

EWU holds 10th Convocation amid Great Festivity



East West University held its 10th Convocation at the Bangabandhu International Conference Center on 06 March.

His Excellency Md. Zillur Rahman, President of the People's Republic of Bangladesh presided over the program and conferred the degrees. Professor Dr. AAMS Arefin Siddique, Vice Chancellor of University of Dhaka, delivered the convocation speech, and Education Minister Mr. Nurul Islam Nahid MP attended the ceremony as the special guest.

A total of 1073 graduates from 9 departments received certificates in the convocation. Of them 712 were conferred undergraduate degrees and 361 graduate degrees.

In his speech, President Zillur Rahman asked the private universities to impart quality education and ensure that education is not turned into a commodity. "It must be ensured that education is not turned into a commodity in the greater interest of the nation," he said. President Zillur Rahman urged the universities to include practical education in their curricula as compulsory subjects so that students acquire knowledge of reality alongside book-based learning. "It must be ensured that higher education is not turned into bookish knowledge under any circumstances," the President said.

He said one of the objectives of higher education is to create such human resources that can contribute to solving national problems, imbued with own cultural spirit. "We have to learn the technique of how to use the knowledge acquired from universities for the national development," he added. The President asked the students to acquire knowledge from their lives and surroundings that contain national history, tradition, culture and direction of solving crises. Zillur Rahman, who is also the Chancellor of all the universities, expressed his belief that the universities would conduct their activities in line with the newly formulated National Education Policy 2010.

In his speech, Education Minister Nurul Islam Nahid urged the graduates to serve as responsible citizens of the country. He told that the present government had taken several initiatives to ensure proper education for the people of Bangladesh.

In his welcome address, EWU Vice Chancellor Professor

Mohammad Sharif told the graduating students that it was their day for celebration. It is the outcome of their hard work to achieve a degree from a reputed private institution in Bangladesh.

In his speech, Dr. Mohammed Farashuddin, President, Board of Trustees of EWU, put emphasis on the need of education and patriotism. He urged the students to use their earned knowledge for the wellbeing of Bangladesh. He told that it is the duty of the newcomers to hold the rudder of the country. Dr. Farashuddin also described the historical background of the university and thanked the founding-members of the board for their role in establishing East West University.

In his speech, Convocation Speaker Professor Dr. AAMS Arefin Siddique emphasized the role of a university in generating knowledge and producing human resources for a nation. He told that the evaluation of a university depends on the quality of the students and their contribution in practical life. A university is also responsible to build up their character, moralities and other important traits for future. The students also should have the moral responsibility to get back the society from what they have learned from this institution.

Professor Dr. Humayun Kabir Choudhury, Chairperson of Department of Business Administration was the convocation-marshal on that day while Shehreen Raihana, a student of Pharmacy Department delivered the valedictorian speech.



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Editorial

As always, it has been a busy semester for us at East West University. With an ever-expanding student populace thriving with creative energy, intellectual zeal and youthfulness, this semester, too, bustled with news, info, events and programs. We kicked off with a celebratory Orientation of new students enrolling into this institute of highest standard and from then on there was no shortage of events to write home about---from accomplishments of our faculties and students to academic activities to tense tournaments to celebrations upholding our culture and nationality, EWU truly had a packed semester this Spring.

This semester witnessed our biggest Convocation this far, where a total of 1073 graduates from 9 departments received certificates. Of them, 712 were conferred undergraduate degrees and 361 graduate degrees. We have also bid adieu to our outgoing Vice Chancellor, Professor Dr. Mohammed Sharif who, after completing the tenure of Vice Chancellor for four years, has handed over responsibilities to Professor Dr. Muniruddin Ahmed.

As for this issue of the newsletter, watch out for the accolades earned by such eminent members of the faculty like Dr. Bijoy P. Barua and students like Ayan Gupta. Note too, the accomplishments of our many clubs who work tirelessly to bring home laurels for this university through tournaments, workshops and competitions as well as by always stretching a helping hand to those in need. The Spring semester also coincided with some major national and cultural milestones---21st February, Pohela Boishakh and Independence Day which were celebrated amidst much splendor and enthusiasm.

The amalgamation of the all the activities, events, publications, promotions and awards are just small snippets of the what the university represents---a center for higher education. As we expectantly await the day we are able to move to our new campus at Aftabnagar (where work is quickly coming to a close), we, thus, urge all students, new and old, to continue to strive for excellence in education.

Have a great semester ahead!

Undergraduate Orientation at the New Campus of EWU



The orientation program of the new students enrolled in the undergraduate program of East West University in the Spring semester was held on 12 January at its own campus in Aftabnagar. According to admission office reports, a total of 860 students were admitted in 8 different disciplines in this semester.

Dr. Muhammad Abdur Razzaque, MP and Hon'ble Minister, Ministry of Food and Disaster Management, Government of the People's Republic of Bangladesh graced this occasion as the chief

Professor Dr. Muniruddin Ahmed takes over the charge of Vice Chancellor of EWU

Professor Dr. Muniruddin Ahmed took over the charge of Vice Chancellor of East West University on 25 April from Professor Dr. Mohammed Sharif who completed the tenure of Vice Chancellor for four years. In accordance with section 31(sub-section 6) of the Private University Act 2010, he will serve in this position until a new Vice Chancellor is appointed at EWU.

Dr. Ahmed joined East West University on 11 May 2008 as the adviser in the Department of Pharmacy, and he was appointed as the Chairperson of the same department on 1 January 2009. On 11 May 2009, he became the Pro-Vice Chancellor of East West University.

Currently, Dr. Ahmed is on an extraordinary leave from Dhaka University where he started his career as a lecturer in the Department of Pharmacy in 1976. He obtained PhD from Free University Berlin, Germany in 1982 with DAAD Scholarship. He was also awarded Senior DAAD, JSPS and prestigious Alexander von Humboldt Foundation Fellowships to pursue Post-doctoral research in Germany and Japan. For outstanding research, he was awarded Bangladesh Academy of Science Gold Medal, A.R. Chowdhury Memorial Gold Medal, H.H. Rahman Gold Medal and University Grants Commission Prize.

Dr. Ahmed has published more than 90 scientific research articles, mostly in international journals. He is also a columnist on regular basis on different issues, particularly on health, medicines and current national and international topics in different leading national daily newspapers. By this time, he has written four books.



guest while Dr. Mohammed Farashuddin, President, Board of Trustees of EWU was present as the special guest. The objective of the program was to welcome the new students and orient them to the various university facilities, faculty members and academic system.

In his speech, Minister Dr. Muhammad Abdur Razzaque emphasized the importance of education in building a nation. In this regard, he felt, a university has a greater role to play through providing right and time-befitting education, producing knowledge and equipping the students with proper mentality to use their knowledge for the nation with patriotism. He said that people need to develop patriotism and only then can we find the significance of our nine-month liberation war. While we have gained independence in 1971, we have to work even more to make our nation free from corruption, food-shortages and illiteracy. Mentioning some personal experiences, he also indicated that while there are primary schools in rural Bangladesh without so much even a black board, in Dhaka, we spend a lot of money to educate our children in expensive English medium schools. This is very remarkable that some people have nothing while some have more than that required.

Syed Manzur Elahi and Dr. Saidur Rahman Lasker, members, board of trustees of EWU were also present on this occasion. Professor Mohammed Sharif, Vice Chancellor of EWU presided over the whole session. Dr. Muniruddin Ahmed, Pro-Vice Chancellor of EWU, Dr. Bijoy P. Barua, Dean, faculty of Liberal Arts and Social Sciences, Professor Dr. Nazrul Islam, Dean, faculty of Business and Economics also spoke in this ceremony welcoming the new-comers in the university.



The construction work of the permanent campus of East West University at Aftabnagar is going on in full speed.

Photograph by Habib Mohammad Ali, Public Relations Officer, EWU.



East West University observes Independence Day

On 26th March, East West University observed the 41st Independence Day of Bangladesh commemorating the country's glorious triumph in the nine-month bloody war against the Pakistani occupation forces in 1971.

To mark this historic day, East West University arranged a program that started at 06 a.m. with hoisting the national flag by Dr. Mohammed Farashuddin, President, Board of Trustees of EWU. This program also included a "Doa Mahfil" for peace and prosperity for the country. Chairpersons, faculty members, administrative personnel and students from different departments participated in this event.

On this day in 1971, Father of the Nation Bangabandhu Sheikh Mujibur Rahman formally declared independence and urged the Bengali nation to liberate the country from the clutches of the Pakistani occupation army. Unarmed Bangladeshis, who had been attacked and massacred by Pakistani soldiers, started a war against the occupation forces. After the nine-month war that cost supreme

sacrifice of three million (30 lakh) people, the Bengali nation achieved the cherished independence on December 16, 1971.

EWU Vice Chancellor awarded Asia's Best B-School Award

Professor Mohammed Sharif, outgoing Vice Chancellor of East West University, has been awarded one of Asia's Best B-School Awards for his outstanding contribution to education.

Chief Marketing Officer, Asia (CMO), Mumbai office with CMO Council awards this to individuals and institutions who have surpassed several levels of excellence and set an example of being a role model and exemplary leadership. The award is set for individuals who are building their institutions through leadership, innovation, academic and industry interface and with a supreme objective of building future leaders. The award, consisting of a trophy and a citation, will be presented on 22nd July 2011 at Suntec, Singapore.

IT Festival organized at EWU

On 4 and 5 February, the Department of Computer Science & Engineering and Computer Programming Club of East West University organized IT Festival 2011. The main attraction of this festival was the Inter-University Programming Contest in which three teams from Bangladesh University of Engineering Technology (BUET) secured top three positions. They are BUET-Annihilator (1st), BUET- Aeternitas (2nd), BUET- Abar Asibo Phirey (3rd).

Architect Yeafesh Osman, State Minister, Ministry of Science and Information & Communications Technology, was present as the chief guest in the award giving ceremony of the event while Dr. Mohammed Farashuddin, President, Board of Trustees of East West University, and M. Shahjahan Bhuiyan, Managing Director, United Commercial Bank Ltd. were present as special guests. Professor Mohammed Sharif, Vice Chancellor of EWU chaired the award giving session.



In his speech, State Minister Yeafesh Osman told that this kind of contest is a platform to prove our human resources in the practical field. He termed the young generation as the originators who would bring positive changes in Bangladesh. He stressed that our computer experts and programmers are proving their skills with reputation not only within the country but also in world markets.

The festival was a huge success with a total of 85 teams from various institutions of the country taking part in this competition. The organizing committee also awarded one top team from each division of the country. Another attraction of this festival was the project fair where 28 projects related to computer hardware and software from various institutions were displayed.

Merit Scholarship Awarding Ceremony at EWU



The Merit Scholarship Awarding Ceremony for the students of East West University (EWU) was held on 29 March at the university auditorium. In the ceremony, 176 students from graduate and undergraduate programs received full and half tuition merit scholarships.

Dr. Mohammed Farashuddin, President, Board of Trustees of EWU graced the occasion as the chief guest while Vice Chancellor Professor Mohammed Sharif presided over the whole session. In his speech, Dr. Mohammed Farashuddin told that East West University was established with an aim of disseminating time-befitting education among the students.

The institution has quality faculty members and a very congenial atmosphere for higher education in Bangladesh. He urged students to engage in nation building activities so that they can cope with the present crises like poverty, food shortage and climate change. He also pointed out that we should be aware of our responsibilities for our nation and we all have to work together to meet the demand of our country.

Colonel Shah Murtoza Ali (Retd), Registrar, EWU also spoke on this occasion, congratulating the students for their achievements.



EWU Pays Homage to Language Heroes

East West University paid tribute to the Language Movement martyrs who sacrificed their lives for the mother tongue in 1952.

A team led by Dr. Mohammed Farashuddin, President, Board of Trustees of East West University, placed wreaths at the Central Shaheed Minar on 21st February to pay homage to the Language Movement heroes. Dean, faculty members, administrative personnel and students of EWU holding flowers walked towards the memorial monuments to pay respect to the martyrs.

Graduate Orientation at East West University

The orientation program for the new students enrolled in the graduate program of East West University in the Spring semester was held on 16 January, 2011. A total of 286 students were admitted in this semester.

Dr. Saidur Rahman Lasker, Member, Board of Trustees of East West University graced the occasion as the chief guest while Professor Mohammed Sharif, Vice Chancellor of EWU presided over the whole session.

The objective of the program was to welcome the new students and orient them to the university environment, faculty members and academic policies. In his speech, Dr. Lasker talked about the existing facilities and efficient faculty members of the university with an emphasis that the students should avail themselves of these opportunities. He said that EWU formulated its curriculum according to the demands of the age. He also urged the students to be the leaders in global and local corporate world as a pride of the nation.

Professor Dr. Nazrul Islam, Dean, Faculty of Business and Economics gave the welcome speech on this occasion while Professor Dr. Humayun Kabir Choudhury, Chairperson, BBA, and Professor Dr. Muhammed Sirajul Haque, Chairperson, department of Economics also addressed the new students.

3rd EWU Inter University Math Olympiad Held

Amidst cheerful and enthusiastic participation of 130 young math lovers from 21 top ranked universities of Bangladesh, EWU Science Club has successfully organized the 3rd EWU Inter University Math Olympiad 2011 on Friday, April 01, 2011.

The program started early morning at the EWU campus with the gracious presence of veteran mathematics movement champions Professor Md. Zafar Iqbal and Professor Md. Kaykobad. Dr. Md. Humayun Kabir Choudhury, Professor and Chairperson, Dept. of Business Administration, and Coordinator, Student Welfare Activities had formally inaugurated the ceremony. Professor Mozammel Huq Azad Khan, other faculty members, and club moderators were also present in the inauguration ceremony.

