesh Ltd.

#### Job

The Career Counseling Center sent 457 CVs to 37 organizations in Summer 2011.

### The following organizations provides an opportunity of employment for EWU graduates.

ACI Limited

AIMS of Bangladesh

Asiatic Marketing Communications Ltd

Asiatic Mindshare Ltd.

Bata Shoe Company (Bangladesh) Ltd

Bengal Group of Industries

Beximco Synthetic Limited

British American Tobacco Bangladesh

Daewoo Bangladesh Co Ltd

Eastern Bank Limited

Eastern Housing Ltd.

Expolanka Bangladesh Limited

Grameen Phone Ltd.

GrowNexcel

**HSBC** 

National Credit Ratings Limited

Navana

Nestlé Bangladesh Ltd.

Pointer Marketing Communications Ltd.

Augere Wirless Broadbank Bangladesh Limited, Qubee

Radio Circle

Server Supply

Square Pharmaceutical Ltd.

Standard Chartered Bank

The City Bank Ltd.

Unilever Bangladesh

### **Faculty Update**

#### **Department of Business Administration**

#### Publication

M Sayeed Alam, Abdus Sattar, S.I Nusrat A Chaudhury (2011), "Work Family Conflict of Women Managers in Dhaka" Asian Social Science, Vol-7, No-7, July, doi; 10.5539/ass.v7n7p108

#### **Edited Book**

Ms Kohinoor Biswas, M Sayeed Alam, Imtiaz Ahmed, (2011) "Marketing Practices in the Informal Enterprises: An Excerpt from Dhaka", Marketing Management, APH Publishing Corporation. New Delhi, India . pp 1-9, ISBN 978-313-1217-9

#### Conference Paper

Kohinoor Biswas, M Sayeed Alam, (2011), "Non Financial Barrier and Access of the Chronic Poor to Health Care in Dhaka", Organized by ICCDDR,B, ASCON, 13th Annual Scientific Conference of ICDDR,B 14-17 March, 2011

# **Department of English**SEMINAR FOR ENGLISH LANGUAGE TEACHERS

The English Department of East West University organized a twoday long international seminar on "Innovative Approaches in English Language Teaching" from 22 to 23 July. It was jointly organized by the Department of English, EWU, Teachers Helping Teachers (THT)



- a Japan based teachers' forum, and Bangladesh English Language Teachers Association (BELTA).

The seminar was conducted by noted ELT academicians from the USA and U.K. Several teachers, including teachers from schools and colleges from Dhaka and elsewhere took part in the seminar. The seminar ended with certificate distribution among the participants and a cultural program. The English Department of EWU would like to organize more programs like the BELTA-THT seminar in the future.



### ENGLISH DEPARTMENT SEMINAR SERIES SUMMER-2011

The East West University English Department organized a seminar on Bauliana and Baul culture/philosophy on 3 August 2011, Wednesday. The seminar was held in the East West University Auditorium. Golam Rabbani, Lecturer, Department of English, Jahangirnagar University presented a paper on the occasion. Despite Ramadan, a handful of audience was present on the occasion. A few students from the Jahangirnagar University also attended the seminar. The participants of the seminar were provided with refreshments at the end; a tradition that the East West University English Department has continued since the inception of the Seminar Series.

#### Workshop by Dr. Muhammed Shahriar Haque:

1. Using CALL to Teach/Learn the Marginalized Skills at the 5th Bangladesh English Language Teachers Association (BELTA) Conference 2011 (20-22, May 2011), jointly organized by BELTA and English in Action (EIA).

### ELT Lecture-Series Tour to Comilla and Chittagong (19-22 August 2011)

Dr. Muhammed Shahriar Haque, and some of the students of the MA in English Language Teaching (ELT) programme, under the Department of English, East West University (EWU), went on an ELT Lecture-Series tour to Comilla and Chittagong, from 19-22 August 2011. The students who went on the tour comprised Jewell Ahmed, Anisur Rahman, Fayzar Rahman, Abu Reza Nurul Haq and Nishat Fatema Nishu. The educational tour included giving talks in Commerce College, Comilla, and International Islamic University Chittagong (IIUC) on various ELT issues, like the negligence of speaking and listening, the significance of pronunciation and using information technology (IT) for teaching/learning the English language. In Comilla, Dr. Haque gave a talk on The Negligence of the Marginalized Skills: Why is English taught without speaking and listening? at Comilla Commerce College, where the accompanying students of MA in ELT, EWU, also talked about the relevance of speaking and listening skills in an EFL country like Bangladesh. In Chittagong, Dr. Haque gave two talks on Teaching/Learning the Marginalized Skills via Information Technology and 'Fassfort' or 'Passport': Does pronunciation really matter? at the Department of English Language and Literature, International Islamic University Chittagong. The objective of the 'ELT Lecture Tour' was to expose the teaching and research community about the various issues in English language teaching in Bangladesh.

#### Presentations by Dr. Muhammed Shahriar Haque:

- 1. Digitization of BELTA: Problems and Prospects at the 5th Bangladesh English Language Teachers Association (BELTA) Conference 2011 (20-22, May 2011), jointly organized by BELTA and English in Action (EIA).
- 2. Rethinking English Studies and the Curriculum Debate: 'Are we meeting the challenges of the real world?' at Thinking 'Otherwise' with/in English Studies (13-14 May 2011), organized by the Department of English, Jahangirnagar University.

