

ANNUAL REPORT

2007



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MESSAGE FROM THE PRESIDENT

I am delighted that East West University is bringing the Annual Report for 2007. The University had a humble beginning with 20 students and six faculty members in September 1996. Since then and within a short period of 11 years, the University has grown in size and stature. Presently, the University has more than 191 well-qualified faculty members, including 68 adjunct faculties. East West University is fortunate to have a highly professional Board of Directors which consists of 15 founding members representing different walks of life. They include reputed academics, capable administrators, effective business leaders, adepted UN professionals and education enthusiasts. Since the inception of the University, they have been constantly endeavoring to promote quality education with the objective of achieving 'excellence in education'. The mission of the founding fathers is to admit quality students through written and oral tests and provide them with well-qualified teachers, resources, opportunities and expertise to achieve their academic career and personal goals within a stimulating and supportive environment.

EWU has three faculties, Faculty of Business and Economics, Faculty of Science and Engineering and Faculty of Liberal Arts and Social Sciences. The University has eight Departments namely, Business Administration, Computer Science and Engineering, Applied Physics and Communications Engineering, Electrical and Electronics Engineering, Pharmacy, English and Economics and Social Sciences which offer degrees in 15 subjects in both undergraduate and graduate programs.

As a matter of policy East West University caters to the needs of students of middle and low middle income families and poor but meritorious students by providing them generous financial assistance of full tuition free and half-tuition free merit scholarships, Medha Lalon fund, special assistance and need-based financial assistance. In 2007, it provided more than Taka 32 million as financial assistance, which accounted for more than 10.40% of tuition fees received and 21.73% of the total students enrolled. East West University has been ranked by Webometrics of Spain, a renowned European Research Organization as the top private university and No.3 among public and private universities in Bangladesh in 2007. The ranking was based on empirical research, international visibility, volume of scholarly documents created and published, and size and impact of the website presence.

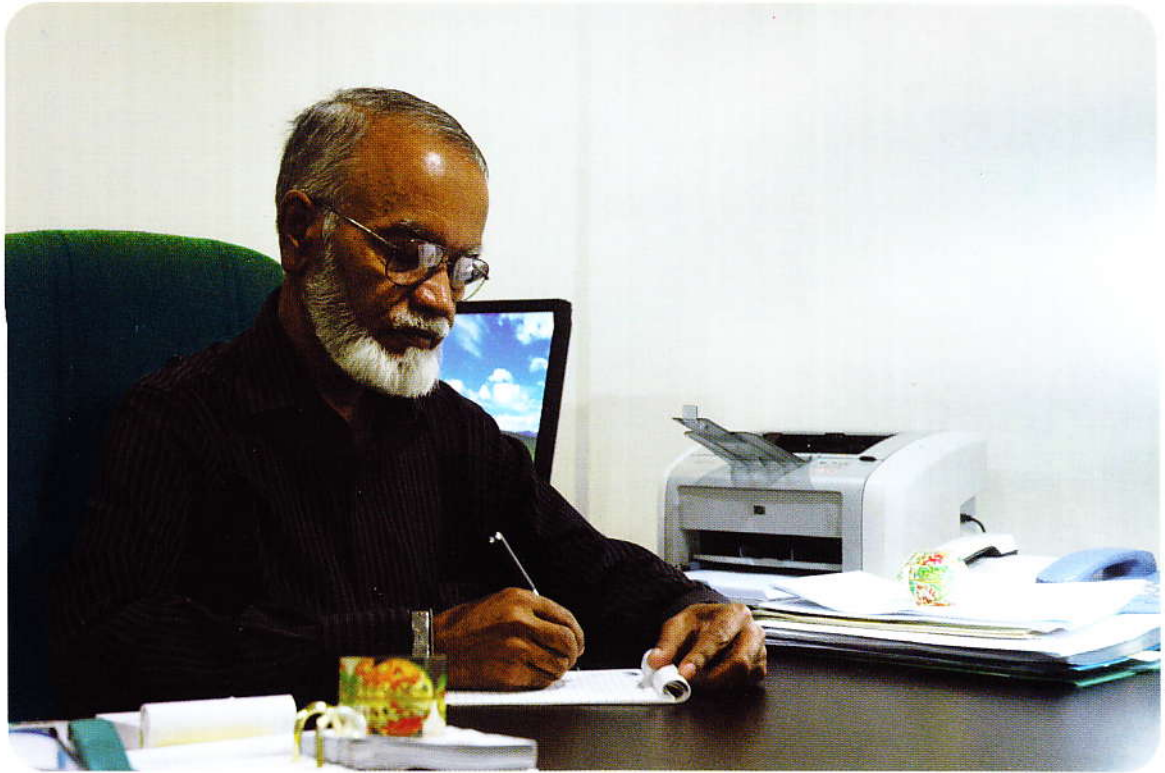
Since its inception East West University has been contributing significantly to promoting quality tertiary education in the country through the private sector. This has been a prolonged endeavor in terms of its vision of founding fathers, its curriculum diversity, its up-to-date programs and its excellent teaching faculty who are held in high professional esteem and its ever-increasing logistic support and resources. The University fosters holistic approach to education, developing not only our human resources but also nurturing responsible citizenship and a sense of public consciousness in the younger generation. It promotes extracurricular activities through different clubs by organizing different events such as plays, music, debates, sports etc.

The University is going to start construction of its new campus at Aftabnagar near Rampura TV Station very soon. I believe that this will be a significant step forward. The new campus will provide state-of-the-art facilities for faculty members, students' community and administration.

We firmly believe that after their graduation the students of East West University will be fully equipped to face the challenges of life and will help build our nation and find suitable job opportunities befitting their knowledge, skills and talents by competing with the very best.



Jalaluddin Ahmed
President
Board of Directors



MESSAGE FROM THE VICE CHANCELLOR

I am glad to know that the third edition of East West University Annual Report is published containing all the relevant information for the year 2007.

The information relating to the University's education program, the scholarship and research of our faculty members, the lab and library facilities we have, and the extracurricular activities we offer to our students is already provided. It's not my objective here to go over them. My objective is to give you a glimpse of what I dream of East West University to be. This dream is important, because without a dream the world becomes stagnant; it is the dream, with proper planning and concerted efforts, that turns into reality. Today, East West University has become one of the best universities in the country. My dream is to continue this process without any break and make East West one of the best universities in the subcontinent. The region already has universities that compete with North American and European universities. There is no reason why we cannot become one of those. We are working hard to make this dream a reality. We have a very good faculty and are recruiting more of them regularly. Our student quality is improving by the semester. The day is not far away when we will be able to say that we are there. On behalf of the faculty, staff, and administration of the University, I promise that we will keep up our efforts to achieve that objective.



Professor Mohammed Sharif, PhD
Vice Chancellor
East West University

Mission

An institution that promotes eastern culture and values and meaningfully blends eastern and western thought and innovation.

Goal

East West University aims at excellence in education and is striving to produce graduates who will be equipped with knowledge and skills that will take Bangladesh forward into the new millennium. We intend to maintain high quality in instruction and research and contribute to higher education in the country in a significant manner.

Vision

To create an institution of higher learning that will be the best of its kind in the country and the region.

Facts and Figures

Current Students

Undergraduate	:	3689
Graduate	:	911
Total	:	4600

Faculty Members

Full-time	:	123
Part-time	:	68
Total	:	191

Officers and Supporting Staff

Administrative Staff	:	92
Supporting Staff	:	80
Total	:	172

UNIVERSITY INFORMATION

History

The idea of establishing a private university to provide quality education at an affordable cost in Bangladesh was first mooted by a group of prominent academics, business leaders, professionals and education enthusiasts led by Dr. Mohammed Farashuddin. With this end in view, this group formed a non-profit, non-political, charitable organization called Progoti Foundation for Education and Development (PFED). East West University is its first major project. Members of the Board of Directors of the University are: Mr. Jalaluddin Ahmed, Mr. S.M. Nousher Ali, Mr. Farooque B. Chaudhury, Dr. Rafiqul Huda Chaudhury, Mr. Syed Manzur Elahi, Dr. Mohammed Farashuddin, Mr. Mohammed Zahidul Haque R.Ph., Dr. Saidur Rahman Lasker, Dr. Muhammad A. Mannan, Professor M. Mosleh-Uddin, Mr. Shelley A. Mubdi, Mr. M.A. Mumin, Dr. Khalil Rahman, Mr. H.N. Ashequr Rahman and Mrs. Razia Samad.