The competition began at 10am and ran for 3 hours. Right after the competition, the participants, the guests and examiners were entertained at the university cafeteria. An open discussion was held in the auditorium in which Dr. Md. Kaykobad, Dr. Ali Asgar and Dr. Khodadad Khan answered different interesting and critical questions of the participants, and shared their personal experiences and stories with the students. Competitors, too, were active in participating in this open discussion enthusiastically.

The award ceremony began at 4.30pm in the university auditorium with the arrival of the Chief Guest Dr. Mohammed Farashuddin, President, Board of Trustees of East West University. Special guest of the program Dr. Md. Kaykobad declared the names of top ten scorers of competition. Students from BUET secured top eight positions while one participant from United International University (UIU) and South East University managed to secure the 8th and the 9th position respectively. The sole female winner participant is

Dr. Bijoy P. Barua Honored

Dr. Bijoy P. Barua, Dean, Faculty of Liberal Arts and Social Sciences, East West University, has recently been awarded Bangabandhu Gold Medal by the Foundation for Research on History of Liberation War and Independence to acknowledge his outstanding contribution to the field of socio-economic development research and education in the international arena. The medal was presented to him by the Deputy Leader of Bangladesh National Parliament Begum Syeda Sajeda Chowdhury. Most notably, Dr. Barua's academic writings are used as part of course materials in North American educational institutions such as, University of Alberta, University of Toronto, McGill University, Wilfrid Laurier University, University of Northern Illinois, University of Tennessee-Knoxville, and State University of New York-Empire State College. He is the sole recipient of the 2000 CASAE (Canadian Association for the Study of Adult Education) Graduate Student Paper Award in recognition of his superb research work in the area of participatory research and development. He is a Senior Fellow of Alternative Journal in Social Sciences (USA) and also a member of the International Advisory Board, Exploring Leadership and Learning Theories in Asia (ELLTA).



from UIU.

In his speech, Dr. Mohammed Farashuddin said that it is important to include extra-curricular activities in our educational programs. Activities like sports, cultural programs, and brain-storming competition play a significant role in developing our mental growth. This Math Olympiad is the best example of such activities that will enhance the capacity of our students. He added, "the students of our country are now establishing their performances with success in various sectors both at home and abroad".

The session was presided over by Professor Mohammed Sharif, Vice Chancellor of EWU and in his speech Professor Sharif thanked the winners and all the participants for taking part in the competition. The vibrant day of Inter University Math Olympiad 2011 came to an end with the vote of thanks from the Science Club Moderator Ms. Anindita Paul, in which she thanked the university authority, the advisory committee, the club members and volunteers for their wholehearted supports.

Dr. Khairul Alam, Associate Professor, EEE Department receives UGC award for 2009

Dr. Khairul Alam, Associate Professor, Electrical and Electronic Engineering Department, East West University has been selected for the 2009 UGC (University Grants Commission) award in Engineering and Technology for his research on strain effects on the performance of a graphene nanoribbon transistor. Results of this research was published in the following IEEE journal: Khairul Alam, "Uniaxial strain effects on the performance of a ballistic top gate graphene nanoribbon on insulator transistor," *IEEE Transactions on Nanotechnology*, vol. 8, no. 4, pp. 528-534, July 2009. The UGC award includes a certificate, a crest, and a token money. The award was handed over to the winners on April 27, 2011 at the UGC auditorium in the presence of the honorable finance minister Mr. Abul Maal Abdul Muhith and eminent educationist Dr. Anisuzzaman. Every year, UGC gives this award to the teachers of different public and private universities in recognition of their fundamental research.



EWU Library



East West University Library, which started its journey from the beginning of the university in 1996 with a collection of about 5000 books is now one of the premier university libraries in Bangladesh with a collection of over 23000 books, dissertations, printed journals and periodicals and links to global information resources and services provided on its website. The EWU Library is now equipped with high-end computers and other electronic and audio-visual equipments to provide seamless in-house and online services. EWU Library is fully automated. Recently the Library has implemented Integrated Library System 'KOHA' an international open source software and Greenstone Digital Library to manage its information services with efficient manner. The Library is playing as a model of IT based automated library in Bangladesh and working with the Digital Library Network, South Asia (DlnetSA) and with the New Zealand Digital Library Project at the University of Waikato, New Zealand.

LOCATION:

EWU Library is located on 2nd, 3rd and 4th floor of the Foundation Building of its premises. Besides, new arrivals display board and a pigeonhole area are located on the ground floor of the same building.

Ground Floor	<ul style="list-style-type: none"> • Pigeon - hole area (where users can keep their belonging before entering the library) • New arrival display board.
2 nd Floor	Reserve Section
3 rd Floor	Circulation Section
4 th Floor	Reference Section

TIMING:

The Library is open for 7 days in a week except government holidays and as per academic calendar under following time schedule.

Sunday to Thursday	:	8:30 am – 10:00 pm (without any break)
Friday	:	3.00 pm – 8.30 pm
Saturday	:	5:00 pm – 10: 00 pm

ONLINE CATALOGUE and ONLINE RESOURCES:

EWU Library provides Online Catalogue search facilities to its world wide users. The Library also provides access to the full text databases through its website.

Web Address: <http://lib.ewubd.edu>

ONLINE JOURNALS:

EWU Library is confined not only to collect traditional books and journals. It is also one of the best online resource centers among private universities in Bangladesh. It subscribes many world's leading full text e-journal databases such as ACM, JSTOR, INASP-PERii Resources like Springer link, OUP, IEEE, EBSCOHost, Wiley Inter-Science and some registered databases including AGORA, HINARI, OARE as well as many free full text databases.

CURRENTLY EWU LIBRARY SUBSCRIBES FOLLOWING ONLINE JOURNALS:

Sl. No.	Name of the Publishers	URL Address	No. Of Journals
1.	Acoustical Society of America (JASA)	http://scitation.aip.org/JASA	1
2.	African Journals Online	http://www.ajol.info/browse-journals.php	250
3.	American Astronomical Society	http://aas.org/journals	3
4.	American Chemical Society	http://www.pubs.acs.org/about.html	35+
5.	American Physical Society	http://www.publish.asp.org	12
6.	American Society of Civil Engineers	http://www.ascelibrary.org/	34
7.	Annual Reviews	http://www.arstore.annualreviews.org/	40+
8.	Beech Tree Publishing	http://www.ingentaconnected.com/content/beeceh	02
9.	British Psychological Society (BPS)	http://www.ingentaconnect.com/content/ibpsoc	11
10.	British Library Directory	http://www.direct.bl.uk	20,000
11.	Cambridge University Press	http://www.journals.cambridge.org	230
12.	De Gruyter Online Journals	http://www.reference-global.com/action/showPublications?display=bySubject&pubType=journal	100+
13.	EBSCO Host Research Databases:	http://search.ebscohost.com	11000+
14.	Geological Society	http://www.lyellcollection.org	10
15.	IEEE	http://ieeexplore.ieee.org	3500+
16.	Institute of Physics Publishing	http://www.iop.org	50
17.	International Forestry Review	http://www.cfa-international.org/IFR.html	01
18.	IOP Publishing	http://iopscience.iop.org http://www.jstor.com	60+
19.	JSTOR		400- (800)
20.	Mary Ann Liebert, Inc., publishers	http://www.libertpub.com/	75+
21.	Multilingual Matters	http://www.multilingual-matters.net/default.html	20
22.	NPG - Palgrave Macmillan Journals	http://www.palgrave-journals.com/pal	70
23.	NRC Research Press	http://www.ingentaconnect.com/content/nrc	16
24.	OSA - Optical Society of America	http://www.opticsinfobase.org/	15

Sl. No.	Name of the Publishers	URL Address	No. Of Journals
25	Oxford University Press- Oxford Journals	http://www.oxfordjournals.org	200
26	The Oxford Scholarship (E-book)	http://www.oxfordscholarship.com/	3000
27	Policy Press Journals	http://www.ingentaconnect.com/content/ipp	04
28	Professional Engineering Publishing	http://journals.pepublishing.com/home/main.mpx	18
29	Project MUSE	http://muse.jhu.edu	430
30	Royal College of Physicians	http://www.ingentaconnect.com/content/rnc	16
31	Royal Society- Royal Society Journals Online	http://www.journals.royalsoc.ac.uk	07
32	Springer	http://www.springerlink.com	1075
33	SPIE Digital Library	www.SPIEDigitalLibrary.org	07
34	Symposium Journals	http://www.symposium-journals.co.uk/	08
35	Taylor & Francis eBooks, Agropedia of Europa World Plus	http://www.journalsonline.tandf.co.uk/	07
36	University of California Press	http://www.ucpressjournals.com	08
37	University of Chicago Press	http://www.journals.uchicago.edu/	45+
38	Wiley InterScience-John Wiley and Sons	http://www.interscience.wiley.com	500+
39	Wiley-Blackwell - former InterScience content)	www.interscience.wiley.com www.theelectronlibrary.com	1400
40	Wiley-Blackwell - former Synergy content	http://www3.interscience.wiley.com/	840
41	World Bank eLibrary	www.worldbank.org/newelibrary	5500
Registered Online journals			
42	AGORA	http://www.aginternetwork.org/en/journals/	1278
43	HINARI	http://extranet.who.int/hinari/en/journals.php	7000
44	OARE	http://oare.oxscienceresources.org/content/en/journals.php	2990

INTEGRATED LIBRARY SYSTEM (Koha) & EWU DIGITAL LIBRARY:

The Library implemented KOHA for overall library operations and management in January 2011. KOHA is the world's most widely used full featured open source Integrated Library System (ILS) that includes modules for circulation, cataloguing, acquisitions, serials, reserves, patron management, networking of libraries and more necessary features.

EWU Library also implemented Greenstone Digital Library Software for building digital library with the help of its institutional repository. Greenstone Digital Library Software is developed and distributed by the University of Waikato, New Zealand, in cooperation with UNESCO as part of Information for all programs. Greenstone's aim is to empower users, particularly in universities, libraries and other public service institutions throughout the world in building their own digital library collections in the fields of education, science and culture

EWU VIRTUAL REFERENCE SERVICE:

East West University Library is the first university in Bangladesh, which has implemented Virtual Reference Service in August 2010 for its faculty members with a view to offer most time befitting library service using ICT. This service aims to offer instant library support to valuable library users. Now EWU Library is providing the service only to faculty members of East West University. One Library personnel is available to chat with EWU faculty members for any query regarding library via instant message during Sunday - Thursday: 3:00 pm to 5:00 pm (BST).

SPECIAL CORNERS IN THE LIBRARY:

To meet the special information needs of the faculties, students and staff of the University, three separate corners named "Repository Section", "UN Reference Corner" and "German Language Corner" have been established in Reference Section at 4th Floor of the library.

REMOTE ACCESS TO ONLINE RESOURCES THROUGH MyAthens:

EWU Library has implemented MyAthens on 25 April 2011 to offer remote access to its subscribed online resources in more advanced way. MyAthens is world's most popular access management system, which has a simple interface to access to any organization's subscribed e-resources with user name and password. Through this service, users can access to their organization's online resources from home or other remote area. It helps students, teachers, researchers as well as the staff members of any institutions to get access to their desired online resources easily and efficiently.

NEWS CLIPPING SERVICES:

The library provides news clipping services on the following subjects on a regular basis

SL. No.	Subject/Field Name	Class Number
01.	Miscellaneous (General Works)	000
02.	Information & Communication Technology (ICT)	004
03.	Information Science & Library Management	020
04.	Recruitment (Library)	023.9
05.	Publication/Articles of EWU faculty/Staff	070.408
06.	Population & Census	304.6
07.	Women Affairs	305.4
08.	Rural Development	307.1412
09.	Human Rights (Civil & Political Rights)	323
10.	Economics	330
11.	Environment & Natural Resources	333.7
12.	Power & Energy	333.79
13.	UNO	341.23
14.	Commercial Law	343.08
15.	NGO Affairs	361.763
16.	Education (General)	370
17.	University Education	378
18.	East West University Affairs	378.5492A
19.	General News of University of Bangladesh	378.5492B
20.	Social Problems & Development	381
21.	Pharmacy	615.1
22.	Agriculture	630
23.	Business Affairs	650
24.	Financial Management	658.15
25.	Marketing	658.8
26.	English Literature	820
27.	Biography	920

REPRODUCTION SERVICES:

Library members may get photocopy services from the library materials. The photocopy service is available from 9:00 to 5:00 pm through Sunday to Thursday. However, students have to pay @Tk.1.00 for each impression of photocopy. The students may also get the photocopy services after 5.30 pm of each working day, and on Friday and Saturday from the university DDC building ground floor.

COLLECTION STATISTICS OF THE LIBRARY:

Description of Items	Quantity
Books	23,900 (As of 25.04.2011)
Journals, Periodicals, Magazines (Local)	131
Journals (Foreign)	12
CD-ROMs	1400
Audio Cassettes	137
Dissertation/Thesis/Reports	535
Maps	06

SEMINAR/WORKSHOP/ MEETING /CONFERENCE ATTENDED:

Ms. Dilara Begum, was invited to attend an International conference on the "Convergence of Libraries, Archives and Museums (ICLAM) 2011" and NIFT's third initiative to promote cross-sartorial collaboration in the knowledge sector in India, organized by the National Institute of Fashion Technology (NIFT), India and the International Federation of Library Associations and Institutions (IFLA) Netherlands from 15-17 February 2011. The conference was held at India International Centre in New Delhi. She also presented a paper on the seminar titled, "Developing Digital library with Greenstone Digital Library Software: a case study of East West University, Dhaka", co-authored with Md. Motiur Rahman and Mr. Mamun - Or - Rashid.

