

editorial

The stage has been set for the biggest leap forward in the history of East West University: we have adopted the design for our own campus building. This issue of our newsletter records the process through which the design of the campus was chosen and reproduce a model of the award-winning design, work on which will begin as soon as permission to construct is received from the relevant authorities.

This was a semester crammed with make-up classes and frantic activity to finish all course requirements in time. And yet somehow most of us found time to not only organize the events that are part of every semester's activities but also unique seminars such as one on the culture of dowry and briefing sessions such as the one on computerized assistance to clothing design and fashion management. In fact, we are all ready for the first long vacation in a long, long time....Happy Holidays and a great 2006 to all our readers.

University Campus Design Chosen

The Board of Directors of East West University approved the East West University Campus Design recommended earlier by a five-member jury board. The selected design was submitted by Riddhi Architects along with six other architecture firms in an open competition. The design submitted by Nagar Design and Development came out second. The one submitted by ACG Consulting & Central Builders and Architects came out third. The jury board was chaired by Ar. Bashirul Huq, Professor Dr. Alamgir Habib of BUET, Ar. Lee Chor Wah, Deputy President of the Malaysian Institute of Architects and Design Director of TAK of Kuala Lumpur, Ar. Fhan Md. Mustapha Khalid, and Dr. Mohammed Farashuddin, Founder Vice Chancellor of East West University.

The well-known Malaysian Architect Lee Chor Wah recently spent four days in Dhaka participating in the selection process of the EWU Campus Design competition. While in the city he also visited the proposed EWU campus site as well as the construction sites of several other private universities. Ar. Lee Chor Wah exchanged views on the project with the Chairman and Members of the Jury Board as well as the academic leadership of East West University.



The Board of Directors of East West University approved the campus design selected by the jury. It is worth noting here that the bidding and the evaluation process for the EWU Campus Design were conducted in an open and transparent manner. Designs submitted were assigned code numbers and thus examined as anonymous entries. After a painstaking exercise stretching over four sessions, the Jury Board came to choose the entry submitted by Riddhi Architects as the one meeting the requirements of the University. Significantly, the Chairperson and each member found this design to be the best in their individual confidential rankings as well.

East West University expects to start construction work of its new campus on its seven bigha 8 katha land adjacent to BTV soon. It intends to move to its own campus by late 2007. When completed, the campus will have a total covered space of approximately 3,00,000 sq ft for about 6000 students and will be equipped with all modern and scientific amenities.

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NEWSLETTER

RIDDHI

FRESHERS' ORIENTATION Fall 2005

The orientation program of the newly admitted students for Fall Semester 2005 in different undergraduate programs of East West University was held at the university auditorium on September 7 and September 8, 2005. A total number of about 250 students enrolled in the Fall Semester in the undergraduate programs in Business Administration, Pharmacy, Economics, Computer Science, Computer Science and Engineering, Information and Communications Engineering and English.

In his speech on the occasion, the Chief Guest of the program, Mr. Muslehuddin Ahmad, Founder Vice Chancellor of North South University, urged students to make the best use of the unique learning opportunities available at the university. The special guest of the program, Mr. H.N. Ashequr Rahman, Member, Board of Directors, EWU exhorted students to make themselves worthy citizen of the country and embark on a learning process that is going to prove to be never ending. Dr. Mohammed Farashuddin, President, Board of Directors, East West University and the Program Chair, highlighted the existing infrastructure facilities, the qualifications of faculty members in terms of quality, knowledge and experience and availability of merit scholarship schemes of the university.

Among others, Professor Mohammad Musa, Pro-Vice Chancellor, Professor Abdul Mannan, Dean of the Faculty of Business and Economics, Professor Fakrul Alam, Dean of the Faculty of Liberal Arts and Social Sciences, Professor Mozammel Huq Azad Khan, Dean of the Faculty of Sciences and Engineering and the Registrar, Mrs. Firdaus Ali, spoke on the occasion.

GRADUATE ORIENTATION Fall 2005



The orientation program of students admitted to different graduate programs of East West University for Fall 2005 was held on Wednesday, September 7, 2005 at 6:00 p.m. in the university auditorium. A total number of 120 students were admitted to the MBA, EMBA, MBM and MA in English programs.

Dr. M. Osman Farruk, MP, Honorable Education Minister, Government of the People's Republic of Bangladesh, graced the occasion as the Chief Guest. Dr. Farruk urged students to be equipped with the right kind of education so that they could become worthy citizens of the country. In his speech, Mr. H.N. Ashequr Rahman, Director, Board of Directors, East West University, the special guest, emphasized that though the university offered a very rigorous program, success would come to those students who took their courses seriously and did their work well. Dr. Mohammed Farashuddin, President, Board of Directors, East West University congratulated the newcomers on becoming members of the EWU family. As the program chair, he highlighted the existing infrastructural facilities, including laboratories, library, and the qualifications of the faculty members in terms of knowledge and experience. He declared one-year merit scholarship for the two top scorers in the admission test.

Among others, Professor Dr. Mohammad Musa, Pro-Vice Chancellor, Professor Dr. Md. Saleh Uddin, Chairperson, Department of Business Administration and Prof. Dr. Muhammad Ziaulhaq Mamun, Adviser, MBA, EMBA & MBM Programs also spoke on the occasion.

MERIT SCHOLARSHIP AWARDING CEREMONY

The Merit Award Scholarship ceremony of East West University (EWU) for the Fall Semester was held on September 24, 2005 at the university auditorium. In the Merit Scholarship Awards Ceremony, thirty-one students received full tuition merit scholarships and fourteen were awarded Medha Lalon Fund scholarships. Moreover, two more students were awarded scholarships for securing top position in the admission test of Fall 2005. For the year 2005 as a whole, a total of 800 students (20 per cent of the total enrollment) received a total amount of taka two crore sixty lakhs (10 per cent of the tuition revenue) as merit scholarships and in other forms of need-based financial assistance.

Mr. Jalaluddin Ahmed, Director, South-South Center, Former Secretary to the Government of Bangladesh, Former ILO & UNFPA Adviser and Member, Board of Directors, East West University graced the program as the Chief Guest and distributed certificates among the merit scholarship earners. The Chief Guest in his speech lauded the performance of the university through which it has become one of the top private universities in the country during its short span of eight and a half years. He declared that the university will continue to nurture the need of middle-class meritorious students through its existing need-based financial scheme.



East West University organized a briefing session on "Computerized Assistance to Clothing Design and Fashion Management" on 13 December 2005, a project co-funded by the European Commission at the initiative of the University of Bremen, Germany, and University of Manchester, United Kingdom. The session was organized at the university auditorium. Mr Shajahan Siraj, MP, Hon'ble Minister, Ministry of Jute and Textiles, Govt. of the People's Republic of Bangladesh, graced the occasion as the chief guest.. Ms Francoise Collet, First Counselor, Delegation of the European Commission, Mr Tipu Munshi, President, BGMEA, and Professor Mohammad Musa, Pro-Vice Chancellor, East West University, also spoke on the occasion as special guests. The session was chaired by Professor Mohammed Farashuddin, President, Board of Directors, East West University. Professor Dr Karl-Heinz Rodiger, Project Adviser, Engr Dr Bibhuti Roy, Project Co-ordinator, and Dr. Udo Szczepanek, Software Developer participated in this session as representatives from the University of Bremen. Professor Abdul Mannan, Dean, Faculty of Business and Economics and Project Manager, Professor Mozammel Huq Azad Khan, Dean, Faculty of Sciences and Engineering, Mrs Firdaus Ali, Registrar, East West University were also present on the occasion. A good number of industry leaders from the IT and the RMG sector besides academics and media people also attended the session.