After being accorded permission by the Government under the Private University Act (Act 34) of 1992, East West University was launched in 1996. Classes started in September 1996 with 6 faculty members and 20 students in the present campus located at 45, Mohakhali Commercial Area, Dhaka. Currently, there are over 200 faculty members and approximately 5000 students enrolled through a process of selection.

Accreditation and Collaboration

East West University is accredited by the Government of the People's Republic of Bangladesh, and its curricula and programs have been approved by the Bangladesh University Grants Commission. The President of the People's Republic of Bangladesh is the Chancellor of EWU. The Vice Chancellor, the Pro-Vice Chancellor, and the Treasurer are appointees of the President of the country in his capacity as the Chancellor of the University.

East West University has formal collaboration agreements with the following overseas universities:

- Pace University, New York, USA
- Suffolk University, Boston, USA
- Southern Illinois University at Carbondale, USA
- University of Luton, Bedfordshire, England, UK
- University of Fukui, Fukui City, Japan

EWU has also entered into collaboration agreements with a number of other well-known universities in the USA, UK and Australia.

East West University at a Glance

Government Approval	: January 1996
Classes Started	: September 1996
Initial Enrollment	: 20 Students
Gross Enrollment	: 8500 (admitted so far)
Graduation	: 1 st Convocation 2002 : 96
	2 nd Convocation 2003 : 161
	3 rd Convocation 2004 : 268
	4 th Convocation 2005 : 387
	5 th Convocation 2006 : 416
	6 th Convocation 2007 : 644
	7 th Convocation 2008 : 879

Location

The temporary campus is located at 41, 43, 44, 46 and 49 Mohakhali C/A, Dhaka. It consists of 5 (five) buildings-3 (three) twelve-storied, 1 (one) fifteen-storied and 1 (one) six-storied-with approximately 1,64,000 (one lakh and sixty-four thousand) sq.ft. of space. The campus is situated in the heart of the city and can be easily accessed by all modes of public transport.

With a view to building its own campus, EWU has purchased 555.75 decimals of land at Mouja Vadham, P.S. Tongi, District Gazipur. It has also received an allotment of 1 (one) bigha of land in Uttara from RAJUK. The university has purchased a total of 7.4 bigha land at Aftabnagar, Rampura on the Progoti Sarani adjacent to BTV. Design of the new campus at Aftabnagar is underway and construction work will commence this year. The University intends to move to its own campus by Fall 2010.

Faculties

There are currently three academic faculties:

- Faculty of Sciences & Engineering
- Faculty of Business & Economics
- Faculty of Liberal Arts and Social Sciences

There are 8 (eight) separate Departments operating under these three faculties.

English is the medium of instruction and of examinations for all programs.

Degrees Offer

Currently, EWU offers the following four-year Bachelor's Degrees:

- B.B.A. (Majors in Accounting, Marketing, Finance, Management, International Business, Human Resource Management (HRM) & Management Information System (MIS))
- B.S.S. in Economics
- B.A. in English
- B.Sc. in Computer Science
- B.Sc. in Computer Science and Engineering
- B.Sc. in Electrical and Electronic Engineering
- B.Sc. in Information and Communications Engineering
- B.Sc. in Electronics and Telecommunications Engineering
- B. Pharm (Bachelor of Pharmacy)

EWU plans to offer the following Bachelor's degree programs in the near future:

- Nursing
- Law
- Journalism
- Health Management
- Management Information System (MIS)
- Population Sciences
- Applied Physics and Electronics
- Biomedical Engineering

EWU also offers the following Graduate (Master's) Degrees:

- MBA Regular and Executive
- Master of Arts in English (MA in English)
- Master of Bank Management (MBM)
- Master in Development Studies (MDS)
- Master of Laws (LLM)
- Master of Computer Applications (MCA)
- Master of Science in Computer Science and Engineering (MS in CSE)
- Master of Science in Telecommunications Engineering (MS in TE)
- Master of Population Reproductive Health, Gender and Development (MPRHGD)
- M. Pharm. (Under process of approval)

Semesters

All programs (except B Pharm) operate on a 3-semester per year system:

Spring Semester : January-April (starting on the second Sunday of January)

Summer Semester : May-August (starting on the second Sunday of May)

Fall Semester : September-December (starting on the second Sunday of Sept)

The B.Pharm Program follows a two-semester system:

Spring Semester (January-June) and Fall Semester (July-December).

Class Meetings

Classes are held from Sunday through Thursday. For each 3-credit course, there are 2 (two) classes per week, each of one and a half hours duration. For 1 credit of lab, 2 hours of lab work per week is assigned. The four class slots available in a week are:

Slot Day

ST	Sunday, Tuesday
SR	Sunday, Thursday
TR	Tuesday, Thursday
MW	Monday, Wednesday

If classes cannot be held as scheduled due to unavoidable reasons, make-up classes are arranged to ensure that there is no loss or session jam.

BOARD OF DIRECTORS (Founders)



Mr. Jalaluddin Ahmed
President, Board of Directors
East West University
Director, South-South Centre,
Dhaka, Bangladesh & Former
Secretary,
Government of Bangladesh and
Former ILO & UNFPA Adviser



Dr. Mohammed Farashuddin
Chairperson, Department of
Economics
Founder Vice Chancellor
East West University and
Former Governor,
Bangladesh Bank



Mr. S. M. Nousher Ali
Director
Limo Electronics Ltd.
Dhaka, Bangladesh &
Former Chief Engineer,
Bangladesh Television



Mr. Farooque B. Chaudhury
Managing Director
Asiatic Tannery & Glue Factory
Hathazary, Chittagong, Bangladesh



Dr. Rafiqul Huda Chaudhury
Honorary Professor in Population
Studies
Tribhuvan University, Nepal
Former UNFPA/ILO Regional Advisor
and
Research Director, Bangladesh
Institute of
Development Studies



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Dr. Muhammad A. Mannan
Former Director
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Asian Development Bank
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Dr. M. Mosleh-Uddin
Former Professor & Chairperson
Department of Statistics University
of Dhaka and
Former Faculty Member
UN Statistical Institute for Asia & the
Pacific, Tokyo and
Former UNFPA Representative



Mr. Shelley A. Mubdi
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Chairman, Mumin MM Ltd.
Corporate Member of Chittagong
Stock Exchange
Managing Director, Surma Securities
Holding Co. Ltd.
Corporate Member of Dhaka Stock
Exchange



Mrs. Nurun Nahar Rahman
Former Consultant
United Nations



Mr. H. N. Ashequr Rahman
Managing Director
Galco Steel (BD) Ltd. Dhaka,
Bangladesh and
Former State Minister & Member of
Parliament



Mrs. Razia Samad
Director
Sea Resources Group of Companies
Bangladesh

ACADEMIC COUNCIL

Chairman

Professor Mohammed Sharif, PhD
Vice Chancellor,
East West University

Ex-Officio Member

Mr. Jalaluddin Ahmed
President, Board of Directors
East West University

Member

Dr. Rafiqul Huda Chaudhury
Member, Board of Directors
East West University

Mrs. Razia Samad
Member, Board of Directors
East West University

Dr. Md. Abdul Hye
Professor & Dean
Faculty of Business and
Economics
East West University

Dr. Anisul Haque
Professor & Dean,
Faculty of Sciences and
Engineering and
Chairperson, Department of
EEE
East West University

Dr. Mohammed Farashuddin
Chairperson, Department of
Economics
East West University

Dr. Mohamed Ruhul Amin
Professor & Chairperson
Department of APCE
East West University

Dr. Tanbir Ahmed Chowdhury
Professor & Chairperson
Department of
Business Administration
East West University

Dr. Nazrul Islam
Professor & Coordinator
MBA, EMBA & MBM Programs
East West University

Dr. A. K. Enamul Haque
Professor
Department of Economics
East West University

Dr. Bijoy P. Barua
Associate Professor & Chairperson,
Department of Social Science
East West University

Dr. A. Z. M. Ruhul Momen
Associate Professor & Chairperson
Department of Pharmacy
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Department of English
University of Dhaka

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Dean, BRAC Business School
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Professor Abu Ahmed
Department of Economics
University of Dhaka

Professor Syed Abul Kalam Azad
Treasurer, University of Dhaka
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Mrs. Mariam Begum
Principal
Dhaka College, Dhaka

Dr. Humaira Islam
Executive Director, Shakti Foundation
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Dhanmondi R/A., Dhaka

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Harthazari, Chittagong

Dr. Syeda Nurjahan Bhuiya
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Chittagong

Member Secretary

Colonel Shah Murtoza Ali (Retd)
Registrar
East West University

INFRASTRUCTURAL FACILITIES

Computing and Lab Facilities

(a) Computing Facilities

East West University gives top priority to IT literacy of all students. To support its students, the university has established seven computer labs equipped with more than 300 computers. In addition, there are more than 250 computers for faculty members, administrative staff, the library and labs. The computers are networked through a fiber optic backbone. Internet access to the network is provided through the university's own VSAT connection, which has a capacity of 2MBPS. The university is in the process of expanding the capacity to 3MBPS and this goal will be met by Spring 2008. The Information and Communications Services (ICS) department is responsible for maintaining the University's computer hardware & software, network, VSAT and internet connection.

