

Message from the President



I am delighted to learn that East West University has decided to bring out a NEWSLETTER from this semester.

I sincerely hope that the NEWSLETTER will reflect the programmes and activities of the University. The newsletter may serve as a convenient source of related information on a regular basis for the students, faculty members, guardians and parents and all those involved with East West University.

I am confident the NEWSLETTER will project our image favourably to everybody on campus and to the society as a whole.

I extend my best wishes and congratulations.

Syed Manzur Elahi
President

Message from the founder vice-Chancellor, Dr. Mohammed Farashuddin



ইস্ট ওয়েস্ট ইউনিভার্সিটি, ঢাকা একটি নিউজলেটার বের করছে জেনে আমি অত্যন্ত আনন্দিত। বিগত প্রায় পাঁচ বছর সময়ে এই ইউনিভার্সিটি শিক্ষা সংশ্লিষ্ট সকল মহলের সপ্রশংস দৃষ্টি আকর্ষণ করেছে।

শিক্ষাক্ষেত্রে উৎকর্ষতা আনয়ণে বাংলাদেশের মত একটি বিকাশমান দেশের আর্থ-সামাজিক উন্নয়ন তথা পরিবেশ প্রয়োজনের নিরিখে প্রস্তুত পাঠ্য উপপাদ্য আর পশ্চিমী দুনিয়ার শৃঙ্খলা ও নিয়মানুবর্তিতার সমন্বয়ে সম্পূর্ণ অলাভজনক

ভিত্তিতে প্রতিষ্ঠিত ইস্ট ওয়েস্ট ইউনিভার্সিটির বেশ কয়েকটি বিশিষ্টতা রয়েছে। প্রধানতঃ পূর্ণকালীন সুযোগ্য ও নিবেদিতপ্রাণ শিক্ষকমণ্ডলী, আধুনিক ও প্রয়োজনীয় পাঠ্যপুস্তক সমৃদ্ধ লাইব্রেরী, সমসাময়িক ও সর্বশেষ প্রযুক্তি আহরণ ও হস্তান্তরে সম্ভব কয়েকটি কমপিউটার ও ডিজিটাল ল্যাব, ল্যাংগুয়েজ ল্যাব, মেধা লালন ও বিকাশে ব্যাপক ভিত্তিক বৃত্তির ব্যবস্থা, কঠোর শৃঙ্খলা ও নিয়মানুবর্তিতা এবং ছাত্রছাত্রীদের বিশেষ মনোযোগ প্রদান এই বিশ্ববিদ্যালয়টিকে উচ্চশিক্ষা পরিমণ্ডলে সমাদৃত করেছে।

অদূর ভবিষ্যতে উত্তরা সংলগ্ন ১৪ বিঘা ভূমিতে নিজস্ব ক্যাম্পাস এবং সাথে সাথে ঢাকাস্থ ক্যাম্পাসের পরিধি বিস্তার করে ক্রমবর্ধমান ছাত্রছাত্রীদের স্থান সংকুলানের অগ্রাধিকার কার্যক্রম হাতে নেয়া হয়েছে। বিদেশে আরও পড়াশুনা করতে আগ্রহী এবং দেশে কর্মসংস্থানে সচেষ্ট ছাত্রছাত্রীদের পরামর্শ ও সহায়তা প্রদানের কার্যক্রম জোরদার করা হচ্ছে। ইতিমধ্যে ইস্ট ওয়েস্ট ইউনিভার্সিটির কয়েকজন ব্যাচেলার্স ডিগ্রিধারী নামীদামী প্রতিষ্ঠানে কাজ করে প্রশংসিত হয়েছে। বিশ্ববিদ্যালয়ের এম.বি.এ. প্রোগ্রামটিও নজরকাড়া অগ্রগতি লাভ করেছে।

ইস্ট ওয়েস্ট ইউনিভার্সিটির পরিচালক পর্ষদের সদস্যগণ এবং এর অত্যন্ত আধুনিক সুযোগ সুবিধা এবং সম্ভাবনা সম্পর্কে সংশ্লিষ্ট মহলকে আরও ওয়াকিফহাল করার জোর তাগিদ অনুভব করছেন। তাঁদের সদিচ্ছা প্রকাশিতব্য নিউজ লেটারে প্রচারিত হয়ে ইস্ট ওয়েস্ট ইউনিভার্সিটির সুনাম ও জয়যাত্রা বৃদ্ধি করুক সে কামনা ও শুভেচ্ছা জানাই।