COMPUTERIZED ASSISTANCE TO CLOTHING DESIGN AND FASHION MANAGEMENT

SEMINAR ON THE CULTURE OF DOWRY



East West University organized a seminar on the "Culture of Dowry" on Tuesday, October 04, 2005 at the University Auditorium. Professor Sirajul Islam Chowdhury, Professor, University of Dhaka, was the Chief Guest while Ms. Maleka Begum, renowned social activist and part-time teacher, Department of Women's Studies, University of Dhaka, was the keynote speaker. The seminar was presided over by Dr. Mohammed Farashuddin, Founder Vice Chancellor and President, Board of Directors, East West University. Also present on this occasion was Ms. Salma Khan, Member, CEDAW Committee and Ms. Sultana Kamal, Executive Director of Ain-O-Salish Kendro.

Among others Dr. Dalem Chandra Barman, Professor, University of Dhaka, Dr. Selina Akhtar Jahan, Associate Professor, Bangladesh Open University, and Mrs. Dilara Choudhury, Dept. of Govt. & Politics, Jahangirnagar University spoke in the seminar. The seminar was attended by people from different professions as well as faculty and students of East West University.



Dr. Mohammed Farashuddin, Founder Vice Chancellor and President, Board of Directors, East West University urged meritorious students to shoulder responsibilities in their respective areas, thereby contributing to the making of a democratic and prosperous Bangladesh. He recounted the history of the introduction of the scholarship program and praised the founders of the university, faculty members, and students for their efforts in making the EWU into what it is today.

Dr. Mohammad Musa, Pro-Vice Chancellor and Mrs. Firdaus Ali, Registrar, East West University also spoke on the occasion.

HIV/AIDS Prevention Program



Ministry of Health & Family Welfare, Government of the People's Republic of Bangladesh, and Save the Children-US, under the financing of the Global Fund, organized a 3-day awareness program on HIV/AIDS on December 4-6, 2005 at EWU premises. Environmental and Social Club of East West University organized this program. Students were briefed about prevention procedures and the availability of primary remedial health services. HIV/AIDS is a deadly disease and death is its ultimate consequence. Participants were informed about contamination from the lethal virus, precautionary measures, the means of proliferation of the virus; primary symptoms, etc.

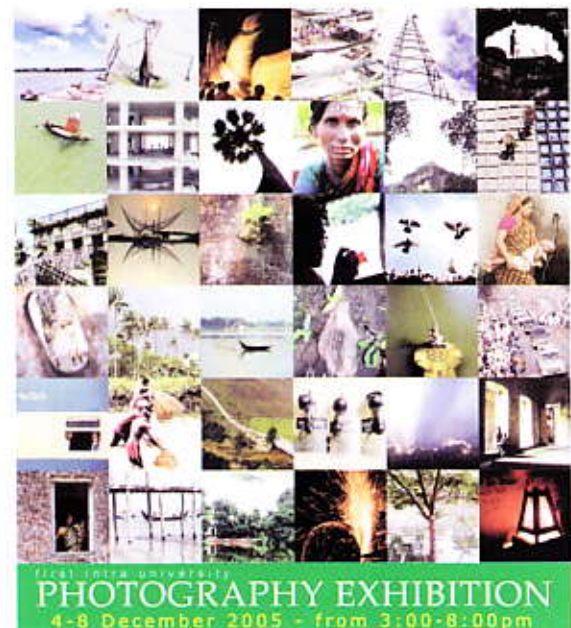
Different informative booklets, flyers, and pamphlets were distributed among faculty members, students and staff of the University to raise consciousness levels. It is to be hoped that this sort of program will increase awareness level amongst people in general and youths in particular.

Famous media artist Afzal Hossain Khan and well-known models were present to inspire the students. Mrs. Firdaus Ali, Registrar, SI Nusrat A Chaudhury, Associate Professor & Head, Career Counseling Center, faculty members, and EWU officers were also present.

Intra University Photography Exhibition & Competition 2005

East West University Cine & Photography Club (EWUCPC) has a "First Intra University Photography Exhibition & Competition 2005" during December 4-8, 2005 at DRIK Gallery, Dhanmondi, Dhaka.

Mr. Aly Zaker, CEO & Managing Director, Asiatic MCL attended the opening ceremony as Chief Guest. Mrs. Firdaus Ali, Registrar, EWU was present as special guest. Nazmul Islam Adnan, a student of Computer Science, won the first prize and was declared the "Photographer of the Year" for his outstanding contribution in photography. Ehasanul Karim won the second prize and K A Shafatul Huq secured the third position. To commemorate the occasion a colorful poster and a brochure were published. The exhibition attracted huge number of students.



Drik Gallery

House 18, Road 10A (New), Dhanmondi, Dhaka-1208

EWUCPC

East West University Cine & Photography Club

East West University

EWUCPC



STAR SEARCH PROGRAM



East West University Cultural Club organized a three-day long "Star Search" program this semester. The main aim of the program was to seek out the talented but shy students of the university. The program was inaugurated by the president of the university, Dr. Mohammed Farashuddin.

The main event of the program was a competition held in the fields of recitation, anchoring, dance, drama, instrumentals, classical and contemporary songs. The Cultural Club arranged for external judges to judge the program along with faculty members of East West University.

On the first day, competitions were held in three fields; recitation, anchoring and dance. The recitation part was judged by Sayed Akhter Hossain, Head of CSE Department, and Associate Professor Kamrul Hassan of Business Administration Department. Dr. Mohammad Musa, Pro-Vice Chancellor, East West University, was the main judge for the anchoring part. The last competition of the day, dance, was judged by Associate Professor Golam Ahmed Faruqi of Business Administration Department, along with Dolly Iqbal, an award-winning dancer.

Two competitions were held on the second day. They were in acting and Instrumental music. The competitions for acting was held in the first half of the day and was judged by the Bangladeshi silver screen hit celebrities, Nayeem and Sabnaz Murad, along with faculty members, Mr. Md. Iftekarul Huq and Ms. Biva A. Mallik, both lecturers of the Economics Department. In the second half, the competition was judged by Tipu and Sajjad, members of the popular rock band Warfaze. They were accompanied by Mr. Md. Monzur Alam, Lecturer, Department of English.

On the final day the first competition was for Classical songs. It was judged by professional singer Saba Tani who was accompanied by Mr. Arup Kumar Sinha of Mathematics Department. The last competition was for contemporary songs and it was judged by Sajjad and Balham from Warfaze, along with Ms. Farzana Akhter, Sr. Lecturer, and Mr. Md Monzur Alam, Lecturer, Department of English.

The winners, or rather, the stars of this competition, will get a chance to perform at upcoming cultural events organized by EWUSS.

A lot of effort was given by all the members of the East West University Cultural Club in making this program a success. This was the largest ever event organized by EWUSS, and was wholly coordinated by Md. Behroz Jalil, Sr. Lecturer and Moderator of the East West University Cultural Club.

EWU FESTIVE GET-TOGETHER 2005



The East West University organized a festive get-together on December 3, 2005 at the Uttara Club, Uttara, Dhaka at 7:00 pm. This was an informal gathering of members of the Board of Directors, faculty, officers and spouses. The event included a cultural program and a raffle draw that was followed by a sumptuous dinner. The main attraction of the congregation, undoubtedly, was the cultural program presented entirely by members of the East West University family. This program increased fraternal feelings and furthered connections that constitute the essence of East West University as an organization.