Ms. Dilara Begum, Librarian, Mr. Mamun - Or - Rashid, Assistant Librarian, Ms. Safinoor Sagorika, Library Circulation Officer, attended an International seminar on "vision 2021: The role of libraries for building digital Bangladesh", Organized by Library Association of Bangladesh, Dhaka on 7th January 2011 at Dhaka University Nawab Ali Senate Bhaban, Dhaka.

Ms. Dilara Begum, Librarian attended a meeting on Digital Library held on 14 March 2011 at UGC building, Agargaon, Dhaka arranged by the University Grants Commission, Dhaka.

PUBLICATION:

Begum, D., Rahman, M. & Rashid, M. 2011, 'Developing Digital library with Greenstone Digital Library Software: a case study of East West University, Dhaka', Convergence of Libraries, Archives and Museums (ICLAM) 2011" and NIFT's third initiative to promote cross-sartorial collaboration in the knowledge sector in India. National Institute of Fashion Technology (NIFT), India and the International Federation of Library Associations and Institutions (IFLA) Netherlands, pp.

Islam, M.N., Islam, M.S. & Sagorika, S. 2011, 'Content Management System (CMS): Application of Joomla to website development in libraries and information centers', vision 2021: The role of libraries for building digital Bangladesh, Library Association of Bangladesh, Dhaka, pp. 83-116

In-house presentation:

Mr. Mamun - Or - Rashid, Assistant Librarian shared the Knowledge on Greenstone Digital Library open source software on Monday 27 April 2011 at 3:00 pm in the library Reference Section (Level 4). The EWU library personnel participated in the knowledge sharing session.

NEW JOINING:

Mr. Mamun - Or - Rashid and Mr. Kazi Forhad Noman joined on 8 March 2011, Mr. Md. Rafiqur Rahman, joined on 22 March 2011 as Assistant Librarian and Humyun Ahmed Akanda joined on 8 March 2011 Mr. Md. Rokon Mahmood joined on 03 April 2011 as Library Circulation Officer at EWU Library.

INTERNATIONAL WOMEN'S DAY:

EWU Library celebrated world women's day on 8 March in the library to show respect loyalty and equality between men and women all over the world.

LIBRARY PICNIC:

EWU Library went for a picnic or a short tour at Jayantia Hill Jafflong, Sylhet from 17 March to 19 March 2011.



Appointments & Promotions

Dr. Muhammad Sirajul Haque, Professor & Chairperson, Department of Economics has been appointed as Dean, Faculty of Business and Economics.

Dr. Abdus Sattar, Associate Professor, Department of Economics & Proctor, EWU has been appointed as Coordinator, Graduate Studies (MBA, EMBA & MBM program).

Mr. Kamrul Hassan, Assistant Professor, Department of Business Administration has been appointed as Joint Coordinator, Graduate Studies (MBA, EMBA & MBM program).

New Appointments:

Faculty Members:

1. Dr. Mohammed Mazharul Islam, Assistant Professor, Department of EEE
2. Dr. Halima Begum, Assistant Professor, Department of EEE
3. Dr. Mahbubunnabi Tamal, Asstt. Professor, Department of ECE
4. Mr. Kh. Tanvir Ahmed, Lecturer, Department of Pharmacy
5. Ms. Saki Sultana, Lecturer, Department of Pharmacy
6. Ms. Farjana Khatun, Lecturer, Department of Pharmacy.
7. Mr. Anup Kumar Saha, Lecturer, Department of Business Administration
8. Ms. Husna Ara, Lecturer, Department of Business Administration
9. Ms. Rumana Afroze, Lecturer, Department of Business Administration
10. Mr. Md. Mahbulul Haque Khan, Lecturer, Department of Business Administration
11. Mr. Md. Atiqur Rahman Sarker, Lecturer, Department of Business Administration
12. Ms. Sibana Shahana, Lecturer, Department of Economics
13. Mr. Shakil Sarforaz Rabbi, Lecturer, Department of English

Non-Teaching Officers:

1. Md. Mamun-Or-Rashid, Assistant Librarian, EWU Library
2. Md. Rafiqur Rahman, Assistant Librarian, EWU Library
3. Mr. Kazi Farhad Noman, Assistant Librarian, EWU Library
4. Mr. Humyun Ahmed Akanda, Library Circulation Officer, EWU Library
5. Mr. Rokon Mahamud, Library Circulation Officer, EWU Library
6. Md. Shahidul Islam, Lab Officer, Telecommunication & Networking Lab
7. Md. Moinur Rahman, Lab Officer, VLSI Lab

Promotion:

Mr. S.M. Mearaj Hossain, Senior Accounts Officer has been promoted to Assistant Accounts Manager.

Wedding:

Rupan Chakma, Deputy Admin Officer of the University got married on 14th February, 2011 with Happy Chakma, UNV, Bandarban, UNDP.

Center for Research and Training

The East West University Center for Research and Training (EWUCRT) is deeply committed to creating knowledge through reflective learning and applied research for social transformation and intellectual development among the faculty members and young researchers. With this view, the EWUCRT has been engaged in facilitating and organizing the following key events at the campus:

Research Symposia:

In order to disseminate knowledge among the academia the EWUCRT organized and mobilized three research symposia during the Spring '11 period.

It organized the 12th symposium entitled "Discourse of Advertising: Linguistic Semiotic Strategies and Discourse Structure in Bangladesh Advertisement" on January 17, 2011. In this event Dr. Muhammed Shahriar Haque presented the paper for critical discussion. The session was followed by open discussions and exchange of opinions.

The 13th research symposium entitled "Activity Based Costing in Bangladesh: An Empirical Study on the Level of Sophistication" was presented by Mr. Nikhil Chandra Shil on February 3, 2011. Professor Tanbir Ahmed Chowdhury and Professor Munirul Alam Chowdhury were present as discussants.

Professor Tanbir Ahmed Chowdhury and Ms. Kashfia Ahmed presented their research report entitled "An Appraisal of the Problems and Prospects of SME Financing in Bangladesh" on February 8, 2011 in EWUCRT's 14th symposium. This session was moderated by Professor Humayun Kabir Chowdhury.

Training Workshops:

The East West University Center for Research and Training (EWUCRT) facilitated a 5-day long training workshop on Research Design and Methods for academics/young scholars and researchers to develop understanding of conceptual aspects of academic/empirical research and to increase proficiency in research project formulations, use of research methods and report writing. About 20 participants from various universities and NGOs participated in this workshop. The program was successfully completed by awarding certificates among the trainees on April 11, 2011 at the auditorium of East West University. In the certificated awarding ceremony Professor Dr. Syed Modasser Ali, Honorable Adviser for Health & Family Welfare, and Social Welfare Affairs to the Prime Minister, Government of the People's Republic of Bangladesh graced the occasion as the chief guest while Dr. Mohammed Farashuddin, President, Board of Trustees of EWU was present as the special guest in the ceremony.

Professor Dr. Syed Modasser Ali in his address stressed the need of research in higher education and development of community. He urged the participants to engage in community-based research to enrich their knowledge in order to sensitize the students for creative learning. He also emphasized that research must be orientated towards the well-being of community and people.



The workshop was facilitated by Dr. Rafiqul Huda Chaudhury, Member, Board of Trustees of EWU, Professor A.H.G. Qudus, Professor Muhammad Sirajul Haque, Professor Humayun Kabir Chowdhury, Dr. Bijoy P. Barua, and Mr. Golam Hossan. The certificate awarding ceremony was chaired by Professor Mohammed Sharif, Vice-Chancellor, East West University and an address of welcome was given by Dr. Bijoy P. Barua, Executive Director of EWU CRT.

Abstract Series

The 5th volume of Abstract of Published Papers 2010 has been published in April, 2011. In this volume, as many as sixty-eight research articles, book chapters, and conference presentations have been included. Remarkably, thirty-three research papers authored by our eminent faculty have been published in international journals, three articles appeared in national journals, and three book chapters are included in volumes published abroad. It is noteworthy to mention that our faculty members presented a total of thirty-two papers both at national and international conferences in 2010.

Research Report

A research report entitled "Students' Mistakes and Errors in English Writing: Implications for Pedagogy" by Mr. Harunur Rashid Khan and Mr. Zahid Akhter, Department of English with the financial support of EWUCRT has been brought out.

Information and Communications Services (ICS)

Information and communications services (ICS) is responsible for computer and communications setup, development, maintain and support at EWU. To ensure security and better service ICS has implemented "Content Filter", "Domain Controller", "ICS Website" and added some interesting webmail feature. Content Filter ICS has developed "Content Filter" systems, which is equivalent to Cyberoam & Blue Coat. This is now running on the "Gateway" server. This is protecting intrusion and virus from the internet. Domain Controller. All students as well as faculty and staff need their own account for using the lab and PC as well as internet.

ICS Website:

For quick help and support ICS has launched its website <http://www.ewubd.edu/ics/>. This will help all members of EWU for troubleshooting simplest problem which can do any non IT background people. This website is developed by ICS.

Seminar

EWU ICS has organized a seminar on "Present and Future Network Architecture of EWU" on December 13, 2009. All the ICS members were present and give opinion of present network architecture of EWU, its benefits and difficulties. From this seminar it is decided that EWU needs to migrate its network to VLAN in near future. This will secure EWU network as well as remote support will be available, which will increase reliable, efficient support and decrease support time.

Training Program:

ICS has organized a 2 days training session on "Online Grade Submission Module" on August 4 and 5. All faculty members and department secretaries were present on this session. Md. Abdul Motin, Software Engineer has demonstrated how to submit grade with Online Grade submission Module. On this program K. A. M Lutfullah, Asst. Systems manager has demonstrated about Barracuda and Content Filter Systems.

Career Counseling Center

Adviser, Students' Welfare joined

Mr. Nahid Hassan Khan, faculty member of Business Administration joined as an Adviser, Students Welfare and Head, Career Counseling Center on 5th January 2011.



Youth Development Program

Career Counseling Center hosted prothom-alojobs.com for presentations on "21st Century Careers & English Language" in association with BBC Janala (BBC World) and HSBC Bangladesh on 19 January 2011.

The program was inaugurated by Nahid Hassan Khan, Adviser, Students' Welfare & Head of Career Counseling Center, East West University, Mehrnaz Hamid, GM-Human Resources, Apollo Hospitals, Dhaka & Rumana Mollick Munmun, Brand Ambassador of BBC Janala were present on this occasion.

All of them gave presentations on English communications, leadership skills and presentation skills. Our students made their presence felt with their wholehearted participation.



MoU between EWU and Robi

East West University and Robi Axiata Limited took a step in the right direction by signing a Memorandum of Understanding (MoU) Wednesday on 9 February 2011.

The signing ceremony was held amidst the presences of Dr. Mohammed Sharif, Vice Chancellor; Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor; Colonel Shah Murtoza Ali (Retd.), Registrar; Professor Dr. Nazrul Islam, Dean, Faculty of Business & Economics; Mr. Nahid Hassan Khan, Adviser, Students' Welfare, & Head, Career Counseling Center; Mr. M. Sayeed Alam, Assistant Professor & Deputy Director, Career Counseling Center & the entire HR team of Robi Axiata Limited.

In the inaugural speech, Ms. Sharmin Sultan, General Manager, Resourcing, Human Resources Division, praised East West University for producing a large number of talented students. In order to formalize the relationship and give our students a first hand experience about the corporate world, she considered it important to sign an MoU between East West University and Robi Axiata Limited.

The Vice Chancellor, Dr. Sharif, East West University thanked Robi for creating a window of opportunities for our Interns and Graduates. Our respected Pro-Vice Chancellor, Dr. Muniruddin Ahmed, called this signing ceremony a significant achievement. He conveyed his best wishes to both the parties.

The Memorandum of Understanding (MoU), effective from 9 February 2011, was signed by Nahid Hassan Khan, Adviser, Students' Welfare & Head, Career Counseling Center and SM Farhad Mahbub, Vice President, HR Operations, Robi Axiata Limited, as officials from both the parties witnessing the occasion.

Seminar on Leadership and Competency

To promote inspiring leadership, EWU Career Counseling Center organized a seminar on Leadership and Competency on 10th March, at EWU auditorium.

In this seminar students from multiple departments of EWU took part and they were mesmerized by the speech of Mr. Mehrnaz Hamid. Mr. Hamid talked about competency and how to become a good leader. He focused on the relationship between body and soul and its impact on professional life. He urged the students to "believe in your dreams and work on your incompetence, Dream beautiful dreams".

During the question-answer session, one of the students asked about the importance of CGPA in job placements. In reply Mr. Hamid said that students must add values from all dimensions of life.

Nahid Hassan Khan, Adviser, Students' Welfare & Head, Career Counseling Center was also present at the seminar.

Intern Meeting

An intern meeting was held at the Career Counseling Center of EWU on 24th March. This intern meeting was presided over by Mr. Nahid Hassan Khan, Head, EWU Career Counseling Center. In this occasion, Mr. Hassan addressed many issues regarding career development which includes interview facing, corporate gestures and so on. He shared his stories with the interns so that they can overcome their initial fears.

Interview

An interview session was held at EWU Career Counseling Center on 24th March organized by EWU and Yellow, a retail brand of Beximco.

