

**EAST  
WEST  
UNIVERSITY**



# EAST WEST UNIVERSITY



# Report 2010





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## Message from the President

East West University (EWU) has completed yet another year of success towards realizing its lofty goal of excellence in education. This and other noble goals have been encrypted in its mission statement. Since its birth in 1996, the university has achieved unparalleled success. It has even exceeded some of the dreams of its 15 founding fathers, who 15 years ago, combined and envisioned an institution that will spread the light of a tertiary education of global standard at reasonable costs to the children including those from the middle class for human development both at home and abroad.

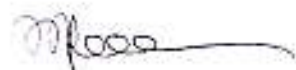
Congratulations are in order for the publication of the Annual Report 2010. The report will surely capture the achievements and progress of the university during the eventful year. The success today has brought immense delight to me as I recall those difficult days the university had to pass during and after its inception. With only 20 students and 6 teachers, we indeed had a humble beginning. The number of students today stands at 5919 and teachers at 234. I would like to congratulate all the people, particularly the faculty members who have made it possible. My gratitude to my esteemed colleagues in the Board of Trustees, whose selfless service and vision has created this noble institution. I am grateful to the erudite members of the faculty of EWU, whose relentless efforts and cognitive contribution have helped EWU to become a pioneering institution in the country. I also appreciate the staff for their commendable work during the year. My gratitude goes to the guardians and the students who have continuously kept their trust on EWU.

Over the years, EWU has become an attractive destination for the young Bangladeshi students who are aspiring to be the citizens of the World. With our world-class curricula and teaching staff, strict adherence to academic standards, caring-sharing-disciplining, adoption of a culture that is both supportive and restrictive as well as its practical orientation, EWU has come to its present standing and significance. Keeping alight the vision of its founding fathers, EWU offers the most generous financial assistance to both meritorious and needy students. In 2010 alone, the university has offered about three crores taka to 923 students, both to reward academic excellence and to support the financially disadvantaged students. The university life is full of colors with a variety of many extra-curricular events round the year, put by its creative students, who represent some 16 different clubs. It is, therefore, not surprising to hear that EWU has been ranked among the top universities of the country on a persistent manner by those who know and care. East West University is an equal opportunity employer and fights against discrimination of all types.

The year has seen remarkable progress in the construction of EWU's own campus, now being built at Aftabnagar, near the BTV Bhavan at Rampura. The state-of-the art architecture and modern facilities spread over a space of 3.5 lakh square feet will house all the academic and extra-curricular activities of the university. Hopefully we shall make a move to our own campus at the beginning of Fall 2011 semester.

I am sure the excellent progress of the university will gather further steam in the current year and years to come. The search towards excellence will continue.

Let's move forward!



Dr. Mohammed Farashuddin  
President, Board of Trustees,  
Founder Vice Chancellor & Founder President







## Message from the Vice Chancellor

I welcome and congratulate the publication of the Annual Report 2010 of East West University. This report contains the facts and figures of all significant activities that occurred in 2010, and also an overall picture of progress the University made in a year. This document captures, in a nutshell, EWU's teaching programs, scholarship programs, laboratory facilities, financial aids, and extra-curricular activities. The report also presents the current status of construction work of our own campus at Aftabnagar. I believe that this report has provided sufficient information on all these aspects of the University to our important stakeholders.

Since my joining EWU, I have been earnestly trying to make the university a leader in the higher education sector of Bangladesh. One crucial turning point in this regard was providing a new direction from traditional teaching mission to become a modern research based university. Generally, universities in Bangladesh focus mainly on teaching and produce graduates who are deficient in practical research and not up-to-date with the frontier of knowledge; in most cases research is either absent or remains shadowed at the backdrop. Our mission is to create new knowledge, develop a meaningful career path for both the students and faculty members and make faculty members learn from research, like that of Western Universities. On my initiative, the faculty members of East West University have engaged themselves in intensive research and now, they take research-generated-advanced-knowledge to the classroom. I do not have an iota of doubt that this pursuit prepares our graduates better for a very competitive world today and in the future. I want to emphasize that the teachers who are engaged in research, unlike the ones who do not, take most up-to-date knowledge to the classrooms; thus they train students very well for the competitive world.

Keeping quality education in the perspective and vision, we have geared our efforts toward recruiting highly qualified teachers for enhanced performance in the classrooms and producing truly world-class graduates. I am sure that our endeavors are paying back in both the areas. This is not an end of the process by itself, but only the beginning. On behalf of EWU faculty and staff, I promise to keep the process moving forward, achieving greater success and taking the University at a higher level.

My sincere thanks to all of those who have made this possible, and ensured a smooth publication of the Annual Report.



Professor Mohammed Sharif, Ph.D.  
Vice Chancellor



**Mission**

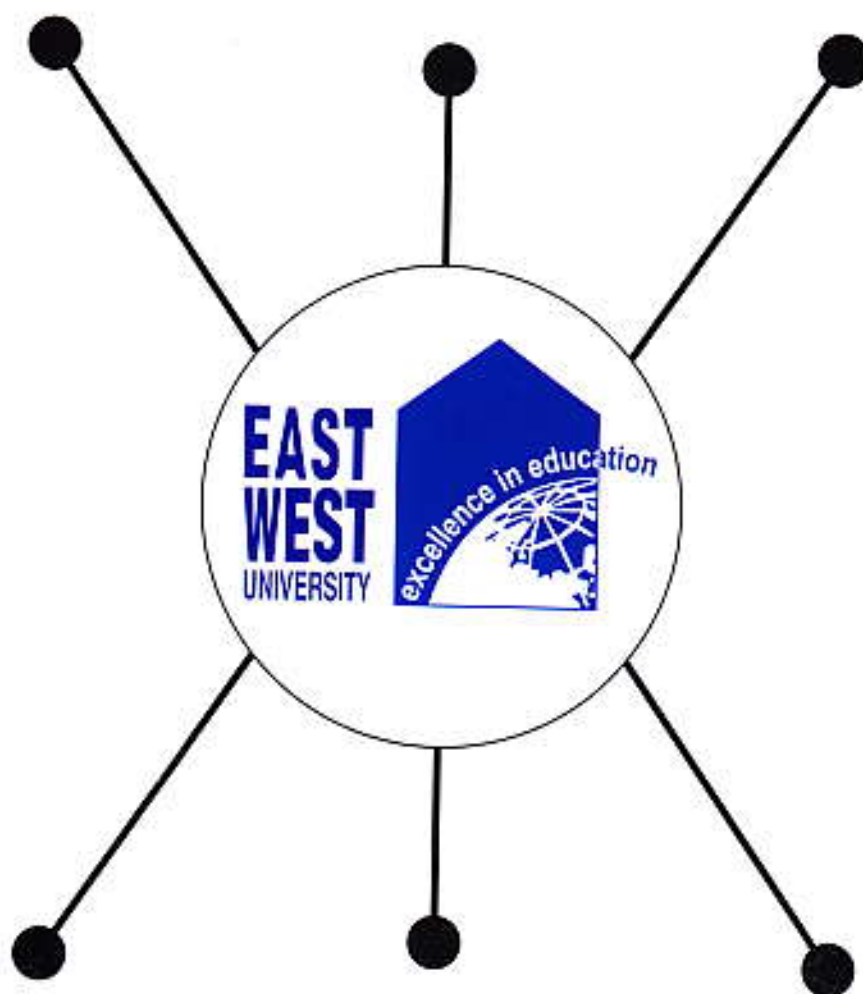
An institution that promotes eastern culture and values and meaningfully blends eastern and western thought and innovation.

**Goal**

East West University aims at excellence in education and is striving to produce graduates who will be equipped with knowledge and skills that will take Bangladesh in the new millennium. We intend to maintain high quality in instruction and research and contribute to higher education in the country in a significant manner.

**Vision**

To create an institution of higher learning that will be the best of its kind in the country and the region.



**Current Enrollment**

Undergraduate	4768
Graduate	1151
<b>Total</b>	<b>5919</b>

**Faculty Members**

Full-time	142
Part-time	92
<b>Total</b>	<b>234</b>

**Officers and Support Staff**

Administrative Staff	104
Supporting Staff	100
<b>Total</b>	<b>204</b>



## UNIVERSITY INFORMATION

### Mission Statement

In keeping with its name, East West University, rated among the top private universities of Bangladesh, is an institution that promotes eastern culture and values, and meaningfully blends eastern and western thought and innovation. As an institution of higher learning that promotes and inculcates ethical standards, values and norms, East West University (EWU) is committed to the ideals of equal opportunity, transparency, and non-discrimination.

The primary mission of EWU is to provide, at a reasonable cost, tertiary education characterized by academic excellence in a range of subjects that are particularly relevant to current and anticipated societal needs. Central to the university's mission is its intention to provide students with opportunities, resources and expertise to achieve academic, personal and career goals within a stimulating and supportive environment. EWU is striving not only to maintain high quality in both instruction and research, it is also attempting to render community service through dissemination of information, organization of training programs and other activities. Sensitive to the needs of its students and staff, EWU is committed to providing a humane, responsive and invigorating atmosphere for productive learning and innovative thinking.

### History

The idea of establishing a private university to provide quality education at an affordable cost in Bangladesh was first mooted by a group of prominent academics, business leaders, professionals and education enthusiasts led by Dr. Mohammed Farashuddin, current president, board of trustees of EWU. With this end in view, this group formed a non-profit, non-political, charitable organization called Progoti Foundation for Education and Development (PFED). East West University is its first major project. Members of the Board of Directors of the University are: Mr. Jalaluddin Ahmed, Mr. S.M. Nousher Ali, Mr. Farooque B. Chaudhury, Dr. Rafiqul Huda Chaudhury, Mr. Syed Manzur Elahi, Dr. Mohammed Farashuddin, Mr. Mohammed Zahidul Haque R.Ph., Dr. Saidur Rahman Lasker, Dr. Muhammad A. Mannan, Professor Dr. M. Moslehuddin, Mr. Shelley A. Mubdi, Mr. M.A. Mumin, Dr. Khalil Rahman, Mr. H.N. Ashequr Rahman and Mrs. Razia Samad.

After being accorded permission by the Government under the Private University Act (Act 34) of 1992, East

West University was launched in 1996. Classes started in September 1996 with 6 faculty members and 20 students in the present campus located at 43, Mohakhali Commercial Area, Dhaka. Today, there are over 234 faculty members and approximately 5919 students enrolled through a process of selection.

### Accreditation and Collaboration

East West University is accredited by the Government of the People's Republic of Bangladesh, and its curricula and programs have been approved by the Bangladesh University Grants Commission. The President of the People's Republic of Bangladesh is the Chancellor of EWU. The Vice Chancellor, the Pro-Vice Chancellor, and the Treasurer are appointees of the President of the country in his capacity as the Chancellor of the University.

### East West University at a Glance

Government approval	: January 1996
Classes Started	: September 1996
Initial Students	: 20
Current Students	: 5919
Initial Faculty Members	: 06
Current Faculty Members	: 234
Graduation :	

Convocation	Year	No. of Graduates Received Degrees
1st Convocation	2002	96
2nd Convocation	2003	161
3rd Convocation	2004	268
4th Convocation	2005	387
5th Convocation	2006	416
6th Convocation	2007	644
7th Convocation	2008	879
8th Convocation	2009	923
9th Convocation	2010	956
10th Convocation	2011	1073
	Total	5803

### Location

The temporary campus is located at 41, 43, 44, 45, and 49 Mohakhali C/A, Dhaka. It consists of 5 (five) buildings- 3 (three) twelve-storied, 1 (one) fifteen-storied and 1 (one) seven-storied with approximately 1,64,116 (one lakh sixty-four thousand one hundred and sixteen) sqft of space. The campus is situated in the heart of the city and can be easily accessed by all



modes of public transport.

Construction work of the permanent campus of the university on 7.4 bighas of land at Aftabnagar, Rampura on the Progoti Sarani close to BTV Bhaban has started in 2008 and has been going on in full swing. Expected time of shifting to the permanent campus is September 2011. Total floor Area of the 9 storied university complex is 4,58,957.04 sft. East West University has also bought 594.75 decimals (5.95 acres) of land at Mouja Vadham, P.S. Tongi, District Gazipur. In addition, it has received an allotment of one bigha of land at Uttara from Rajuk.

### Faculties

There are currently three academic faculties :

- Faculty of Business & Economics
- Faculty of Sciences & Engineering
- Faculty of Liberal Arts and Social Sciences

There are 8 (eight) separate Departments operating under these three faculties.

English is the medium of instruction and of examinations for all programs.

### Degrees Offered

Currently, EWU offers the following four-year Bachelor's Degrees:

- Bachelor of Business Administration (BBA) (Majors in Accounting, Marketing, Finance, Management, International Business, Human Resource Management (HRM) & Management Information System (MIS))
- B.S.S. in Economics
- B.A. in English
- B.Sc. in Computer Science and Engineering
- B.Sc. in Electronic & Telecommunication Engineering
- B.Sc. in Information and Communications Engineering
- B.Sc. in Electrical and Electronic Engineering
- B. Pharm (Bachelor of Pharmacy)

EWU plans to offer B.Sc. in Nursing in near future. EWU also offers the following Masters Degrees:

- MBA Regular and Executive
- Master of Arts in English (MA in English)
- Master of Arts in English Language Teaching (MA in ELT)
- Master of Bank Management (MBM)
- Master in Development Studies (MDS)
- Master of Laws (LLM)
- Master of Computer Applications (MCA)
- Master of Science in Computer Science and

Engineering (MS in CSE)

- Master of Science in Telecommunications Engineering (MS in TE)
- Master of Science in Applied Physics and Electronics (MS in APE)
- Master of Population, Reproductive Health, Gender and Development (MPRHGD)
- M. Pharm in Clinical Pharmacy and Molecular Pharmacology

### Semesters

All programs (except B. Pharm) operate on a 3-semester per year system.

Spring Semester: January-April (starting on the second Sunday of January)

Summer Semester: May-August (starting on the second Sunday of May)

Fall Semester: September-December (starting on the second Sunday of Sept)

The B.Pharm Program follows a two-semester system: Spring Semester (January-June) and Fall Semester (July-December).