#### Presentations by other faculty members:

- 1. Nazia Manzoor, Lecturer, Department of English presented a paper titled "The Imaginary, Personal and Post-ideological Nature of Postcolonial Nationhood in Paul Bowles' The Spider's House" at Thinking 'Otherwise' with/in English Studies (13-14 May 2011), organized by the Department of English, Jahangirnagar University.
- 2. Shakil Sarforaz Rabbi, Lecturer, Department of English presented a paper titled "Formative Travels: the making/ remaking of places, people, and food in Bangladesh"at Thinking 'Otherwise' with/in English Studies (13-14 May 2011), organized by the Department of English, Jahangirnagar University.
- 2. Nabila Huq, Lecturer, Department of English presented a paper titled "Compulsory Amnesia' and Individual History: Disgrace, Distress, and Healing through Culinary Aroma in Shafak's The Bastard of Istanbul at Thinking 'Otherwise' with/in English Studies (13-14 May 2011), organized by the Department of English. Jahangirnagar University.
- 3. Asif Iqbal, Lecturer, Department of English presented a paper titled "Split West Indian-Ness: Anti-Colonial Resistance in Beyond A Boundary And Critique Of Nationalism in The Mystic Masseur" at Thinking 'Otherwise' with/in English Studies (13-14 May 2011), organized by the Department of English, Jahangirnagar University.

#### Promotions:

Mr. Hasan Al Zayed has been promoted to Assistant Professor.

Ms. Waseema Tasneen and Ms. Israt Jahan have both been promoted to Senior Lecturers.

Congratulations to them all.

#### Student presentations at an international conference:

The following students from the Department of English, East West University, presented papers at an international conference entitled Thinking 'Otherwise' with/in English Studies (13-14 May 2011), organized by the Department of English, Jahangirnagar University:

1. Jewel Ahmed

Graduate Student (MA in ELT) Developing Teacher Autonomy in Curriculum and Material Design of EFL Bangladeshi Context

2 Rabeya Binte Habib

Graduate Student (MA in ELT) Making the Early Start Fallacy a Fact to be Applauded

3. Adilur Rahaman

Undergraduate Student (MA in English) Systemic Exclusion in Higher Secondary English Textbook: Who does English for Today serve?



#### Akhter Jahan

1. Akhter Jahan, a Senior Lecturer at the Department, has achieved

E-Teacher Scholarship offered by the US Department of State, for an online teacher training course in "Critical Thinking in The EFL Curriculum" with the American English Institute, University of Oregon, USA.

2. Akhter Jahan, a Senior Lecturer at the Department, has been awarded the prestigious Hornby Trust Scholarship for studying MA TESOL full-time at the University of Lancaster, UK.

# Department of Electrical & Electronic Engineering



Prof. Iqbal Husain delivering his talk..

#### Seminars and Workshops

Prof. Iqbal Husain, Fellow IEEE, Department of Electrical and Computer Engineering, University of Akron, USA delivered a talk on Electric Motor Drives and Power Electronics for Electric/Hybrid Vehicles and Renewable Energy Systems on 17 July 2011 at the East West University Auditorium. More than 70 students and faculty members attended the presentation. In this attractive presentation, Prof. Husain elucidated the modern trends in electric and hybrid automobiles. Furthermore, he described how Power Electronics play a crucial role in smart grids containing renewable energy sources, such as solar systems and wind turbines.

#### **Publications**

Khairul Alam and Md Abu Abdullah, "Effects of dielectric constant on the performance of a gate all around InAs nanowire transistor," IEEE Transactions on Nanotechnology (in press), 2011.

#### **Professional Activities**

- 1. Prof. Anisul Haque, Convener, Technical Committee, East West University Campus Project, visited the HVAC Chiller Plant of McQuay USA in Virginia, USA to participate in the witness test of the chillers on 1 August, 2011. It may be mentioned that East West University is procuring 4 chillers, each of 500 ton capacity, from McQuay USA for its permanent campus in Aftabnagar.
- 2. Prof. Anisul Haque served as a peer reviewer of Journal of Applied Physics and IEEE Transactions on Electron Devices.
- 3. Dr. Khairul Alam served as a peer reviewer of IEEE Transactions

on Electron Devices.

#### **Department of Pharmacy**

#### **List of Publications:**

Apu, A. S., Khan, N. H., Karim, M. M., Balo, N. G., Munir, K. S., Jamaluddin, A.T.M., & Rahman, M. Z. (2011). In-vitro Evaluation of the Pharmaceutical Equivalence of Phenoxymethylpenicillin Tablet Formulations Available in Bangladesh. Journal of Pharmacy Research, 4(5), 1445-1447.

Manas Kumar Podder, Biswa Nath Das, Achinto Saha and Muniruddin Ahmed (2011). Analgesic activity of bark of Murraya paniculata. International Journal of Medicine and Medical Sciences Vol. 3(4) pp. 105-108.

Dr. Mahfuzur Rahman, Farhana Rizwan, Dr. Forhad Monjur (2011). Prevalence of intestinal parasites and their effects on the people. 1st Edition. VDM Publishing House (VDM Verlag Dr. Müller); ISBN: 13-978-3-639-34043-3.

Muhammad Asaduzzaman, Atiqul Haque Pathan, Nishat Nasrin, Apurba Sarker Apu, Abu Taiab M. Jamaluddin, Zakiur Rahman, Abdul Muhit and Muniruddin Ahmed (2011). Drug Use Pattern in Selected Health Complex and Hospitals in Bangladesh. SGH Medical Journal. Vol. 5 (1). pp 19-26.