EWU SIGNS MOU WITH ADUST



East West University signed a Memorandum of Understanding with Atish Dipankar University of Science and Technology (ADUST) on September 25, 2005 to provide East West University Management Information System solution, to ADUST.

Professor Dr. Mohammad Musa and Professor Anwara Begum signed on behalf of EWU and ADUST respectively.

Dr Mohammed Farashuddin, President, Board of Directors, Professor Dr. Mohammad Musa, Pro-Vice Chancellor, Mrs Firdaus Ali, Registrar, Mr. Syed Akhter Hossain, Associate Professor and Chairperson, Dept of Computer Science and Engineering, East West University and Professor Anwara Begum, Vice Chancellor, Mr Md Ayub Hossain, Vice Chairman, Atish Dipankar Foundation, Professor Enamul Haque and Mr Ariful Bari Majumder, Director, Atish Dipankar University of Science and Technology were present on the occasion.

Office of the Alumni Association Inaugurated



The Office of the Alumni Association housed in the third floor of the Research Building, EWU was inaugurated on December 18, 2005. Dr. Mohammed Farashuddin, President, Board of Directors, East West University graced the occasion as Chief Guest. Prof. Mohammad Musa, PhD, Pro-Vice Chancellor and Mrs. Firdaus Ali, Registrar, were present as special guests. The members of the Alumni Executive Committee welcomed the guests with flower bouquets.

The President urged committee members to assist the Career Counseling Center in making suitable placements of EWU graduates. He emphasized on fundraising from different organizations and donor groups for the well-being of students. He hoped that graduates of EWU should contribute to the development of the country.

Dr. Mohammad Musa stressed strengthening networking among alumni. He urged graduates of EWU to do well in their respective fields and brightening the good name of the university. Mrs. Firdaus Ali added that alumni should make the best use of facilities extended by the university and work for development of society as a whole and EWU in particular.

The inaugural ceremony was attended by the members of the Alumni Executive Committee, alumni, faculty members and officers.

Alumni Committee Meet the President, EWU

The Executive Committee of the Alumni Association-East West University paid a courtesy call on Dr. Mohammed Farashuddin, President, Board of Directors, East West University (EWU) on October 10, 2005 at 12:00 noon. The Executive Committee was elected in a general meeting of the Association held on July 29, 2005 at Saffron Restaurant, Gulshan-2, Dhaka.

The President asked committee members to assist the Career Counseling Center in making suitable placements of the EWU graduates. He pointed out to them that since the Bangladesh economy is based mainly on agriculture they should undertake extensive research in this sector to make the best use of our agro-based commodities. He added that if we can establish agro-based SMEs, it will certainly give a boost to our economy. Bangladesh, he emphasized, is a land of numerous fruits and vegetables that can be processed and exported in many countries, thereby earning the country considerable foreign exchange. He hoped that graduates of EWU should contribute to the development work of the country. The prime objective of EWU, he added, is to transform human resources for the greater good of the country.

Mr. S I Nusrat A Chaudhury, Associate Professor, Dept. of Business Administration & Head, Career Counseling Center was also present on the occasion.

MS in Telecommunications Engineering Program Launched

APCE department has introduced the MS in Telecommunications Engineering program starting from the Spring 2006 semester. This one-year program will offer training in both the theory and practice of modern telecommunications to its graduates and will enable them to seek employment in the emerging telecommunications industry. The program will offer introductory modules followed by specialized topical courses on the latest aspects of communications technology, including personal and mobile wireless communication, communication networks, advanced digital communications theory and techniques, communications signal processing, and microwave engineering.

Digital Speedometer

The Department of Computer Science and Engineering has introduced faculty seminars in the department to improve teaching and learning. Three seminar presentations were held in Fall 2005. Mr Syed Akhter Hossain, Associate Professor and Chairperson, presented a paper titled "Bangla Phoneme Production for Computational Approaches" on 13 September, 2005. Mr Nawab Yousuf Ali, Senior Lecturer, presented a paper on "Internal Architecture of the 8086 Microprocessor" on 27 September 2005 and Ms Sazia Mahfuz discussed "Grid Computing Basics" on 6 December 2005.



Internships

Internships fill the gap between the academic and professional world. A key part of our undergraduate program is to connect students to the Telecommunications industry by having strong visitor and seminar programs, by sending students to conferences, and by involving them in group, industrial and other outside interactions. Some students have had outplacements for a few months in industry (GrameenPhone, OneTel, BanglaLink, TeleTalk, CityCell, AKTEL, BTTB, CSL etc) during their program. This allowed them to develop dimensions that East West could not necessarily provide but were needed for their career path selection.

A group of undergraduate students of APCE department have successfully completed a design project on Digital Speedometer using Doppler IC & microcontroller. The project was supervised by Adnan Rab, Lecturer of the department.

CSE DEPARTMENTAL SEMINARS HELD

Workshop on Computer Networking

Students of the undergraduate ICE program arranged a workshop in the middle of the Fall 2005 semester on "Computer Networks". This workshop was conducted by Mr. Mahbub Alam, System Manager of the University, and was supervised by Mustafa Hussain, Senior Lecturer of the department.

EWU Library



The EWU Library, established in 1996, has been growing over the years and is now one of the best university libraries in the country. It is, of course, the backbone of the research and development activities of East West University. It is an integral part of the University in that it meets the information, research, and curriculum needs of its students, faculty, and staff members. The library collection is growing in size and is an indispensable source of information for its users.

EWU Library uses its own library management software. The software's features include issue/circulation based on barcodes and automatic fine calculations. Its online database provides full access to all users through the EWU network. The library can accommodate over 250 students at a time in its well-furnished reading rooms. It is used on an average by 2,000 students and transactions are made by 700 students per day. It has three floors for stacking reading materials, accommodating readers in reading rooms and library personnel in work places. Library pigeon-holes are located in the ground floor of the Foundation Building and are used for keeping bags and other personal belongings.

Professionally trained personnel are responsible for managing the EWU library and its contents, including the selection, processing, and organization of library materials and delivery of information, instruction, and loan services to meet the demands of users. Library personnel are devoted to applying theory and technology to the creation, selection, organization, management, preservation, dissemination, and utilization of collections of information in all formats and help to manage and mediate access to information that may exist only in electronic form.