(b) Lab Facilities

The science and engineering education programs at East West University put strong emphasis on hands-on-experiences of students in labs. University labs play a central role in supporting faculty and student research. For these reasons, the university is committed to developing and maintaining state-of-the-art labs for students and faculty members. East West University has developed one of the best lab facilities in the country for computer science and engineering, information and communication engineering, electrical and electronic engineering, electronics and telecommunication engineering and pharmacy programs. The engineering labs are shared by the three engineering departments, namely, Computer Science and Engineering (CSE) department, Applied Physics and Communication Engineering (APCE) department, and Electrical and Electronic Engineering (EEE) department. Pharmacy labs are used by students and faculty members of the Pharmacy department as well as by engineering students for their chemistry courses. The following is a description of the labs within the faculty of sciences and engineering. Each lab contains sufficient equipment to allow students to conduct experiments in small groups.

Electrical Circuits and Machines Lab: This lab has state-of-the-art Lab-Volt electro-mechanical training systems that allow experiments on DC machines, transformers, induction motors, and synchronous machines. This laboratory also has inductor, capacitor, and resistor banks, single and three phase variable AC power sources, DC power supplies, oscilloscopes, signal generators and various types of measuring instruments to enable students to conduct experiments on electrical circuits. In addition, the electrical circuits and machines laboratory houses modern high frequency signal generators, high frequency digital storage oscilloscopes, true RMS (AC+DC) volt and current meters, and a LCR

meter with computer interface to facilitate research.

Electronics Lab: Work related to electronics and power electronics courses is performed in this lab. It is equipped with modern digital storage oscilloscopes, analog and digital trainer boards, signal generators, DC power supplies and all types of IC chips, transistors and other semiconductor devices.

VLSI Lab: Design and simulation type lab work is performed in the VLSI lab. The VLSI laboratory has more than 40 state-of-the-art dual core workstations and 2 servers running on both MS Windows and Linux platforms. A wide range of engineering and design software tools, including Matlab, PSpice, ADS, and Cadence design package are available in this lab. Cadence and ADS are advanced industry standard EDA tools used in design and research worldwide.

Digital Systems Lab: The Digital Systems lab is housed with equipments that range from digital storage oscilloscopes, digital trainer boards, micro-controllers, interfacing adapters, data acquisition cards and other supporting peripherals. The lab also provides hardware devices for FPGA design. Projects related to digital logic design, computer interfaces and embedded systems are pursued in this lab.

Telecommunication Lab: The purpose of the Telecommunication lab is primarily to offer hands-on experience to students for training and research by providing practical demonstrations and exercises for courses in communications. The TMS equipment set constitutes an important part of this lab. This set consists of TMS-301 basic system, PC based virtual instruments, TMS-Interactives for simulation, and Emona TMS advanced modules. The lab also contains microwave trainers, DSP trainers, cellular mobile trainers, analog communication trainers, digital communication trainers and optical fiber communication trainers. The university is in the process of procuring additional equipment for experiments in RF, antenna and microwave, and telecommunication switching and signaling.

Computer Communications and Networking Lab: This lab has been established recently. The lab is equipped with one high performance server, twenty work stations, switches, routers, networking kits, radio equipment for short distance indoor and outdoor wireless networks, point-point XDSL/VDSL/HDSL and other supporting instruments.

Physics Lab: The Physics Laboratory is equipped with modern instruments for everyday physics experiments. The dark room facility helps students in carrying out optical experiments.

Pharmacy Labs: The University has six labs for performing experiments for students and faculty members of the Pharmacy department. In addition to supporting the lab requirements of pharmacy courses, these labs also provide necessary infrastructure for research activities. Those labs are equipped with instruments like Tablet dissolution apparatus, Tablet disintegration tester, High resolution centrifuge, Gel electrophoresis apparatus, Refractometer, Polarimeter, Karl Fisher water determination apparatus, Rotary evaporator, Freeze drier, Carbon dioxide incubator, Single punch tablet machine, Capsule filling machine, UV-Visible spectrophotometer, Thermocycler for PCR, ELISA, High resolution microscope, fundamental chromatographic instruments, as well as other supporting equipments.

The EWU Center for Research and Training (EWUCRT)

The primary objective of the center is to create knowledge through academic and applied research and disseminate acquired knowledge through training and publication. CRT operates through a Research Committee comprising of representatives from the Board, Deans and Chairs of the Academic Department. The current Chairperson of the Center is Dr. Rafiqul Huda Chaudhury and the current Executive Director is Dr. A.K Enamul Haque.

CRT publishes the East West University Journal, a bi-annual publication of multi-disciplinary research papers and follows a rigorous process of strict reviews. CRT also publishes working papers, occasional papers and annual research abstracts to publicize and record the academic contributions made by faculty members of EWU.

In addition, CRT works with government and private institutions at national and international levels to facilitate academic exchanges.

In 2006, CRT funded two research projects through a competitive grant. These research projects are: a) "Students' Mistakes and Errors in English Writing: Implications for Pedagogy" by Harunur Rashid Khan and Md. Zahid Akter of the Department of English and b) "Multimedia Courseware Development" by Syed Akhter Hossain of the Department of Computer Science.

Seminars

- * "Multimedia Courseware Development" - Syed Akhter Hossain, Department of Computer Science, June 6, 2006.
- * "Students' Mistakes and Errors in English Writing: Implications for Pedagogy" - Harunur Rashid Khan and Md. Zahid Akter of the Department of English, June 06, 2006
- * "Current status of students who had completed or dropped out from undergraduate programs at EWU", Ms. Jahida Gulshan and Mr. Ahmed Taneem Muzaffar of the Department of Economics, August 1, 2006

Software Development Center (SDC)

The mission of the Software Development Center (SDC) is to provide EWU students with real-world experience in designing and developing quality software for offices, banks, institutions and industries. The Software Development Center at EWU is a member of BASIS (Bangladesh Association for Software and Information Services) and incorporates industry expertise for true software innovation. It has the capacity to absorb the presence of the WorldWide Web. SDC believes in simplicity and efficiency.

This century has already witnessed a new paradigm of information technology where objects are embedded as living and exciting parts of the worldwide web. SDC intends to integrate object-oriented programming (OOP) concept with the World Wide Web by providing unique software development services along with training and mentoring programs of global IT standard.

Software Development Center believes in quality as the first principle both in software development and in training and mentoring through prominent academics and industry experts from home and abroad.

Library

Since its inception in 1996, East West University Library has been an integral part of the University and has been designed to meet the information, research, and curriculum needs of its students, faculty and staff members for research and development activities. It is growing steadily with the university and is constantly serving a vibrant community of students and faculty.

To meet the growing demand of an ever-increasing number of users, professionally trained library personnel have taken on the responsibility for taking care of the multifarious needs, including the selection, processing, and organization of materials and the delivery of information, instructions, and loan services.



Resources

The general collection consists of approximately 16,000 volumes, primarily scholarly monographs, periodicals, text books, magazines, newsletters, related reference books, dissertations, pure reference books, reports, CD-ROMs (1,110), audio-cassettes (135 copies), journals (print copy 39 titles), maps (06 rare item), on-line journals (06 databases; 2,573 Journals), statistical publications, as well as current daily newspapers (16) and periodicals. Books and periodicals housed relate to the fields of Business Studies, Economics, Liberal Arts, Social Sciences, Electrical and Electronics Engineering, Physics, Pharmacy, Computer Science, Mathematics, English Language and Literature and Bangladesh Studies.

Books are placed in open stacks for convenience and consultation. EWU Library maintains open access shelves to give enough choices to users for selection of desired materials. Users can also go directly to stacks and look for their required materials. Library personnel are ready to assist in locating information, answer on-the-spot queries, guide and provide instruction in the use of the catalogue, databases, resources, indexes, and abstracts, whenever needed.