Yellow is a renowned organization with South-East Asia's largest vertically integrated Yarn, Fabric and Garments Manufacturing capacities with state-of-the-art set up. Twenty five candidates attended the interview session in pursuit to work at the Business Development and Financial analysis segment of the Brand.



Workshop for the HR professionals at EWU

Career Counseling Center organized a day long workshop on "Strategic Human Resource Management" on 21st January 2011. Mr. Abir Shawkat Haiat, Facilitator, Organizational Development Manager, Rahimafrooz Bangladesh Limited who is also a former faculty member of EWU conducted the workshop. East West University along with other organizations attended the workshop.

Career Counseling Center

Seminar on Business Incubation Facility

Start your own business with 0(zero) capital investment- with this enlightening motto, Inovva, BIID has organized a seminar on "How to start a business in zero capital" at the EWU career Counseling Center on 24th March, 2011

This seminar is hosted in order to help the young entrepreneurs. Many issues including office space, computer, IPPBX, land telephone line with ISD facility, common meeting room, reception, internet, fax, support staff etc were discussed in the seminar.

Internship

41 intern CVs were sent to 64 different organizations.

Internship Placement

Banglalink GSM
BASF Bangladesh Limited
BATB
Beximco Pharmaceuticals Ltd.
BRAC Bank Limited
Concord Entertainment Company Ltd.
Dhaka Bank Limited
DHL Worldwide Express (Bangladesh) Pvt. Ltd.
First Security Bank Ltd.
Grameenphone
HSBC
IDLC Securities Limited
Libas Textiles Limited
National Bank Limited
NCC Bank Ltd.
Prime Bank Limited
Robi Axiata Ltd.
Shahjalal Bank Ltd.
Southeast Bank Limited
Standard Bank Limited
The ACME Laboratories Ltd.
Trust Bank Limited

Job

1025 CVs were sent to 45 organizations

Job Placement

ACI Limited
Bata Shoe Company (Bangladesh) Ltd
BRAC EPL
BRAC Microfinance
British American Tobacco Bangladesh
Citycell
Credit Rating Agency
Daewoo International
DAMCO
Eastern Bank Limited
Eminent Securities Ltd.
Enroute International Limited
Global Aviation Service Ltd.
GMG Airlines
Grameenphone
Grey Advertisement Bangladesh Limited
HSBC
IDLC Finance Limited
IDLC Securities
Label Bank
Metro Global Telecom Pvt. Service ltd
Mutual Trust Bank Limited
National Credit and Commerce Bank Ltd.
National Credit Rating Agency

Nestlé Bangladesh
Novartis Bangladesh Ltd.
Open Communication Ltd.
Prime Bank Limited
Prime Consultancy Systems limited
Qubee
Robi Axiata Limited
Roop Communication
Roxy Paints Ltd.
Signal Mountain Networks
Standard Chartered Bank
Syntech Solution Center
The City Bank Limited
TNT Express
Unilever Bangladesh

Faculty Update

Department of English

ENGLISH DEPARTMENT SEMINAR SERIES, SPRING-2011

The East West University English Department organized three seminars for the Spring 2011 Seminar Series.

The Seminar Series kicked off on the 22nd March, 2011 with Ms. Nazia Manzoor presenting her paper "The Romance and Reconstruction of National Identity in *The Shadow Lines*". The second seminar was held on 29th March, 2011. A paper on Travel Writing titled "Formative Travels: the making/remaking of the subject of places, people, and food in Bangladesh in Francis Buchanan in South East Bengal (1798) and On the Brink in Bengal" was presented on the occasion by Shakil Rabbi.

The Seminar Series ended with Mr. Hasan Al Zayed, Senior Lecturer, Department of English presenting a paper on Akhteruzzaman Elias. Mr Zayed's paper titled "Of time, Trompe L'oeil and Dialectics: Notes on Elias and Realism" reiterated the commitment of the English Department in exploring Bengali literature along with the exploration of literatures in English. Ms. Nazia Manzoor and Mr. Shakil Rabbi, the younger of the faculties illustrated through their papers the need for continual research on the issues of national identity and colonial 'subject' formation, key areas that are also explored by academics of the English Departments across the world.

The Seminars were well-attended. Faculties from the other universities also took part. The participants of the seminars were provided with refreshments at the end of each seminar, a tradition that the East West University English Department has continued since the inception of the Seminar Series.

ENGLISH DEPARTMENT CELEBRATES EKUSHEY

The English Department of East West University celebrated Ekushey February in style by organizing a cultural program titled "Vasha, Shahityo ebong Bangladesher Muktijuddho" on 24th February, 2011. The program, beginning at 4:30 in the evening, started off with Mr. Hasan Al Zayed, a prominent figure in the department, giving a talk on the role of language and literature in the Bengali national consciousness. Ms. Sumaiya Zaman, the anchor of the program invited Mr Hasan Al Zayed to present his speech. Mr. Zayed, in his speech, focused on the aspects of language, literature

and also discussed the role of Bengali language in the formation of our national identity. He also spoke about our liberation struggle and asserted how the war focused more on emancipation than the idea of 'liberation'. Mr. Zayed, having ended his presentation, invited Ms. Sumaiya Zaman, Ms. Fatema Afsara Khan, Ms. Nazia Manzoor, Mr. Asif Iqbal and Ms. Tasnuva Ahmed for a poetry session.

Ms. Sumaiya Zaman recited Nirmalendu Gun's "Amake ki Mallo Dibe Dao" while Ms. Fatema Afsara Khan recited Abu Zafar Obaidullah's "Ami Kinbadantir Kotha Bolchi". Ms. Nazia Manzoor, faculty of the Department recited "Chobi" by Abu Hena Mustafa Kamal. The recitation session also included Mahmoud Darwish's "Identity", recited by Tasnuva Ahmed and Afro-Caribbean poet John Agard's "Listen Mr. Oxford Don", recited by Mr. Asif Iqbal. Darwish and John Agard brought into light the struggles undertaken by artists across the world to preserve socio-linguistic pluralism.

Ms. Waseema Tasneem, a senior faculty member, presented before the audience two beautiful songs after the end of the poetry session. She sang a Tagore song (Je Tomay Charee Charuk) and also Atul Prasad Sen's Moder Ghorob Moder Asha. She presented another song on spring at the request of the faculties and students present on the occasion.

The program ended with the speeches from Mr. Shafiqur Rahman, Chairman, Department of English, Mr. Bijoy P. Barua, Dean of Social Sciences and Colonel Shah Murtoza Ali (Retd), Registrar, East West University. The occasion was a successful one and was duly appreciated by the audience. The English Department of East West University, through this program, has again made a strong point regarding the Department's commitment to uphold the socio-cultural perspectives of Bangladesh. It should also be noted that the Department organizes a Seminar Series each semester where faculties/students of the Department as well as interested academics/prominent intellectual figures present their papers or give talks on issues concerning language and literature.

Picnic

The English Department of East West University organized a picnic on 11 March 2011. The venue for the picnic was Gazipur Ansar Camp. Faculties and students and also the ex-students of the English Department participated in the picnic. A cricket match was organized on the occasion with the students taking on the teachers. The match ended with the mentors prevailing over their pupils. A cultural event was also held after the lunch session that was successfully arranged by the students. The picnic was a grand success. The Department is also planning to organize a study tour in the near future.



Students' Update

Two papers of Mr. Jewel Ahmed, a student of MA in ELT, have been accepted by:

(1) Conference Program Committee, Department of English, Faculty of Arts, Chulalongkorn University (ELLS 2011) at Bangkok on behalf of International Conference on Expanding Horizons in English Language and Literary Studies (ELLS2011), to be held in October 18-20, 2011. The title of this paper is "Hurdles in teaching and learning English as a foreign language at tertiary level in Bangladesh"

(2) Conference Program Committee, Department of English, Jahangirnagar University, Savar, Dhaka on behalf of international conference on Thinking Otherwise With/in English Studies, to be held on 13-14 May, 2011. The title of this paper is "Teacher Autonomy and Development: Exploring the Necessities for Developing Teacher Autonomy in Curriculum and Material design of EFL Bangladeshi Contexts".

Publication:

Iqbal, Asif (2010) "Power and Sexuality in Othello, Hamlet and Measure for Measure", Spectrum, Vol. 6 & 7, Journal of the Department of English, Dhaka University, 223-233.

Conferences:

Presentations of Dr. Muhammed Shahriar Haque:

English for occupational purposes: 'Are we meeting the challenge?' at the conference on "Promoting Functional English through Academic Accreditation in Non-English Speaking Countries" (25 February 2011), organized by Wenlyn Global Group, at Lakeshore Hotel, Gulshan-2, Dhaka.

The Relevance/Negligence of Teaching Pronunciation: A Critical Look at "Language and Literature Teaching: Exploring Opportunities & Facing the Challenges 2011" (27 January), organized by the English Department, Stamford University Bangladesh.

Bridging the Gap Between Academia and the Real World: An Exploratory Framework from Bangladesh at the "3rd International Seminar on Culture, English Language Teaching, and Literature 2011" (19-20 January), organized by the Soegijapranata Catholic University, Semarang, Indonesia.

Knowledge Management in Academia: Technologization of ELT in Higher Education at the "National ELT Conference 2011 on the theme: Sustaining Innovation in English Language Education" (7-8 January), organized by jointly by Bangladesh English Language Teachers Association (BELTA) and Rajshahi University, Rajshahi.

Knowledge sharing of intellectual property: cooperation/collaboration among the universities in the Muslim countries (with Ms. Tahmina Begum) at the "International Conference on Islamic Solutions to Current Issues in the World based on 1 Malaysia Concept on the theme of "Unity is our first priority" 2011" (1-3 January 2011), organized by International Islamic University Malaysia, Kuala Lumpur:

Teaching/Acquiring 'the' Marginalized Skill: Acclimation of Top-down and Bottom-up Processing at conference on "Working Strategies: Linguistic Approaches and English Language Teaching in Contemporary Bangladesh 2010" (25 November), organized by the Department of English and Humanities of BRAC University;

'Yech char' or 'yes sir': The A, B, C of teaching English pronunciation at the "National ELT Conference 2011 on the theme: Sustaining Innovation in English Language Education" (7-8 January), organized by jointly by Bangladesh English Language Teachers Association (BELTA) and Rajshahi University, Rajshahi.

Mr Harunur Rashid Khan, Assistant Professor, English Department presented a paper titled "Professional Development Opportunities for English Teachers in the Madrasah Setting: An Overview", BELTA National ELT Conference 'Sustaining Innovation in English Language Education', January 7-8, 2011, Rajshahi University, Rajshahi.

Mr Harunur Rashid Khan, Assistant Professor, English Department along with Ms Marium Begum, Associate Professor of IER, University of Dhaka, presented a paper titled "Impact of ETE Training among Rural Primary Teachers: An Observation", 16th NELTA International Conference 'English in Multilingual and Cross-cultural Context: Exploring Opportunities and Meeting the Challenges', 22-23 February, 2011, Pokhara, Nepal.

Mr. Hasan Al Zayed, Senior Lecturer, Department of English presented a paper in the 12th Annual SALA (South Asian Literary Association) conference on 8th January 2011 in Los Angeles, U.S.A. The title of his paper was "Akeruzzaman Elias and Realism".

Sonia Sharmin presented a paper on "Coherence and Cohesion in EFL Writing: A Case Study", BELTA National ELT Conference 'Sustaining Innovation in English Language Education', January 7-8, 2011, Rajshahi University, Rajshahi.

Sonia Sharmin presented a paper on "Coherence and Cohesion in EFL Writing: A Case Study", 16th NELTA International Conference 'English in Multilingual and Cross-cultural Context: Exploring Opportunities and Meeting the Challenges', 18-20

February, 2011, Kathmandu, Nepal.

Akhter Jahan conducted a Workshop on "Managing Learner-Centered Activities in Large Classes". BELTA National ELT Conference 'Sustaining Innovation in English Language Education', January 7-8, 2011, Rajshahi University, Rajshahi.

Akhter Jahan presented paper on "Training English Teachers from Difficult and Rural Contexts in Bangladesh. Starting, Stimulating and Sustaining English Language Teacher Education and Development": A conference for English Language Teacher Educators, 22-24 January 2011, Hyderabad, India.

Asif Iqbal presented a paper titled "Re-Contextualizing the silent 'Other': anti-colonial desire in Jane Eyre and Lord Jim" at a conference on Language and Literature Teaching: Exploring Opportunities and Facing Challenges, held on 27 January 2011, organized by the Department of English, Stamford University Bangladesh.

Dominant EWU Presence at BELTA Rajshahi Conference

Bangladesh English Language Teachers' Association (BELTA) organized a two-day long conference from 7-8 January 2011, titled *Sustaining Innovation in English Language Teaching*, in association with Rajshahi University, sponsored by the American Center, US Embassy, Dhaka. Many teachers and students from different parts of the country participated in the conference. However, the presence of the Department of English, East West University, was quite dominating with 19 presenters and participants, comprising faculty members, graduate and undergraduate students. Out of a total of 40 papers and workshops, 10 were presented by faculty members and graduate students from the English Department of East West University. Among the 10, faculty members presented three papers and conducted two workshops, while the graduate students presented five papers (see table below).