#### **Departmental Activities**

A total number of 51 students of Department of Pharmacy had been selected for a one-month in-plant training programme started from July 2011 in some of the most renowned Pharmaceutical industries like Square Pharmaceuticals, Incepta Pharmaceuticals, Eskayef Bangladesh Ltd., Essential Drugs Company Ltd., GlaxoSmithKline Bangladesh Ltd. etc.

A workshop on UV-Visible spectrophotometer operation was held on July 23 to July 24, 2011, at the advanced research lab, Department of Pharmacy. Faculty members and Lab officers of the department attended the workshop.

Mr. Debasish Basak, Lecturer, will start his Ph.D. at University of Texas Tech, USA and Mr. Kaiser Hamid, Lecturer, has started his Ph.D. work at Australia. These faculty members are on study leave from East West University starting from Fall 2011.



A farewell reception was held at Skyroom Restaurant, Banani, Dhaka to honor Mr. ATM Jamaluddin, Sr. Lecturer and Mr. Mohammad Shahidul Islam, Sr. Lecturer as they were leaving East West

University to pursue their career in Australia and Canada respectively. All the faculty members of Department of Pharmacy were present in that farewell. Honorable Vice Chancellor (In-charge), Prof. Dr. Muniruddin Ahmed handed over souvenirs to Mr. ATM Jamaluddin and Mr. Mohammad Shahidul Islam. Mr. Abdullah Al Maruf and Mr. Kaiser Hamid were greeted by Dr. Sufia Islam, Chairperson, Department of Pharmacy as they were also going aboard to pursue their Ph.D.

Freshers' Reception of the new students of M. Pharm in Clinical Pharmacy and Molecular Pharmacology was held on 13th July 2011 at auditorium, 10th Floor, Admin Building. Dr. Sufia Islam, Chairperson, welcomed all the newcomers to study in East West University. Dr. Chowdhury Faiz Hossain, Dean, Faculty of Sciences and Engineering greeted the new students and thanked them for choosing to study at Department of Pharmacy, East West University. All the faculty members introduced themselves to the new students too.

#### **New Appointment:**

Dr. Repon Kumar Saha joined the department as Assistant Professor in Fall 2011.

Mr. Anisur Rahman, Mr. Zobaer Al Mahmud, Mr. Razibul Habib, Mr. K.M. Shams-Ud-Doha and Ms. Nazia Haque joined as lecturer in the Department of Pharmacy in Fall 2011.

#### Others:

Mr. Tanvir Ahmed, Lecturer, weds Fahmida Suchi on 28th May, 2011. Mr. Md. Amran Howlader, Sr. Lecturer, weds Farzana Yesmin Diba on 10th June, 2011. May Almighty Allah bless them.

# Department of Computer Science and Engineering

#### **Publications**

Mozammel H A Khan and Marek A Perkowski, "Synthesis of Reversible Synchronous Counters," Proceedings of IEEE 41st International Symposium on Multiple-Valued Logic (ISMVL2011), 23-25 May 2011, Tusula, Finland.

Ripon, S., and Miller, A., "Verification of a symmetry Detection Technique using PVS", Journal of Electronic Communications of the EASST, Vol. 35, ISSN 1863-2122

#### Other Activities

Prof. Mozammel Huq Azad Khan served as reviewer of Microelectronics Journal published by Elsevier Science.

Prof. Mozammel Huq Azad Khan has been selected as Member of the International Program Committee (IPC) of International Conference on Advances in Electrical Engineering (ICAEE-2011), 19-21 December, 2011 Dhaka, Bangladesh, http://icaee.org/

Md. Nawab Yousuf Ali has served as a reviewer of Maejo International Journal of Science and Technology (MIJST), Maejo University Nongharn, Sansai Chiangmai, Thailand on April 2, 2011

Md. Anisur Rahman has served as reviewer of Mosharaka International Conference on Communications and Electronic Systems (MIC-CES), to be held in Dubai, UAE, on 16 - 18 December, 2011

Md. Anisur Rahman has been selected to serve on the Technical Program Committee for SCORED 2011 (IEEE Student Conference

on Research and Development) to be held in Putrajaya, Malaysia, on 19 - 20 December, 2011

#### Departmental Activities



A workshop on "freelance outsourcing" was organized by the Department of CSE and Bangladesh Open Source Network (BDOSN). The workshop was inaugurated by Dr. Ameer Ali, Chairman of the Dept. of CSE. In the workshop, Dr. Munir Hasan, general secretary of BDOSN emphasized on how freelance outsourcing could be means of living as well as source of investment in building entrepreneurship. The workshop was also conducted by Mr. Shah Imrul Kayes, managing director of TechnoBD.

#### **Department of Economics**

#### Launching MSS in Economics

The Department of Economics is proud to announce the inauguration of Master of Social Science (MSS) in Economics during Fall Semester 2011 in Economics. It is a 36 credit hours program. The University Grant Commission (UGC) has already given its nod of approval after going through the Course Curriculum and Syllabus.

#### Training Workshop

Dr. Basanta Kumar Barmon, Assistant Professor, Department of Economics, participated in a "Training Workshop on Food Security Concepts, Basic Facts and Measurement Issues" organized under the National Food Policy Capacity Strengthening Program (NFPCSP), by the Food and Agriculture Organization of the United Nations (FAO) and the Food Planning and Monitoring Unit (FPMU). Ministry of Food and Disaster Management (MoFDM) with financial support from the European Union (EU) and USAID. The training workshop was held on 25 June to 7 July, 2011 at BARD, Comilla, Bangladesh.

#### PhD Scholarship Awarded

Iftekharul Huq, Assistant Professor, Department of Economics has been granted study leave to pursue PhD program at Concordia University, Montreal, Canada, commencing in the Fall 2011 semester.