Physical Facilities

EWU library is situated on approximately 10,500 sq. ft. of space spread over 3 (three) floors located at the Foundation Building. The Library can accommodate over 250 students at a time in its well-furnished reading rooms. Almost 2,000 users use this library daily and 800 students carry out transactions per day. On the ground floor there is a large pigeonhole area for temporary storage purposes which can accommodate about 450 bags and other personal belongings at a time.

Library Services

Library Services include, besides general services, Current Awareness Services (CAS), inter-library loan services, access to electronic resources, borrowing facilities, photocopy services, reference and referral services, guiding students how to get desired library materials, providing print copy journals and daily newspapers, news clipping services, searching and browsing publications through the Internet, access to in-house and international databases, i.e. ACM (Association for Computing Machinery) Portal Digital Library, AGORA (Access to Global Online Research in Agriculture), HINARI (Health InterNetwork Access to Research Initiative), JSTOR (Business collections, Language and Literature collections), OUP (Oxford University Press), IEEE (Institute of Electrical and Electronics Engineers)

Library Automation

EWU Library is completely automated and uses its own library management software EWULIBMIS, which has been developed by the EWU Software Development Center. This software comprises of an online catalogue and issue/circulation based on barcodes and search as well as other useful features. The most exciting part of the automation is the web component. Students and faculty members use the web module for study and research purposes.

The Library has a website that is designed to provide online reservation to faculty members for a period of 72 hours, and for searching library collections and getting instant bibliographical data of respective library materials. Users will also find a users' guide with all the rules and regulations of using the library on the website.

Corporate Membership

EWU Library is a corporate member of the British Council, Dhaka and the Archer K. Blood Library (American Information Center), Dhaka. Membership facilities such as borrowing, Online Public Access Catalogue (OPAC), photocopying services, reference services, internet access and access to online journals are available in the respective premises.

Library Hours

Sunday through Thursday:

8:30 am - 10:00 pm (without any break)

Friday:

8.30 am - 5.30 pm (with a break from 1:00- 3:00 pm)

Closed:

Saturdays, government holidays and days stipulated on the EWU academic calendar.



Virtual Campus

In line with EWU's mission for "excellence in education" to provide world class education using IT and Multimedia Technologies, all courses offered in the different departments are online. An online-course page allows student access to vital information about courses, including course information, exam deadlines, lecture plan, lectures notes, model questions, link to relevant web sites, etc.

Students are required to familiarize themselves with the way of accessing webpages and VSI-9 different features provided by the Virtual Campus link on the website of the university at www.ewubd.edu. Besides, students are also required to check for make-up and extra classes on-line.

Career and Employment

The Career Counseling Center provides appropriate guidance to students about future career plans. The center liaisons with prospective employers and arranges internships and part-time jobs for students and graduates.

The Career Counseling Center works to place students with leading business organizations of the country who can expand their activities by utilizing fresh minds imbued with modern skills and expertise. As a front-runner among private universities in Bangladesh, EWU has become a place that endeavors not only to ensure excellence in education but also to help students find suitable careers. The Career Counseling Center organizes job fairs, workshops and seminars on a regular basis for career-seeking individuals, participating companies, and potential employing bodies to facilitate interaction and to know each other's needs and priorities. Besides, the largest job portal in Bangladesh, BDJobs.com, has established a linkage with the Career Counseling Center to help extend job services to East West University graduates.

Students Clubs

In addition to academic work, opportunities for co-curricular and extra-curricular activities abound for students. The objective here is to help students to develop all-rounded personalities. The university has a variety of students clubs to promote activities in different areas. These include:

1. Environmental and Social Club
2. Business Club
3. Debating Club
4. Cine and Photography Club
5. MBA Club
6. Computer Club
7. Cultural Club
8. Sports Club

9. Rotaract Club of East West University
10. English Conversation Club
11. The English Poetry and Drama Club
12. Pharmacy Club
13. Natural Science Club
14. Electronics Club
15. Programmers Club
16. Financial Analysis & Research Club
17. Telecommunications Club
18. Creative Marketing Club

Additional Facilities

Other facilities of the university include:

- Spacious air-conditioned classrooms
- Free e-mail and Internet access
- Medical Center
- Prayer Room
- Cafeteria
- Study Rooms
- Separate male & female common rooms with indoor game facilities and television.



SCHOLARSHIPS AND FINANCIAL AID

Since its inception, East West University has been awarding merit scholarships and need-based financial assistance to deserving students. Every year the university distributes at least 9% of its total earnings among 20% or more of its regular students. Such scholarships/financial assistance are not available to those students who have already spent the normal study time required for the programs for which they are enrolled (e.g. Bachelor's degree program students are not eligible for any scholarship/financial aid beyond the four years that are required to complete the course as a regular student). No student of the university is entitled to benefit from more than one scholarship/financial aid facility at any point of time.

According to the provision of the Private University Act, 1992, private universities are required to provide scholarships to 5 (five) percent of its enrolled poor but meritorious students. Since its inception, the founders of East West University have adopted a policy of not paying any profit or dividend to themselves but of using a good part of its operating surplus towards nurturing merit and providing financial support to those in need. In the last eight years, the scholarship and financial aid policy adopted by East West University has become a source of great encouragement to meritorious but financially constrained students. The academic world has greeted this policy pursued by East West University enthusiastically.

Benefits to students are awarded in the following forms:

1. Merit Scholarships

EWU has generous merit scholarships/financial aid programs. Taka three crore twenty-four lakhs was awarded to 1,168 students in 2007. Full-year tuition waiver merit scholarships (for a maximum of one-fourth of the total credit requirement of the program for undergraduate students) are awarded to:

- (i) Top scorers in the undergraduate admission test with a minimum score of 75% marks: 2 from the Faculty of Business and Economics, and one each from the Faculties of Sciences & Engineering and the Faculty of Liberal Arts and Social Sciences. Top scorers in the graduate admission test with a minimum score of 75% marks: one each in MBA and Telecommunication Engineering, provided that at least 20 students get admitted to the program.
- (ii) Students securing GPA of 5.0 in the most recent HSC Examination (excluding 4th subject marks);
- (iii) Students securing GPA 5.00 in the most recent HSC Examination (this will be applicable only for six students from six divisions who are from poor financial background);
- (iv) Students securing 6 (six) A's in "O" levels and 2 (two) A's in "A" levels;

- (v) Top 10% students of each batch of each department of undergraduate programs who have completed at least one-fourth of the total credit requirement of the program during the immediate past year with a CGPA of 3.97 and above will get full-tuition free Merit Scholarship for equal number of credits to be adjusted in the next three consecutive semesters and those with CGPA of 3.90 to CGPA 3.96 will get half-tuition free Merit Scholarship for equal number of credits to be adjusted in the next three consecutive semesters.

In cases of batches with 4 or less students fulfilling the requirement (i.e., completed at least one-fourth of the degree requirement with CGPA 3.90 or better), are entitled to receive one scholarship. The award will go to the best performer among students securing CGPA 3.90 or better. For calculation of the number of scholarships in each batch, the number will be rounded up if the fraction is 0.5 or above.

Merit Scholarships are extendable, subject to fulfillment of requirement (v) above. To avail Merit Scholarships students must register for at least three courses (9 credits) in each semester. For the students of B.Pharm. this requirement is at least five courses. The merit scholarship will be discontinued if any student of the undergraduate or graduate program violates the university code of conduct for students and/or if his/her CGPA falls below 3.50.

2. Director's Scholarships

Each of the fifteen Founder Directors of the university, at a point of time, awards two full-tuition scholarships to two students or splits the scholarships into half or quarter tuition waiver/scholarships. This is renewable at the discretion of the Founder Director concerned unless the recipient scholar performs poorly.

3. Financial Aid

(a) General: At the beginning of each semester, the university considers applications on prescribed forms for the granting of financial aid to deserving students on a need-cum-merit basis. Undergraduate applicants who have completed at least one-fourth of the total credit requirement of the program during the immediate past year with a minimum prescribed CGPA of 2.70 and with demonstrated financial need are offered financial assistance to cover part of the tuition fees. The actual amount depends on the number of applicants and the availability of funds. This is by far the largest component of the funding support both in terms of the amount of money as well as the number of recipients. Financial assistance is also extendable on fulfillment of the above requirements.

(b) Family Concession: When two siblings (brother/sister with the same parents) study simultaneously at East West University, the second sibling is entitled to a half-tuition waiver. However, both must be admitted full-time into regular programs. The benefit commences on the date of admission of the second sibling and ceases on the discontinuation of the study of any one of them, after his/her graduation or for any other reason. This benefit may extend up to the third sibling under the above-mentioned conditions. A merit scholarship awardee cannot qualify to get the benefit for siblings or other similar benefits.