Objective:

- 1) To support the mission of the University to emerge as a leading university of the country, embracing the traditional values of higher education but adapted to the global community of the 21st century.
- 2) To identify, acquire, organize, store, and provide on-demand access to the available intellectual and research products of scholars to support teaching, learning, research and creative endeavors.
- 3) To provide greater access to digital collections while continuing to build and improve access to collections in all formats to meet the research and teaching needs of the university.
- 4) To foster information literacy and work involving the EWU community and to enable users to think critically, create knowledge, and be life-long learners.
- 5) To provide and ensure quality services and good professional practice in library

Collection Statistics:

| Sl. No. | Types of Collection | Total Collection (up to 1st December 2005) |
|---------|------------------------|---|
| 1. | Books | 12,873 |
| 2. | Journals and Magazines | 40 |
| 3. | CD-ROM's | 848 |
| 4. | Audio-cassettes | 135 |
| 5. | Maps | 06 |
| 6. | Online Journals | 5 (Five) databases; more than 2000 online journals |
| 7. | Newspapers | 15 |

Online Journals:

| | | |
|-----|------------------|--|
| 01. | Name of database | ACM (Association for Computing Machinery) Portal Digital Library |
| | Web Address | www.portal.acm.org |
| | Number of titles | 42 |
| 02. | Name of database | AGORA (Access to Global Online Research in Agriculture) |
| | Web Address | www.aginternetwork.org/en |
| | Number of titles | 747 |
| 03. | Name of database | HINARI (Health InterNetwork Access to Research Initiative) |
| | Web Address | www.healthinternetwork.org |
| | Number of titles | 2800 |
| 04. | Name of database | JSTOR (Business collections and Language & Literature collections) |
| | Web Address | www.jstor.org |
| | Number of titles | 124 |
| 06. | Name of database | OUP (Oxford University Press) |
| | Web Address | www.oxfordjournals.org |
| | Number of titles | 160 |

Library Facilities

East West University Library holds a unique place among the private university libraries of the country. It provides extraordinary facilities to library users through its state-of-the-art techniques and technologies. EWU Library provides the following facilities for library users:

- i) Remains open every day of the week except on Saturday. Users can use library facilities from 8:30 am to 10.00 pm from Sunday to Thursday and from 3.00 pm to 10.00 pm on Fridays;
- ii) Houses separate Circulation Section, Reserve Section, and Reference & Journal Section in three spacious floors; Pigeon-holes are located on the ground floor of the Foundation Building;
- iii) It is fully air-conditioned and can accommodate more than 250 students at a time;
- iv) Has a rich collection of more than 12,800 books;
- v) Has a sizable collection of CD-ROMs and audiocassettes on different academic subjects;
- vi) Operates automated circulation system;
- vii) It is an open-access library; i.e., the students and teachers have direct access to the book shelves;
- viii) Faculty members can borrow books for the whole semester;
- ix) Students can borrow CD-ROMs, audiocassettes, text and reference books;
- x) Provide Current Awareness Services (CAS) and Selective Dissemination of Information (SDI) services;
- xi) Offer ready references and referral services;
- xii) Provides photocopy services;
- xiii) Provides news clipping services on important subjects on a regular basis;
- xiv) Offers modern facilities such as computers, printers, electric typewriters, etc;
- xv) Has newspaper corner and special collections corner;
- xvi) Library users can get back issues of newspapers for the last two months.

EWU Library is a corporate member of British Council, Dhaka and American Information Center, Dhaka. Membership facilities such as borrowing, online public access catalogue, photocopying service, reference service, internet accesses and access to online journals are available in the respective premises. For any assistance users of EWU may contact the Joint Librarian of EWU.



Career Counseling Center News



Battle of Minds (On Campus Recruitment Event)

British American Tobacco Bangladesh arranged a competition among ten universities, namely, East West University (EWU), Institute of Business Administration (IBA), North South University (NSU), Independent University of Bangladesh (IUB), American International University-Bangladesh, Bangladesh Agriculture University (Mymensingh), BRAC University, Department of Finance (University of Dhaka), Dept. of Industrial and Production Engineering (BUET), and Khulna University as part of their "On Campus Recruitment Process" on 12 September 2005. Four students from each university participated in the competition. A case was given to each team to enable the judges to assess their knowledge competence, communication and analytical skills, attitude to working within a team, creativity and also proficiency in English. From EWU Samira Rahman, Shahin Mahmud, and Sunanda Chakraborty were nominated for the assessment center at BATB.

CV Writing Workshop

On 27 October 2005, Career Counseling Center organized CV Writing Workshop for EWU students. This workshop was designed and presented by Mr. S I Nusrat A Chaudhury, Associate Professor & Head of Career Counseling Center. The workshop was attended by a large number of students who will complete their graduation in Spring 2006.

SAARC Summit 2005



A significant number of students participated in SAARC Summit 2005. Our students had the privilege of offering bouquets to Heads of countries. Our heartfelt thanks to the Ministry of Foreign Affairs for giving our students the opportunity to participate in such a prestigious event.

Maksuda Hafeez and Shazeen Alam, students of EWU, were given the opportunity to welcome Mr. Bill Gates, President of Microsoft Corporation and his wife Melinda Gates with flower bouquets when they arrived in Dhaka on 5 December 2005.

CCC conveys heartfelt thanks to the authorities of the following organizations for providing internship and jobs to students of EWU: Nokia Mobile Phones (Cellular Mobile Limited), Banglalink GSM, British American Tobacco Bangladesh, Dhaka Bank Limited, GlaxoSmithKline Bangladesh Ltd., Johnson & Johnson Limited, Mercantile Bank Limited, Prime Bank Limited, Standard Chartered Bank Ltd., TM Intl. BD Ltd. AKTEL, Transparency International Bangladesh, Essential Drugs Limited.



Career Counseling Center (CCC) of EWU plays a key role in building a bridge between fresh graduates & prospective employers. A number of students of East West University took interviews on behalf of EWU CCC where they highlighted different issues regarding expectations of different companies from graduates of different universities.

CORPORATE INTERVIEW

Mr. Zulfiquar Hussain
Director
HR & Corporate Affairs
Nestle Bd. Ltd.

Mr. Hussain was kind enough to provide us with valuable feedback. According to him, public & private universities have more similarities than dissimilarities. However, the "input" and the ultimate "output" make the difference. His view is that both spheres have good and reputed faculty; however, they differ in their methods of infusing "theory" into students and in dealing with the "output". As a successful & high-level employee of the corporate world, he opined that he would like to see the diffusion of a common method, so that students did not differ in their overall performance in the job market. Updated curricula & faculty development programs, he commented, could change the present scenario for the better. The corporate world hunts for prospective employees who are smart, presentable, have strong analytical skills & also the attitude and ability to blend theoretical knowledge with practical

implementation of that knowledge in a demanding & growing market. They should first respect themselves as individuals and regard themselves as people who can add value to the already-existing level of performance and achievement. According to him, these are qualities lacking in most people seeking jobs, limiting the options for exceptional & worthy employees for companies. He advised all would-be candidates (and graduates) to approach the board with a confident smile, a relaxed posture and look interviewers in the eye. He also stressed the need to research about the company, do a SWOT analysis of oneself, prepare and carry sets of documents in proper order, and have success and achievement stories to share with the board. This improves their chances of landing a job and also gives a strong impression of them as confident and future leaders.

Mr. D S Zulfikar Hyder
Director Human Resources
Chevron Int'l Exploration &
Production UNOCAL Bd.

Mr. Hyder's insight into the job market in relation to the candidates available is that though the market is a big one, the right candidates are often simply not there. He observed that Bangladesh has capable and potential human resources but they are not molded in proper ways to present maximum benefits to corporate employers. Most, if not all, candidates lack the one and the most important criteria for any future leader – they lack mission & vision – in short, a GOAL. One should have a "personal action plan" to tackle and impress employers and the environment and situation from where they come should incorporate in them a sense of understanding and enthusiasm & commitment to work in a group and yet perform as a leader. He pointed out that part-time jobs are unfortunately not available to students, which could have helped them gain invaluable experience of the real world and in turn save companies a lot of money through the use of "summer-interns". Interviewees are not confident and do not present themselves as future leaders. They usually fail to give "evidence of leadership quality", which seriously undermines whatever capabilities & academic achievements they might possess. He recommended that prospective candidates should explore their talents, know what they are good at & attempt to be first-rated picture of themselves rather than a pirated-version of someone else.