#### Newborn

Saiyeeda Saniya Munim, Senior Lecturer, Department of Economics has been blessed with a daughter named Zaafirah Rubbi Syeda.

#### **Department of Social Sciences**

Dr. Lutfun Nahar, Assistant Professor and Chairperson

Acceptance of abstract titled as 'Elderly living arrangement: Does it improve the real or perceive health status among elderly in rural

Bangladesh?' for presentation in the international conference of 4th APRU Research Symposium on Gerontology to be held on October 28 - 29, 2011 at Shanghai, China.

Touhida Tasnima, Assistant Professor

Quality Assurance of Private Universities in Bangladesh' has been published by Lucknow Journal of Humanities, Vol.7, 2010 (pp 69 - 74).

# Department of Electronics and Communications Engineering

#### **Publications:**

- 1. A.S.A.Noor and Md. Zaidur Rahman, "Characterizations of some special elements in a Nearlattice by Relative annihilators", News Bull. Cal.Math.Soc.,34,(4-6) P. 11-16 (2011).
- 2. A.S.A.Noor and M.Ayub Ali, "On finitely generated n-ideals which form Relatively Stone Lattice", Accepted in J. Mechanics Cont. and Math. Sc. West Bengal, India, and will appear in Vol-6.No.1,(2011).
- 3. M.Ayub Ali and A.S.A.Noor, "Lattices whose finitely generated nideals form a generalized Stone Lattice". Accepted in the Journal of Physical Sc., Vidyasagar University, West Bengal, India and will appear in Vol.-15, 2011.
- 4. A. Paul, G. Mandal, A. A. Mamun, and M. R. Amin, Member, IEEE, "Effects of Nonthermal Ions on Dust-Ion-Acoustic Shock Waves in a Dusty Electronegative Plasma", IEEE Transactions on Plasma Science, VOL. 39, NO. 5, May 2011, 1254-1258, 2011

#### Newborn

Ms. Sabiha Rahman Juthy, Senior Lecturer, ECE Dept. and Mr. Azad Ahmed, were blessed with a daughter born on 30 June 2011. They have named the new born Arya Tazmeen Ahmed.



#### Study Tour at Satellite Earth Station

A study tour has been organized and completed successfully by the dept. of ECE, East West University on Thursday, 23 June 2011 to Satellite Earth Station, Betbunia, Rangamati. Forty students of ECE Department guided by Dr. Gurudas Mandal, Associate Prof., Dept. of ECE, started for Betbunia on Wednesday, 22 June 2011 at 10:00 pm

from the university premises and they reached to Chittagong in the morning and finally to Betbunia at 11:00am on 23rd of June, 2011. Forty students were divided into two groups comprising 20 students in each group to visit the earth station. Two scientists of the earth station initially explained working principles and background of the satellite station. It has been known that this is the first satellite earth station in Bangladesh. In 1970, the satellite earth station was installed under the technical support of Japan Govt. Later USA also extended their support to modernize the station time to time. At present this satellite station is mainly used for international telecommunications. Technical and operational views are also explained to the students. Students had many queries regarding the satellite earth station and they explained all the queries of the students. The surrounding of the earth station is a place of great natural beauty. The densely green forest attracted everybody. This type of study tour helps students to boost up their practical knowledge and will be significant in their professional career.

#### Seminars:

### "Application of Digital Signal Processing in Multimedia Forensic"

A seminar was organized by the department of ECE on 25 July 2011. The technical talk was given by Dr. Ghulam Mohammad, Assistant Professor, Department of Computer Engineering College of Computer & Information Sciences, King Saud University, Riyadh. Saudi Arabia. In his talk, Dr. Ghulam focused on the aspects of DSP in multimedia forensic. A large number of faculty members and students from ECE and EEE department attended the seminar.

#### "Technology for Unreached"

A seminar was organized by the department of ECE on 04 July 2011. The seminar was conducted by Dr. Ashir Ahmed, Associate Professor, Kyushu University, Japan and Director of GCC Project. Grameen Communications. In his talk, Dr. Ashir emphasized on the rural information system. He discussed how information technology can change the lives of the rural people. He showed his various ongoing projects and devices targeting for the welfare of the rural society. Huge number of faculty members and students from various departments attended the seminar.



#### Caption News:

The staff of East West University organized an iftar party recently. Some faculty members, Chief of HR & Logistics, other administrative personnel and supporting staff took part in this iftar party.



#### **Pharmacy Club:**

The Pharmacy Club of East West University has achieved several heights of success over the past few years. The biggest and most awaited event, the Science Fair, was held on 23 May, 2011. The day was rather like a festival for the whole department. The enthusiasm of teachers and students was enormous.

The chief guest of the event was Dr. Jena D. Hamadani, Scientist, Clinical Sciences Division. ICDDR,B, who was introduced by the Chairperson of Pharmacy Department, Dr. Sufia Islam. The chief guest highly appreciated the students' efforts and was delighted to learn the new thoughts the students were expressing. The same response came from all the faculty members and audiences. The students had earned it. After the honorable Vice Chancellor (In-charge), Prof. Dr. Muniruddin Ahmed, opened the event, participants were at their best, giving their full dedication into sharing their innovative ideas with their spectators.



At the end of the presentation, it was quite difficult for the judges to decide on the winners. Dr. Muniruddin Ahmed, Vice Chancellor (In-charge), was extremely pleased with the students' performance and said that he was very proud of each and every one of them.