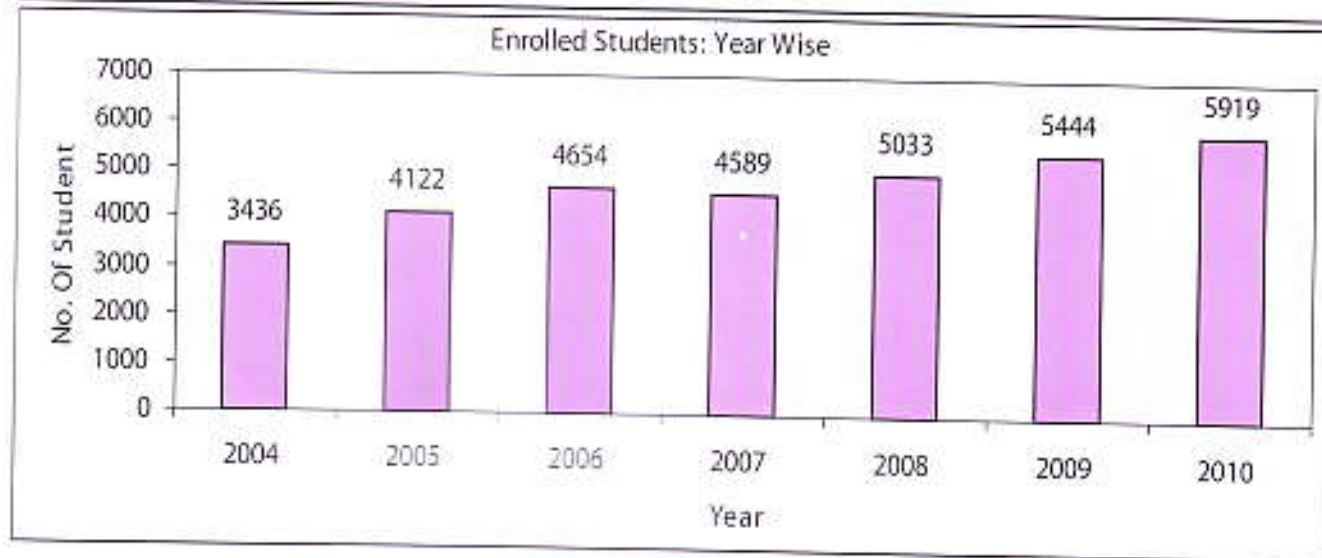
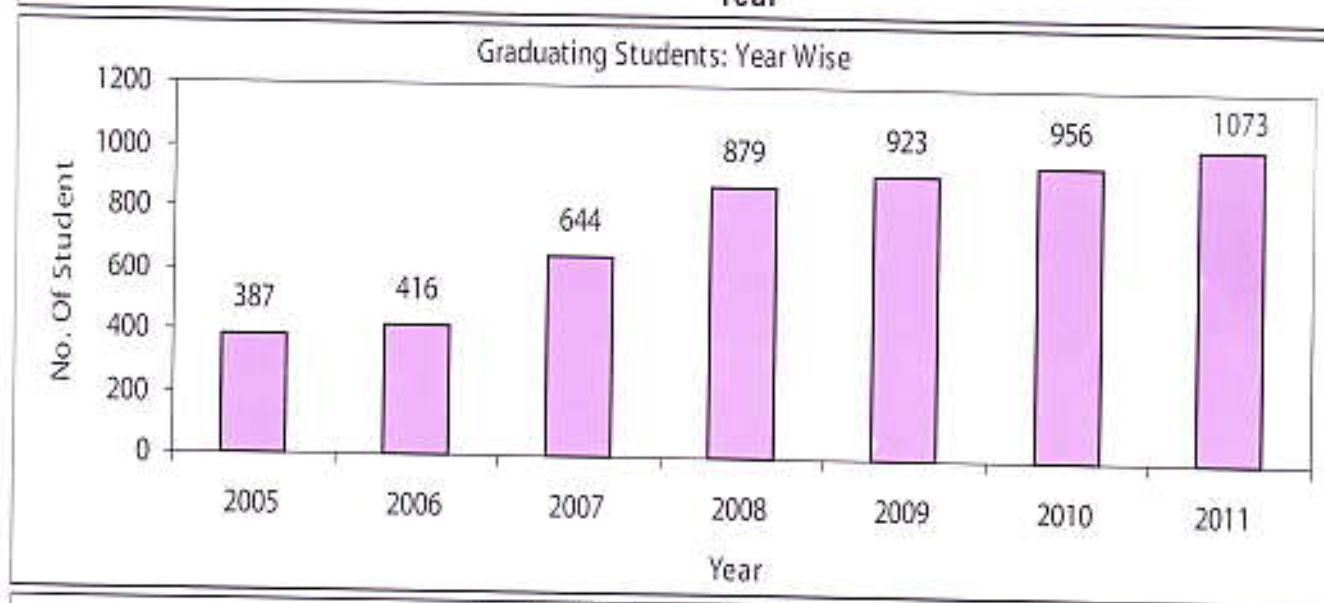
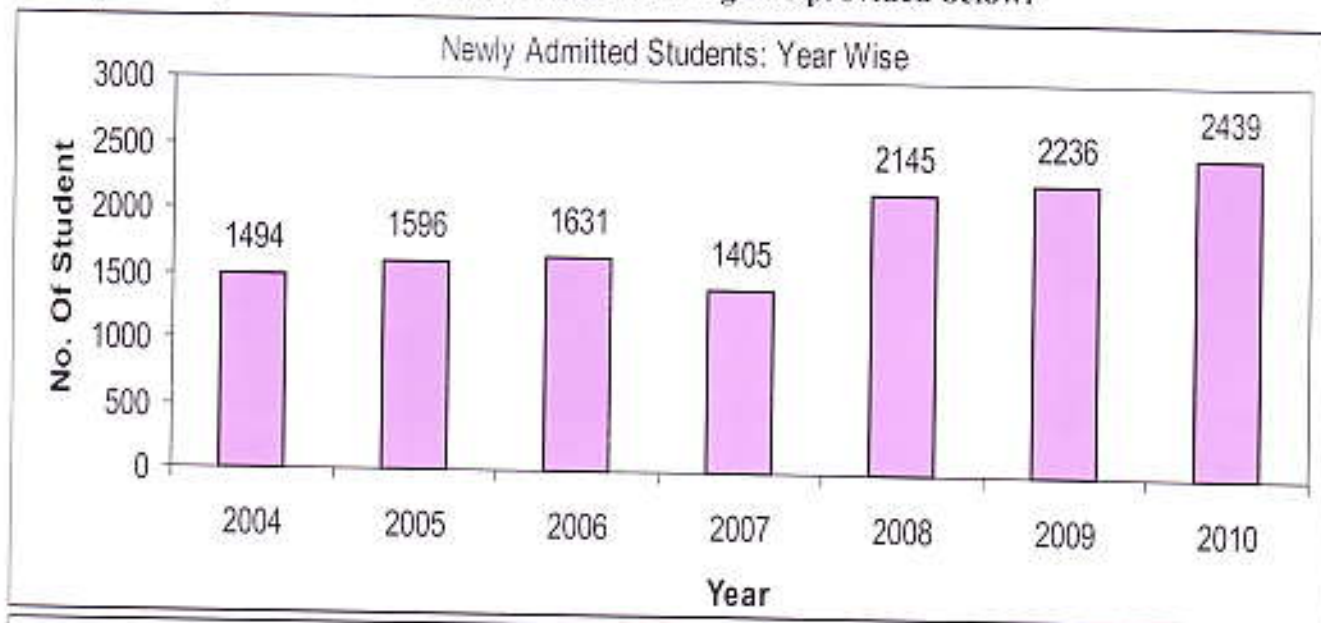
### Class Meetings

Classes are held from Sunday through Thursday. For each 3-credit course, there are 2 (two) classes per week, each of one and a half hour duration. For 1 credit of lab, 2 hours of lab work per week is assigned. Four class slots available in a week are:

Slot	Day
ST	Sunday, Tuesday
SR	Sunday, Thursday
TR	Tuesday, Thursday
MW	Monday, Wednesday

If classes cannot be held as scheduled due to unavoidable reasons, make-up classes are arranged to ensure that no classes are lost and to prevent session jam. East West University (EWU) has achieved remarkable success within a short period of time. According to the recent 'Webometrics' survey reports, East West University was ranked the number one private University of Bangladesh in July 2007 and in July 2008. It was also ranked as the second best private university of Bangladesh by the same organization in January 2008. 'Webometrics' is a European Union-funded Spain-based research organization. East West University, which had its humble beginning in 1996 with only 20 students and 6 faculty members, now has 5919 students and 234 faculty members. Its growth testified its steady and significant progress towards promoting quality university education. It has already produced 5803 graduates from its Undergraduate and Graduate programs.

The dynamic growth of EWU can be seen in the figures provided below:





## BOARD OF TRUSTEES (Founders)



**Dr. Mohammed Farashuddin**  
President, Board of Trustees  
Founder Vice Chancellor and  
Founder President, BOD  
East West University and  
Former Governor,  
Bangladesh Bank



**Mr. Jalaluddin Ahmed**  
Chairman, SMC  
Director, South-South Centre  
Dhaka, Bangladesh &  
Former Secretary, Government  
of Bangladesh and  
Former ILO & UNFPA  
Regional Adviser



**Mr. S. M. Nousher Ali**  
Director  
Limo Electronics Ltd.  
Dhaka, Bangladesh &  
Former Chief Engineer,  
Bangladesh Television



**Mr. Farooque B. Chaudhury**  
Managing Director  
Asiatic Tannery & Glue  
Factory  
Hathazary, Chittagong,  
Bangladesh



**Dr. Rafiqul Huda Chaudhury**  
Honorary Professor in  
Population Studies  
Tribhuvan University, Nepal  
Former UNFPA/ILO Regional  
Advisor and Research Director,  
Bangladesh Institute of  
Development Studies



**Mr. Mohammed Zahidul Haque**  
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New Hyde Park, N.Y. 11004  
USA



**Dr. Saidur Rahman Lasker**  
Former Economist  
Food & Agriculture  
Organization of the United  
Nations  
Via Guglielmo, Ciampara-8  
Rome, 00154, Italy



**Mr. Syed Manzur Elahi**  
Chairman  
Apex Group



**Dr. Muhammad A. Mannan**  
Former Director  
South East Asia Department  
Asian Development Bank  
Manila, The Philippines



**Professor Dr. M. Moslehuddin**  
Former Professor &  
Chairperson  
Department of Statistics  
University of Dhaka and  
Former Faculty Member  
UN Statistical Institute for  
Asia & the Pacific, Tokyo &  
Former UNFPA Representative



**Mr. Shelley A. Mubdi**  
99 Realty Co. LLC,  
150-24, 86 Avenue  
Briarwood N.Y. 11432-3368,  
USA



**Mr. M. A. Mumin**  
Managing Director, Surma  
Securities Holding Co. Ltd.  
Corporate Member of Dhaka  
Stock Exchange



**Mrs. Nurun Nahar Rahman**  
Former Consultant  
United Nations



**Mr. H. N. Ashequr Rahman, MP**  
Chairperson, Parliamentary  
Standing Committee on  
Estimates,  
Former State Minister and  
Managing Director  
Galco Steel (BD) Ltd.



**Mrs. Razia Samad**  
Director  
Sea Resources Group of  
Companies, Bangladesh





## Syndicate of East West University

### Chairperson

Professor Mohammed Sharif  
Vice Chancellor  
East West University

### Members

Professor Muniruddin Ahmed  
Pro-Vice Chancellor,  
East West University

Mr. M. A. Mumin  
Treasurer (In-charge)  
East West University

Professor Nazrul Islam  
Dean, Faculty of Business and Economics  
East West University

Professor Chowdhury Faiz Hossain  
Dean  
Faculty of Science and Engineering  
East West University

Professor Dr. Humayun Kabir Chowdhury  
Chairperson  
Department of Business Administration  
East West University

Professor Farid Uddin Ahmed  
Department of Economics &  
Dean  
Faculty of Social Sciences  
University of Dhaka

Mr. Jalaluddin Ahmed  
Member  
Board of Trustees of East West University

Dr. Mohammed Farashuddin  
President  
Board of Trustees of East West University

Mr. H. N. Ashequr Rahman, MP  
Member  
Board of Trustees of East West University

Professor Sajahan Miah  
Department of Philosophy  
University of Dhaka

### Member-Secretary

Colonel Shah Murtoza Ali (Retd.)  
Registrar  
East West University



## Academic Council

### Chairperson

Professor Mohammed Sharif  
Vice Chancellor  
East West University

### Members

Professor Dr. Muniruddin Ahmed  
Pro-Vice Chancellor  
East West University

Professor Dr. Nazrul Islam  
Dean  
Faculty of Business & Economics  
East West University

Professor Dr. Chowdhury Faiz Hossain  
Dean  
Faculty of Science & Engineering, East West University

Dr. Bijoy P. Barua  
Dean  
Faculty Liberal Arts & Social Science  
East West University

Professor Dr. Muhammad Sirajul Haque  
Chairperson  
Department of Economics, East West University

Professor Dr. Anisul Haque  
Chairperson  
Department of EEE, East West University

Professor Dr. Humayun Kabir Chowdhury  
Chairperson  
Department of Business Administration  
East West University

Dr. M. Mofazzal Hossain  
Chairperson  
Department of Electronics & Communications Engineering  
East West University

Dr. Sufia Islam  
Chairperson  
Department of Pharmacy  
East West University

Mr. Shafiqur Rahman  
Chairperson  
Department of English, East West University

Dr. Lutfun Nahar  
Chairperson  
Department of Social Sciences  
East West University

Dr. Mohammad Ameer Ali  
Chairperson  
Department of CSE, East West University

Professor Dr. Md. Mozammel Huq Azad Khan  
Department of Computer Science & Engineering  
East West University

Professor Dr. Mohamed Ruhul Amin  
Department of ECE  
East West University

Professor Dr. Tanbir Ahmed Chowdhury  
Department of Business Administration  
East West University

Dr. Mohammed Farashuddin  
President  
Board of Trustees, East West University

Dr. Rafiqul Huda Chaudhury  
Member, Board of Trustees, East West University

Professor Dr. M. Moslehuddin  
Member, Board of Trustees, East West University

Professor Dr. G.M. Chowdhury  
Director, IBA, University of Dhaka

Professor Dr. Syed Manzoorul Islam  
Department of English  
University of Dhaka

### Member-Secretary

Colonel Shah Murtoza Ali (Retd)  
Registrar, East West University



## Facilities & Amenities

### Computing and Lab Facilities at East West University

#### (a) Internet and Computing Facilities

Information and Communications Services (ICS) supports a total of 700+ computers along with computer-related equipment of all functional departments/sections of the university.