Sl.	Name	Designation	Paper/Workshop Title
1.	Dr. Muhammed Shahriar Haque	Associate Professor	Knowledge Management in Academia: Technologization of ELT in Higher Education (Paper)
2.	Dr. Muhammed Shahriar Haque	Associate Professor	'Yech Char' or 'Yes Sir' The A, B, C of English Pronunciation (Workshop)
3.	Harunur Rashid Khan	Assistant Professor	Professional Development Opportunities for English Teachers in Madrasahs (Paper)
4.	Akhter Jahan	Senior Lecturer	Managing Learner Centered Activities in Large Class (Workshop)
5.	Sonia Sharmin	Senior Lecturer	Cohesion and Coherence in EFL Writing: A Case Study (Paper)
6.	Mahmuda Akhter	Graduate Student (MA in ELT)	Impact of teachers' feedback and peers' feedback on private universities' students (Paper)
7.	Rabeya Binte Habib	Graduate Student (MA in ELT)	Isn't Pronunciation an all-too-often Forgotten Skill in Bangladesh? (Paper)
8.	Md Jamil Raihan	Graduate Student (MA in ELT)	Does Training Have an Impact on Teaching EFL? (Paper)
9.	Muhammad Faisal Anwar	Graduate Student (MA in ELT)	Listening Skills at Tertiary Level: Need and Neglect (Paper)
10.	Nujhat Nuari Islam & Sushmita Shafiq	Graduate Students (MA in English)	ELT and Language Education Policy in Bangladesh (Paper)

Department of Business Administration

Dr. Humayun Kabir Chowdhury, "The Cognitive Foundation of Partitioned Country-of-Origin: A Casual Path Analysis" *International Journal of Marketing Studies*, Vol. 2, No 2, pp 258, Nov 2010.

Dr. Tanbir Ahmed Chowdhury and Ms. Sarahat Salma Chowdhury, "International Journal of Business and Management", Vol. 6, No. 4, April 2011, Canadian Center of Science and Education.

Biru Paksha Paul and, Md Gazi Salah Uddin (2011), Energy and Output Dynamics in Bangladesh. *Energy Economics*, Vol. 33 (2011), pp. 480-487, Publisher: Elsevier. doi:10.1016/j.eneco.2010.11.011.

Biru Paksha Paul and, Md Gazi Salah Uddin and Noman, A. M. (2011), Remittances and Output in Bangladesh: An ARDL Bounds Testing Approach to Cointegration, *International Review of Economics*, DOI 10.1007/s12232-011-0120-2, Publisher: Springer.

Md. Mahmudul Alam, Yasmin Alam, Shakila Rahman, Mahmudur Rahman and, Md Gazi Salah Uddin (2011), Effect of Policy Reforms on Market Efficiency: Evidence from Dhaka Stock Exchange, *Economics Research International*, 8 pages, doi:10.1155/2011/864940

Kohinoor Biswas, M Sayeed Alam (2011) "A Nexus between BOP Entrepreneurs and BOP Consumers: A Snap Shot from Bangladesh" *International Journal of Research in Commerce and Management*, Vol no 2, Issue 3 (March), ISSN 0976-2183

Md. Aminul Islam, Mohammad Aktaruzzaman Khan, Abu Zafar Muhammad Obaidullah, and M Sayeed Alam (2011). "Effect of entrepreneur and firm characteristics on the business success of Small and Medium Enterprises (SMEs) in Bangladesh", *International Journal of Business Management*, Vol. 6, No. 3, 2011.

Conference papers

M Sayeed Alam, Kohinoor Biswas, (2011), "Branding for Retail Informal Market: A Road to the Formal Economy" *4th IIMA Conference on Marketing in Emerging Economies*, organized by Indian Institute of Management, Ahmedabad, 5-7 January, 2011.

Quazi Sagota Samina, (2011) "Promotional Activity Involvement of Commercial Banks: A Comparative Analysis between Three Generation Banks in Bangladesh", *Asia Pacific Business Research Conference*, Malaysia, February 21-22, 2011, Paper No: 509.

Department of Economics

Publication:

Basanta Kumar Barmon, Muntasir Chaudhury and Saiyeeda S. Munim (2011). "Value Chain and Marketing Channels of Shrimp/Prawn Sector of Gher Farming System in Bangladesh" *World Review of Business Research*, Vol. 1, No. 1, pp. 10-24. <http://www.wbiaus.org/2.%20Basanta-FINAL.pdf>.

Dean:

Dr. Muhammad Sirajul Haque, Professor, Department of Economics, East West University, has been appointed as Dean of the Faculty of Business and Economics since 24 April, 2011.

Coordinator:

Dr. Abdus Sattar, Associate Professor, Dept. of Economics, East West University, has been appointed as Coordinator of MBA/EMBA/MBM programs since 24 April, 2011.

Picnic 2011:

17th March 2011 was the day the Department of Economics went for their annual picnic. This time the location was "Nawab Ali Ahsan Royal Resort Tangail". A total of 70 students and 11 faculty members made the occasion a joyous and festive experience for all who participated.



Study Tour:

A group of senior students accompanied by five faculty members of the Department of Economics organized a short trip to Bandarban, from the 13th April 2011 till 16th April 2011. The trip included nature walks, appreciating bio-diversity and observing cultural festivals (Baishabi).

Department of Pharmacy

List of Publications:

Kabir, M., Haque R., Siddique A. and Islam S. (2011). In vitro Drug Sensitivity Study of Nitazoxanide Oral preparation against Clinical Isolates of *Entamoeba histolytica*. 13th Annual Scientific Conference (ASCON XIII).

Asaduzzaman M., Pathan A.H., Nasrin N., Sarker A.A., Jamaluddin A.T.M., Rahman Z., Muhit A. and Ahmed M. (2011). Drug use pattern in selected health complex and hospitals in Bangladesh. Saudi german hospital (SGH) medical journal, in press.

Khatun F., Howlader A., Bachar S.C., and Qais N. (2011). Evaluation of Analgesic and Antidiarrhoeal Properties of *Crataeva nurvala* Buch. Ham (Capparidaceae) Leaves. 13th Annual Scientific Conference (ASCON XIII).

Sultana S., Ahmed I., Islam M.R., Rahman H. (2011). Development of Salbutamol sulphate sustained release pellets using acrylic polymer and polyvinyl acetate polymer and evaluation of in-vitro release kinetics. Dhaka University Journal of Pharmaceutical Sciences, in press.

Departmental Activities

A total number of 70 students of Department of Pharmacy had been selected for a one-month in-plant training program starting from January 2011 in some of the most renowned pharmaceutical industries like Eskayef Bangladesh Ltd., Essential Drugs Company Ltd., Renata, GlaxoSmithkline Bangladesh Ltd., Orion Laboratories Ltd., Biopharma Laboratories Ltd.

In order to gather practical knowledge on latest pharmaceutical technologies, faculty members, lab officers and students of the Department of Pharmacy had visited Asia Pharma Expo-2011 held

from 24th to 26th February 2011. It was an international exhibition on pharmaceutical products and technologies.



The Department of Pharmacy celebrated International Women's day on 8th March 2011. The program was inaugurated through the recitation of a Bengali poem by Dr. Chowdhury Faiz Hossain, Dean, Faculty of Sciences and Engineering. The entire faculty and staff members of Department of Pharmacy were present during the celebration. An active discussion took place regarding the female contribution towards the socio-economic development of the country.

Mr. Apurba Sarkar Apu, Senior Lecturer and Ms. Saki Sultana, Lecturer, Department of Pharmacy got certificates for participating in the 5-day long Training Workshop on Research Design and Methods arranged by East West University Center for Research and Training (EWUCRT).

The faculty members and staff members of Department of Pharmacy visited the new Campus of East West University at Aftabnagar on 21st April, 2011. They physically visited the campus to discuss about the design of the laboratories, seminar libraries etc.

Around 20 fresh graduates of Department of Pharmacy recently joined as Executive, Marketing Communication (EMC) in Apex Pharma Ltd.

New Appointment:

Mr. Kh. Tanvir Ahmed and Ms. Saki Sultana joined as lecturers in the Department of Pharmacy in Spring 2011.

Others:

Mr. Kaiser Hamid, Lecturer, Department of Pharmacy had been blessed with a daughter on 1st February 2011.

Department of Electronics & Communications Engineering

Publications:

M.S.Raihan and A.S.A.Noor, "Nearlattices Whose set of Principal n-ideals form Relatively Normal Lattices", J. Sci. Res. 3 (1), pp. 35-42 (2011).

S. S. Duha, S. K. Paul, A. A. Mamun, and M. R. Amin, "Nonplanar Effects on Solitary Waves in a Dusty Adiabatic Electronegative Plasma," IEEE Trans. Plasma Sci. (USA). In Press, April 2011.

Mahbubul Alam, Md. Imdadul Islam, and M. R. Amin, "Performance Comparison of STFT, WT, LMS and RLS Adaptive Algorithms in Denoising of Speech signal," International Journal of Engineering and Technology, (Singapore). In Press, April 2011.

A. Paul, G. Mandal, A. A. Mamun and M. R. Amin, "Effects of non-thermal ions on dust-ion-acoustic shock waves in a dusty electronegative plasma," IEEE Trans. Plasma Sci. (USA). In Press, Feb. 2011.

Md. Imdadul Islam, Md. Fazlul Karim Patwary, and M.R. Amin, "Cost Optimization of Alternate Routing Network of M/G/1(m) Traffic," Mediterranean Journal of Electronics and Communication (UK), In Press, January 2011.

Other Scholarly Activities:

Under the supervision of Dr. A.S.A.Noor Department of ECE, East West University, the following student has obtained Ph.D degree in Mathematics from Rajshahi University:

Name of the fellow: Shamsun Naher Begum, Associate Professor, Department of Mathematics, Shahjalal University of Science & Technology.

Title of the Thesis : Semilattices with a Partial Binary Operation Degree approved by the syndicate on : 21-01-2011

Seminars:



"Optoelectronics- One of the key technologies for the future"

A seminar was organized by the department of ECE in 13 March 2011. The technical talk was given by Dr. Hartmut Baerwolff, Professor, Department of Electronics and Information Technology, Cologne University of Applied Sciences, Germany. The talk title was "Optoelectronics – One of the key technologies for the future." In his talk Prof Baerwolff focused on the forthcoming LED (Light Emitting Diode) technology, specially, the applications of LED in the lighting. A large number of faculty members and students from ECE and EEE department attended the seminar.

Dr. Mofazzal Hossain, Chairperson, Dept. of ECE handed over the greetings to the speaker Professor Dr. Hartmut Baerwolff.

Seminar on "Digital Signal Processing for Biometric Security"

A seminar was organized by the department of ECE in 24 February 2011. The technical talk was given by Dr. Shaikh Anowarul Fattah, Assistant Professor, EEE department, BUET. The talk title was "Digital Signal Processing for Biometric Security." In his talk, Dr

Fattah discussed the fundamentals of DSP, the important of Biometric Security and the applications of DSP in Biometric Security. A large number of faculty members and students from ECE department joined the seminar.

Picnic:

Dept. of ECE, EWU organized a picnic at Bhawal National Park, Gazipur on 06 March 2011. Almost one hundred students, faculty members and staffs lead by Dr. M. Mofazzal Hossain, Chairperson, Dept. of ECE, started their journey from the university premises to Gazipur at 8:30 am. Students from different batches participated at the picnic. There were arrangements of various interesting games including cricket match along with delicious foods cooked by the hired cook. A musical event and prize giving ceremony also arranged there.

Activities of the EEE Department

Seminars and Workshops



Dr. Lutfa Akter giving talk on cognitive radio.

Dr. Lutfa Akter, Assistant Professor, Department of EEE, BUET, gave a talk on Cognitive Radio Networks: Challenges and Prior Efforts. The event was held on February 3, 2011 at the East West University Auditorium. More than 50 students and faculty members attended the presentation. Cognitive Radio is a very new and upcoming technology and many technical, regulatory and social issues are yet unresolved. During the Q/A session an interesting discussion on these issues took place.

Achievements

Mr. Khondker Zakir Ahmed, senior lecturer, has been awarded full research assistantship from Georgia Institute of Technology, USA for pursuing Ph.D. in Electrical Engineering from the Fall 2011 semester.

Mr. Mahmudur Rahman Siddiqui, research lecturer, has been awarded full fellowship from University of Rochester, USA for pursuing Ph.D. in Optics from the Fall 2011 semester.

Publications

Md. M. Satter, A. E. Islam, D. Varghese, M. A. Alam, and Anisul Haque, "A Self-Consistent Algorithm to Extract Interface Trap States of MOS Devices on Alternative High-Mobility Substrates," *Solid-State Electronics*, Vol. 56, No. 1, pp. 141-147, 2011.

M. Hafiz, Khondker Zakir Ahmed, D. Islam, and A. B. M. H. Rashid, "Design and implementation of a 0.8 V input, 84% duty cycle, variable frequency step-up converter," *Microelectronics Journal*, In Press, 2011 (doi:10.1016/j.mejo.2011.03.005).

Professional Activities

Prof. Anisul Haque, served as the Chair of the visiting team for evaluating the B.Sc in EEE program of United International University for the purpose of accreditation by the Board of Accreditation for Engineering and Technical Education (BAETE), Institute of Engineers, Bangladesh (IEB).

Prof. Anisul Haque served as a peer reviewer of *Journal of Applied Physics and Solid-State Electronics*.

Dr. Khairul Alam served as a peer reviewer of *Journal of Applied Physics*.

Department of Social Sciences

Dr. Bijoy P. Barua

Associate Professor and Dean

Panelist and Discussant

Dr. Barua led an academically stimulating discussion as a distinguished panelist on Leadership and Learning in Asia: Perspectives from Religions at the First International Conference on Exploring Leadership and Learning Theories in Asia held at the Universiti Sains Malaysia, Penang, Malaysia on February 15, 2011.