#### CLUB MODERATOR

Dr. Sufia Islam Chairperson & Associate Professor Department of Pharmacy

Ms. Farhana Rizwan Senior Lecturer Department of Pharmacy

#### CLUB EXECUTIVE COMMITTEE AND MEMBERS

Md. Hasan Showkat Bhuiyan: President Shamina Saiyara Prova: Vice-President Maria Ahmed: General Secretary Asif Imran Ruben: Treasurer Nishat Jahan: Media Co-coordinator



#### **EWU Environmental & Social Club**

EWU Environmental & Social Club has participated in a fair organized on the occasion of Earth Day 2011 by JAICA. KOICA, and NSU Earth Club at NSU campus recently. The campaign theme of the club was Think Simply, Do Simply. The objective of the campaign was to increase the awareness for reducing the wastage of natural resource in the daily life. Wastage of electricity, water, natural gas is very common in our urban life while the country is facing serious crisis due to shortage of these resources. Through a model, the campaign tried to convince the audience to stop wasting these resources and also find ways to reduce consumption wherever possible. The model was awarded the 2nd runner up position among 35 local and foreign participating organizations. The 1st and 2nd prize went to LGED and a Japanese firm.

#### Signature Campaign for Safe Road

EWU Environmental & Social Club has organized a signature campaign with the cooperation of Families United against Road Accident to raise voice against road mishaps. The objective of the program is to create awareness among the students regarding road laws and also to mobilize public opinion to reform traffic rules for ensuring safe road. Dr. Mohammed Farashuddin, President, BOT, EWU has inaugurated the signature campaign. Mr. SSM Sadrul Huda, Assistant Professor, & Moderator, EWU ESC coordinated program.



#### Eid for ALL

East West University Environmental and Social Club (ESC) has organized its regular annual program "Eid For ALL" for sharing happiness of Eid with disadvantaged people.

As part of this program, EWU ESC has presented 'Token Gifts' to all the messengers, security guards, drivers, security guards and cleaners of the university on the occasion of Eid Ul Fitr on August 18, 2011.

#### EWU ESC greets the New Adviser of Student Welfare

The newly announced committee of EWU ESC has met the newly appointed Adviser, Student Welfare, Mr. Nahid Hassan at his office. The executive members of the club congratulated him on his appointment and presented a flower bouquet to him. The Adviser, Student Welfare has assured

the EC members all possible cooperation to their club activity.

#### Program on Environment for Rural Students

To mark World Environment Day 2011, EWU Environmental & Social Club and Rotaract Club jointly organized a month-long program at different districts of the country. The program includes art competition for rural children and essay writing



competition for the college students. Hundreds of students of Natore, Rajshahai. Bogra, Sri Mongal, Branmanbaria, and Chomohuni took part in the competition organized in association with local school and colleges. Mr. SSM Sadrul Huda, Moderator, EWU ESC and RC and Raihan Haider. Vice president EWU ESC coordinated the program.

#### Sapling Distribution Program

EWU Environmental & Social Club, as part of its on going social forestation program has distributed 5000 saplings of different trees recently among residents of two Model Villages under Dhamrai Upazilla, Savar. The program is organized in cooperation with British American Tobacco Company Ltd. Representatives of local government and other local elite were present during the program. Mr. SSM Sadrul Huda, Assistant Professor and Moderator, EWE ESC has coordinated the program.

#### **EWU's Contribution to Autistic Children**

East West University Environmental & Social Club has recently donated educational materials to SWID Bangladesh Ramna Branch - a school for autistics children. As part of its on going social development initiative, EWU ESC extended support to this special group of population. Mrs. Humayun Kabir, President, SWID Bangladesh Ramna Branch received the EWU gift on behalf of the school. Mr. SSM Sadrul Huda, Assistant Professor & Moderator, EWU ESC has coordinated the program.

#### **EWU ESC meets the Outgoing Coordinator**

The newly announced committee of EWU ESC has met the outgoing Coordinator, Student Welfare Activities, Prof. Dr Humayun Kabir Chawdhury at his office. The committee members have congratulated the coordinator for successfully performing his activities during his tenure.

#### **Donation of Educational Material**

To encourage reusing of products, EWU Environmental & Social Club has collected partially used copy books from different school students after their final exams and distributed the same to the under-privileged students recently. The copy books were handed over to the principal of underprivileged school conducted by the Shati Somajkollayan Society at Bananai, Dhaka.

#### **Documentary on Street Food**

EWU Environmental & Social Club has organized a workshop on documentary production for the club members and as a follow up produced a documentary on street food business of Dhaka City. Noted film actress and director Rokeya Prachy has conducted the workshop and also gave direction to the documentary. The documentary explores the different aspect of street food business and its impact on public health.

Moderator: S S M Sadrul Huda President: Eram Mahfuza

Vice President: Md.Raihan Haider Ranjan

General Secretary: Abid Hossain Treasurer: G.M.Najmuz Saadat

# East West University Debating Club

Summer 2011 was a triumphant semester for East West University Debating Club both in terms of debate performance and organizing debate programs.

In Summer 2011, the debaters of the Debating Club won two national championships. Team "EWU Voice" composed of Touhid Hossain Papon, Samiul Mueed and Md. Kamal Uddin Rony won the title of Daffodil University Anti-Drug Debate competition - 2011 while team "EWU Spark" comprising of



EWU wins championship in 5th National Science Debate Festival, organized by F H Hall, Dhaka University

young talents like Abdalur Rahman Sadi, Ahmed Fazle Rabbi Tanim and Tasnim Khan snatched the trophy of F H Hall Science Debate Festival 2011 defeating the home team F H Hall, Dhaka University in the final. Md. Kamal Uddin Rony and Ahmed Fazle Rabbi Tanim were the best debaters of the two tournaments respectively.