(c) Freedom Fighters' Scholarship: As a mark of respect to the valiant freedom fighters of the War of Independence, the university considers 50% tuition waiver scholarship to the wards of financially needy freedom fighters subject to the fulfillment of the following requirements:

The candidate must qualify in the EWU admission test; The average GPA of the candidate in SSC & HSC must not be below 4.0; The candidate must provide proof that his/her parent was a freedom fighter. 50% Tuition Fee waiver will then be continued provided that the CGPA in each semester remains 2.70 or above.

To avail financial aid, students must register for at least three courses (9 credits) in each semester. Financial aid is discontinued if any student of

undergraduate or graduate program violates the code of conduct and/or if his/her CGPA falls below 2.70. The same is applicable for the beneficiaries of siblings and other similar cases and for Freedom Fighters' Scholarship.

4. The Medha Lalon Fund

In order to be able to extend further support towards nurturing merit, particularly to students from middle-class background, to female students, and to students from outside the metropolis, the Board of Directors of East West University set up in 2002 a scheme called the East West University Medha Lalon Fund with an initial endowment of Taka 1.5 crore. The Board has also sanctioned an amount of Taka 1.3 crore from the operating surplus of the university for the fund. This is in addition to the disbursement each year on regular components such as the merit scholarships and financial aid. Several philanthropic persons/organizations have contributed a combined amount of Taka 27.5 lakh to the Medha Lalon Fund. This need-cum-merit based financial aid is awarded from the annual earnings of the East West University Medha Lalon Fund deposited in a lucrative five-year interest earning Scholarship Deposit Account of Mercantile Bank,.

The following scholarships are currently being offered under the Medha Lalon Fund scheme:

Sujat Ali Mazumder Scholarship	Tk. 35,000 a year
Anjuman Ara Begum Scholarship	Tk. 35,000 a year
S.M. Sahiruddin Scholarship	Tk. 35,000 a year
Rowshan Ara Begum Scholarship	Tk. 35,000 a year
Sanuwar Bakht Chaudhury Scholarship	Tk. 35,000 a year
Sofia Khatun Scholarship	Tk. 35,000 a year
Lutful Bari Md. Munsur Chaudhury Scholarship	Tk. 35,000 a year
Shamsunnessa Begum Scholarship	Tk. 35,000 a year
Sherifa Chowdhury Scholarship	Tk. 35,000 a year
Sherifunnessa Begum Scholarship	Tk. 35,000 a year
M. Mahtabuddin Scholarship	Tk. 35,000 a year
Chamak Chand Scholarship	Tk. 35,000 a year
M. Sujat Ali Scholarship	Tk. 35,000 a year
Shakina Khatun Scholarship	Tk. 35,000 a year
Mujibur Rahman Lasker Scholarship	Tk. 35,000 a year
Khodeza Abu Taher Scholarship	Tk. 35,000 a year
Moulvi Muhammad Shamsheer Ali Scholarship	Tk. 35,000 a year
Momena Khatun Scholarship	Tk. 35,000 a year
Hajee Shabuddin Scholarship	Tk. 35,000 a year
A.B.M. Ghulam Mohiuddin Scholarship	Tk. 35,000 a year
Abu Ahmed Abdul Hafiz Scholarship	Tk. 35,000 a year

Syeda Shaher Banu Chaudhurani Scholarship	Tk. 35,000 a year
Abdul Kaher Scholarship	Tk. 35,000 a year
Habiba Khatun Scholarship	Tk. 35,000 a year
Alhajj Abdur Rahman-Begum Walida Rahman Scholarship	Tk. 35,000 a year
Justice Nurul Huda-Begum Sufia Huda Scholarship	Tk. 35,000 a year
M.A. Haque Scholarship	Tk. 35,000 a year
Abdur Rahman Scholarship	Tk. 35,000 a year
Abdul Jabbar Scholarship	Tk. 35,000 a year
Abdus Samad Scholarship	Tk. 35,000 a year
Dutch Bangla Bank Scholarship	Tk. 27,000 a year
Dutch Bangla Bank Scholarship	Tk. 27,000 a year
Dutch Bangla Bank Scholarship	Tk. 27,000 a year
Suraiya Farashuddin Scholarship	Tk. 27,000 a year
Suraiya Farashuddin Scholarship	Tk. 27,000 a year
Standard Chartered Bank Scholarship	Tk. 27,000 a year
Standard Chartered Bank Scholarship	Tk. 27,000 a year
Eakub H. Chowdhury Scholarship	Tk. 27,000 a year
Eakub H. Chowdhury Scholarship	Tk. 27,000 a year
Mercantile Bank Scholarship	Tk. 27,000 a year
Mercantile Bank Scholarship	Tk. 27,000 a year
East West University Scholarship	Tk. 35,000 a year
East West University Scholarship	Tk. 35,000 a year
East West University Scholarship	Tk. 35,000 a year
East West University Scholarship	Tk. 35,000 a year
East West University Scholarship	Tk. 35,000 a year
East West University Scholarship	Tk. 35,000 a year
East West University Scholarship	Tk. 35,000 a year
East West University Scholarship	Tk. 35,000 a year
East West University Scholarship	Tk. 35,000 a year
Naushaba-Kalim Sharafi Scholarship	Tk. 30,000 a year
Mutual Trust Bank Ltd. Scholarship	Tk. 22,000 a year
Mutual Trust Bank Ltd. Scholarship	Tk. 22,000 a year
Prime Bank Ltd. Scholarship	Tk. 27,000 a year
Prime Bank Ltd. Scholarship	Tk. 27,000 a year
Eastern Bank Ltd. Scholarship	Tk. 27,000 a year
Eastern Bank Ltd. Scholarship	Tk. 27,000 a year

The East West University Medha Lalon Fund is administered by the Financial Aid Committee of the university. To procure such aid, students must apply on a prescribed form. Applications are processed based on information provided by the applicants and according to the criteria set by the university and is subject to change at its discretion. Selection of scholars and financial aid beneficiaries is done through a computerized system that ensures full transparency.

The university charges a minimum amount (less than one percent) as administration costs from the earnings of the East West University Medha Lalon Fund. It ensures maintenance of regular accounts of the Medha Lalon Fund and has the accounts audited externally every year.

The Financial Aid Committee keeps Medha Lalon Fund donors informed about the operation of the funds on a regular basis. The Committee arranges meetings with East West University Medha Lalon Fund donors to apprise them

of operating procedures, scholarship awards and performance of scholarship awardees as well as to seek guidance from them.

As is evident from the table below, the university policy is rather generous in nurturing merit since an increasing percentage of tuition revenue gets ploughed back and goes to deserving students. It is worth noting that the university, as a matter of policy, encourages enrolment of mofussil and rural students who are also, therefore, beneficiaries of the scholarship and financial aid awards. Furthermore, the university has also been consciously endeavoring to increase the proportion of female students who benefit from scholarship & financial aid programs.

The table below shows the number of recipients/beneficiaries of various scholarships and financial aid programs during the last 6 (six) years:

Comparative Statement of Scholarships and Financial Aid

Six Years: 2002-2007

SL	Name of Scholarship/ Financial Assistance	2002		2003		2004		2005		2006		2007	
		No. of Students	Amount Taka	No. of Students	Amount Taka	No. of Students	Amount Taka	No. of Students	Amount Taka	No. of Students	Amount Taka	No. of Students	Amount Taka
1	Merit Scholarship (Place Holders + Merit Scholarship Awardees)	50	2,660,650	82	4,439,500	104	6,056,400	153	8,413,900	192	10,607,285	133	9,891,600
2	Medha Lalon Fund	-	-	30	720,600	59	1,324,200	59	1,618,602	68	1,553,548	54	1,754,000
3	Financial Aid	70	1,673,800	127	2,033,900	343	6,604,826	517	9,538,360	681	12,982,400	523	13,930,000
4	Half-Tuition Family Assistance	60	1,543,800	90	2,282,975	133	3,425,475	153	4,042,200	190	5,031,905	321	4,534,320
5	Director's Quota	16	923,600	22	1,099,400	33	1,363,050	52	1,995,525	59	1,802,905	63	1,878,637
6	Special Assistance	15	205,100	15	285,800	21	309,350	26	243,450	37	491,140	74	439,855
	Total	211	7,006,950	366	10,962,225	693	19,083,301	960	25,852,037	1,227	3,25,00,000	1168	32,428,412
	Percentage (%) of net Tuition Receipts	5.92%		6.75%		8.02%		8.94%		10.08%		10.40%	
	Percentage (%) of net Student Enrollment	11.25%		14.00%		18.03%		23.33%		26.29%		21.73%	

* Percentage has been calculated excluding Medha Lalon Fund

NOTEWORTHY EVENTS OF THE YEAR



Distinguished teacher and scholar, University of Rhode Island, USA, Professor Mohammed Sharif appointed Vice Chancellor of East West University.