To support the hands-on-lab practices for different computation intensive courses, EWU has established 7 (seven) computer labs equipped with more than 260 computers and printers of various ranges. The operating support systems are Windows, Linux, Solaris, etc. The programming languages and package support includes C/C++, Java, Fortran, Oracle, MatLab, Visual BASIC, SPSS, MS-SQL Server, MySQL, PHP, .NET etc through Information & Communications Services (ICS) section. ICS works directly under the office of the Vice-Chancellor to facilitate computer lab facilities to students and to maintain computer hardware, software, multi-media systems, networking systems, and the email service of the University.

East West University has internet facility of 6.5 Mbps band width and 512 Kbps VSAT back up. ICS maintains the service for smooth continuation of internal connectivity. It also provides in-house training to employees of the university to improve their computing skills.



#### (b) Lab Facilities

The science and engineering education programmes at East West University emphasizes hands-on-experiences of students in labs. University labs play a central role in supporting faculty and student research. For these

reasons, the university is committed to developing and maintaining state-of-the-art labs for students and faculty members. East West University has developed one of the best lab facilities in the country for computer science and engineering, information and communication engineering, electrical and electronic engineering, electronics and telecommunication engineering and pharmacy programs. The engineering labs are shared by the three engineering departments namely, Computer Science and Engineering (CSE) department, Electronics and Communications Engineering (ECE) department, and Electrical and Electronic Engineering (EEE) department. The Pharmacy labs are used by students and faculty members of the Pharmacy department as well as by engineering students for their chemistry courses.

The following is a description of the labs within the Faculty of Sciences and Engineering.

**Electrical Circuits and Machines Lab:** This lab has state-of-the-art Lab-Volt electro-mechanical training systems that can be used to carry out experiments on DC machines, transformers, induction motors, and synchronous machines. This laboratory also has inductor, capacitor, and resistor banks, single and three-phase variable AC power sources, DC power supplies, oscilloscopes, signal generators and various types of measuring instruments to enable students to conduct experiments on electrical circuits. In addition, the electrical circuits and machines laboratory houses modern high-frequency signal generators, high-frequency digital storage oscilloscopes, true RMS (AC+DC) volt and current meters, and a LCR meter with computer interface to facilitate research.

**Electronics Lab:** Work related to electronics and power electronics courses is performed in this lab. It is equipped with modern digital storage oscilloscopes, analog and digital trainer boards, signal generators, DC power supply and all types of IC chips, small-signal MOSFETs, BJTs and other semiconductor devices.

**Switchgear and Control Systems Lab:** Experiments and project works on switchgear, controls and data acquisition are done in this lab. The lab has five sets of ADVANTECH data acquisition cards run by dual-core computers to detect various types of electrical faults and subsequent operations of relays on custom-made fault simulation boards. This lab also houses five sets of Siemens PLC (S7-1200) with necessary input/output modules and proprietary computer interface software tools. PLC sets are used to train students on modern



Industrial control systems.

**VLSI Lab:** Design and simulation type lab work is performed in the VLSI Lab. It has more than 40 state-of-the-art dual core workstations and 2 servers running on both MS Windows and Linux platforms. A wide range of engineering and design software tools, including ADS, MAGIC, HSPICE, ANSOFT, MATLAB, PSPICE, etc. are available in this lab. ADS, MAGIC and HSPICE are advanced industry standard EDA tools used in design and research worldwide.

**Software Engineering Lab:** The Software Engineering Lab is equipped with a HP Server, 30 Lenovo desktop computers, and a multimedia projector. All the computers of the lab are networked using CISCO switches. The lab provides a range of software to support lab classes and research works in the broad field of Software Systems including programming, database systems, information system design, software engineering, computer networking, and high-performance simulation and modeling.

**Digital Systems Lab:** The Digital Systems Lab is equipped with instruments that range from digital storage oscilloscopes, digital trainer boards, micro-controllers, interfacing adapters, data acquisition cards and other supporting peripherals. It also provides hardware devices for FPGA design. Projects related to digital logic design, computer interfaces and embedded systems are pursued in this lab.

**Telecommunication Lab:** The purpose of the Telecommunication Lab is primarily to offer hands-on experience to students for training and research by providing them scope for practical demonstrations and enabling exercises for courses in communications. The TMS equipment set constitutes an important part of this lab. This set consists of TMS-301 basic system, PC based virtual instruments, TMS-Interactivities for simulation, and Emona TMS advanced modules. The lab also contains microwave trainers, DSP trainers, cellular mobile trainers, analog communication trainers, digital communication trainers and optical fiber communication trainers. The university is in the process of procuring additional equipments for experiments in RF, antenna and microwave, and telecommunication switching and signaling.

**Computer Communications and Networking Lab:** This lab has been established recently. It is equipped with one high performance server, twenty work stations, switches, routers, networking kits, radio equipment for short distance indoor and outdoor wireless networks,

point-point XDSL/VDSL/HDSL and other supporting instruments.

**Physics Lab:** The Physics Laboratory is equipped with modern instruments for carrying out everyday physics experiments. The dark room facility helps students in carrying out optical experiments.

#### **Pharmacy Labs:**

The Department of Pharmacy has seven laboratories for the students and faculty members where they can perform experiments. Different individual laboratories are well equipped with modern equipments for the individual courses. In addition to supporting the lab requirements of pharmacy courses, these labs also provide necessary infrastructure for research activities.

The laboratories are equipped with the following equipment/instruments:

- PC based Automated Binary Gradient High Performance Liquid Chromatography (HPLC) Prominence system with Refractive Index (RI) detector and Photodiode Array (PDA) detector.
- Shimadzu PC based Fourier Transform Infrared Spectrophotometer (Prestige-21) with RI solution software including Temperature controlled High-sensitivity DLATGS Detector and Advanced Dynamic Alignment system.
- Shimadzu Gas Chromatography system with Flame Ionization Detector, Flame Thermionic Detector, Electron Capture Detector.

#### **Other equipment/instruments are as follows:**

- Thermocycler for PCR
- ELISA
- High Resolution Centrifuge
- Gel Electrophoresis
- Polarimeter
- Refractometer
- Karl Fisher Water Determination Apparatus
- Rotary Evaporator
- Single Punch Tablet Machine
- Capsule Filling machine
- Disintegrator
- Dissolution Apparatus



- UV-Visible Spectrophotometer
- High Resolution Microscopes
- Freeze Dryer
- Filtration Pump
- Incubator
- Carbon Dioxide Incubator
- Fundamental Chromatographic Instruments as well as other supporting equipments

### **The East West University Center for Research and Training (EWUCRT)**

The primary objective of the Center is to create knowledge through academic and applied research and disseminate acquired knowledge through seminar, symposium, workshop, training and publication. The EWUCRT operates through a Research Committee comprising representatives from the Board, Deans and Chairs of the Academic Departments. The Center is currently chaired by Dr. Rafiqul Huda Chaudhury, Member, Board of Trustees of the University. At present, Dr. Bijoy P. Barua holds the position of the Executive Director of the Center.

#### **Academic Research Grants**

The EWUCRT extends grants to the faculty members of the University to enable them to conduct academic research to nurture and cultivate new knowledge in diverse areas and share the experience among learners. Over the years, the University has supported several research projects run by faculty members. The core value of this noble initiative lies in the promotion of empirical research among the faculty members of the University.

In the calendar year of 2010, the grants were given to support the following faculty research projects:

- An appraisal of the problems and prospects of SME in Bangladesh
- Activity based costing in Bangladesh: an empirical study on the level of sophistication.

#### **Academic Publications**

Having recognized the growing importance and demand of quality research in the areas of humanities and culture, global business, marketing, and sustainable development, EWUCRT publishes two academic journals - *East West Journal of Business and Social Studies* and *East West Journal of Humanities*.

These annual academic journals are aimed at upholding academic standards and encouraging high quality research.

The Center also publishes working papers, occasional papers and annual research abstracts of faculty members of the University in order to disseminate and share knowledge for the purpose of creating a strong intellectual bond and network among faculty members of the University and the outside academic world. The Annual Abstract series of 2010 included a total of 100 abstracts of research articles, scholarly books and book chapters, and conference presentations.

#### **Seminars, Symposiums and Public Lectures**

EWUCRT plays a leading role in organizing seminars, symposiums and public lectures on contemporary issues such as environmental concerns, good governance, globalization, social conflicts, social movements, marketing, media and sustainable development. In a recent seminar a good number of national and international scholars and academics were invited by the Center to share their research findings. In 2010 the Center has also sponsored research symposiums on the following topics:

- Isolation and Identification of the Causative Organisms on Street Vended Food Samples Collected from East West University Campus Area
- Total Quality Management and Organizational Performances: A Causal Path Analysis

#### **Training Programs**

The EWUCRT also facilitates professional trainings in the areas of business, population health, marketing, finance, banking, and social development issues for various international and national organizations. In 2010 the Center organized a training course entitled 'Contemporary Policy and Law' in collaboration with Unnayan Shamannay, Bangladesh and CUTS International India. The training was organized with financial support of Bangladesh Investment Climate Fund, managed by IFC Advisory Services in South Asia in partnership with DFID and the European Union.

#### **Consulting and Policy Research**

The Center is open to the idea of carrying out applied and policy research in the areas of finance, corporate business, management, environment and ecology, and sustainable development in order to address the needs of multilateral, bilateral, and national organizations. In this endeavor, faculty members of the University have been continuously engaged in such activities.





### Software Development Center (SDC)

The mission of the Software Development Center (SDC) is to provide EWU students with real-world experience in designing and developing quality software for offices, banks, institutions and industries. The Software Development Center at EWU is a member of BASIS (Bangladesh Association for Software and Information Services) and incorporates industry expertise for true software innovation. It has the potential to bring in the presence of the World Wide Web. SDC believes in simplicity and efficiency. It intends to integrate object-oriented programming (OOP) concepts with the World Wide Web by providing unique software development services along with training and mentoring programs of global IT standard.

Software Development Center believes in quality as the first principle both in software development and in training and mentoring through prominent academics and industry experts from home and abroad.

### Career Counseling Center

The Career Counseling Center provides appropriate guidance to students about future career plans. The center liaisons with prospective employers and arranges internships and part-time jobs for students and graduates.

The Career Counseling Center works to place students with leading business organizations of the country who can expand their activities by utilizing fresh minds imbued with modern skills and expertise. As a forerunner among private universities in Bangladesh, it is a place that endeavors not only to ensure excellence in education but also to help students find suitable careers. It organizes job fairs, workshops and seminars on a regular basis for career-seeking individuals, participating companies, and potential employing bodies to facilitate interaction and to know each

other's needs and priorities. Besides, the largest job portal in Bangladesh, BDJobs.com, has established a linkage with the Career Counseling Center to extend job services to East West University graduates.

### EWU Library

Aiming to provide continuous educational opportunities and fulfill the University's mission, the East West University Library started its journey from the beginning of the university in 1996. From then the library is playing as an essential part of the university through its various quality services and facilities to users' community. The library is designed to meet the information, research, and curriculum needs of each students, faculties, and staff members for research, and development activities. ICT based EWU library provides a wide range of IT based library services to its users. The overall library activities are done by customized library software named Library MIS developed by Software Development Centre (SDC).

The main objective of the library is to support the university community in developing lifelong skills in innovative and analytical thinking, research and information literacy, and by providing distinctive collections, services, facilities and programs.

### Resources in the Library

The general collection consists of more than 23,000 volumes, primarily scholarly monographs, periodicals, text books, magazines, newsletters, related reference books, dissertations, pure reference books, reports, CD-ROMs (1,350), audio-cassettes (137 copies), journals (print copy 130 titles), maps (06 rare item), on-line databases (33) more than 10,000 on line Journals, statistical publications, as well as current daily newspapers (17) and periodicals. The library holdings relate to the fields of Business Studies, Economics, Liberal Arts, Social Sciences, Electrical and Electronics Engineering, Physics, Pharmacy, Computer Science, Mathematics, English Language and Literature and Bangladesh Studies.

Books are placed in open stacks for easy access and to give users enough choice for selection of desired materials. They can also go directly to stacks to look for their required materials. Library personnel are ready to assist in locating information, answer on-the-spot queries, and guide and provide instruction in the use of the catalogue, databases, resources, indexes, and abstracts, whenever needed.



### Physical Facilities in the Library

The EWU Library is very much popular to its users' community. The approximate number of users that visit the library is about 2000 daily. Nearly 500- 600 users make use of its circulation facilities; the photocopy services are provided nearly to 100 to 200 users and 200 to 300 avail the journals and newspapers facilities, while other readers access to text books, reference books & reference service facilities. . EWU library makes use of approximately 10,500 sq ft of space spread over 3 (three) floors located at the Foundation Building. The Library can accommodate over 250 students at a time in its well-furnished reading rooms. On the ground floor, there is a large pigeonhole area for temporary storage purposes which can accommodate about 450 bags and other personal belongings. Moreover, online journals can be searched through in-house workstation.

### Library Automation and Digitalization

EWU Library is completely automated and uses its own library management software Library MIS, which has been developed by the EWU Software Development Center. This software comprises an online catalogue and issue/circulation based on barcodes and search as well as other useful features. The most exciting part of the automation is the web component. Students and faculty members use the web module for study and research purposes.

Basing on the concept "Digital Library for Digital Bangladesh", East West university library started digitalize the library resources by using the Greenstone Digital Library Software. The aim of the software is to empower users, particularly in universities, libraries, and other public service institutions, to build their own digital libraries.

### Library Services

Library Services include, besides general services, Current Awareness Services (CAS), inter-library loan services, access to electronic resources, borrowing facilities, photocopy services, reference and referral services, Library personnel guide students on how to get desired library materials, provide print copy journals and daily newspapers, and news clipping services, and assist them in searching and browsing publications through the internet, in-house and international databases.

### Virtual Library Services

EWU library introduce Virtual Library Services for the first time in Bangladesh. With this service faculty members of East West University will be able to get library related information and instant research assistance from wherever they are.