With the catchphrase 'You say you have a voice, we say prove it'-the debating club organized 'Intra Debate League (IDL) 2011' from 26 to 28 May. 120 new debaters participated in Bangla and English debate competition of IDL 2011. In the Bangla debate competition the team of Mehedi, Srabonty and Shatil became the champion while the runner up team was of Awnisha, Sadia and Navid. In English debate the team of Shahin, Rakib and Naima became champion while Sabrina, Shafqat and Shatil became runner up. Srabonty and Naima became the best debaters of Bangla and English competition

respectively.

EWU wins championship in 'Anti-drug Inter-university Debate Competition, organized by Daffodil University

On August 1, 2011 EWUDC organized Public Speaking Competition 2011 with 50 participants. In English category, Sabrina secured the first position while Fazle Rabbi was second, Shahin third, Tuhin fourth and Shatil fifth. In Bangla, Awnisha secured the first position while Srabonty was second, Rakib third, Tuhin fourth and Mehedi fifth.

To develop the skill of the debaters EWUDC arranged twelve workshops. The workshops were conducted by prominent debate trainers of the country.

On August 11, 2011 EWUDC organized

an Iftar Party attended by the former and current members.

Moderator: Ms. Kohinoor Biswas

President: Samiul Mueed

Vice President: Mehrab Binte Imtiaz General Secretary: Md. Kamal Uddin Rony

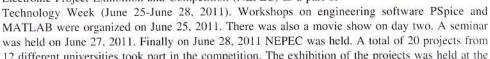
Treasurer: Syed Mustyen Quader

Event Coordinator: M. Azam Koreshi Sanin

#### **EWU Electronics Club**

EWU Electronics Club organized a seminar on "Introduction to Modern Engineering Education" on June 1, 2011 at the university auditorium. Dr. Anisul Haque, Professor and Chairperson, Dept. of EEE, East West University was the Keynote-speaker. The modern trends of engineering education followed by the developed countries were presented in the talk. Around 160 students participated in the

EWU Electronics Club organized a mega event titled National Electronic Project Exhibition and Competition (NEPEC) as a part of





The Honorable Judges of this 2nd NEPEC were Dr. Md. Abdul Matin, Professor, Department of EEE, BUET, Dr. Khairul Alam, Associate Professor, Dept. of EEE, East West University and Mr. Shahriar Ahmed Chowdhury, Assistant Professor, Department of EEE, UIU.

The Prize Giving Ceremony was held at EWU Auditorium. The Chief Guest of the Prize Giving Ceremony was Prof. Jamilur Reza Chowdhury, Ex-VC, BRAC University. The Prize Giving Ceremony was chaired by Dr. Mohammed Farashuddin, the Honorable President, Board of Trustees and Founder Vice Chancellor of EWU. Among others, Dr. Chowdhury Faiz Hossain, the Dean, Faculty of Science and Engineering, EWU and Dr. Gurudas Mandal, Associate Professor, Dept. of ECE, EWU and Moderator, EWU Electronics Club were present. Southern University team secured the first position and two teams from BUET held the second and third positions respectively.

#### 1. List of club moderators:

- i. Dr. Gurudas Mandal, Associate Professor, Dept. of ECE
- ii. Ms. Tahseen Kamal, Senior Lecturer, Dept. of EEE
- iii. Mr. Mahmudur Rahman Siddique, Research Lecturer, Dept. of EEE

#### 2. List of Executive Committee Members:

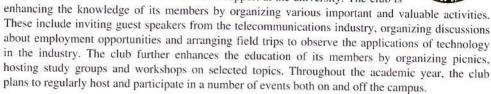
- i. President- A. F. M. Fahmidur Rahman
- ii. Vice President- Shah Md. Imran
- iii. General Secretary- Roktim Debnath
- iv. Treasurer- Rejwana Rahman
- v. Event Coordinator- Subir Mandal



#### **EWU Telecommunications Club**

#### Objective

East West University Telecommunications Club (EWUTC) is a club which keeps the pace with the telecom related events and support at the university. The club is enhancing the knowledge of its morphore by providing the knowledge of its morphore by the contract of the contract



#### Seminar:

#### Impact of Telecommunication sector in Bangladesh Economy.

A seminar on "Impact of Telecommunication sector in Bangladesh Economy", organized by the Telecommunication Club of East West University (EWU) was held at EWU Auditorium on June 20, 2011. The keynote speaker was Rezwan-Ur-Rahman, Manager, Corporate Marketing (Electronics), Banglalion Communications Ltd. In addition, Dr. Mohammad Ali Asgar, Professor, Department of Electronic & Communications Engineering, East West University and President of Bangladesh Physical Society was present as special guest. In this seminar, the future of the Telecommunication sector and its career prospects was discussed. The event was supervised by Md. Asif Hossain,



Speaker is giving lecture on the seminar

moderator, EWUTC and was successfully organized by the dedicated team of EWU Telecom Club.

#### Workshop:

#### **BTS Hardware Setup**

East West University Telecommunications Club (EWUTC) arranged a workshop on "BTS Hardware Setup". It was held on May 26, 2011 at the Telecommunication Lab of EWU. The session on BTS Hardware Setup was carried out by S.S Dey Nippon, Consultant & CTO of NGN Teleservices.