European Commission aided project on "Computerized Assistance to Clothing Design and Fashion Management" conducted at EWU.



EWU arranges a colorful Provat Pheri to mark Shahid Day and International Mother Language Day on February 21, 2007.



EWU organizes voluntary blood donation programs every semester.



Professor Dr. A.K.M. Asaduzzaman, Chairman, University Grants Commission with merit scholarship recipients of Spring 2007.



EWU organized seminar on "Problems in developing an once-daily sustained release tablet of Class I drug". Mr. Masihuddin A. Jaigirdar, Senior Principal Scientist, Watson Laboratories Inc, California, delivers the keynote speech at the seminar.

EWU and the World Bank jointly organizes a Seminar on "Millennium Development Goals (MDGs) and Beyond: Accountability and Institutional Innovation in Bangladesh" at the university auditorium.



Cine and Photography Club of East West University wins first prize in "Color: Still Life" category in the Interuniversity Photography Exhibition 2007. Twenty international universities (Australia, Canada, China, England, France, Germany, India, Nepal, Netherlands, Scotland, South Africa, South Korea, Switzerland, Turkey and the USA) and thirty Bangladeshi universities participate in this gala competition.



The University organizes a Charity Concert to raise funds for Leukemia-affected child Tushik Ryan Khan. The amount is handed over to Tushik's father by Mr. Jalaluddin Ahmed, President, Board of Directors of East West University.



The sixth Convocation of East West University is held on Monday, May 14, 2007 at the Bangladesh-China Friendship Conference Center, Dhaka. A total number of 644 undergraduate and graduate students are conferred degrees. Eleven students are honored with gold medals for outstanding academic performance.



Colonel Shah Murtoza Ali (Retd.), a highly reputed officer of Bangladesh Army, joins East West University as the Registrar on 1st July 2007.



"Building Administrative Capacity among Bangladeshi Institutes of Higher Education," a seminar organized by American Institute of Bangladesh Studies (AIBS) and the Education & Cultural Affairs Division of the United States.



Professor Dr. Mohammed Sharif, Vice Chancellor, is seen speaking in a seminar on "How to Undertake Academic Research in Engineering and Physical Science Areas".

EWU Research and Publications - a leading research institution in Bangladesh

EWU faculty members are not only engaged in teaching, they are also contributing to research and publications both nationally and internationally. In 2006, university faculty members published or presented 50 research articles in international and local journals and conferences. Of these, only four were published in national journals while the rest were either published in international journals or presented in international conferences. Many EWU faculty members are serving in program committees of reputed international conferences and in the panels of reviewers of a number of prestigious international journals. EWU faculty members are often quoted in the national media on issues relating to the economy and development. To promote faculty research at EWU, the university has been publishing journals and annual abstracts, financing conference attendance at home and abroad, and providing grants for research. The first volume of the EWU Journal, published in 2007, came out with 14 research articles.



The University undertakes flood relief operation in Rangpur. Dr. Mohammed Farashuddin, former Governor of Bangladesh Bank and Founder Vice Chancellor, EWU is seen distributing relief goods among flood victims.



EWU celebrates its 10th Founding Anniversary by organizing a number of events at the Bangladesh-China Friendship Conference Center. Justice Md. Ruhul Amin, Chief Justice of the Supreme Court of Bangladesh, graces the occasion as the Chief Guest at the inaugural ceremony while Professor Nazrul Islam, Chairman, University Grants Commission of Bangladesh is present as the special guest.



EWU announces full tuition waiver and living allowances for one deserving student with GPA 5 from each division of the country from spring 2008. EWU also offers a number of scholarship and financial aid schemes to both meritorious and poor students.



EWU Pays tributes to the Liberation War heroes by placing wreaths at the National Mausoleum at Savar.



Prof. Md. Kamrul Hasan, Ph.D joins East West University as Pro Vice Chancellor. He was Professor in the Department of Electrical & Electronic Engineering at Bangladesh University of Engineering and Technology (BUET).



European Survey Finds East West, the Number One Private University in Bangladesh

The University is ranked as the top private university and overall the third best among public and private universities of the country. Professor Mohammed Sharif, Vice Chancellor of East West University, conveys this news in a press conference.

The Webometrics Ranking of world universities was conducted by Cybermetrics Lab in July 2007 as part of a European Union-funded project located in Spain. More than 11,000 universities of the world were considered. The ranking was based on research activities, international visibility, and volume of scholarly documents created and published, and size and the impact of the web presence. Bangladesh University of Engineering and Technology (BUET) was ranked first and Dhaka University second among all the public and private universities in Bangladesh.



US Fulbright Scholar, Dr. Ziaul Huq joins as a Professor in the Department of Business Administration of the University.



EWU hosts the ACM International Collegiate Programming Contest (ICPC) 2007. BUET Sprinter team tops this contest where Fudan University of China is placed second and the "Dream of Twilight" team of East West University is placed third.



EWU team "Dream of Twilight," 2nd runner up in ACM ICPC Dhaka Regional 2007, is selected for participation in ICPC World Final to be held in April in Alberta University, Canada. A total of 100 teams are selected for participating to the World Finals from 6,700 teams representing 1,821 universities from 83 countries across the globe. The participants were selected from competitions held at 213 sites from September to December 2007 world-wide.



United Nations Population Fund and EWU jointly organize a daylong program on December 2, 2007 to observe World AIDS Day 2007. Keeping in mind the theme 'Take the Lead, Stop AIDS: Keep the Promise', the day is observed in a comprehensive manner through several events held throughout the day.



East West University and the Department of Narcotics Control organize a seminar titled "Awareness Building Program on Drug Abuses" at the University auditorium.



East West University hosted a brainstorming competition called "Battle of Minds", conducted by British-American Tobacco Bangladesh.

A seminar on "Drug Abuse and Illicit Trafficking" is held on 26 June 2007. It is jointly organized by EWU and Manas at the university auditorium to observe international day against drug abuse and illicit trafficking. National Professor Kabir Chowdhury attends as the Chief Guest while Dr. Mohammed Farashuddin, founder Vice Chancellor, EWU is present as the Special Guest. Professor Dr. Arup Ratan Choudhury Founder President, Manas presents the keynote paper. This year's theme: "Do drugs control your life? Your life, your community. No place for drugs".

EWU Builds 10 houses for victims of cyclone Sidr in Barguna. As a part of rehabilitation support, East West University provides TK. 3 lacs to build 10 houses for Sidr-affected people in Barguna district. A team of the University visits the affected area with necessary materials and carry out relief activities.

CLUB ACTIVITIES



MBA Club

The main objective of the MBA Club is to encourage recreational activities such as MBA Evenings, picnics etc. and promote a feeling of camaraderie and cooperation among MBA students of East West University.



Business Club

This club prepares students for the real business world by arranging several valued activities besides academic foundation. It is committed to nurturing talents and believe in knowledge, energy and achieving success in life.



Cine & Photography Club

The club aims to develop interest in photography and cinema among students through workshops, photo exhibitions, group discussions, and film festivals.



Financial Analysis & Research Club

The primary objective of this club is to make a balance between theoretical and practical knowledge of Finance, Economics and Statistics through students' research activities, workshops, seminars and competitions. It also aims at preparing students for the job market.



Debating Club

The objective of this club is to promote debating and knowledge among debaters. It also aims at spreading the culture of debating on campus, across the country, and beyond its border.



Telecommunications Club

EWU Telecommunications Club (EWUTC) is a student-run organization that works in conjunction with the Department of APCE. EWUTC is open to any student of any discipline interested in keeping pace with telecom-related events. It uses the Department's advisory board and business contacts to enhance the knowledge of its members by organizing activities related to the Telecommunications field. These include inviting guest speakers from the Telecommunications industry, organizing discussions about employment opportunities and arranging field trips to observe the applications of technology in the industry. The club further enhances the education of its members by hosting study groups and workshops on selected topics. Throughout the academic year, the club will regularly host and participate in a number of events both on and off the campus.



Programming Club

East West University Programming Club (EWUPC) empowers students with the practices of ICT in the form of programming contests and related events to achieve the "Excellence in Education" the motto of East West University.