Mr. Arif Shahriar
Head of Human Resources
British American
Tobacco, Bangladesh

"See twice, listen twice but speak once" were Mr. Shahriar's comments regarding minimizing the gap between prospective employees & company expectations. According to him, candidates are not given the kind of environment where they can explore and expose themselves to the "real" world. They are forced to strictly limit themselves to theoretical solutions rather than practical, useful, and on-the-spot evaluation. Extracurricular activities, team-work and leadership qualities are very important in candidates. He mentioned that a leader should have the qualities to engage, inspire & motivate people. Innovation, taking up challenges & being creative are plus-points which unfortunately prospective candidates do not often display. They should engage in discussions that lead to sharing valuable positive experiences and also evaluate the "wrongs" which could have been righted, through positive and constructive self-criticism and peer group feedback, thus inducing a learning & growth-oriented curve. Making mistakes is part and parcel of life; however, learning from mistakes and not-repeating them is the ultimate proof of acquiring leadership qualities. One should assess his/her own development gaps and then bridge that gap through professional-courses and development programs. If someone is rejected, Mr. Shahriar says that s/he should always inquire as to why s/he was rejected. Knowing one's faults and living up to someone else's expectations works only when the person himself/herself acknowledges that s/he lacks something and is able to come up with ways of overcoming it/them. Being straight-forward is the best policy next to honesty.

Faculty Update

DEPARTMENT OF BUSINESS ADMINISTRATION

- Mr. Chowdhury Golam Hossan, Senior Lecturer, has jointly written a paper titled "m-Marketing: Customer Segmentation Framework of Specialty Product for Bangladesh's Market" which has been accepted for publication by the *Journal of Business Studies*, University of Dhaka, June Issue 2005.
- Ms Farhana Ferdousi, Senior Lecturer, Business Administration, has co-authored a text book named *Total Quality Management* which has been accepted for publication by UGC.
- Mr. Jasim Uddin and Sheheli Parvin, both lecturers in the Department of Business Administration, have jointly written a paper titled "Emergence of Supermarkets: The Rationale for Changes in Consumers' Shopping Pattern for Household Requirements" which has been accepted for publication in the *Journal of Business Studies*, University of Dhaka, (Vol 26, No-1, 2005).
- Mohammad Abdur Razzak, Senior Lecturer, Department of Business Administration, EWU, provided consultancy services to the World Bank as a member of "The Laws Associates" specializing in Corporate Law of Bangladesh and Private Sector Development. The World Bank has utilized his service to publish a report under the name and style "Doing Business in 2006".
- Mr. Nilkil Chandra Shil Lecturer, EWU, and Masum Iqbal, Senior Lecturer, Daffodil International University have jointly written a paper titled "Environmental Disclosure- A Bangladesh Perspective" which has been accepted for publication in *Journal of Cost and Management*, (Vol 33, No-4, July -Aug 2005, pp.85-93).
- Mr. Abir Shawkat Haiat, Senior Lecturer, Business Administration, conducted a training session, titled, "Visionary/Vision Creation," for executives of Holcim Bangladesh Limited on 28th September, 2005.
- Kamrul Hasan, Assistant Professor of the Department of Business Administration has published translations of works by the great Spanish-American poet and writer Ruben Dario. These translations have been published in *Subornorekha*-the literary supplement of *Daily Aghor Kagoz*. He has also written the lead article on seven young poets in *Subornorekha*. In addition, a number of his poems have been published in the Eid issue of several Bangla dailies.
- Mr. Kazi K S Chisty Assistant Professor, EWU has written a paper titled "The Challenge and Prospects of Effective Time Allocation for Managerial Activities by Corporate World of Bangladesh" which has been accepted for publication in the *Journal of Business Review*, 1811-3788 (Vol 4)

DEPARTMENT OF ENGLISH

- Dr. Fakrul Alam, Professor and Chair, Department of English, Dean, Faculty of Liberal Arts and Social Sciences, published a paper titled "Rethinking the English Curriculum of Universities in Bangladesh" (pp. 01 – 19) in *Spectrum: a Journal of the Department of English* (Vol. 3, 2005), University of Dhaka. He also presented a paper titled "Radical Culturalism and the New Anthologies of American Literature" in the seminar room of the Research Building of East West University on October 04, 2005 as part of the regular departmental seminar series.
- Mr. Harunur Rashid Khan, Assistant Professor, Department of English, presented a paper titled "Three ELT Projects: a Comparative Study" at the 3rd BELTA International Conference at the British Council, Dhaka in September 2005. Mr. Khan presented another paper titled "ELT in Madrasa: Unheard Voices from the Periphery" at the 3rd ASIA TEFL International Conference held in Beijing in November 2005. He has also authored an article titled "Teaching English in Primary Schools: Pros and Cons" (pp. 25-32) which appeared in *Bangladesh Educational Journal* (Vol. 4, 2005).
- Mr. Zahid Akter, Senior Lecturer, Department of English, presented a paper titled "Toward a Non-Native Speaker Based Model of Communicative Competence: The Case of Bangladesh" at the 3rd International Asia TEFL Conference held in Beijing, China in November, 2005. Mr. Akter presented another paper titled "Teaching Grammar in CLT" at the 3rd BELTA International Conference held at the British Council, Dhaka from September 15 to 16, 2005.
- Ms. Ifrat Jahan, Senior Lecturer, Department of English, published a paper under the title of "Cultural Incompatibility of ELT Materials: Evaluation of *Headway*" in *Spectrum: Journal of the Department of English, University of Dhaka*, (Vol. 03, 2005): (pp. 104 – 113)
- Dr M. Maniruzzaman, Associate Professor & Chair, Department of English, Jahangirnagar University, presented a paper titled "Phonetic and Phonological Problems Encountered by the Bengali Speaking EFL Learner: How They Can be Overcome" on November 29, 2005 in the seminar room of the Research Building of East West University.
- As part of the regular department seminar series, Ms. Masrufa Ayesha Nusrat, Senior Lecturer, Department of English, did a presentation on "MLA and APA Documentation Style for Writing Research Papers" on December 05, 2005.
- Mr. Hasan Al Zayed, Lecturer, Department of English, presented a paper titled "Orientalism and After: Ahmad, Said and Marxism" as part of the regular departmental seminar series on December 08, 2005.
- Ms. Farzana Akter, Senior Lecturer, Department of English presented the final paper for the Fall term in the Departmental seminar series on December 11, 2005. The paper was titled "Reculturalizing Brecht".

DEPARTMENT OF APCE

- Anindita Paul, A. K. Hazra and Dr. Syed Sabbir Ahmed, "On the Cost Allocation Method" *Journal of Ganit*, (24(2004): 19-28).
- M.R. Amin, A.M. Rizwan, M.K. Islam, M. Salimullah, and P.K. Shukla, "Dust-Lower-Hybrid Instability in a Streaming Magnetized Dusty Plasma"; *Physica Scripta* (The Royal Swedish Academy of Sciences), Vol. 73, 1-4 (2006), accepted, 2005.
- R.R. Joyee, M. Hussain and M.R. Amin, "Performance and Practical Implementation of Space Time Block Code"; 8th International Conference on Computer and Information Technology (ICCIT) 2005.
- R.R. Joyee, I. Khan, S.N. Haq, M. Hussain and M.R. Amin, "Concept of Data Relaying at Physical Layer"; 8th International Conference on Computer and Information Technology (ICCIT) 2005.
- R.R. Joyee, Imteaz Khan, S.N. Haque, M.Hussain and M.R. Amin "Cheap Point-to-Point Wireless Link"; 8th International Conference on Computer and Information Technology (ICCIT) 2005 (The authors I. Khan and S.N. Haque are undergraduate students of the APCE department. They did their research under the supervision of Mustafa Hussain and Professor Ruhul Amin).