The program was attended by more than 40 enthusiastic students of various Engineering departments. The participants found the workshop very effective. After the session the students participated in a short quiz contest and four of them were awarded attractive prizes. As a token of

appreciation, Md. Asif Hossain, Senior Lecturer of the Department of ECE & Moderator of EWUTC handed over a memento to the instructor.

#### **Packet Tracer**

East West University
Telecommunications Club (EWUTC)
arranged a workshop on "Packet
Tracer". It was held on August 3,
2011 at the Telecommunication Lab
of EWU. The workshop was
conducted by Md. Asif Hossain,
Senior Lecturer of the Department of



Workshop on BTS Hardware Setup

ECE & Moderator of EWUTC. Packet Trace is simulation software made by Cisco Inc for learning networking. More than 40 enthusiastic students of various Engineering departments participated in the workshop. The participants found the workshop very helpful. An Ifter party was also arranged for the participants.

#### Reunion of EWUTC:

EWUTC has arranged a reunion program on 21 July 2011 at the **EWU** Auditorium. All past executive members and moderators were invited on program. As an appreciation for their contribution to the club, they given crests certificates. They shared their feelings for the club and inspired the existing committee. Huge number of students and faculty members participated in the event. A



Workshop of Packet Tracer

cultural program was also arranged after the first session. The bands Lighthouse and Fusionist performed on the event.

#### Observing the World IPv6 Day

On 8 June 2011, EWUTC observes the World IPv6 Day on the EWU campus. Posters were hung to create awareness of IPv6 over IPv4.

#### Observing the World Telecommunication Day

EWUTC celebrated World Telecommunications & Information Society Day on 18th May 2011. For this reason the university campus was decorated with colorful banners, placards, posters and balloons. A short discussion session about the future of the Telecommunication sector in Bangladesh and its prospects was also held in the ECE study room. Every year International Telecommunication Union (ITU) celebrates this day with much festivity. The purpose of World Telecommunication and Information Society Day is to help raise awareness of the possibilities that the use of the internet and other information and communication technologies (ICT) can bring to societies and economies, as well as of ways to bridge the digital divide. This year, World Telecommunication and Information Society Day highlights the theme: "Better life in rural communities with ICTs"

Moderators Sabiha Rahman Juthy Md. Asif Hossain Executive Committee:

President: S. M. Abdul Awal Vice President: Afsana Umme Hani General Secretary: Nur Mohammad Bipu

Treasurer: Md. Touhidul Isalam

Public Relations Officer: Md. Muzahedul Haque

#### **Photography Club**

Travel exhibition on Bangladesh: An exhibition on travel photography focusing on Bangladesh organized by EWUPC was held on 6th & 12th July 2011 in EWU Auditorium. There were 35 photographs of 22 photographers. Among those 35 photos 3 photos have been awarded. Aranyataru Chattopadhyay got the 1st prize while Ismail Ferdous and Morshed Haydar Khan got the 2nd and the 3rd prize respectively. The exhibition was



inaugurated by Professor Dr. Muniruddin Ahmed, Vice Chancellor (In Charge), East West University. Mr. M Sayeed Alam, Deputy Director, CCC & Assistant Professor, Business Administration Mr. Indronil Kishor, BTEF's senior photographer, the executive committee, working committee and the participants were also present at the inauguration ceremony. The VC congratulated all the participants for their enthusiastic participation.

New Executive Committee for the session of 2011-12: The new executive committee of EWUPC, for the session 2011-12 was declared on 5th July by East West University's VC, Professor Dr. Muniruddin Ahmed. He congratulated all the new EC members. EWUPC's respected moderator Mr. Syed Alam and BTEF's renowned Photographer Mr. Indronil Kishor were also present in the event. After declaring the new committee the EC members took some snaps with their respected Vice Chancellor, Moderator and Mr. Kishor.

The Darkroom Session: EWUPC recently started a program to help new amateur photographers of the club. It was named "The Darkroom Session". The main objective of this session is to make the photographers aware of techniques and procedures for photography and also give them a platform to show some of their best works. The darkroom discussion is mainly based on photo review, photo selection method, color correction basics, converting a digital color photo into black and white, how to make a photo story and lot more. EWUPC also often invites renowned and senior photographers of the country to share their experience and give some suggestion about photography.

#### The new committee for 2011-12 session is following:

President: S M Farhad

Vice - president: Saad Mahmud

General Secretary: Aranyataru Chattopadhyay Assistant General Secretary: Nigar Sultana Treasurer: Morshed Haydar Khan Rossy Event Coordinator 1: Mushfiq Mahbub Turjo Event Coordinator 2: Sajedur Rahman Sony Public Relation Officer 1: Samiul Ahsan Upal Public Relation Officer 2: Nafiul Islam Rizon



### **EWU Computer Programming Club**

EWU co P@

Computer University West Programming Club upholds the motto of providing information and knowledge of East West University Computer Programming Club

latest technologies and concept regarding computer among the student and nurturing them to advance their knowledge in computer programming. The club held some important seminars and events this semester which were very helpful for the students to increase their technological knowledge and develop their concept.

### Intra University Computer Programming Contest



Weekly Programming Contest.

organized Intra **EWUCoPC** University Computer Programming Contest and also arranged online programming contest every week. Top programmers of the contest were rewarded.

#### Training Program

EWUCoPC has always arranged training programs to groom the contestants up to their potential. The training program of this semester, too, has helped more

students to increase their programming skills.

In this semester, the club arranged two programming classes every week. One was for junior programmers and another was for senior programmers.