মোহাম্মদ ফরাসউদ্দিন
প্রতিষ্ঠাতা ভাইস-চ্যান্সেলর।

Message from the Vice-Chancellor



The need for a newsletter to disseminate important news of the university has long been felt. In addition, a newsletter can also work as a forum for exchange of ideas,

experience and references among guardians, teachers and students. Finally, a university newsletter is a reflection of its academic standards and a valuable means to project its image to the world.

East West University was established to provide higher education that blends the noble traditions of the East with the science and technology of the West. Dedicated to excellence in education, the university has a highly qualified faculty, a well-stocked library of several thousand books and state of the art computer and digital laboratories. In addition, several student clubs dedicated to sports and games, fine arts, environment, computer programs and debating events provide opportunities for extra curricular activities throughout the year. A career-counseling center actively searches for internship and job opportunities for the university students and offers them training and guidance in securing employment.

The university strives to maintain an internationally competitive academic standard through continuous review and updating of courses, collaboration agreements with reputed universities in the west, financing and encouragement of faculty research, and participation at national and international professional seminars and competitions, notably in the fields of information technology and business studies. The programs include supplementary courses to improve the speaking and writing abilities in English as an essential qualification to meet the challenges of globalization in the new millennium.

Although the university is entirely financed by student fees, we nevertheless believe that the access to higher education must be kept open to poor but highly promising students. Accordingly, a large number of scholarships are offered to meritorious students. Tuition waivers and other financial aid packages are also available to talented boys and girls who are unable to pay.

We are committed to create and maintain an environment conducive to the pursuit of knowledge and consecrated to freedom, tolerance, peace, co-operation and mutual respect.

I, therefore, whole-heartedly welcome the initiative to bring out the East West University Newsletter and wish the organizers all success. I invite all guardians, teachers and students of the university to actively contribute news, views and articles to the newsletter.

M. Monwarul Islam
Vice Chancellor

Message from the Registrar



In bringing out a newsletter, we are yet again fulfilling another of our goals towards building an ideal educational institution.

In keeping with our motto "Excellence in Education", the East West University is engaged in providing quality education to our students. We have introduced state of the art techniques and equipment to facilitate teaching. Our faculty is of high quality. In every possible way, we try to provide an environment in which the students are able to develop their potential to the full. We want our students to succeed in life and to contribute to society.

Education is an all-embracing process. The area we live in is highly competitive, one in which an

individual must develop skills that society values. While classroom studies are important, equally vital are extra-curricular activities that contribute to the development of an all-round person. I believe the Newsletter will provide yet another forum for the students to develop their faculties.

I wish the Newsletter every success, and look forward to supporting it always.

Firdaus Ali
Registrar

Editorial

Hello, everybody. How are you? Do you know what is happening in your own department, in other departments, and elsewhere in the small world of your own dear university, EWU? Do you have the least idea that a lot of things happen in this mini world of ours every now and then. These happenings can make you feel proud of your university.

Every semester our university is growing, number of students is increasing, and every semester newer facilities also are added to the already existing ones. Many things are going on around us with our clubs and societies - our Environmental Society, Sports Club, Cultural Society, English Conversation Club and debating club. New clubs are being set up almost every semester. If you know about them, you will feel like associating with those activities for your fullest growth as a man or woman. Be a part of all these, make the best use of your time while you are here, enjoy your life, be proud of yourself and make others proud. The university offers you a unique opportunity for an all-round development.

The EWU Newsletter will give you glimpses of what is going on in your university; it will act as a mirror and help you see how your university is different from and better than many other universities of the country, and will give you a sense of pride.

The Newsletter will come out

regularly, once in every semester, from now on. Don't forget to collect your copy and have a look at it. We promise to provide you with the latest information about the university. We seek your co-operation. If you know anything that you feel should come up in the newsletter, please let us know.

I, on behalf of the Newsletter subcommittee, wish all students, faculty, officers and staff of EWU a happy and fruitful stay at the University.

M. Shahidullah
Editor

EWU offers a good teaching-learning environment.