### Human Resources Development

During the period January 2009- December 2010, the library has taken special initiatives to develop different aspects of the library which, include arranging training programs for the library personnel, motivating the library personnel for research and publications, widening resources bases by networking with other libraries, organizing workshops and seminars, updating the library system, procuring books/journals/non-books materials, etc.

During the period January 2009- January 2010, the library has received, processed and delivered for circulation 1156. This number was 751 in 2008. EWU library took special initiative to provide newspaper clipping services on a regular basis on 26 different fields and to preserve the news in digital format (PDF format) for future reference. It has also finalized arrangement for resource sharing with ICDDR, B, British Council, Archer k. Blood American Center Library which enriches the resource base of the EWU library.

EWU library personnel had participated in 17 training programs organized by EWU library, British Council, Vrije University of Brussels, University of Antwerpen and Katholieke University of Leuven, BRAC University, IUB, Archer K. Blood American Center Library, Library Association of Bangladesh, BALID etc.

### Seminars/Workshops/Research Publications

During the last one year the EWU library has organized various activities. Seminars, workshops, presentations, foreign and local visits kept the library people busy through out the year.

EWU library personnel have published 15 research articles in different national and international journals during this period and also attended 4 international conferences to present research papers. EWU library has also organized five seminars/workshops where library/IT professionals of Bangladesh, faculties, and EWU library personnel attended. It has also received a grant from INASP and University of Waikato, New Zealand for conducting seminars/workshop.

E-Resources: The library provides the opportunity to access several full texts e-resources. Over 10,000 titled





researchers, EWU is continuously investing in library to improve the system, to enrich the accommodation, and to ensure the diversity of collections and services.

#### **Other Facilities of the University**

Other facilities of the university include:

Spacious air-conditioned classrooms

Free e-mail and Internet access

Medical Center

Prayer Room

Cafeteria

Study Rooms

Separate Male & Female Common Rooms with indoor game facilities and television.

#### **Student Welfare Activities (SWA)**

The primary objective of the Student Welfare Activities (SWA) office is to emphasize the wholeness of university experience through synchronized development of body, mind and spirit. Learning through the formal academic curriculum as well as enhancing student experience through 'out of classroom learning' through co-curricular programs. More specifically the objectives of this office are as follows:

- Relating with student bodies at national and international level.
- Provide opportunities for community service activities.
- Create an environment for participation in co-curricular activities.

The university has a range of students clubs under the supervision of this office to promote various activities in different areas. These include:

1. East West University MBA Club
2. East West University Business Club (EWUBC)
3. East West University Creative Marketing Club (EWUCMC)
4. EWU Cine & Photography Club
5. EWU Rotaract Club
6. East West University Debating Club
7. EWU English Conversation Club

journal can directly be searched from EWU computer network. The library is a member of Bangladesh INASP-PERI Consortium (BIPC) for getting access to full text articles, abstracts, bibliographical information of online journals of different publishers on different disciplines through Bangladesh Academy of Sciences (BAS). Currently the library provides the facilities to access to 33 on line journal databases through the consortium. Some of them are Wiley Blackwell, Springer, EBSCO Host, Project Muse, American Institute of Physics, American Chemical Society, etc.

Along with that users are able to use the facilities of searching and browsing research publications and have access to the following international on-line journals databases too:

User can access to these online journals through the domain of East West University.

The EWU Library offers Information Literacy classes throughout the year. The main purpose is to acquaint students and faculties with the information sources, resources, and techniques to retrieve the resources. The EWU library has a rich collection of resources which is continually expanding. Further, advances in computer technology are profoundly affecting nearly all sources as well as systems of access and use. Currently, the library strives to meet the information needs of the EWU university community and to provide appropriate access to the faculty and students.

Thus EWU library has played a very effective role in promoting the East West University in national and global forums. As a proactive service department of the university, the EWU library puts relentless efforts to integrate human, technical and other resources to deliver quality library and information services to ensure maximum satisfaction to its users. Keeping in mind the increasing and diversifying demands of the different groups of users, i.e. students, faculties,



8. EWU Environmental & Social Club
9. EWU Club for Performing Arts
10. EWU Sports Club
11. EWU Telecommunication Club
12. Pharmacy Club
13. East West University Electronics Club
14. East West University Science Club
15. EWU Computer Programming Club
16. IEEE Student Branch, East West University

### Scholarships and Financial Aid

Since its inception, East West University has been awarding merit scholarships and need-based financial assistance to deserving students. Each year the university distributes at least 9% of its total earnings among 20% or more of its regular students. Such scholarships/financial assistance are not available to those students who have already spent the normal study time required for the programs for which they are enrolled (e.g. Bachelor's Degree program students are not eligible for any scholarship/financial aid beyond the four years that are required to complete the course as a regular student. Similarly, students of Master's Degree program are also not eligible for any scholarship/financial aid beyond the two/one year(s) that are required to complete the course as a regular student). No student of the university is entitled to benefit from more than one scholarship/financial aid facility at any point of time.

According to the provision of the Private University Act, 1992, private universities are required to provide scholarships to 5 (five) percent of its enrolled poor but meritorious students. Since its inception, the founders of East West University have adopted a policy of not paying any profit or dividend to themselves but have been using a good part of its operating surplus towards nurturing merit and providing financial support to students in need. In the last twelve years, the scholarship and financial aid policy adopted by East West University has become a source of great encouragement to meritorious but financially constrained students. The academic world has greeted this policy pursued by East West University enthusiastically.

Benefits to students are awarded in the following forms:

#### 1. Merit Scholarships

EWU has generous merit scholarships/financial aid programs. The sum of Taka 2,89,55,780 (two crore eighty-nine lakh fifty-five thousand seven hundred and eighty) only was awarded to 923 students in 2010. Full-year tuition waiver merit scholarships (for a maximum of one-fourth of the total credit requirement of the program for undergraduate students) are awarded to:

(i) Top scorers in the undergraduate admission test with a minimum score of 75% marks: three (3) from the Faculty of Business and Economics, and one (1) each from the Faculty of Sciences & Engineering and the Faculty of Liberal Arts and Social Sciences; top scorers in the graduate admission test with a minimum score of 75% marks: one each in MBA and Telecommunication Engineering, provided that at least 20 students get admitted to the program. The continuation of this scholarship is contingent upon maintaining a minimum CGPA of 3.50 and abiding by the rules and regulations and University's Code of Conduct for students at all time.

(ii) Candidates securing GPA 5.00 (excluding 4th subject) in both SSC and HSC (in the most recent relevant examination year) will be awarded 100% Merit Scholarship at entry level for 4 years subject to maintenance of GPA of 3.50 in each semester;

(iii) Students securing GPA 5.00 in the most recent HSC Examination (this will be applicable only for six students from six divisions who are from poor financial background); The continuation of this scholarship is contingent upon maintaining a minimum CGPA of 3.00 and abiding by the rules and regulations and University's Code of Conduct for students at all time.

(iv) Candidates securing 7 (seven) A's in 'O' Level Examination (at one sitting) and 3 (three) A's in 'A' Level Examination (in one year) will be awarded 100% Merit Scholarship at entry level for 4 years subject to maintenance of GPA 3.50 in each semester;

(v) A committee will assess and recommend for scholarship/financial aid etc. for foreign students and students from other systems.

(vi) Top 10% students (10% of the actual number of students of each batch of each department enrolled during the immediate past year (two semesters for one year Graduate programs) of each batch of each department of Undergraduate programs who have completed at least one-fourth of the total credit requirement (for Graduate programs requirement of



credit and time duration varies from program to program) of the program during the immediate past year with a CGPA of 3.97 and above will get full-tuition free Merit Scholarships for equal number of credits to be adjusted in the next three consecutive semesters and those with CGPA of 3.90 to CGPA 3.96 will get half-tuition free Merit Scholarships for equal number of credits to be adjusted in the next three consecutive semesters.

In cases of a batch where 6 or less students fulfill the scholarship requirement (i.e., completed at least one-fourth of the degree requirement with a CGPA of 3.90 or better), only the top student will be entitled to receive one scholarship. The award will go to the best performer among students securing CGPA 3.90 or better. For calculation of the number of scholarships in each batch, the number will be rounded up if the fraction is 0.5 or above. Merit Scholarships are extendable, subject to fulfillment of requirement (vi) above. To avail Merit Scholarships undergraduate students must register for at least three courses (9 credits) in each semester. (For the students of B.Pharm. this requirement is at least four courses. This credit requirement for graduate programs varies program to program ranging from 6 to 8 credits) The Merit Scholarship will be discontinued if any student of the undergraduate or graduate program violates the East West University Disciplinary Code for students' and/or if his/her CGPA falls below 3.50. To be eligible for Merit Scholarship/Financial Aid a student of Undergraduate Program must earn credits as mentioned in the table below in the last three consecutive semesters:

Undergraduate Programs	Credits
Bachelor of Business Administration	30
BSS in Economics	30
BA in English	30
B.Sc. in Electronic & Telecommunication Engineering	35
B.Sc. in Information and Communications Engineering	35
B.Sc. in Computer Science	33
B.Sc. in Computer Science & Engineering	35
B.Sc. in Electrical & Electronic Engineering	35
Bachelor of Pharmacy	40

To be eligible for Merit Scholarship/Financial Aid a student of Graduate Program must earn credits as mentioned in the table below in the last three/two consecutive semesters (which ever is applicable for

whom)

Graduate Programs	Credits
MBA	29
EMBA	24
MBM	29
MDS	22
MA in English (45 credits Program)	24
MA in English (36 credits Program)	18
MA in English Language Teaching	21-33
MS in CSE	19
MS in TE	18-20
Master of Population, Reproductive Health, Gender and Development (MPRHGD)	21

## 2. Directors' Scholarships

Each of the fifteen Founder Directors of the university, at a point of time, awards two full-tuition scholarships to two students or splits the scholarships into half or quarter tuition waiver/scholarships. This is renewable at the discretion of the Founder Director concerned unless the recipient scholar performs poorly.

## 3. Financial Aid

### (a) General

At the beginning of each semester, the university considers applications on prescribed forms for the granting of financial aid to deserving students on a need-cum-merit basis. Undergraduate applicants who have completed at least one-fourth of the total credit requirement of the program during the immediate past year with a minimum prescribed CGPA of 2.70 and with demonstrated financial need are offered financial assistance to cover part of the tuition fees. The actual amount depends on the number of applicants and the availability of funds. This is by far the largest component of the funding support both in terms of the amount of money as well as the number of recipients. Students of Graduate applicants who have completed credits requirements as mentioned in the above table in the last three/two consecutive semesters (which ever is applicable for whom) with a minimum prescribed CGPA of 3.00 and with demonstrated financial need are offered financial assistance to cover part of the tuition fees. Financial assistance is also extendable on fulfillment of the



above requirements.

**(b) Family Concession**

When two siblings (brother/sister with the same parents) study simultaneously at East West University, the second sibling is entitled to a half-tuition waiver. However, both must be admitted full-time into regular programs. The benefit commences on the date of admission of the second sibling and ceases on the discontinuation of the study of any one of them, after his/her graduation or for any other reason. This benefit may extend up to the third sibling under the above-mentioned conditions. A merit scholarship awardee cannot qualify to get the benefit for siblings or other similar benefits.

If either of the siblings maintains a minimum CGPA of 2.70, while the other maintains a minimum passing CGPA (2.00 for Undergraduate Programs, 2.50 for Graduate Programs, 2.30 for MA in English) the sibling benefit will be awarded and continued for the one who maintains the CGPA of 2.70. In case of the newly admitted students, if the first sibling could maintain the minimum CGPA of 2.70 the sibling benefit would be awarded to the second sibling provided the first sibling is not currently receiving any merit scholarship/ financial aid from the EWU.

**(c) Freedom Fighters' Scholarship**

As a mark of respect to the valiant freedom fighters of the War of Liberation and Independence, the university reserves 5% admission quota for the wards of freedom fighters of all categories, subject to their fulfillments of the minimum admission requirement at East West University. The university also considers maximum 100% tuition waiver scholarship to the wards of wounded, deceased and financially needy freedom fighters, subject to the fulfillment of the following requirements:

The candidate must qualify in the EWU admission test; the candidate must provide proof that his/her parent was a freedom fighter. The Tuition Fee waiver as above will then be continued provided that the CGPA in each semester remains 2.70 or more.

To avail financial aid, undergraduate students must register for at least three courses (9 credits) in each semester. (For the students of B.Pharm. this requirement is at least four courses) Financial Aid is discontinued if any student of undergraduate or graduate program violates the East West University Disciplinary Code for students and/or if his/her CGPA

falls below 2.70. The same is applicable for the beneficiaries of siblings and other similar cases and for Freedom Fighters' Scholarship.


**4. The Medha Lalon Fund**

In order to be able to extend further support towards nurturing merit, particularly to students from middle-class background, to female students, and to students from outside the metropolis, the Board of Directors of East West University set up in 2002 a scheme called the East West University Medha Lalon Fund with an initial endowment of Taka one and a half crore. The Board has also sanctioned an amount of Taka one crore thirty lakhs from the operating surplus of the university for the Fund. This is in addition to the disbursement each year on regular components such as the merit scholarships and financial aid. Several philanthropic persons/organizations have contributed a combined amount of Taka twenty-seven and a half lakh to the Medha Lalon Fund. This need-cum-merit based financial aid is awarded from the annual earnings of the East West University Medha Lalon Fund deposited in a lucrative five-year interest earning Scholarship Deposit Account of Mercantile Bank.