#### **Contest Participation**

EWU Computer Programming Club sent two teams named "EWU Jonak" and "EWU Pink" to Programming Contest arranged by University of Dhaka. The members of the team "EWU Jonak" were Pronoy Prosun Das, Symonur Rahman, Lenin Hasda and the members of the team "EWU Pink" were Tasneem Farhat, Masnuva and Nisha.

#### Iftar Party

EWU Computer Programming Club successfully organized an Iftar party for the students of the Department of Computer Science & Engineering on 10th August 2011. The faculties of the Department of Computer Science & Engineering were also present.

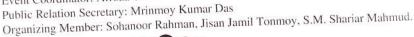
#### Moderators

Md, Nawab Yousuf Ali Assistant Professor, Dept. of CSE, EWU. Dr. Shaikh Muhammad Allayear Assistant Professor, Dept. of CSE, EWU. Sazia Mahfuz, Senior Lecturer Dept. of CSE, EWU. Shaila Sharmeen Lecturer, Dept. of CSE, EWU.

#### **Executive Committee**

President: Md. Imtiaz Kabir Vice President: Khalid Bin Yousuf General Secretary: K.M. Saiful Islam Treasure: Arup Kumar Pramanik Event Coordinator: Afroza Tithi

Weekly Programming Class





### **EWU Science Club**

In summer 2011, EWU Science Club has organized two brain storming programs which will be helpful in the upcoming future for the students. First program was a workshop on MATLAB for the beginners. In this program Mr. S. M. Shahriar Rashid (Research Lecturer, Department of EEE) and Mr. Mahmudur Rahman Siddiqui (Research Lecturer, Department of EEE) were present as resource persons. It was held on June 02, 2011. After that EWU Science Club organized a competition on MATLAB on June 23, 2011. Fifteen groups attended this competition where each group consisted of two





members, Mr. S. M. Shahriar Rashid (Research Lecturer, Department of EEE), Mr. Mahmudur Rahman Siddiqui (Research Lecturer, Department of EEE) and Mr. Khondker Zakir Ahmed (Senior Lecturer, Department of EEE ) and the moderator of the EWU Science Club were present there as judges. Five groups were selected among the fifteen as winners. The name of the winners in order to

- 1. i) Moniruzzaman Tusher (2008-2-80-053)
- ii) Said Imam (2009-1-80-048)
- 2. i) M. A. Al-Mamun (2008-2-80-074)
- ii) Shaimum Shahriar (2008-2-80-052)
- 3. i) Md. Touhidul Islam (2007-3-55-009)
- ii) Romel Eric Gonsalves (2008-2-55-003)
- 4. i) G. M. Hasan-Ul-Banna (2009-2-80-022)
- ii) Md. Shajedur Rahman (2009-2-80-034)
- 5. i) Ahmed Jaman (2008-3-80-010)
- ii) Zubaier Shams (2007-1-80-016)

#### Moderator

Ms. Anindita Paul

Assistant Professor

Department of Electronics and Communications Engineering

#### **Executive committee**

President: Muntaha Karim (2008-2-80-047)

Vice President: Sharmin Jahan (2008-1-80-063) Treasurer: Kazi Aousafur Rahman (2009-2-80-037)

General Secretary: Md. Kamrul Hasan (2009-2-80-013)

Event Coordinator : Md. Sharafat Hossain (2009-2-80-047)

#### **English Conversation Club**

#### Objective

The objective of East West University English Conversation Club (EWUCC) is to make students fluent English speakers. This is why the club arranges conversation in groups, conversations in pairs, regular chat sessions and workshops to encourage the use of English Language among students. In accordance to the club's motto, it aims to help the students to keep thinking in English. The students participating in this club not only get a chance to improve their speaking skills but also a platform to express their ideas in English. They can also learn different techniques and strategies to become an effective and impressive orator.

#### **Club Activities:**

This semester the club has organized its regular chat sessions on every Wednesday at 12pm. The students participating in these chat sessions had the opportunity to practice speaking on various topics provided by the moderators. Students enjoyed these sessions a lot since they could freely talk to their friends and peers under the guidance of the moderators. In addition to these sessions, the club has organized a movie show on June 22nd, 2011 which was attended by a large number of students.

By the end of the semester, the club bade farewell to the former moderator Ms. Sonia Sharmin who is on leave for a year for educational purposes. Before leaving, she handed over the responsibilities of the club to Ms.Tanzina Tahereen and Ms.Sarah Zahed, Lecturers of the Department of English, East West University. The club is looking forward to Fall 2011, since it will be packed with exciting and new activities.

#### **Executive Committee**

President: Md. Zunnun Farazi

Vice-President: Md. Mehnaj Kabir Abesh General Secretary: Jasper Amit Mittra

Treasurer: Shomi Tamara Events Coordinator: Anik



Dr. Mohammed Farashuddin, President, Board of Trustees of East West University is seen with the winners in EWU Quiz Competition.

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Public Relations Officer
East West University

#### **Academic Programs of East West University**

#### **Undergraduate Programs**

BBA

BA in English

**BSS** in Economics

B.Sc in CSE

B.Sc in ICE

B.Sc in EEE

B.Sc in ETE

B.Sc in Pharmacy

#### **Graduate Programs**

Master of Business Administration

Master of Business Administration (Executive)

Master of Bank Management

Master in Development Studies

MSS in Economics

MS in Computer Science and Engineering

MS in Telecommunication Engineering

MS in Applied Physics and Electronics

MA in English

MA in English Language Teaching

Master of Population, Reproductive Health,

Gender and Development (MPRHGD)

M. Pharm in Clinical Pharmacy and Molecular Pharmacology



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