Publication

"Critical Perspectives on Development and Learning in Community Action in Bangladesh and Thailand", in D. Kapoor (Ed.) *Critical Perspectives on Neoliberal Globalization, Development and Education in Africa and Asia/Pacific*, Sense Publishers B.V. The Netherlands, 2011.

Conference Presentation

"Experiential Learning and Eco-Centric Development" The First International Academic Conference on Exploring Leadership and Learning Theories in Asia, February 17, 2011, Universiti Sains Malaysia, Penang, Malaysia.

Dr. Lutfun Nahar

Assistant Professor and Chairperson

Publication

'Socio-demographic differentials of adult health indicators in Matlab, Bangladesh: self-rated health, health state, quality of life and disability level' was published by *Global Health Action Supplement*, vol.2, 2010.

Field Trip

The masters students of Population, Reproductive health, Gender and Development (MPRHGD) studies made a field trip to Plan Bangladesh and Dushtha Shasthya Kendra (DSK) Gazipur to have an practical experience on reproductive and child health, and family planning related field work and field management. The trip was organized on the 7th February, 2011. The team was accompanied by three faculty members: Dr. Bejoy P. Barua, Dr. Sadananda Mitra and Dr. Lutfun Nahar.



Conference Presentation

"Private Universities in Bangladesh: Challenges and Opportunities"
The International Conference of World Universities Forum, held on January 14 to 16, 2011, Hong Kong Institute of Education, Hong Kong.

Dr. Sudhangshu Sekhar Roy, Adjunct Teacher of the Department of Social Sciences presented a paper entitled "A Critique on sustainable natural resources of Bangladesh and their management: The role of the media" in an international conference held at Chittagong in January last which was jointly organized by the University of Chittagong, Chittagong, Bangladesh and the Norwegian University of Science and Technology (NTNU), Trondheim, Norway under the initiative of Norwegian Program for Development Research and Education (NUFU).

Habib Mohammad Ali Public Relations Officer

Publication

The Debate on the Victim of Sex Trafficking: A discussion from Victimological Point of View, Journal of Human Science, Victimology and Community Development (Peer-reviewed Journal), Tokiwa University, Mito, Japan (It will be published in June 2011).

Department of Computer Science and Engineering

Publications

M. Ameer Ali, Nikhil C Sil, and Anisur Rahman, "A Survey on existing vendor selection techniques", International Journal of Logistics Systems and Management, 2011(in press).

Md. Nawab Yousuf Ali, Mohammad Zakir Hossain Sarker, Jugal Krishna Das, "Analysis and Generation of Bengali Case Structure Constructs for Universal Networking Language", International Journal of Computer Applications (IJCA), Volume 18, No. 7, March 2011, pp. 34-41

Md. Nawab Yousuf Ali, Mohammad Zakir Hossain Sarker, Ghulam Farooque Ahmed, Jugal Krishna Das, "Conversion of Bangla Sentence into Universal Networking Language Expression (IJCSI)", International Journal of Computer Science Issues, Vol. 8, Issue 2, March 2011, pp. 64-73

Anisur Rahman, Ashik Anower "An intelligent way of defining routing table and path for MANET", International Conference on Computer Communication and Management (ICCCM) 2011, Sydney, Australia

Anisur Rahman, "An Efficient Path Finding Mechanism for Pro-active Routing Algorithm", International Conference of Network and Computational Intelligence (ICNCI) 2011, China

Other Activities

Prof. Mozammel Huq Azad Khan served as International Program Committee member of IEEE International Symposium on VLSI to be held in Chennai, India on July 4-6, 2011.

Prof. Mozammel Huq Azad Khan served as reviewer of:
IEEE Transactions on Very Large Scale Integration Systems
Journal of Circuits, Systems and Computers
<http://www.worldscinet.com/jcsc/>
2011 IEEE Congress on Evolutionary Computation to be held in New Orleans, USA on June 5-8, 2011 <http://www.ccc2011.org/>

Anisur Rahman has served as reviewer of International Conference of Telecommunication (ICT 2010) held in Doha, Qatar and WCMC 2011, to be held in Istanbul, Turkey on 3-5 June, 2011.



Study Tour

The Department of CSE had arranged a study tour at Submarine cable landing station in Cox's Bazaar at the beginning of spring 2011. Some 36 faculty members and senior students of CSE attended 3 day-long program, where students had the chance to explore the facility and the mechanism of data transmission via Internet backbone SEA-ME-WE - 4.

New Assignment

Dr. Md. Ameer Ali, Asst. Professor has been appointed as Chairperson of Department of Computer Science and Engineering.

Club Update

Pharmacy Club

Pharmacy Club of East West University is continuing its journey full of innovative and creative destinations. The team is as enthusiastic as always and along with the ever-supporting moderators, the club has been quite busy for the past recent months.



Among the recent events of the Club, a workshop was organized on "Current Pharmaceutical Practice: Bangladesh Perspective" on 13th March, 2011. Professor Dr. Chowdhury Faiz Hossain, Dean, faculty of Sciences and Engineering inaugurated the event with a welcome speech. The guest speakers who attended this program were Mr. Muhammad Halimuzzaman, Executive Director, Health Care Pharmaceuticals Limited, Mr. Mohammad Mostafa Hassan, General Manager, Commercial of Eskayef Bangladesh Limited, Dr. Md. Fazlarabbi Khan, Business Unit Manager of Diabetes Portfolio, Sanofi-Aventis Bangladesh Limited, and Ms. Humaira Sharmeen, a freelance Management and HR consultant. Dr. Sufia Islam, Chairperson of Pharmacy Department was the moderator of the workshop. In their speeches, the speakers talked about the different pharmaceutical sectors in Bangladesh and emphasized on the development of communication skills. Finally, a question-and-answer session took place which was very interactive and interesting with active participation from the students of the Pharmacy Department.

A Freshers' welcome program was held on 7th April, 2011. Professor Dr. Muniruddin Ahmed, Pro Vice-Chancellor of East West University inaugurated this event. Students performed songs, dance, drama and a remarkably innovative comedy-based news segment. Professor Dr. Chowdhury Faiz Hossain, Dean, faculty of Sciences and Engineering, in his speech emphasized on 'understanding' and advised the students to read a text book just like a story-book. Dr. Sufia Islam, Chairperson of Pharmacy Department highlighted the importance of extra-curricular activities. The program ended with a vote of thanks by Md. Amran Howlader, Lecturer, Dept of Pharmacy. The faculty members of Pharmacy Department were present in this program.



CLUB COMMITTEE:

President: Md. Hasan Showkat Bhuiyan
Vice President: Shamina Saiyara Prova
General Secretary: Maria Ahmed
Event Coordinator: Asif Imran Ruben
Treasurer: Mojahidul Islam Shujon
Media Coordinator: Nishat Jahan

CLUB MODERATORS:

Dr. Sufia Islam
Chairperson, Pharmacy Dept.
A.T.M. Jamaluddin
Senior Lecturer

EWU Environmental & Social Club

Donation for Rural Students



EWU Environmental & Social Club under its on going educational development program donated Educational Material: paper and pen to Dipalir School in Natore, which is run by Ms. Dipali, an underprivileged woman. She has started this school solely by her own initiative and with support of her day labor husband few years back. The educational material donated by the EWU club will meet the requirement of the students for one full year. The materials were handed over to the students through a simple ceremony at Natore attended by local mayor, councilor, teachers, and journalist and a large number of students. Mr. SSM Sadrul Huda, Assistant Professor and Moderator EWU ESC coordinated the program.

Contribution to Freedom Fighter



To mark the 40th anniversary of independence, EWU Environmental & Social Club stands by Mr. MD. Ukiluddin, an old freedom fighter of Pirojpur District and Mr. MD Sirajul Islam of Kustia District as part of its yearly contribution to support the under privileged Freedom Fighter's and their Family. Under this scheme the family of Freedom Fighter Mr. Ukiluddin and Mr. Sirajul Islam received Tk. 20000 only as a token gesture of East West University. The donation was handed over to them in a simple ceremony by Prof. Mohammed Sharif, Vice Chancellor, EWU. Prof. Dr Humayun Kabir Chowdhury, Coordinator, Students' Welfare Activities, EWU was present on the occasion. Mr. SSM Sadrul Huda, Assistant Professor and Moderator EWU ESC coordinated the program.

EWU ESC Donates a Wheel Chair

Members and well wishers of EWU Environmental & Social Club has donated a wheel chair to a poor disabled boy at Mohakhali slum recently. The boy who is son of a day laborer has been passing difficult days because of his disability. His family could not afford a wheel chair for him. After receiving the wheel chair he has started a new life. Mr. SSM Sadrul Huda, Assistant Professor and Moderator, EWU ESC and club members Abid, Anik and others coordinated the program.



EWU ESC Participates in Boishakhi Mela

EWU Environmental & Social Club has participated in the Praner Utshab 1418 organized on the occasion of Bengali new year, 1418 at the campus. It set up a stall portraying handicrafts, indigenous foods, and a Palki- traditional carrier of bride and grooms. Dr. Mohammed Farashuddin, President Board of Trustee, EWU has visited the stall. A small gift was handed over to him by the club moderator Mr. SSM Sadrul Huda.

EWU ESC's Donation for a Kidney Patient

Members and well wishers of EWU Environmental & Social Club has raised a small amount for Mr. Abdul Gain Khnadakar- a village doctor of Mymensingh, who has been suffering from kidney disease for long and requires transplantation. The donation amount was handed over to him at simple ceremony at the moderator's office. Mr. SSM Sadrul Huda, Assistant Professor and Moderator, EWU ESC has coordinated the program.

NEW COMMITTEE OF EWU ESC

The new Executive Committee of EWU Environmental & Social club was announced with Eram Mahfuza as the President and Abid Hossain as the General Secretary for the year 2011-2012. Other members of the committee are Md. Raihan Haider Ranjan (Vice President), Sheikh Sabbir Ahmed (Joint Secretary), Kaysul Islam Anik (Publicity Secretary), and GM Nazmuz Sadat (Treasurer). Besides, Tonni Amily Baperi, and

Amirunnisa Tania (Logistics), Asma Rahman Tumpa and Disha Imtiaz (Decoration) and Kaifee Ahmed Bhuiyan and Jiten Bhowmik (Volunteer) are included in the event management group. The club is moderated by Mr. S S M Sadrul Huda, Assistant Professor, Department of Business Administration.

EWU Business Club

Seminar on Brand Management

East West University Business Club organized a seminar titled Brand Management of KFC and Pizza Hut at the university auditorium on 11th April 2011. Akku Chowdhry, Executive Director and Head of Operations, Transcom Food Ltd, was present as the guest speaker at the program.

Dr. Md. Humayun Kabir Chowdhury, Chairman of Business Administration and also the Coordinator of Student Welfare Activities gave the welcome speech. He shared his vast knowledge of Marketing Research and also shared his views on the importance of building strong Brands. In his dynamic speech, Akku Chowdhury shared his years of experience of working with these two internationally renowned brands. He emphasized strongly on customers service and measures undertaken by KFC and Pizza Hut to ensure value for the customers. He also discussed new frontiers of service by these two brands. Akku Chowdhury thanked Business Club of East West University for inviting him at the seminar. A full auditorium with highly eager students mainly from the Business Administration Department enjoyed his speech.

While delivering vote of thanks, Md. Lutfur Rahman, Moderator of Business Club thanked the guest speaker for managing the time out of his busy schedule whilst Chowdhury Golam Hossain concluded the session by thanking Mr. Akku for his valuable speech on an important topic that would help the marketing students. Executive Committee of the club played a crucial role in the success of the seminar. After the seminar ended, the EC members of Business Club and students engaged in a photo session with Mr. Akku Chowdhury.

Executive Committe

President: Irfan Hossain

Vice President: Faysal Amin

Treasurer: Sabriya Tasneem and Asif Hasan Anik

General Secretary: Rahatul Ashekin

Moderator

Md. Lutfur Rahman, Assistant Professor, Dept. of Business Administration

EWU English Conversation Club



7 Chat sessions

27 January, Thursday 2011

Both old and some new students of the new semester participated in the session. The new students introduced themselves to each other in English.

3 February, Thursday 2011

At first, students made a conversation on "Reading" and then in order to make the session more interesting they discussed on "Supernatural, ghosts and superstitions". It was a very interesting session for the students as they shared their personal experience concerning ghosts.

10 February, Thursday 2011

Thirteen students came and they were asked to tell a story. One of them shared a very interesting story of his life. Students participated with great enthusiasm.

24 February, Thursday 2011

Some more new faces were there who were really eager to speak in English. At first they introduced themselves and then they expressed their experiences and views about the first midterm.

3 March, Thursday 2011

This time students talked about "the ICC World Cup". Most of them found the topic very stimulating. Those who were not interested in cricket spoke on "Holidays" as they were going to have holidays of four days because of the weekly holidays and the Convocation.

31 March, Thursday 2011

As it was a rainy day, they were asked to say on "A Rainy Day" first. Since ICC World cup was still going on some of them talked about different matches among their favorite teams.

21 April, Thursday 2011

"Internet and How Students Use it in Their Regular Life" was the topic this time for the last session of the semester. The topic resonated with the students quite well and they engaged in a conversation about both the positive and the negative impacts of internet.

Apart from the chat sessions EWU Conversation Club organized a movie show, a workshop and published a wall magazine on the occasion of Pohela Boishakh.

The movie show was on Monday, 28 February in the EWU auditorium at 3 p.m. The movie was Kungfu Panda. A large number of students showed up at the show and it was very well-appreciated particularly because of the movie's theme and characters.



Famous media personality, Dr. Abdun Nur Tushar, conducted a workshop on "Techniques of Being a Good Public Speaker" on 13 April, 2011 in the East West University Auditorium organized by East West University English Conversation Club (EWUECC).