The following scholarships are currently being offered under the Medha Lalon Fund scheme :

1 Sujat Ali Mazumder Scholarship	Tk. 35,000 a year
2 Anjuman Ara Begum Scholarship	Tk. 35,000 a year
3 S.M. Sahiruddin Scholarship	Tk. 35,000 a year
4 Rowshan Ara Begum Scholarship	Tk. 35,000 a year
5 Sanuwar Bakht Chaudhury Scholarship	Tk. 35,000 a year
6 Sofia Khatun Scholarship	Tk. 35,000 a year
7 Lutful Bari Md. Munsur Chaudhury Scholarship	Tk. 35,000 a year
8 Shamsunnessa Begum Scholarship	Tk. 35,000 a year
9 Sherifa Chowdhury Scholarship	Tk. 35,000 a year
10 Sherifunnesa Begum Scholarship	Tk. 35,000 a year
11 M. Mahtabuddin Scholarship	Tk. 35,000 a year
12 Chamak Chand Scholarship	Tk. 35,000 a year
13 M. Sujat Ali Scholarship	Tk. 35,000 a year
14 Shakina Khatun Scholarship	Tk. 35,000 a year
15 Mujibur Rahman Lasker Scholarship	Tk. 35,000 a year
16 Khodeza Abu Taher Scholarship	Tk. 35,000 a year
17 Moulvi Muhammad Shamsher Ali Scholarship	Tk. 35,000 a year



18 Momena Khatun Scholarship	Tk. 35,000 a year	53 Mutual Trust Bank Ltd. Scholarship	Tk.22,000 a year
19 Hajee Shabuddin Scholarship	Tk. 35,000 a year	54 Mutual Trust Bank Ltd. Scholarship	Tk.22,000 a year
20 A.B.M. Ghulam Mohiuddin Scholarship	Tk. 35,000 a year	55 Prime Bank Ltd. Scholarship	Tk.27,000 a year
21 Abu Ahmed Abdul Hafiz Scholarship	Tk. 35,000 a year	56 Prime Bank Ltd. Scholarship	Tk.27,000 a year
22 Syeda Shaheer Banu Chaudhurani Scholarship	Tk. 35,000 a year	57 Eastern Bank Ltd. Scholarship	Tk.27,000 a year
23 Abdul Kaher Scholarship	Tk. 35,000 a year	58 Eastern Bank Ltd. Scholarship	Tk.27,000 a year
24 Habiba Khatun Scholarship	Tk. 35,000 a year	The East West University Medha Lalon Fund is administered by the Financial Aid Committee of the university. To procure such aid, students must apply on a prescribed form. Applications are processed based on information provided by the applicants and according to the criteria set by the university and is subject to change at its discretion. Selection of scholars and financial aid beneficiaries is done through a computerized system that ensures full transparency.	
25 Alhaji Abdur Rahman-Begum Walida Rahman Scholarship	Tk. 35,000 a year		
26 Justice Nurul Huda-Begum Sufia Huda Scholarship	Tk. 35,000 a year	The university charges a minimum amount (less than one percent) as administration costs from the earnings of the East West University Medha Lalon Fund. It ensures maintenance of regular accounts of the Medha Lalon Fund and has the accounts audited externally every year.	
27 M.A. Haque Scholarship	Tk. 35,000 a year		
28 Abdur Rahman Scholarship	Tk. 35,000 a year	The Financial Aid Committee keeps Medha Lalon Fund donors informed about the operation of the funds on a regular basis. The Committee arranges meetings with East West University Medha Lalon Fund donors to apprise them of operating procedures, scholarship awards and performance of scholarship awardees as well as to seek guidance from them.	
29 Abdul Jabbar Scholarship	Tk. 35,000 a year		
30 Abdus Samad Scholarship	Tk. 35,000 a year	As is evident from the table below, the university policy is rather generous in nurturing merit since an increasing percentage of tuition revenue gets ploughed back and goes to deserving students. It is worth noting that the university, as a matter of policy, encourages enrolment of mofussil and rural students who are also, therefore, beneficiaries of the scholarship and financial aid awards. Furthermore, the university has also been consciously endeavoring to increase the proportion of female students who benefit from scholarship & financial aid programs.	
31 Dutch Bangla Bank Scholarship	Tk.27,000 a year		
32 Dutch Bangla Bank Scholarship	Tk.27,000 a year		
33 Dutch Bangla Bank Scholarship	Tk.27,000 a year		
34 Suraiya Farashuddin Scholarship	Tk.27,000 a year		
35 Suraiya Farashuddin Scholarship	Tk.27,000 a year		
36 Standard Chartered Bank Scholarship	Tk.27,000 a year		
37 Standard Chartered Bank Scholarship	Tk.27,000 a year		
38 Eakub H. Chowdhury Scholarship	Tk.27,000 a year		
39 Eakub H. Chowdhury Scholarship	Tk.27,000 a year		
40 Mercantile Bank Scholarship	Tk.27,000 a year		
41 Mercantile Bank Scholarship	Tk.27,000 a year		
42 East West University Scholarship	Tk.35,000 a year		
43 East West University Scholarship	Tk.35,000 a year		
44 East West University Scholarship	Tk.35,000 a year		
45 East West University Scholarship	Tk.35,000 a year		
46 East West University Scholarship	Tk.35,000 a year		
47 East West University Scholarship	Tk.35,000 a year		
48 East West University Scholarship	Tk.35,000 a year		
49 East West University Scholarship	Tk.35,000 a year		
50 East West University Scholarship	Tk.35,000 a year		
51 East West University Scholarship	Tk.35,000 a year		
52 Naushaba-Kalim Sharafi Scholarship	Tk.30,000 a year		



## Comparative Statement of Scholarships and Financial Aid

Five Years: 2006-2010

Sl.	Name of Scholarship/ Financial Assistance	2006		2007		2008		2009		2010	
		No. of Students	Amount Taka	No. of Students	Amount Taka	No. of Students	Amount Taka	No. of Students	Amount Taka	No. of Students	Amount Taka
1	Merit Scholarship (Place Holders + Merit Scholarship Awardees)	192	10,607,285	133	9,891,600	127	9,505,060	125	9,835,080	177	8,626,770
2	Medha Lalon Fund*	68	1,553,548	54	1,754,000	51	1,657,000	49	1,595,000	65	1,692,100
3	Financial Aid	681	12,962,400	523	13,930,000	554	13,772,820	321	8,601,400	370	8,458,720
4	Half-Tuition Family Assistance	190	5,031,905	321	4,534,320	154	4,572,330	295	4,307,435	148	4,164,280
5	Directors Quota	59	1,802,905	63	1,878,637	56	2,115,035	37	2,384,097	58	2,908,186
6	Special Assistance	37	491,140	74	439,855	106	1,155,504	62	1,059,724	87	1,182,659
7	Freedom Fighters' Scholarship	-	-	-	-	2	104,400	8	379,380	9	385,515
8	Divisional Quota	-	-	-	-	-	-	7	792,140	9	1,537,550
	<b>Total</b>	1,227	32,469,183	1168	32,428,412	1050	32,882,149	904	28,954,256	923	28,955,780
	Percentage (%) of net Tuition Receipts	10.08%		10.40%		8.20%		5%		4.63%	
	Percentage (%) of net Student Enrollment	26.29%		21.73%		20.58%		13.92%		13%	

\* Percentage has been calculated excluding Medha Lalon Fund



## Progress Report on Campus Construction

EWU expects to move into the permanent campus at Aftabnagar, Rampura, Dhaka by September 2011. Foundation stone of the new campus was laid out by Finance Minister, Mr. Abdul Maal Abdul Muhith, MP on 14 April 2009. The new campus has a total area of 349,085 square feet in a land of 7.4 bigha.

The permanent campus will be a pride for EWU community and its students.



Architectural Design of EWU Campus



Mr. Abdul Maal Muhith, Hon'ble Finance Minister seen receiving crest from Mr. Jalaluddin Ahmed, former President, BOD, EWU. Dr. Mohammed Farashuddin, current President, Board of Trustees, Founder Vice Chancellor and Founder President, BOD, is also seen with them.



EWU Campus under Construction



## Noteworthy Events of the Year -2010



### East West University observes National Mourning Day

East West University observed the National Mourning Day to pay homage to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman with due solemnity and honor on 15th August 2010.

The day started with hoisting up the half-mast national flag and black flag witnessed by the Board President, Mr. Jalaluddin Ahmed, the founder Vice-Chancellor Dr. Mohammed Farashuddin and faculty remembers as well as university-officials. East West University team led by its founder President and founder Vice-Chancellor Dr. Mohammed Farashuddin placed flower at the Bangabandhu museum at 32 Dhanmiondi Residential area. Senior faculty members and officials of the university joined the occasion and offered prayers for the departed soul of the Father of the nation.

A discussion meeting followed by a prayer session was organized after Asr prayer at the university conference room. Professor Mohammed Sharif, Vice Chancellor of East West University, Pro-Vice-Chancellor and several others discussed various aspects of the life of Bangabandhu Sheikh Mujibur Rahman and the significance of National Mourning Day.



### Certificate Awarding Ceremony of the 14th Foundation Day 2009

The certificate awarding ceremony of the 14th foundation Day 2009 of East West University was held on 28 June 2010 at the university auditorium. East West University recognizes the sacrifices, dedication and contributions of the faculty members and staff members who have been serving for a decade in this university.

Mr. Jalaluddin Ahmed, President of the Board of Directors graced the occasion as the chief guest. He distributed the certificates of recognition for a decade long contributions among the faculty members and staff members. Dr. Mohammed Sharif, Vice Chancellor of East West University and Prof. Dr. Muniruddin Ahmed, Pro-Vice Chancellor of the university also spoke on this occasion. The Dean, chairpersons, registrar, faculty members and staff members of the university were present in the ceremony. Mr. Kamrul Hassan, Assistant Professor of Business Administration department conducted the program.



### EWU Students attend International Knowledge Globalization Conference

Three students namely Shaiful Islam, Fatema Tuz Zahara and Sabrina Binte Rahman of BBA program of East West University attended the 3rd International Knowledge Globalization Conference. They presented a paper on "Market Orientation and Business Performance Competency Relationship; Food and Beverage Industry in Bangladesh."

The conference was jointly organized by Suffolk University, Boston, USA, Knowledge Globalization Institute and North South University, Bangladesh. Nobel Laureate Prof. Dr. Mohammad Yunus delivered the keynote paper on 'Creating a world without poverty' at the inaugural ceremony held on May 08, 2010. His Excellence James F. Mariarty, US Ambassador to Bangladesh was the closing speaker on May 10, 2010. Presence of researchers, scholars and experts from around 20 countries including Janice Griffith, Vice President for Academic Affairs, Suffolk University, made the conference a success.





### Seminar on "How to Become an Entrepreneur?" held at EWU

East West University Business Club and Investment Climate Research Unit (ICRU) in association with International Finance Corporation (IFC) organized a seminar on "How to Become an Entrepreneur?" on 16 June 2010 at EWU auditorium. Professor Dr. Mohammed Sharif, Vice Chancellor, EWU graced the occasion as chief guest. Mrs. Selima Ahmad, President, Bangladesh Women Chamber of Commerce and Industry (BWCCI) attended the seminar as guest speaker. The program was chaired by Professor Dr. Nazrul Islam, Dean, Faculty of Business and Economics and Coordinator, Graduate Studies (MBA, EMBA & MBM).

In his speech, the Vice Chancellor of East West University, Dr. Mohammed Sharif advised the students to become entrepreneurs rather than to seek jobs. He added that if you start a new business it will create job opportunities for yourselves and for others. If one can become an entrepreneur, he/she will have the option to use innovative ideas in his/her business.



### Workshop on Career Planning and Exploration

A workshop on "Career Planning and Exploration" was held on 15 April 2010 at East West University auditorium. The program was presided over by Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor, East West University. Prof. Dr. Chowdhury Faiz Hossain, Chairperson of the Department of Pharmacy accorded welcome speech. The workshop was organized by the Pharmacy Club of East West University to assist the graduating students in planning their career in different sectors of the pharmaceutical field. Mr. Muhibuz Zaman, Chief Operating Officer, ACI Ltd; Mr. Muhammadul Haque, Director, Marketing, Square Pharmaceuticals Ltd; Mr. Mahbulul Karim, Director, Technical Operations, Incepta Pharmaceuticals Ltd, Mr. Akhter Hossain, Director Operation, Biopharma Laboratories Ltd., Mr. Aminur Rahman, Managing Director, IMS Bangladesh, Mr. Md. Ikhtiar Hossain, G.M. Technical Service, Eskayef Bangladesh Ltd., Mrs. Sheifta Anwar, Director, Human Resources, Sanofi Aventis Bangladesh Ltd., Mr. Niaz Mohammed Sohel, Production Manager, ACI Ltd., Mr. Dipak Kumar Saha, Senior Manager and Mr. M.M. Asad Ullah, Group Product Manager of Square Pharmaceuticals spoke on the occasion. They took part in an exciting round table discussion with the students. The program was conducted by Dr. Sufia Islam, Associate Professor, Department of Pharmacy and Moderator of the Pharmacy Club of East West University.



### East West University celebrates Victory Day

East West University celebrated the 40th Victory Day of Bangladesh on 16 December commemorating the country's glorious triumph in the nine-month bloody war against the Pakistani occupation forces in 1971.

To mark this historic day, East West University arranged a program that started with hoisting the national flag by Dr. Mohammed Farashuddin, President, Board of Trustees of EWU. The second part of the celebration focused on memorializing the sacrifice of the heroic sons of the soil who laid down their lives to earn the cherished independence for their beloved motherland. In this program, Dr. Mohammed Farashuddin was present as the chief guest while Dr. Saidur Rahman Lasker, member of the Board of Trustees of EWU also spoke on this occasion. Vice Chancellor Professor Mohammed Sharif gave the concluding-speech with a thankful message for the audience.





### "World Statistics Day" observed at EWU

Bangladesh Statistical Association (BSA) and East West University jointly organized a day-long seminar on 22 October at the auditorium of East West University to observe the "World Statistics Day". The theme of the seminar was "Statistics for All".

Air Vice Marshal (Rtd.) A K Khandker, B.U. psa, Hon'ble Minister, Ministry of Planning graced this occasion as the chief guest and inaugurated this seminar. In his speech, Planning Minister AK Khandker asked officials and employees of the Bangladesh Bureau of Statistics (BBS) to act with more responsibility in releasing data and information on time. He said, "Latest and correct statistics is indispensable for formulating development plans. Dr. Mohammed Farashuddin, President, Board of Trustees of East West University also spoke on this occasion as a co-host of the program. The program was chaired by Prof. Dr. M. Nurul Islam, President, Bangladesh Statistical Association and Vice Chancellor, Mawlana Bhashani Science and Technology University. Also, Abdur Rashid Sikder, Secretary General of this Association gave speech to the audience.



### Workshop on 'Scientific Research in Business'

The certificate awarding ceremony for the participants of a four 4-day long workshop on 'Scientific Research in Business', organized by the Department of Business Administration of East West University, was held at Lakeshore hotel in the city on 27 August.

