

Special Event at East West University

Agro Industrialization Club (AIC) of East West University organised a day-long event on March 30 at its own campus in the capital, says a press release. The event included an information board competition, an exhibition sharing knowledge regarding agro business ideas and products. The programme ended with a prize giving ceremony for participating groups.

The exhibition was inaugurated by Dr. Mohammed Farashuddin, Chairperson, Board of Trustees and Founder Vice-Chancellor of East West University, Vice-Chancellor, Professor Ahmed Shafee, Pro Vice-Chancellor, Professor Dr. M. Sekander Hayat Khan, Dean, Faculty of Business and Economics and Chairperson of Department of Business Administration, were also present on the occasion. The information boards were presented by nine competing groups of students. There was information about Sajeeb Group, GoldMark, Kazi Farms, Aarong, Nescafe and ACI companies along with a Square company product named 'Chashi'. The other information board was about an agro-based business plan prepared by the students called "Fresh Beef and Mutton" and another one was on the contribution of agro-sector in Bangladesh.

Mohammad Masudur Rahman, Senior Lecturer of Department of Business Administration and club moderator of the Agro Industrialization Club



coordinated this event with the club's executive committee and volunteers. Another club moderator Shakib Hossain Shuvo, Senior Lecturer discussed the current challenges and future potentials of

the agro-industry in Bangladesh. The prize-giving ceremony concluded by awarding the top three groups of the competition with medals and certificates. ■