The facilities include

- air-conditioned and well lighted classrooms
- computer labs
- digital labs
- multimedia seminar rooms
- a sophisticated language lab
- overhead projectors for all classes
- a rich library
- two comfortable reading rooms
- A medical centre
- A canteen with quality food for students, faculty, officers and staff only.
- A 'Career Counselling Centre' to help students with their career planning and find suitable employment in business and industry.

Admission Fall 2001

Admission Test for Undergraduate Programms: 24 August 2001 at 10:00 am.

Last date of submission of application forms: 22 August 2001.

MBA Program: 31 August 2001 at 10:00 am.

Last date of submission of application forms: 30 August 2001.

Departments

EWU has 5 departments at the moment. The departments are

1. Department of Business Administration
2. Department of Computer

- Science and Engineering
3. Department of Communication and Information Technology
 4. Department of English
 5. Department of Economics

Degrees Awarded:

Bachelor degree in Business Administration
 Bachelor degree in Computer Science and Engineering
 Bachelor degree in Communication and Information Technology
 Bachelor degree in English
 MBA and EMBA

Faculty News

On leave for Summer 2001

Dr. Rebeka Sultana of English Department is on leave this semester.

Mrs. Rukhsana khurshid of BA department left for the States on study leave.

Dr. A.H.M. Asaduzzaman of CSE department is on leave

Congratulations

We congratulate all the persons below who became proud parent in Spring and Summer 2001.

Mr Khaled Shams Chisti of Business Administration Department became the proud father of a daughter.

Mr S.I. Nusrat A. Chowdhury, Chairperson, BBA Department became the proud father of a son.

Mr. Nawab Yusuf Ali of CSE has become the lucky father of their first daughter.

Mr. Abidur Rahman, Assistant Logistic Officer became the proud father of their first child.

Ms Yasmin Akter, Secretary, Department of English gave birth to a baby boy recently.

Dr. Rebecca Sultana of English Department had her second baby recently.

Thanks to all the fathers/mothers for 'rasagolla'

Nuptials

Ms. Afrin Zeenat, lecturer, Department of English entered into wedlock.

Assistant Administrative Officer, **Saleh Ahmed**, and MBA Department **Secretary M. Nazrul Islam** tied the knot.

Our heartiest congratulations to the new couples, and we wish them all a happy married life

Obituary

Mr. Khaled Shams Chisti of Business Administration has lost his father. Our heartfelt sympathies for Mr Chisti. We pray for the eternal peace of the departed soul of his father. Let the Almighty give Mr. Chisty and

other members of his family the strength to bear the shock of this irreparable loss.

Departmental round-ups English Department

English Department is housed in the Insurance Academy Building. Though initially there were some inconveniences, things are taking a better shape. The faculty and students felt isolated from the university initially, but are settled now.

The department now offers a unique undergraduate programme that combines English and American literature with linguistics and English language teaching theories and practices.



Language Lab Inauguration

The language lab was officially inaugurated on 18 March 2001. Honourable State Minister for Forest and Environment and member of the Board of Directors of EWU Mr. H.N. Ashequr Rahman was present as the chief guest. Tom Hunter, Programme leader of ELTIP, British Council and Dr. Arifa Rahman, Professor of Applied Linguistics and Director, Institute of Modern Languages, Dhaka University were present as special guests. The Vice-Chancellor, Registrar, Dean of Faculties, Faculty members of all the Departments and a large number of students and officers of the university attended the programme.

Department of Computer Science and Engineering

Students of the department participated in the National Computer Programming Contest (NCPC) 2000. It was organised by BUET at the BUET premises on 7 October 2000. The contest was a very important event in the country for popularising, and expanding IT activities in Bangladesh. The EWU team participated in this contest. The members of the team were Taskid Javid, M M Waliullah and Md Khaled Saif Uddin. Mr. Ershadul Haque Chowdhury, Associate Professor of CSE department was the team leader. The team secured the 10th position among 60 teams. Congratulations to the winning team.

EWU teams also participated in International Collegiate Programming Contest (ICPC) at Kanpur, India, on 15 December 2000. IIT, Kanpur organised the ACM (Association of Computing machinery) regional competition. More than 70 teams from India, Bangladesh and some other neighbouring countries took part in the competition. Two teams from EWU participated. This was the first ever participation of EWU computer programming teams in international competition. Our congratulations to the participating teams.