Dr. Atiur Rahman, Governor of Bangladesh Bank graced the occasion as the Chief Guest while Dr. Mohammed Farashuddin, President Board of Directors and founding Vice-Chancellor of EWU was the special guest. The Vice-Chancellor of the university Dr. Mohammed Sharif was also present in the program. A total of 35 business teachers from 5 different universities participated in the workshop. Professor Shuzu Abe, a renowned Professor of marketing from Waseda University, Japan was the Resource Person.



### Inauguration of Training on digital library at East West University

Based on the concept "Digital Library for Digital Bangladesh", East West university library organized a training workshop on "Application of Greenstone Digital Library Software for building Digital Library" from 28 to 31 December 2010 at Bangladesh Public Administration Training Center (BPATC), Savar, Dhaka.

The Inauguration program of the training workshop was held on 27 December 2010 at East West University auditorium. Mr. Muhammad Zamir, Chief Information Commissioner, Information Commission and State Minister, Government of the people's republic of Bangladesh was present as the chief guest while Dr. Mohammed Farashuddin, President, Board of Trustees of East West University also spoke in the inaugural session. Professor Mohammed Sharif, Vice Chancellor, East West University presided over the program.

### Self-Access Centre Inaugurated

A self-access centre was inaugurated in the department of English at East West University on 19 October.

The honorable Vice Chancellor of East West University, Professor Mohammed Sharif





inaugurated the Centre. In his inaugural speech the Vice-Chancellor advised the students to make proper use of the centre so that they can fine tune their language skills. Dr. Bijoy P. Barua, the Dean of the Faculty of Liberal Arts and Social Sciences, Dr. Fakrul Alam, Advisor of the Department of English, and Mr. Shafiqur Rahman, chair, department of English, were present on the occasion with faculty members and students of the department. Mr. Zohur Ahmed, senior lecturer in the department of English at East West University gave an informative presentation on the various uses of cyber space relating to academic studies. The self-access centre is all about collaborative learning in the world today. This is a style of learning that encourages and stimulates the knowledge input the students acquire in the classrooms. The self-access centre will offer comprehensive online learning opportunities to the students and acquaint them with ways to make the best use of virtual space.



#### Rally against Eve-teasing at EWU

East West University "Bondhu Shabha" organized a rally for raising awareness against eve-teasing in Bangladesh on 3 November.

The rally was inaugurated by Dr. Mohammed Farashuddin, President, Board of Trustees of EWU. In his speech, he said that eve-teasing is a social problem, and this is the right time to take action against it. He urged the government to take quick action and exemplary punishment against the perpetrators. Acting-Vice Chancellor Professor Dr. Muniuruddin Ahmed, BBA-Chairperson, Professor Dr. Humayun Kabir Chowdhury and other faculty members and students attended this rally. After this rally, an event was also organized in the auditorium to celebrate the 12th Anniversary of the Daily Prothom Alo.



#### Award for Young Thinkers held at East West University

The prize giving ceremony of the Essay Writing Competition for Young Thinkers-2010 was held at the EWU auditorium on 29 October. Professor Dr. Muzzafar Ahmed, noted educationist and former chairman of TIB was present as the Chief Guest on this occasion while Professor Siddiqua Kabir nutritionist and TV personality was present as the Special Guest. In his speech, Dr. Muzzafar Ahmed, said that the children are the future of our nation, and therefore it is our duty to nurture their mental and physical growth in a positive way. This essay competition is a reflection of the initiative that will help achieve this goal.

Dr. Mohammed Farashuddin, President, Board of Trustees and Founder Vice Chancellor, East West University presided over the function. Prof. Dr. Humayun Kabir Choudhury, Coordinator Student Welfare Activities and Mr. Kamrul Hasan, Assistant Professor, BBA, also spoke on the occasion. Mr. SSM Sadrul Huda, Assistant Professor & Moderator, EWU-ESC coordinated this program.



#### EWUDC upholds the Flag of EWU

EWUDC (East West University Debating Club), the flagship career of the university, holds the name and fame of the institution high up by winning 3 championships in the year 2010.

##### Championship against Dhaka University

In Jan of 2010, EWUDC participated in an inter-university debate contest, organized by



BCS Computer City and crowned themselves with the Champion's trophy by defeating the debaters of Dhaka University.

On 23 October, 2010 the fierce debaters of East West University once again earned an honor for their mother institution by defeating the team of Dhaka University, in a national debate competition, organized by London College of Legal Studies (LCLS), where a total 40 teams took part.

**Championship against Jahangirnagar University**

On 30 Sept, 2010 the EWUDC snatched champion's trophy from Jahangirnagar University in another national debate contest where East West was the host and 52 teams from 18 institutions participated.

## Student Clubs and Activities

### EWU Environmental & Social Club



East West University Environmental & Social Club organized an inter-university club fair to celebrate its 11th founding anniversary at the auditorium of the university on 7 December.

The fair was organized to project the social and environmental activities of the various student clubs of different public and private universities of the country.

The closing ceremony of the session was held in the afternoon while Educationist Professor Zillur Rahman Siddique was present as the guest-speaker in the event. Dr. Mohammed Farashuddin, President, Board of Trustees of EWU also spoke on this occasion and Professor Mohammed Sharif, Vice Chancellor of EWU, presided over the ending ceremony with a vote of thanks. Mountaineer Musa Ibrahim, and Mr. Shankar Shaojal, Director Creative Asiatic were members of the jury board at this fair in which East West University Environmental & Social Club became the first.

### Rotract Club



In response to the appeal of Mr. Mashuk Chowdhury, a photocopier-operator of the university, EWU Environmental & Social Club launched a fund raising drive on the campus to help Mr. Mashuk out of his debt caused by expenditure in cardiac treatment.

Faculty members, staff, students generously extended their hands of cooperation, and an amount of Tk. 70,000 was collected within a very short span of time. Prof. Mohammed Sharif, Vice Chancellor, East West University handed over the amount to him in a simple ceremony at his office. Among others, Prof. Dr. Humayun Kabir Chowdhury, Chairperson, BBA & Coordinator, Student Welfare Activities and Mr. SSM Sadrul Huda, Assistant Professor & Moderator, EWU ESC, were present on this occasion.

### EWU Photography Club



On the eve of 11th founding year, East West University Photography Club (EWUPC) organized 6th Intra University Photography Exhibition at Drik Gallery from 27 to 31st December.

Dr. Mohammed Farashuddin, President, Board of Trustees of EWU was present as the chief guest on this occasion and inaugurated this session. With an aim of focusing on different dimensions of photography relating to pleasure and professionalism, this club



motivates the students to learn new techniques and also emphasizes on high degree of aesthetic sense to be reflected in photography works. This year the club changed its title from East West University Cine and Photography Club (EWUCPC) to East West University Photography Club (EWUPC) with an inauguration of new logo of EWUPC. This year the club honored Mr. Rashid Talukder with the Life Time Achievement Award. Professor Mohammed Sharif, Vice-Chancellor of EWU presided over this occasion. Only 36 photographs in 6 different categories were selected for the exhibition.

#### EWU English Conversation Club

The most highlighted event of the English Conversation Club was the workshop conducted by Dr. Faheem Hasan Shahed, Head and Associate Professor, Dept. of English, AIUB on 13 December, Monday at 3 p.m. in the auditorium apart from its regular chat sessions. It was a workshop on "Public Speaking and PowerPoint Skills: Some Effective Strategies"

"Did you enjoy the presentation", I asked the students present in the auditorium after the presentation. All of them replied "Yes". This was the instant reaction of the students after they enjoyed a two-hour long workshop conducted by Dr. Faheem Hasan Shahed, Head and Associate Professor, Dept. of English, AIUB on 13 December, Monday at 3 p.m. in the auditorium. Although it was held before the final exam week, student turn out was significantly high. Almost 150 students participated, enjoyed and learnt different skills of public speaking and PowerPoint Skills through the vibrant and lively presentation by Dr. Faheem Shahed.

#### EWU Science Club

EWUSC has arranged a study tour to the satellite earth station in "Betbunia Satellite Earth Station", Rangamati. 38 students and along with Ms. Anindita Paul (Asst. Prof./ECE) and Mr. Md. Anisur Rahman (Lecturer/CSE) started from Dhaka at 11pm on 8th December. In the morning of 9th December the group reached the station. The students were briefed by the experts and different equipments of this major communication hub of the country were shown. The club expresses its thanks to the earth station authority for enriching the students' knowledge by allowing the students to visit the earth station.

#### EWU Computer Programming Club

On 5th of August 2010, an Intra University Gaming Competition was organized by the EWU Computer Programming Club. The contest was held in the computer lab of Graduate Building 2nd floor. 96 students from different departments of East West University competed in the gaming contest. The game offered was "Need 4 Speed Most Wanted". At a time 12 students participated in groups of 4 among whom 1 would move to the next round. During the contest the moderators of the organizing club visited and inquired about the participation. It was successfully arranged by the club. On a later occasion top three contestants were awarded.

#### EWU Telecommunications Club

One of the largest events of East West University, the field trip at the Submarine Cable Landing Station at Cox's Bazar, was successfully held on January 2010. The two days







long event was organized by the EWU Telecommunications Club (EWUTC).

41 students from various disciplines got the opportunity to visit this landing station. They got the real experience and practical knowledge on the submarine cable, its landing station and the equipments. They can now relate their theoretical knowledge to the practical point of view. Ms. Sabiha Rahman Juthy and Mr. Md. Asif Hossain, the moderators of the club, supervised and guided the students throughout the trip.

EWU always believes in the quality education. To educate the students more effectively, EWU feels that the study tour like this is very much needed and helpful for the Engineering students especially those are from the Telecommunication. EWU thanks the Submarine Cable Landing Station authority for their kindly co-operation. EWU also congratulates the moderators and the executive members of the EWUTC to arrange such a successful event.



#### East West University Club for Performing Arts (ECPA)

East West University Club for Performing Arts (ECPA) is one of the largest clubs of East West University. It has been very much consistent in arranging and performing in various cultural programs in several occasions all through the year including music, drama, recitation, dance, etc. The most highlighted program of the club was in BUET where Murchhona arranged an inter-university cultural festival in July 2010. Cultural clubs from JU, NSU, BRAC and AUST also performed there. ECPA was very much recognized for their performance of the drama from "71'er Chithi" in that program along with classical song and dance. Currently the moderators of the club are Farhana Farid and Farhana Zareen Bashar. Four EC members are Rizwanul Gias (President), Md. Tanvir Hossain Bhuiyan (Vice President), Nahid Hasan (General Secretary), Nishat Saif (Treasurer).



#### EEE Student Branch

The EEE Department and the IEEE Student Branch of East West University jointly organized a day long workshop on Teacher In-Service Program (TISP) on August 6, 2010. The workshop provided hands-on activities to the pre-university educators so that they can motivate their students towards engineering education. Twenty one teachers from Dhaka, Kushtia, Jhenidah, and Rajshahi participated in the workshop. The workshop began with the welcome speech by Professor Anisul Haque, Chairperson, EEE, EWU. Professor Harun Ur Rashid, chair, IEEE Bangladesh section was present and described IEEE and its goal to the participants. The resource person for the workshop was Dr. Anis S. Haque from University of Calgary, Canada. Professor Ruhul Amin, Dean, Faculty of Sciences and Engineering concluded the workshop by giving certificates to the participants.



#### MBA Club

The MBA club of East West University organized a seminar on "Strategies for Analyzing and Entering into Foreign Markets" on 12 December 2010 at 5:00 pm at the MBA seminar room. A number of MBA, EMBA & MBM students, club members attended the seminar. Ms. Khantima Mongsai, General Manager, Food division, C.P. Bangladesh Co. Limited, was the resource person in the seminar.

Ms. Khantima Mongsai gave a power-point presentation in the seminar in entry strategies in international business. She mentioned that CP (Cheron Pokphandi) Bangladesh is a Thai based multinational company. It started its operations in



Bangladesh 10 years ago. CP's vision is "kitchen of the world" and mission sets for 2014. Dr. Nazrul Islam, Moderator of MBA club concluded the seminar with presenting the guest a MBA Club Crest. He hoped that the relationship between CP Bangladesh and the East West University will be enhanced in future by organizing such seminars, workshops, factory visits, etc.



#### Pharmacy Club

With the speed of light, the Pharmacy Club of East West University has been successful in conducting various programs, one after the other, with full dedication of all participants, new and old. Over the past few months the Pharmacy Club has held two seminars and a poster presentation, which was a first.

The club had organized a seminar titled "Trade Related Aspect of Intellectual Property Rights and its Possible Impact on Pharmaceutical Industry on Developing Economy" on 12th October, 2010. Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor of East West University inaugurated this session while Mr. Shyamal Ghosh, Executive Director of Sun Pharmaceuticals was present as the key note speaker in this seminar.



#### Electronics Club

EWU Electronics Club always interested in supporting and to motivating the students to contribute to the rapid expansion of science, electrical and electronics based technology, IT and especially communications sectors of Bangladesh. In the way of its goal, EWUEC organizes study tours, seminars, workshops, technical talks and various types of technical or non-technical events.

EWUEC organized drama show festival '10 on 23rd & 25th November, 2010, where different writers, directors and artists of our university were present. Among the dramas "Aktu Pore" was directed & produced by Abu Reza (Zahid) and "So Sweet" was directed by Salauddin Khan Priom.



#### EWU Business Club

East West University Business Club organized a seminar titled "Agro Business: Challenges and Opportunities" at EWU Auditorium on November 28, 2010.

Shykh Seraj, Director and Head of News, Channel-I, was present as the guest speaker in this program while Professor Mohammed Sharif, Vice Chancellor of EWU chaired the session. In the seminar, Mr. Shykh Seraj explained the challenges that agro-business is facing in the context of bureaucracy, environment, financing, technology, infrastructure and lack of available land in Bangladesh. He also said that Agro Business has huge prospects that can create prosperous Bangladesh. Vice-Chancellor Professor Mohammed Sharif concluded the session by thanking the guest-speaker for his valuable speech on a time-befitting topic.