DEPARTMENT OF SOCIAL SCIENCES

- An article titled "The Politics of Administrative Decentralization In Bangladesh" by Ahmed T Rashid (Adjunct Faculty) was published in the December 2005 issue of the *Canadian Journal of Development Studies* .
- Department of Social Sciences arranged a seminar on "Dowry Culture" on 4th October 2005 in which famous social activist Ms. Maleka Begum presented a paper.
- Dr. Nasreen Wadud, Professor and Chairperson, Department of Social Sciences, participated in a conference from 14 to 16 November 2005, on "The Asian Applied Psychology International-Regional conference". The AAPI-RC conference was organized by the Psychology Department of Thammasat University, Bangkok (Thailand). The conference focused on cross-cultural Psychology and techniques for counseling.

DEPARTMENT OF CSE

CONFERENCE PAPERS

- Syed Akhter Hossain, M Lutfar Rahman, Farruk Ahmed, "Bangla Phoneme Analysis for Computational Approaches", World Scientific and Engineering Academy and Society (WSEAS) TRANSACTIONS ON SIGNAL PROCESSING, Greece, October 2005, pp. 346-354
- Syed Akhter Hossain, M Lutfar Rahman, Farruk Ahmed, "A Review on Bangla Phoneme Production and Perception for Computational Approaches", 7th WSEAS International Conference on Mathematical Methods and Computational Techniques in Electrical Engineering, Sofia, Bulgaria, October 27-29, 2005, pp. 69-89
- Syed Akhter Hossain, M Lutfar Rahman, Farruk Ahmed, "Vowel Space Illustration of Bangla Phonemes", World Scientific and Engineering Academy and Society (WSEAS) TRANSACTIONS ON COMMUNICATIONS, Greece, Issue 12, Volume 4, December 2005, pp. 1435-1442
- Syed Akhter Hossain, M Lutfar Rahman, Farruk Ahmed, "Acoustic Space of Bangla Vowels", WSEAS 5th International Conference on Speech and Image Processing, Corfu, Greece, August 2005, pp. 138-142
- Syed Akhter Hossain, M Lutfar Rahman, Farruk Ahmed, "Automatic Segmentation of Bangla Speech into SUV: A New Approach", *International Journal of Information Technology* 4(12): 1127-1130, Pakistan, 2005
- Syed Akhter Hossain, M Lutfar Rahman, Farruk Ahmed, "Analysis by Synthesis: A Phonetic Representation of Bangla Vowels", 8th International Conference on Computer and Information Technology, December, 2005
- Mr. Syed Akhter Hossain, Dick Carol Gomes, Sabah Md. Mugab, Nazia Nuzhat Khan, Nusrat Nahiid, "Analysis by Synthesis: A Phonetic Representation of Bangla Vowels", 8th International Conference on Computer and Information Technology, Islamic University of Technology (IUT), Bangladesh, December 2005
- Mr. Md. Ershadul H. Choudhury, Mr. Nawab Yousuf Ali, Mr. Md. Zakir Hossain Sarker, Md. Absham Razib, "Bridging Bangla to Universal Networking Language (UNL)- A Human Language Neutral Meta-Language", 8th International Conference on Computer and Information Technology, Islamic University of Technology (IUT), Bangladesh, December 2005
- Mr. Syed Akhter Hossain, Dick Carol Gomes, Sabah Md. Mugab, Nazia Nuzhat Khan, Nusrat Nahiid, "Automatic Silence / Unvoiced / Voiced Classification of Bangla Velar Phonemes: New Approach", 8th International Conference on Computer and Information Technology, Islamic University of Technology (IUT), Bangladesh, December 2005
- Mr. Md. Zakir Hossain Sarker, Shaila Rahman, Dr. Farruk Ahmed "mpjjava-based Communication Model in Parallel Matrix Multiplication using 2-D Domain Decomposition under Linux Cluster", 8th International Conference on Computer and Information Technology, Islamic University of Technology (IUT), Bangladesh, December 2005
- Mr. Md. Zakir Hossain Sarker, Shaila Rahman, Dr. Farruk Ahmed "Distributed Object Model to Solve Parallel Stresen's Matrix Multiplication through RMI", 8th International Conference on Computer and Information Technology, Islamic University of Technology (IUT), Bangladesh, December 2005
- Mr. Ahsanullah M. Dewan, "The opportunities and challenges of e-business for the Ready Made Garment Industry of Bangladesh", 8th International Conference on Computer and Information Technology, Islamic University of Technology (IUT), Bangladesh, December 2005
- Ms. Maheen Islam, "A new Cluster based Load-Balancing Method for Solution-Adaptive Finite Element Graphs on Distributed Memory Multicomputers", 8th International Conference on Computer and Information Technology, Islamic University of Technology (IUT), Bangladesh, December 2005
- Name of the conference: 9th IEEE International Multi-topic Conference
Venue: National University of Computer and Emerging Sciences (NUCES), Karachi, Pakistan
Date: December 23-25, 2005
- Syed Akhter Hossain, M Lutfar Rahman, Farruk Ahmed, "Acoustic Characteristics of Bangla Vowels"
- Mohammad Zakir Hossain Sarker, Md. Shafiqul Parvez "A Cost Effective Symmetric Key Cryptographic Algorithm for Small Amount of Data"
- Mohammad Zakir Hossain Sarker, Shaila Rahman, "Exploring Cross Language Independency in .NET Framework"
- Md. Nawab Yousuf Ali, Mohammad Zakir Hossain Sarker, "An Algorithm for Avoiding Deadlock"

APPOINTMENTS, PROMOTIONS AND NEW ASSIGNMENTS

Fresh Appointments

Faculty Members

The following full-time faculty members joined East West University in the department mentioned against each from Fall Semester 2005.

Department of Business Administration

Mr. Qamrul Islam, Lecturer
Mr. Mamunur Rashid, Lecturer
Ms. Qazi Sagota Samina, Lecturer
Mr. Mohammad Shariful Islam, Lecturer
Ms. Nayeema Ahmed, Lecturer

Department of English

Ms. Zahida Sharmin, Lecturer

Department of Economics

Mr. Ahmed Taneem Muzaffar, Senior Lecturer
Ms. Saiyeeda Saniya Munim, Lecturer
Ms. Azreen Karim, Lecturer

Department of Computer Science and Engineering

Mr. Syed Murtuza Baker, Lecturer

Department of Pharmacy

Mr. Md. Faruqul Islam, Lecturer

Promotion

The following faculty members of East West University have been promoted to the next higher rank.

Dr. Gurudas Mandol, Senior Lecturer,
Department of Applied Physics and Communications Engineering,
has been promoted to Assistant Professor.

Mr. Zohur Ahmed, Lecturer,
Department of English, has been promoted to Senior Lecturer.

Ms. Iffat Jahan, Lecturer,
Department of English, has been promoted to Senior Lecturer.

Ms. Farhana Ferousi, Lecturer,
Department of Business Administration, has been promoted to
Senior Lecturer.

Mr. Jashimuddin, Lecturer,
Department of Business Administration, has been promoted to
Senior Lecturer.