EWU organised and sponsored a national conference on **"Human Resource Development in IT: Prospects and Problems."** on 10 March at the IDB BISEW, IDB Bhaban, Sher-e-Banglanagar, Dhaka. Hon'ble Minister for Finance, Mr. S.A.M.S. Kibria, and Hon'ble Minister of State, Ministry of Planning, Dr. Mohiuddin Khan Alamgir graced the occasion as chief guest and special guest respectively. The seminar raised some important issues, and made significant recommendations on the topic.

Clubs and Societies

The University has 7 clubs and societies. The campus throbs with life by the activities of these clubs and societies. The major clubs and societies till now are
 The Environment Society
 Cultural Club
 The Debating Club
 Conversation Club
 Sports Club
 Photography Club
 Computer Club
 Business Club

An English debate sponsored by **The daily Independent** was held on 1 and 3 July 2001. The topics for debate were: (1) Participation in active politics is the main threat to the Education system in Bangladesh, and (2) For rapid Development, Industry should have priority over agriculture in Bangladesh. The EWU orange team became the champion, and the

best debators credit went to Lusa Mirza of Computer Science and Engineering Department.

Cultural Activities

Ekushey Cultural Program

The EWU Cultural Club organised a programme on 27 February 2001 to commemorate the great sacrifices of the language martyrs of 1952.



Artists rendering songs in the Ekushey Cultural Programme.

Visit of the UGC Team

UGC (University Grants Commission) members headed by UGC Chairman Professor ATM Zahurul Haque visited East west University on 5 February 2001 for renewal of its approval. The UGC team expressed satisfaction over the academic programme of EWU.

Art Exhibition



A prize giving ceremony was organised to distribute prizes among the winners of the art competition. Mrs. Asma Kibria, a noted painter of the country attended the function as chief guest.

Environment Club of EWU

The environment club of EWU organised an art exhibition of artist Dil Afroz Dina, a student of English Department, EWU.

MBA Evening



The university had an extraordinary evening for the MBA students on 26 January 2001. The programme was organised by MBA and EMBA students of EWU. There was a lot of fun including jokes, humour, and gossips for the entire evening, which was followed by a sumptuous dinner.

Art Competition

An art competition was organised by the Environment society of EWU for 3 days from 26 to 28 January 2001. Art works by EWU students were exhibited in the competition. A cultural competition was organised during the same period of time, and went side by side with the art exhibition. The cultural competition included debate competition, and poetry recitation competition.

President's Dinner



President, Board of Directors, East West university, Mr Syed Manzur Elahi hosted a dinner on Saturday 24 March 2001 at Lazeez, Gulshan. The Vice-Chancellor, Registrar, Dean of Faculties, Academic Council

members, Chairpersons, members of the Board of Directors, editors and journalists of newspapers and ETV attended the dinner.

In a post dinner speech, the president lauded the role of all concerned for their relentless struggle to upgrade this university as a leading private sector university of the country. He informed the audience that this was the feedback he received from guardians and social elite. He assured all possible co-operation for attaining its target, which is "excellence in education".

EWU donates Tk. 21,000.00 to Journalist Tipu's Treatment Fund



At a simple ceremony a cheque of Tk. 21,000.00 was handed over to Mr. Motiur Rahman, editor of *Prothom-Alo*.

East West University students donate blood in a Programme jointly organised by EWU and Red Crescent Society of Bangladesh



A blood donation programme was organised at the EWU medical centre on 30 March 2001. A large number of teachers and students volunteered to donate blood. The Vice chancellor and Registrar of EWU were present on the occasion.