#### East West University Debating Club

EWUDC (East West University Debating Club) hosted a week long Grand National Debate Contest, "EWU Debate Spree-2010", after around 3 year break. The host team made the event a landmark success in the record of the university as they won the championship against the team of Jahangirnagar University in the bangla debate category. A total number of 60 teams from 20 different institutions participated in the competition. Dr. Abdun Noor Tushar was the Chief Adjudicator of the tournament. Professor Sharif Enamul Haque, Vice Chancellor, Jahangirnagar University graced the closing ceremony as the Chief Guest.



## Hoda Vasi Chowdhury & Co Chartered Accountants

Independent Correspondent Firm to Deloitte Touche Tohmatsu

### Auditors' Report to the Board of Directors of EAST WEST UNIVERSITY

We have audited the accompanying balance sheet of EAST WEST UNIVERSITY as of 30 June 2009 and the related income and expenditure statement and receipts and payments statement for the year then ended together with the annexed notes from 1 to 35 and including annexure from A to F. The preparation of these financial statements is the responsibility of the university's management. Our responsibility is to express an independent opinion on these financial statements based on our audit.

We conducted our audit in accordance with Bangladesh Standards on Auditing (BSA). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements prepared in accordance with Bangladesh Financial Reporting Standards (BFRS), give a true and fair view of state of the university's affairs as of 30 June 2009 and of the results of its operations and its cash flows for the year then ended and comply with the Private University Act, 1992 as well as the Private University Act (amendment), 1998 and other applicable laws and regulations.

We also report that:

- i. we have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit and made due verification thereof;
- ii. in our opinion, proper books of account as required by law have been kept by the university so far as it appeared from our examination of those books; and
- iii. the balance sheet and income and expenditure statement together with the annexed notes 1 to 35 and annexure from A to F dealt with by the report are in agreement with the books of account.

06 July 2010

  
Chartered Accountants



East West University  
Balance Sheet  
as at 30 June 2009

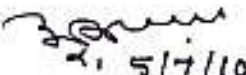


Assets	Notes(s)	2009 Taka	2008 Taka
<b>Non-current assets</b>			
Property, plant and equipment-at cost less accumulated depreciation	4	259,650,051	271,511,398
Construction work-in-progress		178,594,661	-
Statutory reserve fund deposit	5	13,621,800	12,271,312
		<b>451,866,512</b>	<b>283,782,710</b>
<b>Current assets</b>			
Fixed deposit receipts	6	672,137,855	647,542,823
Advances, deposits and prepayments	7	113,119,384	68,918,980
Accounts receivable from students	8	58,474,162	31,826,404
Others receivables	9	46,082,158	37,117,835
Cash and cash equivalents	10	61,011,666	52,995,045
Deferred tax		791,108	-
		<b>951,616,332</b>	<b>838,401,088</b>
<b>Total assets</b>		<b>1,403,482,844</b>	<b>1,122,183,798</b>
<b>Funds and liabilities</b>			
<b>Funds</b>			
Cost of cash and assets of the Progoti Foundation for Education and Development (PFED)-Project East West University	11	1,190,007,475	-
Director's fund	12	-	985,322,159
Gratuity fund	13	23,247,477	18,175,700
Statutory reserve fund	14	10,000,000	10,000,000
Scholarship fund		371,274	371,274
		<b>1,223,626,226</b>	<b>1,013,869,133</b>
<b>Liabilities</b>			
<b>Current liabilities</b>			
Received in advance from students	15	6,608,398	5,623,344
Deferred tuition fees for summer semester	16	78,264,106	60,614,905
Other payables	17	94,984,115	42,076,417
		<b>179,856,619</b>	<b>108,314,666</b>
<b>Total funds and liabilities</b>		<b>1,403,482,844</b>	<b>1,122,183,798</b>

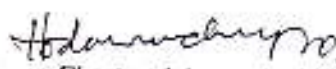
This financial statement should be read in conjunction with annexed notes.

  
Treasurer 5/7/10  
East West University

06 July 2010

  
2, 5/7/10  
Vice Chancellor  
East West University

Auditors' Report to the Board of Directors  
see annexed report of date

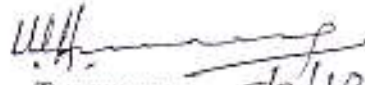
  
Chartered Accountants




East West University  
Income and Expenditure Statement  
for the year ended 30 June 2009

	Note(s)	2009 Taka	2008 Taka
<b>Income</b>			
Tuition fees	18	465,047,059	414,550,973
Other fees	19	65,247,107	61,062,211
Other income	20	97,098,166	84,988,289
		<b>627,392,332</b>	<b>560,601,473</b>
<b>Less: Expenditures</b>			
Personnel expenses	21	200,004,793	177,100,210
Rent and service charges of buildings	22	63,662,936	53,069,737
Financial assistance and scholarships	23	50,928,781	31,863,820
General and administrative expenses	24	26,815,746	29,968,979
Depreciation on property, plant and equipment (Annexure-A)		20,550,244	22,242,842
Utilities expenses	25	11,300,829	10,751,746
Student activities expenses for clubs	26	4,400,104	2,938,230
Repairs and maintenance	27	4,177,099	5,507,869
Advertisement and publications	28	3,426,513	3,840,911
Research and development expenses	29	2,249,748	1,504,911
		<b>387,516,793</b>	<b>338,789,305</b>
Excess of income over expenditure before tax		<b>239,875,539</b>	<b>221,812,168</b>
Less: Income tax		35,981,331	33,271,825
Deferred tax expense/(income)		(791,108)	-
		<b>35,190,223</b>	<b>33,271,825</b>
Excess of income over expenditure after tax and transferred to accumulated surplus		<b>204,685,316</b>	<b>188,540,343</b>

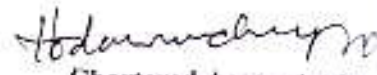
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Treasurer  
East West University  
5/7/10

  
5/7/10  
Vice Chancellor  
East West University

06 July 2010

Auditors' Report to the Board of Directors  
see annexed report of date


  
Chartered Accountants



East West University  
Receipts and Payments Statement  
for the year ended 30 June 2009

	2009 Taka	2008 Taka
<b>Receipts</b>		
Balance at 01 July		
Cash in hand	28,900	39,938
Cash at bank	52,966,145	67,330,481
Pay-order in transit	-	11,000
	52,995,045	67,381,419
Add: Tuition and other fees	491,153,711	425,727,077
Other receipts	131,421,097	15,486,157
	622,574,808	441,213,234
	675,569,853	508,594,653
<b>Less: Payments</b>		
Fixed assets purchased	171,436,507	28,365,306
Student activities expenses for clubs	23,538,081	5,562,369
Research and development expenses	1,918,515	4,482,368
Personnel expenses	190,631,138	168,844,334
Rent and service charges of buildings	57,651,791	51,959,355
Utilities expenses	10,973,447	11,490,669
Repairs and maintenance	4,257,273	7,145,331
Advertisement and publications	2,963,815	3,489,822
Issue of fixed deposit receipts	61,300,870	105,000,000
General and administrative expenses	89,886,749	69,260,054
	614,558,187	455,599,608
<b>Balance at 30 June</b>	<b>61,011,666</b>	<b>52,995,045</b>
Cash in hand	13,038	28,900
Cash at bank	60,998,628	52,966,145

This financial statement should be read in conjunction with annexed notes.

  
Treasurer 5/7/10  
East West University

  
5/7/10  
Vice Chancellor  
East West University



## Hoda Vasi Chowdhury & Co

Independent Correspondent Firm to Deloitte Touche Tohmatsu

### Auditors' Report To the Board of Trustees of EAST WEST UNIVERSITY

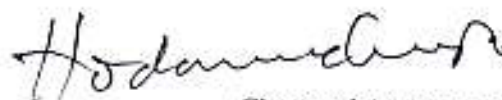
We have audited the accompanying balance sheet of EAST WEST UNIVERSITY as at 30 June 2010 and the related income and expenditure statement, receipts and payments statement for the year then ended together with a summary of significant accounting policies and annexed notes from 1 to 46 and including annexure(s) from A. to D. The preparation of these financial statements is the responsibility of the university's management. Our responsibility is to express an independent opinion on these financial statements based on our audit.

We conducted our audit in accordance with the Bangladesh Standards on Auditing (BSA). Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements have been prepared in accordance with Bangladesh Accounting Standards (BAS) and Bangladesh Financial Reporting Standards (BFRS), give a true and fair view of the statement of the University's affairs as at 30 June 2010 and of the results of its operations and cash flows for the year then ended and comply with the applicable sections of the Private University Act 1992 as well as the Private University Act (amendment), and other applicable laws and regulations.

We also report that:

- i. we have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit and made due verification thereof;
- ii. in our opinion, proper books of account as required by law have been kept by the university so far as it appeared from our examination of those books;
- iii. the university's balance sheet along with the annexed notes from 1 to 46 and including annexure(s) from A to D dealt with by the report are in agreement with the books of account; and
- iv. the expenditure incurred for the purposes of the university's operation.



Chartered Accountants



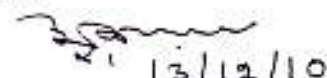
East West University  
Balance Sheet  
As at 30 June 2010

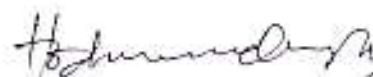
	Notes	2010 Taka	2009 Taka
<b>Assets</b>			
<b>Non-current assets</b>			
Property, plant and equipment-at cost less accumulated depreciation	4	262,182,363	259,650,051
Construction Work-in-progress		381,495,342	178,594,661
Statutory reserve fund deposit	5	15,271,849	13,621,800
		<b>658,949,554</b>	<b>451,866,512</b>
<b>Current assets</b>			
Fixed deposit receipts	6	718,691,719	672,137,855
Advances, deposits and prepayments	7	107,947,196	113,119,384
Accounts receivable from students	8	27,833,647	58,474,162
Other receivables	9	35,798,276	46,082,158
Cash and cash equivalents	10	75,781,753	61,011,666
Deferred Tax		2,782,272	791,108
		<b>968,834,863</b>	<b>951,616,332</b>
<b>Total assets</b>		<b>1,627,784,417</b>	<b>1,403,482,844</b>
<b>Funds and liabilities</b>			
<b>Funds</b>			
Cost of cash and assets of the Progoti Foundation for Education and Development (PFED)-Project East West University	11	1,391,691,321	1,190,007,475
Directors' fund	12	-	-
Gratuity fund	13	-	23,247,477
Statutory reserve fund	14	10,000,000	10,000,000
Scholarship fund		371,274	371,274
		<b>1,402,062,595</b>	<b>1,223,626,226</b>
<b>Liabilities</b>			
<b>Current liabilities</b>			
Received in advance from students	15	5,539,698	6,608,398
Deferred tuition fees for summer semester	16	89,106,259	78,264,106
Payables	17	131,075,865	94,984,115
		<b>225,721,822</b>	<b>179,856,619</b>
<b>Total funds and liabilities</b>		<b>1,627,784,417</b>	<b>1,403,482,844</b>

This financial statement should be read in conjunction with annexed notes.

  
Treasurer

Draft Auditors' Report to the Board of Trustees  
See annexed report of date

  
13/12/10  
Vice Chancellor

  
Chartered Accountants

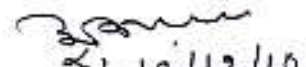


East West University  
Income and Expenditure Statement  
For the year ended 30 June 2010

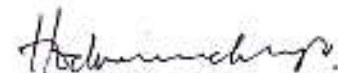
	Notes	2010 Taka	2009 Taka
<b>Income</b>			
Tuition fees	18	507,879,678	465,047,059
Other fees	19	67,711,310	65,247,107
Other income	20	84,747,041	97,098,166
		<b>660,338,029</b>	<b>627,392,332</b>
<b>Less: Expenditures</b>			
Personnel expenses	21	215,990,616	200,004,793
Rent and service charges of buildings	22	77,919,651	63,662,936
Financial assistance and scholarships	23	47,354,580	50,928,781
General and administrative expenses	24	27,951,376	26,815,746
Utilities expenses	25	12,635,642	11,300,829
Student activities expenses for clubs	26	2,874,463	4,400,104
Repairs and maintenance	27	5,112,755	4,177,099
Advertisement and publications	28	7,595,241	3,426,513
Research and development expenses	29	2,436,403	2,249,748
Depreciation on property, plant and equipment (Annexure-A)		25,765,998	20,550,244
		<b>425,636,725</b>	<b>387,516,793</b>
Excess of income over expenditure before tax		<b>234,701,304</b>	<b>239,875,539</b>
Less: Taxation for the year		<b>35,205,196</b>	<b>35,981,331</b>
Deferred tax expenses/(income)		<b>(1,991,164)</b>	<b>(791,108)</b>
		<b>33,214,032</b>	<b>35,190,223</b>
Excess of income over expenditure after tax and transferred to accumulated surplus		<b>201,487,272</b>	<b>204,685,316</b>

This financial statement should be read in conjunction with annexed notes.