Mr. Kazi Khaled Al Zahid, Lecturer,
Department of Computer Science and Engineering, has been
promoted to Senior Lecturer.

Administrative Staff Members

The following officers joined East West University in Fall 2005 Semester.

Mr. Ahsan Ul Haque, Department Secretary (Pharmacy)

Ms. Rubina Akhter, Lab Officer (Telecom)

Ms. Tamusree Paul, Lab Officer (Pharmacy)

Promotion

Mr. Shafiqul Islam, Department Secretary,
promoted to Senior Department Secretary.

Mr. Md. Amirul Islam Masum, Lab Officer,
promoted to Lab Officer (Senior).

Mr. Abu Syeed, Department Secretary,
promoted to Senior Department Secretary

Ms. Mahbuba Rahman, Assistant Accounts Officer,
promoted to Accounts Officer.

Celebration



The Registrar of East West University, Mrs. Firdaus Ali, celebrated the birth of her granddaughter recently. The newborn bears the name 'Rania Ali' and came to this wonderful world on October 30, 2005. May the Almighty pour His blessings on 'Rania'. Congratulations to her parents.

Ms. Farhana Ferdousi, Senior Lecturer of Business Administration, became the proud mother of a boy on July 26, 2005. The newborn has been named Farhan Amir.

The Assistant Administrative Officer of East West University, Mr. A.H.M. Rafiquzzaman, was blessed with a wonderful boy on July 1, 2005. Congratulations to Mr. Rafiquzzaman and may the Almighty bless the newborn. The baby's name is Mahi Farhan.

Weddings

Mr. Nikhil Chandra Shil, Lecturer, Business Administration, was married to Suvra Shil, on Nov 7, 2005. We wish them a long and happy married life.

Mr. Mohammad Zohurul Hoque, Department Secretary, got married to Ms. Ruma Akhtar on November 14, 2005. Congratulations to the newly wedded couple.

Obituary

We, the members of the East West University family express our profound shock and sorrow at the sad demise of Mrs. Tayyiba Dilara Porag, the younger sister of Prof. M.Z. Mamun, PhD, Adviser, MBA & MBM Programs, East West University on November 28, 2005 at the age of 49. She died in USA due to kidney complications.

We extend our heartfelt condolences to Dr. M.Z. Mamun and the members of the bereaved family and pray to Almighty for the salvation of the departed soul.



MBA Club

Club Objective:

The main objective of MBA Club is to encourage recreational activities such as cultural evenings, excursions, study tours etc and promote a feeling of camaraderie among MBA students of East West University.

MBA Program organized a cultural evening on November 27, 2005 at the Auditorium of EWU. Faculty members, students, officers & staff were present on the occasion. More than 300 enthusiastic spectators enjoyed the program. Students performed songs, dances and acted roles. They took part in games, raffle draws and enjoyed the refreshment served at the end.

Executive Committee

Moderator: Dr. Tanbir Ahmed Chowdhury

President: Ms. Mahfuza Morshed

Vice-President: Md. Zahid Alam

General Secretary: Md. Shohel Khan

Treasurer: Muntasir Rashid

club update

Natural Science Club

Club Objective:

The Natural Science Club at East West University was formed by faculty members and students of the Department of Physics, Mathematics and Statistics. It aims at stimulating the interest of students in the natural sciences (Mathematics, Physics, Chemistry, Biology and Statistics). Activities of the club include arranging workshops and seminars on different issues related to science and technology where faculty members of EWU or external experts can be keynote speakers, organizing competitions among students, and publishing journals devoted to science subjects and lectures delivered in seminars or workshops.

East West University Natural Science Club arranged its first workshop on December 6, 2005. Syed Akhter Hossain, Chairperson, Department of Computer Science and Engineering, East West University, was the resource person of a workshop titled "3D Graphics Animation".

Executive Committee

Moderators: Dr. Gurudas Mandal and Ms. Anindita Paul

President: Md. Zahidul Hassan

Vice-President: Sadia Haque

General Secretary: Md. Faizul Hasan

Treasurer: Md. Sarwar Jahan

Debating Club

Club Objective:

The objective of the Debating Club of East West University is to promote oratory, discipline and fraternity among debaters. It also aims at spreading the culture of debating on campus and across the country.

East West University Debating Club organized a "Search for Debaters" on 25th and 26th September 2005 in the auditorium of the university.

East West University also hosted a "Debating Workshop & Bidding Meeting for the 2nd Phase of Pre-Worlds School Debating Championship" organized jointly by East West University Debating Club and Bangladesh Debating Council (BDC). The program started with a workshop on the "Basics of Debating" conducted by Rashedul Hasan Stalin, Bangladesh Representative of the Worlds and Chair, Bangladesh Debating Council (BDC). The members of East West University Debating Club participated in the workshop. The schools that took part in the bidding session were ISD School and Baridhara, Scholastica Int. School.

Executive Committee

Moderators: Mr. Md. Manzur Alam and

Mr. Zahid Akter

President: Mr. M.M. Ashikur Rahman

Vice-President: Ms. Maksuda Hafiz

General Secretary: Ms. Tazkia Tabassum

Director (Technical Support): Mr. Md. Nobiul Alam & Mr. Tarin Mahmood

Business Club

Club Objective:

EWUBC intends to prepare students for the real business world of today and tomorrow by involving them in industry tours, seminars, entrepreneur fairs, etc. The club is committed to nurturing talent. The club believes in knowledge, energy, and achieving financial success in life.

The EWU Business Club set up a stall on the occasion of Freshers' Orientation Program for Fall 2005.

Executive Committee

Moderator: Dr. Golan Ahmed Faruqi
President: Md. Mahmudul Hoque
Vice-President: Md. Saidur Rahman
Secretary: Ehtesham Ahmed
Treasurer: Md. Ferdous Shalihin
Chief Editor: Md. Safayat Ullah

English Conversation Club

Club Objective:

The main objective of the English Conversation Club is to improve students' speaking proficiency mainly through informal conversation. This club is basically for students of East West University who feel shy, nervous and inhibited in public speaking.

English Conversation Club organized 8 weekly chat sessions where a good number of students came and took part in informal *addas* or chat sessions in English. It is important to note that the main objective of the club is to help students talk informally in order to reduce their shyness and inhibition in speaking English.

Executive Committee

Moderator: Mr. Harunur Rashid Khan
President: Mr. Md. Mahfujur Rahman
Vice-President: Mr. Mahmudul Hasan
General Secretary: Mr. S. M. Benzir Ahmed
Assistant General Secretary: Mr. Fahad Anwar Sinha
Treasurer: Ms. Naznin Sultana
Member: Mr. Md. Jamirul Haque

English Poetry and Drama Club (EPDC)

Club Objective:

The objective of EPDC is to encourage students of the English Department to be more actively interested in learning practically what they study in textbooks of poetry and drama. Students of other department are also welcome to join and practice their English oral communication skills, develop their imagination and creativity, and find enjoyment in the field of English Literature.

The English Poetry and Drama Club organized a Poetry Recitation Evening on 10 December, 2005.