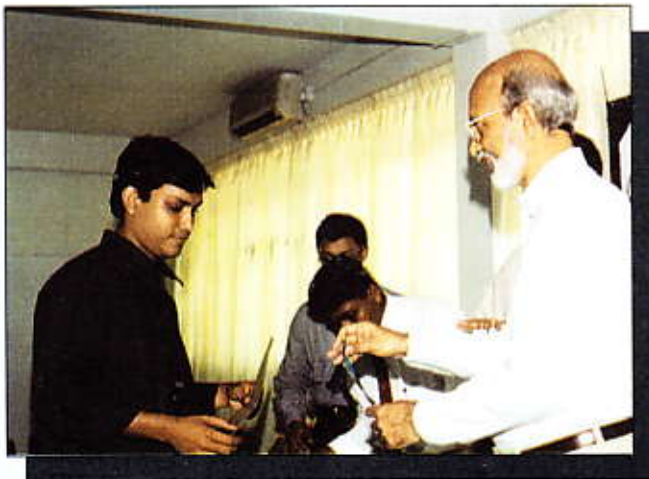
Dr. Zafar Iqbal addressed students of East West University



East West University Computer Club organized a Seminar on "Career Prospect & Learning Goal" for the students in its campus on 30 May 2001 with Professor Dr. Zafar Iqbal, Head Department of Electronics & Computer Science, Shahjalal University of Science & Technology, Sylhet, as the chief guest.

In his speech, Dr. Iqbal emphasized on the various aspects on IT education and on learning English as a means to meet the need of present world. He was very optimistic about future prospects of the students of this county in IT field.

Prize giving ceremony of the Sports Club



A prize giving ceremony was organised by EWU sports club to distribute prizes among the winners of indoor games and football tournament. Vice chancellor Mr. M. Monwarul Islam was present as chief guest and distributed the prizes.

EWU orientation programme held

An orientation programme for newly admitted students in undergraduate programmes in Summer 2001 was held on Saturday, the 12th of May. A total of 125 students were admitted for the Summer Semester in

Computer Science and Engineering, Business Administration, Communication and Information Technology and English.

The Vice Chancellor, Registrar, Dean of Faculties, Chairpersons of different department and Dr. Md. Musa, Professor of Finance addressed the students.



The vice-chancellor meets the conversation club

The Vice- Chancellor met the conversation club on Thursday, 5 July 2001 and shared his experience as a student of Dhaka University with the student members of the club. He answered a good number of questions asked by the students. The Dean of Faculties and some faculty members were also present.

Views

Two teachers expressed their views about EWU. Here are those views;

Ms Suchi Karim, Senior Lecturer in English (a new faculty)

EWU is the place where I started my new life as a teacher. The experience has been very rewarding. So far students are serious, surprisingly regular and have the interest to learn. Working environment at EWU is simply great-- a lot of co-operation from my department, as well as from the administration.

In our English Department everyone is there to help each other out in whatever way they can-be it with extra materials, advice or sharing valuable experiences. Logistic support is satisfactory, at least there are good intentions of supporting as much as they can.

On the whole I can say that EWU is different from many other Bangladeshi educational institutes, and I'm sure that with everyone's support and hard work this university is going to make a place for itself soon.

For goodness' sake don't call it "deed".
Watch out for meat and great and threat

They rhyme with suite and straight and debt).
A moth is not a moth in mother
Nor both in bother, broth in brother.
And here is not a match for there,
Nor dear and fear for bear and pear.
And then there's dose and rose and lose
Just look them up--and goose and
Choose
And core and work, and card and ward,
And font and front and word and sword.
And do and go and thwart and cart---
Come, come, I've hardly made a start!
A dreadful language? Man alive,
I'd mastered it when I was five!
(Collected by Mr Harunur Rashid Khan, Assistant
Professor, English Department)

TANGIBLE TEETH -Golam Ahmed Faruq

(Faculty, Business Administration Department)
she's floating just above me there-
emerald eyes and silky hair
my vision captured by her smile
the minutes pass, and all the while
i reach out, grasping empty air
and realize that there's nothing there
except her vapor grin.
This dream afflicts me everyday
always ending just this way
me with nothing in my grasp
the only sound a throaty rasp
of laughter for the naive knave
who all his useless heart he gave
to his Cheshire Queen.

Thought of a Dying Child Sabir Abdus Sami, Student, English Department

Mother! They came to take me.
Will I go ? Or will I stay?
Will I take my pigeon and play,
Under the green green tree.
Oh! They will not let me play,
And they won't let me stay,
They want me to go with them,
In an unknown place, but you know it's name,
After that I shall feel no pain,
But I will not see you again.
(This poem is based on late Sakhawat Jamil
(1938-1943). He died when he was only five years old)