Since Dr. Abdun Nur Tushar is an eminent personality in Bangladesh, the students of East West University were very happy and excited to take part in a workshop conducted by him. He explained the basic rules of becoming an excellent public speaker to the students. According to him the seven basic principles of becoming a good public speaker are Content, Clarity, Coherence, Confidence, Commitment, Contact & Concise. He also explained each of those words and their usage in the practical world very clearly. After his speech, the moderator of EWUECC Ms. Sonia Sharmin handed over a Crest to Dr. Abdun Nur Tushar.

The workshop started at 3.30 pm and ended at 5.30 pm. The students were pleased to learn some new skills from Dr. Tushar. Dr. Tushar also thanked the students and Ms. Sonia Sharmin for giving him the opportunity to conduct such a program. Everything went well and eventually it turned out to be a very successful event.

Students of the Department of English worked hard to publish a Bangla wall magazine on the occasion of Pohela Boishakh right before their final exam. Students sent in their contributions to the magazine with a lot of enthusiasm.

Moderator

Sonia Sharmin
Senior Lecturer
Dept. of English

Executive Committee Members:

President Towhida Khan Khusbu
Vice President Sharif Wahida Shawon
General Secretary Jisan Rumon Islam
Treasurer Jasper Amit Mitra
Event Coordinator Md. Mehnaj Kabir
Md. Zunnon Farazi



EWU Electronics Club

EWU Electronics Club always encourages the students in productive and innovative activities. EWUEC also tries to incorporate in the students the various dimensions of science and engineering sector.

On 4 March, the EWUEC arranged a picnic at Baily Garden of National Park, Gazipur. More than seventy students and club moderators took part in the day-long picnic and enjoyed the day with various kinds of games and music.



On the occasion of the birthday of famous scientist and inventor Albert Einstein, EWUEC observed 14th March, 2011 amidst great festivity. The celebration commenced with a colorful rally with the participation of students and faculty members.

As EWUEC steps on to its sixth year, the club celebrated its birthday on 15th March, 2011 in the university auditorium. The program was enlightened by the encouraging speech of Mr. Munir Hasan, Senior Consultant, Ministry of ICT and General Secretary, Bangladesh Mathematical Olympiad Committee. About four hundred students, faculties of various departments were present at the event. Club moderators Dr. Gurudas Mondal & Mr. Mahmudur Rahman Siddiqui also gave speeches about club activities and future plan.

Club moderators:

Dr. Gurudas Mondal, Associate Professor, Dept. of ECE,
Ms. Tahseen Kamal, Senior Lecturer, Dept. of EEE
Mr. Mahmudur Rahman Siddiqui, Research Lecturer, Dept. Of EEE

Executive committee:

Rifat Ahsan, President
Zamiul Haque Tuhin, Vice-President
Fahmidur Rahman Oni, Event-Coordinator
Laswkar Aminul Islam, General Secretary
Shah Md. Imran, Treasurer

EWU Rotaract Club



Livelihood Development Program of EWURC

Rotaract Club of East West University under its ongoing livelihood development program for the rural people has distributed goats to five families at Matlab, Chandpur. Local UP member Mr. Md. Dulal Bapari, Nayargaon Union, Matlab South, has distributed the goats among the beneficiary families. The recipients of the goats are (In picture from right to left) are Shelina Begum (Widow), Runa Begum (Widow), Md. Al Amin (Orphan), Monoara Begum (Widow), and Mayanur Begum (Widow). The financial conditions of the beneficiary families would be monitored by the club members to find out the impact of the scheme on the economic improvement of the same in the days ahead. MR. SSM Sadrul Huda, Assistant Professor and Moderator EWU ESC coordinated the program.

Rotaract Club stands by Burn Victim

Rotaract Club of East West University Club under its ongoing medical help program stood by a little boy Kairul, a burn victim from Kurigram who is now under treatment at the burn unit of DMC. His parents who are day laborers cannot afford the cost of treatment. The members of the RC handed over the clubs' contribution to his parents at the burn unit last week. MR. SSM Sadrul Huda, Assistant Professor and Moderator EWU ESC coordinated the program.

Blood Donation Program at Campus

Rotaract Club of East West University has organized a day long blood donation program jointly with Quantum Foundation at the campus. A large number of students participated in this blood donation program. Prof. Dr. Mohammed Sharif, Vice Chancellor, East West University, and Prof. Dr. Muniruddin Ahmed, Pro VC, EWU visited the program.

EWU Science Club

Spring 2011 was a busy semester for East West University Science Club. On January the club organized a picnic for the club members and on April the club organized the "Inter University Mathematics Olympiad".



EWU Science Club organized the annual picnic at Savar on January 29, 2011. Club members and Moderators enjoyed the picnic very much. Some of the attractions of the picnic included some funny events, raffle draw and boating.



The club arranged three workshops for the Mathematics lovers of the university. Mr. Abdullah Al Helal, Lecturer, United International University was present there as a resource person.

EWU Science Club organized Interuniversity Mathematics Olympiad (EWU IUMO 2011) for the third time on April 1, 2011 at university campus where more than 100 undergraduate students from 21 different universities participated. Professor Md. Humayun Kabir Chowdhury,



Ph.D, Chairperson of Department of Business Administration, EWU inaugurated the event. After the competition an open discussion on Mathematics was arranged, where Professor Md. Kaykobad, Professor Khloodadad Khan and Professor Ali Asgar discussed interesting personal experiences and answered different queries of the audience. At the award giving ceremony Dr. Mohammed Farashuddin, President, Board of Trustees and founder VC, EWU, Professor Mohammed Sharif, Vice-Chancellor, EWU, Members of Advisory Committee and members of Judge Panel were present. Students of Bangladesh University of Engineering and Technology, United International University and South East University were ranked in the first ten position and these ten students received prizes and crest from the President Board of Trustees and from Vice-Chancellor respectively.

Moderators:

Anindita Paul, Assistant Professor, Department of ECE
Khondker Zakir Ahmed, Senior Lecturer, Department of EEE

Executive Committee Members:

President : Muntaha Karim (2008-2-80-047)
Vice-President : Sharmin Jahan (2008-1-80-063)
General Secretary : Md. Kamrul Hasan (2009-2-80-013)
Treasurer : Kazi Aousafur Rahman (2009-2-80-037)
Event Coordinator : Md. Sharafat Hossain (2009-2-80-047)

Photography Club

Photography workshop

East West University Photography Club organized a three-day basic photography workshop on April 12, 13 and 16. Prominent photographer Hassan Saifuddin Chandan conducted the workshop. At the third day of the workshop a field trip was organized to Sonargaon, the old capital of Dhaka. Former president of the club Easel Murtaza led the field trip. Around 60 students participated in this workshop. This is 11th workshop of this kind. After the end of

the workshop certificates were awarded to the participating students. Director, Students' Welfare and Head of Career Counseling Center, Nahid Hassan Khan awarded the participants.

Life in East West University photography exhibition

East West University is on the way to move to its new permanent campus. To remember the memory of its present campus a photography exhibition titled "Life in East West University" was organized on 18-19 April at the East West University auditorium. President, Board of Trustees, Dr Mohammed Farashuddin inaugurated the exhibition. He highly appreciated this event as a landmark memoir of this old campus. East West University photography club honored Mr Golap Mia for his dedicated service to the university since day one. Dr Mohammed Farashuddin handed over an album of photographs to Dr. Humayun Kabir Chowdhury as a gesture of his contribution to the university.



East West University Club for Performing Arts (ECPA)

Objective: objective of the club is to organize different events and to perform with creativity to uphold the image of East West University on cultural sector.

East West University Club for Performing Arts (ECPA) is the largest club of East West University with around one hundred highly active members who are versatile and dedicated to cultural activities. In this club all the member are given their opportunities to show their expertise in different cultural segments. ECPA's cultural activities include music, drama, recitation and dance. As it is a club for Performing Arts, any kind performing arts are encouraged. Besides, members of this club are engaged in event management activities as different cultural events often occur in this university which are mostly organized by ECPA. Thus, almost all the members of this club are capable of launching programs with the resources that they have.



East West University Club for Performing Arts (ECPA) currently has two moderators; Farhana Farid and Farhana Zareen Bashir who are very cooperative. The current executive committee has four committee members who are Rizwanul Gias Rebate (President), Md. Tanvir Hossain Bhuiyan Niloy (Vice President), Nahid Hasan (General Secretary) and Nishat Saif Badhan (Treasurer). ECPA also has a sub-executive committee which consists of six members who work under the direct supervision of the executive committee for implementation of different plans and other activities regarding events and programs organized by this club. The sub-executive committee members are Onkon Rashed, Tasfia Rayhan, Imran Mahmud Rana, Mohammad Ashrafur Rahmar Shetu, Rimon and Samiul Ahsan Upal.

ECPA's first program was on 14th November, 2009. It was the 14th Foundation Day Celebration Program of East West University. For this purpose, ECPA was assigned to organize a big-budget cultural program which included contemporary songs, band songs, comedy jatra, short parody commercial plays and mixed choreographed dance performances. This program was successfully staged at Bangabandhu International Conference Center's Hall of Fame. The entire cultural program required intense rehearsals and preparations which was possible because of the generous cooperation of the university authority.

After the successful evolution of ECPA, this reputed club was invited to organize the Freshers' Reception Program for the Spring semester 2010 on behalf of the Department of English of East West University in January. All the skilled singers and musicians of ECPA performed in this program along with the students and faculty members of the host department. Along with the musical and poetical performances, a short comedy play called Poribanur Prem was staged.

Like every year, East West University holds different cultural functions on different national days. On the occasion of International Mother Language Day, ECPA staged a cultural function where a Shaheed Minar was built in respect to the language martyrs. Honorable Vice Chancellor of East West University Professor Dr. Mohammed Sharif was present on that occasion. Also club members performed with "Shohortoli"-- the band who recently released their album based on theatrical rock.

East West University Club for Performing Arts is always looking forward to creating a stage for a performer and welcomes any creative work that may help anyone to create base for professional sector.

Creative Marketing Club (CMC)

CMC AD Award Spring 2011 & Our TVC: The Way We Want!

East West University Creative Marketing Club thought why not shed some light on one of the most thrilling and colorful arena of Communication-Television Commercial (TVC). It is a tool to make people believe, a tool to inspire, a tool to take everyone on a never-ending journey.



On March 02, 2011, CMC arranged a program bearing the intention of enhancing the students' knowledge about TVC and show them the true essence and art of making TVCs. The program was divided into two segments; one part consisting of a workshop to help the students understand how to create an effective, creative, appealing and most importantly meaningful TVC. The second part of the program was called "The CMC Ad Award, Spring 2011". Here, six teams who went through rigorous initial screening faced yet another captivating and intense competition to fight for the title of "CMC Ad Award". And to judge the TVCs, CMC brought veterans from the "Real" ad making world.

From the team that created a masterpiece like "Beautiful Bangladesh-The School of Life", CMC was proud to bring Mr. Anam Biswas, Copy supervisor and Mr. Masud Parvez, Associate Accounts Director from Grey Advertising Bangladesh Ltd.

Then the guests took the stage to conduct an interactive session with sample pictures and videos about the concepts behind making TVCs. To extract out the essence of patriotism and to take everyone to another Bangladesh that they never saw, the video of "Beautiful Bangladesh-The School of Life" was shown and explained. With the uplifted spirit and enthusiasm, the participants then presented their TVCs, one by one.

Judges gave their professional reviews and comments and insights to each nominated ad. The title of the "CMC Ad Award" was won by Takbir Hasan Emon for his amazing direction on the TVC regarding "ABC Mango Candy". The ad is available to watch in the CMC Facebook group: "EWUCMC".

The three hour-long program ended with a speech by Md. Farhan Faruqi, Moderator of CMC. The day was not over yet; the deafening claps and accentuating cheers went on for the students, who showed that they can make professional level TVC-the way they want!

Creating Leaders through Communication

Creative Marketing Club organized a day long workshop titled "Creating Leaders Through Communication" on 31st March, 2011. The day long session featured Nation Pulse, an organization which voluntarily works to promote active citizenship, leadership and volunteerism. The workshop contained several sessions on ice breaking, knowing the country and the responsibilities of the citizens, being good with communication and being a leader. This program also helped the students in some basic areas of Marketing namely: Sales Management, Integrated Marketing Communication, Consumer Behavior, Brand Management etc. Creating Leaders through Communication was a part of the club's regular program "Weekly Communication Skill Workshop", which is conducted on every Thursday.

Praner Utshob 1418 Promotional activities

EWU Creative Marketing Club conducted the promotion and decorations throughout the campus for "Praner Utshob 1418"--the EWU way of celebrating the Bengali New Year. The campus was decorated with colorful kites, hand made masks, various decoration pieces bearing the Bengali tradition. Thanks to the diligent members of the club who worked tirelessly, on the first day of the Bengali New Year, EWU campus was filled with the life and color of the Bengali culture and heritage.

Praner Utshob 1418 - meaning Festival of Life, was brought to life by the members of Creative Marketing Club along with Environment and Social Club, ECPA, Programming Club, English Conversation Club and Business Club. More information on the activities is available on the internet (EWUCMC at Facebook).