English Poetry & Drama Club

The objective of EPDC is to encourage students of English Department to be more actively interested in learning practically what they study in the textbooks of poetry and drama. Students of other department are also welcome to join and practice their English oral communication skills, develop their imagination and creativity and find enjoyment in the field of English Literature.



Cultural Club

The main objective of the club is to represent our rich cultural heritage, to emphasize our arts, culture and literature. It strives to promote great awareness of our culture among students of East West University. Both performers and members put in a great deal of effort in trying to achieve this goal.



Natural Science Club

The Natural Science Club at East West University was formed by faculty members and students of the Department of Physics, Mathematics and Statistics and aims at stimulating the interest of student in the natural sciences (Mathematics, Physics, Chemistry, Biology and Statistics). Activities of the club include arranging workshops and seminars on different issues related to science and technology in which faculty members of EWU or external experts can be keynote speakers, organizing competitions among students, and publishing journals devoted to topics on science subjects and lectures delivered in seminars or workshops.



Rotaract Club

The objective of Rotaract Club is to provide opportunities for young men and women to enhance the knowledge and skills that will assist them in personal development to address the physical and social needs of their communities and to promote better relations between people worldwide through friendship and service.



Pharmacy Club

This Club's primary objective is to prepare students to meet the future needs of the pharmacy profession. It organizes seminars and other formal interactive programs for the dissemination of advanced knowledge in different areas of Pharmacy. The club also provides a means for pharmacy students to meet each other as well as the faculty and professional pharmacists in order to interact in a setting outside the classroom.



Environmental & Social Club

This club intends to arouse awareness about the social and physical environment in every individual and its motto is: "Save Life Save Earth".



Computer Club

The objective of the computer club (EWUCC) is to disseminate knowledge about Computer science to students of all departments, promote activities related to the discipline, and provide information about job opportunities.

Electronics Club

The Electronics Club wishes to assist and motivate students to contribute to the rapidly expanding electronics and communications sector of Bangladesh through research projects, workshops and seminars, industrial tours and publications of technical articles. The motto of this club is to "Explore Electronics and Explode ideas".

English Conversation Club

The main objective of the English Conversation Club is to improve students' speaking proficiency in English mainly through informal conversation and involvement in role playing.

Sports Club

The main objective of the Sports Club is to involve students in sports events through tournaments to maintain physical fitness, and to contribute towards building healthy minds.

Creative Marketing Club

The objective of this club (CMC) is to unearth the marketing talents of the students of East West University. The Club updates its members about different activities being undertaken in the marketing world.

CMC aims to create future leadership in marketing. With this end in mind, it undertakes activities such as inviting people from the corporate world as guest speakers in class, arranging marketing case analysis workshops, arranging marketing quizzes, product identification game shows, print advertisement competitions, etc.

The major focus of this club is on the creative sector of marketing. That's why advertising is a major concern of this club where different kinds of creative and differentiated advertising ideas are discussed. CMC promotes these ideas to in different medias and attempts to build excellent corporate linkages.

AUDITOR'S REPORT

We have audited the accompanying Balance Sheet of the East West University, Dhaka as at 31 December 2006 and the related Income and Expenditure Accounts, Receipts and Payments Accounts for the year ended 31 December 2006. The preparation of these financial statements is the responsibility of the University management. Our responsibility is to express an independent opinion on these financial statements based on our audit.

Basis of Opinion

We concluded our audit in accordance with Bangladesh Standard on Auditing (BSA). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. Our audit includes examining on a test basis, evidence supporting the amounts and disclosures in the financial statements. Our audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statement preparation. We believe that our audit provides a reasonable basis for our opinion.

Opinion

In our opinion, the financial statements along with notes to the accounts referred to above, prepared in accordance with Bangladesh Accounting Standards (BAS), give a true and fair view of the state of affairs of the University as at 31 December 2006 and its operating results for the period then ended.

We also report that:

- a) We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit and made due verification thereof;
- b) In our opinion, proper books of accounts have been kept by the University so far as it appeared from our examination of those books;
- c) The financial statements dealt with in the report are in agreement with books of account.

Dated: 15 September 2007
Place: Dhaka


SHAHADAT HOSSAIN & CO.
CHARTERED ACCOUNTANTS.

BALANCE SHEET



As at December 31, 2006

Property and Assets	2006 (Taka)	2005 (Taka)
Fixed Assets less Depreciation	251,105,932	246,715,117
Fixed Deposit Receipts (FDR)	432,093,840	259,444,064
Advance, Deposits and Prepayments	34,420,620	38,950,785
Accounts Receivables	25,852,031	14,217,757
Cash and Bank Balances	5,655,000	16,306,526
Total	749,127,423	575,634,249
Fund and Liabilities		
Fund Accounts	730,135,861	568,595,875
Other Payables	18,991,562	7,038,374
Total	749,127,423	575,634,249

Signed in terms of our separate report of even date.

Dated: September 15, 2007

Place: Dhaka


Controller of Finance & Accounts

Shahadat Hossain & Co.
Chartered Accountants.

Vice Chancellor

INCOME AND EXPENDITURE ACCOUNT

For the year ended December 31, 2006

Income	2006 (Taka)	2005 (Taka)
Tuition Fees	336,442,220	303,112,580
Other Fees	36,461,734	39,807,000
Other Income	46,751,328	31,399,838
Total	419,655,282	374,319,418
Expenditure		
Personnel Costs	127,412,926	107,554,131
Student Activities & other Related Expenditures	1,423,167	2,597,085
Scholarship and Financial Assistance	31,544,413	24,247,125
Research & Development Expenses	-	814,650
Rent & Service charge of Buildings	44,103,326	41,662,477
Utility Bills	11,493,499	8,266,536
Repairs & Maintenance of Equipments	6,034,304	7,619,214
Advertisement & Publications	2,476,503	2,142,672
General & other Administrative Expenditures	23,744,148	17,777,019
Depreciation on Fixed Assets	12,186,190	11,247,887
Excess of Income over Expenditure		
Transferred to Fund Account	159,236,806	150,390,622
Total	419,655,282	374,319,418


Examined and found correct.

Dated: September 15, 2007

Place: Dhaka



Controller of Finance & Accounts


Shahadat Hossain & Co.
Chartered Accountants.

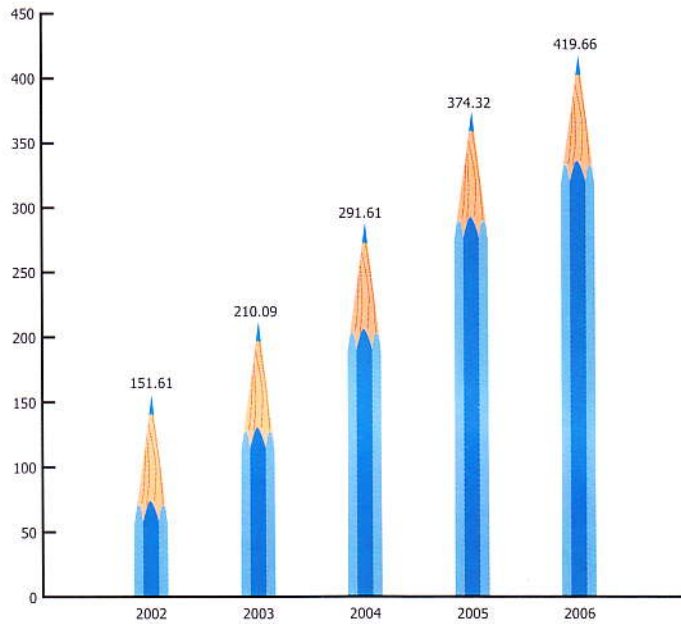

Vice Chancellor

ANALYTICAL COMPARISON

(Year-wise)