Executive Committee

Moderators: Ms. Masrufa Ayesha Nusrat, Mr. Hasan Al Zayed, Mr. Manzur Alam and Mr. Manzoorul Abedin
President: Sarwar Alam Khan Abir
Vice-President: Rashedul Islam
Secretary: Nafisa Ahmed Sonali
Treasurer: Shabab Sabbir
Chief Editor: Syeda Samara Martuda
Chief Coordinators: Suja Uddin Guddu and Nadia Ahmed Monica

Rotaract Club of East West University (RCEWU)

Club Objective:

The main objective of the club is to foster leadership, develop fellowship, and initiate projects that will facilitate and help the poor through humanitarian and social work. The club also offers literacy and vocational training for jobless adults so that they can gain the necessary skills to become self-reliant.

The club organized a general meeting on November 27, 2005. A significant number of students joined the club meeting. The members discussed future activities of the club and evaluated past activities.

RCEWU attempted to raise funds for *Monga-affected* people. The students of EWU, faculty members, and administrative personnel contributed to the relief effort. The money collected was contributed to Chetona, an organization that has been raising funds for Monga-affected people.

Executive Committee

Moderators: Mr. Nahid Hassan Khan and Mr. M. Sayeed Alam
President: Maruf Jahan Kollof
Vice-President: Pervez Emam Chowdhury (Porosh)
General Secretary: Md. Aminur Rahman Rumi
Event Coordinator: Nighat Mumtaz
Editor: Nobiul Ahasan

Cine and Photography Club

Club Objective:

The club aims to develop interest in photography and cinema among students through workshops, photo exhibitions, group discussions, and film festivals.

EWU Cine & Photography Club organized the first intra-university Photography exhibition and competition at DRIK gallery from 4-8 December 2005. A total of 750 entries were received from students. East West requested DRIK to select forty pictures for the exhibition and choose the entries for the first, second and third position. Ten photographers' photos were selected for the exhibition. In this competition Nazmul Islam Adnan won the first prize and was declared "Photographer of the year" for his outstanding performance while Ehasanul Karim won the second prize and K A Shafatul Huq secured the third position.

CEO and Managing Director of Asiatic MCL, Mr Aly Zaker inaugurated the exhibition as the Chief Guest. Registrar, Mrs Firdaus Ali, was present as special guest.

A colorful poster and brochure was published on the occasion.

Executive Committee

Moderators: Mr. M. Sayeed Alam, Ms. Farhana Ferdousi, Mr. Mohammad Ittekhartul Huq and Mr. Mohammad Zakaria Masud
President: Md. Nazmul Islam Adnan
Vice-President: Md. Fazlay Rabbi
Vice-President: M. Aniruddha Kabir
General Secretary: Mahabub Ali Chowdhury
Public Relation & Exhibition Secretary: Mohammad Yusuf, Md. Towhid Alam and Md. Munjurul Mubashabbir
Event Coordinator: K.A Safatul Huq, Nafisa Chowdhury, Raihan Quadir and Isteaque Ahmed Tamim

Programming Club

Club Objective:

East West University Programming Club (EWUPC) was formed by students of East West University interested in programming, irrespective of departments or programs of study. EWUPC has the following objectives:

- Learn new algorithms and apply them in programming.
- Build up a problem-solving community.
- Create interest in programming among peers as well as members.
- Hold programming competitions on a regular basis.

Regular classes are held every Monday to improve programming skills. And to examine everyone's programming ability, contests are held every Sunday. These contests teach everyone to handle pressure during real-time environments.

The programming club commenced its journey in the Fall semester, 2005 by conducting a workshop on "Tackling ICPC Problems". Shariar Manzoor, Judge of ACM International Collegiate Programming Contest World Finals 2003-2007, gave a presentation on this occasion. The Chairperson of CSE Department and the Dean of FSE were also present on the occasion.

In the ACM International Collegiate Programming Contest (Dhaka Site), East West University got three places in the top ten. BUET and Dhaka University secured four and two positions respectively.

During the month of Ramadan, an Iftar Party was held where newcomers to the club were introduced to the objectives and activities of the club. Dean of FSE as well as other faculty members of CSE department were present.

Regular Training classes were held every Sunday and Monday Evening. The classes were conducted by senior contestants. Discussions on ACM problem solving and Programming Languages were key topics of the classes held.

An Intra University Programming Contest was organized on December 2005. The contest was segmented into two divisions based on earlier contest experience. The contest was directed by Taskeed Jabid and Sazia Mahfuz was the Chief Judge. The event received a huge response from students. The contest was intended to draw out the potential programmers within the University so that new programming teams could be formed. The program was successful in that it managed to recruit many fresh programmers; a new all-girls' team was formed as well. In the junior division, Md. Saifullah, Maimul Hasan and Maksudur Rahman secured the first, second and third position respectively by solving 4 out of 5 of problems based on ascending penalty values. In the senior division, Md. Salah Uddin, Mohiul Alam and Mahbub Mozadded secured the first, second and third positions respectively by solving 5 out of 6 of problems based on ascending penalty values.

One of the members of EWU Golden Amalgam, Sohel Hafiz secured 1000 marks in problem solving at Valladolid Online Judge, the biggest online programming judging system. His current world ranking is 31 among 63,502 registered programmers. He started his career as a problem setter by setting four problems in an Inter University Programming Contest organized by IUUC.

Executive Committee

Moderators: Mr. Taskid Jabeed, Mr. Ahsanullah M. Dewan,
Ms. Ishrat Fatema and Mr. Imran Abedin
President: Shamim Hafiz
Vice-President: Raihana Sultana Poli
General Secretary: A. N. M Anisur Rahman
Treasurer: Sohel Hafiz



Financial Analysis & Research Club

Club Objective:

The primary objective of this club is to strike a balance between theoretical and practical knowledge regarding finance discipline through students' financial research activities, workshops, seminars, competitions etc. It also aims to provide practical knowledge on banking activities and on other financial market & institutions, uses of financial instruments, project analysis & financial planning, and also the working process of financial organizations. In the long run the club aims to provide maximum benefit to each and every student of Finance by evaluating individual performance and knowledge of finance and by making students able to situate their ideas in a larger context.

Activities:

Major activities of the "Financial Analysis & Research Club" include producing articles related to Business, Finance & Economics. Committee members of the club produce Fact Sheets that are distributed among general members of the club once a semester.

In addition, club activities include organizing practical and career-oriented workshops, seminars, research & analysis-based competitions, Finance & Economics debates & other skill-oriented programs.

Financial Quiz Competition – 2005

The First program of the "Financial Analysis & Research Club" was the Financial Quiz Competition held on December 4, 2005. A large number of students participated in the competition. The following students were adjudged winners: Foej Ahmed (1st), Md. Mohsinur Rahman (2nd), A.S.M Shahaduzzaman (2nd) and Nahid Hossain (3rd).

**Students who are doing or will be doing a major in Finance will be considered as a general member automatically & are requested to give articles for publication and to become active members of the club.

Executive Committee

Moderator: Md. Lutfur Rahman, Md. Nakibur Rahman
Founder & President: Md. Khurshed Alam
Vice-President: Safayat Mansoor
Vice-President: Suvendu Saha
General Secretary: Rafayat Hossain Mozumder
Treasurer: Mohammed Ullah Jahanggir
Technical Supporter: Md. Abul Hasanat Sasjib
Event Coordinator: Md. Ajharul Islam Bhuiyan, Mahbub Ibne Manjoor and Tasrik Tamanna Tajrin





Photograph by Nazmul Islam Adnan, First Prize, EWU Photography Exhibition 2005

Editor Dr. Fakrul Alam
Assisted by Md. Mosharrof Hussain Mridha
Photographs by A.H.M. Rafiquzzaman and M. Nurul Islam

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