  
Treasurer

  
21/13/12/10  
Vice Chancellor

Draft Auditors' Report to the Board of Trustees  
See annexed report of date

  
Chartered Accountants

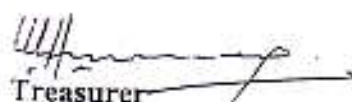


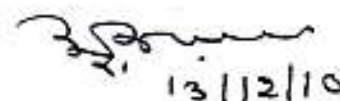
East West University  
Receipts and Payments Statement  
For the year ended 30 June 2010



	Notes	2010 Taka	2009 Taka
<b>Receipts</b>			
Balance at 01 July			
Cash in hand		13,038	28,900
Cash at bank		60,998,628	52,966,145
		61,011,666	52,995,045
Add: Tuition and other fees		588,516,482	491,153,711
Other receipts	30	99,128,576	131,421,097
		687,645,058	622,574,808
		<b>748,656,724</b>	<b>675,569,853</b>
<b>Less: Payments</b>			
Fixed assets purchased	31	189,997,043	171,436,507
Student activities expenses for clubs	32	25,241,614	23,538,081
Research and development expenses	33	1,778,169	1,918,515
Personnel expenses	34	207,135,433	190,631,138
Rent and service charges of buildings	35	56,708,537	57,651,791
Utilities expenses	36	11,358,596	10,973,447
Repairs and maintenance	37	5,061,215	4,257,273
Advertisement and publications	38	6,039,028	2,963,815
Issue of new Fixed Deposit Receipt (FDR)	39	67,823,808	61,300,870
General & Other Administrative Expenses	40	75,395,956	89,886,749
Gratuity Fund		2,261,828	-
Income Tax		24,073,745	-
		672,874,972	614,558,187
<b>Balance at 30 June</b>		<b>75,781,753</b>	<b>61,011,666</b>
Cash in hand		39,935	13,038
Pay-order in transit		11,988,560	-
Cash at bank		63,753,258	60,998,628

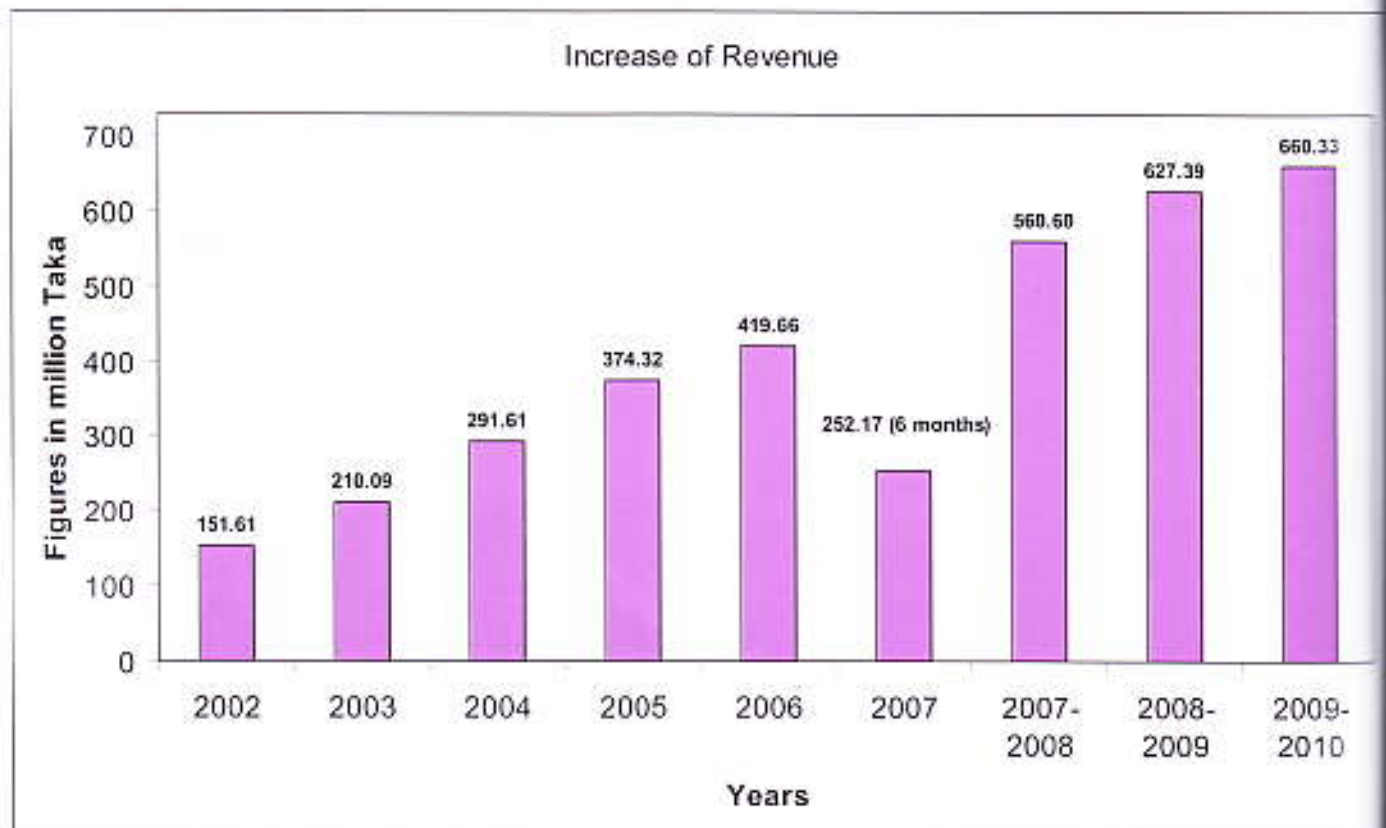
This financial statement should be read in conjunction with annexed notes.

  
Treasurer

  
13/12/10  
Vice Chancellor

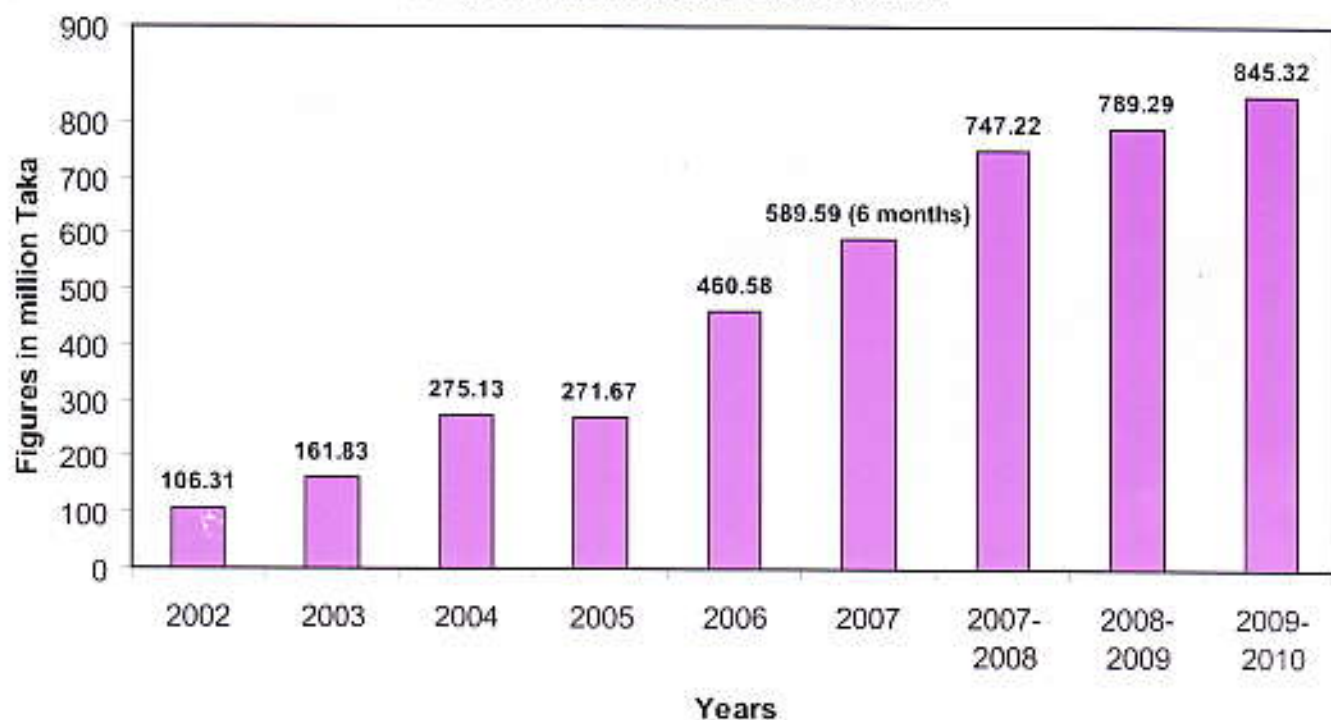


### ANALYTICAL COMPARISONS (Year Wise)

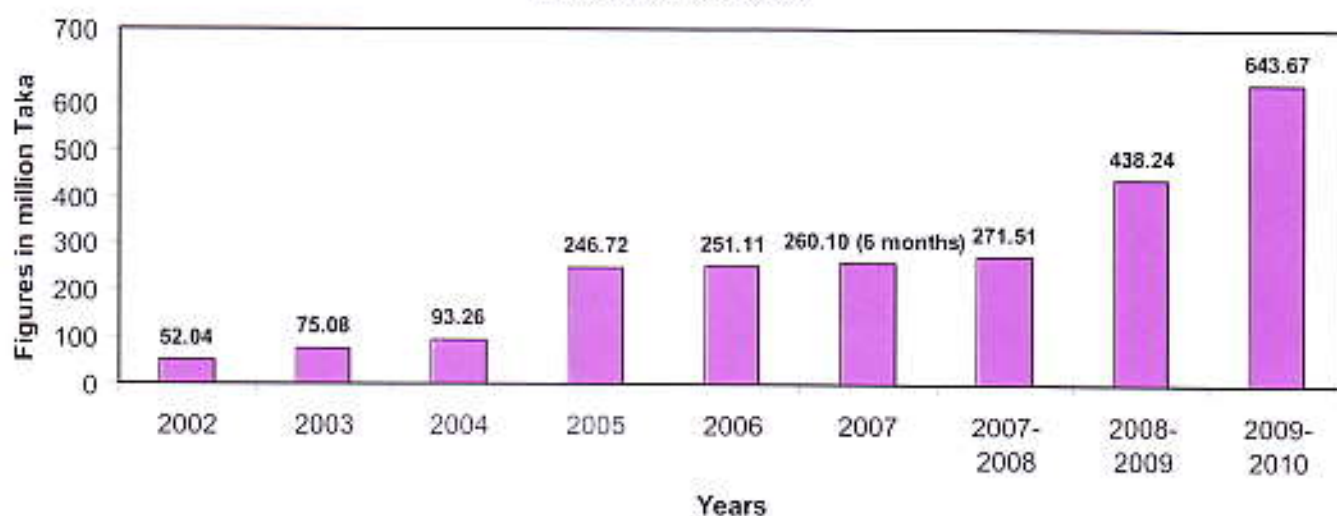




Change of Investment and Bank Balances



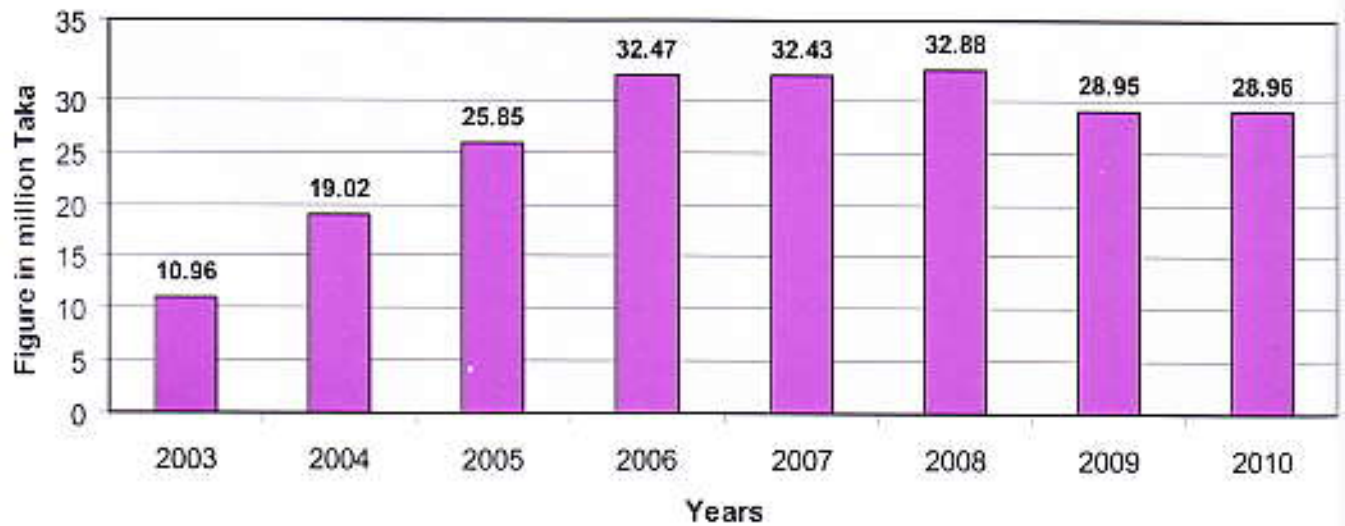
Increase of Fixed Asset



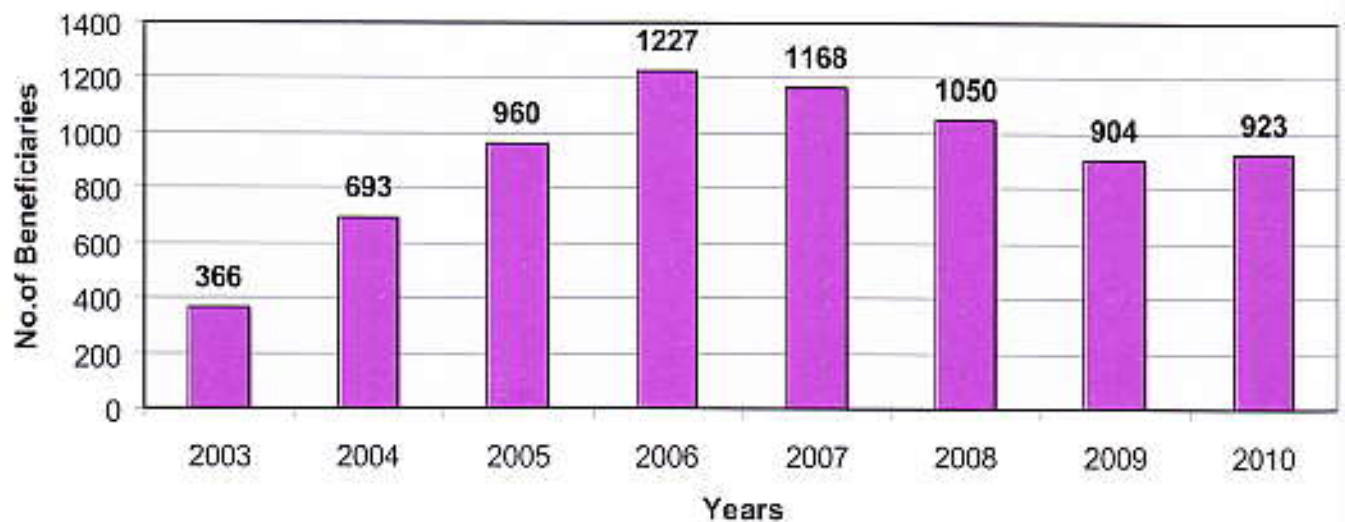




Comparative Statement of Scholarships and Financial Aid



Scholarships and Financial Aids Beneficiaries





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