Increase of Revenue

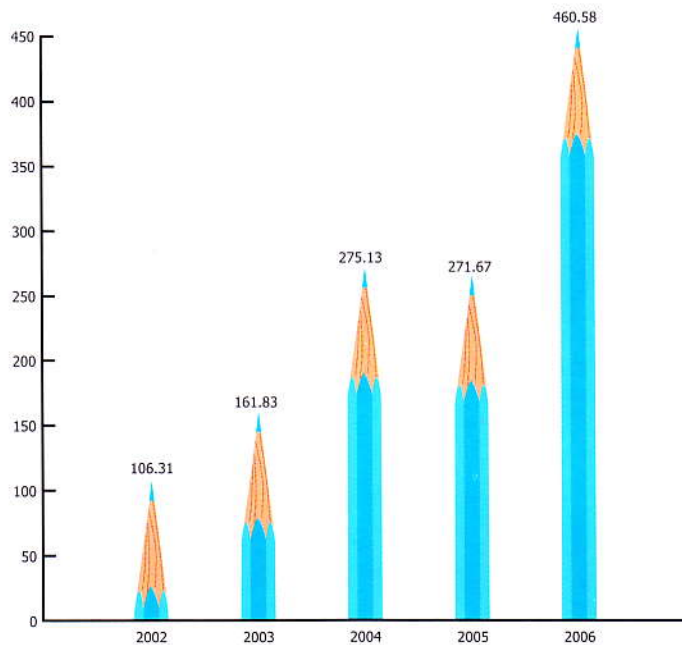
Net revenue for the year 2006 is Tk. 419.66 million which is 12.11% higher than the previous year's revenue of Tk. 374.32 million. 5 years revenues are shown for comparison:



Change of Investment and Bank Balances

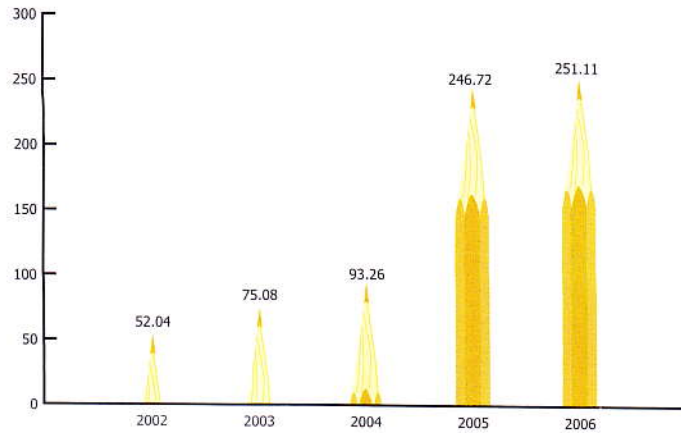
Total investment as FDR with bank balances up to the year 2006 is Tk. 460.58 million which is 69.54% higher than the previous year's cumulative Investment & Bank Balances of Tk. 271.67 million.

5 years investment picture are given below for comparison:



Increase of Fixed Assets

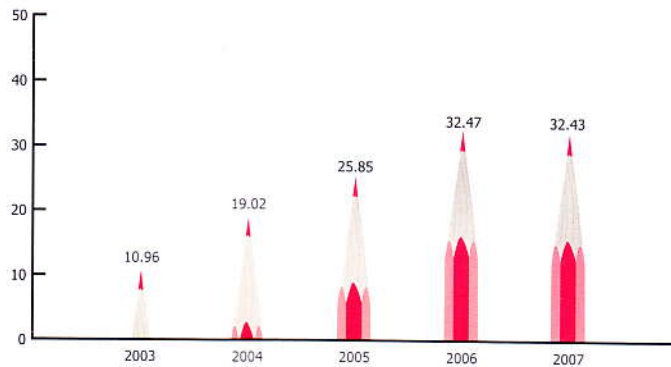
Total Fixed Assets of the University up to the year 2006 is Tk. 251.11 million which is 1.78% higher than the previous year's Fixed Assets of Tk. 246.72 million.



Comparative Statement of Scholarships and Financial Aid

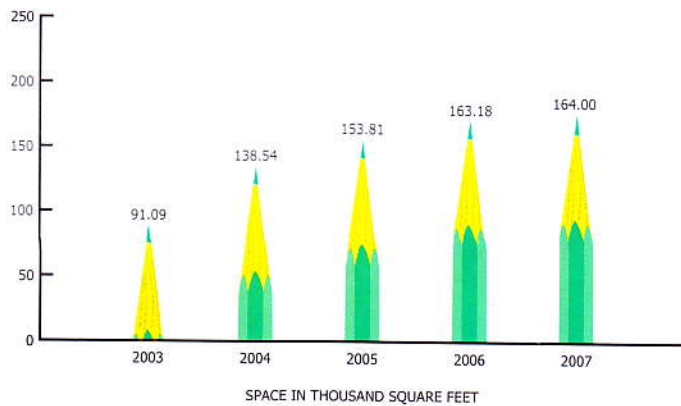
Five Years: 2003-2007

Scholarships and Financial Aid for the year 2007 is Tk. 32.43 million which is 0.12% lower than the previous year's Scholarships and Financial Aid of Tk. 32.47 million.



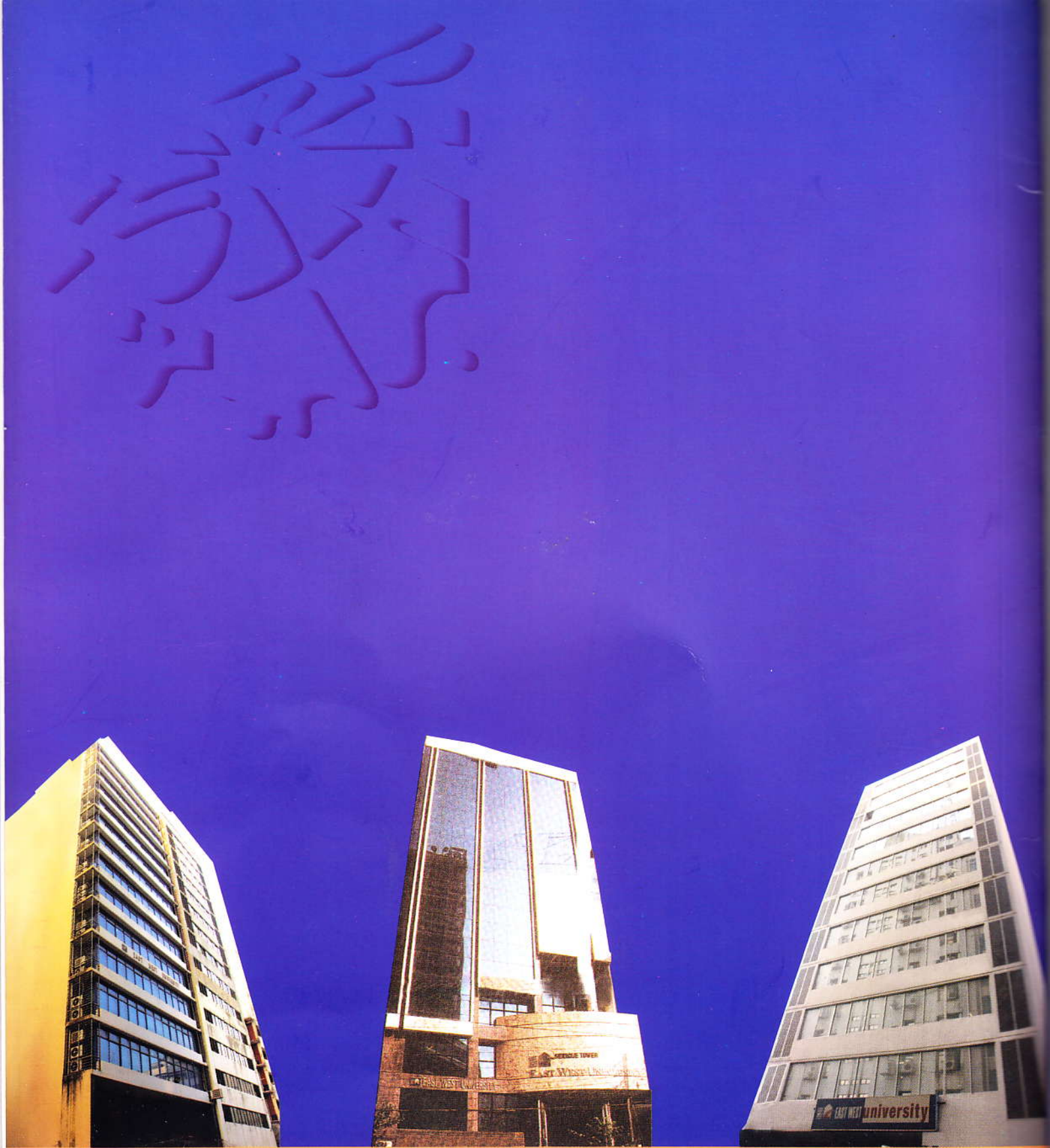
Increase of Space

Total space increased 0.5% during the year 2007.





Editor
Professor Fakrul Alam
Assistant Editor
Md. Mosharrof Hussain Mridha
Photography by
Cine & Photography Club



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