Moderators:

Md. Farhan Faruqi, Senior Lecturer, DBA (Office: DDC 9th floor)
Md. Anamul Hoque, Senior Lecturer, DBA (Office: DDC 11th Floor)

Executive Committee:

President: Md. Asif Hossain Rupom
Vice President: Senjuti Das
General Secretary: Sabrina Binte Rahman (Tumpa)
Treasurer: Naïma Naim
Chief Coordinator: Afrida Tasnim Shagoti

EWU Telecommunications Club

East West University Telecommunications Club (EWUTC) is a club which keeps the pace with the telecom related events and support at the university. The club is enhancing the knowledge of its members by organizing various important and valuable activities. These include inviting guest speakers from the Telecommunications industry, organizing discussions about employment opportunities and arranging field trips to observe the applications of technology in the industry. The club further enhances the education of its members by organizing picnics, hosting study groups and workshops on selected topics. Throughout the academic year, the club plans to regularly host and participate in a number of events both on and off the campus.

Field Trip at Submarine Cable Landing Station, Cox's Bazar

One of the largest events of East West University, the field trip at the



Submarine Cable Landing Station at Cox's Bazar, was successfully held on April 2010. The Two days long event was organized by the EWU Telecommunications Club (EWUTC).

41 students from engineering discipline got the opportunity to visit this landing station. They got the real experience and practical knowledge on submarine cable, its landing station and the equipments. They can now relate their theoretical knowledge to the practical point of view. Mr. Md. Asif Hossain, the moderator of the club, supervised and guided the students throughout the trip.

Workshop

1. Workshop on "Advanced Software used by Engineering Students":

On March 16, a day long Workshop on "Advanced Software used by Engineering Students" was organized by EWUTC. Various software like Matlab, Mathcad, NS2 etc were discussed in advanced level for the senior students. The workshop was conducted by Mr. Md. Lutfullah, Assistant System Manager, ICS Dept., EWU. Around 35 students participated in the program. Certificates were given to the successful participants.

2. Workshop on "Software used by Junior Engineering Students":

On March 23, a day long Workshop on "Software used by Junior Engineering Students" was organized by EWUTC. Various software like Pspice, MS Visio, Matlab etc were discussed in basic level for the junior students. The workshop was conducted by Mr. Md. Lutfullah, Assistant System Manager, ICS Dept., EWU. Around 40 students participated in the program. Certificates were given to the successful participants.

Election for Choosing the Executive Members:

An election was held to choose the current executive members of the club. Students from various disciplines cast their votes to the nominated candidates. This time the voting was organized based on paper ballot system that would give taste of the real election to the students. Around 500 votes were cast to choose 6 different positions for the executive committee. This type of voting was held for the first time at EWU.

Moderators

Sabiha Rahman Juthy
Md. Asif Hossain

Executive Committee:

President: S. M. Abdul Awal
Vice President: Ekramul A Hasan Shaykat
General Secretary: Nur Mohammad Bipu
Treasurer: Md. Touhidul Islam
Event Co-coordinator: Afsana Umme Hani
Public Relations Officer: Md. Muzahedul Haque

Activities of IEEE Student Branch

Club Objective: IEEE is the largest professional organization in the world. In Asia pacific region, it has 490 student branches and East West student branch is one of them. The objective is related to IEEE activities such as arranging and attending seminars, talks, workshop, study tours, and various competitions.



Summary of Club Activities: The club activities for Spring 2011 semester (from January to April 2011) are listed below:

The branch formed a committee for the year 2011.

Executive Committee: Following is the list of executive committee

Branch Counselor:	Khairul Alam Associate Professor EEE Dept. EWU IEEE Member # 41610297
Chairman:	Pintu Das IEEE Member # 90505140
Vice-Chairman:	Mithila Barman IEEE Member # 90505130
Treasurer:	G M Banna IEEE Member # 91156531
General Secretary:	Injamanur Rashid IEEE Member # 91164460
Branch Coordinator:	(1) Mustofa IEEE Member # 91158386 (2) Irfan Arafat IEEE Member # 91158450 (3) Manan Chowdhury IEEE Member # 90507912
Publication Manager:	Shaimum Sahriar IEEE Member # 90728454

EWU Computer Programming Club

East West University
Computer Programming
Club upholds the motto of
providing information and
knowledge of latest



technologies and concept regarding computer among the student and nurturing them to advance their knowledge in computer programming. The club held some important seminars and events this semester which were very helpful for the students to increase their technological knowledge and develop their concept.

EWU IT Festival 2011

EWU Computer Programming Club organized an IT Festival in this semester during 4th-5th February. Programming Contest, Gaming Contest and Project Fair were held on this festival. Top ten teams and top team from every division were rewarded in programming contest. Gaming Contest winner and best project were also rewarded in this festival.



Intra University Computer Programming Contest

EWUCoPC organized Intra University Computer Programming Contest and also arranged online programming contest every week. In those contests, top programmers were rewarded.

Training Program

EWUCoPC has always arranged training program to groom the contestants up to their potential. As before, this semester the training program has helped more students to increase their programming skills.

In this semester, the club arranged two programming classes every week. One was for the junior programmers and another was for the senior programmers.

Contest Participation

EWU Computer Programming Club sent team named "EWU Jonak" to IUT Programming Contest. The members of the team were Nur-alam Zico, Symonur Rahman, Lenin Hasda.

Seminar

A seminar on "Facial Expression Recognition" was held on 19th January, 2011. The seminar was conducted by Md. Abdullah Al Wadud, Faculty, Hankuk University of Foreign Studies, South Korea.

Moderators

Md. Nawab Yousuf Ali
Assistant Professor, Dept. of CSE, EWU.
Dr. Shaikh Muhammad Allayear
Assistant Professor, Dept. of CSE, EWU.
Sazia Mahfuz, Senior Lecturer
Dept. of CSE, EWU.
Shaila Sharmeen
Lecturer, Dept. of CSE, EWU.

Executive Committee

President: Md. Imtiaz Kabir
Vice President: Khalid Bin Yousuf
General Secretary: K.M. Saiful Islam
Treasurer: Arup Kumar Pramanik
Event Coordinator: Afroza Tithi
Public Relation Secretary: Mrinmoy Kumar Das
Organizing Member: Sohanoor Rahman, Jisan Jamil Tonmoy, S.M. Shariar Mahmud.

MBA Club



Picnic to Comilla

East West University MBA Club organized a picnic to Comilla-Shalbon Bihar, Kothbari, Maynamoti on last Saturday dated 05-02-2011. The team started its journey to Comilla at 7.40 am under the supervision of Professor Dr. Nazrul Islam, Dean of Faculty-MBA, MBM and EMBA program. Also Mr. Abdus Sattar, Asst. Registrar, East West University, Wasi Uddin Sumon, President, EWU MBA Club, Vice Presidents and all the club members were in the gathering of total 75 persons including office staffs and guests from faculties and students.

MBA Club Wall Magazine 2011

East West University MBA Club published the wall magazine for the year 2011 on the 1st of March 2011. This year's theme was our independence and the world cup. EWU MBA club's magazine is publicly being displayed in the ground floor of the Academic building.

In the gorgeous curtain raising ceremony, the chief guest was Lt. Col (Retd) Md. Shafiul Haque Chowdhury; Chief Commercial Officer, Bangladesh, among the other guests were Prof Dr. Mahbubul Alam Chowdhury, and Mr. Syed Taufikul Bary Abu Nasim; Senior Executive (Media & PR), Bangladesh.

Field Trip to Summit Power LTD.

East West University MBA Club organized Field Trip to Summit Power on last Saturday dated 16-04-2011. The team started its journey to Savar at 7.40 am under the supervision of Professor Mr. Abdus Sattar, Joint Coordinator, East West University. Wasi Uddin

Sumon, the President of the club, Vice Presidents and all the club members were in the gathering of total 60 persons including office staffs and guests from faculties and students.

Summit Power LTD is the pioneer in the energy sector of Bangladesh. They are the leader in generating electricity and contributing to the national electricity supply. The MBA club team reached the industry of Summit Power LTD located at Savar, Dhaka at 10:00 am. After a quick introduction and a briefing from the plant in-charge Mr. Ali Ahsan, the members separated in two groups and took a guided trip to the energy generation plants. The members were introduced to the actual process of electricity generation and maintenance of the large plants. The process management is automated; the entire facility is operated by a total of 35 people. After the tour, the officials of the plant arranged a lunch session with the MBA club members. According to the members of the team, the lunch was awesome. The first hand experience of watching a electricity generation plant was a new and informative experience for all.

East West University Debating Club

EWUDC participated in a number of debate competitions in and outside the capital during Spring 2011 semester. The following captures our debaters' participation and achievements in those competitions.

JU Inter-Club Debate Championship

During the period of 7-9 December 2010, on an invitation, one EWUDC team participated in the Inter-Club Debate Championship organized by Jahangirnagar University Debating Club. EWUDC team, comprising of Abdalur Rahman Sadi, Ahmed Fazlay Rabby Tanim, Naim Khan Tasnim, reached the semifinal of the competition and earned appreciation from the organizers.

Rajshahi University National Debate Championship

Gold Bangladesh, a group of liberal debaters based in Rajshahi University, had invited EWU Debate team to join their 1st National Debate Championship on Democratic Budget Movement held in Rajshahi University campus during 28-30 December, 2010. Three debaters and the moderator of the club participated in the competition. They honoured the EWUDC Moderator for his role in adjudication and support to the competition. In fact, he was the lone representative of all Dhaka based debating club moderators.

Shere-E-Bangla Cup Debate Championship

On receiving an invitation from from Shere-E-Bangla Agricultural University based in Agargaon, Dhaka, EWUDC sent a debate team to take part in the Shere-E-Bangla Cup Debate Championship held in 20-22 January 2011. EWUDC team included three members namely Abdalur Rahman Sadi, Ahmed Fazlay Rabby Tanim and Naim Khan Tasnim. They won two rounds and reached the semi final defeating the Jagannath University debate team in the quarter finals.

BDF Inter University National Championship

A Bangla debate team comprising of Tauhid Hossain Papon, Samiul Mueed and Kamal Uddin Rony from EWUDC participated in the BDF Inter-University National Championship held on 24 and 25 January, 2011. Our team reached the semifinal where they lost to the opponent team by a narrow margin. Debaters from top public and private universities of the country participated in the tournament.

KUET Inter University National Debate Fest

During 27-29 January, 2011 two teams from EWUDC participated in a debate competition organized by Khulna University of Engineering & Technology (KUET). 32 Bangla and 16 English debating teams participated in this fiercely fought debate competition. Our team comprising of Syed Mustyn Kader, Naim Khan Tasnim and Shatil Hasan reached the semifinal in English debate after defeating DUDS (Dhaka University of Debating Society) and UIU (United International University) in round one and

quarterfinals respectively. The Bangla debate team comprising of Kamal Uddin Rony, Ahmed Fazlay Rabby, Abdalur Rahman Sadi also reached the semifinal of the competition by defeating three teams including DUDS (Dhaka University Debating Society) in the first, second and quarterfinal rounds.

ULAB Inter University Public Speech Competition

University of Liberal Arts Bangladesh (ULAB) organized an Inter-University Public Speech Competition during January 30-31, 2011. One team comprising of Ahmed Fazlay Rabby Tanim, Naim Khan Tasnim represented EWUDC in the competition and became Runner-up. 50 debaters from 35 universities contested in this event.

BCS Computer City Debate Championship

On an invitation from Bangladesh Computer Society (BCS), a team from EWUDC participated in the BCS Computer City Debate Championship held during February 17-19, 2011. Debating teams from only four selected institutions were invited to contest. They are Dhaka University, Jahangirnagar University, North-South University and East West University. The three-member team was Abdalur Rahman Sadi, Ahmed Fazlay Rabby Tanim and Naim Khan Tasnim who became Runner-up. The team lost by a narrow margin to NSU.

UIU National Debate Championship 2011

During February 23-25, 2011 United International University (UIU) organized UIU National Debate Championship 2011. They sent an invitation to EWUDC for participation in the Championship. On receiving the invitation we sent a Bangla debate team consisting of Abdalur Rahman Sadi, Ahmed Fazlay Rabby Tanim, Naim Khan Tasnim to the competition. They reached the quarter-finals where they lost by a narrow margin. Earlier they defeated a team from BUET.

UNYSAB Model Youth Parliament

United Nations Youth Student Association of Bangladesh (UNYSAB) organized a model youth parliament for the first time during 5-7 March, 2011. We became one of their partners in the event. Five of our debaters participated in this event where a large number of debaters from the capital and outside joined. Syed Mustyn Quader was recognized as the Best Delegate, while our team comprising of Syed Mustyn Quader, Tasnim Khan and Ahmed Fazlay Rabby, was adjudged as Outstanding Delegation.

BUET Debate Championship 2011

Bangladesh University of Engineering and Technology (BUET) organized 4th BUET Debate Championship 2011 sponsored by MTB Student Banking. A EWUDC team that included Md Azam Qureshi Sanin and Syed Mustyn Quader reached the Semifinal in English Parliamentary debate.



Moderator: Kamrul Hassan
President: Samiul Mueed
Vice President: Mehrab Bite Intiaz
General Secretary: Md. Kamal Uddin Rony
Treasurer: Syed Mustyn Quader
Event Coordinator: M. Azam Koreshi Sanin

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B.Sc in CSE
B.Sc in ICE
B.Sc in EEE
B.Sc in ETE
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BA in English
BSS in Economics

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Master of Business Administration
Master of Business Administration (Executive)
Master of Bank Management
MS in Computer Science and Engineering
MS in Telecommunication Engineering
MS in Applied Physics and Electronics
Master in Development Studies
MA in English
MA in English Language Teaching
Master of Population, Reproductive Health,
Gender and Development (MPRHGD)
M. Pharm in Clinical Pharmacy and Molecular Pharmacology



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